

The **Visionary** Behind The Agency.

# Innovative Ty

Since 2013, I have been empowering local and online businesses, artists, and service providers through a variety of services, including creative direction, design, operations, business development consulting, and both direct and digital marketing solutions.

[info@xclusive-taste.com](mailto:info@xclusive-taste.com)



# The Journey That Led to the Agency

My Journey

## Over 20 Years of Diverse Experience

With over 20 years in freelance work, design, consulting, virtual support, and project management, I bring a wealth of expertise, including:

- 15+ years of professional experience in nonprofit, corporate, and various executive and entry level contract roles.
- A strong foundation built while developing Xclusive Taste for 11 of those 15 years outside of contracted work.
- Freelance, Professional and College Training (Graduated or granted Certificates Of Completion.)

[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)



Innovative Ty

XCLUSIVE  
TASTE 

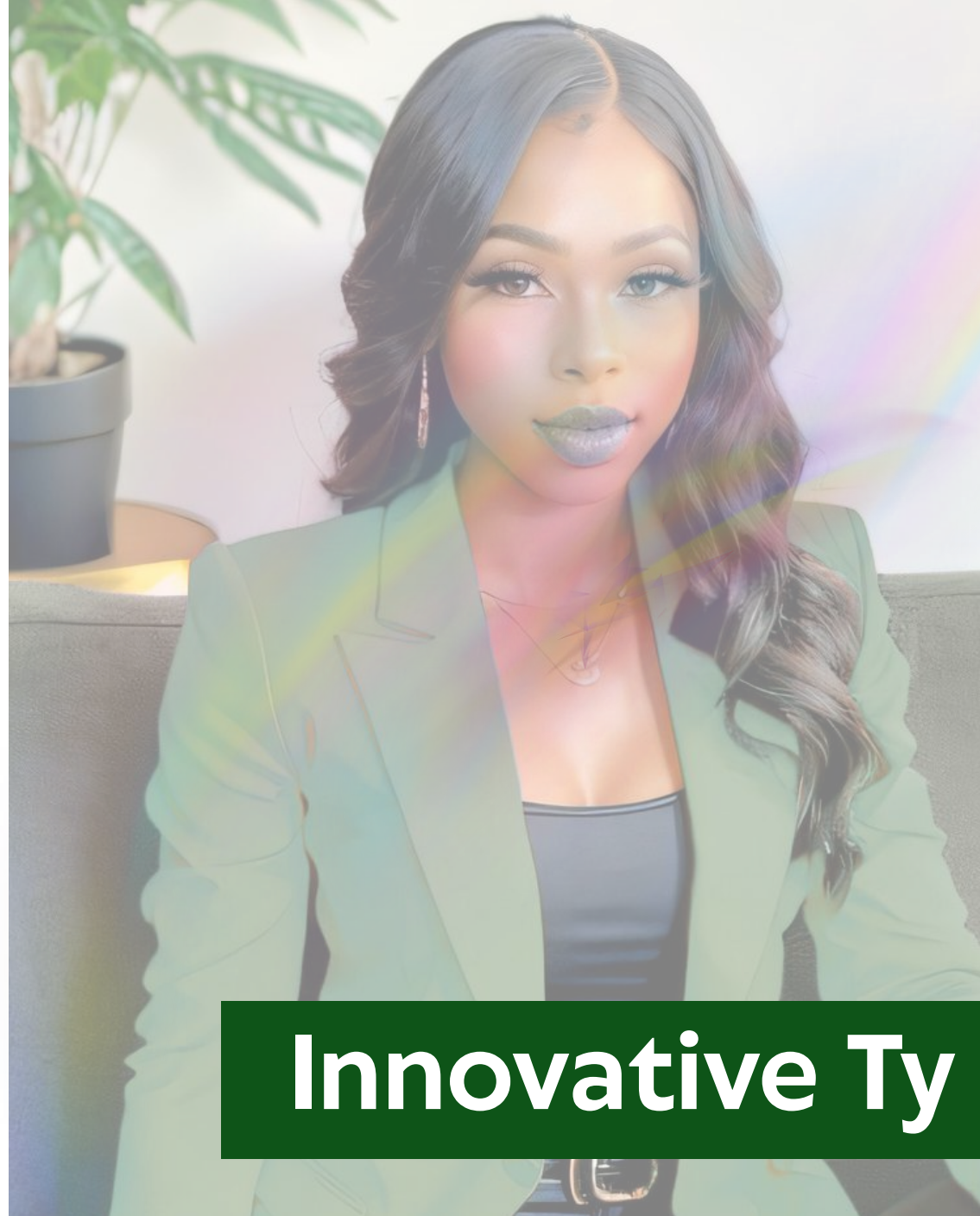
# The Foundation

From **Self-Taught** at 11 to Internships with Nonprofits by 17 and Fortune 500 Companies By 18 & Starting Xclusive Taste at 19.

## Skills Gained in Freelance Roles & Self Taught Skills Gained Through Practice (2005-2025):

- Graphic Design(Photofiltre, Photoshop, Pixlr, PicsArt, Photopea, Canva, Pacdora)
- Myspace + HTML Coding and Design
- Website Design Wix, GoDaddy, Wordpress & Shopify
- Personal Support & Project management
- Technical Support & Mobile Device Setup
- Creative Directing ( Photo + Video shoot And Event Planning, Venue Scouting, Budget Planning, Prop Planning, Wardrobe Planning)
- Social Media and Content Strategy, Planning & Production

[info@xclusive-taste.com](mailto:info@xclusive-taste.com)



**Innovative Ty**

## Skills Gained in Corporate and Nonprofit Roles (2011-2024):

- Technical helpdesk support and training
- Staffing, Project and account management
- Fierce conversations certification
- New hire onboarding and team building
- Market research and operations
- Strategy, interior design, and merchandising

## FORMAL TRAINING



Also completed the Fierce Conversations Communications training course at Expeditors

# INNOVATIVE TY EDUCATION & TRAINING BACKGROUND

## LINKEDIN TRAINING



I thrive in roles and projects by delivering established professional, corporate knowledge and training in areas such as **Business Communications, Technical Support, and essential professional skills.** With a background in college education and internal corporate training, along with certifications earned from 2012 to 2024, I am committed to continuous learning. My journey began in childhood and has evolved into a dedication to personal growth, including courses beyond my work experience and long after my graduation from Bellevue College in August 2012.

Throughout the years, I have enhanced my learning by participating in focused LinkedIn Learning courses and instructional videos, which have allowed me to acquire additional valuable skills.

[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)

# Innovative Ty

# Professional References

Showcasing a Selection of Professional References from Recommendation Letters and LinkedIn. Here are a few highlights from the numerous professional references available through recommendation letters and LinkedIn.

## Executive Director at 4C Coalition



She took initiative and demonstrated a proactive approach to accomplishing tasks, which greatly contributed to the success of our initiatives.



## Outreach Specialist at Year Up



I have witnessed her add an incredible amount of value to the operations team and our organization as a whole at Year Up. She has taken on several projects and has aided in handling all the essential logistics of Year Up's major expansion.



## Shift Supervisor at Allied Universal



Ty, excels in any and all roles. She has shown thoughtfulness when working as a member of my team.



## Operations Manager, Securitas



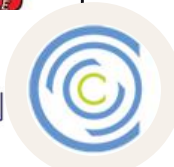
She streamlined our staff tracking system through the innovation of a tracker sheet that was then adopted by the graveyard shift in efforts to make tracking relocations of specialists more efficient.



[infoexclusive-taste.com](http://infoexclusive-taste.com)  
[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://www.xclusive-taste.com/contact)

# WORK HISTORY

## OTHER COMPANIES I'VE WORKED WITH



IN THE YEARS 2012-2024, WE HAVE PARTNERED WITH SMALL INDEPENDENT BUSINESSES AND COLLABORATED WITH MUSIC ARTISTS, MODELS, AND CREATORS ON PROJECT-BASED TASKS ENCOMPASSING DESIGN, BUSINESS DEVELOPMENT, MEDIA PRODUCTION, AND VIRTUAL ASSISTANT RESPONSIBILITIES.

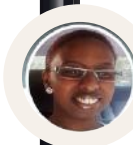
### MPA at Year Up (2012)



Ty is very efficient and works very well under pressure. She has skills within a Help Desk support role. Works well independently or in a group setting providing all facets of computer help desk support such as troubleshooting, installations, and maintenance."



### File Clerk at Expeditors (2013)



Her professionalism, attitude, and resolve are a few of the many traits that stand out. It's her willingness to learn that will always allow her to be successful.



### SYVPI Mentor Coordinator at 4C Coalition

"Ty is organized, efficient, and extremely competent. She has excellent rapport with people of all ages. Her communication skills, both written and verbal, are excellent."



## 2019 FACEBOOK REVIEWS & TESTIMONIALS

Having held various roles in corporate and nonprofit sectors as a teenager with only a GED, my goal was to undertake short & long term contract positions to learn and share valuable skills.

I aimed to assist small business owners and entrepreneurs in growing their brands using the knowledge gained from working alongside executives and everyday professionals.

Despite only completing 11 years of school, a GED, and one year of college, I have successfully helped others with what I know and continue to learn & grow alongside them.

From internal corporate and nonprofit training programs, to training my peers privately contributing to milestones and accomplishments throughout their business & life projects.

## Innovative Ty

### Artist/Designer Butterfly collection



She always extended her help her support she talked me through things I didn't understand when it came to fashion shows. She stayed on me and for that I appreciate her so much she gave me an opportunity to show case my talent and I'm forever thankful I dont think I really believed in myself until I really saw it that night.



### Seattle Photographer



She does very well at planning, Promoting and even hosting all of her events and I know first hand not only as a partner but also as an attendee to her events. Us working together has helped me meet and build relationships with other businesses and artists as well. I love working with Nita and look forward to what she will do next.



### Artist & Co-Founder of No Idol Music



She was very responsive and engaged, and even developed a document that we were able to keep to help us keep track of communications. It felt great to have a professional service be so active and encouraging in our pursuits & we will work with her for any future projects. She is knowledgeable and willing to share what she knows so that you can learn! 🙌 Definitely would recommend.



# 2018-2025 TESTIMONIALS

★★★★★ 39 W

love the work

I just went through my page thoroughly and I love it even more. You're so dope at what you do and I will definitely be recommending you to anyone who speaks about a website lol.

Apr 5, 2019 · 🍷

Great at what they do great setup great planning and great turnouts #HIGHLYRECOMMENDED

Multitasking superstar right here! Making sure family trips and their new LLC get off the ground, nice work!

No lie all these gems I'm saving in my notes this is the type of information imma need especially if i want to be successful and scale the business

*"We have worked on multiple projects with Xclusive Taste on both private and public photos shoots as well as private and public events. Very professional and detail oriented in addition to full transparent communication."*

thank you I love you 🥺 idk if you even realize how much you helped me 🥺 don't know what I'd do without ya 🥺💖

Dec 29, 2022 · 🌐

THE BEST marketing management you could ask for!! Super professional, efficient and classy!! Whatever vision you have she will materialize it into your reality leaving NO CRUMBS!! My sister is very talented and specializes in each one of her GOD GIFTED abilities!! She is the GOAT (no pun intended) 🐐 ✨ and I HIGHLY recommended collaborating with her 🥰🥰🏆 SUPERIOR !!!!!!

development folder. It's full of ideas and avenues that haven't been tapped into yet and it's making for a busy year with everything involved and being planned out starting from the folder. I appreciate all the work put into the presentation

**XCLUSIVE  
TASTE** 

Thank you so much you guys ❤️  
I highly recommend

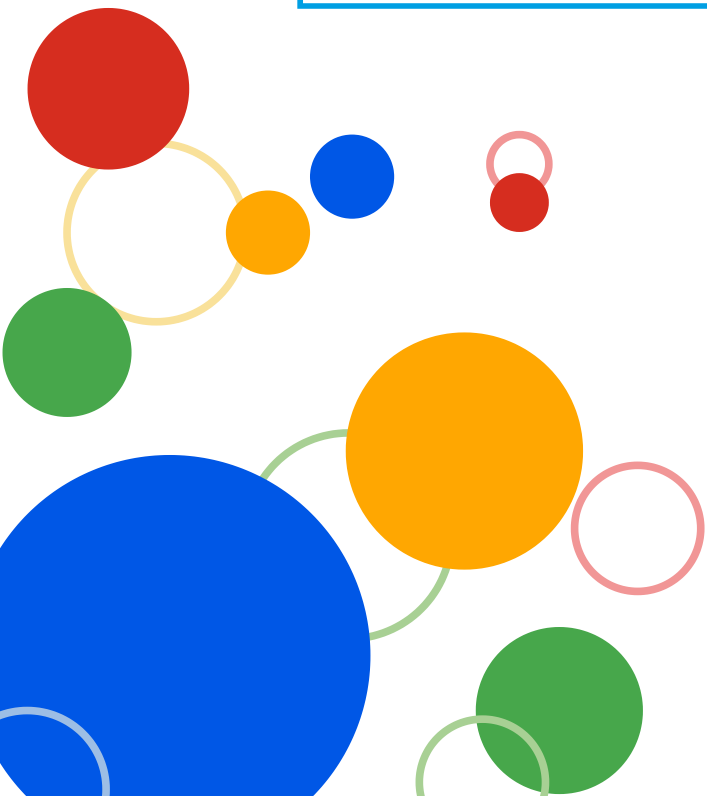
She's dope  
Innovative Ty

I honestly love how everything looks and I'm extremely satisfied! You did a really great job!



# Search

Xclusive Taste Thee Agency



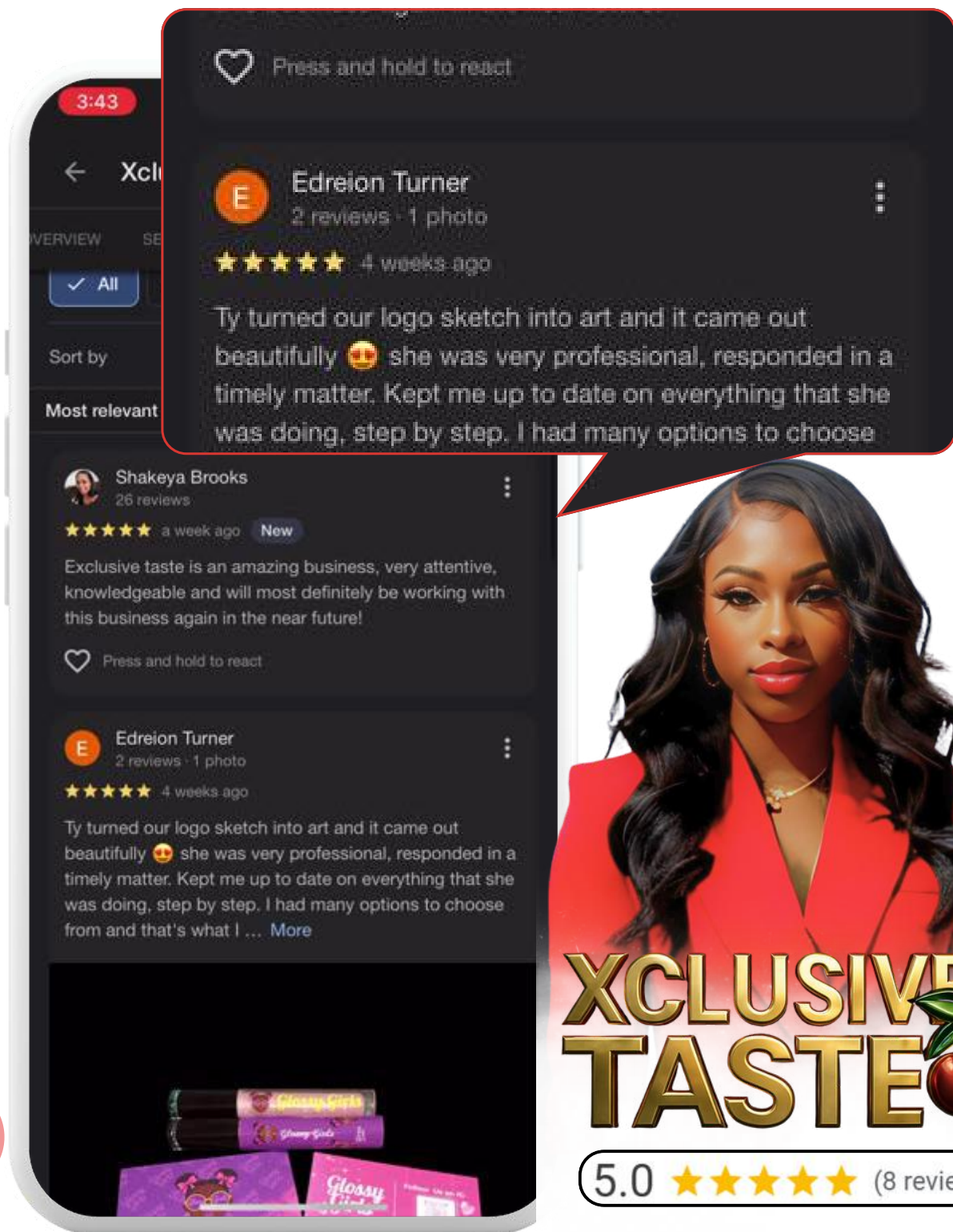
# GOOGLE *Reviews*



Xclusive Taste The Agency

**From Professional  
Recommendation letters  
& LinkedIn references to  
Facebook Reviews to  
Google Reviews**

Being acknowledged by others, as a business rather than just focusing on myself, is what I value the most.



[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)

# SOCIAL PROOF

What people  
are saying  
online

Thank you for this great idea! I was thinking something similar but was gearing more to targeting small business trying to scale by using these courses for themselves to market. So this just validated that



This is some really good value-packed information! I am a digital marketer! And it very true what you are saying! I learned Digital Marketing but not to resell a course I wanted to be different. I hate having the same product everyone has! So I created my own and now

YOU SO RAW IT'S SICKNING

I love this so much for you & [Bre Woods](#) yall really got a dope friend

Girl! THANK YOU for the idea 💡

I'm manifesting enough success to be useful of your time 💙🙏

[Innovative Ty](#) I purchased it! Love it 💕

u the truth



[info@exclusive-taste.com](mailto:info@exclusive-taste.com)

# SOCIAL PROOF

What people  
are saying  
online



[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)



# What Makes Xclusive Taste An Agency?

**Strategy • Resources • Real Connections**

Xclusive Taste operates like a true agency by being the **go-to source** for **everything** our clients need — even **beyond** the services we offer.

With a background in short and long-term contract work, we've built a **trusted network of professionals** across events, fashion, media, branding, and business development.

- ✓ We connect brands to manufacturers, printers, suppliers, and expansion resources
- ✓ We help source talent: DJs, content creators, stylists, models, caterers, event decorators, venues, photographers & staff
- ✓ We handle planned & last-minute support: travel, rentals, vendors, logistics
- ✓ We place products in real businesses like Loc My Crownn & Angie's Café

We also help people with personal needs like jobs, housing, schools, flights, and hotel bookings — backed by research, vetting, and experience.

We know how to spot scams, fake vendors, and shady pages because we've worked across industries and know what real professionalism looks like.

Xclusive Taste is a agency because we don't just provide services — We connect the dots, solve the problems, and build with purpose.

Whether you're launching, scaling, or expanding — we help you move smarter, faster, and with clarity.

- 📦 Build your dream team.
- 📈 Reach strategic goals.
- 🤝 Let's make it happen — together.

[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)

# 2025 GOALS

## Creating Hands-Free Brand Visibility & Real Opportunities

Supporting businesses through  
**design, marketing, and  
experiential activations.**  
In collaboration with  
*Locmycrownn & Angie's Cafe*

**Vision :** Becoming the **go-to**  
creative **force** for brand &  
business expansion.

**Mission:** Empowering  
brands through **visibility**  
and **structure**.

## Many entrepreneurs and brand owners struggle with:

- Not knowing where to start with branding, design, or packaging
- Juggling multiple vendors for logos, websites, printing, and promo
- Lacking exposure, especially in physical retail or lifestyle spaces
- Wasting money on marketing that doesn't convert
- Being overwhelmed by logistics: setting up booths, tracking samples, creating content, or managing campaigns
- Not having time, knowledge, or a reliable team to scale

[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)

**VISION**

**MISSION**

**GOAL**

# 2025 GOALS

IN COLLABORATION  
WITH LOCMYCROWNN  
& ANGIE'S CAFE

## OPPORTUNITIES THIS PROGRAM CREATES

With Xclusive Taste, clients can

- Get hands-free, all-inclusive brand execution
- Increase brand awareness in targeted environments (salons, cafés, pop-ups)
- Launch products and businesses with polished, professional branding
- Reach more customers through interactive experiences
- Gain access to influencer & street marketing teams
- Save time, money, and stress by having one team manage it all
- Leverage our vendor & partner network for discounted printing, media production, and strategic placements
- Build long-term momentum through campaigns backed by strategy, visuals, and voice

### THIS PROGRAM

removes guesswork, builds presence, and delivers direct to customer visibility campaigns

GET SEEN IN  
SALON & CAFE  
SPACES like:



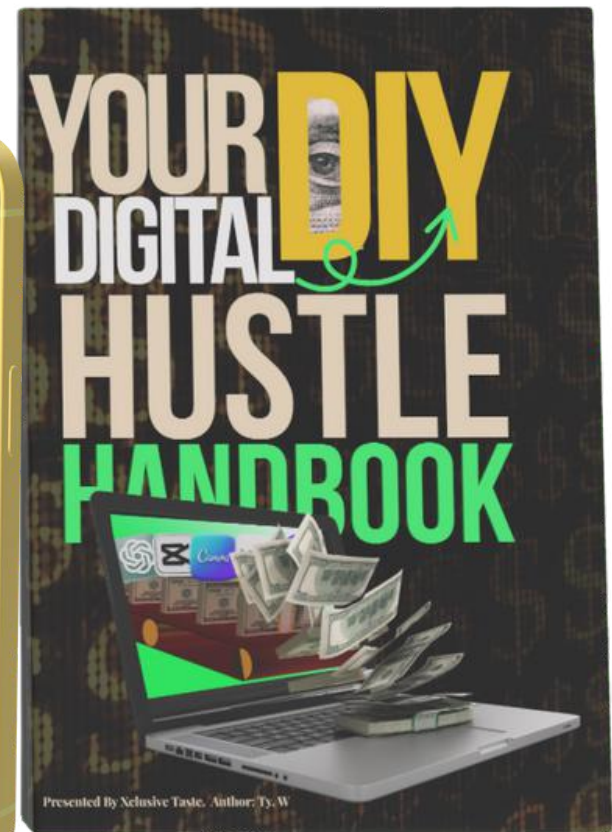
[WWW.XCLUSIVE-TASTE.COM/CONTACT](http://WWW.XCLUSIVE-TASTE.COM/CONTACT)

# HOW YOU CAN SUPPORT

- Follow, Like, Share
- Book A Service
- Purchase Digital Products
- Donate Towards
  - **Our Dogs Medical Expenses** by Purchasing our **\$22 eBook**, site donation or leaving a tip.
  - Our Partnership & Marketing Expansion Services: Beta Testing & Prototypes.



Scan or save & tap to purchase our eBook





LIMITED OFFER



# YOUR DIY DIGITAL HUSTLE HANDBOOK

CREATE, DESIGN, PROFIT FROM HOME



From Ideas to Apps & Innovation to Income



Discover **Opportunities** for Budget-Friendly Entrepreneurship

- **Learn to dropship** without any initial investment
- **Create planners** from the comfort of your home
- **Find** laptops, cameras, and home office equipment at affordable prices
- **Explore** ways to monetize your designs on a budget

TESTED STRATEGIES WITH SUPPORTING IMAGES, NO INCOME CLAIMS, AND TOOLS AVAILABLE FOR YOU TO USE.

Unlock the **creative blueprint** to turn your ideas into real products and services—right from your phone. The **DIY Hustle Handbook** is a **beginner-friendly digital guide packed with real strategies, resources, and tips to help you design, brand, print, and deliver without a big budget.** Learn how to create planners, packaging, and visuals, set up dropshipping systems, and build a side hustle using tools that are free or affordable. Whether you're working from home, starting fresh, or trying to make your skills **profitable**, this guide gives you everything you need to get moving—fast.

## Resources You Need

All the tools I used to build my online business

# YOUR DIY DIGITAL HUSTLE HANDBOOK



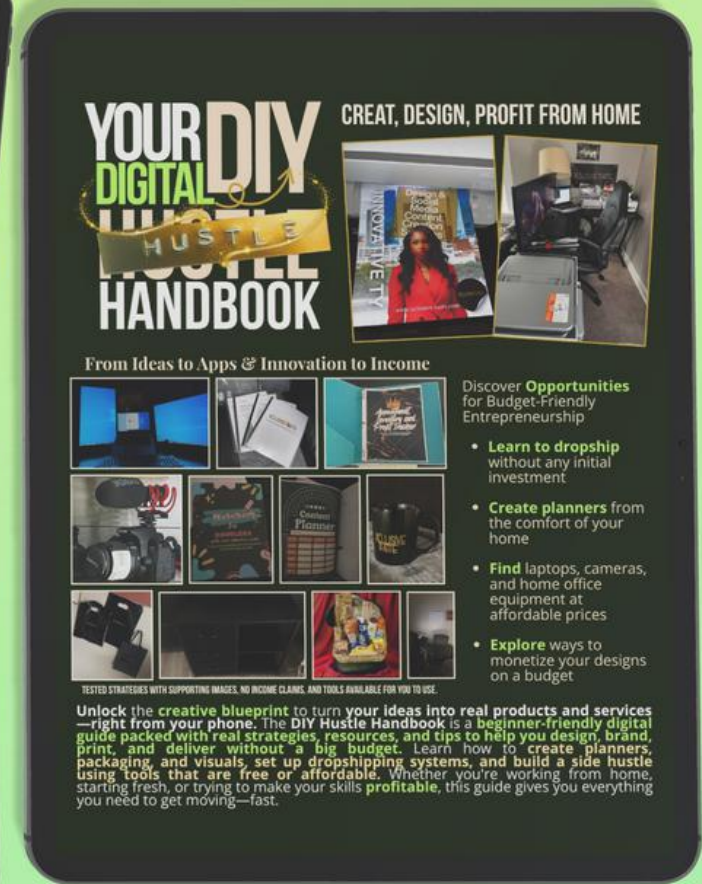
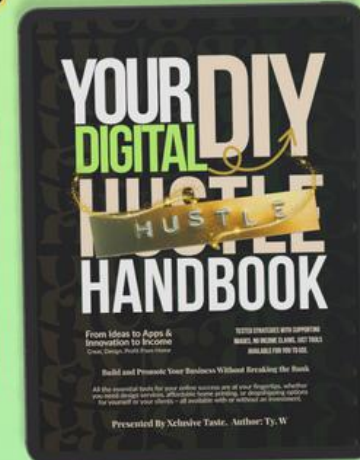
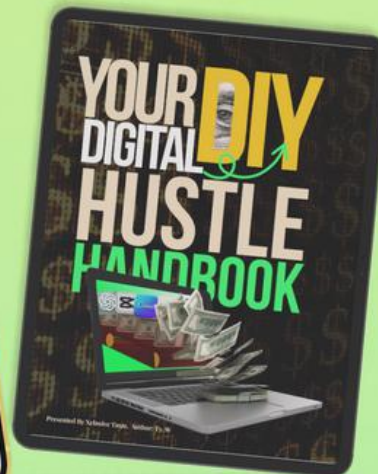
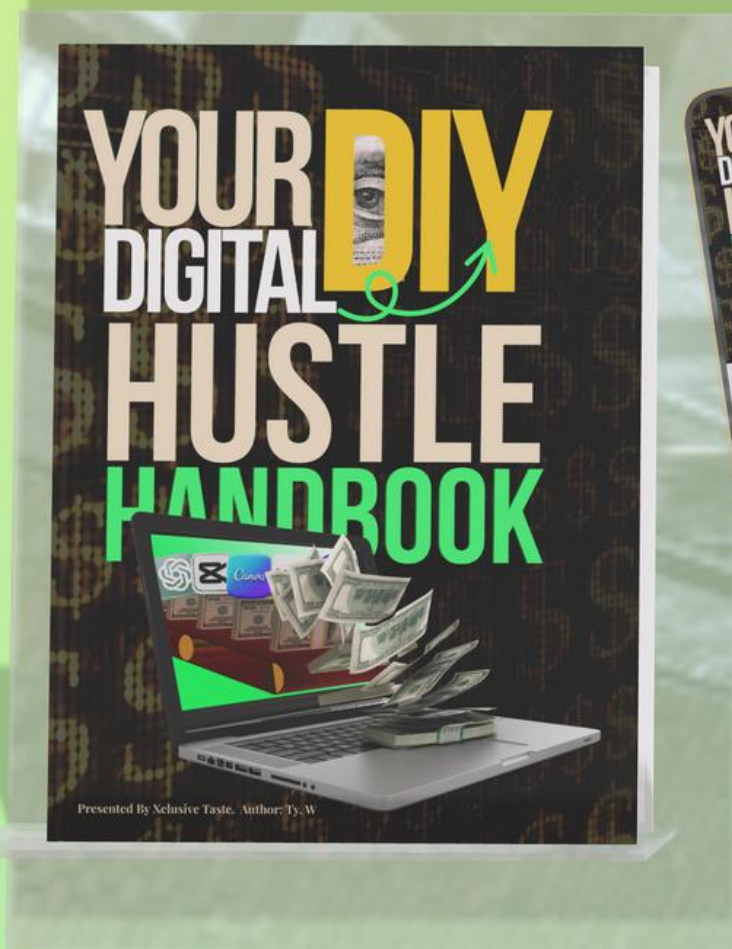
Presented By Xclusive Taste. Author: Ty W

ONLY \$22 FOR A LIMITED TIME ONLY

# YOUR DIY DIGITAL HUSTLE HANDBOOK



Presented By Xclusive Taste. Author: Ty W



**Purchasing this Ebook Counts As A Donation Towards Our Expansion and Dogs Medical Expenses**

