

TRENDS

Q4 | 2025

Wrapped in Warmth | Home for the Holidays Holiday Cheer | Tech the Halls Winter Wanderlust

Wrapped in Warmth

This holiday season is all about comfort, connection, and cozy moments. With 60% of consumers saying blankets are a top choice for holiday gifting, we've curated a collection that delivers both style and warmth. Whether you're curling up after a busy day, sharing a movie night with loved ones, or simply embracing a little downtime, these pieces are designed to wrap you in relaxation. Give the gift of comfort and create lasting memories; because sometimes, the best way to recharge is under a soft, warm blanket.



















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The heart of every holiday gathering is the kitchen. With 70% of holiday hosts planning to cook or entertain at home, the right tools make all the difference. From cast iron skillets that bring timeless durability to the table, to wine openers and knife sets that elevate every occasion, these essentials are designed to help you create—and share—unforgettable meals. Perfect for gifting or keeping close at hand, they're the recipe for comfort, connection, and holiday cheer.



Holiday Cheer

The holidays are filled with moments worth celebrating—and the right drinkware makes those moments even brighter. From cozy mornings with coffee in a signature mug to sparkling toasts in elegant champagne glasses, each piece in this collection is designed to elevate the everyday and turn gatherings into memories. Perfect for gifting or for adding a touch of cheer to your own celebrations. Whether it's a quiet night by the fire or a lively holiday party, these drinkware essentials are the perfect companions for every sip of the season.

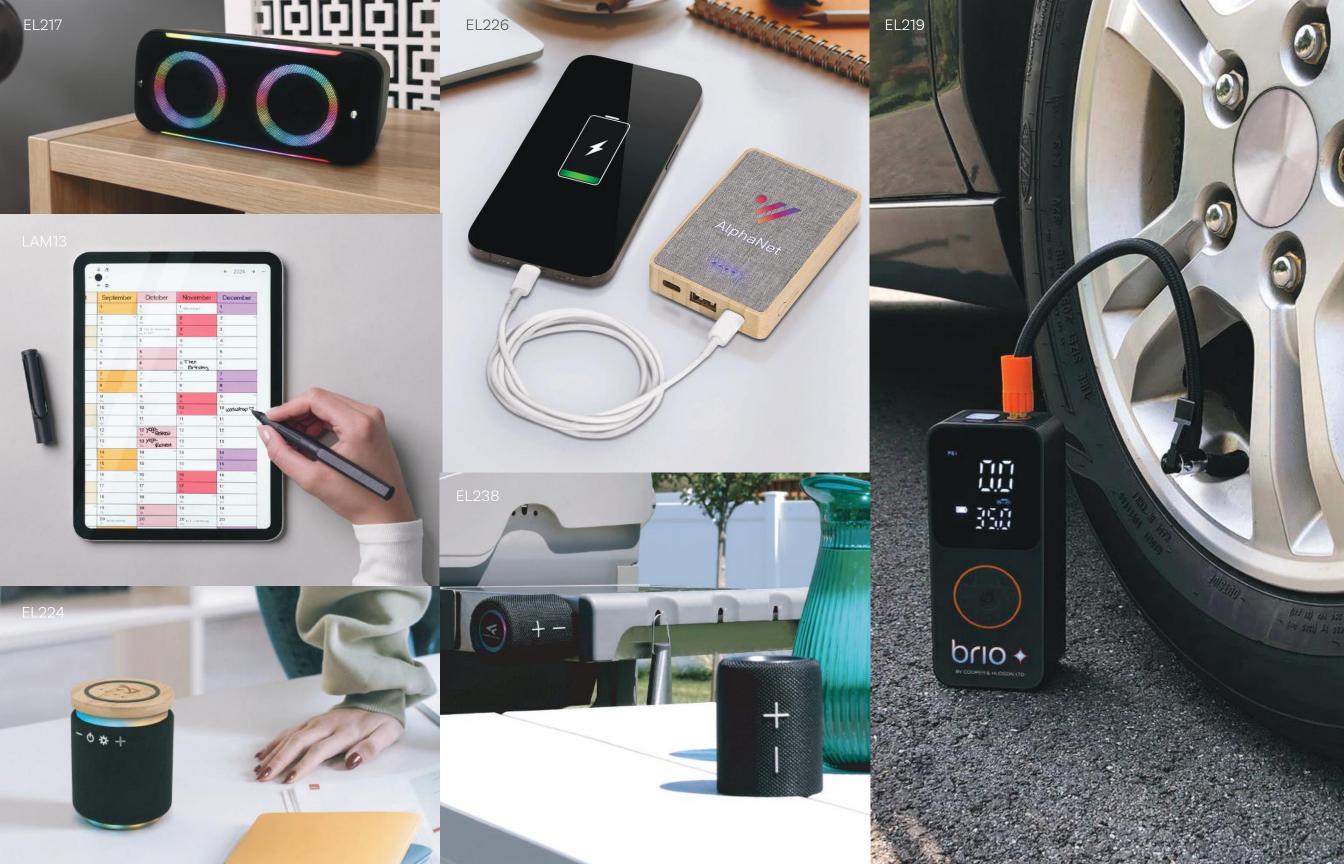








Stay connected and powered up this holiday season with gifts everyone can use every day. With 75% of holiday shoppers planning to purchase electronics and accessories, these must-have tech items are both practical and on-trend. From wireless chargers and power banks to Bluetooth speakers and earbuds, this collection brings modern convenience to work, travel, and play. Perfect for gifting or upgrading your own gear, these essentials keep the season running smoothly—no matter where the holidays take you.



Winter Wanderlust

The holidays are a time for adventure; whether it's traveling to see loved ones or sneaking away for a winter getaway. With more than half of consumers planning holiday travel this year, the right bag makes every journey easier. From sleek backpacks built for daily commutes to spacious duffels ready for weekend escapes, this collection combines style, durability, and function. Perfect for gifting or gearing up for your own travels, these essentials are designed to keep up with the hustle of the season while carrying the moments that matter most.





















































