

NEW TRENDS

LATEST MUST HAVE'S

ADDING COLOUR

NEW 2024



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WHAT'S NEW FOR YOUR BRAND?

Staying up-to-date matters in business. Everyone wants to look up to date and in tune. This mini lookbook from Dynamic Gift contains the latest items, trending products and of course, our top picks for the season. Heading into spring brings an interest in wellness, reusability and value for money.

When it comes to custom business gifts, clients are focused on providing value to clients with meaningful items, practical products and lasting goods. For event giveaways and marketing swag, standing out always matters and the rise in vibrant colour options could be the perfect way for your brand to step into this quarter in style. Browse the latest options for your customized promo products and branded business rewards here in one convenient location.



SUMMIT STAINLESS STEEL BOTTLE (750_{ML})

Stay refreshed on the go with our sleek, durable hydration companion.
Crafted from double-walled stainless steel for long-lasting insulation, it's stylish and practical.

Colours Available: ○ ●

















YOGA MAT

Check out our new versatile yoga mat! The mat includes a polyester carry bag for easy transportation and features secure roll-up bands. Ideal for yoga, exercise, or extra cushioning while camping.





PARISIAN BOTTLE UMBRELLA

Upgrade your promos with our one-of-a-kind umbrella stored in a faux wine bottle case! Say goodbye to messy hallways!









PHOENIX RECYCLED STAINLESS STEEL TUMBLER (650ML)

Transform your travel drinkware into a sustainable statement with our recycled stainless steel tumbler, designed for eco-conscious style.

Colours Available: ○ ●





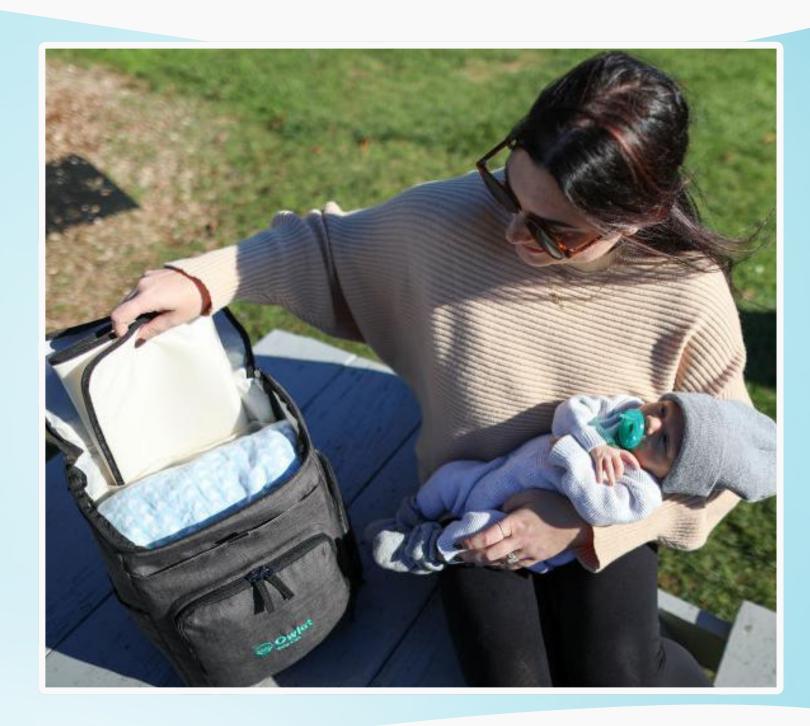
PARENT DIAPER BACKPACK

A convenient and stylish diaper backpack for busy new parents, featuring a removable changing pad and insulated bottle pockets.











ADDING COLOUR FOR MARKETING IN 2024

Adding colour is about more than just being fun and funky – it's about giving your message a backdrop that stands out.

Promoting your business in a memorable way is important and going bold could be a great move for visible branding this season.

STAND OUT FROM THE CROWD

DRAW ATTENTION TO YOUR BRAND

CREATE SOMETHING DIFFERENT VIBRANT AND EASY TO NOTICE







SPECTRUM HARDCOVER JOURNAL

Eye-catching colored journals with elastic closure, 70GSM ruled paper, 160 pages, and a laminated hardcover for brand promotion.



Colours Available:







CUSTOM BELT BAG

Full customization options and multiple branding styles available!

Colours Available: 🌎



PUSH POP BOUNCE BALL

Engaging fidget toy made of durable, non-toxic silicone. Reduces stress, anxiety and boredom.









2024 MUST-HAVES

From pens to totes, we have the latest and greatest marketing must-haves in this section. Moving into the spring of 2024, we are seeing a strong interest in custom staples like water bottles, and with Canada's ban on single-use store bags coming into effect – reusable totes are in demand. This section covers products for a range of budgets and event styles that are great for brand visibility. Don't forget to look out for our special pick, jet tags – they are fully customizable!







POLYSURE INSPIRE MINI BOTTLE (160z)

Portable water bottle with widemouth design, high-gloss finish, and leak-resistant lid. Fits most standard auto cup holders.

Colours Available: • • •









FIDGET SPINNER PEN

Metal pen with built-in fidget spinner top - perfect for busy hands and brand exposure. Anti-fraud ink adds security.









HAUL-ALL JUMBO TOTE

This spacious tote is perfect for big hauling and maximum brand exposure. It has easy-wipe laminate, ideal for various uses.

Colours Available: ○ ●









Invite attention at trade shows or fundraisers with personalized jet tags, a fun promotional item keeping your message close.

Colours Available: 6







STAFF PICK 2024 CUSTOM METAL PRODUCTS

Gring Sing

What's our pick at Dynamic Gift for 2024? We are going with custom metal products and here is why!

- Durable
- Fully Customizable
- Multiple Metal Finish Options
- Great for Brand Visibility

Lapel Pins. Keyrings. Medals. Challenge Coins. Cart Tokens & More







