



Perfect Pamphlets

Crafting words that will work for you



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About

I'M A CONTENT CREATOR

Perfect Pamphlets was established in 2022 as a digital small business with its main focus being digital & social media marketing and copywriting.

My goal at Perfect Pamphlets is to create and support you and your business to achieve the written and visual perfection that is true to your business and brand resulting in attracting, retaining and engaging new and existing customers.

I have a number of strategies and plans that are flexible and customised to you and your business needs.

You can get on with your business while Perfect Pamphlets crafts words that will work for you.





My name is Kristina Wuentz

As a self-confessed 'word nerd' and ex-high school English teacher, it was somewhat inevitable that I would find my way to work in copywriting and proofreading. Add to this my digital nerdiness and we have my perfect niche of digital document design, website, blog and social media copywriting.

I have always enjoyed the creative process of digital and social media marketing, and after years of being told that I have talent and ability in these areas, I have taken the big step of creating my own small business which provides these services.

My skills in digital document design and formatting have developed over my professional career in education and training in both the private business sector and the government sector. I'm the 'go-to person' when you want your document to look just right, and you need a fresh set of eyes to pick up any typos or punctuation and grammatical errors. I'm not saying that I am a perfectionist, but ... (just kidding!) I do want to provide you and your business with the best outcomes, service, and solutions.

What I Do

- COPYWRITING
- SOCIAL MEDIA
- PROOFREADING
- DIGITAL DOCUMENT DESIGN
- LOGOS & BRANDING



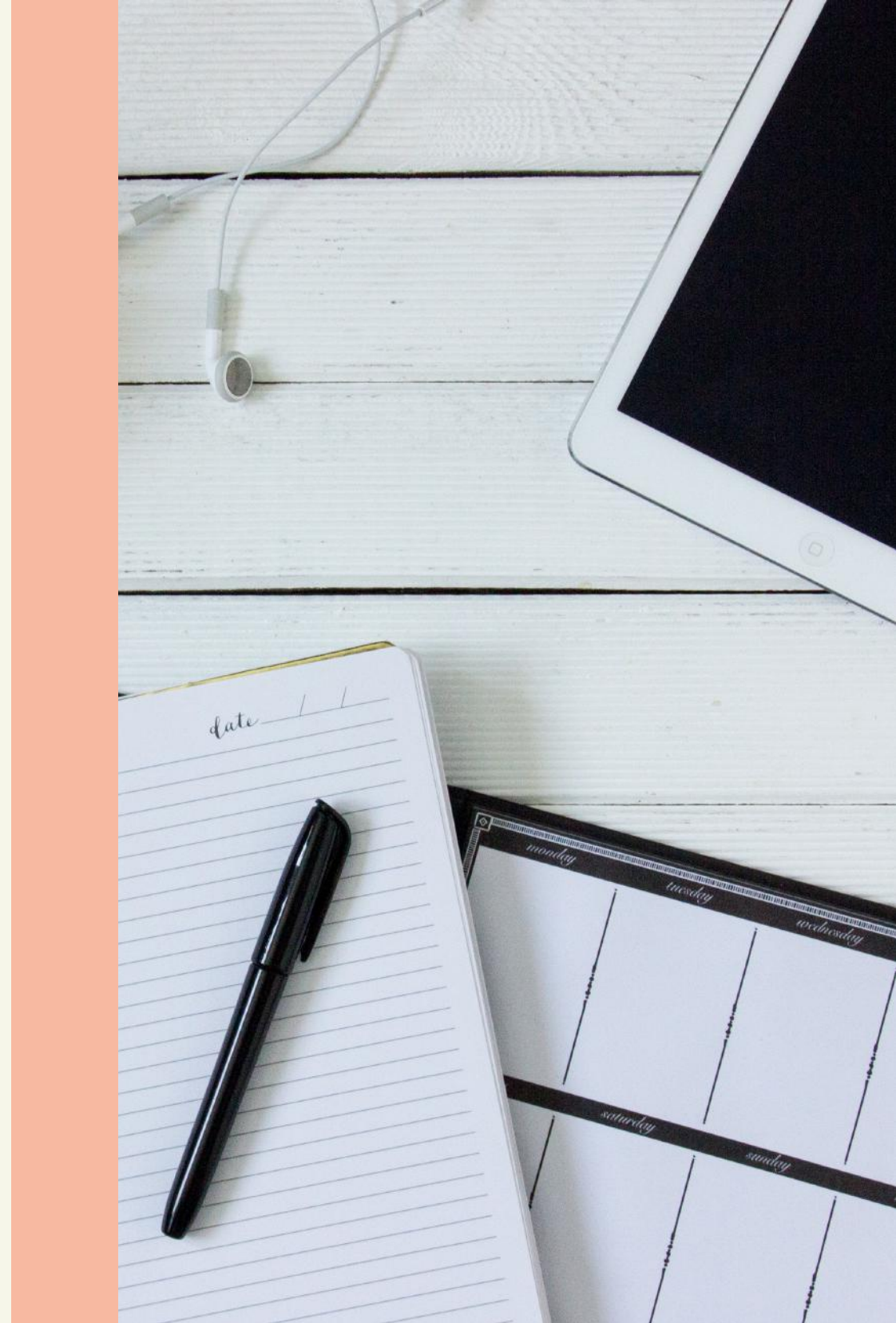
Proofreading, copywriting, digital document design and formatting, logos, branding, and social media can all help improve customer attraction, engagement and retention.



Copywriting

Writing isn't for everyone. Writing about or for your business can be tricky and difficult, and finding the right words to convey your message to your audience and customers is crucial. Error-free text written in plain English with just the right amount of personality can add significant value to your business.

That's where I come in. I get to know your business to understand what it is that you offer to customers. I also study your target audience and customers to recognise what it is that they are looking for. I work with you to craft written content that works for you by calling your readers to action.



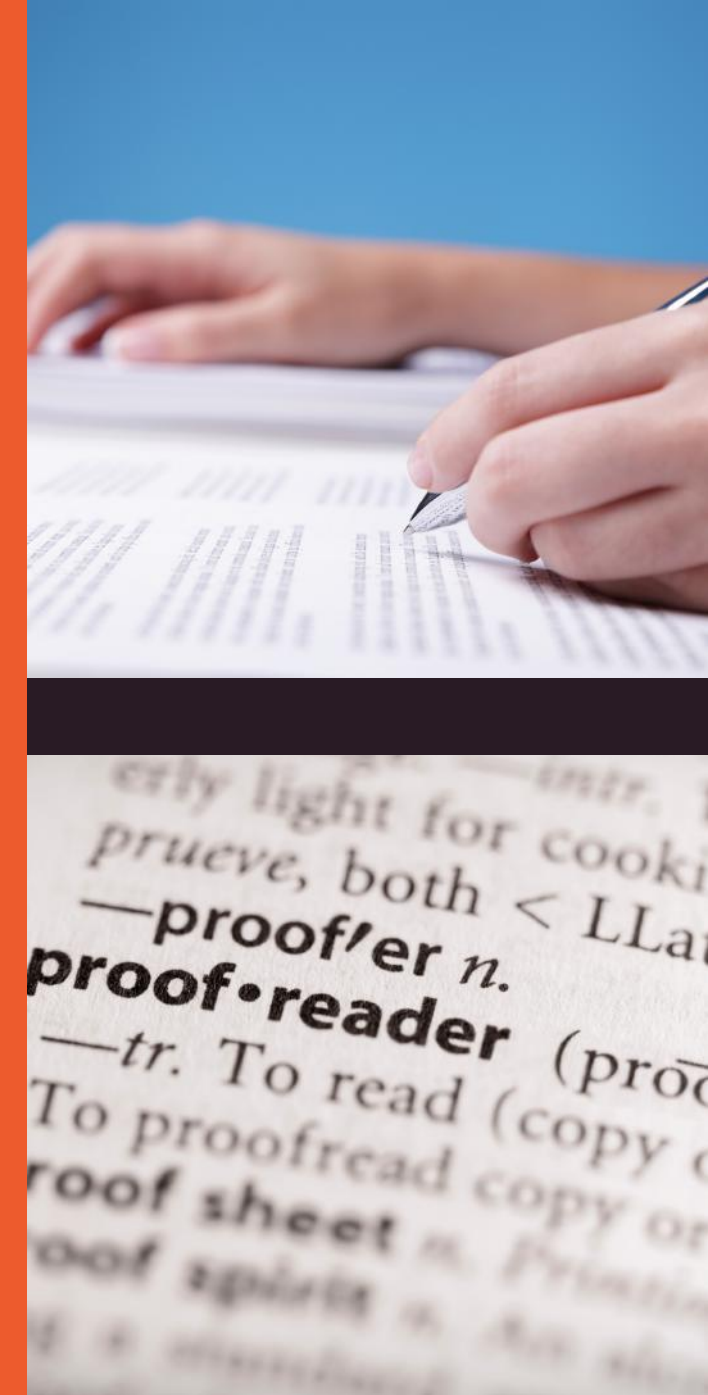


Social Media

There's no escaping it, if you are in business you need a social media presence. From creating regular social media posts with graphically designed imagery and engaging post text, to the set-up and management of your social media accounts, I can get you followed, liked and engaged with your audience.

Proofreading

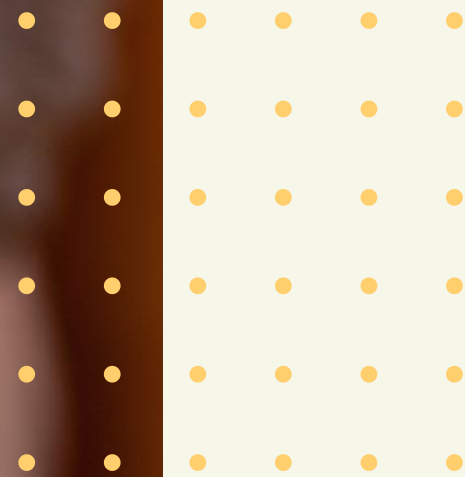
Ensure that your marketing material is as perfect as your service by enlisting me to proofread and edit it before it is sent to the printer or published on your website, social media account or blog. Save yourself time, money, and your reputation with perfect spelling, grammar, and punctuation.





Digital Document Design

From café menus, service menus, brochures and pamphlets to invitations and announcements and anything in-between, I can help design new digital documents and templates from scratch or revamp already existing documents. With my keen eye for detail and flair for formatting, we'll create digital documents with a look and feel that best represents you and your business, and keeps your customers coming back for more!





Logos & Branding

I work with you to create the perfect logo for your business and/or brand. We'll look at colour palettes and icons, as well as fonts, style guides, and brand identities. We can update and polish your existing logos and branding, ensuring a consistent look and feel, or we can create and launch from scratch.

Testimonials

KATE BEELEY, OWNER MISSFIT PERSONAL TRAINING

Kristina is a very positive, fun, enthusiastic, outgoing person, which is exactly what I needed for social media copywriting in my small business MissFit. I contacted Kristina when I saw her post on Facebook to start the process, and she has exceeded my expectations.

Small business is tough and I definitely work long hours on the gym floor instructing classes in addition to doing all the admin, marketing, advertising, customer service and managing the day-to-day running of my gym. As a single mum of two busy children, time each day was really slipping away from me. I was finding it difficult to find the time to do daily social media posts and I needed a hand with writing blog articles for my website. That is where Kristina has taken a load off. Each week I tell her the topics I want to deliver, and she writes the blog pieces. Her turnaround time is super efficient, and I generally have the blogs plus supporting artwork back in less than 24 hours. As a small business owner who is definitely under the pump, I appreciate working with people who are "ON IT" quickly because when I want it ...I want it now! Its just what it's like in small business especially when you're the jack of all trades!

Having Kristina on board has really alleviated a lot of stress, as I am able to just pump these posts out daily now, and it's really helping my business. I highly recommend her services.



Testimonials

HAYLEY MCCLELLEN, OWNER HEADSHOTS PRO

I am delighted to recommend Kristina Wuertz from Perfect Pamphlets for her exceptional copywriting services.

Kristina recently worked with my business to update copy across my LinkedIn and website. She also created an introduction letter I can now confidently send to prospective clients. Kristina's work is the highest quality and she delivered the project on time and within budget.

She is a talented and professional copywriter who is a pleasure to work with. I highly recommend her for any business looking to elevate their online presence with engaging and effective copy.

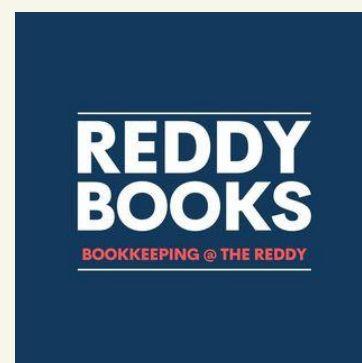


Some Collaborations

I've been fortunate to collaborate with a wide variety of clientele across numerous industries including health and fitness, allied health professionals, marketing, skin and beauty, education and training, and more.

Copywriting, social media posts, blogs, marketing collateral, videos, reels, the list goes on.

I am proud of the work produced for my clients, and successful collaborations and satisfied customers are always the goal.



Project 1

SOCIAL MEDIA TEMPLATES
PLAYSTREAM THERAPIES

Playstream
THERAPY DONE DIFFERENTLY

What people are saying

Sample text sample text sample text sample text.
Sample text sample text sample text.
Melanie

Sample text sample text sample text sample text.
Sample text sample.
Chris

Sample text sample text sample text sample text.
Sample text sample text sample text.
Sample text sample.
Tim

Sample text sample text sample text sample text.
Sample text sample text sample text sample text.
Sample text sample text sample text sample text.
Kym

admin@playstream.com.au | (07) 3639 0156

What's happening at **Playstream**
THERAPY DONE DIFFERENTLY

Heading Goes Here

Sample text sample text sample text sample text.
sample text sample text sample text sample text.
Sample text sample text. Sample text sample text sample text.

Sample text sample text. Sample text sample text. Sample text sample text sample text sample text.

CONTACT US TO BOOK NOW!
admin@playstream.com.au | (07) 3639 0156

Frequently Asked Questions

Question text here
Answer text here. Answer text here answer text here answer text here.

Question text here
Answer text here. Answer text here answer text here answer text here.

Question text here
Answer text here. Answer text here answer text here answer text here.

Question text here
Answer text here. Answer text here answer text here answer text here.

Playstream
THERAPY DONE DIFFERENTLY

admin@playstream.com.au | (07) 3639 0156

Project 2

SOCIAL MEDIA POSTS
MISSFIT PERSONAL TRAINING



CREATIVE PORTFOLIO

Project 3

BUSINESS CARDS, SERVICES MENU, SOCIAL MEDIA POSTS
OUTLAW NAILZ

OUTLAW NAILZ

Christi
Outlaw
Nail Artist

0451 966 040
Online bookings
vagaro.com
@outlawnailz

OUTLAW NAILZ Your nails, your rules.

OUTLAW NAILZ

Services Menu

ARTIFICIAL NAILS

FULL SETS

Plain Full Set w/ Tips	\$75
Plain Sculpted Full Set	\$85

FILLS

Artificial Nail Removal	\$25
Plain Acrylic / Gel Fill	\$65
#1 Nail Art & Fills	\$75
#2 Nail Art & Fills	\$85
#3 Nail Art & Fills	\$95
#4 Nail Art & Fills	\$105
#5 Nail Art & Fills	\$115

ADD-ONS

Nail Art	from \$10
Diamonds & Stones	
Pearls & Accents	
Hand painted nail art	
Pink & White Finish	\$20
Finishing full set or fills with French style pink and white finish or ombre style	
Coloured Acrylic / Glitters	\$10

Pricing for add-ons are subject to time, products & technicality.

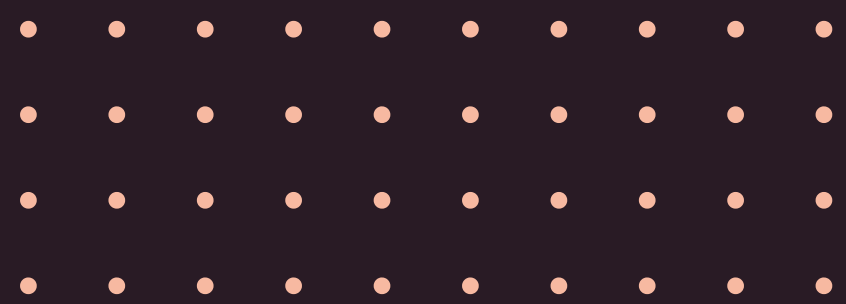
MANICURES

Polish Removal	\$25
Polish Change	\$35
Mini Mani	\$45
Regular Gel Mani	\$60
Spa Mani	\$70
Pink & White Gel Polish Mani	\$75

PEDICURES

Polish Removal	\$30
Polish Change	\$40
Mini Pedi	\$50
Regular Pedi	\$70
Spa Pedi	\$80
Pink & White Pedi	\$90

Book your appointment
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THEY LIED TO YOU.
MONEY CAN BUY YOU
HAPPINESS.

*It's called
a nail appointment*

OUTLAW NAILZ

COPYWRITING PORTFOLIO

My Writing

I have copywriting experience in a number of industries including health & fitness, skin & beauty, education, training & development, and allied health services.

My writing style is flexible, creative, and reflective of the client's voice and message as well as being considerate of the target audience.

I have my own blogs where I write about women's health, beauty and wellness, and reality television.

<https://www.aipt.edu.au/locations/snap-fitness-mackay>

<https://www.missfitpt.com.au/2022/02/04/how-to-set-healthy-fitness-and-diet-goals/>

<https://menomusings101.wixsite.com/menomusings>

<https://thesmartsuperficial.wordpress.com/blog/>

<https://thisrealitybytes.wordpress.com/>

Getting to Snap Fitness Mackay Campus.

The Australian Institute of Personal Trainers, Mackay Campus is located at Level 1, Shop 2512.2 Mangrove Road, Mackay. Snap Fitness is conveniently located inside Caneland Central Shopping Centre, with plenty of free off-street parking as well as bus stops near the shopping centre entrance.

Snap Fitness is filled out with high-quality equipment and offers the very best in cardiovascular, strength, group, and functional training. Our members have access to state-of-the-art mats, equipment, MyZone heart rate and effort tracking technology, as well as live group and functional classes, and more.

The Benefits of Studying at the Australian Institute of Personal Trainers in Mackay.

Established in 1999, the Australian Institute of Personal Trainers (AIPT) is an award-winning centre providing the best training across a suite of qualifications in fitness, nutrition and sports management.

AIPT has partnered with Snap Fitness to provide students with real, hands-on learning. Known for being an industry innovator since 2003, Snap Fitness allows its members create positive energy habits that make them feel fantastic. This partnership provides students with the optimum learning environment inside a real gym with qualified health, fitness, and business professionals.

Fitness and Personal Trainer Courses at Snap Fitness Mackay.

AIPT's partnership with Snap Fitness Mackay offers a variety of personal training courses to turn your passion for health and fitness into your career.

If you have no former fitness qualifications, you can fast-track your studies with our **Level 1 Personal Training Certificate**, covering all the entry requirements, and progressing into the **Level 2 Personal Training Certificate**. We also offer the **Advanced Personal Training Course**, which allows you to undertake the Certificate III and Certificate IV in Fitness in Australia. For those that have already made a head start with their studies, we also offer the **Certificate III in Fitness** in our Campus Club program.

Fitness professionals recognise AIPT students as being among the most experienced and motivated fitness graduates in Australia. Completing your personal training course in Mackay gives you a nationally recognised fitness qualification and a competitive edge in the fitness industry.

Fit and Fab in February!

How to set Healthy Fitness and Diet Goals

HOW TO SET HEALTHY FITNESS AND DIET GOALS

Date Published 4th February 2022

For some, this will feel like a giant leap into the unknown, and for others it may be part of a larger health and fitness goal that you have been...

[READ MORE >](#)

Menomusings

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Menomusings

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Am I Going Crazy, or is this Peril?

Having had the idea of personalising 100 levels of the menstrual cycle and tracking it. Back in my college and grad school...

Welcome to Meno Musings

Welcome to Meno Musings - a blog about personal care and health.

The Smart Superficial

Looking and feeling good intelligently.

HOME BLOG ABOUT CONTACT DISCLOSURE POLICY

Home

smart adjective (of a person) clean, tidy, and well dressed.

informal Having or showing a quick-witted intelligence.

superficial adjective Not thorough, deep or complete; cursory.

Lacking depth of character or understanding.

Home Bachelor in Paradise 2018 Bachelor in Paradise Australia 2019 Bachelor in Paradise Australia 2020 Love Island Australia 2018 Love Island Australia 2019 MAFS 2018 MAFS 2019 MAFS 2020 Married At First Sight: The Reunion MAFS 2021 The Bachelor Australia 2018 The Bachelor Australia 2019 The Bachelor Australia 2020 The Bachelor Australia 2021 The Bachelorette Australia 2018 The Bachelorette(s) Australia 2020 The Bachelorette Australia 2021

This Reality Bytes

My Reality Television Addiction

Let's Connect



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