




2022

SOUTHERN CALIFORNIA
ANNUAL REPORT



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*“There is no reward
equal to that of
doing the most good
to the most people in
the most need.”*

-Evangeline Booth

LETTER FROM OUR DIVISIONAL COMMANDERS

In 2022, more than 560,000 people turned to The Salvation Army in Southern California for help. Thanks to the tremendous support of partners like you, our division was able to provide over 3.9 million meals, 907,513 nights of shelter; 143,960 articles of clothing, 430,924 personal hygiene kits; utility and rent assistance to 23,727 households; and 211,404 toys and gifts to families and children during the holidays.

Despite the economic uncertainty and increase in inflation, you stood by us and believed in our mission in order to do the most good. When the Ukrainian conflict broke out, you sent donations and aid to help support the people of Ukraine. When wildfires impacted local communities, you stepped up to show support and love to our neighbors in crisis.

Throughout Southern California, The Salvation Army saw an increased need in the community for our services. With your support, The Salvation Army was able to assist our most vulnerable families, seniors, and veterans. In addition to providing meals, shelter, and critical services The Salvation Army was blessed with new initiatives.

In Los Angeles, our LA Metro Advisory Board hosted the Homelessness Symposium which featured leading voices from the public and private sectors and provided attendees with valuable insights into the homelessness crisis facing the greater Los Angeles community. In Orange County, we broke ground on a new facility called The Center of Hope. Once completed, this location will offer permanent supportive housing and wrap-around services that will help transition individuals from life on the streets to a life of physical, mental, emotional, and spiritual stability. In San Diego, the public got the chance to learn more about the new Rady Center predicted to serve 7,100 homeless people over the next decade. We hope to unveil the new building in the winter of 2025-26. And from all over Southern California, we welcomed our campers back to in-person sleepaway camps in Big Bear and Malibu; the first time since the start of the pandemic.

We couldn't have done this without donors and partners, like you. As we look toward the future, we will need your help more than ever. Our work not only transforms lives but creates a brighter future filled with hope, for all in Southern California. Thank you for your partnership in this important work.





Lieutenant Colonels John & Lani Chamness
Divisional Leaders
The Salvation Army
Southern California Division




WORKING TOGETHER IN 2022, WE CAN RESTORE WHAT WAS LOST . . .

SO MANY OF OUR NEIGHBORS ARE GOING THROUGH HARD TIMES AND NEED HELP GETTING BACK ON THEIR FEET. YOU ENABLE THE SALVATION ARMY TO PROVIDE:

 **HELP** — Strengthening communities through ministry, youth programs, utility bill assistance, food pantries, and rapid rehousing.

 **HEALING** — Providing essential services, such as emergency shelter and hot meals, transitional housing, medical services, drug and alcohol rehabilitation, and anti-human trafficking.

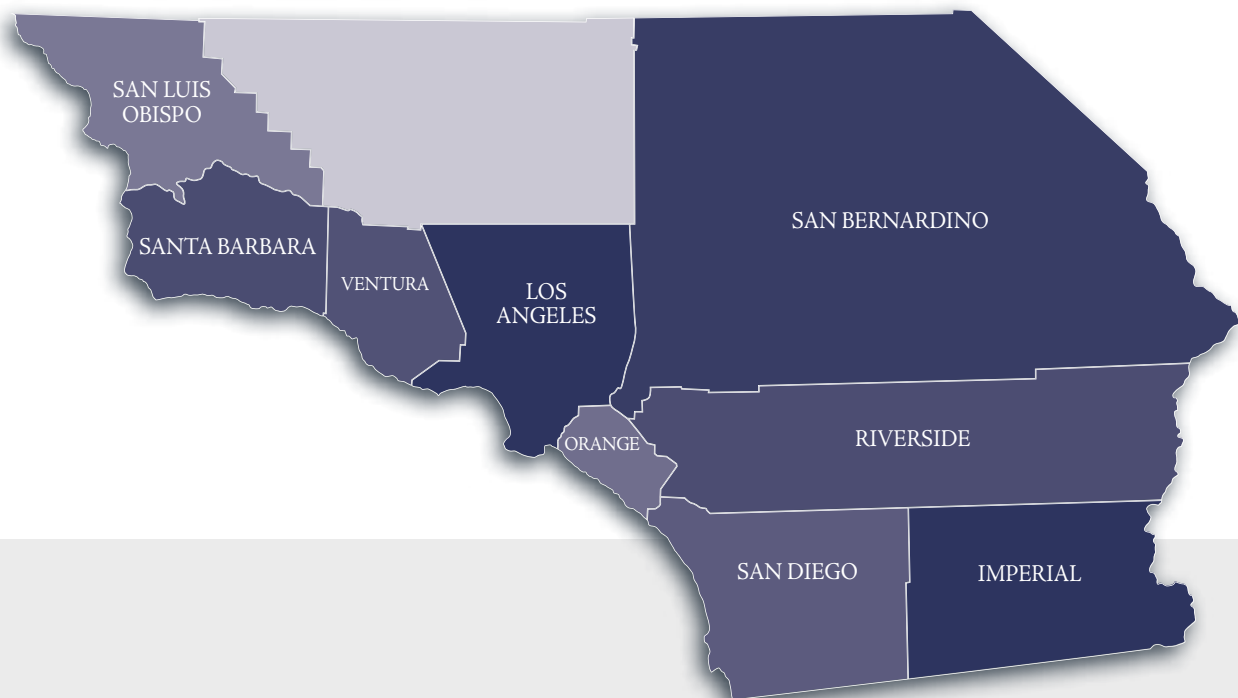
 **HOPE** — Offering pathways to independence through veterans employment services, permanent supportive housing, meal delivery services, in-home case management, and senior services.



MISSION STATEMENT

The Salvation Army, an international movement, is an evangelical arm of the universal Christian Church. Our message is based on the Bible, and our ministry is motivated by the love of God. We preach the Gospel of Jesus Christ and meet human needs in His name without discrimination.

OVER 200 PROGRAMS PROVIDING SERVICES IN SOUTHERN CALIFORNIA



“

I have my own apartment now, where I can parent Braelyn on my own. It's made us a lot closer. I'm also doing really well in school, and I'm about to start a good job that I'm excited for. I wouldn't have any of this success if it wasn't for The Salvation Army.

— Sam



SERVICES PROVIDED



SPIRITUAL SERVICES

Salvation Army officers are pastors who can help with spiritual guidance and healing.



HOUSING SERVICES

Residential programs provide housing and supportive services to those facing homelessness across Southern California.



FOOD ASSISTANCE

Provide nutritious food and meals while helping those in need maintain their independence and dignity.



SENIOR SERVICES

Include meal delivery, wellness services and social outlets for seniors across Southern California. Affordable housing units available to provide dignified living for seniors.



ADULT REHABILITATION

Eight Adult Rehabilitation Centers provide 6-month or longer residential treatment programs for those recovering from substance abuse.



DISASTER RESPONSE

Emergency Disaster Response Teams, staff and volunteers provide food, water, shelter, and critical supplies to those in immediate need at the site of a fire, hurricane, earthquake or other disaster.



ANTI-TRAFFICKING

The Salvation Army provides safe shelter, food, clothing, counseling, and much more to trafficking victims so they can build new lives with dignity, purpose, and hope.



YOUTH PROGRAMS

Programs for children and teens to build character and faith including after-school programs, camp, daycare, scouting, music, and arts.



COMMUNITY CORPS

Corps are locations throughout Southern California that provide underserved communities with family and social services in the form of food pantries, utility and rental assistance, case management, and worship services.

DID YOU KNOW IN 2022...



The Salvation Army was the nation's largest private provider of social services.



The Salvation Army was ranked 4th by *Forbes* in the Top 100 Largest U.S. Charities in 2022.



The Salvation Army received The Platinum Seal of Transparency rating on Guidestar.

A YEAR IN SERVICE



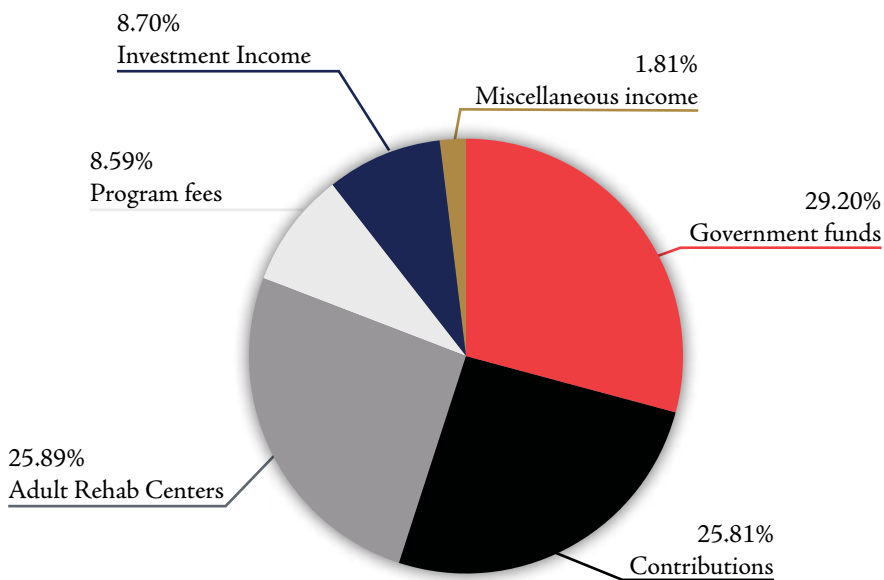
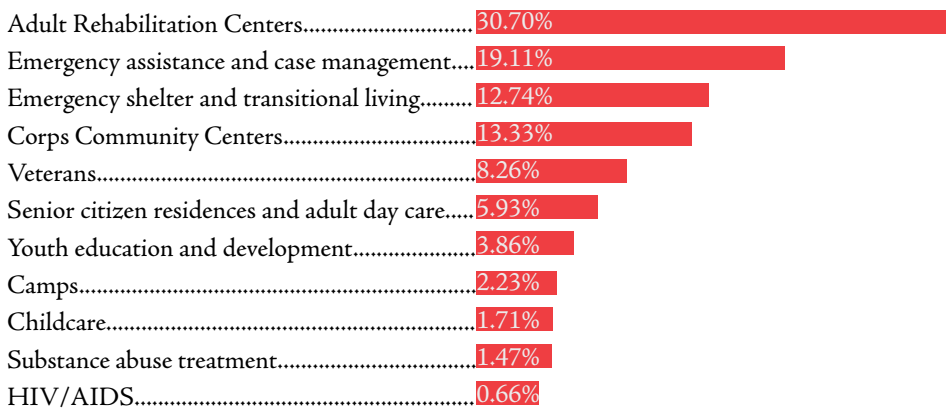


Approximately 89 cents of every donated dollar goes toward sustaining life-changing programs and services.



BUDGET

PROGRAMS & SERVICES



PUBLIC SUPPORT & REVENUE

Contributions	\$72,370,681
Adult Rehabilitation Centers	\$72,594,078
Government funds	\$81,875,325
Investment Income	\$24,399,412
Program fees	\$24,081,134
Miscellaneous income	\$5,106,727
Total:	\$280,427,357



FROM HOMELESSNESS TO HOPE

Tracy never expected to experience homelessness with four young children before she was 30 years old. But everything changed after her beloved husband—the sole breadwinner—unexpectedly died, and she was left alone, without resources or family to help her.

“I lost everything at that point—my kids didn’t even have clothes,” she says.

That was when Tracy discovered The Salvation Army. Thanks to donors like you, her family received food and shelter. On top of that, volunteers and staff made sure her children had toys, books, and clothes, especially during the holidays.

“It’s a feeling that I can’t explain when you see your baby smile and you see everything The Salvation Army does for you and all of the other families. They really care about you and they’re there to help you.”

Over time, the staff at The Salvation Army became a kind of surrogate family for Tracy. She told us, “You feel comfortable telling them your story and what you need. Eventually, they’re like your family.” Equipped with caring support, food, and access to resources, Tracy took steps to find housing and rebuild her

life with purpose and hope. She even signed up to volunteer so that she could make a difference for other families like hers.

Starting over with courage

As Tracy started to rebuild her life, she was nervous, but your support and kindness gave her encouragement. “As a single mom and not having anything, you’re scared of getting a house and not being able to afford a couch or a bed for your babies. I was scared about how I was going to do it.”

But thanks to people like you, home supplies, and even kitchen items, were waiting for Tracy and her family so they could begin their new life with everything they needed. It was beyond anything she could have hoped for.

“I don’t even know how to thank you for the happiness and all those smiles that you give to my babies every year,” she says.

Now, Tracy and her family are filled with hope, instead of fear and despair. That’s the difference your gifts make in the lives of people in your community.

YOU HELPED GREGORY FIND RENEWED PURPOSE

The four best things I've experienced in my life are the birth of my daughter, getting clean and sober, the birth of my granddaughter, and becoming part of The Salvation Army."

That's our neighbor Gregory talking. Like many in our community, Gregory struggled to find work recently. "When COVID happened, everything slowed down, and I needed a little extra food. The Salvation Army gave me fresh vegetables and fruit, meat, and canned goods.

"I've been here ever since!" he says. As soon as Gregory saw all the good that was possible through support and God's grace, he wanted to be a part of it. He began working in our food pantry, cooking meals for our recovery meetings — anything he could do to serve.

Soon, Gregory became a troop leader for our kids' scouting programs. After his first field trip with the kids, one of them asked another chaperone whether "Mr. Gregory" would be coming back. When he said yes, all of the kids on the bus cheered. "Mr. Gregory" was clearly a new favorite with our young people — and he still had more to give.

"I love to cook," Gregory shares. "So we came up with a rotating menu for the kids. One week will be fresh fruit or a salad and a chicken sandwich or hot dog. It's fun to cook for them." Gregory also knows how important it is. Many of the kids' parents come to The Salvation Army food pantry, just as he once did. Every meal he prepares for his troops is one less meal those parents have to worry about providing.

To friends like you, Gregory says, "What you're doing is huge. You're changing people's lives! I'd love to cook you something to eat, too."



REGIONAL HIGHLIGHTS

LOS ANGELES COUNTY

2022 proved an important year as many of The Salvation Army's programs began reintroducing their in-person programming. The Salvation Army continued to provide love beyond the most challenging situations through our shelter and housing services, food pantries, after-school programs, eviction prevention support, and senior services throughout Los Angeles County.

Children at Camp Daley got to enjoy their time outdoors, learning about God and participating in their favorite recreational activities as The Salvation Army hosted our first in-person Summer Camp since the start of the COVID-19 pandemic.

The Salvation Army honored Priscilla Hunt and the Los Angeles Rams at its 2022 Sally Awards Gala at the Beverly Wilshire for their continued support of its work in the Los Angeles area. Our ongoing partnership with the Los Angeles Rams continued as they hosted a free football clinic and Flag Football League at two of our youth centers.

In November, The Siemon Family Youth and Community Center partnered with CMA CGM to distribute over 1,000 turkeys to our neighbors in South Los Angeles to ensure they had a delicious Thanksgiving meal.



SAN DIEGO

We are working tirelessly in San Diego to break the pattern of homelessness and addiction. The high cost of living, mental illness and substance abuse are just a few factors that are common for many caught in the vicious cycle of homelessness. We offer a faith-based path out of the darkness for those wanting to free themselves from the grip of addiction and transform their lives for the better.

The Adult Rehabilitation Center (ARC) in Otay Mesa pro-

vides an intensive work therapy program for those wanting help to get off drugs and alcohol and ultimately into a place they can call home.

The ARC program has proven to be very effective, with 86-percent of graduates remaining sober over a two-year period when they remain connected with alumni.

We were blessed with an extraordinary gift of \$30 million from longtime Salvation Army supporters Ernest and Evelyn Rady to help rebuild the Downtown Centre City Corps.

In October 2022, we hosted media and VIPs (including the Radys) for a news conference on the new Rady Center. The



200,000 square-foot Rady Center will replace The Salvation Army's Centre City Corps facility (at 825 Seventh Avenue) and will provide shelter, housing, and services for more than 200 people through a mix of interim shelter beds and transitional, permanent supportive and low-income housing. It is predicted to serve 7,100 homeless people over the next decade. We hope to unveil the new building in the winter of 2025-26.

INLAND EMPIRE

The Salvation Army's Riverside Corps helps the most broken individuals in the Inland Empire through their Pathway of Hope. The program provides individualized services to families who find themselves in cycles of crisis, including unemployment, unstable housing, lack of education, and more.

New services have been added to the Pathway of Hope program in 2022, including First Impressions and Homeless to Work. These transformative hands-on teaching sessions can move families from crisis to stability by pairing them with a case manager who will coach and support them.

Thanks to securing a generous \$2 million award from Congressman Mark Takano's office, many unsheltered in-

dividuals in the Inland Empire will be provided emergency shelter and crucial life services like job training and managing a monthly budget. Captain David Cain believes the much-needed funds can be used to double or triple their current efforts to assist the homeless in the Inland Empire and help people access



and create their own Pathway of Hope. “These funds will allow us to purchase a new vehicle, add a supervising crew member, and offer at least five more positions for employment for our unsheltered neighbors,” said Captain Cain.

The goal is to provide at least half of the \$2 million for housing options for individuals who enter the Homeless to Work program. The government funding is expected to arrive this Spring.

CENTRAL COAST

In the Central Coast region, The Salvation Army San Luis Obispo Corps Street Outreach team makes daily visits to their unhoused neighbors in the streets and riverbeds, and under bridges. They provide hope through food, clothing, and hygiene and connect them to addiction and housing resources. Through their partnerships with local landlords, the outreach team has been able to successfully transition individuals from the streets into a self-sufficient life in a home of their own.

Located about two hours down the coast from San Luis Obispo, The Salvation Army Hope Center provides food, shelter, resources, and fellowship for hundreds of men and women struggling in Ventura County. Open 24 hours a day, 7 days a week, 365 days a year, The Hope Center shows love and support to their community through rapid re-housing, rental assistance, safe-sleep parking, and referrals, all accompanied by ongoing encouragement and guidance by their dedicated team. One of these beneficiaries includes Sandra, who is now an employee of The Salvation Army. Sandra moved to California to be closer to her grandchildren, but when her housing situation fell through, she found herself living in her car. After connecting with The Salvation Army and finding safe parking,

Sandra was offered a room at The Hope Center. Here, she got a voucher to move into her own home. The community at The Hope Center helped her find the independence she needed to find a safe place to live, a fulfilling job, and become the person her grandchildren can look up to.

Orange County

The Salvation Army Orange County continued to be a leader in providing comprehensive care to those in need and assisted families, men, women, young adults, seniors, and veterans. We provided care through shelters, rent and utility assistance, food pantries, anti-trafficking services, adult rehabilitation, and youth programs. We served 700+ individuals—including veterans—experiencing homelessness, helped 79 shelter residents become permanently housed, and 32 individuals obtain employment. For victims of human trafficking, we provided over 2,800+ hours of case management and 3,450 nights of shelter.

During the Christmas season, we provided gifts for over 3,000 seniors, children, teens, and families. Our fundraising gala, Night for Others, was one of 2022’s highlights, where our wonderful community came together to raise \$2.9 million to end chronic homelessness in Orange County. This included a generous \$1 million match from our partnering organization, Families Together OC. Comedian Jay Leno headlined the event, and personally raised \$60k by auctioning off personal tours of his “garage” and famous car collection.

The Center of Hope broke ground on January 31, 2022, and there has been amazing progress on the construction of the permanent supportive housing building. This comprehensive campus will provide crucial services, case management, counseling, job training, and medical care to empower individuals towards a new life of health and self-sufficiency.



ADVISORY BOARDS

We are so grateful for our Advisory Boards that oversee each area. Advisory Board members are community representatives who provide valuable assistance and advice in support of The Salvation Army's mission.

It is the purpose of the board to advise, support (both financially and with their time), as well as create key connections with external constituencies to open doors and advocate in an effort to further The Salvation Army's goals and objectives. We believe that each member has something special to offer in terms of resource development, key connections and life experience.

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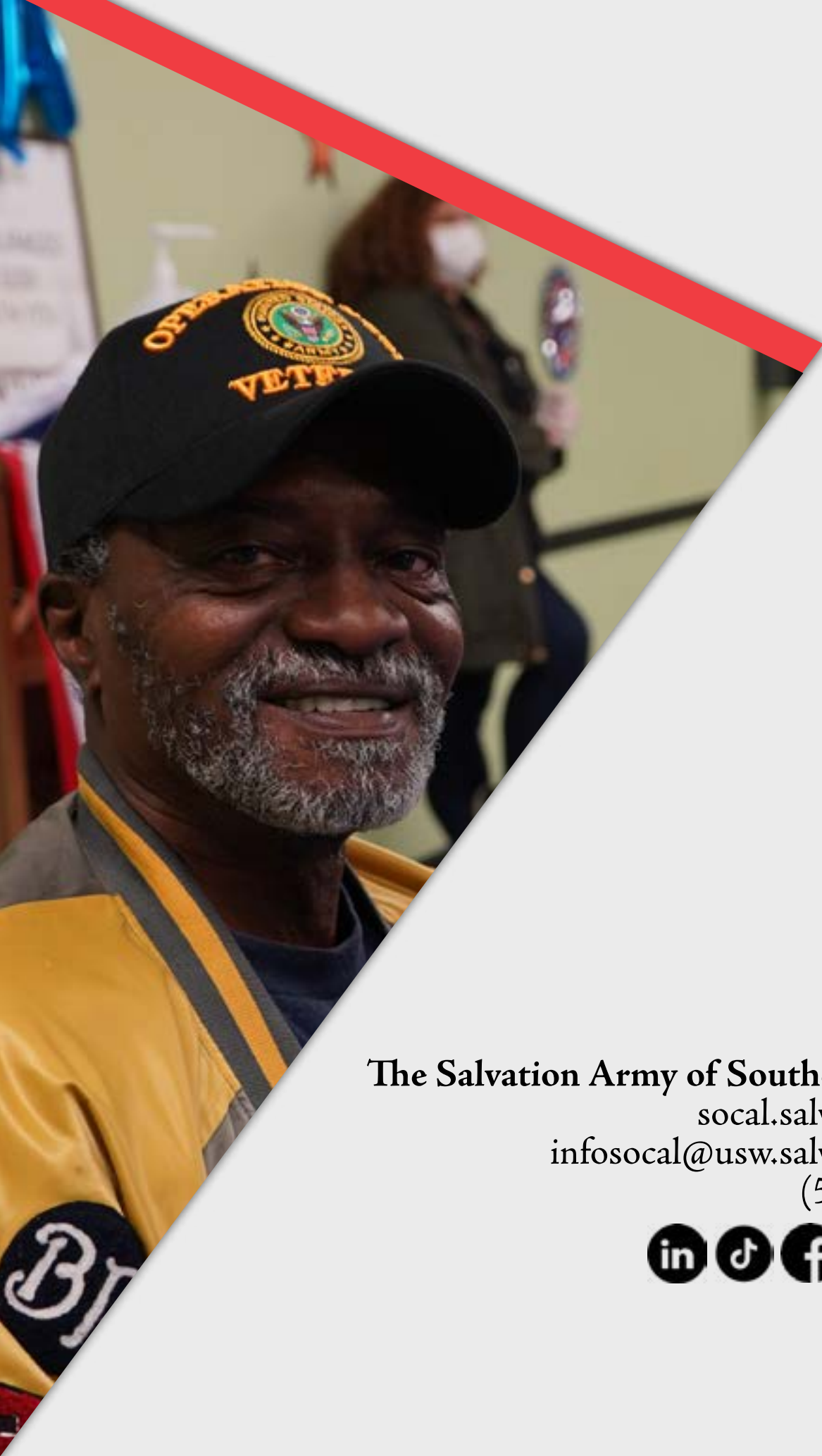
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