

STRATEGIC PLAN

2026-2028



MADISON COUNTY
COMMUNITY
FOUNDATION



**A Message from
our President**

Dear Friends and Partners,

Our strategic plan represents the voices, hopes, and vision of our entire community. Over the past year, we engaged in a thoughtful and collaborative process to shape a plan that will guide our work in the years ahead.

The process began with the formation of a steering committee and a partnership with Loring, Sternberg and Associates, an Indianapolis based consulting firm, who provided leadership throughout the process. Our Board of Directors spent valuable time together for reflection and discussion. Together, we examined the opportunities and challenges that lie ahead.

We sought to listen well through focus groups, a comprehensive community survey, and conversations with neighbors and partners across Madison County. These insights helped ensure that our plan reflects both the needs of today and the aspirations for tomorrow.

This plan is not only a roadmap for our Foundation, but also a shared vision for the future of our community. It belongs to all of us, and it is powered by the belief that, together, we can make Madison County stronger, more resilient, and full of possibility.

With gratitude,

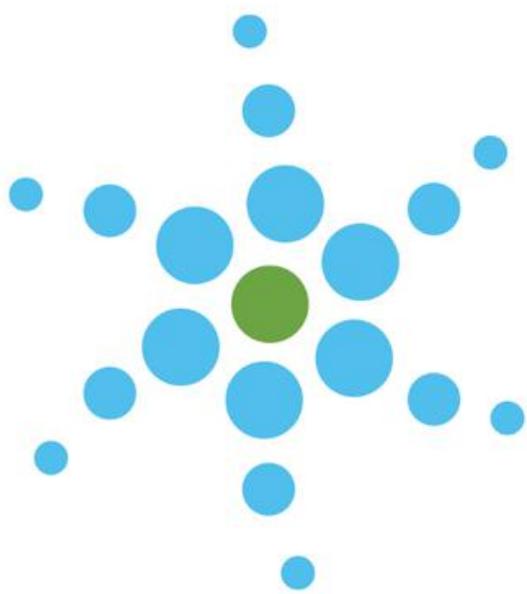


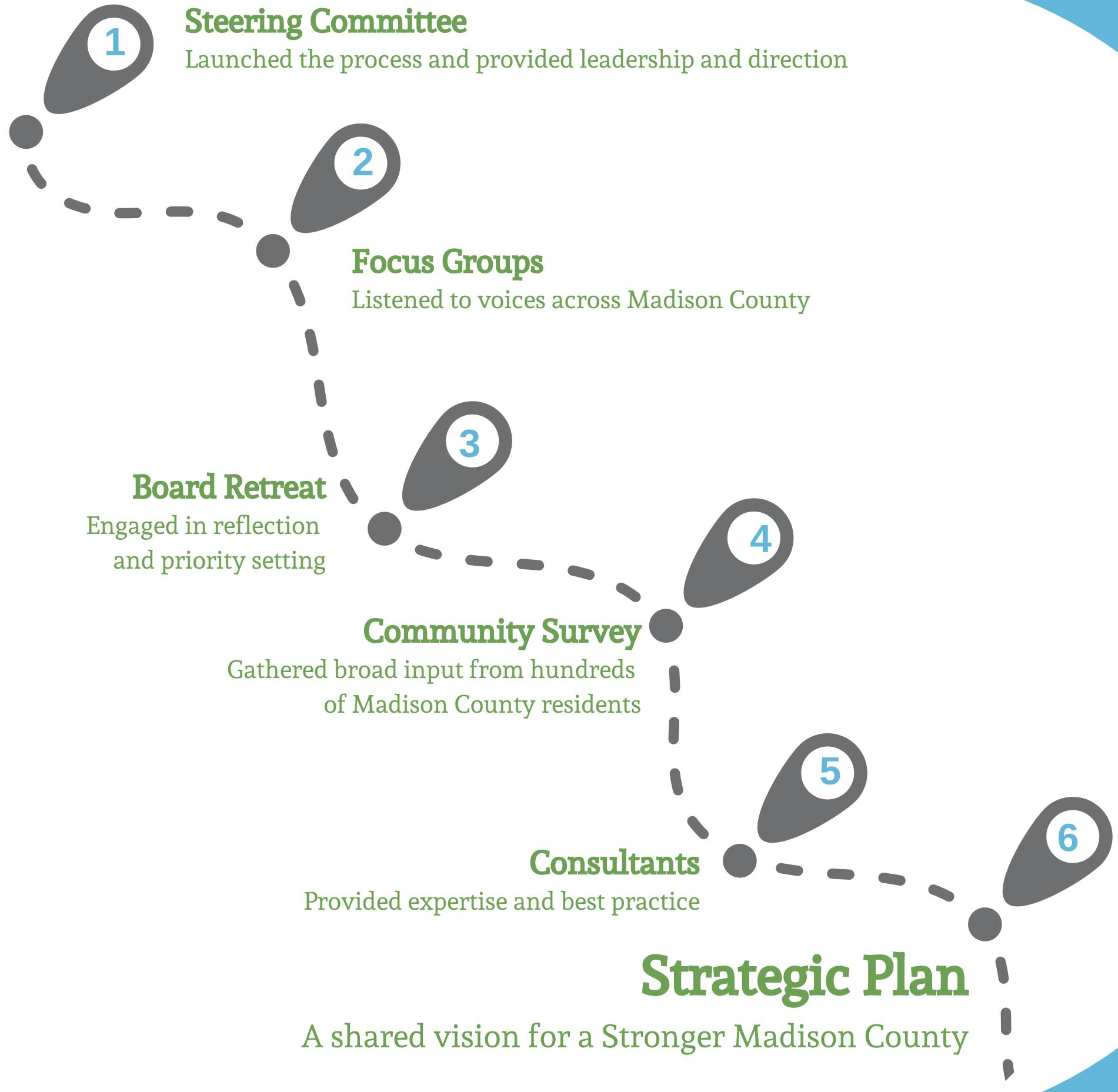
Ben Davis

President, Madison County Community Foundation

Building the Plan

MADISON COUNTY
COMMUNITY FOUNDATION





1

Steering Committee

Launched the process and provided leadership and direction

2

Focus Groups

Listened to voices across Madison County

3

Board Retreat

Engaged in reflection and priority setting

4

Community Survey

Gathered broad input from hundreds of Madison County residents

5

Consultants

Provided expertise and best practice

6

Strategic Plan

A shared vision for a Stronger Madison County

OUR MISSION

Investing in lasting positive
change to elevate and
strengthen Madison County

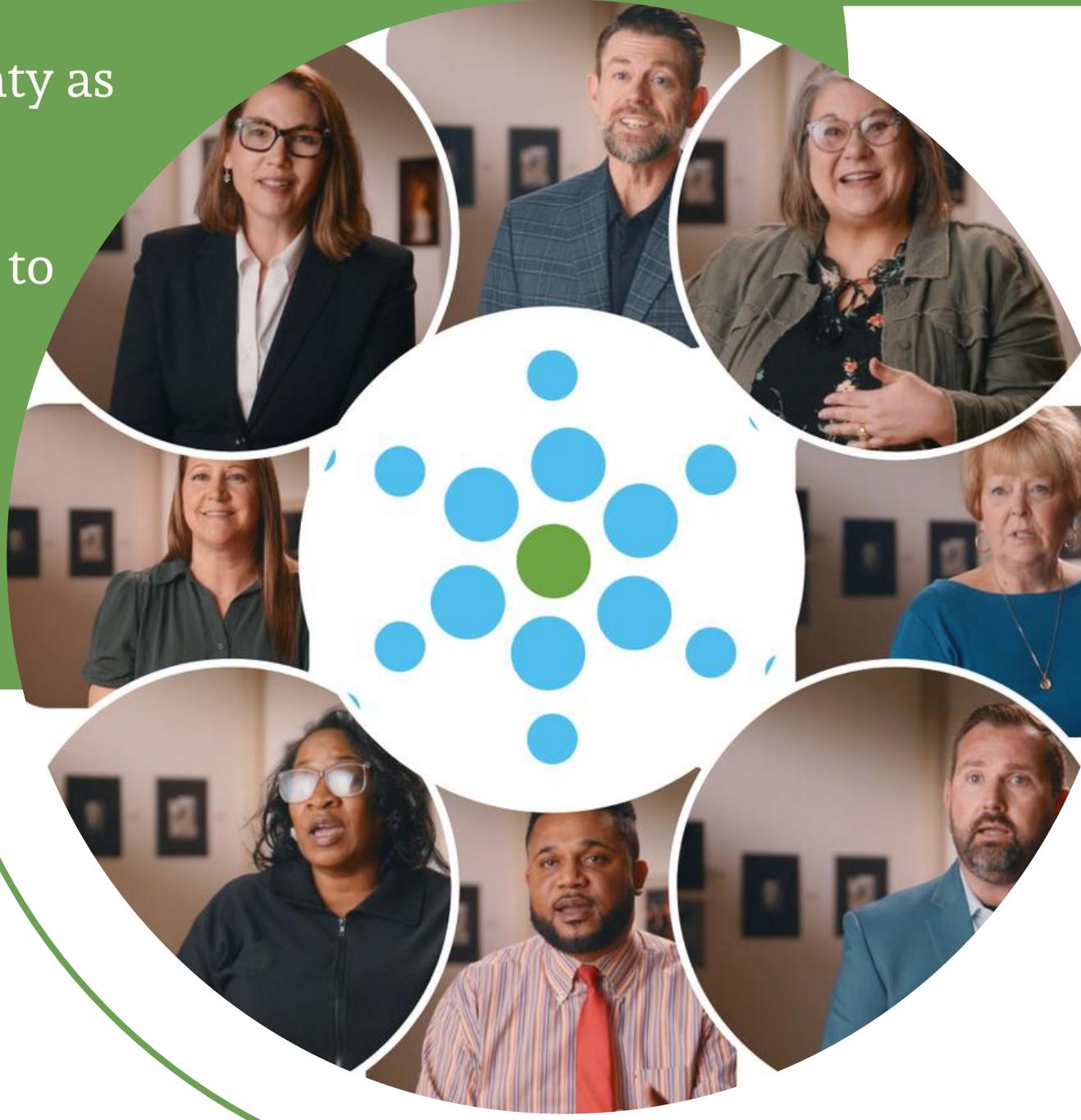


MADISON COUNTY
COMMUNITY
FOUNDATION



OUR VISION

We envision Madison County as a community where every person has the opportunity to thrive.



OUR VALUES

Integrity

Community

Impact

Inclusion

Legacy



we value **INTEGRITY**

We steward resources with transparency, honesty, and accountability.



MADISON COUNTY
COMMUNITY FOUNDATION



we value **COMMUNITY**

We believe in the strength
and potential of Madison
County and our leadership
role in uniting people for
the common good.



we value **IMPACT**

We invest in lasting change
through thoughtful
grantmaking, community
leadership, and strategic
partnerships.

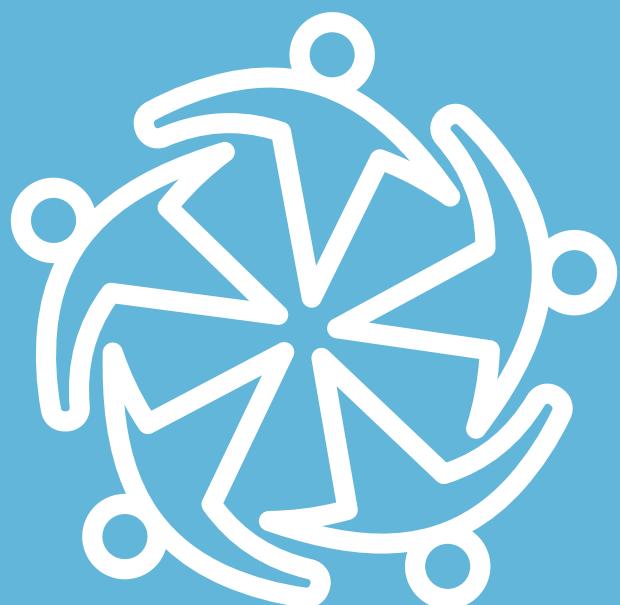


MADISON COUNTY
COMMUNITY FOUNDATION



we value **INCLUSION**

We honor the diverse voices and experiences that shape our community and seek equitable opportunities for all.



we value **LEGACY**

We help donors create
enduring legacies that reflect
their values and benefit future
generations.



MADISON COUNTY
COMMUNITY FOUNDATION



GROW

our portfolio of funds

INVEST

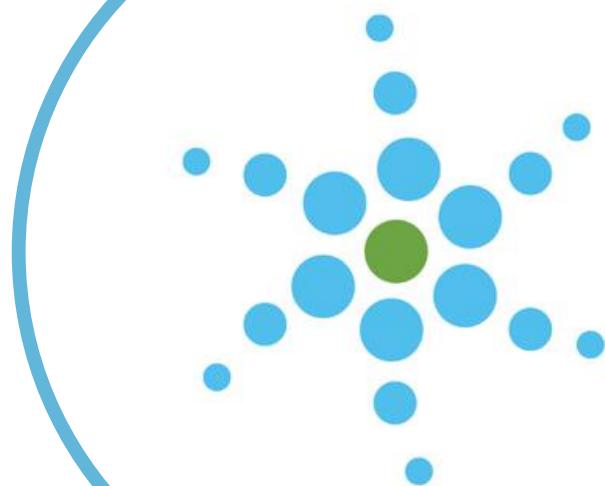
through our grant-making

Strategic Goals

CONVENE
our community

STRENGTHEN
our organizational
capacity

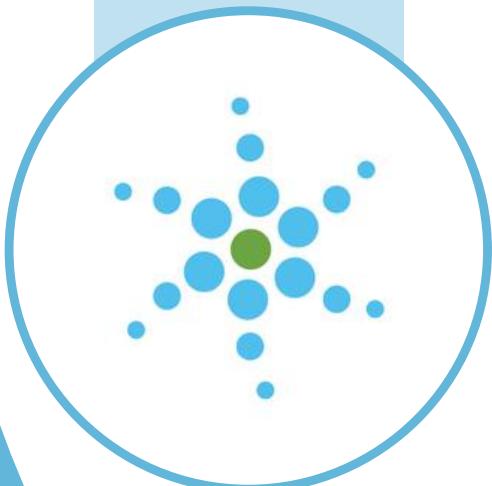
MADISON COUNTY
COMMUNITY FOUNDATION





Strategic Goal

GROW our portfolio of funds



Objectives

- ① Increase endowed funds, while ensuring intergenerational equity
- ② Increase nonprofit agency's endowment fund accounts
- ③ Grow the Foundation's reserve funds

Strategic Goal

INVEST

through our
grant-making



MADISON
COUNTY
COMMUNITY
FOUNDATION



Objectives

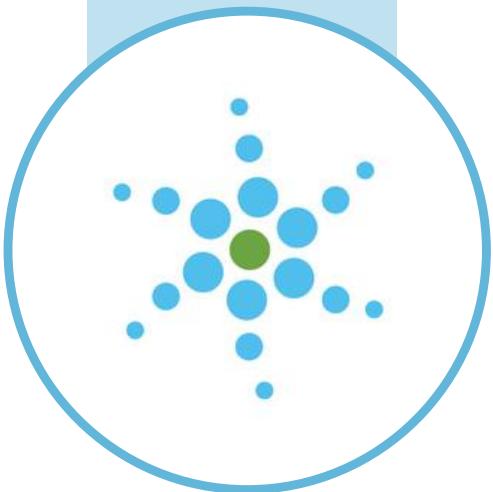
- ① Address core community needs through targeted grant-making
- ② Support long-term, mission-aligned initiatives
- ③ Make grants to build nonprofit capacity and sustainability



Strategic Goal

CONVENE

our community



Objectives

- ① Strengthen county-wide leadership and collaboration
- ② Build nonprofit capacity and effectiveness
- ③ Strengthen partnerships with other foundations and funding partners

Strategic Goal

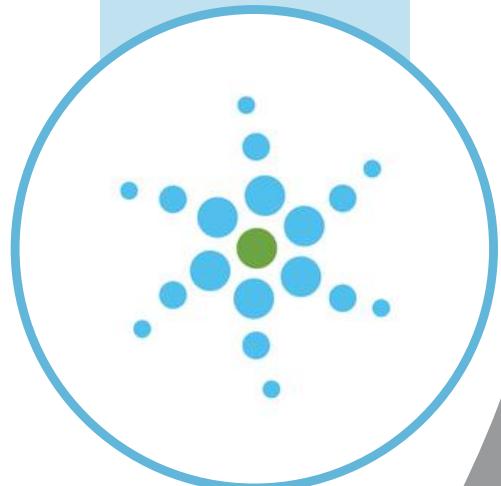
STRENGTHEN
our organizational
capacity

Objectives

- ① Grow and retain foundation staff talent
- ② Enhance data management and evaluation capacity
- ③ Strengthen governance and strategic oversight



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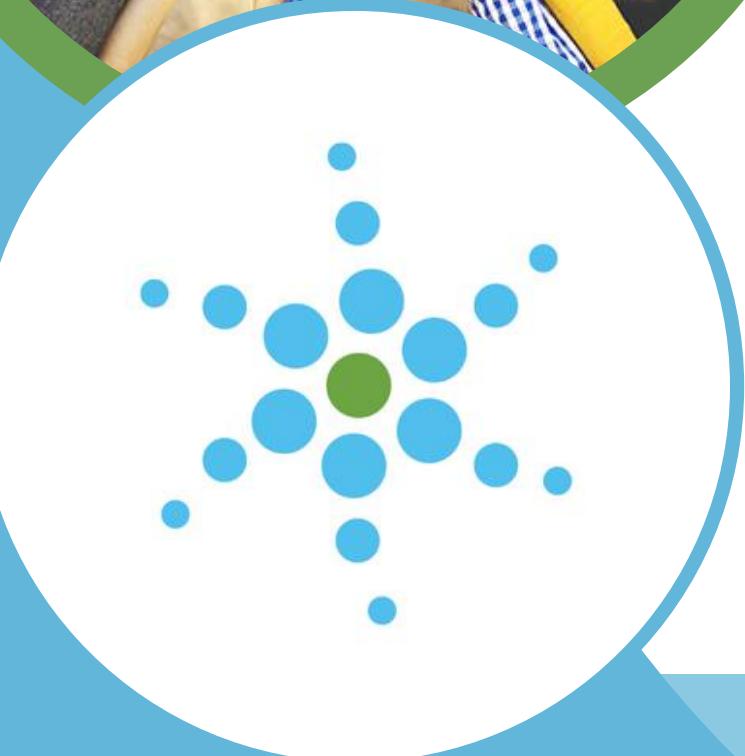


MISSION IN MOTION

Executing the Strategic Plan

Putting the Plan into Action

We are prioritizing the goals outlined in the plan, aligning staff, board, and community partners around clear strategies. This ensures our daily work connects directly to the long-term vision we have embraced together.



Shaping Grantmaking Priorities

Our grantmaking is evolving to reflect this shared vision. By directing resources toward the community's most pressing needs, while also investing in opportunities for growth, we can ensure that every dollar makes a lasting difference.

Board of Directors

Koty McDole, Chair

Brian Donahue, At large

Jill McKinney, Vice-Chair and Secretary

Gina Brisco, Treasurer

Terri Austin

Eric Davis

Michele Hockwalt

Suahil Housholder

Libby Manning

L.J. Mechem

Kim Townsend

Terry Truitt

Steering Committee

Ben Davis

Eric Davis

Tamara Dreger

Cherilyn Horning

Lindsay Madinger

Libby Manning

Koty McDole

Sue Patton

Kari Sisk

Angie Strickler

Clayton Whitson

MCCF Staff

Ben Davis, President

Kari Sisk, Vice President of Programs

Tamara Dreger, Communications Manager

Sue Patton, Director of Finance

Strategic Plan Leadership

STRONGER

together.

GREATER

forever.

Investing in lasting
positive change to elevate and
strengthen Madison County



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www.madisonccf.org