



Civida

2025 Stars Awards Partnership Opportunities

Life starts with a home.

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About the Civida Housing Foundation



The Civida Housing Foundation (CHF) is the charitable arm of Civida, the largest provider of community (social) and affordable housing in Northern Alberta.

Established in 2000, and driven by a board of passionate volunteers, the CHF enables innovative opportunities to progress Civida's housing initiatives. Affordable housing, and community support needs continue to grow. The Foundation raises funds, builds relationships, initiates community well-being programs, hosts community events, and more in efforts to support Civida's crucial services.

When you support CHF, you help families avoid being unhoused, find a stable place to raise their children, and build a sense of belonging and hope. You help create communities where people look beyond their doorsteps and give back to this city we share. Together, we can lay the foundation for a kinder, stronger city, with thriving, inclusive communities.

Building Futures | Empowering People | Enduring Impact

Learn more at cividahousingfoundation.ca

About Civida

Civida is the largest provider of community (social) and affordable housing in Northern Alberta, managing over 5,300 homes at more than 130 sites across the City of Edmonton.

Civida housing and rent benefit assistance programs provide safe, affordable housing for over 23,000 people, almost 2 % of the City of Edmonton's population. Collaboration is at the core of Civida's approach, partnering with the Government of Canada, the Government of Alberta, and the City of Edmonton, as well as numerous social service organizations to provide inclusive, safe, and affordable homes.

Driven by a commitment to excellence, Civida invests every available resource into new developments to increase the housing supply; upgrading and maintaining existing properties; and prioritizing the safety and wellbeing of every tenant and customer served.



Civida

+23,000

People housed

+5,400

Homes managed

+4,000

Households
receiving Rent
Assistance



+ \$32 Million

invested in 2023-25 into
maintenance and renewal of
affordable homes to keep them
safe and updated



+ 99%

Over 99% of Civida managed
homes are occupied, leaving
less than 0.1% suite vacancy



+ 9,000

Qualified households await
housing on Civida's
priority list



Why Partner with Us

When you support the Civida Housing Foundation, you help us to propel Civida's crucial work, and impact thousands of lives.

Align your organization with one or both of our flagship annual events - **Hackers Fore Housing Golf Tournament**, and **the Stars Awards**, to create a meaningful impact in the lives of thousands of Edmontonians. Partnership offers a unique opportunity to drive positive change while gaining valuable exposure and recognition within the community.

By partnering with us, you gain:

Impactful Community Engagement

Showcase your organization's commitment to social responsibility and community improvement. Your support empowers Edmontonians, unlocking pathways to opportunity, resources and improved outcomes.

Brand Visibility and Recognition

As a sponsor, your organization will enjoy prominent recognition across event promotions and materials. This exposure highlights your dedication to affordable housing, community development, and responsible corporate citizenship, amplifying your brand's impact.

Networking and Relationship Building

Engage with a diverse audience of business leaders, community partners, and decision-makers. Sponsorship provides the platform to build valuable connections, strengthen existing partnerships, and elevate your organization's profile in the community.

Together, we can ignite dreams, spark success, and illuminate pathways out of from poverty for generations to come.



100%

of available Rent Assistance Benefits are distributed by Civida each year, with thousands left awaiting support



+34,000

Edmonton households are projected to need rent under \$1,125 by 2031



1 in 4

Edmonton renter households are living in core housing need

Stars Awards Gala

An Evening of Celebration, Inspiration and Impact

Date: Saturday, September 20, 2025

Venue: Art Gallery of Alberta

The Stars Awards Gala has a profound impact on the community by:

- **Empowering Youth:** Recognizing and celebrating the achievements of youth who have overcome significant challenges, inspiring them to continue striving for excellence.
- **Supporting Education:** Providing scholarships and educational resources to help youth pursue higher education and vocational training.
- **Enhancing Community Well-being:** Raising funds to support Cvida initiatives and empowering communities.
- **Building Awareness:** Highlighting the importance of affordable housing and the positive outcomes it creates for individuals and the community as a whole.

Building Dreams. Celebrating Youth Excellence.

Through scholarships to the value of up to \$5,000, the Stars Awards make post-secondary tuition, or other education-related expenses, more attainable for young people living in Cvida affordable housing communities.

Helping to bring educational goals within reach, the Stars Awards Gala will be an evening of elegance, celebration, and a testament to the transformative power of belief, support, and opportunity.

As we gather to honour the remarkable accomplishments of the outstanding Award recipients, the event will mark a key step in their journey of inspiration, resilience, and limitless potential.

Come for the celebration, and witness the transformative impact on outstanding young people!



Scan to sign up,
or visit:

cvidahousingfoundation.ca/stars

Stars Awards

Sponsorship Opportunities

The Stars Awards are a unique and rewarding experience, where you have the special opportunity to meet the young people whose lives you are directly impacting.

There are a range of partnership opportunities designed to suit your organization's goals, budget, and level of involvement.

Join us in celebrating excellence, empowering futures, and illuminating pathways to success for more students in our city!

Presenting Sponsor



As the Presenting Sponsor of the Stars Awards, your brand takes center stage in supporting the Stars Awards mission to empower students and foster academic and personal development. Your organization will enjoy exclusive recognition and visibility throughout the gala, as well as pre-and post-event, showcasing your dedication to philanthropy and corporate citizenship.

You have the exclusive opportunity to secure your presenting sponsorship for 2 years, with first right of refusal for the subsequent year.

Presenting Sponsor Recognition:

- Premier recognition as the Presenting Sponsor in all event communications, materials and coverage
- Opportunity to nominate one representative on the Awards Adjudication Committee
- 10 complimentary gala tickets with VIP seating
- Acknowledgement from the podium
- Exclusive opportunity to share remarks
- Opportunity to present and name one award
- Organization logo on the Award/certificate
- Logo on event screens and signage
- Logo on event photo backdrop
- Opportunity to provide video ad to be played during event
- Full-page advertisement in the event program
- Opportunity to provide 3 branded items for gala attendee gift bag
- Event website recognition
- Social Media recognition
- Recognition in Civida Housing Foundation 2025 Annual Report

2025 Sponsored by:



SOLD OUT

Production Sponsor

\$10,000

- Premier recognition as the Production Sponsor in all event communications, materials and coverage
- Opportunity to present and name one award
- Organization recognition on one Award/certificate
- 8 complimentary gala tickets with VIP seating
- Acknowledgement from the podium
- Opportunity to introduce keynote speaker/entertainment/guest experience, and share remarks
- Half-page advertisement in the event program
- Logo on event screens
- Logo and recognition on gala attendee gift bag at each seat
- Opportunity to provide 2 branded items for gala attendee gift bag
- Logo on event stationery/table cards
- Event website recognition
- Social Media recognition
- Recognition in CHF 2025 Annual Report

You have the exclusive opportunity to secure your sponsorship for 2 years at 2025 rates, with first right of refusal for the subsequent year.

2025 Sponsored by:  **ECOPEST**
Pest Control for Your Health and Environment.



SOLD OUT

Award Sponsor

\$5,500

Three Available

- Recognition as an Award Sponsor in event communications, materials and coverage
- Present and name one award
- Quarter-page advertisement in the event program
- Recognition on one award/certificate
- 2 complimentary gala tickets with reserved seating
- Acknowledgement from the podium
- Organization recognition on one award/certificate
- Event website & social media recognition

Reception Sponsor

\$3,000

One Available

- Recognition in event communications, materials and coverage
- Recognition in the Event Program
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition
- Logo on branded Reception cocktail napkins

Design Sponsor

\$2,500

One Available

- Recognition in event communications, materials and coverage
- Recognition in the Event Program
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition
- Signage recognition during event

SOLD OUT

Dinner Sponsor

\$5,000

One Available

- Recognition as the Dinner Sponsor in event communications, materials and coverage
- 2 complimentary gala tickets
- Quarter-page advertisement in the event program
- Acknowledgement from the podium
- Logo and recognition on dinner menu at each seat
- Opportunity to provide 2 branded items for gala attendee gift bag
- Event website & social media recognition

Wine Sponsor

\$3,000

One Available

- Recognition in event communications, materials and coverage
- Recognition in the Event Program
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition
- Logo on wine bottles

SOLD OUT

Dessert Sponsor

\$2,500

One Available

- Recognition in event communications, materials and coverage
- Recognition in the Event Program
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition

Photography Sponsor

\$1,500

One Available

- Recognition in event communications, materials and coverage
- Recognition in the Event Program
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition

SOLD OUT

Entertainment Sponsor

\$1,500

One Available

- Recognition in event communications, materials and coverage
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition

SOLD OUT

Video Sponsor

\$1,500

One Available

- Recognition in event communications, materials and coverage
- Recognition in the Event Program
- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition

Friends of Stars

\$1,000

- 2 complimentary gala tickets
- Event website recognition
- Social Media recognition

Custom Opportunities

Custom sponsorships are available.
Please contact us for more information.

Sign up today!

"My Stars Award scholarship helped me follow my dreams of studying at Wellesley College.

I'm thankful for this awards program because it helps take away some of the financial stress for youth attending post-secondary."

**Rong,
Stars Award recipient**



"The Stars Awards allowed me to do something that I was more interested in, that I thought had a more direct line into the career path I was thinking about., they gave me freedom and autonomy...

...What you are doing is so so critical."

**Alain,
Stars Award Recipient**



Your Partnership Changes Lives

Bohdan's Story*

Bohdan, a new Cvida tenant, and newcomer to Canada from Ukraine, faced immense challenges as he tried to build a new life. He had no family or friends in Edmonton, and spoke very little English. Without a local support network, navigating even basic necessities was overwhelming.

Bohdan's difficulties escalated when he lost his job due to an illness, leaving him unable to do the physical labor required. With no income, he quickly fell behind on his Cvida rent. Feeling completely alone, he didn't know where to turn or how to ask for help. With Cvida's collaboration with community partners, a coordinated response took shape.

Emergency assistance from the Government of Alberta provided an immediate payment toward his rent, offering temporary relief. However, long-term stability required further action. To help Bohdan secure Employment Insurance (EI), he needed a doctor's note, a requirement that quickly became a challenge as walk-in clinics requested referrals from a family doctor. Without transportation or access to a family doctor, the barriers to obtaining this note seemed insurmountable. Cvida connected Bohdan with community resources, including a Ukrainian Catholic church, where he got assistance with healthcare navigation and other supports.

Transportation barriers were addressed through partnerships with organizations like Amity House, which provided Bohdan with a bus pass. This not only enabled him to attend appointments, but with their help, also enabled him to complete his EI application. Food security was another critical need. Cvida connected him with CANAVUA, helping him receive weekly food hampers. Bohdan finally obtained the required doctor's note, and was approved for EI, stabilizing his financial situation.

Bohdan's story shows how essential support can provide not just stability, but hope, for individuals striving to overcome barriers and build a better future. There are thousands of Edmontonians in need of homes, as well as the support programs to help them survive and thrive.

Supporting the Cvida Housing Foundation means more people like Bohdan, can have access to the help they need, where and when they need it,

*Name changed for privacy



Help Change Lives **Sign up as a Sponsor Today**

**To sign up as a sponsor, or donor
please contact us at:**

info@cividahousingfoundation.ca

or visit

cividahousingfoundation.ca

Custom Sponsorships available.

"After receiving the scholarship, I realized I do have the potential to earn things. If I put my mind to something, I can do it."

Jainah, Stars Award Recipient

"I can't thank Civida enough for helping me and my family..."

Andrew is currently in veterinary school and is looking forward to graduating next year. "What you do is helping a lot of families have a better future.

When I graduate, my family and I will move to the private market or buy a house, so Civida can help the next family in line."

Andrew, Civida tenant



Civida

HOUSING FOUNDATION

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