5 Month Training Program - Start Februari 2024 with Petra Stormen

## **AUTHENTIC LEADERSHIP**

Do you want to grow personally and lead by example? Without wasting time?

Then this is your call!



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EXCELLENCE TOGETHER MYSKILLSLAB'S INNOVATIVE TRAINING SOLUTIONS

# This Program is for YOU ... when

YOU WANT TO... Thrive in your ability to lead, through authenticity and trust and get amazing results

YOU ARE TIRED OF... Having others determine how to behave, perform and evaluate yourself and others

YOU DREAM OF... An effortless approach to leading and managing others

YOU ARE READY TO... Let go of your ego and investigate you, yourSelf and embrace the full potential of the leader inside you





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# I belief that..

Authentic leadership involves being genuine and true to yourself in order to build trust-based relationships with team members, customers, and clients. Nevertheless, according to a survey by Harvard Business Review, 58 percent of employees place more trust in a stranger on the street than in their own boss. This statistic may indicate a deficit in both authenticity and leadership within many companies. How does this observation resonate with you?

# It is time for you to Thrive

...without doing things you don't want to do anymore!

Authentic leadership is the capacity for a leader to remain sincere and transparent about their beliefs, intentions, and emotions. When you, as a leader, are perceived as authentic, you can inspire and motivate others to align with and receive support from you. This cultivates a robust environment that empowers the business to achieve its mission and enhance your team's well-being and happiness. This should be an inherent quality, effortlessly embodied every single day.

My Skills Lab Many leaders make the mistake of attempting to mimic the person they aspire to be rather than embracing their true selves.

# And finally stop wasting your precious time...

Start to critically examine your stance on authentic leadership, your strengths, ethics, and ideas during the upcoming five months, before delving into any other initiatives. The objective is to empower your personal development in establishing a comprehensive equilibrium in leadership, thus paving the way for future generations.



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BUILDING EXCELLENCE TOGETHER MYSKILLSLAB'S INNOVATIVE TRAINING SOLUTIONS



You were not meant to tread this path alone, so consider joining our leadership program and reap the benefits:

- Unlock the power of your authentic leadership potential.
- Embrace a secure and nurturing environment for growth.
- Tap into a valuable network of connections.
- Discover the strength of unity in our journey.
- Harness the wealth of diverse perspectives and backgrounds.
- Find mentors and sponsors who will guide your progress.
- Step beyond your core role and explore new horizons.
- Witness the immediate, tangible impact of your efforts.
- Promote awareness and contribute to the community's betterment.

## Here's an insiders Look at What You'll Learn:



### Module 1: Introduction

The primary purpose is to familiarize you with the principles, tools, and frameworks that underpin authentic leadership. Our aim is for you to commence subsequent sessions with a deeper self-awareness as a leader and a clear vision of how you can leverage your strengths to foster positive group dynamics in your professional environment.



Module 2:

Creating Right Conditions to Lead

We introduces the Team Life Cycle In Action (TLCiA) model. The capacity to collaborate effectively in teams is paramount for success in today's fast-paced and intricate work settings. Nevertheless, constructing and sustaining high-performing teams can be quite challenging. By the culmination of this course, you will possess a profound comprehension of how teams operate and the skills required to lead and collaborate effectively in any team setting.



### Module 3: Leading high performance

In this module, we continue our TLCiA journey and explore your interactions with others. The more authentic you are, the greater your success in your role. We will delve into practical strategies for leading teams and organizations, including aspects like recruitment strategies, performance management, succession planning, training and development, and much more. Your GLA360 assessment will be activated if you choose to!





## Module 4

Project Management for non-1911's

Project management is a vital skill for organizations, yet not everyone has a professional background in project management. Even individuals who aren't project managers by trade may find themselves accountable for leading and participating in projects. Hence, they need the fundamental knowledge and skills to manage them effectively. This module equips you to be an equal negotiation partner when discussing the management of both ongoing and new projects.



Module 5

Leading Transformation

What is YOUR transformation goal? How do you begin, proceed, take action, and sometimes even embrace stillness? Your personal wellbeing is paramount. In this module, we delve into the psychology of change, strategies for effective communication, and the role of a leader in transformation. Mastering selftransformation equips you to lead and guide others through their own journey of change.



### PLUS, You'll Also Get ...

#### PRINTABLE DOWNLOAD

Course Norkbook



### WHAT'S INSIDE

We provide a wide range of user-friendly templates to assist you and ensure that you can concentrate on your core responsibilities: leadership. These documents are accessible in your personal online environment and can be accessed at any time throughout the course.

#### PRINTABLE DOWNLOAD

Course Guidebook



### WHAT'S INSIDE

The guidebook provides you with guidance on how to interpret information, reading suggestions and supporting information to make the most out of your personal growth roadmap during this program. INSTANT ACCESS

Course Videos



### WHAT'S INSIDE

Videos are purpose made and give you the opportunity to look and listen to the information at your convenience, whenever works best for you. MONTHLY SESSIONS

Live Learning and QEA Calls



### WHAT'S INSIDE

Anywhere in the world our participants can join the live guided classes, with training topics, Q&A opportunity and hotseat sessions where participants themselves discuss and / or present their individual cases.

#### ASSESSMENT

GLA360 + personal debrief session



The Global Leadership Assessment (GLA360) is an online 360 leadership assessment tool, rooted in groundbreaking research, where the feedback is submitted by managers, peers, and team members. The GLA360 articulates and measures the top 15 most important competencies for today's global leaders and it shows leaders the areas they need to develop in order to succeed in a competitive business environment.

#### AT THE END

Certification



### WHY CERTIFICATION

We belief that certifications are a great way to set yourself apart from the competition! The benefits of a certified program leaves you feeling motivated, engaged, and confident in your professional status. As positive contribution, submission of your assignments and tests are part of the overall certification program.



# Petra Stormen

Petra's impressive credentials include being a certified business coach with Marshall Goldsmith and The Global Coach Group. She is also a licensed MBCT (Mindfulness-Based Cognitive Therapy) practitioner, Passion Test Facilitator, PMP (Project Management Professional), PCC (Professional Certified Coach), and 6SBB (SixSigma Blackbelt). With a specialization in Communication and training for Transformational Growth, Petra possesses a well-rounded skill set to drive meaningful change. '. For over 20 years, Petra has been a catalyst for growth and development, empowering clients to weather any storm and emerge stronger than ever. Her career as an independent senior business consultant and certified coach has brought her face-to-face with the challenges and opportunities that define transformational journeys, and in the presence of Petra, change takes on a new energy.

Throughout her journey, Petra has worked closely with C-suite executives, international management teams, and (aspiring) leaders during critical moments of transformation and change. Her expertise lies in crafting and implementing roadmaps that guide organizations towards sustainable growth and success. Through hundreds of sessions, events, workshops, and trainings, Petra has fostered an environment where both individuals and organizations flourish. Drawing from her extensive experience, Petra has harnessed resources and tools used by Fortune 500 companies, while also studying under renowned spiritual teachers and global leaders. This unique combination allows her to provide a truly transformative experience for each person she works with. Petra continuously integrates the knowledge gained from top-notch mentors worldwide into her practice, ensuring her clients benefit from the latest insights and strategies.



# THRIVE - Authentic leadership

This online and live web class guided personal leadership program is developed by and for business leaders, to better equip managers to navigate and grasp the many opportunities at hand. Please connect with us to be shortlisted for the start of our 2024 Program.



*Package Price* € 5.500.-





The best training ever! Simply 5 stars, I can only recommend it!

# What others say about working with Petra

Your unique perspective added so much value. Your dedication to help me grow and develop is relentless.

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You have been a point of reference for me and my team, you made the difference.

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Working with you was an enlightening experience. You showed us that the unachievable can be achieved.

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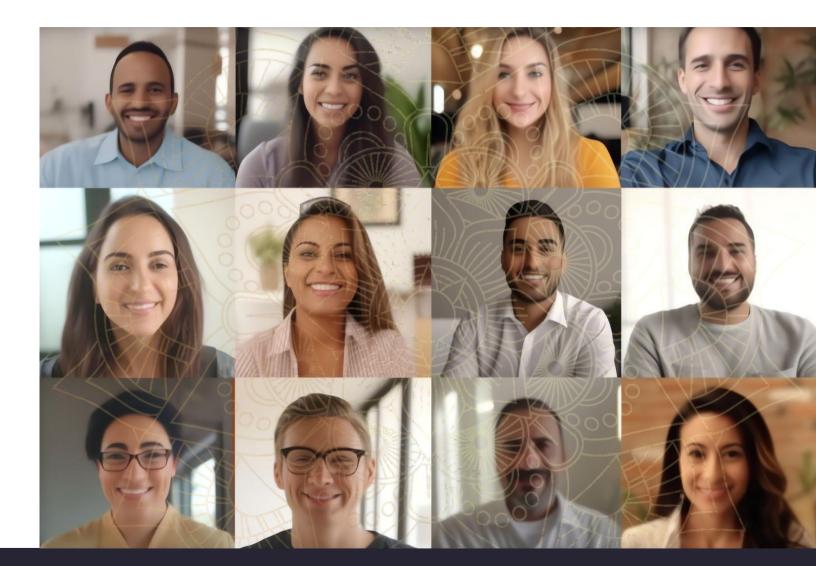
Thank you for all your unique insights!

Without your passion and effort we could not have made the transition.

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You always let me feel the consequences of my mistakes, though you protected and trusted me in the process. I learnt and grew incredibly from your coaching.

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Petra is the epitome of assertiveness and has an innate drive to succeed. She has many more skills and talents
that I turned to when I needed a coach. Her education and knowledge is impressive especially so
when viewed by one who is the recipient of her skills

# Frequently Asked Questions



#### Sounds AMAZING! Is this right for me?

Whether You Are Leading A Small Team Or A Large Organization, "TeamLifecycle In Action" Will Empower You To Create An Environment Where Every Team Member Can Thrive And Contribute Their Best. By The End Of This Training Program, You Will Have The Knowledge And Tools To Optimize Team Performance, Foster A Culture Of Collaboration, And Drive Sustainable Success.

#### Do I need any fancy equipment?

No, a laptop or desktop with a good internet connection and headset will get you all the way. You can access the learning materials at your convenience and work the assignments online.



#### Is there a Support Group?

Yes, we encourage working together during the sessions, connecting with others and have in-depth dialogue on the various topics we share with you.





#### What day/time are the live Calls?

The monthly live calls are booked on Thursday evenings from 19.00-21.00 CET. When joining the dates will be communicated. Attendance and active participation during the live sessions is part of the certification.



#### Is there practical work to do?

We will provide you with scheduled information flows (drip content) so that the training and learning materials become available in a realistic timeframe. Your assignments and submissions will be reviewed, and you will receive individualized feedback. Reserve 1-3 hours per week.



#### Is there a money back guarantee?

At this time, we do not offer a money back guarantee for our online training. We are committed to providing highquality content and resources to support your learning and development. If you have any questions or concerns about the course materials or experience, please don't hesitate to reach out to our customer support team for assistance.

Experience the power of leadership effectiveness.

#### Click below and book your free intake today!

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MySkillsLab Discovery Call	14	15	16	17	18	19	20	
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Web conferencing details provided upon confirmation.	28	29	30	31				
Kindly inviting you to your short discovery call,	Time zone							
Looking forward to connecting!	S Central European Time (8:48am) ▼							
Petra Stormen								

#### **CONNECT WITH US**

Petra stormen FOUNDER

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