

# MENU MODA®

2025 / 26 NEW

**DAG**  
style

**FACTORY**  
made in italy



Production of  
professional menu  
holders, placemats,  
and table accessories.

  
**VISION  
GROUP**  
[www.hotels-supplies.gr](http://www.hotels-supplies.gr)



## **MENUHOLDERS COLLECTION**

p. 04 - 31

## **MENUHOLDERS *premium***

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## **CUSTOMIZATIONS AND SPARE PARTS**

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## **ACCESSORIES**

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## **PLACEMATS**

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## **BLACKBOARDS AND PICTOGRAMS *premium***

p. 96 - 99

## **HOTEL *premium***

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YOUR NEEDS ARE OUR PROJECTS

# JUTA LINE

## Antibacterial



Antibacterial certification



Sanitizable



stain-resistant

# ANTIBACTERIAL MENU HOLDER, WASHABLE WITH SOAP AND WATER

"This line of Made in Italy PVC menu holders, printed with a JUTE effect finish and antibacterial certification, brings an innovative and exceptionally durable menu to the table. DAG Style offers an assortment of "fashion" colors to mix and match, for an eclectic table designed outside the box.

This item is suitable for both outdoor and indoor environments, perfect for a dynamic clientele ready to test its extreme resistance.

Advantages include low cost, refined appearance, and exceptional durability, ensuring comfortable and low-maintenance use.

What to know about this item:

- \* Suitable for very intensive use, even outdoors.
- \* The material is PVC with antibacterial certification and stain-resistant treatment.
- \* Flexible cover, medium weight, jute texture.
- \* Personalization on Patch or Metal label, or hot-stamped debossing, see pages 52-55.

## Technical evaluations (from 0 to 100)



Washability: more thorough cleaning.)	99 (Washable with running water and neutral soap. If necessary, a brush can be used for
Water resistance:	100 (Maximum water resistance)
Stain resistance:	97 (Particularly colored substances may leave halos on light colors)
Mechanical resistance:	99 (Particularly resistant to wear and tear)
Light resistance:	99 (Excellent color resistance to sunlight)

Personalized labels free on orders of 18+, see pages 52-55



## CONFIGURATION



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

## SIZES:

### A4

Only elastic

1 pocket insert

1 frame insert



cm 23,2x31,8

### A4 SLIM

Only elastic

1 pocket insert

1 frame insert



cm 17,3x31,8

### A5

Only elastic

1 pocket insert

1 frame insert



cm 16,5x23,1

### QUADRATO

Only elastic

1 pocket insert

1 frame insert



cm 23x23,1



**NEW**

CAMEL



**NEW**

LIGHT BLUE



**NEW**

SAGE



**NEW**

IVORY



10 colors to mix and match to invent a style. Cover with a JUTE effect texture for a pleasant tactile sensation. Made of antibacterial PVC and reinforced with an internal synthetic mesh that provides remarkable resistance to wear over time."

**CUSTOMIZABLE LABELS (SEE PAGES 52-55)**

On light colors, highly pigmented substances can sometimes leave stains.

**BESTSELLER**



*BICOLOR*

*GREY*

*BROWN*

*BLACK*


*BLUE*

*BORDEAUX*



# CHEF LINE

CERTIFIED PRODUCT  
WASHABLE WITH SOAP AND WATER  
STAIN-RESISTANT TREATMENT

Regenerated genuine leather 



Sanitizable



stain-resistant



# CHEFS CREATE EMOTIONS, DAG STYLE BRINGS THEM TO THE TABLE.

Like a master chef presenting their dishes, this menu holder line highlights the menu with elegance and simplicity. The cover, made of regenerated genuine leather, the result of extensive research started in 1989, is now softer to the touch, while maintaining the same resistance and ease of cleaning. This material, with stain protection, certified and ecological, is at the top for resistance and durability.

This item is suitable for both indoor and outdoor environments, frequented by a lively clientele who appreciate an essential and refined style. It guarantees managers long-term durability, combining aesthetics and functionality.

The advantages lie in the perfect combination of ecology, elegance, and functionality, ensuring a feeling of solidity and cleanliness.

What to know about this item:

- \* Suitable for intensive use, even outdoors.
- \* The material is regenerated genuine leather with stain-resistant treatment.
- \* Flexible cover, low weight, sackcloth texture.
- \* Personalization with a patch or metal label, or hot-stamped with colored foil, see pages 52-55.

Personalized labels free on orders of 18+, see pages 52-55



## Technical evaluations (from 0 to 100)



<b>Washability:</b>	<b>99</b> (Washable with running water and neutral soap. If necessary, a brush can be used for more thorough cleaning.)
<b>Water resistance:</b>	<b>95</b> (Excellent waterproofing.)
<b>Stain resistance:</b>	<b>97</b> (On light colors, particularly colored substances may leave marks)
<b>Mechanical resistance:</b>	<b>97</b> (Particularly resistant to wear)
<b>Light resistance:</b>	<b>99</b> (Excellent color resistance to sunlight)

## CONFIGURATION



## ONLY ELASTIC



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

SIZES:

**A4**

Only elastic

1 pocket insert

1 frame insert



cm 23,2x31,8

**A4 SLIM**

Only elastic

1 pocket insert

1 frame insert



cm 17,3x31,8

**A5**

Only elastic

1 pocket insert

1 frame insert



cm 16,5x23,1

**QUADRATO**

Only elastic

1 pocket insert

1 frame insert



cm 23x23,1



**BLACK**



**BROWN**

**BESTSELLER**



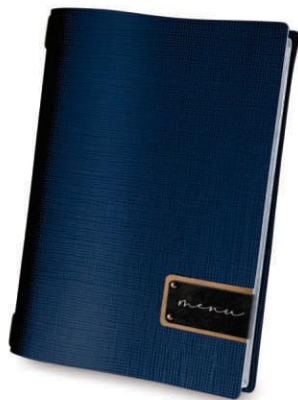
**DOVE GREY**



The CHEF line, in regenerated genuine leather, represents the ultimate expression of FASHION, ECOLOGY, and FUNCTIONALITY among DAG's products. The superior quality raw material, the natural coloring, and the stain-resistant surface protection make this product line among the best on the market."

### CUSTOMIZABLE LABELS (SEE PP. 52-55)

On light colors, highly pigmented substances may sometimes leave stains.



BLUE



SAGE



OCHRE



BORDEAUX



# FASHION line

Genuine Regenerated Leather

CERTIFIED PRODUCT  
WASHABLE WITH WATER AND SOAP  
STAIN-RESISTANT TREATMENT



Sanitizable



stain-resistant

## SIZES:

### A4

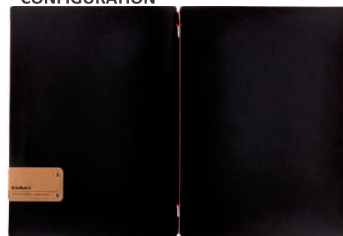
Only elastic

1 pocket insert

1 frame insert



## CONFIGURATION



### A4 SLIM

Only elastic

1 pocket insert

1 frame insert



only elastic



### A5

Only elastic

1 pocket insert

1 frame insert



1 pocket insert - 4 pages



### QUADRATO

Only elastic

1 pocket insert

1 frame insert



1 frame insert - 4 PAGES

[Addition of pocket or frame inserts, pages 58-59"](#)

# CROCODILE BROWN FASHION LINE

## A TIMELESS CLASSIC WITH SUPERIOR DURABILITY

**BESTSELLER**

The DAG FASHION line is made of regenerated genuine leather just like the CHEF line. This collection represents the pinnacle of the union between fashion, ecology, functionality and resistance in DAG products. The superior quality raw material and the stain protection make this line among the best on the market. This item is suitable for outdoor and indoor environments, with a particularly lively clientele ready to test the resistance of every object on the table. The main advantages include maximum durability, excellent washability and a classic style for any environment.

*What to know about this item: Suitable for intensive use, even outdoors. The material is regenerated genuine leather with stain-resistant treatment. Flexible cover, low weight. Personalization with patch or metal label, see pages 52-55.*

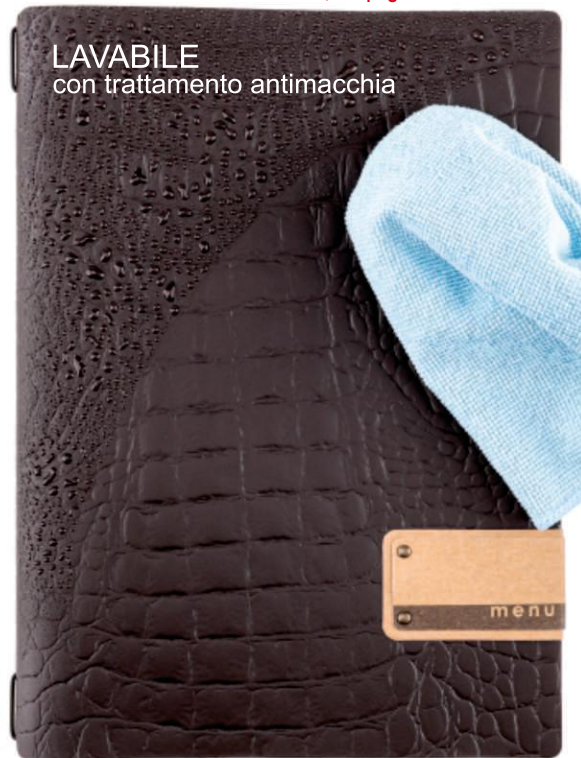
*No other types of customization are available for this model.*

### Technical evaluations (from 0 to 100)



<b>Washability:</b>	<b>98</b> (Washable with running water and neutral soap. If necessary, a brush can be used for more thorough cleaning.)
<b>Water resistance:</b>	<b>95</b> (Excellent waterproofing.)
<b>Stain resistance:</b>	<b>98</b> (On white color, particularly colored substances may, in some cases, leave halos.)
<b>Mechanical resistance:</b>	<b>98</b> (Particularly resistant to wear)
<b>Light resistance:</b>	<b>99</b> (Excellent color resistance to sunlight)

Personalized labels free on orders of 18+, see pages 52-55



# cork line NEW

CERTIFIED PRODUCT  
WASHABLE WITH WATER AND SOAP  
STAIN-RESISTANT TREATMENT



Sanitizable



stain-resistant



"The material used is designed and manufactured by  
DAG STYLE exclusively for its products."

**SIZES:**

**CONFIGURATION**

**A4**

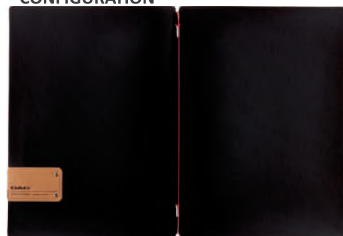
Only elastic

1 pocket insert

1 frame insert



cm 23,2x31,8



**A4 SLIM**

Only elastic

1 pocket insert

1 frame insert



cm 17,3x31,8



only elastic

**A5**

Only elastic

1 pocket insert

1 frame insert



cm 16,5x23,1

1 pocket insert - 4 pages



1 frame insert - 4 PAGES

**QUADRATO**

Only elastic

1 pocket insert

1 frame insert



cm 23x23,1

Addition of pocket or frame inserts, pages 58-59"

## FASHION FOR THE TABLE

Menu holders made with the finest materials used in the fashion world for the production of cork accessories. The first-choice cork used for this product line has high characteristics of softness, washability and wear resistance.

This item is suitable for environments frequented by a clientele sensitive to the use of ecological and natural materials.

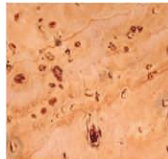
The advantages derive from the combination of an ecological, refined and functional aspect, which offers robustness and intrinsic hygiene in real cork.

What to know about this article

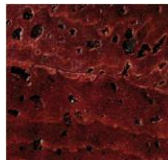
- \* Suitable for intensive use even outdoors.
- \* The material is real cork coupled with real regenerated leather.
- \* Flexible cover, medium weight, material texture.
- \* Customization on patch or metal label see page 52-55
- \* Label customizations are free for over 18 pieces in both patch and metal."

### Genuine Cork – Hygienic and Natural

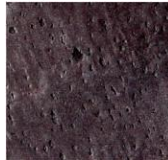
natural



brown



black



Personalized labels free on orders of 18+, see pages 52-55

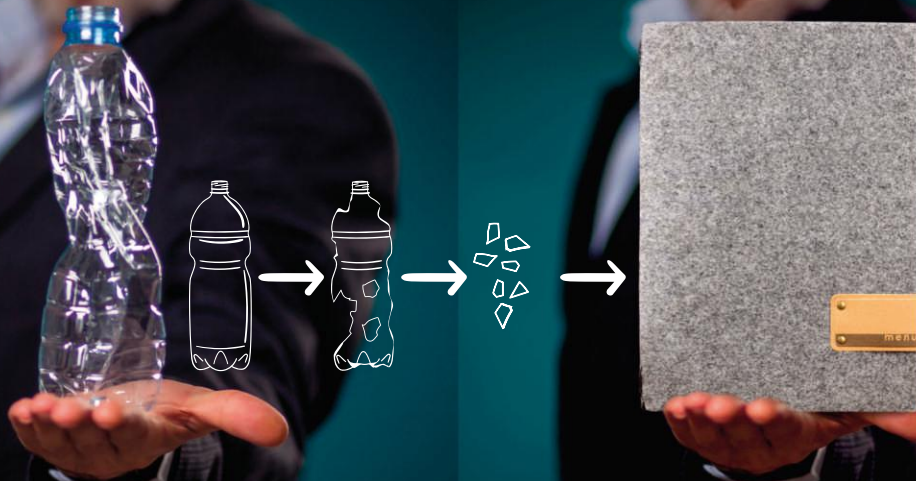


#### Technical evaluations (from 0 to 100)



Washability:	98 (Washable with running water and neutral soap. If necessary, a sponge can be used for more thorough cleaning.)
Water resistance:	95 (Excellent waterproofing.)
Stain resistance:	96 (Excellent stain protection)
Mechanical resistance:	95 (Excellent wear resistance)
Light resistance:	85 (Excellent color resistance to sunlight)

I was a bottle... now I'm a menu



CUSTOMIZABLE LABELSFREE FOR ORDERS OVER 18 PIECES  
(SEE PAGES 52-55)

# GO-GREEN line

Soap and water cleanable



CERTIFICAZIONE



## GO-GREEN MENU HOLDER

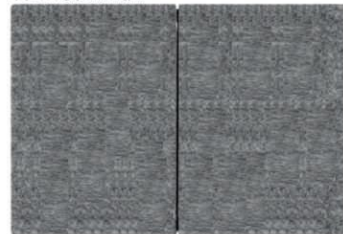
The GO-GREEN line uses a regenerated material from recovered plastic (PET) transformed into a recycled and recyclable needle-punched felt with a soft velour effect to the touch, highly resistant, easily washable and hypoallergenic, complete with "OEKO-TEX STANDARD 100 Class 1 and REACH COMPLIANT" certifications. 1 DAG Style is always attentive to environmentally friendly production processes, choosing certified and eco-sustainable materials, with 100% Made in Italy manufacturing.

This article is suitable for all types of environments and is particularly appreciated in establishments that embrace ecology as a philosophy of life. Inside the label, there is a text attesting to the recycled origin of the material. The advantages lie in the exceptional durability over time, and it immediately conveys a sense of ecological sustainability, appealing to a select clientele.

What to know about this article: Suitable for very intensive use. The material is PET regenerated from plastic recovery. Flexible cover, medium weight, felt-effect texture. Personalization with patch label, see pages 52-55.

No other types of personalization are available for this model.

**CONFIGURATION**



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59

**Technical evaluations (from 0 to 100)**



<b>Washability</b> (drying)	99 (washable with running water and neutral soap, slow)
<b>Water resistance</b>	50 (absorbs water but does not fear deformation)
<b>Stain resistance</b> (washing, even with particularly greasy stains)	50 (this material can stain, but easily returns clean after)
<b>Mechanical resistance</b>	99 (particularly resistant to wear and tear)
<b>Light resistance</b>	99 (excellent color resistance to sunlight)



cm 23,2x31,8

**GO GREEN Line**  
**BROWN-GREY**

**A4**

Only elastic

1 pocket insert

1 frame insert



cm 23x23,1



**GO GREEN Line**  
**BROWN-GREY**

**QUADRATO**

Only elastic

1 pocket insert

1 frame insert

# CUSTOM LINE

WASHABLE WITH SOAP AND WATER

## Mediterranean art

Between land and sea, between the Mediterranean and continental Europe, through the languages of art and food, DAG Style creates menu holders that exalt Mediterranean art, generating magical atmospheres.



Forest Stewardship Council FSC



washable



## AS WITH JEANS LABELS

DAG Style reinvents the material used for jeans labels in the 'CUSTOM' eco-menu collection. This material is washable and durable, but just like jeans labels, it requires drying time after washing.

It is an ecological and lightweight menu holder.

This article is suitable for businesses with a respectful clientele, who appreciate the ecological aspect and the use of natural materials.

The advantages include a low cost, a clearly ecological appearance, and a lightness that makes it comfortable to use.

It is highly appreciated in high-end environments that love nature.

What to know about this article:

- Suitable for respectful use.
- The material is FSC certified cellulose fiber.
- Flexible cover, lightweight, textured feel."

Personalized labels free on orders of 18+, see pages 52-55



### Technical evaluations (from 0 to 100)



Washability	100 (washable with running water and neutral soap, slow drying)
Water resistance	10 (this material absorbs water but does not change)
Stain resistance (removed)	40 (low stain resistance, but thanks to washability, lighter dirt is easily removed)
Mechanical resistance	69 (medium resistance to wear and tear, but not to cutting)
Light resistance	80 (excellent color resistance to sunlight)



### CELLULOSE FIBER

Composed of a blend of raw materials derived from secondary production processes of the paper industry (virgin cellulose, secondary fibers, synthetic and natural latex). All virgin cellulose used comes from companies with FSC (Forest Stewardship Council) certification.

## Custom natural Line

The graphic is printed on cellulose material with a thickness of 0.55 mm using inks suitable for food use. The CUSTOM line should be cleaned with water and degreasing soap (such as dish soap). If the dirt is dry, it is recommended to scrub with a soft brush and rinse. For drying, a hairdryer can be used. To remove any wrinkles, a moderate-temperature iron can be used.

## CUSTOMIZATION

It is possible to insert a logo or a personalized text within the standard graphic, or to create a custom graphic. please refer to pages 52-53.

If a completely customized graphic is desired, both on the cover and on the back, a quote must be requested.



SIZES:

A4

A4 SLIM

A5

Only elastic

Only elastic

Only elastic

1 pocket insert

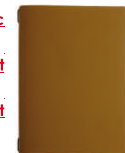
1 pocket insert

1 pocket insert

1 frame insert

1 frame insert

1 frame insert



cm 23,2x31,8



cm 17,3x31,8



cm 16,5x23,1

NEW



DINNER

NEW



SET

NEW



SIGN

NEW

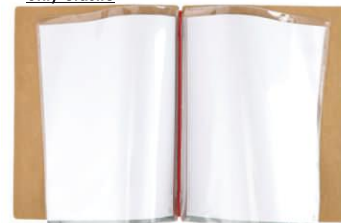


TATTOO

CONFIGURATION



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

Addition of pocket or frame inserts,  
pages 58-59

**PERSONALIZATIONS:** It is possible to insert a logo or a personalized text within the standard graphic, or you can create an ad hoc graphic. consult pages 52-53.

If you want a completely personalized graphic, both on the cover and on the back, you need to request a quote.

**FORMATI:**

**A4**

**A4 SLIM**

**A5**

*Only elastic*

*Only elastic*

*Only elastic*

*1 pocket insert*

*1 pocket insert*

*1 pocket insert*

*1 frame insert*

*1 frame insert*

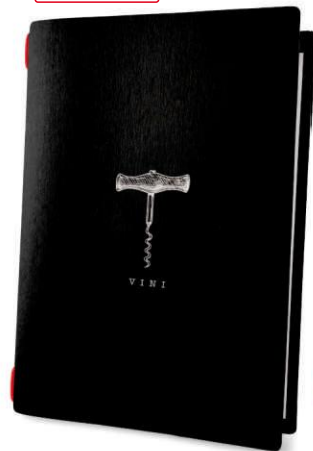
*1 frame insert*

cm 23,2x31,8

cm 17,3x31,8

cm 16,5x23,1

**BESTSELLER**



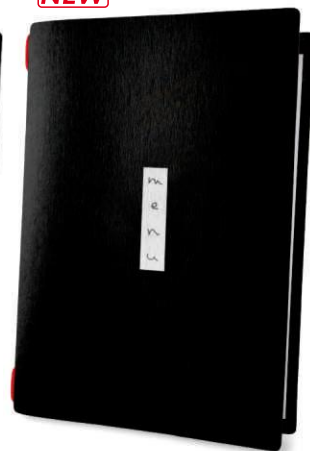
*BACCO*

**NEW**



*DINNER*

**NEW**



*ZEN*

**NEW**



*MAIOLICA*

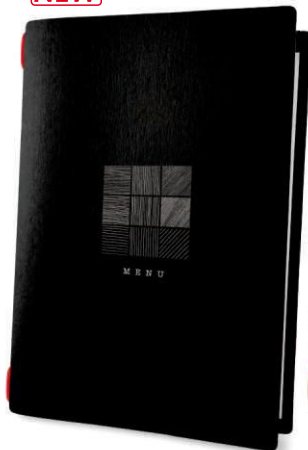


*SET*

## Custom black Line

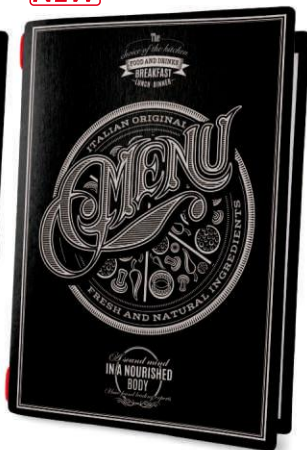
The chalk-effect graphic, printed on black cellulose fiber, offers various cover options with food-grade inks to always convey the right message. These menu holders express a high ecological sensitivity and give the impression of holding an ancient manuscript full of wisdom, perfect for presenting a list of genuine and traditional dishes.

**NEW**



SIGN

**NEW**



TATTOO

## Custom Premium Line

The bronze-effect graphic, printed on black cellulose fiber, creates a subtle yet precious and elegant contrast of reflections. An ecological and original idea to represent the quality and attention to detail of your establishment.

**NEW**



DAMASCO



BAROCCO

### CONFIGURATION



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

Addition of pocket or frame inserts,  
pages 58-59

# MENU HOLDER

collection

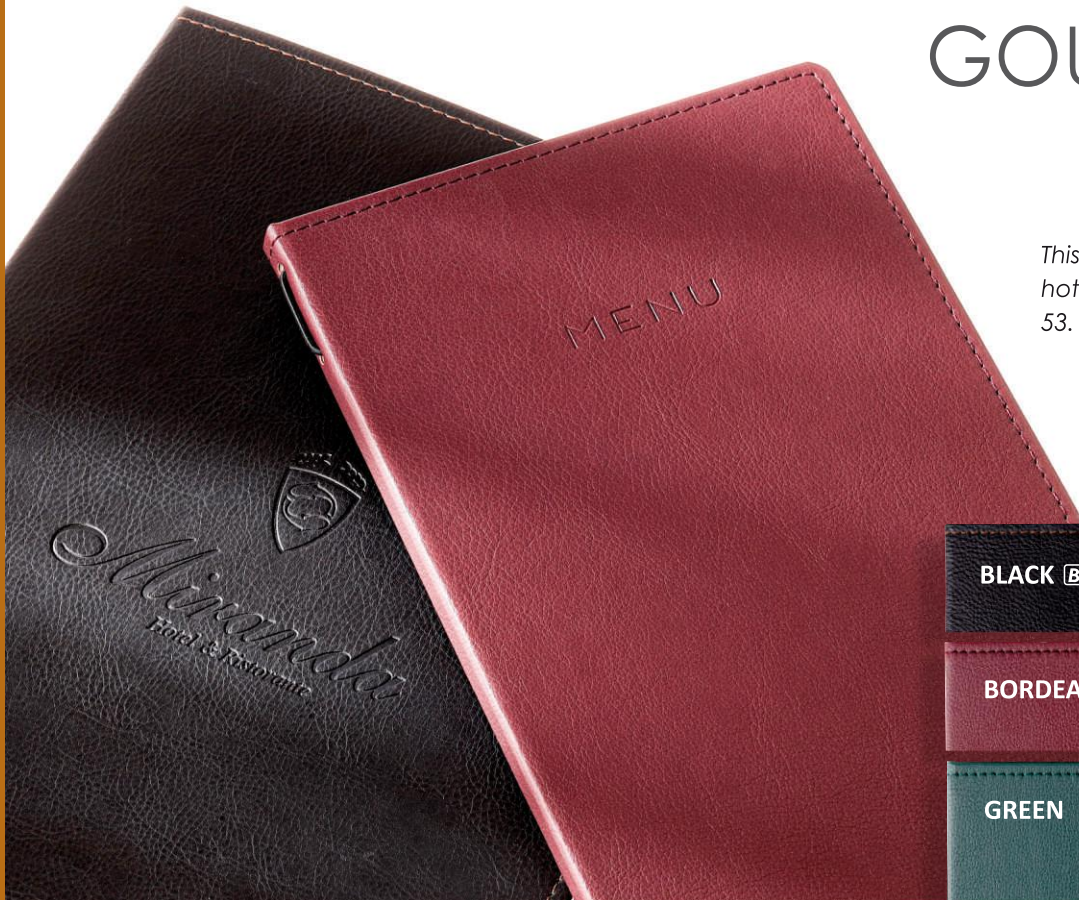


Sanitizable



stain-resistant

24



# GOURMET line

STITCHED  
WITH STAIN-RESISTANT  
TREATMENT

*This model can be customized with hot debossing print. See page 52-53.*

COLORS

BLACK **BESTSELLER**

BORDEAUX

GREEN

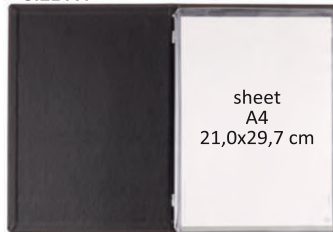
What to know about this article: Suitable for intensive use: This means the article is designed to withstand frequent and prolonged use, ideal for environments with high customer traffic. The material used is of excellent quality and durability: The materials are selected for their durability and ability to withstand wear. This line is embellished with handcrafted stitching that ensures greater strength and high-quality aesthetics. Rigid cover, medium weight, leather-textured finish: The rigid cover offers protection and a sense of solidity, while the leather-textured finish gives a refined and professional look. The medium weight ensures good handling. In summary, this article is an excellent choice for those seeking a durable, high-quality product with a refined design.

This article is suitable for demanding environments with a clientele attentive to finishes. This menu holder line, is made in Italy of Italian eco-leather with a rigid and stitched cover, and is extremely durable. The stain-resistant treatment facilitates cleaning, a characteristic common to the entire Gourmet line. DAG Style was inspired by historical models to rewrite the history of the menu holder, combining a minimalist design with classic materials and colors. The word "menu" on the cover, discreet and elegant, represents a meeting point between tradition and innovation, arousing charm and curiosity and inviting the reading of the list of dishes. The advantages lie in the combination of a refined, elegant and functional appearance.



cm 23,2

**SIZE A4**



cm 46,6

**CONFIGURATION**



only elastic

**A4**

Only elastic

**A4**

1 pocket insert

**A4**

1 frame insert



1 pocket insert - 4 pages



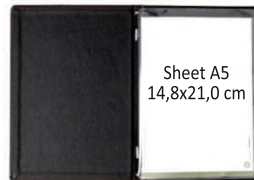
1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59



cm 16,5

**SIZE A5**



cm 33,5

**A5**

Only elastic

**A5**

1 pocket insert

**A5**

1 frame insert

**Technical evaluations (from 0 to 100)**



- Washability 95 (washable with a damp cloth)
- Water resistance 75 (fears prolonged contact with water)
- Stain resistance 98 (excellent protection)
- Mechanical resistance 91 (excellent resistance)
- Light resistance 98 (does not fear sunlight)"



Sanitizable



stain-resistant

# ITALY Line

washable with  
soap and water  
stain-resistant treatment

*This model can be customized with hot debossing and hot foil print. See page 52-53.*

## COLORS

GREY

SAND **BESTSELLER**

IVORY **NEW**

OAK **NEW**

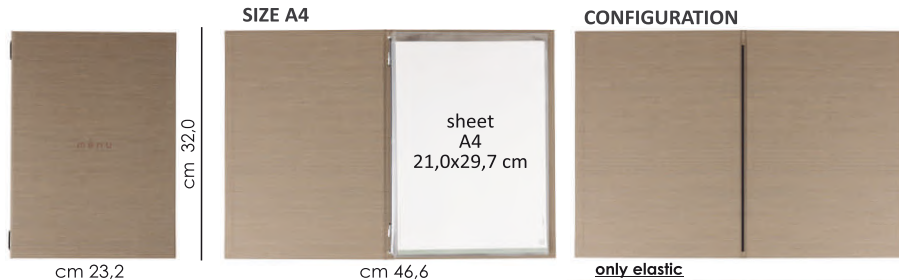


The ITALY line stands out for a texture that, to the touch, evokes the sensation of a fine fabric, with a matte finish. Equipped with stain protection, it is extremely easy to clean daily.

this article is suitable for environments frequented by a refined clientele who appreciate innovation within a classic style. The advantages include an elegant and refined design, characterized by minimalist lines, at a reasonable price.

What to know about this article:

Suitable for daily use.  
 Perfect for all premises, that are mainly sheltered from the elements.  
 The material is cardboard coated with a synthetic finish and double stain protection.  
 Rigid cover, medium weight, fabric-textured finish.



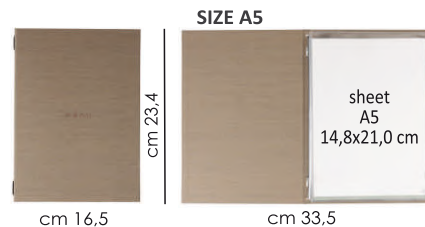
**A4**  
Only elastic

**A4**  
1 pocket insert

**A4**  
1 frame insert



1 pocket insert - 4 pages



**A5**  
Only elastic

**A5**  
1 pocket insert

**A5**  
1 frame insert



1 frame insert - 4 PAGES

Addition of pocket or frame inserts, pages 58-59"

**Technical evaluations (from 0 to 100)**



Washability	95 (washable with a damp cloth)
Water resistance	50 (fears prolonged contact with water)
Stain resistance	99 (excellent stain protection)
Mechanical resistance	81 (good resistance for normal use)
Light resistance	95 (excellent color resistance to sunlight)

# TOSCANA line

CERTIFIED PRODUCT

WASHABLE WITH WATER AND SOAP

STAIN-RESISTANT TREATMENT



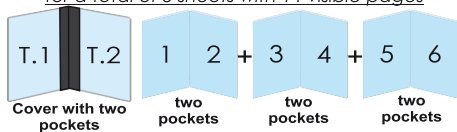
Sanitizable



stain-resistant

These items are suitable for both outdoor and indoor environments, catering to a discerning clientele that pays attention to style. The benefits include a low cost, a polished appearance, and their exceptional durability allows for comfortable and low-maintenance use due to ease of cleaning.


*2 pockets on the cover + 6 sealed sleeves,  
for a total of 8 sheets with 14 visible pages*



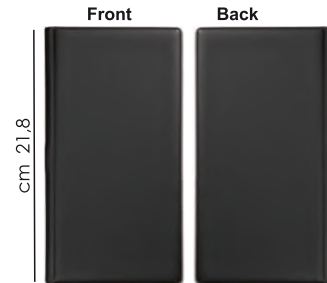
sheet cm 21 x 29,7

**What to know about these items:**

- Designed for very intensive use.
- The material is cardboard coated with printed PVC featuring stain protection.
- Hard cover with heat sealing, fabric-effect printing, and double welds.
- The menu holders have 6 sealed pockets and 2 sealed pockets inside the cover..

**Technical evaluations (from 0 to 100)  **Wear resistance****

Washability:	99 (can be washed with running water and neutral soap. If necessary, a brush can be used for deeper cleaning.)
Water resistance:	100 (maximum water resistance)
Stain resistance:	99 (maximum stain protection)
Mechanical resistance:	92 (excellent wear resistance)
Light resistance:	99 (excellent color resistance to sunlight)



**BESTSELLER**



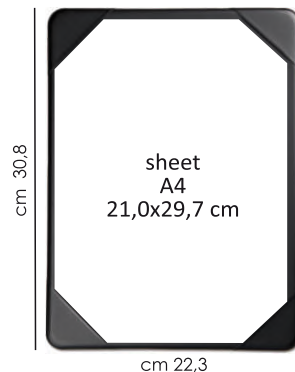
**A4**



**A5**



**QUADRATO**



**Single-leaf menu cover A4**



**bill holder**

# MENU HOLDER

collection



Sanitizable



stain-resistant

30

**BESTSELLER**

# RISTO line

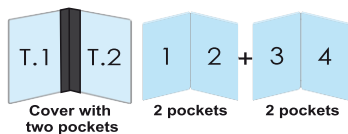
CERTIFIED PRODUCT WASHABLE WITH WATER AND SOAP  
STAIN-RESISTANT TREATMENT



These items are suitable for both outdoor and indoor environments, catering to a demanding clientele with a keen sense of style.

The advantages lie in the combination of an affordable price and a product designed for good durability and easy maintenance.

2 pockets on the cover + 4 heat-sealed pockets  
total of 6 sheets for 10 visible pages

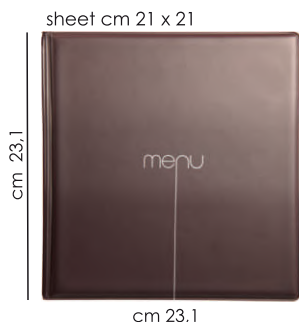


**A4**

**BESTSELLER**



**A5**



**QUADRATO**



**ORDER HOLDER**



**bill holder**

What to Know About These Items Designed for high-intensity use. Made of cardboard coated with smooth, stain-resistant PVC. Hardcover, heat-sealed, with a leather-effect print and double welds. Menu holders include 4 heat-sealed sleeves + 2 heat-sealed pockets inside the cover. Hot foil customization available in various colors (see pages 52-53). The customization will be added next to the "Menu" inscription.

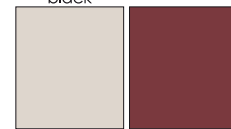
**Technical evaluations (from 0 to 100)**



- Washability:** 99 (washable with running water and neutral soap. If necessary, a brush can be used for deeper cleaning.)
- Water resistance:** 100 (maximum water resistance)
- Stain resistance:** 99 (excellent stain protection)
- Mechanical resistance:** 90 (good wear resistance)
- Light resistance:** 99 (excellent color resistance to sunlight)



colors



cm 11,8



# MENU HOLDER

premium



washable



## MENU HOLDER

**NEW** premium

*that extra touch....*

# MENU HOLDER

premium



Sanitizable



stain-resistant

34

**NEW**

# WOODLINE

STITCHED  
WITH STAIN-RESISTANT TREATMENT

  
SAFARI  
club

*This model can be customized  
with hot debossing print See  
pages 52-53.*

## COLORS

walnut

ebony



The WOOD line has been designed to meet the specific needs of many restaurateurs, ensuring ease of cleaning, wear resistance, and effective stain protection. Additionally, we have addressed the demand for an immediate sense of elegance and prestige, thanks to hand-finished stitching and rounded corners, which enhance both durability and aesthetics. The hardcover design allows the menu holder to stand upright, semi-open and ready for consultation. This item is ideal for venues frequented by a clientele that appreciates elegance and classic style, enriched with trendy textures and colors. The advantages lie in its elegant and sophisticated design, featuring minimalist lines that enhance product presentation, reinforcing customer confidence in the venue's management.



**A4**  
Only elastic

**A4**  
1 pocket insert

**A4**  
1 frame insert



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES



**A5**  
Only elastic

**A5**  
1 pocket insert

**A5**  
1 frame insert

Technical evaluations (from 0 to 100)



Washability:	95 (can be cleaned with a damp cloth)
Water resistance:	50 (sensitive to prolonged contact with water)
Stain resistance:	99 (excellent stain protection)
Mechanical resistance:	65 (good resistance for regular use)
Light resistance:	95 (excellent color resistance to sunlight)

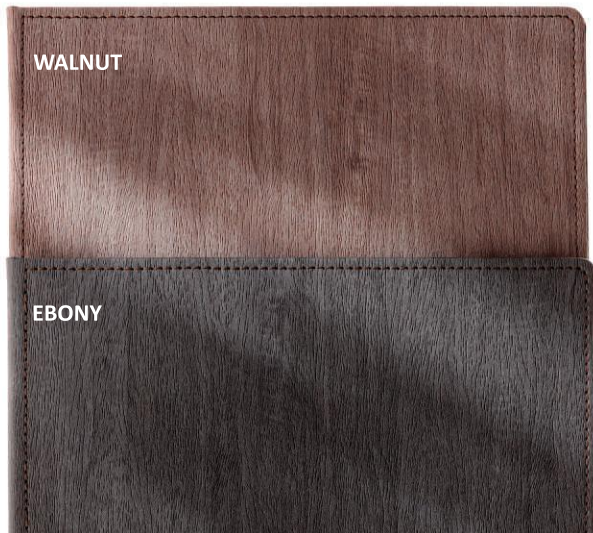
Addition of pocket or frame inserts, pages 58-59"

This model can be customized with hot debossing print. See pages 52-53.

EXAMPLE  
CUSTOMIZATION



colors



Sanitizable



stain-resistant

## **NEW** WOOD LINE *Bi-Fold Menu* STITCHED WITH STAIN-RESISTANT TREATMENT



**Menu holder with stitched corner paper holders.**  
**Available only in A4 format.**

This item is ideal for environments frequented by a refined clientele who appreciate a concise menu, typical of gourmet settings. The advantages include ease and convenience in replacing sheets. This menu holder is exceptionally wear-resistant, and its stain-resistant treatment ensures quick and easy cleaning.

### **Technical evaluations (from 0 to 100)**

Washability:	95 (can be cleaned with a damp cloth)
Water Resistance:	75 (sensitive to prolonged contact with water)
Stain Resistance:	98 (excellent protection)
Mechanical Resistance:	90 (excellent durability)
Light Resistance:	98 (resistant to sunlight)





Key Features of This Item Designed for intensive use. Made from high-quality, durable materials, this line is enhanced with handcrafted stitching, ensuring greater durability and a high-end aesthetic. Hardcover, medium weight, wood-textured finish. This menu holder accommodates two A4 sheets, making it the perfect solution for venues offering a refined selection of dishes or an elegant wine list. It is particularly appreciated in gourmet restaurants. Equipped with four corner paper holders on each panel, carefully rounded and hand-stitched by our highly skilled artisans. The rounded corners enhance visibility of the inserted sheet, adding to both practicality and style.

### Bi-Fold Menu A4

cm 31,3



sheet A4  
21,0x29,7 cm

cm 23,0

### A4 walnut and ebony cm 23,2x32,0



Can also be used as a two panel A4 menu holder in an easel format, designed to be placed on tables

# WOOD LINE NEW

single panel Menu  
STITCHED  
WITH STAIN-RESISTANT TREATMENT

**A4** walnut and ebony cm 23,2x32,0

colors **walnut ebony**



This model can be customized with hot debossing print. See pages 52-53.

Customization on the back – See pages 52-55.

This item is ideal for environments frequented by a clientele that appreciates simplicity and efficiency. With four hand-stitched corner inserts, it allows for immediate menu consultation, showcasing meticulous attention to detail. The advantages include ease and convenience in replacing the sheet. This menu holder is exceptionally wear-resistant, and its stain-resistant treatment ensures quick and effortless cleaning—a signature feature of the entire WOOD line.



Sanitizable



stain-resistant

### Technical evaluations (from 0 to 100)

Washability:	95 (can be cleaned with a damp cloth)
Water Resistance:	75 (sensitive to prolonged contact with water)
Stain Resistance:	98 (excellent protection)
Mechanical Resistance:	90 (excellent durability)
Light Resistance:	98 (unaffected by sunlight)





Key Features of This Item Designed for intensive use. Made from high-quality, durable materials, this line is enhanced with handcrafted stitching, ensuring greater durability and a refined aesthetic. Hardcover, medium weight, wood-textured finish. This menu holder accommodates one A4 sheet, making it the perfect solution for venues offering a curated selection of dishes or an elegant wine list. It is particularly appreciated in gourmet restaurants.

**Menu holder with stitched corner paper holders. Available only in A4 format.**



This menu holder features four expertly rounded and hand-stitched corner paper holders, crafted by our highly skilled personnel. The rounded design enhances the visibility of the inserted sheet.

## WOOD LINE **NEW**

bill holder  
STITCHED  
WITH STAIN  
RESISTANT  
TREATMENT

Key Features of This Item  
The WOOD line check presenter features the same refined finishes as the WOOD MENU line. Available in two colors, offering a pleasant tactile experience. Designed with perimeter stitching and stain-resistant protection, ensuring exceptional durability and wear resistance.



Sanitizable



stain-resistant

*Customizations available – See pages 52-55.*



WOOD Line bill holder  
Walnut color – Customizable



WOOD Line bill holder  
ebony color – Customizable

WASHABLE WITH STAIN-  
RESISTANT TREATMENT



EXAMPLE CUSTOMIZATION



*This model can be customized with hot debossing print. See pages 52-53.*



The interior features two pockets and is designed for professional use.



DAG logo and MADE IN ITALY hot-stamped on the back.

**DAG**  
style

CERTIFIED MATERIAL  
WASHABLE  
WITH WATER AND SOAP  
WITH STAIN-RESISTANT  
TREATMENT

A restaurant bill holder is designed to present the bill to customers in an elegant and discreet manner. Its primary function is to protect the customer's privacy, allowing them to review the bill without being visible to other tables. Additionally, it enhances the professional and refined appearance of the payment process.

bill holder  
13.5x20 cm WOOD Line  
Ebony and Walnut Colors

# MENU HOLDER premium

CERTIFIED PRODUCT WASHABLE WITH WATER AND SOAP WITH STAIN-RESISTANT TREATMENT

Free Label Customization for orders over 18 pieces – See pages 52-55



Sanitizable



stain-resistant

42

GENUINE RECYCLED LEATHER 

		CONFIGURATION
<b>A4</b> <u>Only elastic</u>		
<u>1 pocket insert</u>	cm 23,2x31,8	
<u>1 frame insert</u>		
<b>A4 SLIM</b> <u>Only elastic</u>		
<u>1 pocket insert</u>	cm 17,3x31,8	
<u>1 frame insert</u>		
<b>A5</b> <u>Only elastic</u>		
<u>1 pocket insert</u>	cm 16,5x23,1	
<u>1 frame insert</u>		
<b>QUADRATO</b> <u>Only elastic</u>		
<u>1 pocket insert</u>	cm 23x23,1	
<u>1 frame insert</u>		

1 frame insert - 4 PAGES

Additional Inserts or Frames – See pages 58-59

# PORTOFINO LINE NEW

## STAIN-RESISTANT TREATMENT

🌿 **GENUINE RECYCLED LEATHER WITH SMOOTH FINISH**

Technical evaluations (from 0 to 100)



Washability:	99 (Washable with water and mild soap, followed by quick drying; if needed, a sponge can be used for deeper cleaning.)
Water Resistance:	95 (Avoid prolonged contact with water, as the material may deform.)
Stain Resistance:	95 (Near-total protection against stains.)
Mechanical Resistance:	95 (Good resistance to wear and tear.)
Light Resistance:	99 (Excellent color resistance to sunlight.)

This item is ideal for environments frequented by clients who appreciate the essence of elegance while also testing durability. The main advantages of this line are exceptional wear resistance and ease of cleaning. Key Features: Designed for intensive use. Made from genuine recycled leather with a stain-resistant treatment. Flexible cover with a lightweight structure. Lightly embossed surface for a refined texture. Customization available with a patch label or hot stamping with colored foil (see pages 52-55).



BLACK

BROWN

DOVE GREY

BLUE

SAGE

OCHRE

BORDEAUX

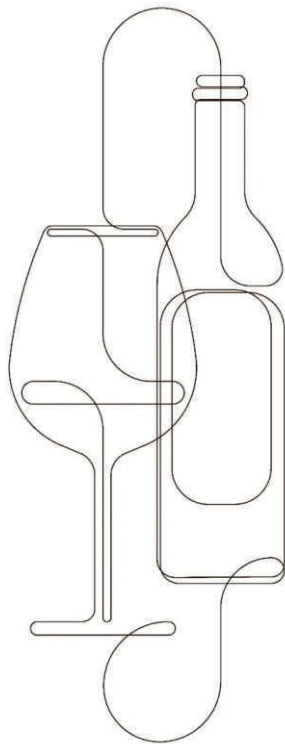
# MENU HOLDER premium

Free Label Customization for orders over 18 pieces – See pages 52-55



Cocoa Exterior, Sand Interior

Sand Exterior, Cocoa Interior



What to Know About This Item Suitable for intensive use. Made of genuine regenerated leather with a stain-resistant treatment. Flexible cover, lightweight. Lightly embossed surface. Customization available on patch labels – see pages 52-55.



Sanitizable



stain-resistant

**BICOLOR line**  
Genuine Regenerated  
Leather



COCOA  
SAND



SAND  
COCOA

# BICOLOR LINE

**NEW**

STAIN-RESISTANT TREATMENT

**Genuine Regenerated Leather with Orange Peel Finish**

The BICOLOR line, made of genuine regenerated leather, is ideal for venues that seek the highest quality for predominantly indoor use. This line offers a refined product, soft to the touch, with the classic DAG Style design. Its high stain resistance makes it extremely practical; however, prolonged contact with liquids and water should be avoided. The high-quality raw material and stain-resistant protection make this line one of the best on the market while maintaining a highly competitive price. This item is suitable for indoor environments and a diverse clientele that values quality and design. The main advantages include maximum stain resistance, lightness, and durability.

**Technical evaluations (from 0 to 100)**  
**for Cocoa and Sand Colors**



Washability	99 (Can be cleaned with water and mild soap, followed by quick drying. If necessary, a sponge can be used for a deeper clean, always followed by quick drying.)
Water Resistance	50 (Avoid prolonged contact with water, as the material may deform.)
Stain Resistance	99 (Almost complete protection against stains.)
Mechanical Resistance	90 (Good resistance to wear and tear.)
Light Resistance	99 (Excellent color resistance to sunlight.)

## CONFIGURATION

### SIZES:

#### A4

Only elastic

1 pocket insert

1 inserto a cornicetta



cm 23,2x31,8



only elastic



1 pocket insert - 4 pages



1 frame insert - 4 PAGES

#### A4 SLIM

Only elastic

1 pocket insert

1 frame insert



cm 17,3x31,8

#### A5

Only elastic

1 pocket insert

1 frame insert



cm 16,5x23,1

#### QUADRATO

Only elastic

1 pocket insert

1 frame insert



cm 23x23,1

*Addition of POCKET or Frames – See Pages 58-59*

MENU HOLDER

premium

NEW

# ECOMENU LINE

WASHABLE



FSC Forest Stewardship Council



washable

This item is suitable for all refined environments and is designed for a clientele that values high-quality materials. DAG Style reinvents the material used for jeans labels, which, like them, requires time to dry after washing. It is an eco-friendly, fashionable, and lightweight menu holder. The advantages are immediately evident, conveying a strong sense of ecological sustainability and respect for nature. Additionally, its clean lines and color combinations are particularly appreciated. Customization with patch label – see pages 52-55.

Free Label Customization for orders over 18 pieces – See pages 52-55



### What to Know About This Item

Suitable for respectful use.  
Made of FSC-certified cellulose fiber.  
Flexible cover, lightweight, textured surface.

### Technical evaluations (from 0 to 100)

Washability:	100 (washable with running water and mild soap)
Water Resistance:	10 (this material absorbs water but does not alter)
Stain Resistance:	40 (low stain resistance, but thanks to washability, light dirt can be easily removed)
Mechanical Resistance:	75 (medium resistance to wear and tear, but not to cuts)
Light Resistance:	80 (excellent color resistance to sunlight)



### CONFIGURATION

#### SIZES:



#### A4

Only elastic

1 pocket insert

1 frame insert



#### A4 SLIM

Only elastic

1 pocket insert

1 frame insert



#### A5

Only elastic

1 pocket insert

1 frame insert



#### QUADRATO

Only elastic

1 pocket insert

1 frame insert

Addition of POCKET or Frames  
See Pages 58-59

# MINI-MENU

CERTIFIED PRODUCT

WASHABLE WITH WATER AND SOAP  
STAIN-RESISTANT TREATMENT



Sanitizable



stain-resistant

This item is ideal for environments where novelty and innovation set the tone. Its advantages lie in the combination of an innovative, refined, and functional design that sparks curiosity when viewed.

What to Know About This Item Suitable for multiple uses depending on needs. The mini menu can hold standard sheets by inserting them over the elastic cord positioned on the spine. This provides a practical way to organize and present the menu list or other information.

Customization available with Metal label – see pages 52-55.



**BESTSELLER**

**SIZES:**

**MINI-MENU L**

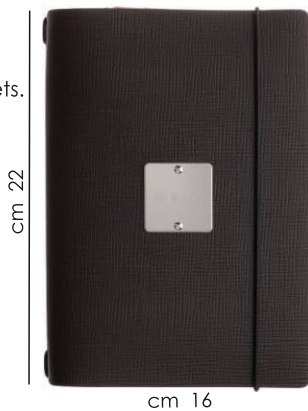
For folded A4 sheets.

CHEF Line

BICOLOR Line

ECOMODA Line

CORK Line



**SIZES:**

**MINI-MENU S**

For folded A5 sheets.

CHEF Line

BICOLOR Line

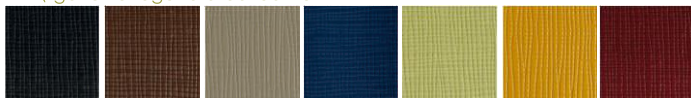
ECOMODA Line

CORK Line

For these items, sheets in A4 folded in half and A5 folded in half are used.



**CHEF Line**  
genuine regenerated leather



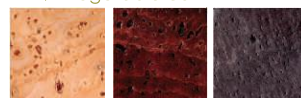
BLACK BROWN DOVE GREY BLUE SAGE OCHRE BORDEAUX

**BICOLOR Line**  
genuine regen. leather



COCOA SAND SAND COCOA

**CORK Line**  
vegetable cork



NATURAL BROWN BLACK

**ECOMODA Line**  
cellulose fiber



NATURAL BROWN BLACK

# SPRINGER-MENU CITY-MENU

WASHABLE



Sanitizable



stain-resistant

# CITY-MENU

Menu holder with a paper clip spring

*Customization with glossy metal label See pages 52-55*



**A4**  
cm 23x32,5

**CHEF line**

**BICOLOR line**

**CORK line**



**A5**  
cm 16x23,5

**CHEF line**

**BICOLOR line**

**CORK line**

 **CHEF line**  
genuine regenerated leather



BLACK BROWN DOVE GREY BLUE OCHRE BORDEAUX SAGE

**NEW** **SPRINGER MENU**  
Menu holder with a paper clip spring

 **BULL Line**  
Genuine regenerated leather Thick.: 3.0 mm

  
**BLACK**

  
**BROWN**

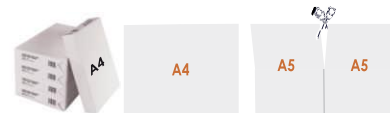
  
**A4**  
cm 22,4x35,3  
**BULL Line**

  
**A5**  
cm 16x27  
**BULL Line**

What to know about these items

Suitable for multiple uses depending on needs. These menu holders can hold standard sheets secured by a dedicated spring, providing a practical way to organize and present the menu list or other information. The labels can be customized. (See pages 52-55)

For these items, sheets in A4 and A5 formats are used.



Reams of A4 sheets

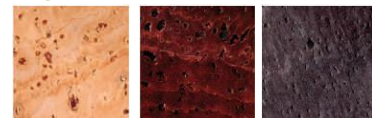
On light colors, particularly staining substances may sometimes leave marks.

 **BICOLOR line**  
genuine reg. leather



COCOA SAND SAND COCOA

 **CORK line**  
vegetable cork



NATURAL BROWN BLACK 51

**MENU HOLDER - CUSTOMIZATION**

**MENU HOLDERS AND PLACE MATS - CUSTOMIZATION - HOT DEBOSSING OR FOIL PRINT**

**FOIL COLORS: WHITE, BLACK, GOLD, SILVER, BROWN, GREY, AND GLOSSY FINISH**

## **MENU HOLDERS**

### **JUTE LINE -**

- METAL LABELS OR RECTANGULAR PATCHES
- HOT PRINT IN DEBOSSING

### **ITALY LINE**

- HOT PRINT IN DEBOSSING
- HOT PRINT WITH FOIL IN VOARIOUS COLOR

### **CHEF LINE**

- METAL LABELS OR RECTANGULAR PATCHES
- HOT PRINT WITH FOIL IN VARIOUS COLORS

### **GOURMET LINE**

- HOT PRINT IN DEBOSSING

### **CORK LINE**

- METAL LABELS OR RECTANGULAR PATCHES

### **WOOD LINE**

- THERMO-CHANGING HOT PRINT
- HOT PRINT WITH FOIL IN VARIOUS COLORS

### **GO-GREEN LINE**

- RECTANGULAR PATCH LABEL

### **CUSTOM LINE**

- DIGITAL PRINT

### **RISTO LINE**

- HOT PRINT WITH FOIL IN VARIOUS COLORS

### **ECOMENU LINE**

- SQUARE PATCH LABEL

### **BICOLOR LINE**

- METAL LABELS OR SQUARE PATCHES

### **PORTOFINO LINE**

- SQUARE PATCH LABEL
- HOT PRINT WITH FOIL IN VARIOUS COLORS
- HOT PRINT IN DEBOSSING
- HOT PRINT WITH GLOSSY FINISH

## **PLACEMATS**

### **BULL LINE**

- HOT PRINT WITH FOIL IN VARIOUS COLORS
- HOT PRINT IN DEBOSSING
- HOT PRINT WITH GLOSSY FINISH

### **JUTE LINE - JUTE LIGHT LINE**

- HOT PRINT IN DEBOSSING

### **CHEF LINE**

- HOT PRINT WITH FOIL IN VARIOUS COLORS
- CORK LINE - NO CUSTOMIZATION**



**RECTANGULAR PATCH LABEL**



**JUTA LINE HOT DEBOSSING**



**SQUARE PATCH LABEL**



**CHEF LINE BLACK HOT FOIL**



**METAL LABEL**



**GOURMET LINE HOT DEBOSSING**



PORTOFINO LINE HOT DEBOSSING



ITALY LINE HOT DEBOSSING



WOOD LINE THERMO-CHANGING HOT PRINT



BULL LINE HOT DEBOSSING



PORTOFINO LINE BROWN HOT FOIL



ITALY LINE WHITE HOT FOIL



WOOD LINE GREY HOT FOIL



BULL LINE BROWN HOT FOIL



PORTOFINO LINE GLOSSY FINISH



RISTO LINE GREY HOT FOIL



CUSTOM LINE DIGITAL PRINT



BULL LINE GLOSSY FINISH



## Metal labels and patches

**\*\*How to customize your menu holders:\*\***

1. **\*\*Provide the logo file to be reproduced.\*\***

The file must be in vector format (PDF, EPS, AI, CDR...) or photographic format (JPG, TIFF, PSD) if of good quality.



### Rectangular patch label

The PATCH labels are made from cellulose fiber, the same material used for denim labels. These labels fully embody DAG Style's green philosophy. They are particularly suitable for customizations with highly detailed logos, available in both rectangular and square versions.

**Example**  
**Customized PATCH label**  
**Natural rectangular**



**Example**  
**Customized PATCH label**  
**Black rectangular**



The custom "PATCH" labels made from cellulose fiber are printed using digital technology in a single color (black on natural and white on black) to ensure excellent visibility and high definition of details.

## Square PATCH label

The square PATCH labels are available only in the version with a black under-patch and a natural patch.



**Example  
Customized PATCH label  
Square**



## Metal label

Mirrored steel for the label, which has now become a symbol of DAG Style menu holders. The clean lines and minimalist aesthetic make it an accessory that perfectly matches any texture or color of the menu holder. Standard available with the word "menu" in debossing.



**Example  
Customized METAL label**



The GLOSSY METAL labels are customized using laser marking technology. On the "GLOSSY METAL" labels, the etched marking has a pale gold/browened colour.



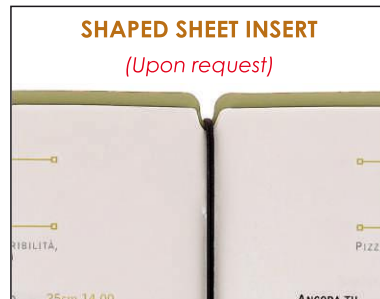
Black and red elastic cords

## ELASTIC CORDS PACK OF 10 PCS.

Suitable for the format	Length	Color
A4/A4 SLIM	37 cm	black
A5/QUADRATO	29,5 cm	black
A4/A4 SLIM	37 cm	red
A5/QUADRATO	29,5 cm	red

The elastic cord allows for the attachment of any insert to the cover in DAG Style menu holders.

## ELASTIC CORDS WITH EXAMPLES OF INSERTS





**BINDING STRIPS FOR SHEETS BIND  
WITH EXAMPLE INSERTS STANDARD SHEETS**



## "BIND" SHEET HOLDERS PACK OF 5 PCS.

Suitable for the format strip Color

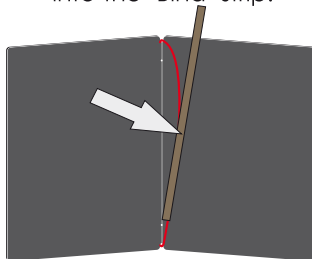
<b>A4/A4 SUM</b>	h. 29,7 cm	black
<b>A5/QUADRATO</b>	h. 21,0 cm	black



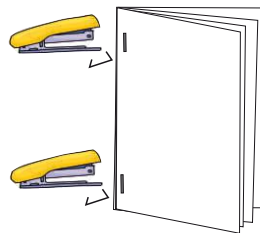
VIDEO  
INTERIOR  
CONFIGURATION

## ASSEMBLY WITH "BIND" SHEET HOLDER STRIP

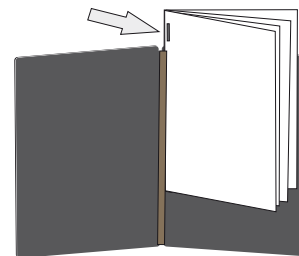
Insert the elastic cord into the "Bind" strip.



Staple the sheets along the spine.



Insert the stapled sheets into the "Bind" strip.

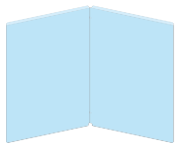


The printed sheets are stapled along the spine before being inserted into the "Bind" strip. This ensures adherence to the strip, even with only a few sheets. The maximum number of sheets that can be inserted into the "Bind" strip varies depending on the thickness of the paper.

# Replacement envelope inserts for menu holders with elastic cord

## PACKAGE OF POCKET INSERTS

A PACKAGE CONTAINS  
10 DOUBLE-POCKET INSERTS  
(20 POCKET - 40 PAGES)



1 PACKAGE OF 10 PIECES



## A POCKET INSERT

IT CAN HOLD 2 SHEETS WITH  
4 VISIBLE PAGES.



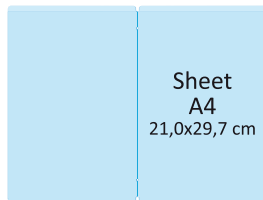
EACH ENVELOPE INSERT IS MARKED WITH DAG  
AND FEATURES A CHECKERBOARD PATTERN TO SECURE THE ENVELOPE.



## ENVELOPE INSERT SIZES

The envelopes are made of polypropylene, in compliance with EEC directives, and are attached to the cover with an elastic cord.

### A4 size

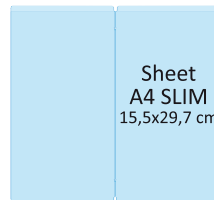


Sheet  
A4  
21,0x29,7 cm

31 x 44,6 cm  
*open pocket*

For sheets  
cm 21x29,7

### A4 SLIM size

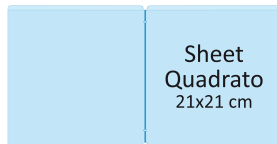


Sheet  
A4 SLIM  
15,5x29,7 cm

31 x 33 cm  
*open pocket*

For sheets  
cm 15,3x19,7

### QUADRATO size

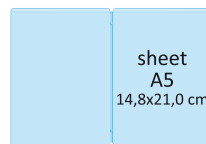


Sheet  
Quadrato  
21x21 cm

22,5x43,4 cm  
*open pocket*

For sheets  
cm 21x21

### A5 size



sheet  
A5  
14,8x21,0 cm

22,3 x 31,4 cm  
*open pocket*

For sheets  
cm 14x21

## FRAME INSERTS FOR SHEETS IN ALL SIZES

Black cardboard inserts, suitable for all menus with elastic cord.



Forest Stewardship Council

These FRAME INSERTS are easily insertable and replaceable within the DAG menu holder, thanks to the elastic cord positioned on the spine of the menu. Each FRAME INSERT can hold 4 sheets to create an elegant and eco-friendly menu.



NEW



A package contains  
6 FRAME INSERTS for 24 pages.

**A4**  
**A4 SLIM**  
**A5**  
**QUADRATO**

color

Black

## BILL HOLDER

**BESTSELLER**  
CUSTOMIZABLE LABEL



Closed dimensions  
15x9,5 cm

**CHEF line**  
**BICOLOR line**

What to know about this item:  
With a refined aesthetic, this bill holder / change holder can be closed with an elastic cord. It also features a slot inside for holding credit cards. The label can be customized with the name of the establishment.

**CHEF LINE** – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

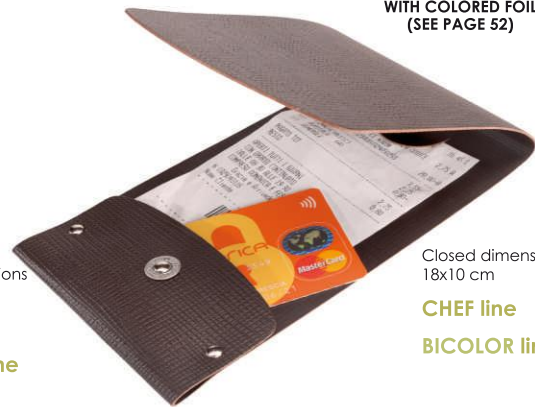
OCBRE

BORDEAUX

SAGE

## LIGHT BILL HOLDER

CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)



Closed dimensions  
18x10 cm

**CHEF line**  
**BICOLOR line**

What to know about this item:  
This essential bill holder / change holder features a riveted flap that secures the top panel and also holds coins.

**linea BICOLOR** – Genuine regenerated leather



COCOA  
SAND

SAND  
COCOA



Sanitizable



stain-resistant

# WALLET

porta conto  
CUSTOMIZABLE LABEL



**BESTSELLER**



**NEW**



**WALLET**  
Closed dimensions  
11,5x22 cm  
**CHEF line**  
**BICOLOR line**

**WALLET MINI**  
Closed dimensions  
11,5x18 cm  
**CHEF line**  
**BICOLOR line**

What to know about this item:  
This bill holder / change holder has a classic shape but innovative functionality. It is suitable for delivering the bill and collecting money in the form of banknotes, coins, and credit cards. It features an elastic closure. Customization is available on the cover.

# POCKET BILL HOLDER

EXAMPLE WITH  
CUSTOMIZATION



13,5x20 cm

**DAG**  
style  
**BULL LINE** – Genuine  
regenerated leather,  
thick. 3.0 mm

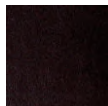


**BLACK** **BROWN**



What to know about this item:  
This bill holder / change holder is very original, featuring a pocket for credit cards and a pen holder for signatures. The upper part, in the Bull version, can be used as a signature pad for signing the credit card receipt. Customization is available.

**BULL LINE** – Genuine regenerated leather, thick. 3.0 mm



BLACK



BROWN

## ROLL

Table marker

**BESTSELLER**



7X12 cm

What to know about this item:  
Roll is DAG Style's most premium table marker and QR code holder. It is made of genuine regenerated leather with a thickness of 3.0 mm.

## CONE

Table marker

PACK OF 10 PIECES



SINGLE-SIDED

DOUBLE-SIDED

What to know about this item:  
A versatile table marker that is easy to customize independently. Available in two versions, single-sided and double-sided. It is highly durable and stackable when not in use, making it ideal for marking a table as «reserved.»

**Numbers for table markers**  
Pack of 10 pieces



Pack of 10 pieces  
**SINGLE-SIDED**

cm 7x7,5

**CHEF line**  
**BICOLOR line**

Pack of 10 pieces  
**DOUBLE-SIDED**

cm 8x9

**CHEF line**  
**BICOLOR line**

**CORK Line**

**CORK Line**



Sanitizable



stain-resistant

# EASY BESTSELLER

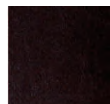
## Order holder



cm 22

cm 11

 **Support**  
in genuine  
regenerated  
leather, thic. 3.0 mm  
11x22 cm



**BLACK**



**BROWN**

# HOLE

## Glass markers

Pack of 8 pieces  
Assorted colors



Pack of 8 pieces  
5.5x5.5 cm  
**CHEF line**

Pack of 8 pieces  
5.5x5.5 cm  
**JUTA line**



What to know about this item:

A holder with a spring to hold order pads or notepads. The base is made of regenerated leather with a thickness of 3.0 mm, and it features a brown pen holder insert on top.

 **CHEF LINE** – Genuine regenerated leather

What to know about this item:

The glass marker is an essential accessory for quickly identifying your glass. It easily attaches to the stem of the glass using a special slot.

 **BICOLOR LINE** –  
Genuine regenerated leather  **CORK LINE** – Plant-based cork



**BLACK**

**BROWN**

**DOVE GREY**

**BLUE**

**OCHRE**

**BORDEAUX**

**SAGE**

**COCOA SAND**

**SAND COCOA**

**NATURAL**

**BROWN**

**BLACK**



Sanitizable



stain-resistant

Price per pack  
Assorted colors or  
Single color only

### BELT S

Diameter 4.0 cm

CHEF line

BICOLOR line

CORK Line

### BELT M

Diameter 5,5 cm

CHEF line

BICOLOR line

CORK Line

## BELT-S-M

### Napkin holder

Pack of 6 pieces



CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

What to know about this item:  
Napkin holder with a snap tab that is easily  
openable, also usable as a menu holder.

## BELT-L

### Napkin holder-menu

Pack of 4 pieces

Price per pack

### BELT L

Diameter 6,5 cm

CHEF line

BICOLOR line

CORK Line



CUSTOMIZABLE LABEL

What to know about this item:  
Napkin holder or menu holder. Ideal for daily menus or for holding small  
printed lists during events. The label can be customized.

# RING

Napkin holder

Pack of 4 pieces

Price per pack

**RING**

*diameter 6,5 cm*

**ICHEF line**

**BICOLOR line**

**CORK Line**



CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

What to know about this item:  
Napkin holder with an openable button, also usable as a menu holder. Its generous diameter makes it suitable for bulky napkins or stapled menu sheets.



 **CHEF LINE** – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE

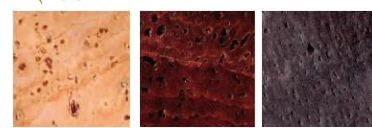
 **BICOLOR LINE** – Genuine regenerated leather



COCOA SAND

SAND COCOA

 **-CORK LINE** – Plant-based cork



NATURAL

BROWN

BLACK



Sanitizable



stain-resistant



## CUTLERY HOLDER

Cutlery rest

CONF. 4 PEZZI

Price per pack

cm 13,5x23,6

CHEF line

BICOLOR line

CORK Line

CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)



What to know about this item:

This cutlery holder can also hold a napkin. It is extremely practical for carrying both items and is particularly useful in windy areas.

On light colors, particularly staining substances may sometimes leave marks.

# CUTLERY REST

Cutlery rest



CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

PACK OF 4 PIECES

Price per pack

cm 10x15,5

CHEF line

BICOLOR line

CORK Line



What to know about this item:  
This cutlery holder is simple and very convenient. Rolled up and secured with a tab in the appropriate slot, it makes the item easy to clean and stack after use.

 **CHEF LINE** – Genuine regenerated leather

 **BICOLOR LINE** – Genuine regenerated leather  **-CORK LINE** – Plant-based cork



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

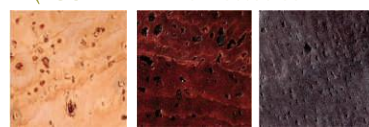
BORDEAUX

SAGE



COCOA  
SAND

SAND  
COCOA



NATURAL

BROWN

BLACK

# PLACEMATS

collection



Sanitizable



stain-resistant

68

*That extra touch...*





**PROFESSIONAL PLACEMATS  
ALSO CUSTOM-MADE.**

*quel tocco in più.....*



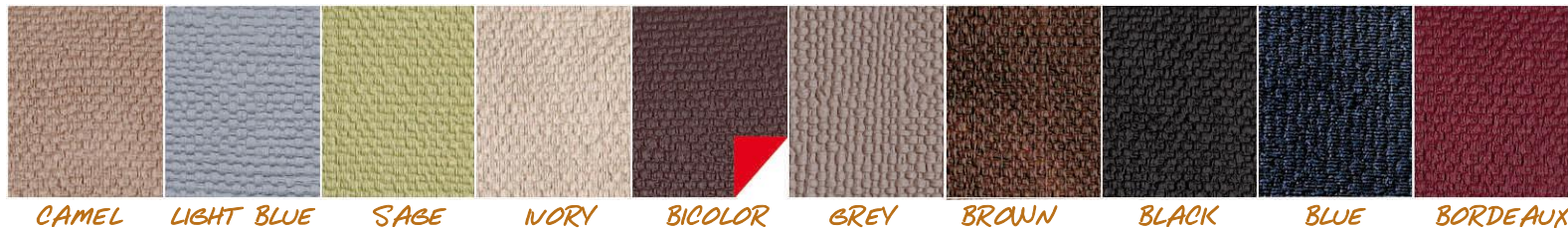
# JUTE LINE PLACEMATS

**ANTIBACTERIAL, HYGIENIC, AND WASHABLE SYNTHETIC MATERIAL.**

Technical Ratings (From 0 to 100):

- Washability: 99 (washable with running water and neutral soap)
- Water Resistance: 100 (maximum water resistance)
- Stain Resistance: 97 (excellent protection against stains, although particularly staining substances can leave marks on lighter colors)
- Mechanical Resistance: 99 (highly resistant to wear and tear)
- Light Resistance: 99 (excellent color resistance to sunlight)

# JUTA LINE



On lighter colors, particularly staining substances may leave marks in some cases.

## ANTIBACTERIAL PVC



Certification



Stain-resistant



Hygienizable

### What you need to know about this item.

- Suitable for very intense use
- Soft and flexible material
- Medium weight
- JUTE effect texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Antibacterial certification



### Hot debossing PRINT customization, see pages 52-53..

This item is perfect for all establishments that require quick-to-clean and highly durable placemats. They are resistant to sun, water, and dirt. Made in Italy from PVC, these placemats feature a JUTE-effect finish with antibacterial certification.

<p><b>RECTANGULAR PLACEMATS</b></p> 30x40 30x45 45x47 40x47 22x62 45x65 15x48 32x32 23x35 21x32	<p><b>TETRIS PLACEMATS</b></p> 30x40 34x45 <p>€23,00/each</p> 47x57 39x48	<p><b>BLOB PLACEMATS</b></p> 29x44 35x50	<p><b>OVALE PLACEMATS</b></p> 20x30 30x47	<p><b>GOCCIA PLACEMATS</b></p> 28x32 30x40 37x40 44x45	<p><b>MINI PLACEMATS CUTLERY REST</b></p> 10x26		
	<p><b>RUNNER PLACEMATS</b></p> 40x40 45x65	<p><b>TRAPEZIO PLACEMATS</b></p> 34x40 40x47 48x52	<p><b>UNICA PLACEMATS</b></p> 35x45 45x45	<p><b>POUF PLACEMATS</b></p> 34x45 40x54	<p><b>SOLE PLACEMATS</b></p> 30x40 34x45	<p><b>ROUND PLACEMATS</b></p> Ø32 Ø34	<p><b>COASTERS</b></p> 9,5x9,5 Ø10 11x12 1,05x14
		<p><b>PETALO PLACEMATS</b></p> 37x65 29x51 25x44 30x44 25x37					

*quel tocco in più.....*



## **JUTA LIGHT PLACEMATS** **NEW**

**ANTIBACTERIAL, HYGIENIC, WASHABLE, AND NON-SLIP SYNTHETIC MATERIAL**

### Technical evaluations (from 0 to 100)

Washability:	99 (washable with running water and mild soap)
Water resistance:	100 (maximum water resistance)
Stain resistance:	97 (excellent protection against stains, especially on lighter colors; highly pigmented substances may leave marks in some cases)
Mechanical resistance:	99 (particularly resistant to wear and tear)
Light resistance:	99 (excellent color resistance to sunlight)

# JUTA LIGHT LINE

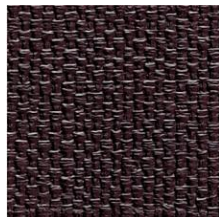
NEW



BLUEBERRY BLUE



OYSTER WHITE



COCOA



Non-slip back

On lighter colors, highly pigmented substances may, in some cases, leave stains.

## What to know about this item

- Suitable for very intensive use
- Soft and flexible material with non-slip properties
- Lightweight
- Jute-effect texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Antibacterial certification

## Hot debossing PRINT customization, see pages 52-53.

This item is suitable for all venues that require non-slip placemats, easy to clean, and highly durable. They are resistant to sunlight, water, and dirt. Made of PVC, Made in Italy, these placemats feature a jute-effect finish with antibacterial certification.

## ANTIBACTERIAL PVC



**WASHABLE**  
With stain-resistant treatment



Certification



Stain-resistant



sanitizable



<p><b>RECTANGULAR PLACEMATS</b></p> 30x40 30x45 45x47 40x47 22x62 45x65 15x48 32x32 23x35 21x32	<p><b>TETRIS PLACEMATS</b></p> 30x40 34x45 47x57 39x48	<p><b>BLOB PLACEMATS</b></p> 29x44 35x50	<p><b>OVALE PLACEMATS</b></p> 20x30 30x47	<p><b>GOCCIA PLACEMATS</b></p> 28x32 30x40 37x40 44x45	<p><b>MINI PLACEMATS CUTLERY REST</b></p> 10x26		
	<p><b>RUNNER PLACEMATS</b></p> 40x40 45x65	<p><b>TRAPEZIO PLACEMATS</b></p> 34x40 40x47 48x52	<p><b>UNICA PLACEMATS</b></p> 35x45 45x45	<p><b>POUF PLACEMATS</b></p> 34x45 40x54	<p><b>SOLE PLACEMATS</b></p> 30x40 34x45	<p><b>ROUND PLACEMATS</b></p> Ø32 Ø34	<p><b>COASTERS</b></p> 9,5x9,5 Ø10 11x12 1,05x14
		<p><b>PETALO PLACEMATS</b></p> 37x65 29x51 25x44 30x44 25x37					

*quel tocco in più.....*



## CHEF LINE PLACEMATS

### MATERIAL - GENUINE REGENERATED LEATHER, SANITIZABLE, WASHABLE

Regenerated leather is made from natural raw materials: 65% genuine leather scraps tanned with plant-based substances, 18% natural latex, 10% water, 5% natural fats, and 2% natural colorants.

#### Technical evaluations (from 0 to 100)

Washability:	98 (washable with running water and mild soap)
Water resistance:	95 (excellent water resistance)
Stain resistance:	97 (excellent protection against stains, especially on lighter colors; highly pigmented substances may leave marks in some cases)
Mechanical resistance:	97 (particularly resistant to wear and tear)
Light resistance:	99 (excellent color resistance to sunlight)

# CHEF LINE



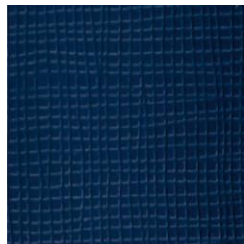
BLACK



BROWN



DOVE GREY



BLUE



OCHRE



BORDEAUX

On lighter colors, highly pigmented substances may, in some cases, leave stains.

## REGENERATED LEATHER



**WASHABLE**  
With stain-resistant treatment



stain-resistant



sanitizable

### What to know about these items

- Suitable for intensive use
- Flexible material
- Medium weight
- Sack-effect texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Certified regenerated genuine leather

### Hot debossing print customization, see pages 52-53.

This item is suitable for venues that place great emphasis on aesthetics, without compromising on ease of cleaning and durability. With an aesthetic that immediately highlights the superior quality of the material, this line of placemats stands out for its strength and prestige. The "CHEF" line immediately conveys a balance between natural materials and a modern, original design.



<p><b>RECTANGULAR PLACEMATS</b></p> 30x40 30x45 45x47 40x47 22x62 45x65 15x48 32x32 23x35 21x32	<p><b>TETRIS PLACEMATS</b></p> 30x40 34x45 47x57 39x48	<p><b>BLOB PLACEMATS</b></p> 29x44 35x50	<p><b>OVALE PLACEMATS</b></p> 20x30 30x47	<p><b>GOCCIA PLACEMATS</b></p> 28x32 30x40 37x40 44x45	<p><b>MINI PLACEMATS CUTLERY REST</b></p> 10x26		
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		<p><b>PETALO PLACEMATS</b></p> 37x65 29x51 25x44 30x44 25x37					

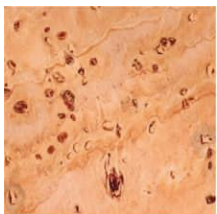


# CORK LINE PLACEMATS

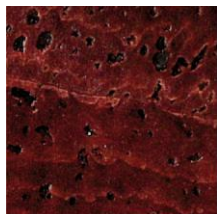
## GENUINE CORK – STAIN-RESISTANT, SANITIZABLE, AND WASHABLE

### Technical evaluations (from 0 to 100)

Washability:	98 (washable with running water and mild soap)
Water resistance:	95 (excellent water resistance)
Stain resistance:	96 (excellent protection against stains, especially on lighter colors; highly pigmented substances may leave marks in some cases)
Mechanical resistance:	95 (excellent wear resistance)
Light resistance:	85 (excellent color resistance to sunlight)



NATURAL



BROWN



BLACK

## Genuine cork – Hygienic and natural **NEW**

The material used for the production of this line of placemats is the perfect combination of two noble elements: genuine natural cork and genuine regenerated leather. Tests conducted to determine the optimal thickness of the layering of these two materials have resulted in a refined product that offers top-quality performance. The outer finish is achieved with a water-based treatment, making it stain-resistant while preserving its sustainable characteristics.

On lighter colors, highly pigmented substances may, in some cases, leave marks.

### REAL CORK



Stain-resistant



sanitizable

### What to know about these items

- Suitable for intensive use
- Flexible material
- Medium weight
- Lightly textured surface
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment

### Hot debossing print customization, see pages 52-53.

This item is ideal for venues that want to enhance the elegance of an eco-friendly philosophy. The material used, genuine cork, is renowned for its durability, hygiene, and recyclability, making it perfect for table settings. Available in three colors, this genuine cork material is exclusively produced by DAG STYLE for its products.



<p><b>RECTANGULAR PLACEMATS</b></p> 30x40 30x45 45x47 40x47 22x62 45x65 15x48 32x32 23x35 21x32	<p><b>TETRIS PLACEMATS</b></p> 30x40 34x45 47x57 39x48	<p><b>BLOB PLACEMATS</b></p> 29x44 35x50	<p><b>OVALE PLACEMATS</b></p> 20x30 30x47	<p><b>GOCCIA PLACEMATS</b></p> 28x32 30x40 37x40 44x45	<p><b>MINI PLACEMATS CUTLERY REST</b></p> 10x26		
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		<p><b>PETALO PLACEMATS</b></p> 37x65 29x51 25x44 30x44 25x37					



# BULL LINE PLACEMATS

## MATERIAL - GENUINE REGENERATED LEATHER, HYGIENIC, WASHABLE

Regenerated leather is made from natural raw materials: 65% genuine leather scraps tanned with plant-based substances, 18% natural latex, 10% water, 5% natural fats, and 2% natural colorants.

### Technical evaluations (from 0 to 100)

Washability:	99 (washable with running water and mild soap)
Water resistance:	95 (excellent water resistance)
Stain resistance:	99 (excellent stain protection)
Mechanical resistance:	99 (particularly resistant to wear and tear)
Light resistance:	99 (excellent color resistance to sunlight)

# BULL LINE



BLACK

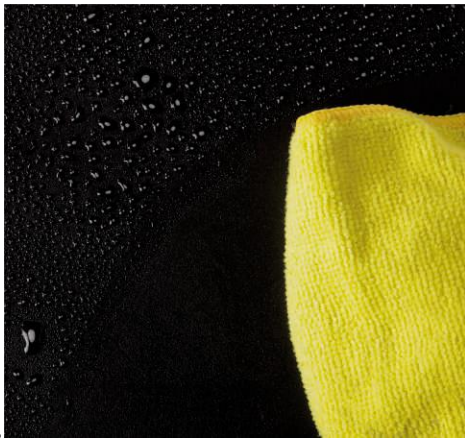


TOBACCO

## A CHOICE OF DISTINCTION

We are in constant motion, always moving forward, with ever-changing needs that put the flexibility of the objects around us to the test. In this unstoppable process, style and personality combined with practical requirements have driven DAG Style to create a new line of "Decorative Placemats" and placemats for the catering industry. The uses are many—just a bit of creativity is needed to furnish or enhance a bar counter, a restaurant table, a desk for your coffee cup, a bathroom to place courtesy products, or a kitchen for daily occasions. The Bull line is made of genuine regenerated leather with a thickness of 3.0 mm, the same material typically used to make belts. It feels flexible to the touch, immediately giving a sense of luxury.

### REGENERATED LEATHER



Stain-resistant



sanitizable

#### What to know about these items

- Suitable for very intensive use
- Semi-rigid material
- Medium-high weight
- Slightly embossed texture
- Easily washable with water and soap
- Resistant to sunlight
- Stain-resistant treatment
- Certified regenerated genuine leather

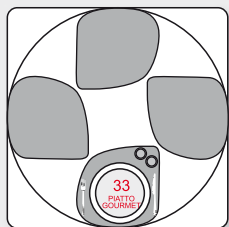
#### Hot debossing print customization, see pages 52-53.

This item is ideal for venues that value durability and a clean, essential style, without compromising on ease of cleaning. With an aesthetic that immediately highlights the superior quality of the material, this line of placemats stands out for its robustness and prestige. The "BULL" line, with a thickness of 3 mm, is notable for its luxurious feel.

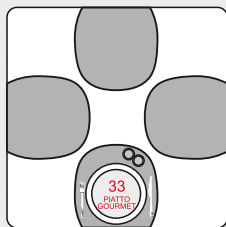


<p><b>RECTANGULAR PLACEMATS</b></p> 30x40 30x45 45x47 40x47 22x62 45x65 15x48 32x32 23x35 21x32	<p><b>TETRIS PLACEMATS</b></p> 30x40 34x45 47x57 39x48	<p><b>BLOB PLACEMATS</b></p> 29x44 35x50	<p><b>OVALE PLACEMATS</b></p> 20x30 30x47	<p><b>GOCCIA PLACEMATS</b></p> 28x32 30x40 37x40 44x45	<p><b>MINI PLACEMATS CUTLERY REST</b></p> 10x26		
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		<p><b>PETALO PLACEMATS</b></p> 37x65 29x51 25x44 30x44 25x37					

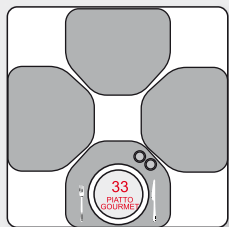
GOCCIA PLACEMAT 44X45



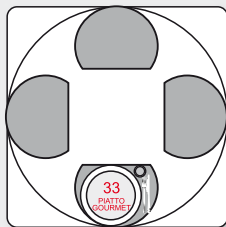
UNICA PLACEMAT 45X45



TETRIS PLACEMAT 47X57



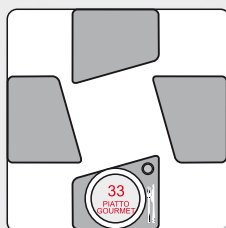
SOLE PLACEMAT 34X45



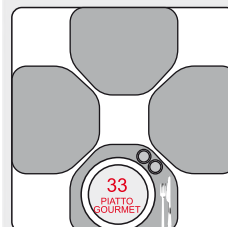
POUF PLACEMAT 40X54



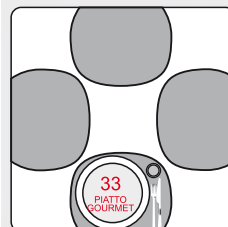
TRAPEZIO PLACEMAT 40X47



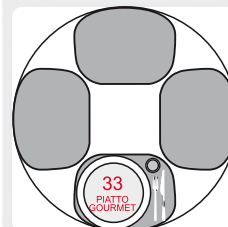
TETRIS PLACEMAT 39X48



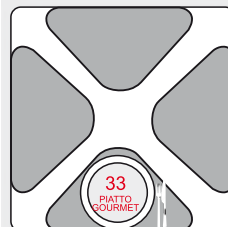
UNICA PLACEMAT 35X45



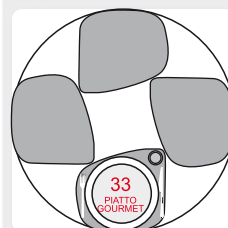
POUF PLACEMAT 34X45



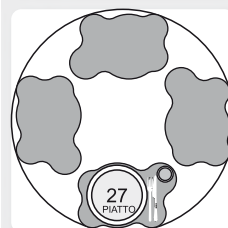
PETALO PLACEMAT 37X65



GOCCIA PLACEMAT 37X40

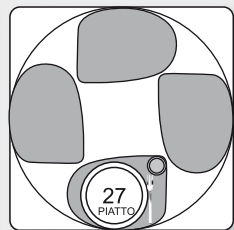


BLOB PLACEMAT 29X44

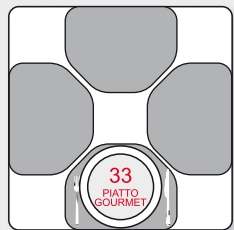


# PLACEMATS FOR TABLES 90X90

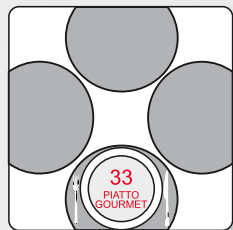
GOCCIA PLACEMAT 30X40



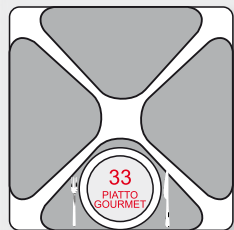
TETRIS PLACEMAT 34X45



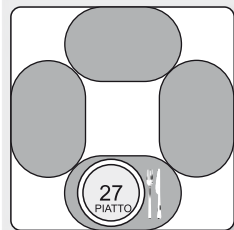
SOLE PLACEMAT 34X45



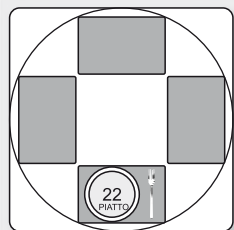
PETALO PLACEMAT 37X65



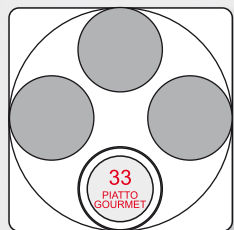
OVALE PLACEMAT 30X47



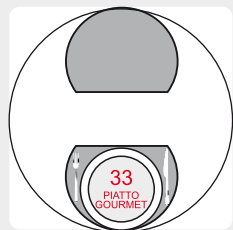
RECTANGULAR PLACEMAT 23X35



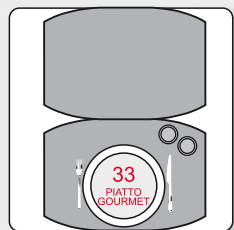
ROUND PLACEMAT Ø 34



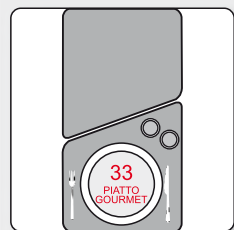
SOLE PLACEMAT 34X45



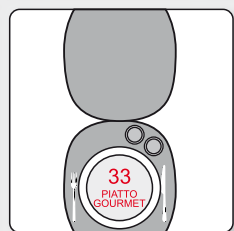
RUNNER PLACEMAT 45X65



TRAPEZIO PLACEMAT 48X52



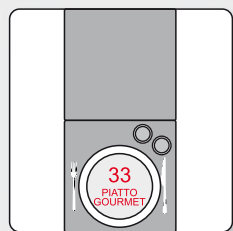
UNICA PLACEMAT 45X45



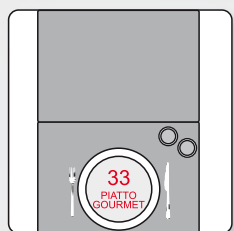
UNICA PLACEMAT 45X45



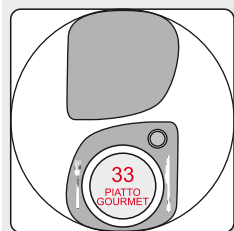
RECTANGULAR PLACEMAT 45X45



RECTANGULAR PLACEMAT 45X65



GOCCIA PLACEMATS 44X45



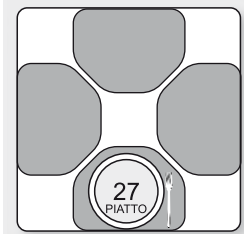
GOCCIA PLACEMAT 28X32



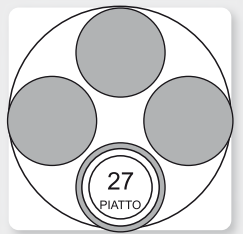
PETALO PLACEMAT 30X44



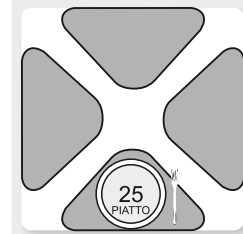
TETRIS PLACEMAT 30X40



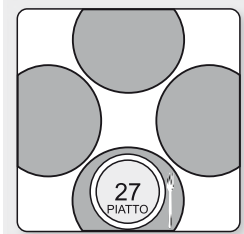
ROUND PLACEMAT Ø 32



PETALO PLACEMAT 29X51



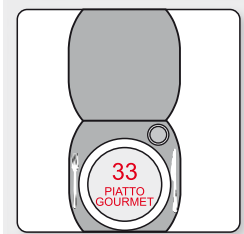
SOLE PLACEMAT 30X40



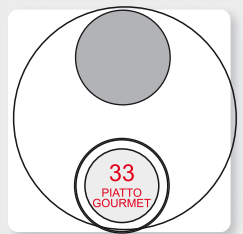
UNICA PLACEMAT 35X45



RUNNER PLACEMAT 40X40



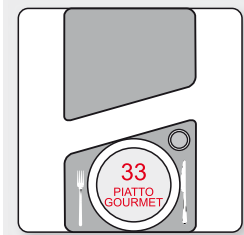
ROUND PLACEMAT Ø 34



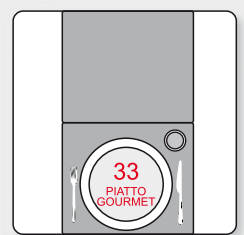
UNICA PLACEMAT 35X45



TRAPEZIO PLACEMAT 40X47



RECTANGULAR PLACEMAT 40X47



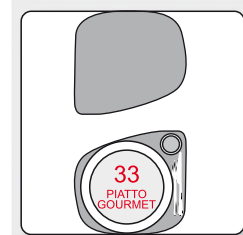
BLOB PLACEMAT 35X50



TOVAGLIETTE POUF 34X45



GOCCIA PLACEMAT 37X40

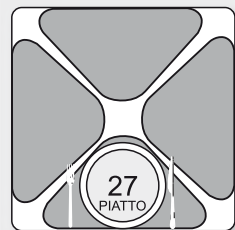


# PLACEMATS FOR TABLES 70X70

UNICA PLACEMAT 35X45



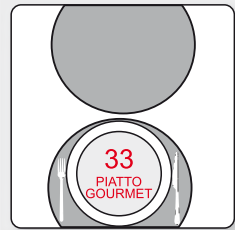
PETALO PLACEMAT 29X51



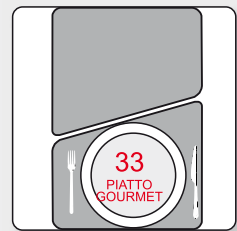
PETALO PLACEMAT 30X44



SOLE PLACEMAT 34X45



TRAPEZIO PLACEMAT 40X47



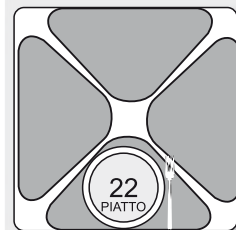
BLOB PLACEMAT 29X44



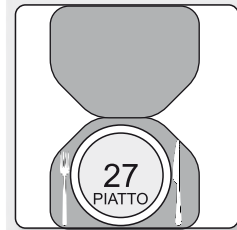
PETALO PLACEMAT 25X37



PETALO PLACEMAT 25X44



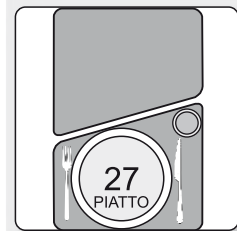
TETRIS PLACEMAT 30X40



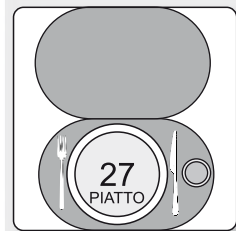
RECTANGULAR PLACEMAT 30X45



TRAPEZIO PLACEMAT 34X40



OVALE PLACEMAT 30X47



# PLACEMATS FOR TABLES 60X60

# Model PLACEMAT-MENU

Washable and sanitizable  
THE MOST PRACTICAL



Sanitizable



stain-resistant

# PLACEMATS-MENU

With clear pockets **BESTSELLER**

PVC  
Color:  
Cocoa

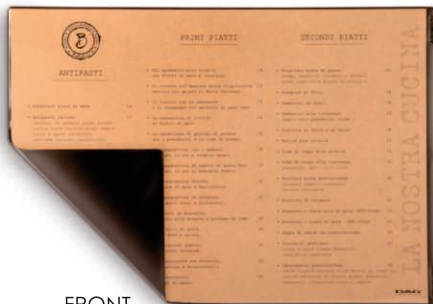


PVC compliant with CEE directives  
- Certified non-toxic PVC  
- Reinforced double welds  
- Smooth finish

What to know about this item:

The placemat-menu has been designed to facilitate table service by combining two products into one. It features a pocket made of crystal-clear material, extremely transparent and resistant to sunlight, where a menu sheet can be easily inserted and replaced. Available in two different sizes, it meets all space requirements. The manufacturing is strictly Italian, using certified Italian materials. This placemat is easy to clean and disinfect.

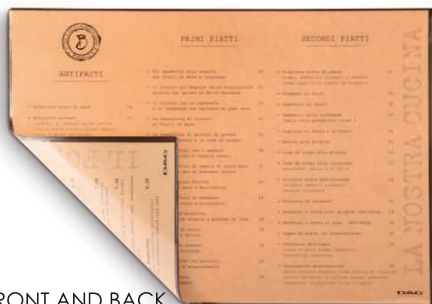
42x29,7 cm



FRONT

**Risto  
PLACEMAT MENU  
A3 - ONE POCKET**

42x29,7 cm



FRONT AND BACK

**RISTO  
PLACEMAT MENU  
A3 - TWO POCKETS**

21x29,7 cm



FRONT

**RISTO  
PLACEMAT MENU  
A4 - ONE POCKETA**

21x29,7 cm



FRONT AND BACK

**RISTO  
PLACEMAT MENU  
A4 - TWO POCKETS**

oggi in tavola:

SPAGHETTI  
alla CARBONARA

PENNE  
ai FRUTTI DI MARE

ARROSTO  
di VITELLO

POLPETTE  
di CARNE

MELANZANE  
alla PARMIGIANA

No  
Smoking  
please

# MODIGLIANI

Tabletop chalkboards

Base in natural pine wood and painted MDF chalkboard, ideal for highlighting menu items or as a table marker.



**DOPPIA**



**21 x 29**

size (cm) \_\_\_\_\_

5,5 x 6,5

8 x 15

21 x 29

15 x 21

double



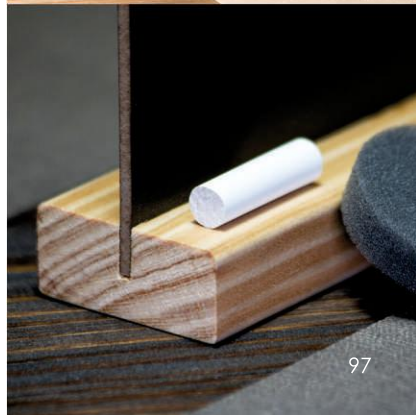
**15 x 21**



**8 x 15**



**5,5 x 6,5**





**Double-sided adhesive included**

The DAG Style wall-mounted pictograms, made of 5 mm thick PVC, come with high-strength double-sided adhesive dots, suitable for application on "compact" surfaces. The white screen printing on a black base makes them perfect for all types of venues.

size 15x8  
Wall-mounted





size 15x8  
Free-standing



model "BENVENUTI"  
size 15x21



size 5,5x7,5  
Free-standing

## LISTINO PREZZI

Bibite	Euro	Caffetteria	Euro
Bibita .....	.....	Caffè espresso .....	.....
Bibita in lattina .....	.....	Caffè decaffeinato .....	.....
Birra italiana .....	.....	Caffè corretto .....	.....
Birra importazione .....	.....	Cappuccino .....	.....
Birra alla spina piccola .....	.....	Cappuccino decaffeinato .....	.....
Birra alla spina media .....	.....	Caffè d'orzo .....	.....
Birra alla spina grande .....	.....	Latte .....	.....
Succo di frutta .....	.....	Latte macchiato .....	.....
Spremuta .....	.....	Cioccolata in tazza .....	.....
.....	.....	Cioccolata con panna .....	.....
.....	.....	Thè .....	.....
.....	.....	Thè freddo .....	.....
.....	.....	Caffè shakerato .....	.....
.....	.....	.....	.....
Aperitivi	Euro	Pasticceria	Euro
Analcolico .....	.....	Brioche .....	.....
Aperitivo della Casa .....	.....	Paste ripiene .....	.....
Martini .....	.....	Fetta di torta .....	.....
Campari .....	.....	.....	.....
Aperol .....	.....	.....	.....
.....	.....	.....	.....
Vini	Euro	Panini & Snack	Euro
Calice bianco .....	.....	Toast .....	.....
Calice Prosecco .....	.....	Tramezzino .....	.....
Calice rosso .....	.....	Trancio di pizza .....	.....
.....	.....	Panino salume .....	.....
.....	.....	Panino farcito .....	.....
.....	.....	.....	.....
Liquori	Euro	.....	.....
Nazionale .....	.....	.....	.....
Nazionale riserva .....	.....	.....	.....
Estero .....	.....	.....	.....
Estero riserva .....	.....	.....	.....
.....	.....	.....	.....

model "LAVAGNA PREZZI"  
size 30x40





Sanitizable



stain-resistant

*that extra touch...*

# HOTEL

premium



Sanitizable



stain-resistant

# ROOM FOLDER

An innovative room folder, available in two sizes. The extra model is designed to hold standard-sized cardboard folders, while the A4 size is perfect for standard paper. Both sizes feature self-locking tabs that allow for the full opening of the folder. This system is very useful for easy cleaning or for facilitating the insertion of larger documents. This folder adds prestige and enhances the quality of the communication contained within it.

# PORTFOLIO FOLDER

Folders with stain-resistant treatment

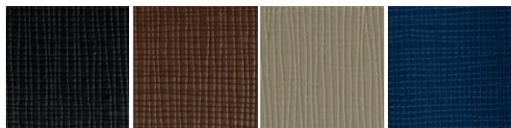
## EXTRA SIZE

Can hold cardboard folders containing standard A4-sized sheets.

## A4 SIZE

Can hold standard A4-sized sheets

 **CHEF line – Genuine regenerated leather**



*BLACK BROWN DOVE GREY BLUE*



*OGHRE BORDEAUX SAGE*

 **bicolor line – Genuine regenerated leather**



*COCOA SAND SAND COCOA*

On lighter colors, highly pigmented substances may, in some cases, leave stains.



**CUSTOMIZABLE LABEL**  
(SEE PAGE 55)

**CHEF LINE**

**BICOLOR LINE**

**EXTRA**

cm 27,5x36,5



**CUSTOMIZABLE LABEL**  
(SEE PAGE 55)

**CHEF LINE**

**BICOLOR LINE**

**A4**

cm 23x32



# BUSINESS HOTEL

Our products are designed for hotels targeting the professional sector, offering adaptable solutions to meet the specific needs of the industry, with a style perfect for a business hotel. In recent years, business hotels have experienced significant growth, capturing a very interesting market share. DAG Style, always attentive to new trends and ready to support emerging categories, offers solutions that combine elegance, style, and design—distinctive features of Made in Italy present across all DAG Style lines.



Sanitizable



stain-resistant

## FOLDER

A4 Ring Binder



"NOTES" LABEL  
CUSTOMIZABLE  
(SEE PAGE 55)

**CHEF line**  
cm 24,5x31,5  
**BICOLOR line**

## DESK PORTFOLIO

Folder with clip  
Clipboard holder



"NOTES" LABEL  
CUSTOMIZABLE  
(SEE PAGE 55)

**CHEF line**  
cm 23,2x31,5  
**BICOLOR line**

## CITY

Clipboard holder  
with paper clip spring



"NOTES" LABEL  
CUSTOMIZABLE  
(SEE PAGE 55)



**A4**

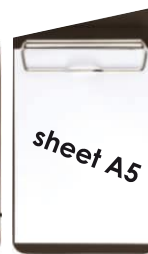
**CHEF line**  
cm 23,2x32,5  
**BICOLOR line**



CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

**A5**

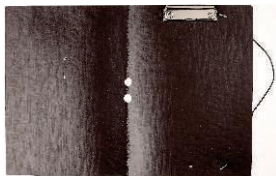
**CHEF line**  
cm 16x23,5  
**BICOLOR line**



CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

**A6**

**CHEF line**  
cm 11x17,5  
**BICOLOR line**



**CHEF line** – Genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCBRE

BORDEAUX

SAGE



**BICOLOR line** – Genuine regenerated leather



COCOA  
SAND

SAND  
COCOA

On lighter colors, highly pigmented substances may, in some cases, leave stains.



Sanitizable



stain-resistant

CHEF BROWN  
AGILE H

BULL PLACEMAT  
48X15

BROWN CHEF  
AGILE S

BROWN CHEF  
AGILE M

OVALE PLACEMAT BULL  
20X30

BULL  
RING

BLACK CHEF  
CITY A5

SOTTOMANO  
52X35 BULL

SPRINGER NOTES A4  
BULL

LET HOSPITALITY  
DEFINE YOU

The Springer Notes and desk pad are both made from 3.0 mm thick genuine regenerated leather, a material commonly used for belts. This flexible material provides an immediate sense of high quality.



CUSTOMIZABLE  
WITH HOT DEBOSSING PRINT  
(SEE PAGE 52)

desk pad

**DESK**  
**cm 60X3**

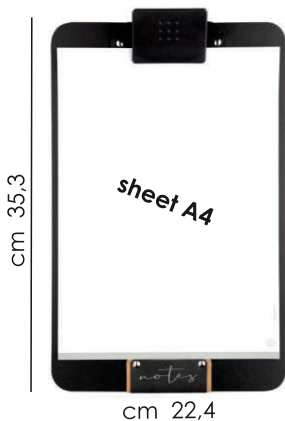
**BULL line**



desk pad

**DESK**  
**cm 52X35**

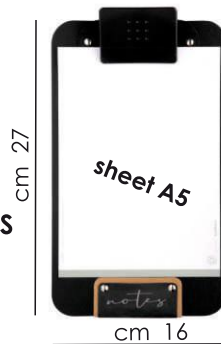
**BULL line**



"NOTES" LABEL  
CUSTOMIZABLE  
(SEE PAGE 52)

Clipboard holder  
**SPRINGER NOTES**  
**A4**

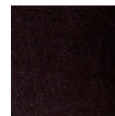
**BULL line**



Clipboard holder  
**SPRINGER NOTES**  
**A5**

**BULL line**

**BULL line**  
Support made of  
genuine regenerated  
leather  
thick. 3.0 mm



**NERO**



**MARRONE**



Regenerated leather is made from natural raw materials: 65% from genuine leather scraps tanned with plant-based substances, 18% from natural latex, 10% from water, 5% from natural fats, and 2% from natural colorants.



Sanitizable



stain-resistant

# PRESERVE YOUR MEMORY



## THE CHARM OF WRITING THAT DEFIES TIME.

Writing allows us to be completely ourselves, to express everything within us without fear or hesitation, something that can be difficult to do in person. Digital writing may be useful, quick, and efficient, but it does not convey our emotions, nor does it reflect our unique style and personality. The scent of paper evokes emotions that resurface with every rereading. The NOTE PORTFOLIO notebook is essential for those who cherish timeless and captivating traditions. The pen is mightier than the keyboard. Various researchers have confirmed that handwriting fosters richer and broader thinking compared to typing, as the mind engages differently due to the deep connection between thought and manual action.

# NOTE PORTFOLIO

Notebooks with interchangeable sheets standard A4 and A5 sheets.

CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

## NOTE PORTFOLIO S

For folded A5 sheets

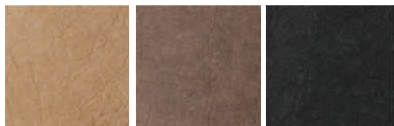


CHEF line  
BICOLOR line

ECOMODA line

CORK line

 **ECOMODA line** – Cellulose fiber



**NATURAL**      **BROWN**      **BLACK**

 **CHEF line** – Genuine recycled leather



**BLACK**      **BROWN**      **DOVE GREY**      **BLUE**      **OCHRE**      **BORDEAUX**      **SAGE**

CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

## NOTE PORTFOLIO L

For folded A4 sheets



CHEF line  
BICOLOR line

ECOMODA line

CORK line

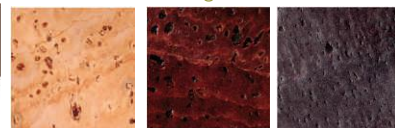
**NOTE PORTFOLIO CUSTOMIZABLE  
WITH HOT STAMPING AND COLORED FOIL (SEE PAGE 52)**

 **BICOLOR line** –  
Genuine recycled leather



**COCOA SAND**      **SAND COCOA**

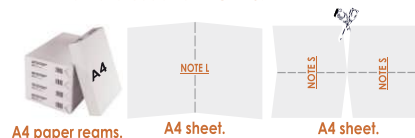
 **CORK line** – Vegetable cork



**NATURAL**      **BROWN**      **BLACK**



For these items, A4 sheets folded in half are used for NOTE L, and A5 sheets folded in half are used for NOTE S.



# AN ACCESSORY TO IMPRESS



Sanitizable



stain-resistant



# KEY CARD HOLDER - HOLIDAY -

wallet/card holder



## Holiday M

Closed Dimensions  
cm 5,5x9

CHEF line

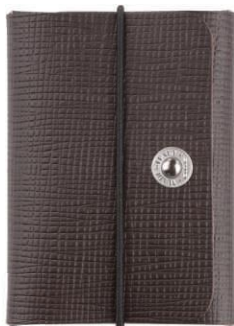
BICOLOR line

## Holiday L

Closed Dimensions  
cm 7.5x10

CHEF line

BICOLOR line



**BESTSELLER**



CUSTOMIZABLE  
WITH HOT PRINT  
WITH COLORED FOIL  
(SEE PAGE 52)

 CHEF Line – Genuine Recycled Leather



BLACK

BROWN

DOVE GREY

BLUE

OCBRE

BORDEAUX

SABLE

COCOA  
SAND

SAND  
COCOA

 BICOLOR line  
Genuine recycled leather



This item is a small wallet, particularly useful when you want to carry only the essentials—digital documents, cash, credit cards, and business cards—all while taking up minimal space.

A hotel, spa, or hospitality facility can use it as a key card holder for guest rooms, even customizing it with their company logo. With an affordable cost, it can be a charming and practical gift for guests, serving as a key card holder during their stay and a wallet for the rest of the year.



wallet/card holder Holiday M



wallet/card holder Holiday L





Sanitizable



stain-resistant



**FRAME**  
display

**BULL line**  
€



 **BULL line**  
Genuine  
regenerated  
leather  
Thick. 3.0 mm



**BLACK**



**BROWN**

**Customization in hot debossing (see pages 52-53).**

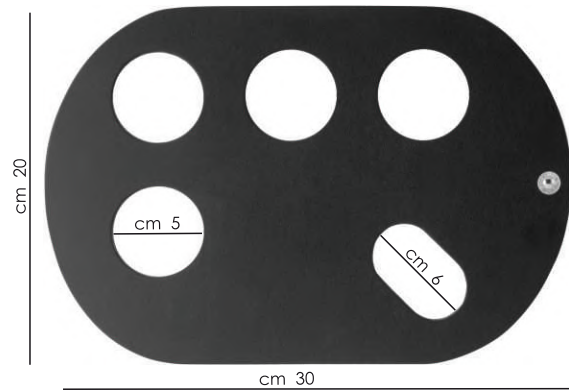
**TO COMMUNICATE WITH PASSION AND ART.**

We live in a world where design can transform even the simplest product into a valuable piece of furniture. Communicating through a beautiful, well-designed object made with high-quality materials gives credibility to the message and the establishment. It is useful for displaying the Wi-Fi password, hotel services, the restaurant menu, and other communications to the guests.

# COFFEE TRAY

Cup holder  
Customizable sizes

BULL line



**Customization in hot debossing (see pages 52-53).**

## PAPER CUP TRAY.

DAG Style invents, designs, and creates the Coffee Tray, an accessory that solves the everyday difficulties of transporting disposable cups for coffee or water. With an essential design, it immediately conveys functionality. Used like a painter's palette, it allows the transportation of up to 4 cups, placed in the appropriate holes, along with their respective spoons or sugar or tea sachets, simply resting between each cup. Extremely durable, washable, and easy to sanitize.



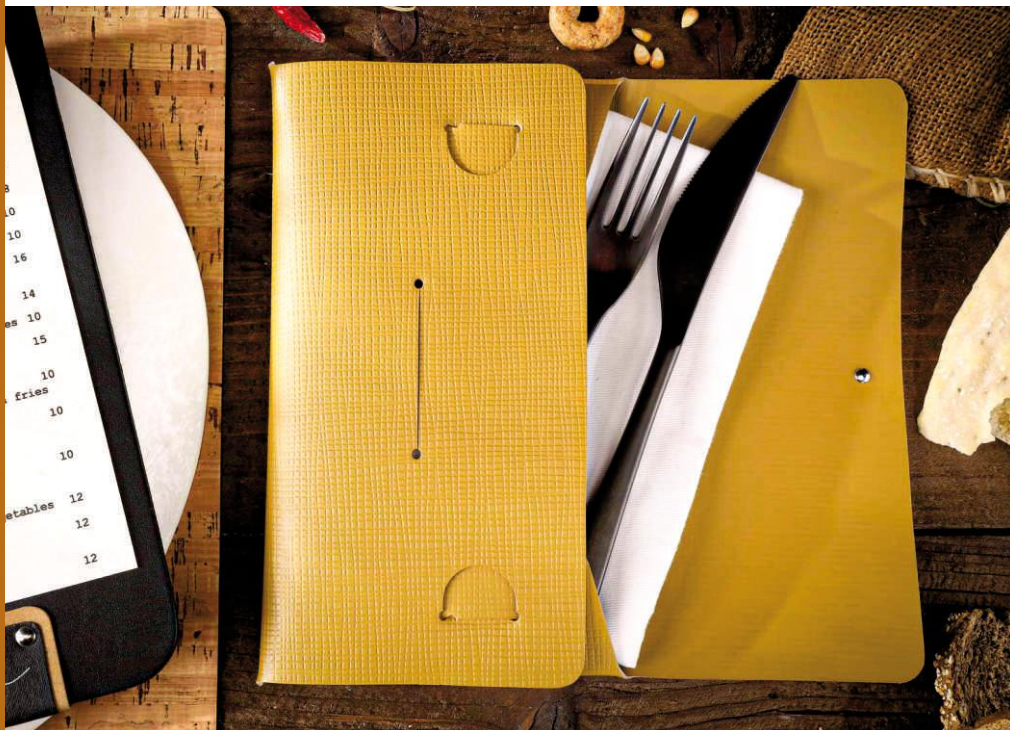
# CLUTCH

case

DAG Style, attentive to the needs of restaurateurs, creates practical and functional solutions. The CLUTCH model is versatile and can be used as a cutlery and napkin holder for outdoor settings or as a menu holder with the list of dishes inside. Being foldable, it ensures hygiene and practicality.

**CLUTCH L** cutlery and napkin holder

**CLUTCH XL** with an A4 menu sheet folded in half.



Sanitizable



stain-resistant

**CLUTCH XL**

cm 32x12,2



BICOLOR line  
CHEF line

**CLUTCH L** **BESTSELLER**

cm 22.4x13



BICOLOR line  
CHEF line

**CLUTCH M**

cm 13.5x12



BICOLOR line  
CHEF line

**CLUTCH S**

cm 20x7



BICOLOR line  
CHEF line

**CLUTCH XS**

cm 10x7



BICOLOR line  
CHEF line

CLOSURE WITH ELASTIC CORD.



**CHEF line** genuine regenerated leather.



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE



**BICOLOR line** genuine regenerated leather.



COCOA SAND

SAND COCOA

THESE ITEMS CAN BE CUSTOMIZED  
WITH HOT PRINT COLORED FOIL (SEE PAGE 52).

# ESSENTIAL DESIGN.

The AGILE model, with its essential design, is suitable for any environment and meets all the needs of the catering industry and beyond. It is made of genuine regenerated leather.



Sanitizable



stain-resistant



# AGILE

## object tray

What you need to know about this item. The catchall is a versatile object that can be used in many ways: as a napkin holder, bread holder, pen holder, vase cover, holder for toiletries like shampoo, soap, and wipes, as well as for sugar, tea, and herbal tea packets. A simple yet incredibly useful piece of decor, it is hygienic, eco-friendly, and dismountable.



**Agile L**  
cm 21,5x19x7h

CHEF line  
BICOLOR line



**Agile H**  
cm 7x8x9h

CHEF line  
BICOLOR line



**Agile S**  
cm 20x8x3h

CHEF line  
BICOLOR line



**Agile M**  
cm 15x10x7h

CHEF line  
BICOLOR line



CUSTOMIZABLE WITH HOT PRINT AND HOT COLORED FOIL (SEE PAGE 52).

 **CHEF line** - genuine regenerated leather



BLACK

BROWN

DOVE GREY

BLUE

OCHRE

BORDEAUX

SAGE

 **BICOLOR line** - genuine regenerated leather



COCOA SAND

SAND COCOA





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