4TH EDITION BAC E&C

Building Automation Community Expo & Connect-Convention



PRESENTED BY
EVENT TEAM
INBAC ASSOCIATION

EMPOWERING COLLABORATIONS!



PUNE, OCT 18 & 19, 2024

BACE & C

BUILDING AUTOMATION COMMUNITY

EXPO & CONVENTION



VISITOR PROFILE

Showcase your state-of-the-art Products, Services and Solutions to highly targeted audience

- Architects & Urban Designers.
- System integrator Home & Office Automation
- Municipal, Government
 Department and Policy makers
- Building Owners & Facility Managers
- End Users Developers and Contractors, Service & End User
- Regulatory & Standards Authority
- · Health, Safety, & Risk Manager
- Facility Management Companies and head
- Head of Building Automation And control
- Engineers and Town Planners

- OEMS
- Smart city Officials
- MEP Consultant
- Education, Retail and Healthcare
- Hospitality
- Home & office Automation Consultant
- Energy Management Services
- Technology Investors
- Residential electronic integration system installers
- Institution for Standard Developments
- Police, Civil Defense & Public Safety Departments like Fire, Health Services etc

Let's co-create Smart Buildings, Sustainable Future!





PUNE, OCT 18 & 19, 2024

BACE&C

BUILDING AUTOMATION COMMUNIT EXPO & CONVENTION

TESTIMONIALS



The technology underpinnings of intelligent buildings and smart cities are important, but they cannot be developed and deployed in isolation. That is why ecosystem-wide community initiatives like INBAC are critical to moving forward. Let us hope the INBAC Wall project serves to initiate many interesting conversations and innovations.

The ecosystem of building automation stakeholders is incomplete without the (end users)developers, so I believe INBAC is the right forum for me to be in!.





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BACE&C

BUILDING AUTOMATION COMMUNIT EXPO & CONVENTION

TESTIMONIALS



Nowadays building occupants and clients are well travelled and aware about the latest trends in building automation. This awareness of clients motivate the builder community to make their building more technology efficient and sustainable.

The companies that don't understand the earth story; taking care of the eco-system, they will definitely perish in the course of time!





PRESENTING PARTNER



PRE-EVENT

- Prominent Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors
- Testimonial from Senior Executive to be used across all the communication channels

AT THE EVENT

- Logo Presence on Delegate Badge
- Logo to be featured as PRESENTING PARTNER in all the marketing collaterals, registration desk, event hoardings, LED screens, standees and other branding material
- Exclusive 25 minutes Case Study / Product Presentation (PPT for the same to be provided 30 days prior)
- · Speaking Opportunity in one of the relevant panel
- Exclusive Interview at Booth
- Exclusive Partner Entry to 6 Representatives registered 1 week prior to the event
- Stall for Product / Service Exhibit through the event

POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Full page advertisement feature in BTB magazine

Sponsorship Amount for 2 days

For Industry Patrons - USD 9000
For BACnet International Members - USD 8000



PLATINUM PARTNER



PRE-EVENT

- Prominent Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors
- Testimonial from Senior Executive to be used across all the communication channels

AT THE EVENT

- Logo Presence on Delegate Badge
- Logo to be featured as PLATINUM PARTNER in all the marketing collaterals, registration desk, event hoardings, LED screens, standees and other branding material
- Exclusive 20 minutes Case Study / Product Presentation (PPT for the same to be provided 30 days prior)
- Exclusive Interview at Booth
- Exclusive Partner Entry to 5 Representatives registered 1 week prior to the event
- Stall for Product / Service Exhibit through the event

POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Full page advertisement feature in BTB magazine

Sponsorship Amount for 2 days

For Industry Patrons - USD 8000 For BACnet International Members - USD 7000



GOLD PARTNER



PRE-EVENT

- Bold Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

AT THE EVENT

- Bold Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Exclusive 15 minutes Case Study/Product Presentation (PPT for the same to be provided 30 days prior)
- Pen Drive (Pen Drives to be provided by the Partner)
- Exclusive Partner Entry to 4 Representatives registered 1 week prior to the event
- Stall for Product / Service Exhibit through the event

POST EVENT

- Post Show Report will feature the Booth Images
- Full page advertisement feature in BTB magazine

Sponsorship Amount for 2 days

For Industry Patrons - USD 6000
For BACnet International Members - USD 5000

SILVER PARTNER





PRE-EVENT

- Compact Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

AT THE EVENT

- Compact Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Exclusive 10 minutes Case Study/Product Presentation (PPT for the same to be provided 30 days prior)
- Stall for Product Service Exhibit through the event
- Exclusive Partner Entry to 3 Representatives registered 1 week prior to the event

POST EVENT

- Post Show Report will feature the Booth Images
- Half page advertisement in BTB magazine

Sponsorship Amount for 2 days

For Industry Patrons - USD 5000 For BACnet International Members - USD 4000



LANYARD PARTNER



PRE-EVENT

- Compact Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

AT THE EVENT

- Logo on lanyard
- Compact Logo Presence on Social Media Campaign / Industry Journals, INBAC Website, Registration Area, Stage Back screen, Circulation & other areas at the venue as applicable
- Stall for Product Service Exhibit through the event
- Exclusive Partner Entry to 2 Representatives registered 1 week prior to the event

POST EVENT

- Post Show Report will feature the Booth Images
- Half page advertisement in BTB magazine

Sponsorship Amount for 2 days

For Industry Patrons - USD 3500
For BACnet International Members - USD 2500



GALA DINNER PARTNER



PRE-EVENT

- Logo Presence on Social Media Campaign
- Logo Inclusion in all Conference Invitation
- Logo Inclusion in Press release to all media announcing Partners & Sponsors

AT THE EVENT

- Logo Presence on INBAC Website, Registration Area, Circulation & other areas at the venue as applicable for the Dinner Event
- Table space for Product / Service Exhibit through the Dinner Event
- Exclusive Partner Entry to 4 Representatives registered 1 week prior to the event
- 15 mins presentation slot at dinner event
- Exclusive host position to the senior business partner with INBAC Association's host at the dinner event for Users and Consultants and exclusive invitees

POST EVENT

- Post Show Report will feature the Booth Images and Interview
- Half page advertisement in INBAC BTB

Sponsorship Amount for Gala Dinner

For Industry Patrons - USD 7000 For BACnet International Members - USD 6000

■ MORE OPTIONS!





Are you committed to provide FUTURE-READY spaces?

Join INBAC community
Dedicated to
Technology with social impact

Elevate your Smart Building Tech offerings to new heights! Launch your products, services, and solutions for captivating the most accomplished audience. Let this be the catalyst for a groundbreaking industry movement!

Write to us today - sakhee@inbac.org / events@inbac.org

Now you may also contribute towards the sustainability goals of INBAC Association via your CSR donations.

INBAC is now 12AA and 80 G Approved under the Income Tax Act, it can now accept donations from the general public and the donor can claim 80G deduction and get the benefit of Tax Exemption.

For assistance, please write to events@inbac.org





THANK YOU

In the future technology is developing very fast



CONNECTED BUILDINGS BY CONNECTED PEOPLE

in https://www.linkedin.com/company/inbacassociation

https://www.youtube.com/@INBACBuildingConnectivity

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