

Energy Report Series

Cameron Williams,
DIRECTOR OF RESEARCH, SVN INTERNATIONAL CORP.

SOLAR REMAINS A BRIGHT SPOT IN THE INDUSTRIAL MARKET

In the ever-evolving world of commercial real estate, **solar energy** is a current **stand out**. As of **2022**, the U.S. boasts over **\$35B in private solar investments** and employs a solar workforce exceeding 260k—**five times that of the coal industry**. The Solar Energy Industries Assoc. **highlights an impressive 24% average annual growth in the past decade**, culminating in a staggering 155 GW of installed capacity, **sufficient to energize 27 million homes**. But it's not just about sustainability; it's a beacon of new **economic opportunity**. With declining installation costs and advancements ranging from high-efficiency cells to innovative solar shingles, the **impact on commercial properties and industrial production facilities is undeniable**.

