

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

PUBLISHED OCTOBER 2020

ISSUE NO. 140



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... *a message from Dawn Giganti*

Happy October!

We had a fantastic time with the contest this year and hoped you did, too. LOTS of excellent entries! Unfortunately, there could only be one winner. I want to congratulate that winner of the 2020 Ugly Floor Contest... CINDY LAITAR of New Lenox, Illinois! We can't wait to see your Ugly Duckling Yellow kitchen floor transform into a beautiful swan! Stay tuned for some before and after pictures.

Speaking of transformations, I utilized the long Labor Day weekend to refocus myself on a new goal for the fall. I don't know about you, but I'm SO ready for a little positivity again. If there was EVER a year that needed a clean slate, 2020 is it! So, we are taking a giant leap and are looking to move from our little 1000 square foot home into a larger one. It was only supposed to be a starter home... and that was back in 1995. This is long overdue.

But even if you still don't feel like you can make big goals, you can still set some smaller ones for the next few months. What is it that you most want to accomplish this fall? Maybe it's just getting ready for the holidays. What would you still like to do before the end of the year? It can be as simple as getting on top of menu planning on a weekly basis. Whatever you decide, you'll instantly feel so much happier and lighter. People are the happiest when we are STRIVING for something. It really doesn't matter what it is. So, pick something that fires you up and make that goal a priority this fall. It will change your entire perspective!

"The heart of man plans his way, but the Lord establishes his steps." Proverbs 16:9 ESV

If you're like me and ready to feel positive and productive again, take some time this month to refocus on a new goal. This can be a fantastic new season for us! Keep me posted on your progress, and I promise to do the same. If it's God's will, it will happen.

"Many are the plans in the mind of a man, but it is the purpose of the Lord that will stand." Proverbs 19:21 ESV

God bless and have a wonderful month!

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

October 2020

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Month at a Glance:

12th Columbus Day - "In fourteen hundred ninety-two, Columbus got us all a day off school. With just three ships he sailed over, So we could have some me time in October." ~Trey Parker

17th Sweetest Day - began in Cleveland in 1922 when Herbert Birch Kingston decided to bring a little happiness into the lives of orphans, shut-ins and others who were often forgotten.

22nd National Nut Day - enough said

Employee birthdays this month:

7th - Steve Williams, Flooring Consultant

Play-Doh was originally supposed to clean your walls



In the 1930s, the company Kroger grocery tasked a man named Noah McVicker and his company Kutol Products (a soap company) to create a particular cleaning agent.

Key Facts:

- In the 1930s, Kroger grocery had the company Kutol Products make a wallpaper cleaner that would later become Play-Doh.
- The putty that became Play-Doh was originally a wallpaper cleaner and fell out of demand after WWII.
- Play-Doh was rebranded as a children's toy after seeing nursery school children play with it.

Kroger needed a material that could clean coal residue off wallpaper. However, after WWII most houses transitioned away from coal-based heating and opted for natural gas. The demand for Play-Doh as cleaning putty declined. McVicker's nephew, Joe McVicker, is the one who had the bright idea. Joe saw nursery school children using the putty as a craft material and took this idea and ran with it in the 1950s. Joe helped rebrand Play-Doh as a children's toy, and it quickly became a nation-wide hit.

Curiosity. (2015, December 31). *Play-Doh was originally supposed to clean your walls*. Retrieved from Chicago Tribune: <https://www.chicagotribune.com/redeye/redeye-the-surprising-history-of-playdoh-20151231-story.html>

AMERICA'S MOST POPULAR SPORT SINCE THE 1960's



ALTHOUGH BASEBALL IS STILL REFERRED TO AS "AMERICA'S PASTIME," FOOTBALL IN GENERAL AND THE NFL IN PARTICULAR TEND TO DOMINATE U.S. SPORTS FANDOM. (THREE WORDS: SUPER BOWL SUNDAY.) FOOTBALL'S DOMINANCE IS OF MORE RECENT VINTAGE THAN SOME MIGHT REALIZE, THOUGH. POLLS AND HISTORICAL DATA TELL US THAT IT DIDN'T BECOME THE MOST POPULAR SPORT IN AMERICA UNTIL SOMETIME IN THE 1960S (OR, BY SOME MEASURES, AS LATE AS THE EARLY 1970S). PRIOR TO THAT, BASEBALL WAS NO. 1. AMERICANS NAMED BASEBALL AS THEIR FAVORITE SPORT IN GALLUP POLLS IN BOTH 1948 AND 1960, BUT BY 1972, FOOTBALL HAD OVERTAKEN THE TOP SPOT. ITS RISE IN THE '60S LINES UP PRETTY WELL WITH THE AFL-NFL MERGER IN 1966, WHICH WAS FOLLOWED BY THE BIRTH OF THE SUPER BOWL IN 1967. THE NFL HAS NOW BEEN ON TOP BY VIRTUALLY EVERY MEASURE FOR DECADES, THOUGH THERE HAVE BEEN OCCASIONAL SURGES OF INTEREST IN SPORTS SUCH AS SOCCER AND BASKETBALL.

Gallup, Inc. (2007, 09 25). *Sports*. Retrieved from Gallup Historical Trends: <https://news.gallup.com/poll/4735/sports.aspx>

MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

ADRIANN GALLO
AHMAD KAMLEY
ALICE FURTEK
ALYSSA BAKER
ANDREW SLOAN
ANGELIA LOVELESS
ANNA SABIN
ANNE ALBERT
ANNETTE VANCE
ANNIE MIKLER
BARBARA MIDDLETON
BECCA EVANS
BILL KLEIN
BOB ASH
BOB YOUNG
BONNIE GRICUS
BRENDA MADISON
BRENT ESTES
BRIAN & VERONIKA JOHNSON
BRIAN LENZ
BROOKE WEISBROD
CAITLIN JAMEYFIELD
CARLA NELSON
CAROL ROBINSON
CAROL ROONEY
CLIFTON GRAVES

CRYSTAL GAGLER
DAN & SANDY ELLIS
DANIEL JORDAN
DARLENE LANG
DARLENE SULLIVAN
DAUNE SEBASTIAN
DAWN FRIEND
DEBBIE & JAY LARSON
DEBBIE EQUIHUA
DESIGN FLAIR
DIANE GETTO
EDWARD PILCHER
ERICA BRKOVIC
GEORGE PASZTELAN
GEORGE ZURBUCHEN
GRETCHEN SMITH
HANNAH SPIROFF
HEIDI YUNKER
HELEN CARLSON
IRENE DAVIES
JACKI CLARK
JACQUELINE HEARNS
JAISON CHAHWALA
JAMES & GLORIA CULP
JANET NAREY
JANINE MALAK

JAY HAMILTON
JEAN WRONSKI
JEFF & CATHY JACOBSON
JENNIFER ZARONIAS
JILL & JOHN KREIS
JILL KIM
JILL PRENDERGAST
JIM FORD
JIM MARCH
JIM SCHRAMM
JOANN HERMAN
JOE & MELISSA RECHLICZ
JOEL FICEK
JOEL JOSHU
JOHN BERG
JOHN D'ANDREA
JOHN DARLINGER
JOHN JAGER
JOSH SCHEERINGA
JUDY RAGO
KAREN ZIOLKOWSKI
KATHY SCOTT
KATIE BENDER
KEITH & BARB KANDEL
KEN CAMERON
KENNETH WERTZ

KEVIN KOCSIS
KRISTA FRANK
LARRY ALPORT
LATOYA JACKSON
LAURA KORTUM
LAURA MESSINGER
LAURA NOONE
LAURE WEST
LAVADA BELMONT
LEO & VICKI DOMBROWSKI
LEO & VIRGINIA DOYLE
LINDA MURRAY
LOIS ROBLES
LORI PICKERT
LORIN McDONALD
LYDIA HUDEC
MARILYN BRISTOW
MARILYN STEIN
MARK & BETH DUNAND
MARK DEHNERT
MARTHA JELSKI
MARY LOMBARDI
MARY VATH
MAUREEN HABERKORN
MAUREEN MIKULSKI
MEREDITH CISMOSKI

MICHELLE WONDAAL
MIKE & RENEE ALTABELLI
MIKE BURCZYK
MIKE FABER
NANCY BUIS
NATRISA HART
NICHOLAS LIACONE
NICK & MEGAN HORRAS
NOAH WHITE
NONA MACKCY
NOREEN BURKE
NOREEN TALAGA
PAM BAKER
PAM THATCHER
PATRICIA MASTERSON
PATRICIA MIRABELLA
PATTI BEST
PATTI KILLINGER
PATTY GATELY
PAULA SARGENT
PHYLLIS ANDRE
PJ BICKETT
REGINA MCLAURIN
RENEE LATHAM
RICH & KATHY GEMMELL
RICHARD KUCIA

RICHARD PISARSKI
RICK & DONNA SNOEYINK
RITA PETERSON
ROB FARMER
RUTH HANSTRA
RUTH VYHANEK
RUTHANNE MERRILL
SARA HAWKINSON
SARAH SHANAHAN
SCOTT FRANZ
SERGIO & MICHELLE AYALA
SHARON ARRIGONI
SHERYL BEACH
STEPHANIE OSWALD
STEPHAN ROBINSON
STEVE & TRACY KLINGER
TAMMY BERNER
TERRY KRUEGER
TOM & SARAH MITTLER
TOM & ALANA LEMMEN
TOM SOLAVA
TONYA JOHNSON
TRISH FARKOS
WENDY FOX
WILLIAM CZARNECKI
ZACH BAYLESS

MANJUNATH JADAMALI

of Tinley Park, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 10/31/2020

Did You Know ?

We have our own Professional Spot Remover for Carpets & Upholstery!

It is entirely soap-free, odor-free and non-toxic. Our Spot Remover will not leave behind a soapy, sticky residue, which will significantly reduce rapid re-soiling, so carpets stay cleaner longer. It also breaks down old soap residues left behind from previous cleaners. Our cleaner is powerful yet soap-free, odor-free, hypo-allergenic, non-toxic with no VOC's and no off-gassing. It is made with all-natural ingredients - a safer cleaning choice.

→ 16 oz. bottle \$8.99

→ 16 oz. Unlimited, FREE-Refill bottle \$24.99

Swing by our showroom and pick up a bottle to have on hand for the holidays!

19845 S LaGrange Rd., Mokena, Illinois
2315 45th St., Highland, Indiana
(888) 910-6585

MEET OUR CARPET CLEANING CUSTOMERS...

AMY HAINZINGER
ANGELO BRAXTON
BRIAN & VERONIKA JOHNSON
BRUNO SCODRO
DEBBIE LITTLE
DOROTHY PUSTELNIKAS
FRANK GASPER

HEIDI YUNKER
JANICE JANSKY
JANICE PRIDGEN
JOE DOBES
JUDY ANDREWS
KRISTEN PAYNE
MARK LANNIN

NANCY BOBOS
PAT LYNN
ROBERT & DIANE HELSTERN
SAMANTHA KOUROS
STEVE MORRIS

CALL FOR MORE INFO
ON OUR CARPET
CLEANING SERVICES!
888.910.6585



MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

**What can cricket chirps
help you determine?**

- (A) Wind direction
- (B) Air temperature
- (C) Time
- (D) Mosquito population

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline is the 20th each month. Good luck!!!

Last month's question:

What kind of instrument is the piano?

Answer: (D) String & percussion

The strangest answer here is the correct one. Though we're used to instruments being neatly sorted, the piano fits into two different categories, string and percussion. In terms of the way it's played, it more closely resembles the latter: You press keys with your fingers, and those keys trigger hammers inside of the piano. However, because those hammers strike strings to make sounds, the piano may also be considered a string instrument. You can see the strings for yourself by opening one up — they're stretched taut over a bridge, as on other string instruments. So, the piano is both a string instrument (because of the strings) and a percussion instrument (because of the hammers). Because of this ambiguity, some people place pianos in a separate category altogether — the keyboard category. (Britannica)

Congratulations to last month's winner:

**LINDA
DRYFHOUT**
of Mokena, IL

Stop by Creative Carpet & Flooring to claim your prize
by October 31, 2020!



Creative Carpet & Flooring starts to become in high demand this time of year.

If you are even thinking of having new flooring installed or carpets cleaned for the holidays, we implore you to **HURRY** to our showroom and book your installation or cleaning now, even if you don't need it for a month or two. If you come in last minute, we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!



Beauti
Fall
SALE

SAVE UP TO \$1000
on select Shaw flooring styles

SPECIAL FINANCING AVAILABLE*

*Subject to credit approval. Ask for details.

October 1 - November 15



**#1 - Moving of
furniture**

**#2 - Take up of
existing carpet**

**#3 - Carpet haul
away**

**That's right... ALL 3
FOR FREE or FREE
pad upgrade!**

Valid October 1st thru October 31st, 2020
Offers cannot be combined.



AVOID THE HOLIDAY RUSH!

Creative Carpet & Flooring

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Newsletter**
MEGA Trivia Contest
Enter to Win a \$50
Gift Card

19845 S La Grange Road
Mokena IL 60448
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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

www.creativecarpetinc.com
888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer
until you call us for a **FREE**
Consumer Awareness Guide!

You will learn...

- ☑ 4 predatory sales tactics
- ☑ 7 costly misconceptions about flooring
- ☑ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

Al & MaryKay Howlett	Joe Werner
Amanda Siegers	Karen Pickel
Beth Alberts	Kathleen Pagorek
Bill & Kathy Lyons	Kathy Tobin
Brent Estes	Kyle & Leah Fischer
Christine & Joe Ostrander	Linda & Joe Lopez
Dino Manousopoulos	MaryAnne Blattner
Jenny Rubino	Tom & Eileen Roe

THANK YOU FOR THE KIND WORDS!

"Creative Carpet & Flooring. The staff is totally professional. When my husband and I went into the showroom the flooring there were displayed so beautifully. I worked with Dana Krizmanic she was able to explain the products she was so knowledgeable. I felt extremely comfortable to invite her into my home. We purchase flooring now my home look magazine ready thanks to Creative Flooring. Please take an opportunity and visit their showroom and purchase. You will be extremely happy."

- Dianne Bond of Highland, IN

