



LegalShield[®]
BUSINESS SOLUTIONS



BUSINESS SOLUTIONS

GROUP RESOURCE GUIDE

This centralized document serves as a one-stop-shop, helping you access group related content as efficiently as possible. Please note that all content remains readily accessible via LSEngage.

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DECISION MAKER CONTENT

NEW LEGAL PLAN CONTENT (CHOICE, SELECT, SELECT PLUS)

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- [Product Training – Phase 1](#)
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- [Flat Sheet – Select & Select Plus + IDShield](#)
- [Comparison – Legacy Legal vs Choice Legal Plan](#)
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- [Employer Presentation – Choice](#)
- [Employer Presentation – Select/Select Plus \(25-199 EEs\)](#)
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HR FLYERS

- [Portfolio of Services At-a-Glance](#)
- [Legal + IDShield HR Decision Maker Flyer](#)
- [Legal + IDShield – HR Poster](#)
- [Legal + IDShield – HR Poster \(Spanish\)](#)
- [Legal + IDShield – Enrollment Invitation Flyer](#)
- [LegalShield – Breakroom Poster](#)
- [IDShield – Breakroom Poster](#)

NEW LEGAL PLAN PROPOSAL GENERATORS

DETAILED (FULL) PROPOSALS

- [Choice Plan \(standalone/dual\)](#)
- [Select Plan \(standalone/dual\)](#)
- [Select Plus Plan \(standalone/dual\)](#)
- [Select & Select Plus Plan \(standalone/dual\)](#)
- [IDShield Standalone](#)

SIMPLIFIED (MINI) PROPOSALS

- [Choice Plan \(standalone/dual\)](#)
- [Select Plan \(standalone/dual\)](#)
- [Select Plus Plan \(standalone/dual\)](#)
- [Select & Select Plus Plan \(standalone/dual\)](#)
- [IDShield Standalone](#)
- [Employee Presentation – Choice](#)
- [Employee Presentation – Select](#)
- [Employee Presentation – Select Plus](#)
- [Employee Enrollment Presentation – Choice \(MINI\)](#)
- [Employee Enrollment Presentation – Select \(MINI\)](#)
- [Employee Enrollment Presentation – Select Plus \(MINI\)](#)

LEGACY LEGAL PRESENTATIONS (OLD \$21.95 LEGAL)

- [Employee Enrollment Presentation – Full](#)
- [Employee Enrollment Presentation – Mini](#)
- [Legal + IDS Decision Maker Presentation](#)
- [IDShield Decision Maker Presentation](#)
- [LegalShield Will Workshop Presentation](#)
- [Canada Decision Maker Presentation](#)

CANADA PROPOSALS (LEGAL & IDSHIELD)

- [Canada – Legal Proposal](#)
- [Canada – IDShield Proposal](#)
- [Canada – Legal + IDShield Proposal](#)

GROUP ENROLLMENT CONTENT

NEW LEGAL PLAN CONTENT (Choice, Select, Select Plus)

LEGAL ONLY

- [Legal Plan Group Enrollment Flyer – Choice](#)
- [Legal Plan Group Enrollment Flyer – Choice NY](#)
- [Legal Plan Group Enrollment Flyer – Select](#)
- [Legal Plan Group Enrollment Flyer – Select Plus](#)

LEGAL & IDSHIELD

- [Legal + IDShield Plan Summary 1 Page \(Choice\)](#)
- [Legal + IDShield Plan Summary 1 Page \(Select\)](#)
- [Legal + IDShield Plan Summary 1 Page \(Select Plus\)](#)
- [Legal + IDShield 1B – Plan Summary 2 page – Choice](#)
- [Legal + IDShield 1B – Plan Summary 2 page – Choice NY](#)
- [Legal + IDShield 1B – Plan Summary 2 page – Select](#)
- [Legal + IDShield 1B – Plan Summary 2 page – Select Plus](#)
- [Legal + IDShield 3B – Plan Summary 2 page – Choice](#)
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- [Legal + IDShield 3B – Plan Summary 2 page – Select](#)
- [Legal + IDShield 3B – Plan Summary 2 page – Select Plus](#)
- [Legal + IDShield – Choice – Plan Summary \(Spanish\)](#)
- [Legal + IDShield – Select – Plan Summary \(Spanish\)](#)
- [Legal + IDShield – Select Plus – Plan Summary \(Spanish\)](#)

LEGACY LEGAL PLAN CONTENT (OLD \$21.95 LEGAL)

LEGAL ONLY

- [Legal Plan Group Enrollment Flyer](#)
- [Spanish Legal Plan Group Enrollment Flyer](#)
- [Legal Plan Group Enrollment Flyer – NY](#)

LEGAL & IDSHIELD

- [Legal + IDShield – 1B Group Enrollment Flyer](#)
- [Legal + IDShield – 1B Group Enrollment Flyer – NY](#)
- [Legal + IDShield – 3B Group Enrollment Flyer](#)
- [Legal + IDShield – 3B Group Enrollment Flyer – NY](#)
- [Legal + IDShield Plan Summary \(1 Page\)](#)
- [Spanish Legal Plan + IDShield Plan Summary \(1 Page\)](#)

IDSHIELD ONLY

- [1B Group Enrollment Flyer](#)
- [3B Group Enrollment Flyer](#)

CANADA

- [LegalShield Enrollment Flyer – Canada](#)
- [IDShield Enrollment Flyer – Canada](#)
- [IDShield Enrollment Flyer – Quebec only](#)
- [Legal + IDShield – Enrollment Flyer – Canada](#)

MEMBERSHIP COLLATERAL

LEGAL ONLY

- [Legal Plan Flat Sheet](#)
- [Spanish Legal Plan Flat Sheet \(Spanish\)](#)
- [Legal Plan Flat Sheet - NY](#)
- [LegalShield - Account Creation Flyer](#)
- [LegalShield - Account Creation Flyer \(Spanish\)](#)
- [LegalShield - Top 5 Areas of Law](#)
- [LegalShield - Mobile App](#)
- [LegalShield - Benefit Booklet Insert](#)
- [LegalShield - Member Portability Flyer](#)
- [LegalShield - Word Search Flat Sheet](#)
- [101 Reasons to Use LegalShield](#)
- [101 Reasons to Use LegalShield \(Spanish\)](#)
- [25 Reasons to Be Legal Ready](#)
- [5 Reasons to Make a Will](#)
- [LegalShield - Expected and Unexpected Flyer](#)
- [LegalShield - Member Bill of Rights](#)

IDSIELD ONLY

- [IDShield - Brochure](#)
- [IDShield - Flat Sheet](#)
- [IDShield - Account Creation Flyer](#)
- [IDShield - Account Creation Flyer \(Spanish\)](#)
- [IDShield - Privacy Check Flyer](#)
- [IDShield - Privacy Check & Rep Mgmt - Getting Started](#)
- [IDShield - Trend Micro Flyer](#)
- [IDShield - Benefit Booklet Insert](#)
- [IDShield - Member Portability Flyer](#)
- [IDShield - Mobile App Flyer](#)
- [IDShield - Word Search Flat Sheet](#)
- [50 Reasons to Use IDShield](#)

LEGAL PLAN & IDSIELD

- [Legal + IDShield Flat Sheet](#)
- [Spanish Legal Plan + IDShield Flat Sheet \(Spanish\)](#)
- [Legal + IDShield - Account Creation Flyer](#)
- [Legal + IDShield Account Creation Flyer \(Spanish\)](#)
- [Legal + IDShield - Benefit Booklet Insert](#)
- [Legal + IDShield - Member Pre-Cancel Flyer](#)
- [Credit Counseling & Education Flat Sheet](#)

CDLP

- [CDLP - Competitive Comparison Chart](#)
- [CDLP - Basic Commercial Drivers Legal Plan](#)
- [CDLP - Super Commercial Drivers Legal Plan](#)
- [CDLP - Basic CDLP Brochure](#)
- [CDLP + Legal Plan - Interactive Flyer](#)
- [CDLP - Quick Start Guide](#)

CANADA

- [LegalShield Flat Sheet - Canada](#)
- [IDShield Flat Sheet- Canada](#)

LEGAL PLAN ADD-ONS

- [Legal Plan Supplements](#)
- [Gun Owner Supplement Comparison Flat Sheet](#)
- [Gun Owner Supplement Flat Sheet](#)
- [Home Business Add-on Flyer](#)
- [Home Business Add-on Overview \(for Associate Reference\)](#)
- [Business Plus Supplement Overview](#)
- [Business Plus Supplement Activation Steps](#)
- [Legal Plan Trial Defense Supplement](#)
- [Small Business Trial Defense Supplement Flat Sheet](#)
- [Rideshare & Delivery Supplement Flat Sheet](#)
- [Rideshare & Delivery Supplement Flat Sheet - NY](#)

EDUCATION GUIDES

- [The Dark Web](#)
- [Estate Planning Guide](#)
- [Five Steps to Take in the Event of a Cyberattack](#)
- [Home Title Fraud](#)
- [Home Title Fraud Guide - IDShield](#)
- [Home Title Fraud - LegalShield & IDShield](#)
- [Protect Identity on Vacation](#)
- [Tips to Protect Identity During Holiday Season IDShield](#)
- [Protect Your Legal Rights - Covid Education Guide](#)
- [Protect Your Legal Rights & Identity - Covid Educational Guides](#)
- [Protect Your Identity & Privacy - Covid Educational Guide](#)
- [Tax Audit Flyer](#)
- [Student Loan Forgiveness Guide](#)
- [Inflation Consumer Finance](#)

PUBLIC SERVANT LEGAL PLAN

- [Public Servant Legal - Plan Flat Sheet](#)
- [Public Servant Legal Plan - Enrollment Flyer](#)
- [Public Servant Legal Plan - Enrollment Flyer - NY](#)
- [Public Servant Legal + IDShield 1B](#)
- [Public Servant Legal + IDShield 1B - NY](#)
- [Public Servant Legal + IDShield 3B](#)
- [Public Servant Legal + IDShield 3B - NY](#)
- [FAQs - Public Servant Legal Plan](#)

SMALL BUSINESS PLANS

- [Small Business Legal Plans - Marketing Sheet](#)
- [Small Business Small Group Membership Overview](#)
- [Small Business - Portfolio of Services](#)
- [Small Business - Proposal - Essentials, Plus and Pro](#)
- [Small Business - Proposal - Essentials Only](#)
- [Small Business - Proposal - Plus Only](#)
- [Small Business - Proposal - Pro Only](#)
- [Small Business Legal Plans - Flat Sheet - NY](#)

LICENSED AGENT CONTENT

GENERAL CONTENT & DOCUMENTS

- [Licensed Agent Opportunity Overview Flat Sheet](#)
- [Licensed Agent Path to Revenue Success](#)
- [Licensed Agent Appointment Process](#)
- [Licensed Agent Appointment Certification Video](#)
- [Licensed Agent Program FAQs](#)
- [Licensed Agent Online Agreement Process](#)
- [Licensed Agent Online Agreement Video Tutorial](#)
- [Licensed Agent Agreement – Fillable PDF](#)
- [Writing Agent Agreement – Fillable PDF](#)
- [Licensed Agent Regional Director Map](#)
- [Licensed Agent Clearance Form](#)

NEW LEGAL PLAN CONTENT (Choice, Select, Select Plus)

- [Licensed Agent Product Training – Phase 1](#)
- [Licensed Agent Product Training – Phase 2](#)
- [Choice, Select & Select Plus Comparison Sheet](#)

CROSS SELL GUIDES

- [Auto & Home Insurance Cross Sell Guide](#)
- [Commercial & Small Business Insurance Cross Sell Guide](#)
- [Life & Financial Insurance Cross Sell Guide](#)

OPEN ENROLLMENT TOOLKIT*

PRE-OPEN ENROLLMENT

- [Pre OE – LegalShield](#)
- [Pre OE – IDShield](#)
- [Pre OE – Legal + IDShield](#)

COMMUNICATION MEMOS

- [OE – LegalShield Open Enrollment Email Memo](#)
- [OE – IDShield Open Enrollment Email Memo](#)
- [OE – Legal + IDShield Open Enrollment Email Memo](#)
- [OE – LegalShield Open Enrollment Email Memo – Legacy](#)
- [OE – IDShield Open Enrollment Email Memo – Legacy](#)

NEW HIRE MEMOS

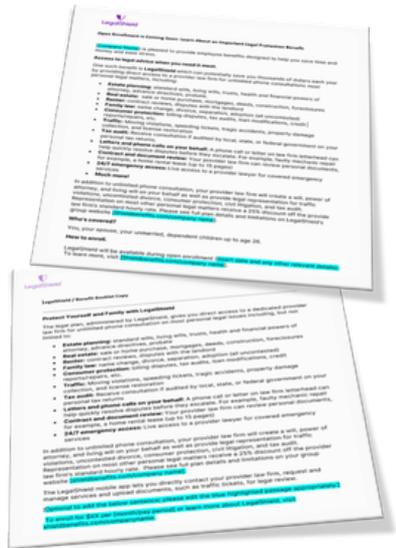
- [OE – New Hires – LegalShield](#)
- [OE – New Hires – IDShield](#)
- [OE – New Hires – LegalShield + IDShield](#)

QUALIFYING STATUS CHANGE MEMOS

- [OE – Qualifying Status Change – LegalShield](#)
- [OE – Qualifying Status Change – IDShield](#)
- [OE – Qualifying Status Change – LegalShield + IDShield](#)

BENEFIT BOOKLET COMMUNICATION MEMOS

- [Benefit Booklet Copy – LegalShield](#)
- [Benefit Booklet Copy – IDShield](#)
- [Benefit Booklet Copy – LegalShield + IDShield](#)
- [Benefit Booklet Copy – Legal + IDShield + GOS Supplement](#)



*Please carefully review documents (including disclaimers) before sending to a client to ensure they only reference features that apply to that client. (e.g., Reputation Management coverage does not apply to IDShield plans prior to 2020 and Trend Micro features are only included in the newest IDShield plan.)

VIDEO CONTENT

LEGAL

- [LegalShield Product Video Overview \(60 sec\)](#)
- [LegalShield Product Video Overview \(30 sec\)](#)
- [LegalShield - Product Overview \(Spanish subtitles available\)](#)
- [LegalShield Product Overview \(by Brian Parker\)](#)
- [LegalShield - Employee Benefit Overview](#)
- [LegalShield - Mobile App Sizzle Video](#)
- [LegalShield - New Member Onboarding](#)
- [LegalShield Will Preparation Video- Employee Version](#)
- [LegalShield Will Preparation Video- HR Version](#)
- [Provider Network Video](#)
- [Gun Owners Supplement](#)
- [Gun Owners Supplement \(for Associate reference\)](#)
- [Educational video on the Basics of Estate Planning](#)
- [Home Related Legal Matters](#)

IDSHIELD

- [IDShield Product Video Overview \(60 sec\)](#)
- [IDShield Product Video Overview \(30 sec\)](#)
- [IDShield Product Video](#)
- [IDShield Product Video \(Legacy\)](#)
- [IDShield Privacy Check Video \(Spanish subtitles available\)](#)
- [IDShield Reputation Management Walk Through](#)
- [IDShield - New Member Onboarding](#)
- [IDShield - Mobile App Demo](#)
- [IDShield - Licensed Private Investigators Video](#)

LEGAL & IDSHIELD

- [Legal + IDShield Product Video Overview \(60 sec\)](#)
- [Legal + IDShield Product Video Overview \(30 sec\)](#)
- [Legal + IDShield - Product Overview - Employees](#)
- [Legal + IDShield - Product Overview - Broker/Employer](#)
- [Legal + IDShield - Product Overview \(Legacy\)](#)
- [Legal + IDShield - Mobile App](#)

SAMPLE ENROLLMENT PRESENTATIONS

- [Sample Enrollment Presentation #1 \(Martavius Hillman\)](#)
- [Sample Enrollment Presentation #2 \(Mindy Rogers\)](#)

SMALL BUSINESS

- [Small Business Legal Plans and Home Biz Overview](#)
- [LegalShield Small Business Plan - Lawyer on Retainer](#)

CDLP

- [Commercial Driver Legal Plan Video](#)

RECRUITING

- [Licensed Agent Recruiting Video \(3 min\) NEW](#)
- [Licensed Agent Recruiting Video \(5 min\) NEW](#)
- [Licensed Agent Recruiting Video \(Rachael Lawton\)](#)
- [Opportunity Overview - Mike Riches](#)
- [Full B2B Opportunity - Bill Stovall & Mike Riches](#)

TREND MICRO

- [Trend Micro - Security Overview](#)
- [Trend Micro - How to Install Trend Micro Security](#)
- [Trend Micro - How to Use Parental Controls](#)
- [Trend Micro - How to Use Privacy Scanner](#)
- [Trend Micro - How to Set Up the Toolbar](#)
- [Trend Micro - How Mute Mode Works](#)
- [Trend Micro - How to Set Up the Toolbar on Pay Guard](#)
- [Trend Micro - How to Use the Toolbar's Page Ratings](#)
- [Trend Micro - How to Use the Fraud Buster](#)



LEGACY ENROLLMENT RESOURCES*

IDSHIELD ONLY ENROLLMENT

- [Legacy - IDShield Credit Plan Interactive Flyer](#)
- [Legacy - IDShield Full Plan Interactive Enrollment Flyer](#)
- [Legacy - 2019 IDShield Group Enrollment Flyer](#)
- [Legacy - 2020 IDShield 1B Group Enrollment Flyer](#)
- [Legacy - 2020 IDShield 3B Group Enrollment Flyer](#)

LEGAL + IDSHIELD

- [Legacy - \\$15.95 Standard Legal Plan](#)
- [Legacy - \\$15.95 Standard Legal Plan USA with IDShield Credit Plan](#)
- [Legacy - \\$15.95 Standard Legal Plan USA with IDShield Full Plan](#)
- [Legacy - \\$15.95 Standard Legal Plan USA with 2019 IDShield Plan](#)
- [Legacy - Legal Plan with IDShield Credit Plan](#)
- [Legacy - Legal Plan with IDShield Full Plan](#)
- [Legacy - Legal Plan with 2019 IDShield Group Interactive Flyer](#)
- [Legacy - Legal Plan with 2020 IDShield 1B Group Interactive Flyer](#)
- [Legacy - Legal Plan with 2020 IDShield 3B Group Interactive Flyer](#)

NEW YORK

- [Legacy - \\$15.95 New York Legal Plan Standalone](#)
- [Legacy - \\$20.95 New York Legal Plan Standalone](#)
- [Legacy - New York Legal Plan with IDShield Credit Plan](#)
- [Legacy - New York Legal Plan with IDShield Full Plan](#)
- [Legacy - New York Legal Plan with 2019 IDShield Group Interactive Flyer](#)
- [Legacy - New York Legal Plan with 2020 IDShield Group Interactive Flyer](#)

NEVADA

- [Legacy - \\$15.95 Nevada Legal Plan with 2019 IDS Enrollment Flyer](#)
- [Legacy - \\$15.95 Nevada Legal Plan with 2020 IDS Enrollment Flyer](#)
- [Legacy - Nevada Legal Plan with 2020 IDShield 1B Group Interactive Flyer](#)
- [Legacy - Nevada Legal Plan with 2020 IDShield 3B Group Interactive Flyer](#)

*Please carefully review legacy enrollment flyers before sending to a client to ensure they only reference features that apply to that client. (e.g., Reputation Management coverage does not apply to IDShield plans prior to 2020).

