



CONTENT CREATION



CONTENT

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INTRODUCTION





At MOTCHA, we turn your ideas into captivating visual content. As the creative content cell within DB Video, we specialize in producing videos and graphics that inspire, inform, and perfectly reflect your brand identity.

From on-location shoots and high-end productions to slick 2D animations and polished edits, our passionate team of videographers, editors, and designers are here to support your communication goals.

Whether you need a reliable partner to execute your creative vision or a strategic sparring partner to develop one from scratch, MOTCHA delivers professional, tailor-made results – every step of the way.





OUR APPROACH

At MOTCHA, we work according to a clear and efficient four-step plan that ensures both quality and transparency throughout the entire production process.

STEP 1 - CONCEPT & QUOTATION

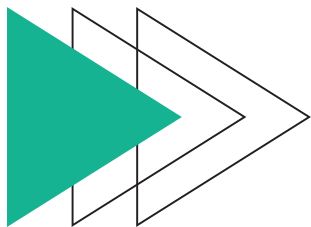
Every project starts with a thorough intake. Together with the client, we define the scope, objectives, and creative vision. Based on this, we create a tailored quote and high-level plan – using your specific case as a starting point.

STEP 2 - PRE-PRODUCTION

Once the project is approved, we get to work. A dedicated project coordinator is assigned as your single point of contact. This person oversees planning, ensures the right people and tools are in place, and aligns all parties involved. In this phase we also:

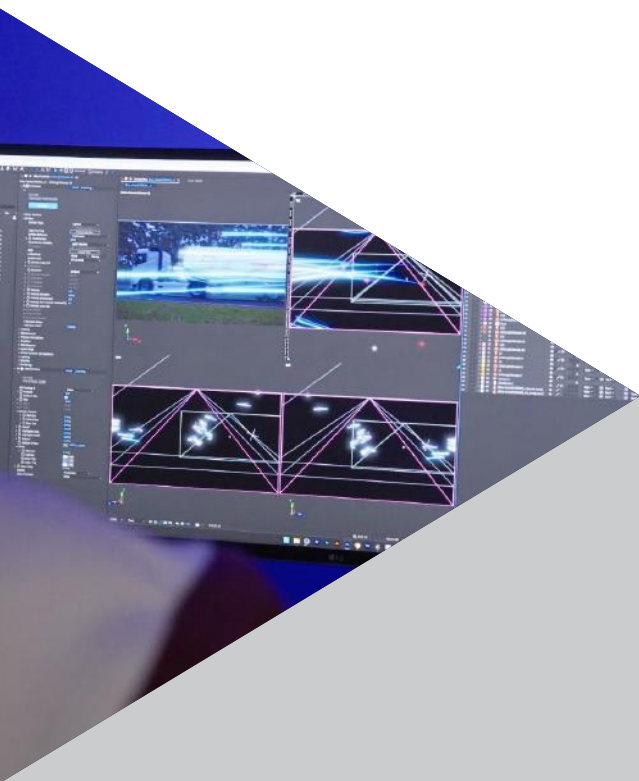
- Draft a detailed script and concept
- Arrange all practical matters such as permits, schedules, locations, and call sheets
- Create all required visual assets (such as graphics, intros, bumpers, etc.) in line with your brand identity



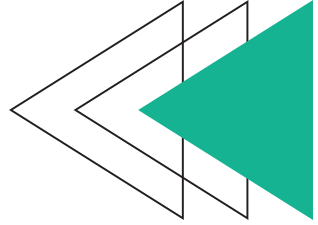


STEP 3 - PRODUCTION

Whether it's a dynamic on-site shoot or a controlled studio setup, our production team ensures smooth filming days. After each shoot, footage is backed up and prepped for editing.

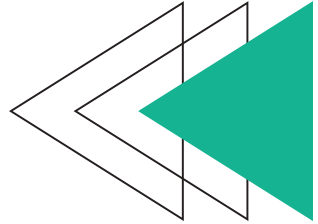


STEP 4 - POST-PRODUCTION



Our editors then build a first version, which you'll review via our online platform. This tool allows you to give direct, timecode-based feedback – no downloads needed. This enables a fast and interactive editing process, with clear revisions and follow-up.

DELIVERY & FOLLOW-UP



After the final edits, we deliver your video in the agreed format, along with a copy of all the raw footage. If needed, we can assist you in video performance analysis and optimization as part of a broader video marketing trajectory.

At MOTCHA, we also value follow-up: we're always eager to hear how the video was received and how the process went for you. Continuous improvement is part of our DNA.

Whether you're looking for a full-service partner to manage your entire production from concept to delivery, or simply need technical support for part of the process – MOTCHA adapts to your needs. If you already have a script or creative director in place, we're happy to step in as a reliable technical partner, providing camera crews, editing, animation, or any other service required. Our flexibility, expertise, and collaborative spirit make us the ideal partner for content teams, marketing departments, and creative agencies alike.



SERVICES

At MOTCHA, we offer a wide range of production and post-production services tailored to every type of project – from fast-paced social media content to high-end corporate films. Whether you're starting from scratch or need specific support along the way, our experienced team and in-house facilities are here to deliver.

PRODUCTION SERVICES



FIXR

Our agile videoreporter, perfect for spontaneous shoots such as testimonials, aftermovies, or event coverage.



WRAPLY

Structured and scenario-based shooting with professional crews, ideal for projects that require precision and planning.



FOCUS

High-end productions with a Director of Photography and a full crew for cinematic results.



DRONE

Aerial footage with both FPV and A2 drones, operated by our certified in-house drone pilot.



PHOTOGRAPHY

Need stills alongside video? We also provide professional photo coverage for your campaign, event, or brand.



POST-PRODUCTION SERVICES



VIDEO EDITING

Three fully equipped edit suites where our editors craft your story with precision, emotion, and flow.



GRAPHICS & ANIMATION

From clean infographics to custom-designed 2D and 3D animations – always tailored to your brand.



SERVICES



VIRTUAL PRODUCTION

Use greenkey and virtual environments to create immersive content without the need for on-location shoots.



VOICE-OVER RECORDING

Our professional voice booth is available for recording high-quality voice-overs in any language.

SERVICES

With MOTCHA, you choose the services that fit your needs – and we make sure they exceed your expectations.







SMART EDITING PACKAGES

Need fast and professional editing, but don't want to manage it yourself? With MOTCHA's Smart Editing packages, you purchase prepaid editing hours that can be used flexibly over time – for video, podcast or vodcast editing. The more hours you buy, the lower your rate per hour.

We work with detailed time-tracking and keep you updated at every stage. At any moment, we can inform you how many hours have been used and how many are still available. This gives you full control and transparency throughout your editing journey.

Package	# Hours
Blue	40 hours
Green	60 hours
Silver	80 hours
Gold	100 hours

These packages can be used for all types of editing work: from social clips to longform content, including subtitles, graphics, and audio polishing. Our editors work efficiently and communicate with you via our online platform for streamlined feedback and version control.

With Smart Editing, you combine flexibility, quality, and peace of mind – without losing track of time or budget.



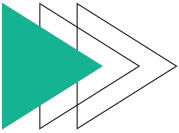


**WANT TO SEE
WHAT WE'VE
CREATED**





From impactful explainer videos and dynamic corporate films to vibrant social content for brands – our work speaks for itself.



Curious to discover more?

[Watch our portfolio!](#)



Take a look at our portfolio and explore the creative collaborations that made a difference.



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CREATIVE CONTENT CREATION