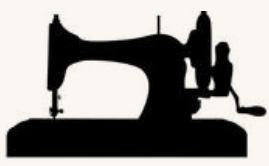


EST. 1985



JULY 2026 EDITION

# CHARLOTTE SEWING CENTER

LEARN • CREATE • SEW

A FIRST LOOK AT THE NEW

# creative icon™ 3

COMING FALL 2026



# CLASSES AT A GLANCE

LEARN • CREATE • SEW



## COME SEW 2026

Monday, July 13, 2026  
2:00 PM – 4:30 PM

[REGISTER HERE](#)



## MONTHLY PFAFF ICON CLUB

Saturday, July 18, 2026  
10:00 AM – 12:00 PM

[REGISTER HERE](#)



## BEGINNER SEWING 2

July 27 – August 31, 2026  
9:30 AM – 12:00 PM

[REGISTER HERE](#)



## MASTER YOUR STRIPOLOGY RULERS

Saturday, September 26, 2026  
9:30 AM – 2:30 PM

[REGISTER HERE](#)



## BEGINNER SEWING 1

Nov 4 – Dec 16, 2026  
4:00 PM – 6:30 PM

[REGISTER HERE](#)



## MORE CLASSES & EVENTS

**Looking for more?**  
New classes, clubs, special events, and machine demonstrations are added throughout the year.

Visit our online calendar for the latest schedule and registration.

[VIEW EVENT CALENDAR](#)



WE WILL BE CLOSED JULY 4<sup>th</sup> WEEKEND



creative icon™ 3  
sewing and embroidery machine

PFAFF®



**Bigger Embroidery.  
Smarter Projection.  
Seamless Connectivity.**

Experience the next evolution of creativity with advanced features designed to give you more control, more precision, and more possibilities plus so much more to discover.

**Preorder by August 31, 2026**  
To Receive an Exclusive Presale Collection\*

PFAFF, PFAFF PERFECTION STARTS HERE, and CREATIVE ICON are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. \*At launch on September 1, 2026, a version of this package remains available, valued at over \$1,800. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time in our sole discretion. All consumer pricing is at the sole discretion of the retailer.

# Expert Service. Trusted Experience.

For more than 30 years, Charlotte Sewing Center has helped sewists keep their machines performing at their best. Our factory-trained technicians service all major brands with the care and expertise your investment deserves.



## Why Sewists *Choose* Charlotte



### FACTORY AUTHORIZED SERVICE CENTER

Authorized to service Baby Lock, PFAFF, Husqvarna Viking, Horn of America, and other major brands.



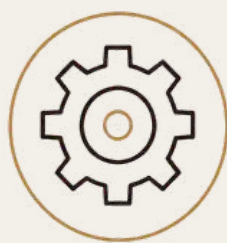
### REPAIRS ON ALL MAJOR BRANDS

We service all makes and models—no matter where you purchased your machine.



### FACTORY-TRAINED TECHNICIANS

Our experienced technicians receive ongoing training to keep your machine sewing like new.



### GENUINE MANUFACTURER PARTS

We use genuine parts designed for your machine to ensure the highest quality and reliability.



### FAST TURNAROUND AVAILABLE

We offer quick, efficient service so you can get back to what you love—sewing.



### OVER 30 YEARS SERVING CHARLOTTE

Three decades of experience, trust, and dedication to our sewing community.



QUESTIONS?

CALL (704) 525-9022

# ANNUAL summer sale

## SAVE ON SEWING ACCESSORIES



**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers and on babylock.com.  
Offer valid while supplies last.



# Come Sew 2026



**Select Mondays**  
**July 13 – August 31, 2026**  
**2:00 PM – 4:30 PM**

Bring your sewing project and enjoy personalized instruction in a relaxed, supportive classroom.

Start something new, finish a project, make repairs, or create handmade gifts while receiving one-on-one guidance every step of the way.

**REGISTER HERE**





**INDEPENDENCE DAY SALE**  
**25% Off PFAFF® Accessories & Notions**  
 June 26–July 5, 2026

**PFAFF**  
 Perfection starts here.™



**PFAFF®**  
 Perfection starts here.™

*Previously Loved*  
**MACHINE**

**PFAFF ICON**  
**\$8,000.00**

Experience top-of-the-line performance with the PFAFF® creative icon™. Designed for quilters and sewists who demand more, it delivers exceptional precision, innovative features, and limitless creative potential.



**CHARLOTTE'S ADVANTAGE**  
**EXCEPTIONAL SERVICE**

As an authorized PFAFF® service center, every previously loved machine is professionally inspected, serviced, cleaned, and tested by our factory-trained technicians before it reaches you.

- Authorized Service Center
- Factory-Trained Technicians
- Thoroughly Inspected
- Cleaned and Tested
- Local Support You Can Count On



**ENHANCED ORIGINAL IDT™**  
 PFAFF's exclusive technology ensures perfect fabric control from both the top and bottom.



**AUTOMATIC NEEDLE THREADER**  
 Thread your needle quickly and easily every time.



**MULTI-TOUCH, TABLET-LIKE SCREEN**  
 Intuitive navigation and on-screen help make every project effortless.



**POWER, STABILITY AND PRECISION**  
 Built to handle large quilts, multiple layers, and every detail with professional results.



**CALL NOW (704) 525-9022**

*Buy with confidence. Backed by service that's here long after you take it home.*



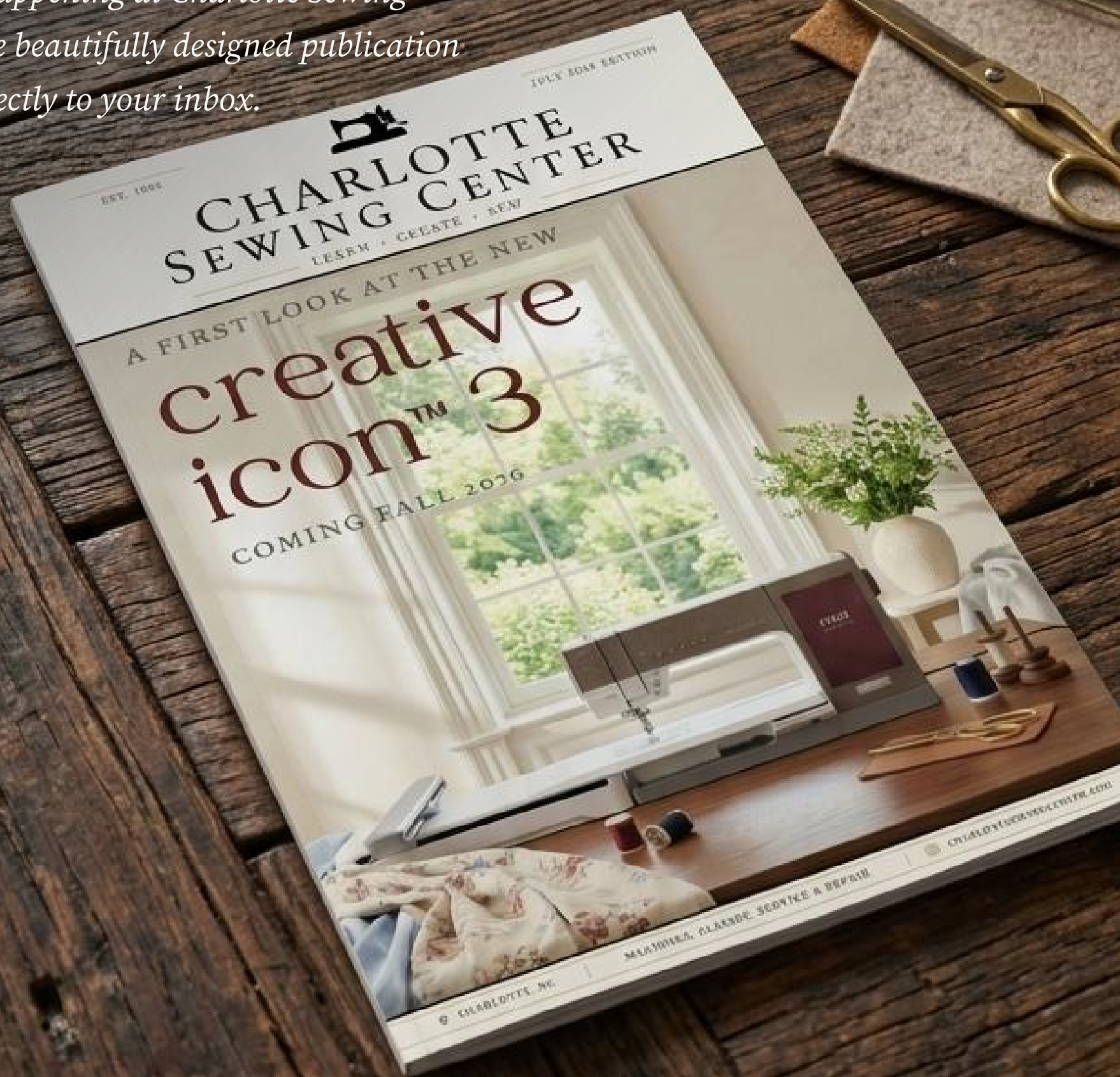
# Never Miss an Issue

---

BE THE FIRST TO SEE NEW  
MACHINES, CLASSES, SPECIAL  
EVENTS, AND EXCLUSIVE OFFERS  
FROM CHARLOTTE SEWING CENTER.

---

*Our monthly digital catalog brings together  
everything happening at Charlotte Sewing  
Center in one beautifully designed publication  
delivered directly to your inbox.*



DELIVERED FREE EVERY MONTH

**REGISTER TODAY**



**baby lock**

**FOR THE LOVE OF SEWING**

Previously Loved  
**MACHINE**

**BABY LOCK FLARE**

**\$1,500.00**

Every previously loved machine has been professionally serviced by our factory-authorized technicians. Carefully inspected, cleaned, and tested to ensure it's ready for its next sewing adventure.



**AUTOMATIC  
THREAD TENSION  
CONTROL**



**293 BUILT-IN  
EMBROIDERY  
DESIGNS**



**ON-SCREEN  
EMBROIDERY  
EDITING**

**AUTHORIZED SERVICE CENTER ■ FACTORY-TRAINED TECHNICIANS ■ LOCAL SUPPORT YOU CAN COUNT ON**

**CALL NOW (704) 525-9022**

**ANNUAL**  
*summer sale*

**Brilliant Sewing Machine**

~~**\$1,799**~~ **NOW \$999**



**baby lock**

**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers.

FOOT OF THE MONTH

---

# FREE MOTION RULER FOOT

---

*Achieve smooth, accurate  
free-motion quilting with  
ruler-guided precision.*

## WHY QUILTERS LOVE IT

- Consistent ¼" spacing from ruler edge
- Excellent visibility around the needle
- Smooth ruler-guided quilting
- Easy center alignment

## COMPATIBLE MACHINES

**PFAFF®** Group L

**HUSQVARNA® VIKING®**

Groups 8 & 9

**BABY LOCK®**

Compatible with most  
Group B, D, G & H machines.

## HOW IT WORKS

Attach the ruler foot, lower the feed dogs, and guide your fabric alongside a quilting ruler for smooth, consistent stitching with exceptional control.

## SEE IT IN ACTION

Visit Charlotte Sewing Center for a live demonstration and experience how easy ruler-guided quilting can be.

Create smooth, confident quilting  
with ruler-guided precision.

**CHARLOTTE**  
SEWING CENTER

**PFAFF**  
Perfection starts here.™

**Enjoy Premium Performance Now. Upgrade with Ease Later.**

Buy the *creative icon 2* today and get 100% of your purchase price toward a NEW *creative icon 3* when you trade up.\*

*creative icon 2*



*creative icon 3*  
Arriving Fall 2026



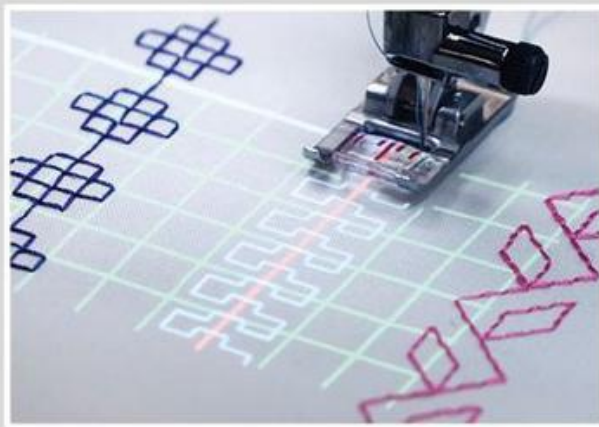
Buy the *creative icon 2* today and get 100% of your purchase price toward a NEW *creative icon 3* when you trade up.\*

**Enjoy Premium Performance Now.**

***creative icon 2* Top Features**



Large Embroidery Area  
(360 x 350 mm)



Projector: Stitch Preview,  
Grid and Stitch Guidance



***creative***™ Embellishment  
Attachment\*\*

**Upgrade with Ease Later.**

***creative icon 3* Top Features**



Large Embroidery Area  
(450 x 450 mm)



Free Arm Embroidery\*\*



Works With CREATIVE™

PFAFF, PFAFF PERFECTION STARTS HERE, CREATIVE ICON, CREATIVE, and CREATIVE are the exclusive trademarks of Singer Sourcing Limited LLC or its Affiliates. © 2026 Singer Sourcing Limited LLC or its Affiliates. All rights reserved. \*Offer applies exclusively to the original net purchase price of the Creative Icon 2 sewing and embroidery machine purchased between May 1 - December 31, 2026, at authorized participating PFAFF® Dealers in the USA. Other restrictions may apply. Promotional offer terms and pricing are subject to change. We reserve the right to modify or cancel the promotions at any time at our sole discretion. All consumer pricing is at the sole discretion of the retailer. The trade-up credit is only valid towards an upgrade to a Creative Icon 3 purchased between July 1 - December 31, 2026. \*\*Requires optional accessory.



**WE WILL BE CLOSED JULY 4<sup>th</sup> WEEKEND**





# ANNUAL summer sale

Celebrate 4-Thread Serger

~~\$1,999~~

NOW \$999

**baby lock**

**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers.



CLOSED

JULY 4TH

*Have a Happy  
and Safe 4th!*

**Husqvarna**  
**VIKING**

PREVIOUSLY LOVED  
**DESIGNER  
TOPAZ™ 50**

SEWING & EMBROIDERY MACHINE

**\$2,500.00**

*Create. Shine.*



MORE THAN  
**250**  
STITCHES



EXCLUSIVE  
SEWING  
ADVISOR®



EXCLUSIVE  
SENSOR  
SYSTEM™



**CHARLOTTE'S ADVANTAGE  
EXCEPTIONAL SERVICE**

As an authorized Husqvarna Viking® service center, every previously loved machine is professionally inspected, serviced, cleaned, and tested by our factory-trained technicians before it reaches you.

- ✓ Authorized Service Center
- ✓ Factory-Trained Technicians
- ✓ Thoroughly Inspected
- ✓ Cleaned, Tested & Ready



**CALL NOW (704) 525-9022**

Buy with confidence.  
We're here long after you take it home.

**Celebrate  
Independence Day  
25% Off**

**HUSQVARNA® VIKING®  
Accessories & Notions**  
Offer Available 6/26-7/5



**WE WILL BE CLOSED JULY 4<sup>th</sup> WEEKEND**



# ANNUAL summer sale

Triumph 8-Thread Serger

~~\$7,999~~ NOW \$4,999

**baby lock**

**FOR THE LOVE OF SEWING**

Offer valid July 1-31, 2026 at participating Baby Lock retailers.

**baby lock**

**FOR THE LOVE OF SEWING**

## Previously Loved **BABY LOCK SOPRANO**

**\$1,500.00**



**LCD SCREEN**  
Easy-to-read display for simple navigation.



**BUILT-IN STITCH MEMORY**  
Save and recall your favorite stitches.



**QUICK-SET, TOP-LOADING BOBBIN**  
Drop in and sew in seconds.



**CHARLOTTE'S ADVANTAGE  
EXCEPTIONAL SERVICE**



Authorized Service Center



Factory-Trained Technicians



Thoroughly Inspected



Cleaned, Tested & Ready



**CALL NOW (704) 525-9022**

*Buy with confidence.  
We're here long after you take it home.*

# FREE Roller Bag

With Every TOPAZ™ 55Q Purchase  
Limited Time Offer.



*Previously Loved*

## DESIGNER EPIC™ 2

**\$8,000.00**

- mySewnet™ Library Enabled
- Ribbon Embroidery Attachment Capability
- Adjustable Laser Sewing Guidance
- JoyOS Advisor™ Feature

### CHARLOTTE'S ADVANTAGE

- ✓ Factory Authorized Service Center
- ✓ Professionally Inspected & Tested
- ✓ Local Support After the Sale



CALL NOW

(704) 525-9022



Monthly  
**PFAFF**  
**ICON CLUB**

— CONNECT • LEARN • CREATE —

**DATE:**

July 18, 2026

**TIME:**

10:00 AM – 12:00 PM

**PRICE:**

**FREE**

for customers who purchased their qualifying machine from Charlotte Sewing Center

Connect with fellow PFAFF owners for a fun and informative monthly club meeting. Share projects, explore machine features, get your questions answered, and discover new techniques in a welcoming group led by **Susan Nelson**.

**REGISTER HERE**

PFAFF creative icon™, creative icon™ 2, performance icon™, and creative performance™ 950 owners are welcome.

*Learn. Create.  
Inspire. Connect.*

**PFAFF**  
Perfection starts here.™

**SUMMER  
ROLLER BAG  
SALE**

**SAVE 30%**

Select PFAFF® Roller Bags

June 1–July 31



WE WILL BE CLOSED JULY 4<sup>th</sup> WEEKEND



Topaz™ | 55Q

Quilt. Sew.

*Inspire Every Day.*

The Topaz 55Q is your everyday sewing companion with the features you need to bring your creative ideas to life.



*Top Features*

**JoyOS ADVISOR™ Benefits**

The JoyOS ADVISOR™ feature offers guidance and support, and it's right at your fingertips. Select your fabric type and choose from a wide selection of available sewing techniques. The JoyOS ADVISOR™ feature will instantly set the best stitch width, stitch length, thread tension, and presser foot pressure for the technique you have chosen.



**INTERACTIVE TUTORIALS**

Learn how to sew different techniques like zippers, collars, hems, etc.



**SEWING INSTRUCTIONS**

- Sewing projects with all the instructions needed are built-in.



**STEP-BY-STEP WORKBOOK**

Learn the amazing features of the machine like Create Sequence.

◆ *Social Spotlights* ◆

**liztoddstudio** ...  
 Liz | Sewing and Design  
 she/her

536 posts   8,979 followers   1,727 following

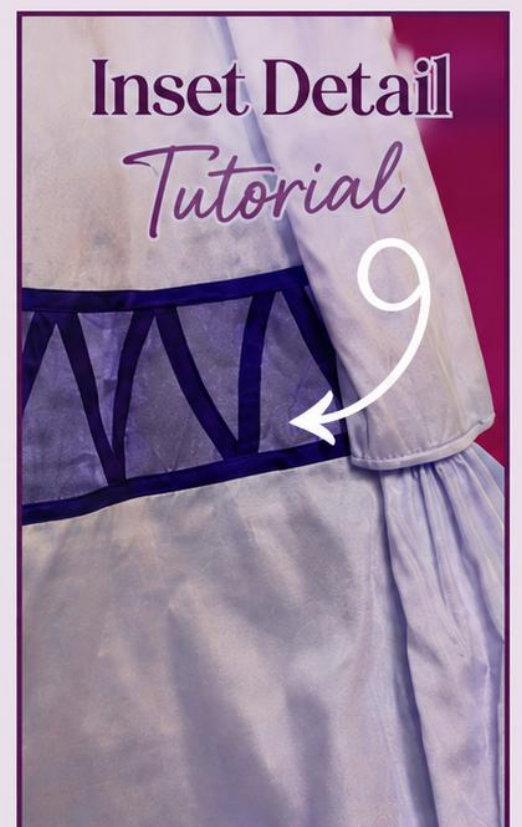
Creative, Clever, Captivating  
 Design for Fashion and Costume  
 Sewing, Patternmaking, Embroidery  
 Brand Ambassador for... [more](#)

Watch Ambassador Liz (@LizToddStudio) use a Topaz 55Q to bring this skirt with a lace inset detail to life!

**Feeling Inspired?**

Try this insertion technique on a blouse or other garments! Share your creation on your socials and tag us! We would love to see your unique projects!

**Watch Tutorial Now on Instagram!**





LEARN • CREATE • SEW

*Build skills. Create beautifully.  
Enjoy the process.*

# Beginner SEWING 2

6 WEEKLY SESSIONS

MONDAYS

July 27 – August 31, 2026  
9:30 AM – 12:00 PM

PRICE:  
\$300.00

Take your sewing skills to the next level as you create custom home décor projects, including curtains, a Roman shade, and decorative pillows. Learn professional measuring, construction, and finishing techniques while building confidence through hands-on instruction.

[REGISTER HERE](#)



**ANNUAL**  
*summer sale*

Applaud Serger

~~\$4,499~~

**NOW \$2,999**

**baby lock**

FOR THE LOVE OF SEWING

Offer valid July 1-31, 2026 at participating Baby Lock retailers.

# SAVE 30%

## Select Roller Bags

June 1–July 31



Master Your

# STRIPOLGY RULERS

TAKE YOUR SKILLS TO THE NEXT LEVEL

DATE:

September 26, 2026

TIME:

9:30 AM – 2:30 PM

PRICE:

\$50.00

Take your Stripology skills beyond the basics as you learn advanced cutting techniques, accurate piecing methods, and efficient ways to create Half Square Triangles, Quarter Square Triangles, and Flying Geese using your Stripology rulers.

[REGISTER HERE](#)



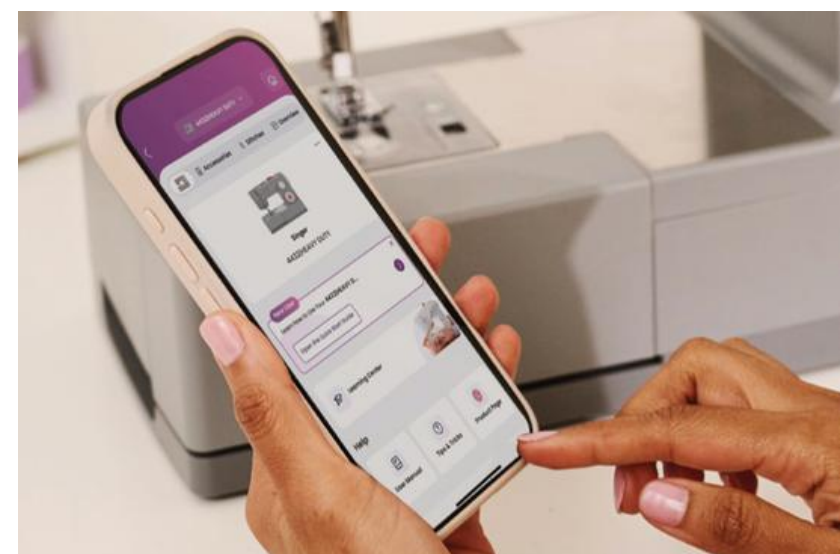
## Experience creativity, elevated.

CREATIVATE is a digital tool kit that streamlines every step of your creative process, from your first spark of inspiration through your final finishing touch. It's all inside.



### Inspire

Spark your creativity with an ever-growing collection of project ideas. With CREATIVATE, it's easy to turn inspiration into reality—from browsing thousands of ready-to-use designs in the Design Catalog\* to following complete step-by-step project instructions to bring your vision to life.



### Learn

Sharpen your skills with an abundance of easy-to-follow tutorials, how-to videos, FAQs, and more. The CREATIVATE app even includes machine-specific support like step-by-step guidance and a stitch database.



### Make

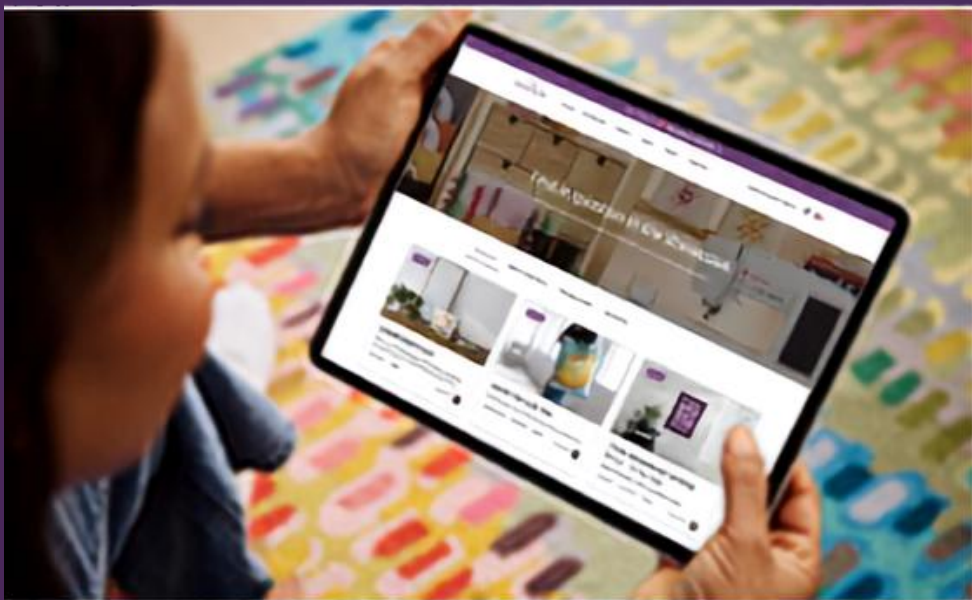
Create your masterpieces with innovative tools and intuitive software that work with most machine brands from compatible desktop, mobile, or tablet devices. Whether you're a pro or just getting started, CREATIVATE's easy-to-use design tools will help you elevate all of your projects.

Embroidery Software • Quiling Software  
 Crafting Software • Project Instructions  
 Crafting Designs • Embroidery Collections

Join Now & Save

**20% OFF**

**Your First Year of a  
 CREATIVATE• Membership**



**Contact Us  
 In-Store  
 for Special  
 Limited Time Pricing**



*Previously Loved*

**DESIGNER  
 EPIC™ 2**

**\$8,000.00**

- mySewnet™ Library Enabled
- Ribbon Embroidery Attachment Capability
- Adjustable Laser Sewing Guidance
- JoyOS Advisor™ Feature

**CHARLOTTE'S ADVANTAGE**

- ✓ Factory Authorized Service Center
- ✓ Professionally Inspected & Tested
- ✓ Local Support After the Sale



**CALL NOW**

**(704) 525-9022**



LEARN • CREATE • SEW

*New skills. Creative projects.  
A lifetime of possibilities.*

*Beginner*

# SEWING 1

6 WEEKLY SESSIONS

WEDNESDAYS

Nov 4 – Dec 16, 2026

4:00 PM – 6:30 PM

Start your sewing journey with this comprehensive beginner course. Learn sewing fundamentals, machine basics, fabric selection, and essential techniques while completing fun projects that build confidence and prepare you for future sewing adventures.

[REGISTER HERE](#)

 Husqvarna®

VIKING®

## Take your craft anywhere.

SAVE  
**30%**

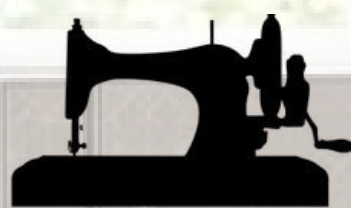
on select  
roller bags

JUNE 1–JULY 31



WE WILL BE CLOSED JULY 4<sup>th</sup> WEEKEND





# CHARLOTTE SEWING CENTER

LEARN • CREATE • SEW



CHARLOTTE  
SEWING CENTER  
LEARN • CREATE • SEW

📍 CHARLOTTE, NC  
🌐 [CHARLOTTESEWINGCENTER.COM](http://CHARLOTTESEWINGCENTER.COM)  
MACHINES • CLASSES • SERVICE & REPAIR