



STRATEGIC PLAN

2026-2028

MADISON COUNTY
COMMUNITY
FOUNDATION



**A Message from
our President**

Dear Friends and Partners,

Our strategic plan represents the voices, hopes, and vision of our entire community. Over the past year, we engaged in a thoughtful and collaborative process to shape a plan that will guide our work in the years ahead.

The process began with the formation of a steering committee and a partnership with Loring, Sternberg and Associates, an Indianapolis based consulting firm, who provided leadership throughout the process. Our Board of Directors spent valuable time together for reflection and discussion. Together, we examined the opportunities and challenges that lie ahead.

We sought to listen well through focus groups, a comprehensive community survey, and conversations with neighbors and partners across Madison County. These insights helped ensure that our plan reflects both the needs of today and the aspirations for tomorrow.

This plan is not only a roadmap for our Foundation, but also a shared vision for the future of our community. It belongs to all of us, and it is powered by the belief that, together, we can make Madison County stronger, more resilient, and full of possibility.

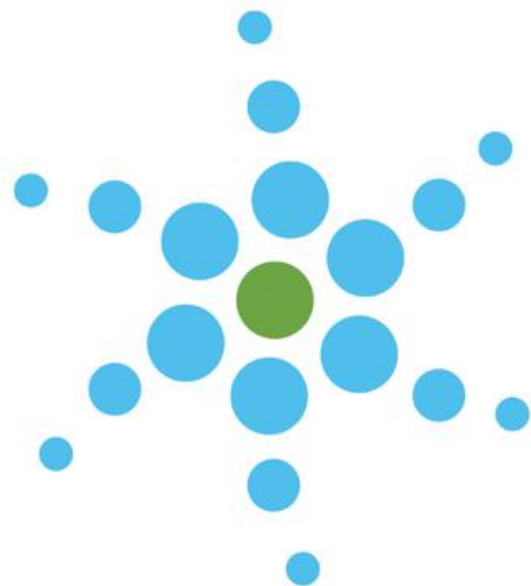
With gratitude,

A handwritten signature in black ink that reads "Ben Davis". The signature is written in a cursive, flowing style.

Ben Davis

President, Madison County Community Foundation

Building the Plan



MADISON COUNTY
COMMUNITY FOUNDATION

1

Steering Committee

Launched the process and provided leadership and direction

2

Focus Groups

Listened to voices across Madison County

3

Board Retreat

Engaged in reflection
and priority setting

4

Community Survey

Gathered broad input from hundreds
of Madison County residents

5

Consultants

Provided expertise and best practice

6

Strategic Plan

A shared vision for a Stronger Madison County

OUR MISSION

Investing in lasting positive
change to elevate and
strengthen Madison County



MADISON COUNTY
COMMUNITY
FOUNDATION

OUR VISION

We envision Madison County as
a community where every
person has the opportunity to
thrive.



OUR VALUES

Integrity

Community

Impact

Inclusion

Legacy



we value **INTEGRITY**

We steward resources with
transparency, honesty, and
accountability.



MADISON COUNTY
COMMUNITY FOUNDATION



we value **COMMUNITY**

We believe in the strength
and potential of Madison
County and our leadership
role in uniting people for
the common good.



we value **IMPACT**

We invest in lasting change through thoughtful grantmaking, community leadership, and strategic partnerships.



MADISON COUNTY
COMMUNITY FOUNDATION



we value **INCLUSION**

We honor the diverse
voices and experiences
that shape our community
and seek equitable
opportunities for all.



we value **LEGACY**

We help donors create
enduring legacies that reflect
their values and benefit future
generations.



MADISON COUNTY
COMMUNITY FOUNDATION

GROW

our portfolio of funds

INVEST

through our grant-making

Strategic Goals

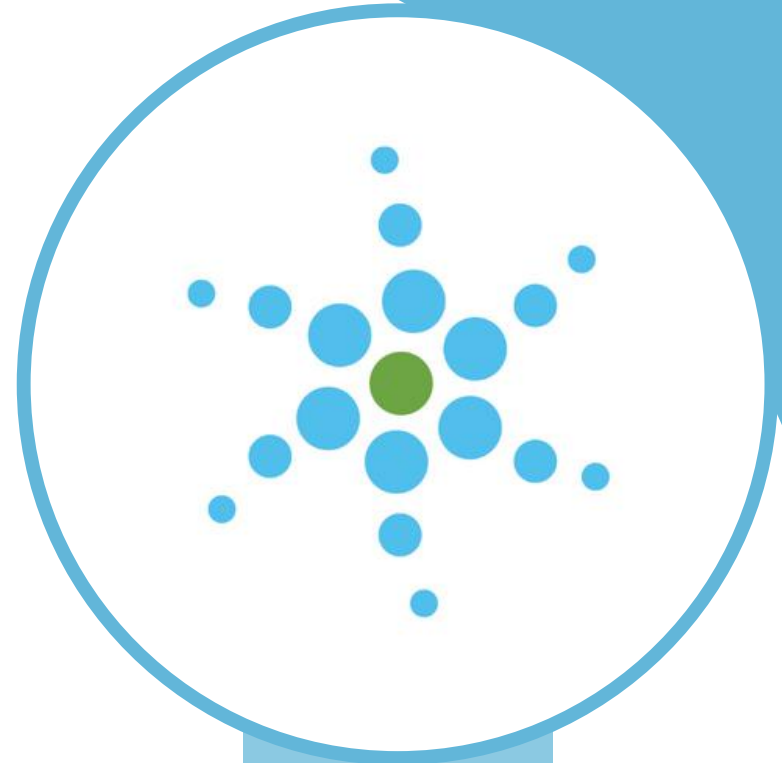
CONVENE

our community

STRENGTHEN

our organizational
capacity

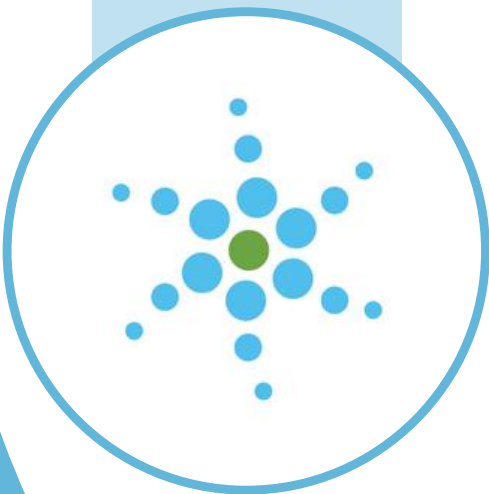
MADISON COUNTY
COMMUNITY FOUNDATION





Strategic Goal

GROW
our portfolio of
funds



Objectives

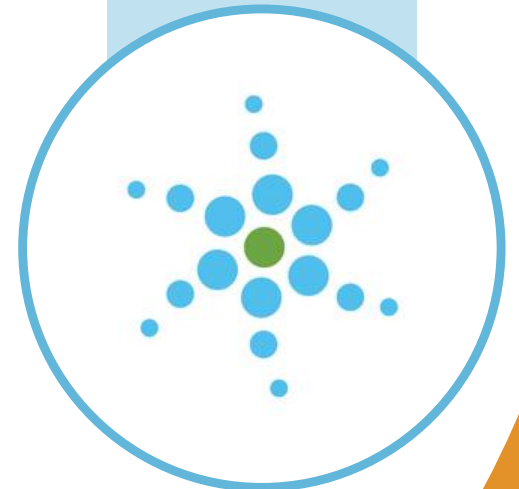
- 1 Increase endowed funds, while ensuring intergenerational equity
- 2 Increase nonprofit agency's endowment fund accounts
- 3 Grow the Foundation's reserve funds

Strategic Goal

INVEST through our grant-making



MADISON
COUNTY
COMMUNITY
FOUNDATION



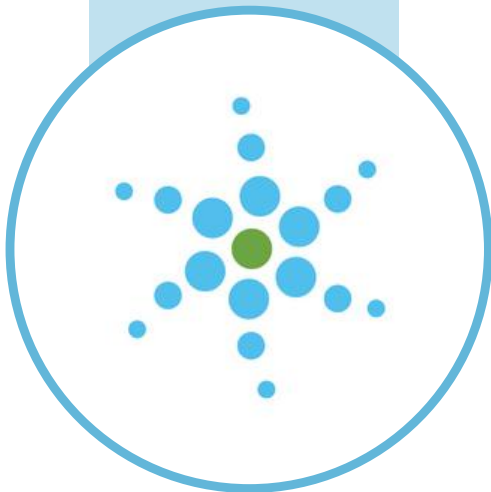
Objectives

- 1 Address core community needs through targeted grant-making
- 2 Support long-term, mission-aligned initiatives
- 3 Make grants to build nonprofit capacity and sustainability

Strategic Goal

CONVENE

our community



Objectives

- 1 Strengthen county-wide leadership and collaboration
- 2 Build nonprofit capacity and effectiveness
- 3 Strengthen partnerships with other foundations and funding partners

Strategic Goal

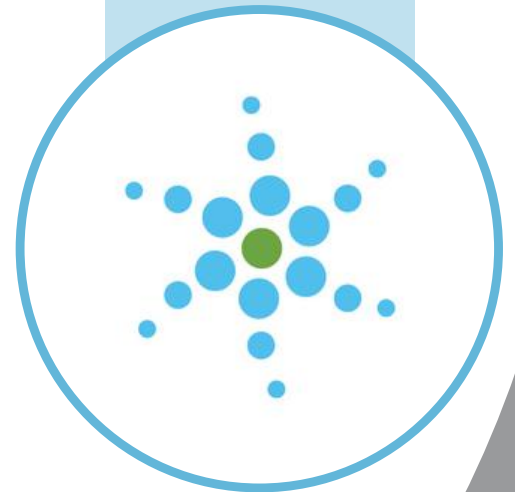
STRENGTHEN our organizational capacity

Objectives

- 1 Grow and retain foundation staff talent
- 2 Enhance data management and evaluation capacity
- 3 Strengthen governance and strategic oversight



MADISON
COUNTY
COMMUNITY
FOUNDATION



MISSION IN MOTION

Executing the Strategic Plan

Putting the Plan into Action

We are prioritizing the goals outlined in the plan, aligning staff, board, and community partners around clear strategies. This ensures our daily work connects directly to the long-term vision we have embraced together.

Shaping Grantmaking Priorities

Our grantmaking is evolving to reflect this shared vision. By directing resources toward the community's most pressing needs, while also investing in opportunities for growth, we can ensure that every dollar makes a lasting difference.



Board of Directors

Koty McDole, Chair
Brian Donahue, At large
Jill McKinney, Vice-Chair and Secretary
Gina Brisco, Treasurer
Terri Austin
Eric Davis
Michele Hockwalt
Suahil Housholder
Libby Manning
L.J. Mechem
Kim Townsend
Terry Truitt

MCCF Staff

Ben Davis, President
Kari Sisk, Vice President of Programs
Tamara Dreger, Communications Manager
Sue Patton, Director of Finance

Steering Committee

Ben Davis
Eric Davis
Tamara Dreger
Cherilyn Horning
Lindsay Madinger
Libby Manning
Koty McDole
Sue Patton
Kari Sisk
Angie Strickler
Clayton Whitson

Strategic Plan Leadership

STRONGER together. GREATER forever.

Investing in lasting
positive change to elevate and
strengthen Madison County



MADISON COUNTY
COMMUNITY FOUNDATION

www.madisonccf.org