

LENA
POPE



Impact Report 2023-2024



“We know change is inevitable and it is incumbent upon us to be instruments of that change while being ever mindful of our community’s greatest needs.”

*- Ashley Elgin, Ph.D.
Lena Pope CEO*

A note from Ashley Elgin, Lena Pope CEO

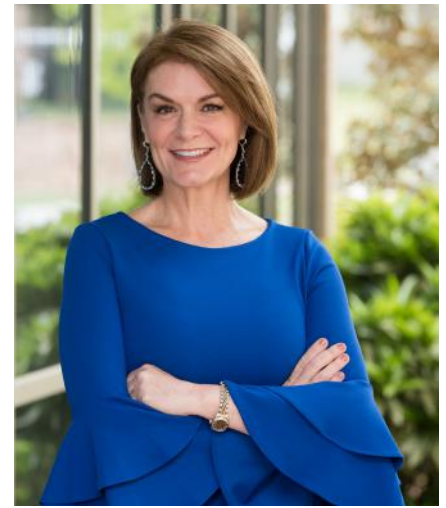
Lena Pope has a rich history of standing strong through the years, and I am deeply proud of the resilience and adaptability that continue to define our organization. As we worked to fulfill our mission this past year, we stayed rooted in the lessons of our past while looking forward to the future. We engaged with more than 52,000 individuals and families in our community, and none of this would have been possible without your unwavering support. Your generosity has been the foundation that allowed us to build on our successes, navigate challenges, and overcome obstacles along the way.

During the 2023-2024 year, we focused on elevating the quality of our services, refining our purpose, advancing employee development, and emphasizing excellence. I am excited to share how these efforts have come to life in this year's impact report.

Thank you for the many ways you supported our mission. Whether you dined out during DFW Restaurant Week, shared our counseling and education services with others, donated to Lena Pope, volunteered, or contributed gifts during our holiday program, your involvement made a real difference. Every act of kindness, big or small, fuels our work. Your continued investment in the children and families we serve strengthens our community and ensures a brighter future for all.



Ashley Elgin, Ph.D.
Chief Executive Officer



**This fiscal year,
we engaged with
more than 52,000
individuals
through our
programs and
event services.**



ELC students enjoying summer.

LENA POPE

*We are grateful to have a community that generously supports **our mission** to equip children, families, caregivers, and community with a strong foundation through counseling, education, and behavior interventions.*

OUR YEAR

in Review



Proactively Responding to Community Needs

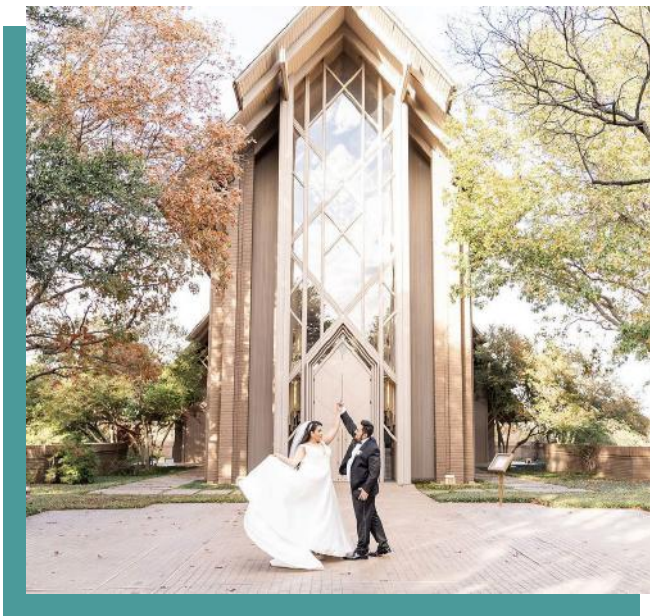
EVENT SERVICES FOR A CAUSE

Marty Leonard Community Chapel and Amon Carter Center

As part of our commitment to supporting healthy family foundations, Lena Pope has the privilege of being a part of lifelong milestones (such as weddings, holiday celebrations, funerals, and religious services) and continuing education or professional trainings through our event services program. These events in turn serve as financial grounding for our counseling, education, and behavior intervention programs. Lena Pope is honored to be part of every aspect of family well-being.

44,010
people utilized Lena Pope
event services

21,405
people attended a wedding or
celebration of life event



SUPPORTING OUR COMMUNITY

Programs that provide healing and growth

Since 1930, Lena Pope has been responding to needs in our community with programs for individuals in every stage of life, focused on counseling, education, and behavior interventions.

6,026
counseling and behavior
intervention clients and
family members served.

23,251
sessions with clients related
to mental health.

18,274
case management sessions
provided to clients.

THE NEED FOR SERVICES

Our Community Needs More Support

Our work meeting the needs of our community through counseling, education, and behavior intervention programs is not done. There are still children, families, and caregivers in our community who need support.

1,673
service inquiries

859
on our waitlist



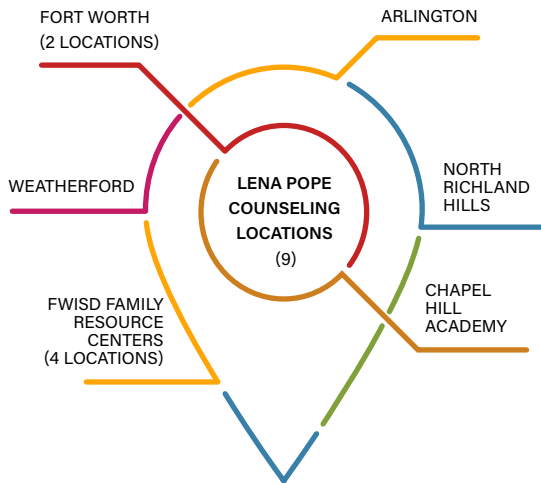


whole **CHILD**
whole **FAMILY**

Helping Our Community Thrive

COUNSELING

This year we launched Animal Assisted Therapy services, which expanded treatment options available to our clients. Therapy dogs have assisted in visits to our counseling lobby, group therapy sessions, the Early Learning Centers, JJAEP students, and individual counseling sessions. We have seen significant benefits from the involvement of our Heart of Texas Therapy Dogs volunteers.



19,296

counseling sessions provided by highly-trained, caring, and compassionate staff this year.

2,458

clients and family members served in counseling.

23

clinically licensed therapists.

20

counseling sessions per client on average this year.



DID YOU KNOW?

Lena Pope accepts almost all insurance plans. Additionally, we provide flexible rates for clients based on income and can work with individuals who don't have insurance or who cannot afford to use their insurance.

SERVICES

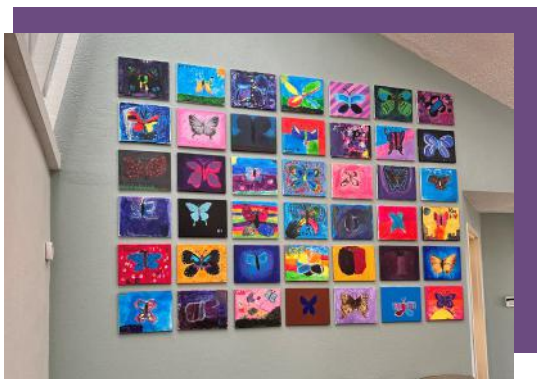
Project SAFeR Preschool, School Age, and Adolescent Groups
Substance Use Program
General Counseling
Contracts to support families involved with Child Protective Services

APPROACHES

Trust Based Relational Intervention® (TBRI)
Eye Movement Desensitization and Reprocessing (EMDR)
Gottman Method
Parent-Child Interaction Therapy (PCIT)
Trauma-Focused Cognitive Behavioral Therapy (TF-CBT)
Dialectical Behavior Therapy (DBT) Skills
Body-Focused Repetitive Behavior (BFRB)

Butterflies of Hope Wall

Chapel Hill Academy 4th and 7th grade art students created butterfly canvases with the support of Sarah Gentry, Lena Pope Board Member. This masterpiece was added to our Moncrief Counseling Center after being sponsored by generous donors at Lena Pope's Fiesta de Oro celebration.



LEADING NATIONALLY

Project SAFeR is one of the only programs in the state to support families with children displaying problematic sexual behaviors. This year we expanded to offer an adolescent group, in addition to the preschool and school aged groups. Pictured to the right are clinicians attending specialized training to prepare them for advanced therapeutic interventions.



Helping Our Community Thrive

EDUCATION

Early Learning Centers

Lena Pope's Early Learning Centers (ELCs) provide year-round care to children ages 6 weeks to 5 years with a model designed to support working families. Both ELC campuses have the highest Texas Rising Star rating, and both were awarded the highest possible national accredited status by the National Association for the Education of Young Children (NAEYC). Our staff regularly participate in professional development opportunities, ensuring that we implement the Conscious Discipline® and HighScope curricula with fidelity.



NATIONALLY ACCREDITED

This year, Lena Pope's Early Learning Center - HSC earned accreditation from the National Association for the Education of Young Children (NAEYC) and joins our Sanguinet center in achieving this esteemed recognition. Lena Pope operates two of twelve NAEYC accredited centers in Fort Worth. Making us among the top 10% of all preschools nationally and top 1% of childcare centers in Texas.

246

prospective ELC families attended a tour at Lena Pope.

236

children served at Sanguinet and HSC campuses.

40%

of families utilize childcare subsidy or qualify for flexible rates based on income.

18

Conscious Discipline parenting classes provided.



Lending Library

All Saints Episcopal School student, Blaine McNutt, completed her capstone project by creating a lending library at the Sanguinet Early Learning Center. This library is filled with books tailored to our children's needs and interests.

READY FOR KINDERGARTEN: LENA POPE CELEBRATED WITH TWO GRADUATION CEREMONIES THIS YEAR AT EACH CENTER



96%

of ELC graduates entering kindergarten met or exceeded the Teaching Strategies GOLD (TSG) widely-held expectations for kindergarten readiness.

Hosted our first graduation at our HSC campus!



Helping Our Community Thrive

EDUCATION

Chapel Hill Academy, closed August 31, 2024

In an effort to focus on mission driven activities, Lena Pope pivoted resources to support children and families during the rising mental health crisis and turned our attention to the urgent need for affordable quality childcare in our community. With the knowledge that the academic landscape has become an overcrowded, competitive market versus a community gap in care, we made the decision to close Chapel Hill Academy effective August 31, 2024.

Students, families, and staff finished the year with excellence. CHA closed with integrity and support for all impacted by this change. Staff received updated professional photos, resume assistance, and attended hiring events held on campus. School fairs were hosted on campus for students and families to explore other school options.

We deeply appreciate our dedicated and passionate CHA staff and faculty and our wonderful CHA students and families who have been part of a meaningful 16 year journey.

7 On-site school information sessions for students and families

8 job fairs hosted on campus for CHA staff

99 other schools, organizations, and individuals provided with furniture and assets from CHA building

Continued our partnership with Trinity Tutors through Trinity Valley at Chapel Hill Academy



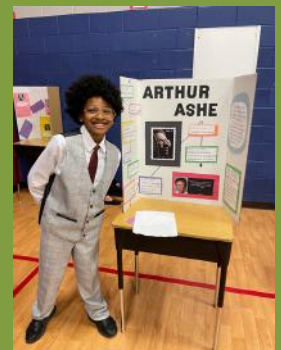
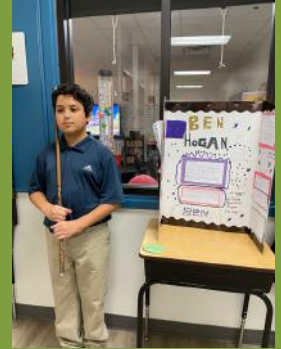
Chapel Hill Academy Alumni

Chapel Hill Academy made a difference in the lives of so many in our community over the past 16 years. We welcomed back graduating high school seniors who attended CHA during their early school years and heard their plans for the future.



LIVING WAX MUSEUM

Third through fifth grade students chose an individual who had a positive impact on the world. Each student conducted research on the historical figure, created an educational poster, dressed up as the character, and gave memorized presentations in character to families and teachers during campus tours.



SCIENCE SUMMER CAMP

Students attending the final CHA Science Summer Camp learned about physics, and cause and effect, practiced the scientific method, and had fun while learning.

50+

students attended camp

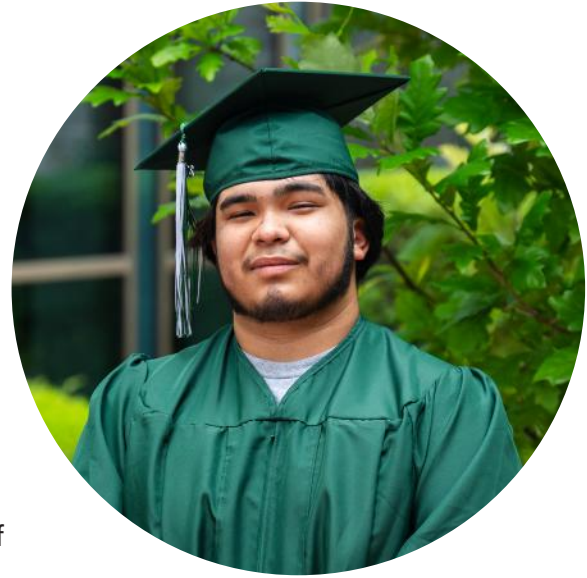


BEHAVIOR INTERVENTIONS

Building Skills and Strengthening Families

A strength-based approach is utilized to help youth and their families develop the academic, behavioral, and social skills necessary for success. Services are provided in homes, in the community, and in schools for youth who have interfaced with juvenile justice services. Some programs are open to the public while others require referrals from municipal, county, or state agencies. These programs serve youth at risk of involvement, with a first-time offense, with prior involvement, and at the detention center.

Lena Pope operates 13 separate contracts with the county, state, and federal government to intervene with youth experiencing unique behavior challenges. Participation in those programs surpassed expectations in 11 of 13 contracts. This year, we enhanced support for youth in the detention center, ensuring their transition back home was as smooth as possible, and equipped them with valuable skills for the future. Finally, this year therapeutic services were extended to Parker County.



SERVICES

Detention Center Therapy Services
Family Recovery Court
Second Opportunity for Success®
Opportunity for Success
Youth Resilience Wraparound
Family Support & Aftercare Program
Juvenile Justice Alternative Education Program
Family Preservation Services
Pre-Court & Diversion Family Support
Victim/Offender Family Preservation Services
Functional Family Therapy
Specialized Therapeutic and Skills Building
Services for Parker County

1,974

clients and family members served in school and community based programs.

95 %

of clients were drug free at discharge.

94 %

of youth receiving services to reduce criminal behaviors had no additional criminal charges filed while enrolled in services.

89 %

of clients met treatment goals set at the beginning of Lena Pope interventions.

88 %

of clients were in school or employed when they left the program.

24 years

offering a program to keep youth first time offenders from entering the juvenile justice system.



School and Community Based Services Staff

Prevention

Lena Pope School and Community Based Services Program provides services for youth who have had involvement with the juvenile justice system and those who are displaying risky behaviors that could lead to involvement with law enforcement.

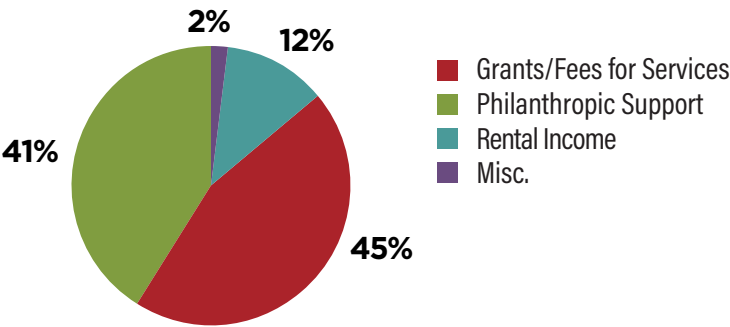
building a
STRONG FOUNDATION



Intentionally Demonstrating Transparency

2023 / 2024 FISCAL YEAR
SEPTEMBER 1, 2023 - AUGUST 31, 2024

OPERATING REVENUE*

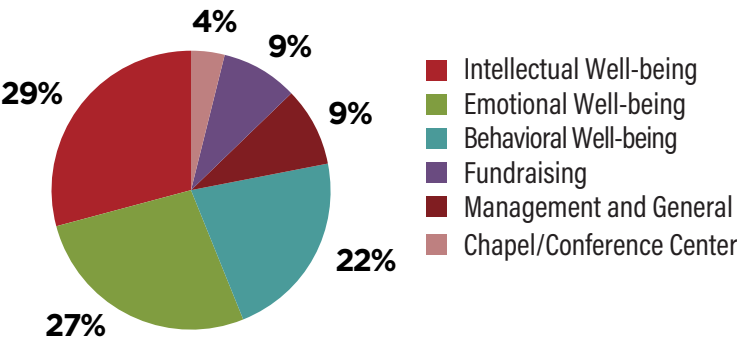


\$13,397,039 *
OPERATING REVENUE TOTAL

*Total revenue excludes non-operating items including investment gains or loss on beneficiary trust assets primarily in oil and gas.

Operating results exclude discontinued operations.

OPERATING EXPENSES**



\$13,010,853 **
OPERATING EXPENSES TOTAL

**Total expenses excludes depreciation.

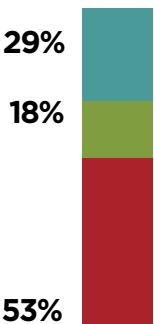
To receive a copy of our complete audited financials, please contact a donor relations representative at 817.255.2616 or DonorRelations@LenaPope.org.

DISCONTINUED OPERATIONS PERTAINING TO OPERATION AND CLOSURE OF CHAPEL HILL ACADEMY

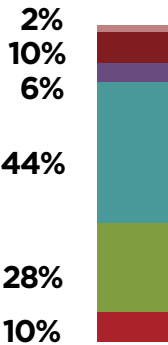
Revenue (State, Federal, and Local)	\$7,698,701
Expenses	(\$8,255,363)
Loss on Disposal of Assets and Furniture	(\$552,371)
Unrealized Loss on Interest Rate Swap	(\$127,114)
Surrender of State TEA Funds	(\$1,423,315)
Loss on Discontinued Operations	(\$2,659,462)

WHO ARE OUR CLIENTS

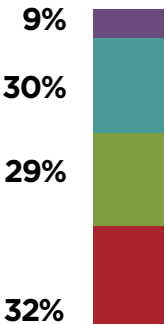
INCOME*



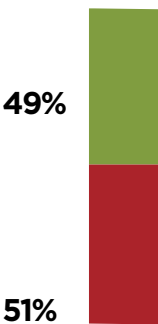
AGE



ETHNICITY



GENDER



Low (less than \$35,000)
Moderate (\$35,000-\$55,000)
High (\$55,000+)

0-5
6-12
13-19
20-29
30-49
50+

Caucasian
African American
Hispanic
Other

Male
Female

*Income only includes clients who voluntarily reported

Engaging With A Spirit of Collaboration

VICTORY THERAPY CENTER

Lena Pope leases property north of Fort Worth to Victory Therapy Center. Victory Therapy Center cares for the physical, mental, and emotional well-being of children, adults, veterans, first responders, and their families utilizing equine-assisted therapy. Victory is able to provide scholarships and other support to clients to access services.

EXPANDING ACCESS TO ART THERAPY

Lena Pope began conversations and renovations to an existing space on campus to collaborate with The Art Station to open a second location. This collaboration will provide accessible and affordable clinical art therapy to our community, and prioritize Lena Pope clients for services.

CONTINUED COLLABORATIONS

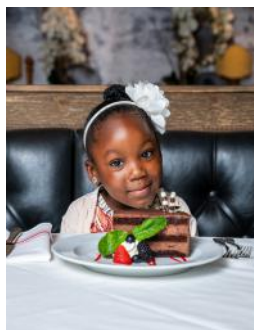
Lena Pope continues to collaborate with Tarrant County Juvenile Services on the Juvenile Justice Alternative Education Program and with Alliance for Children, the District Attorney's office, and Tarrant County Juvenile Services for Project SAFeR.



Furthering Our Mission Together

DFW RESTAURANT WEEK

Thirty-three Tarrant Area restaurants participated in DFW Restaurant Week from August 7th- September 3rd, 2023 and donated **\$185,925**.



CALLOWAY'S POINSETTIAS

Calloway's Nursery raised **\$48,000** for Lena Pope through their annual poinsettia sales promotion.



FIESTA DE ORO

For the 45th year, more than 400 supporters gathered in the gardens at Joe T. Garcia's to celebrate and financially support Lena Pope's programs, raising **\$191,058*** to invest in the children and families we serve.



LENA POPE GOLF CLASSIC

Lena Pope celebrated the 30th Annual Lena Pope Golf Classic and raised **\$145,292***. Golfers learned Lena Pope trivia around the course and challenged some client volunteers, in a putting competition.



*numbers are net expenses



investing in
**MEANINGFUL
RELATIONSHIPS**

Continually Leading with Excellence



STAFF INVESTMENT

- **38** staff members (**17%**) have served Lena Pope for **10-50 years!**
- **60** staff members (**27%**) have served Lena Pope for **5-10 years!**
- **2** staff were recognized at Fort Worth Hispanic Chamber Event as leaders and emerging leaders.
- **1** staff recognized as finalist at DFW Admin Awards.
- **63 (28%)** employees supported our mission financially by donating more than **\$14,000.**



2023-2024 AWARDS AND RECOGNITIONS

NATIONAL ACCREDITATION (NAEYC)
earned by both Early Learning Centers.

BEST OF CHILDCARE
for the last 9+ years by 76107 Magazine.

BEST COMPANIES TO WORK FOR IN FORT WORTH
by Fort Worth, Inc. Magazine in 2022, 2023, and 2024.

BEST PLACE FOR WORKING PARENTS
2020, 2021, 2022, 2023, and 2024.

TEXAS RISING STAR CERTIFICATION
Maintained 4-Star rating for both Early Learning Centers.

COUPLES' CHOICE AWARD
by WeddingWire for the Marty Leonard Community Chapel.

NOMINATED FOR A WORTHY AWARD
by Professional Wedding Guild of Fort Worth for the Marty Leonard Community Chapel.

TOP 400
Dr. Elgin recognized as one of the 400 most influential people in Fort Worth by Fort Worth Inc. Magazine.



Ashley Elgin was named a **Community Hero** by second grader, Lee Bradley. Lee said "I want to talk to the person who helps people help so many other people!" and we made sure she could talk with our CEO.



Investing in children today leads to a lifetime of success.

EVERY OUNCE OF SUPPORT MAKES A DIFFERENCE

How your support helps children and families thrive

Your support ensures Lena Pope's programs are accessible to all - regardless of income or background. You make a tangible difference in the lives of more than **6,000 clients and family members** every year.

Your investment supports the **whole child** and the **whole family**, ensuring everyone in our community has access to the services they need.

Your investment ensures Lena Pope can offer:

- flexible rates and financial support for clients without insurance or who can't afford to use their insurance, which allows us to provide counseling services to anyone who calls for help.
- tuition support and flexible rates families at our Early Learning Centers can afford, ensuring all children and families have access to high-quality early learning.
- additional support services and pro-social enrichment activities that complement the skill-building goals of our programs.
- financial assistance to clients experiencing an emergency so they can remain focused on their therapeutic or academic journey.

71% of all clients have household incomes under \$55,000.

40 % of the families at our Early Learning Centers qualify for financial assistance.

Your generosity allows Lena Pope to uniquely meet clients where they are and provide continuous services when life circumstances change and additional financial flexibility is needed.