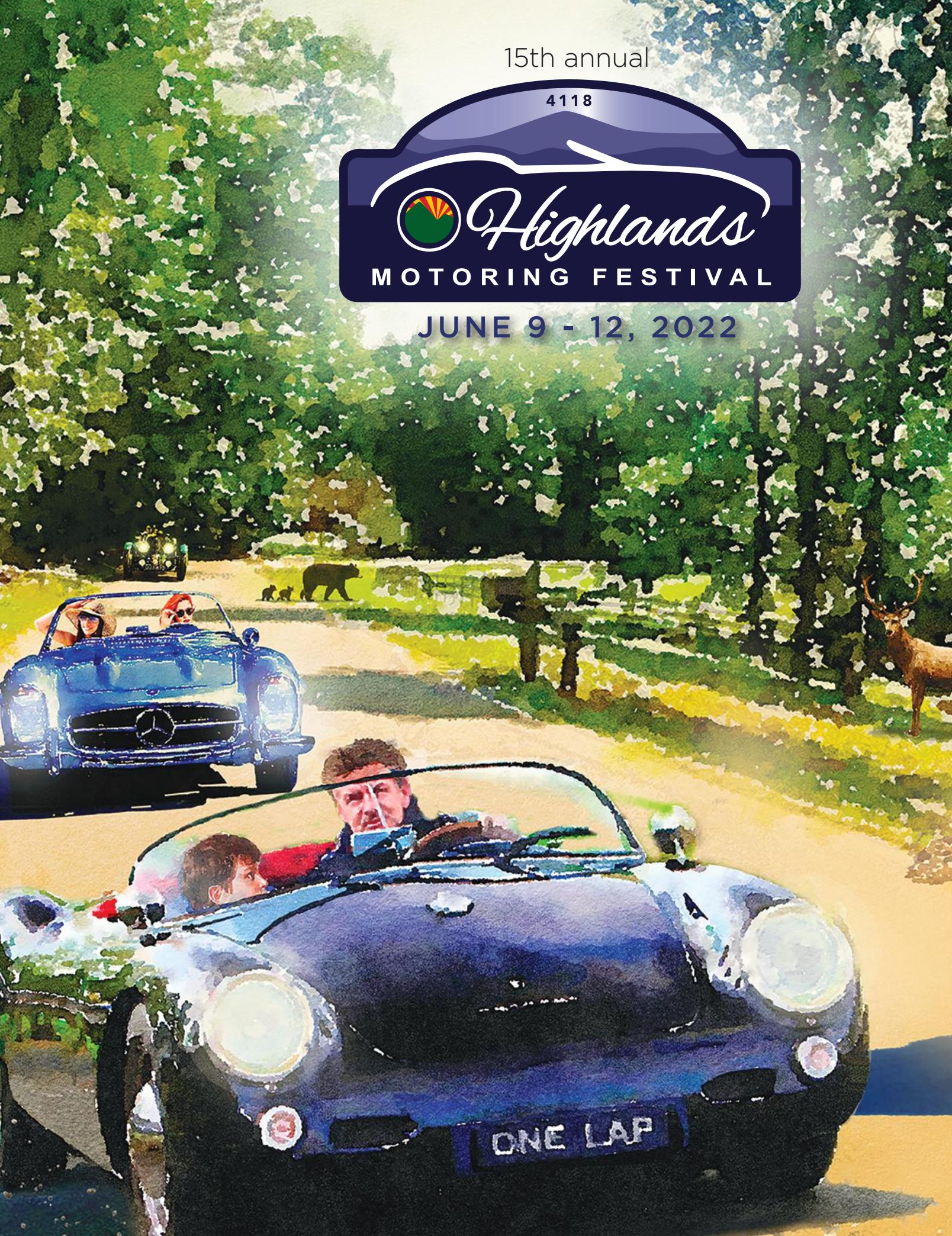


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Retro Rock: Sherma Andrews:
Legendary Ladies: Whitney Houston,
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Saturday, June 25, 2022

Country/Folk: Chris Collins & Boulder Canyon:
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Saturday, August 13, 2022

Comedy: Tales of a Weary Waiter

Saturday, September 17, 2022

Broadway: Bravo Amici

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Saturday, October 29, 2022

Blue Grass: Sideline

Friday, November 25, 2022

Friday after Thanksgiving
Masters of Soul: A Motown Christmas



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Welcome

We are excited to welcome you to the 2022 Highlands Motoring Festival®. Our team has worked hard for the past 12 months to bring this festival to you. Over the past 15 years, our four-day festival has grown to become one of the South's most popular automotive events and was voted Best Concours by *Classic Motorsports Magazine* in their January 2019 issue. Dennis Gage has filmed his TV show *My Classic Car* from our show field. This year you will enjoy our most spectacular display ever of automotive greatness, including a significant collection of extraordinary Porsche race cars, a dozen grand pre-war classics, and many other rare and unique post-war jewels.

Highlands Motoring Festival's® greatest asset is the resort town of Highlands and its people. The village is a sparkling jewel during June. Its high elevation ensures cool summer-time temperatures. Its location, surrounded by mountains, national forests, and waterfalls, makes it rich with scenery. High quality mountain roads attract driving enthusiasts from around the world.

The vision for Highlands Motoring Festival® was conceived in 2007, at a lunch table after a meeting of the Rotary Club of Highlands. The mission was to contribute to local charities and the Highlands business community by attracting motoring enthusiasts to our beautiful area. The Highlands Motoring Foundation, a 501(c)(3) was incorporated. High-

lands Motoring Festival® has grown from a one-day car show to a four-day festival packed with events. A team of 50+ volunteers work the event, with all proceeds going to local charities. Our 2022 partner charities are REACH of Macon County, The Literacy & Learning Center, and the Community Care Clinic of Highlands and Cashiers. All these groups share a common theme of assisting the less fortunate who need help. The Highlands Motoring Festival® is proud to be an all-volunteer organization. We welcome all new volunteers to our group. If you want to join the team, please contact us through the festival's website.

Finally, I'd like to sincerely thank all who make the Highlands Motoring Festival® possible. From the aforementioned volunteers to the citizens, businesses, and government of Highlands, as well as the generous sponsors who ensure that we are able to support our local charities. And of course, all of you who bring your automotive treasures to share with others, or come to enjoy the sight of those treasures. Thank you.

See you on the road!

Mark Chmar
HMF2022 Chairman

Thank You Sponsors!



Highlands Motoring Festival® thanks our generous sponsors.

Over the years, Highlands Motoring Festival® has contributed over \$300,000 to local human needs charities. These contributions have made the festival very popular with town residents and leaders, enabling use of town facilities.

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Bob Ingram, Grand Marshall



Bob Ingram

Robert (Bob) Ingram took his first Porsche ride in a friend's 911 in 1971. Having grown up as a "car guy" from a young age, the Porsche bug bit hard, and he vowed to eventually own a Porsche. But first came building a successful career and, along with his wife Jeannie, supporting and raising a family.

Over time, Bob rose to become CEO of Glaxo Wellcome, one of the world's largest pharmaceutical companies, and co-led the merger that created global powerhouse Glaxo-SmithKline. Today, he is a General Partner of the venture capital firm Hatteras Venture Partners. He has the distinction of having been appointed to national boards and panels by three different US presidents.

Eventually, Bob and Jeannie acquired their first Porsche, a 964 generation 911. Then came another, and another, until eventually they have one of the most renowned collections in the world, the Ingram Collection, which boasts an

early Gmund- (Austria) built coupe, to the latest "new" 935 and 918 Spyder (both on display at the Highlands Motoring Festival®). Now comprised of about 80 vehicles, including such rarities as the Pebble Beach-winning 356 B Carrera GTL Abarth and a former factory team Porsche 906E, the collection accentuates Rennsport versions of many of Porsche's greatest cars. Except for the 935, all the Ingram Collection vehicles are registered for, and regularly driven on, the public roads.

Besides Bob and Jeannie, son Rory also developed and runs the Ingram Driving Experience, while son Cam focuses on Road Scholars and manages concours-winning restorations of rare and classic Porsches. For the Ingrams, Porsches and the Ingram Collection truly are a family affair.



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About Highlands



This unique resort village is known as the "Highest Town East of the Rockies."

It sits on the eastern continental divide in the Blue Ridge Mountains of North Carolina at an average elevation of 4,000 feet, producing mild summer temperatures and giving us spectacular fall foliage. For decades, it's been a popular destination for golfers, hikers, and fly-fishers. The town is surrounded by national forest and connected by some of the most beautiful mountain roads to be found. Many miles of driving pleasure await visitors on these well-banked and nicely paved roads surrounded by the natural beauty of mountain views and waterfalls.

Since its creation in 1875, the demographic mixture of Highlands has been remarkably unique. Highlands was founded by hardy pioneers from all over the nation – sober, industrious tradesmen from the north; Scotch-Irish laborers and craftsmen from the surrounding mountains and valleys; and wealthy, aristocratic planters and professionals from the South. The town has served as a cultural center for well-known artists, musicians, actors, authors, photographers, scholars, and scientists who have thrived in its natural

setting. This strange alchemy has resulted in a town too cosmopolitan to be provincial, too broadly-based to be singular in attitude and perspective, too enamored of its natural surroundings to be entirely indifferent to them, and just isolated enough and small enough to be anxious about the benefits and setbacks of growth and development.

Today, the village is vibrant with almost 100 shops, boutiques, and restaurants concentrated along a three-block stretch of Main Street. A dozen private golf clubs in the area bring thousands of summer residents. World-class lodging and destination weddings continue to bring new generations to this hidden gem of the South.

Located in the center of town, less than 100 yards from Main Street, is the Kelsey-Hutchinson Founders Park, a vast community green space. It is used year-round for events ranging from craft fairs to ice skating. On the second weekend of June, it's the show field and center of activities for Highlands Motoring Festival®. The town of Highlands is an integral part of the motoring festival. Every effort is made for Highlands Motoring Festival® to reflect the unique charm of Highlands.

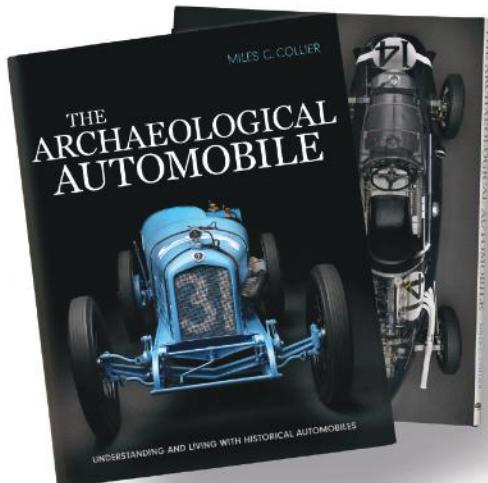


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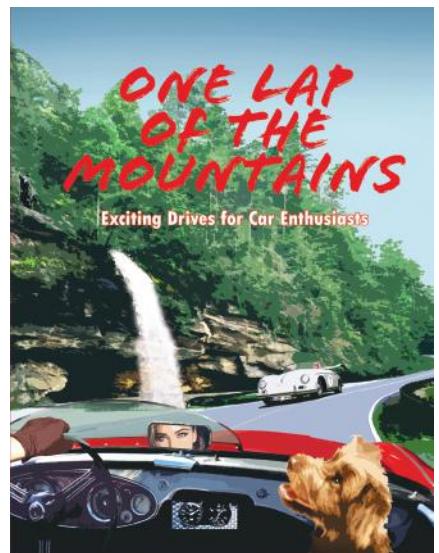
One Lap of the Mountains Driving Tours

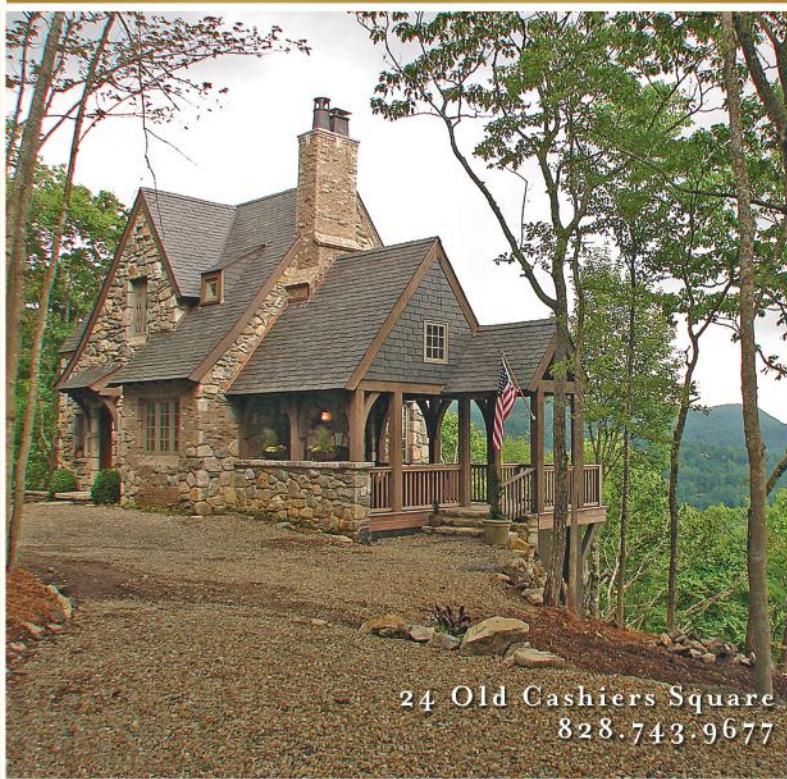
Each year, lucky drivers and their passengers drive beautiful mountain "less traveled" roads and experience the comradery with the "One Lappers." The annual *One Lap of The Mountains* driving tour has become the festival's second most popular event, after Cars in the Park. It has been expanded for 2022 with five run groups spanning two days, Thursday June 9, and Friday, June 10. This exhilarating driving adventure is a technical rally as opposed to a timed rally, designed to give drivers a chance to enjoy the scenery while staying together as a group. Event organizers plan a different course every year on roads chosen to provide the ultimate mountain driving experience. It is open to any vehicle. There are run groups with 25 slots each. Each drive has a lunch stop at an interesting destination. The route then returns to Highlands. All *One Lap of the Mountains* tours will begin on Pine Street in Kelsey-Hutchinson Founders Park. Registrants also receive the detailed tour route instructions, a swag bag, two hats, and the HMF2022 poster, dash plaque and window sticker. All vehicles are eligible. Bonus judging points are awarded to those One Lap participants who also show their driven car at Saturday's *Cars in the Park*.



One Lap of the Mountains Guided Route Tour Book

Over the years of Highlands Motoring Festival®, the most popular driving event has been the *One Lap of the Mountains* driving tour. Each year, a new route is designed for a perfect combination of road condition, scenery, and terrain. Every effort is made to avoid high traffic areas. Breaks and lunch stops are selected to accommodate the enjoyment of a group activity. Points of interest and local history add color to the detailed instructions. Each route is repeatedly test-driven and verified. Detailed directions, just like on the original One Lap tours, are available in the form of a pair of route guidebooks. The *One Lap* book includes the six One Lap routes; each updated and verified. There are also two routes with sections of unpaved surfaces. And there are additional bonus routes and photos. New for 2022, is the second route guidebook, *Second Lap of the Mountains*. It includes the curated routes of more recent years not included in the original book. The *Second Lap* book also includes several more novel routes ranging from under 50 miles to over 150 miles. Descriptions of selected historic roads in the region are covered. The books are authored by the originators of the event, Jan and Gus Lard. Both publications, *One Lap of the Mountains Route Guide* and *Second Lap of the Mountains*, are available for sale to the public on June 9-12, 2022 at the merchandise tables at Highlands Motoring Festival® events. The books are also on sale anytime at the Highlands Chamber of Commerce and on the HMF website.





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Movie Night at The Park



A new event has been created for 2022. In collaboration with the Performing Arts Center of Highlands, there will be an outdoor movie projected in Kelsey-Hutchinson Founders Park. Starting at dusk, enthusiasts will gather to inspect actual vehicles that participated in the Cannonball Run in 1975, a coast-to-coast road race that gained national fame and inspires several movies. Following a presentation by the original drivers of these vehicles, Hal Needham's 1981 movie *The Cannonball Run* will be screened. Admission is free to the public. Folding chairs recommended.

(left) Drivers Bill Warner and Tom Nehl at the Portofino Inn at Redondo Beach, California during Cannonball 1975. See the 1971 911T at Movie Night at The Park.

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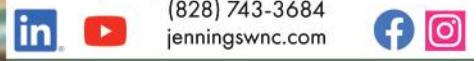


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Parade on Main Street and Parade Party

Friday, June 10

This year there will again be a Parade of Cars on Main Street. All vehicles and drivers are invited to participate, at no cost, by gathering at the Kelsey-Hutchinson Founders Park at 5:45 P.M. There will be a brief driver's meeting at 6:00 P.M. with the procession departing shortly after. Exiting onto Fifth Street, the group will then proceed west on Main Street on a predetermined route.

At the termination of the Parade of Main Street, the group returns to the park, where they can join others at the Parade Party, which will be at the Highlands Dive watering hole, located at 476 Carolina Way (one block north of Kelsey-Hutchinson Park). Cash bar and complimentary snacks will give you a start for the evening.



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Cars in the Park

Saturday, June 11



Highlands Motoring Festival's® centerpiece event, a classic car show, is held on Saturday, June 11, from 9:30 A.M. to 3:45 P.M. at Kelsey-Hutchinson Founder's Park. Organizers expect 80 spectacular entrants and more than 2,500 visitors on show day. For 2022, all the classic cars on the show field have been invited to create a curated experience. *Cars in the Park* focuses on autos from the pre-computer car era; cars from the model years prior to 1990. Early application is urged. There is no charge for spectators, but donations to the charity partners are appreciated. Show cars will be exercised at noon, with an in-place *Gentlemen Start Your Engines* performance for spectators. Judging

begins at 9:30 A.M. and award winners will be announced and awards presented in the early afternoon. Spectators will see classic (prior to 1990) and unique, sometimes very limited edition, cars in several judged classes. Volunteers will be cooking and selling hot food on-site. Merchandise tables will have the current and past year's HMF posters, *One Lap of the Mountains* tour books, hats, shirts, coffee mugs and other festival items for sale.

The festival committee has assembled a panel of judges who are not just knowledgeable but are owners of similar cars. Cars are judged on overall quality of restoration, authenticity, historical significance, provenance, and pre-

Cars in the Park

Saturday, June 11



sentation. Areas that will be judged for correctness and cleanliness are exterior paint and body, interior, engine compartment, and trunk. We recognize that many collector cars are driven regularly, so modifications for safety and drivability are given special tolerance when our judges consider originality. All cars must carry an up-to-date fire extinguisher. The awards are custom, locally produced, pieces of pottery commemorating HMF2022.

Previous year's shows have featured such diverse cars as pre-war race cars, BMW M1 and 328, Ferrari 166MM, Maserati Type 35, Indy cars, rare muscle cars, and a corral of real Shelbys and Cobras. In 2016, a trio of Mercedes 300SL Gull-

wings was on display. Italian-car lovers have brought cars from Ferrari, Alfa Romeo, Fiat, Maserati, and Lamborghini. Race cars have included Lotus, Lola, Shelby, Porsche, and McLaren. Antique Model A's, Bentleys, and many other classic cars round out the collection. Sometimes a word can spark an image. Icons such as Countach, Miura, Testarossa, Stingray, Cobra, and Gullwing have graced the HMF show field. Applications for invitation for 2023 will be available on the HMF website later in the year.



Featured Marque and Special Exhibits

This year's featured marque is Porsche. No other car maker has put so many high-performance sports cars into the hands of so many enthusiasts. On June 11, you will witness a collection of 25 examples, including many of the most significant cars Porsche has produced. Historic and special models from the 1950s, 60s, and 70s will showcase the evolution of the breed. This a curated collection some of the finest cars of the era. Also on display will be creations by Ferrari, Mercedes, Packard, Alfa Romeo, Auburn, Rolls Royce, and Duesenberg. Many of these represent the pre-WWII era. And, as always, Highlands Motoring Festival® will have a sampling of vintage race cars.



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Trophies



Pottery artist Frank Vickery with one of the 2022 HMF awards.

Over 30 awards are presented to owners in several categories, which would typically be a lot of brass. But at Highlands Motoring Festival®, we would have to say, "That's a lot of mud."

Really!

Each is a piece of hand-made ceramic pottery reflecting HMF logo and theme.

With a town full of artists, Highlands Motoring Festival® has benefited from the creativity of local artisans. A good example is Highlands Mayor Patrick Taylor, the creator and craftsman of the original Highlands Motoring Festival® tro-

phies for many years.

Highlands is home of The Bascom, a renowned center for visual arts. Its most popular programs are in the pottery barn, a ceramics workshop. The program is directed by Frank Vickery, a gifted artist in his own right. But his greatest talent is the way he energizes the whole community's interest in pottery as functional art. He is The Bascom's current pottery guru. For 2021 and 2022, Frank Vickery has produced the awards for Highlands Motoring Festival®.

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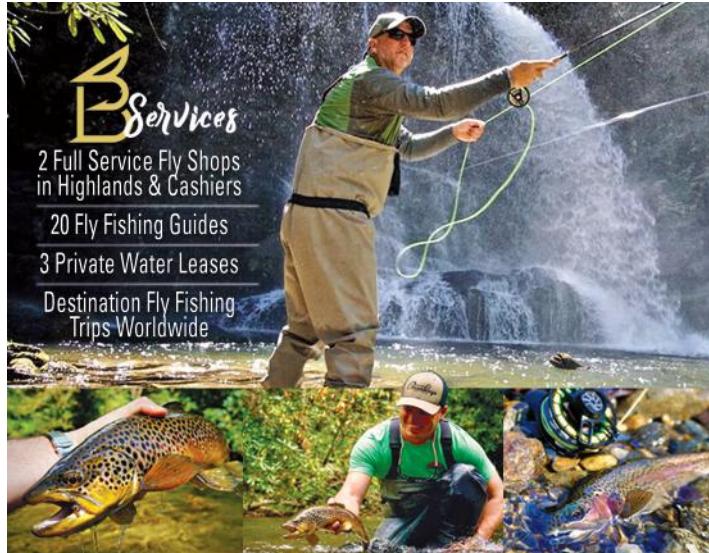
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Must See Porsches

at Cars in the Park 2022

1971 Porsche 917K

Miles Collier Collections @ Revs Institute

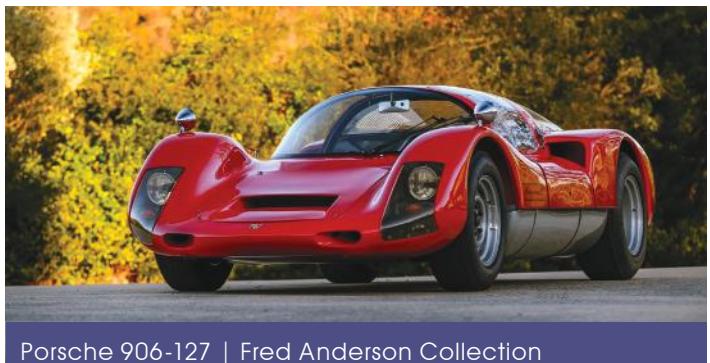
Photo by Peter Harholdt for Revs Institute



Part of Porsche Salzburg (Austrian Porsche Konstruktionen) in 1970. In 1971, 917-019 raced as a member of the Martini Racing Team, the new name Louise Piëch (daughter of Ferdinand and sister of Ferry Porsche) gave her organization following sponsorship from Martini & Rossi.



1968 Porsche 908 Short Tail Coupe | Brumos Museum



Porsche 906-127 | Fred Anderson Collection



1958 Porsche 550A-0142 | Ed Anderson



1957 Porsche 356A Speedster | Terri Henning

Must See Porsches at Cars in the Park 2022



1979 Porsche 935

Brumos Museum

Peter Gregg's Winning Car 1979
Camel GT and IMSA Championships



1972 Porsche 911E | Joseph Esposito



1973 Porsche 911 RS | GTM and Son



1959 Porsche Convertible D | Philip Bagley



1989 Porsche Turbo Targa Slant Nose
Benny Yount and Nicholas Kincaid



Must See Porsches

at Cars in the Park 2022



Porsche 356A | Gustavo Pradilla



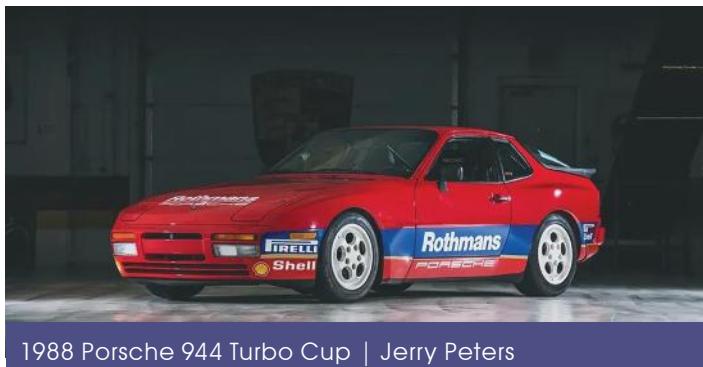
1971 Porsche 911T (Cannonball Competitor)
Bill and Jane Warner



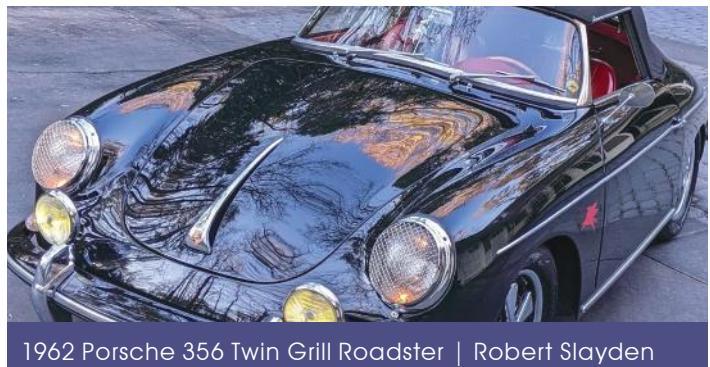
1972 Porsche 916 | George Hussey



1970 Porsche 914/6 | Susan and Henry Wilkinson



1988 Porsche 944 Turbo Cup | Jerry Peters



1962 Porsche 356 Twin Grill Roadster | Robert Slayden



1962 Porsche 356B T6 Coupe | Ryker Lowe



1980 Porsche 911 SC Weissach | Kim LaRowe

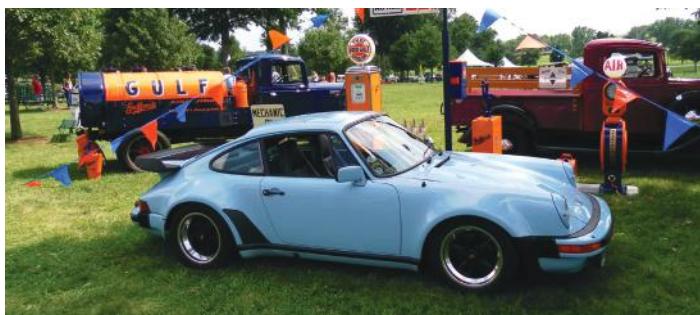
Must See Porsches at Cars in the Park 2022



1964 Porsche 904 Carrera GTS | Ingram Collection



1988 Porsche 959S | Ingram Collection



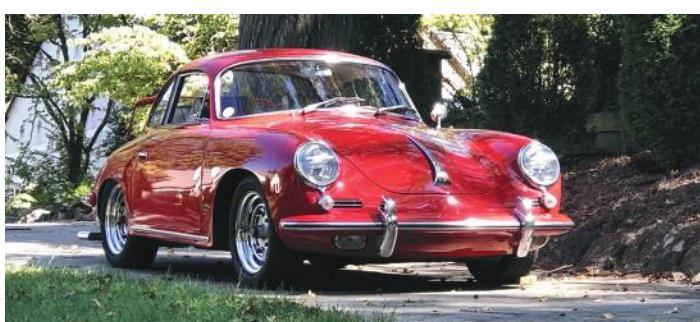
1979 Porsche 930 Turbo | Alan and Janet Boe



1962 Porsche T6 B Notchback Coupe | Karl Boegner



1988 Porsche 928 S4 | Steven Kalmin



1963 Porsche 356 | John Knight



1952 Porsche America Roadster | Chip Perry



Pre-War Entries at Cars in the Park 2022



1929 Duesenberg Model J Convertible Berline
Donnie and Renee Gould



1934 Duesenberg Model J 7-Passenger Sedan
Patch and Terri Hines



1927 Blower Bentley 4.5 | Corky and Theresa Coker



1932 Rolls Royce 20/25 | Forrest McClain



1930 Aston Martin International | Rick & Phil Rader

Pre-War Entries at Cars in the Park 2022



1934 Packard Dual Cowl Sport Phaeton Super 8
Sue and Millard Choate



1930 Alfa Romeo 6C1750 Sport Zagato | Vernon Lowe



1933 Duesenberg J-427 Murphy Bodied Town Car
Richie and Sharon Clyne



highlandsmotoringfestival.com



Select Gallery at Cars in the Park 2022



1967 Ferrari 275 GTB/4 | Fred Anderson Collection



1957 Mercedes 300SL Roadster | John and Susan Barrett



1950 Lester MG T-51 | Steve and Mary Lou Konsin



1960 Austin Healey 3000 | Bob Leitzinger



1955 Jaguar XK 140 MC | Chuck and Vicki Beam



1973 Ferrari 246 GTS Dino | "Cannonball Jack" May



1953 Cadillac Elegante | The Birdsall Collection



1983 Ferrari BBi 512 | Julie and David Scott

Select Gallery

at Cars in the Park 2022



1970 Datsun 240Z Brock Racing Enterprises | Randy Jaffe



1965 Aston Martin DB5 | Conrad Mielcuszny



1966 Fiat 1500 Coupe Pininfarina | Terry Herr



1973 Jaguar E-type Series III OTS | Jacqueline Coffey



1971 BMW 2002 Cabriolet | Dirk de Groen



1962 Ferrari 250 GTE | John and Shanna Kenney



1954 Jaguar XK120 Roadster | Knight Martorell



1953 Jaguar XK120 DHC | Richard Martorell



Previous Entries

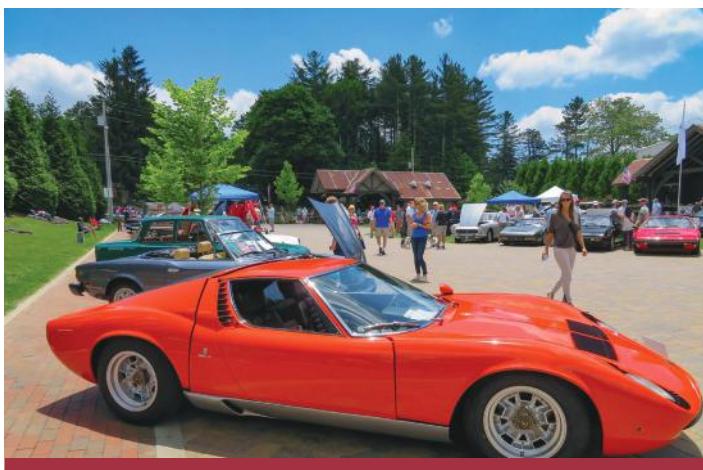
from our 15 years of Festivals



1966 Ferrari 275 GTB2 | GTM and Son



1965 Alfa Romeo Giulia Sprint Speciale | Werner Kettelhack



1967 Lamborghini Miura P400 | Michael and Julie Jetzer



1962 Chevrolet Corvette | Fred and Nancy Hamilton



1936 Auburn 852 Custom Cabriolet
Stephen and Beth Templeton



1956 Austin Healey 100M LeMans Conversion
Jim and Kay Ellis

Previous Entries

from our 15 years of Festivals



1950 Buick Special | Jeff Hardin



1972 DeTomaso Pantera GR.4 (2 x Le Mans 16th Overall)
Guy Trigaux



1937 BMW 328 | Dirk de Groot



1970 Maserati Ghibli Spyder | Ivan and Myrna Ruiz



1971 Ferrari 365 GTB/4 Daytona | Bill and Jane Warner



Previous Entries

from our 15 years of Festivals



Jaguar E-type | Jerry and Janice Wise



1970 Ford Mustang Boss 429 | Lawrence and Tees Booth



1973 BMW 3.0 CSL Batmobile | Scott and Fran Hughes



1962 Porsche 356B T6 | Craig Colaluca



Simca Gordini F2 | Ray Morgan



1964 Studebaker Gran Turismo Hawk | David Finn



1909 Sears Model J | Van Thurston

Previous Entries

from our 15 years of Festivals



1966 Porsche Carrera 6 Typ 906 | Ingram Collection



1985 Alpina B9 Coupe | Todd Howerton



Jaguar E-type | Jerry and Janice Wise



Gala and Charity Auction

Saturday, June 11

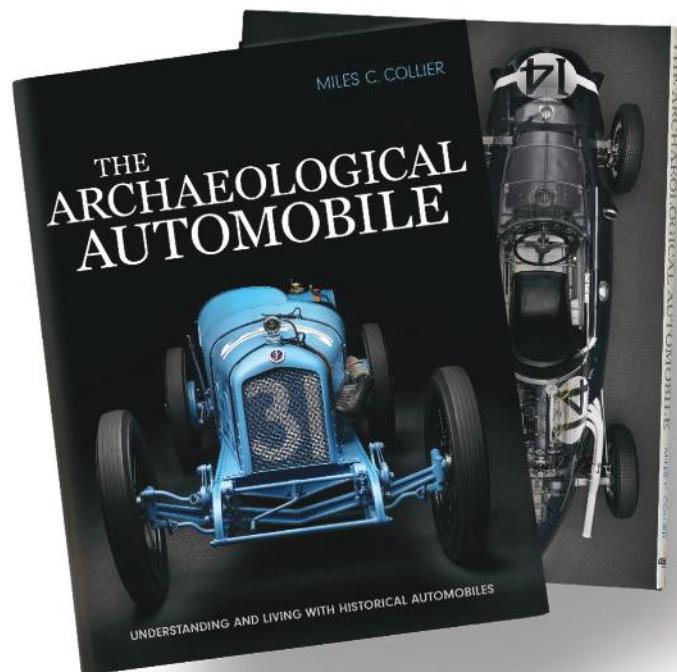
An evening of food, beverage, charity auction, and a presentation/discussion by this year's very special guest, Miles Collier at Highlands Falls Country Club. His discussion of *The Archeological Automobile* uses an "archaeological mindset" to interpret the car as the most important technological artifact of our times. One that, over the last 100 years, has shaped our lives.

Registrants will enjoy a buffet dinner and beverages. There will be several silent auctions which people may bid on. Items for the auction are provided by local individuals, businesses, and other supporters of the festival. The Gala is a rollicking way for enthusiasts to share their passion, have fun, and raise money for charities.

About Miles Collier

Miles C. Collier is an ex-race car driver and trained artist. He is Founder of Revs Institute® in Naples, Florida, regarded as one of the greatest repositories of automobile resources in the world. He has been intimately involved with automobiles for more than 50 years and has written innumerable articles for specialist automobile magazines,

academic anthologies on automotive topics, and other publications. He is well known as an advocate of the automobile as the most important technological artifact of the 20th century.



The Archaeological Automobile, his first book, is a legacy resource that assigns the car its rightful place at the cultural center of the contemporary world.

High Octane

Sunday, June 13



Winding up a perfect Highlands Motoring Festival® weekend is a second car show, the annual *High Octane* at 8:30 A.M. on Sunday, June 13, at Kelsey Hutchinson Founder's Park. All interesting vehicles are welcome at this more casual car show. Cars of any age are invited and there is no entry fee or judging. Participating cars will receive a HMF2022 dash plaque. Cars can arrive and depart at any time. Refreshments will be available. Four churches are within easy walking distance with early and late services. Old and new friends will find this the opportunity to exchange contact information, tell one more story, make plans for HMF2022, and bid each other a fond farewell.

High Octane is a uniquely home-grown event, an extension of a weekly gathering of local car lovers known as "Butts on the Bench" with its own Facebook page. Every Saturday morning, during the summer months (except the weekend of the Motoring Festival), enthusiasts gather in front of Kilwin's on Main Street. You will find sports and classic cars with car lovers drinking coffee and talking cars. Over the years these mornings have evolved to include passing motorists who notice the cars and stop to join the gathering. Car clubs often travel to Highlands, and often their members make it a point to stop to talk shop and show off their cars.



History of HMF

The Little Town that Could



The vision for Highlands Motoring Festival® was conceived in 2007, at a lunch table after a meeting of The Rotary Club of Highlands. The mission was to contribute to local charities and the Highlands business community by attracting automotive enthusiasts to our beautiful area. The Highlands Motoring Foundation, a 501(c)(3), was incorporated.

The inaugural event took place in September 2008 with 114 cars in attendance. The show venue was created by blocking off Pine Street and utilizing Kelsey Hutchinson Founder's Park and the parking lots of Bank of America and Entegra Bank. The cooperation of the Town of Highlands and both banks made the event possible. Good weather brought a large turnout of spectators. Support of the Highlands business community was solidified. Local car enthusiasts stepped up and volunteered to help. The vision of an annual event became reality.

Since then, the festival has continued to grow in scope, quality, and stature. From the beginning, all net proceeds have been donated to many local charities including the Hudson Library, the Rotary Club of Highlands, Cashiers-Highlands Humane Society, and the Emergency Council. In recent years, the beneficiaries have been three human needs-based groups: REACH of Macon County, the Com-

munity Care Clinic, and the Literacy & Learning Center of Highlands. Over the years, the festival has raised over \$300,000 for local charities. The festival operates as an all-volunteer organization, with no paid staff.

For the first four years, the Highlands Motoring Festival® was held during the month of September, to eliminate conflicts with some of the major car shows, the event was moved to July for two years. Finally, the second Saturday in June was determined to be optimal, a tradition that started in 2012 and continues. And the event has expanded in scope, now includes driving tours and social gatherings spread over four days.

When major infrastructure work was required on Pine Street and Kelsey-Hutchinson Founders Park in 2013, the Highlands Motoring Festival® venue moved to Highlands Rec Park for two years. For 2015 the event moved back to its permanent location at Pine Street and the Kelsey-Hutchinson Founders Park.

In 2012, the HMF Organizing Committee was approached by the Alfa Romeo Owners Club of Atlanta about special recognition. That group promised and delivered a strong field of Alfias, competing in the event's first Featured Marque class, a tradition that continues. In succeeding years, fea-

History of HMF

The Little Town that Could



tured marques have been Porsche, British Cars, Mercedes, BMW, the Cars of Italy, the Cars of Carroll Shelby, and Vintage Race Cars.

Many very interesting cars have graced the show field of the Highlands Motoring Festival®. There have been past Le Mans entrants, one-of-a-kind customs, pre-war classics, muscle cars, antiques, sports cars, utilities, mid-century classics, and cars of every ilk from America, Europe, and beyond. One of the most memorable was a collection of three Mercedes 300SL Gullwings, some of the most coveted cars existing. The most unusual was probably the Tupolev Cosmonaut Retrieval Vehicle. One year, a full-blown NHRA funny car was given permission to startup and demonstrate with some revving but was derailed by a dead battery. The Highlands Fire Department came to the rescue with a jump from one of their fire trucks to the cheers of bystanders. Other HMF all-stars include the Bugatti T-35C, a factory racer, that finished third at the 1930 Monaco Grand Prix, a 1953 Ferrari 166/53 with celebrity racing history, a 1989 Porsche built to compete at Indy, a three-time early Daytona Beach winning stock car, the last Lister "Knobbly" Jaguar, and the 24 Hours of LeMans class winning BMW CSL "Batmobile" race car. Historic race cars from McLaren, Lo-

tus, and Lola have been featured.

In 2017, when the festival was launching the inaugural "Monte Carlo Night" event, the festival committee reached out to the Rotary Club of Highlands. The Rotarians had hosted similar events more than a decade earlier. This was when a group of "vintage" Rotarians jumped into action. The original gambling tables and gear were found in storage. The original dealers were put back in service on the night of the event. The evening was a huge success, raising over \$6,000 for charity and continued for the next two years. Changes in NC law then prohibited non-profit gaming, so a change was needed for 2020 and beyond. The evening gala theme shifted to an automotive-oriented program.

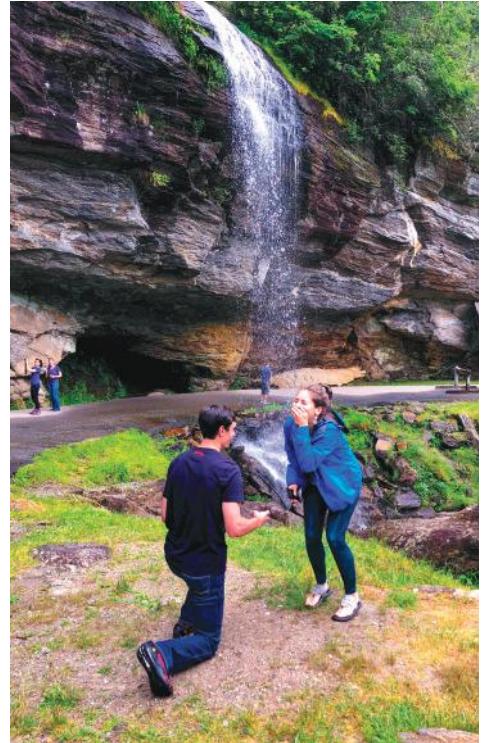
After 14 years, this once little local car show had grown to become one of the South's most popular automotive events and was voted "Best Concours" in the land by Classic Motorsports Magazine in their January 2019 issue.

For 2019, the featured marque was the cars of Carroll Shelby. More than a dozen pre-1968 Cobras, Shelbys, and Tigers were accepted into the class. Chuck Cantwell, Shelby American's Mustang project manager, was on hand autographing his book *The Shelby Mustang History*. Another



History of HMF

The Little Town that Could



celebrity, Dennis Gage, spent four days in Highlands covering all the events for an episode of his long running TV show *My Classic Car*. The program aired on April 25, 2020, on the Motor Trend channel to an international audience of millions.

One of the highlights of HMF 2019 was a marriage proposal. Just days before the start of the festival, organizers were contacted by a young man who was anxious to register for the sold out "One Lap of the Mountains" driving tour. He was put on the waiting list and eventually a space was found for the young couple. On the day of the event, the final leg of the tour went right past Bridal Vail Falls, where our young couple stopped with others for a photo. Much to everyone's surprise, the young man dropped to one knee and popped the question. Her answer was affirmative.

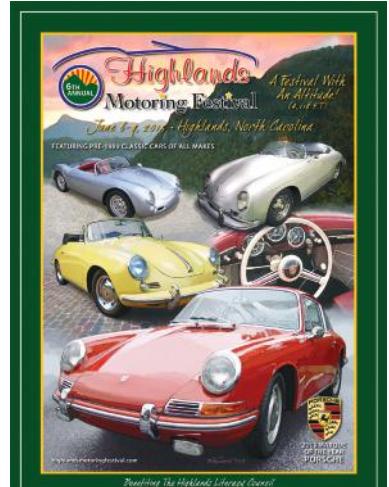
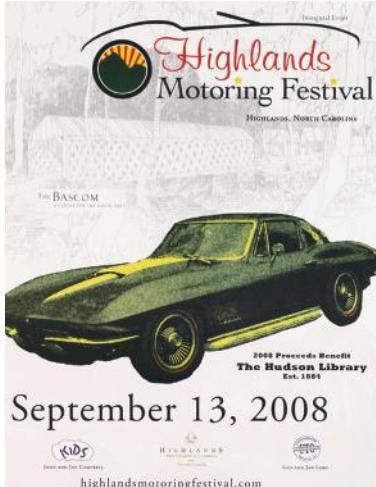
Following the 2019 event, the HMF team was hard at work planning HMF2020. Thanks to the pandemic, the world suffered the disappointment of cancelling almost every major event in 2020 including the Highlands Motoring Festival®. This gave our planning team inspiration and enthusiasm to take the 2021 festival to an even higher level of excellence. We further challenged ourselves to stage a unique exhibit of automotive artwork and the classic cars that inspire art, in a collaboration with the Bascom Center for Visual Arts.

The collaboration presented *FreeWheeling* which was the centerpiece component of *Celebrate Art + Automobile*, a summer series of events in Highlands.

FreeWheeling featured original automotive works of internationally renowned artists. The exhibition was on display in The Bascom's main gallery in Highlands and included art works on canvas, paper, and sculpture, alongside the display of three classic automobiles. The exhibits' cars were rotated twice during the duration of the 15-week display so that nine classic cars shared gallery space with the artwork. The cars included a 1954 Jaguar XK-120 once owned by Clark Gable, a 1963 split-window fuel injected Corvette, an original 427 Cobra from 1965, a 1965 Jaguar E-type 4.2L, a 1965 Alfa Giulia Sprint Speciale, a 1967 Ferrari 275 GTB/4 Alloy, an early Porsche 356 America Roadster, a 1974 Dino 246GTS, and a Porsche 906 fuel injected long nose. The exhibition presented a multi-tiered experience in the appreciation of art and the automobile. It examined design as art, the inherent duality of functional art, the allure of the automobile as art itself inspiring expression in another art-form, and the dialogue between inspiration and expression. Throughout the exhibition period, the Bascom offered several related displays and activities, some of which were interactive. A few examples

History of HMF

The Little Town that Could



of these include artist/curator discussions, model car display, and educational STEAM Initiatives.

The 2021 Highlands Motoring Festival® exceeded all expectations, including quality of the cars, spectator attendance, added events, sponsor participation, and revenue generated. *Purebloods d'Italia* was the featured theme with a strong field of Ferraris. Several historic Porsches were also displayed along with a 1934 Packard Dual Cowl Phaeton.

The festival organizers have continually faced new challenges. In previous years, the festival was allowed use of the Bank of America parking lot which comprised a quarter of the *Cars in the Park* show field. Bank of America closed its Highlands branch in late 2019 and use of the space was no longer allowed. Along with reduced show field size, there has been increasing numbers of entries forcing organizers to implement an invitational process and strict requirements for originality of the cars displayed. An application for entry can be obtained from the festival website. As the quality level of show cars has increased, so has the need for trans-

porter parking, creating another limitation to the number of show cars.

After cancellation of the 2020 Highlands Motoring Festival® which was scheduled for June of 2020, the organizing team decided to stage a smaller event designed with social distancing protocols during September when pandemic restrictions had been eased. Two days of driving tours were successfully executed. The September experiment was continued in 2021, again with success. These fall driving events carried different branding as "Mountain Motoring."

Every year HMF has commissioned an artist to create a unique poster artwork. In recent years local artist, architect, musician, and car collector, Knight Martorell has created posters reflecting the theme and mood of that year's festival.

Those classic car enthusiasts, initially targeted in 2008, turned out to be very social and generous people who love Highlands. Highlands Motoring Festival® is delighted to host them, every year, on the second Saturday of June.





Volunteers



Highlands Motoring Festival® is blessed with a wealth of volunteers of all ages. Many are automobile devotees. Some are there serving a beneficiary charity group. Some volunteers love spending an afternoon in June with enthusiasts having a great time. There are many reasons our volunteers step forward. A list of over 50 volunteers have made the HMF2022 events possible. The work of every individual is appreciated.

There are varying levels of volunteer participation. The Festival Committee consists of a dozen or so individuals, each with particular expertise, working all year to make the four-day motoring festival possible. The committee members are often accompanied by working spouses who jump in as needed.

In 2022, the festival has eight events, each requiring volunteers in its planning and execution. The bulk of the work-

force requirement is on the day of the show. This is when the volunteer army we call "The Friends of the Motoring Festival" goes to work. These are the workers from past festivals and new recruits who are organized and trained to make the show run smoothly. The 2022 partner charities are REACH, The Literacy & Learning Center, and the Community Care Clinic. All these groups share a common theme of assisting the less fortunate who need help.

It's not surprising then that many of the festival's volunteers are also active in these other groups. Highlands Motoring Festival® is a community-based event. It's a conduit for volunteers and contributors to channel resources to those in greatest need.

The Highlands Motoring Festival® is proud to be an all-volunteer organization with all net proceeds going to charity. We welcome all new volunteers to our group.

HMF Swag



Every year Highlands Motoring Festival® has memorabilia for sale on a merchandise table on the show field during Saturday's *Cars in the Park*. Manned by volunteers, the table has traditionally sold Highlands Motoring Festival® hats and posters. The hats are high quality "ball cap" style in a wide variety of colors. Highlands Motoring Festival® has produced a poster of unique design for each year of the festival. These posters are designed by automotive artist and reflect a wide variety of cars, often reflecting that year's Featured Marque. A bundle of 14 posters is available at a discounted price. Posters of each year are also available individually. The *One Lap of the Mountains* tour books will also be on sale along with a variety of other merchandise. New in 2022 will be custom coffee mugs and collared shirts along with an 18-month calendar featuring images of cars and scenes from past Highlands Motoring Festivals®. Credit cards accepted.

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Charity Beneficiaries



The Highlands Motoring Festival® is known as the "Festival with an Altitude," but it is also a festival with a heart for giving back to local nonprofits in our area that provide much-needed services to the community. Over the years, HMF has given over \$300,000 to area nonprofits.

The Motoring Festival is the operational element of Highlands Motoring Foundation, a 501(c)(3) founded in 2007. Over the years, beneficiaries have included the Hudson Library, The Literacy Council of Highlands, Cashiers-Highlands Humane Society, Rotary Club of Highlands, REACH of Macon County, and many smaller local non-profits.

As the festival has grown, so too has its ability to give back to the community. In 2022, HMF has selected three nonprofits as beneficiaries of this year's proceeds: REACH of Macon County, the Literacy & Learning Center, and the Community Care Clinic of Highlands and Cashiers.

REACH, as their name suggests, serves an essential need in Macon and Jackson Counties, providing resources, education, assistance, counseling, and housing to victims of abuse. They work closely with law enforcement and other local agencies to provide emergency relief for abuse victims and their families, offering them safety, guidance,

legal help, counseling, and support. In 2017, Highlands Motoring Festival® proceeds enabled REACH to make capital improvements, which reduced its operating costs and improved services provided.

The Literacy & Learning Center provides much-needed services to adults and children in Macon and Jackson Counties with their programs to advance literacy, including their after-school enrichment program, homework helpers, individual tutoring, adult literacy and GED program, and English as a second language classes for adults and children.

The Community Care Clinic of Highlands and Cashiers provides free primary medical care for individuals without medical insurance who meet the federal eligibility guidelines for assistance, ensuring that all in our community have access to medical care.

The Highlands Motoring Festival® gives each of these worthy organizations much-needed funding to continue their programs that offer so many vital services.

Mountain Motoring Festival

September 9 - 11, 2022



The team that stages the Highlands Motoring Festival® has created this "driver's experience" to take advantage of the ideal season between the peak summer months and the October fall color season. It is a time with better lodging availability, moderate temperatures, and less congested roads.

This is primarily a driving event with tour routes designed to take advantage of the area's twisty back roads that are less traveled. The route's designers are fellow enthusiasts who want to share hidden secret roads. The run groups are limited in size to allow each group to stay together and enhance fellowship among enthusiasts. Sunday's *High Octane in the Mountains* is intended to be a low key gathering of interesting cars and their owners who will want to share their stories of a great weekend.

Driving Tours:

Friday, September 9 will be a shorter version of *One Lap of the Mountains*. Like the original, extremely popular *One Lap of the Mountains*, this event is a mountain driving experience beginning in the Kelsey-Hutchinson Founders Park on Pine Street, traveling backroads to a lunch stop and returning by a different route to Highlands. The round-trip mileage of the tour is around 85 miles. The group will

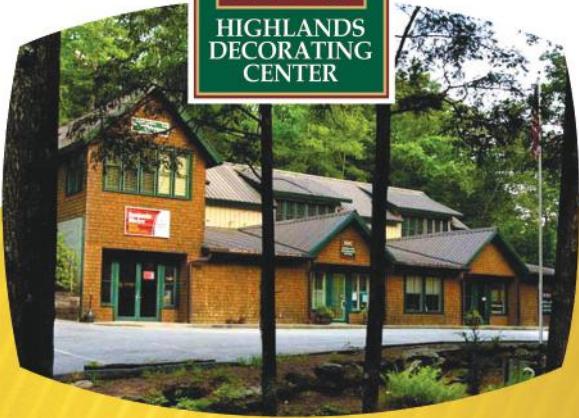
experience the joy of automobile, road, and nature in harmony. Participants will receive two HMF hats. Registration will be required.

Saturday, September 10, *One Lap of the Mountains Grande* returns to its traditional format and will roll out of Highlands in two groups on a longer driving adventure. The carefully curated route will travel the area's winding mountain roads stopping for lunch before returning via different route. Participants will receive two HMF hats. Registration will be required.

Sunday, September 11, 2022, 8:30-11:00 A.M.: High Octane in the Mountains: A Car Gathering Social

High Octane is open to all "interesting cars" and free to participants. The open format allows cars to come and go at their convenience. This will be a fun, laid back event with a focus on car owners and visitors sharing their mutual interest in cars. Come join us in the Kelsey-Hutchinson Founders Park on Sunday morning.

In July, information about the Mountain Motoring weekend and registration for both days of *One Lap of the Mountains* will be found at: www.MountainMotoring.org.



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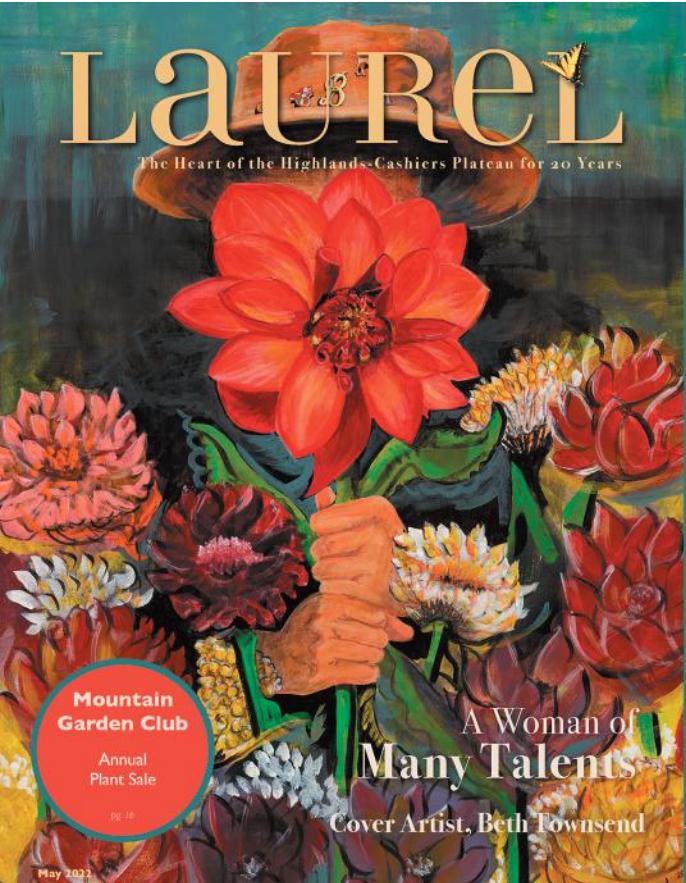

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