


# SHALOM GREENSBORO



## Responding to the Moment

Lessons Learned Since Oct. 7th  p6

YOUR DOLLARS AT WORK:  
Bruce Gourlie Joins Federation  
as Regional Security Advisor p9

One Year Later:  
Community Gathers for  
Memorial and Call for Hope p15

# TEMPLE EMANUEL'S JEWISH FESTIVAL

SUNDAY MARCH 23, 2025 11 AM - 5 PM RAIN OR SHINE



## JEWISH FOOD

Jewish food blends tradition and flavor, from classic matzo ball soup to dishes rich in history and warmth. Each bite tells a story, bringing people together with tastes from around the world. You will love all our food, baked goods and we even have egg creams.



## ENTERTAINMENT

The festival hosts a variety of performers each year, including professional groups, community members, bands and volunteers, who provide musical entertainment for visitors.



## SANCTUARY TOURS

Our sanctuary is rich in symbolism and ancient traditions. Enjoy a rabbi-led 30-minute tour to learn more about Jewish symbols and religion.

- What is the symbolism of twelve windows in the sanctuary?
- Why is there an 18 foot stone wall on the bima (podium)?
- The small light above the ark is always on. Why?

## SPONSORS

### Premier

Our State

### Platinum

Well-Spring

Steven Tanger Center for the Performing Arts

### Gold

AMG - Association Management Group  
Delman and Company

## BECOME A PATRON/ FRIEND OF THE FESTIVAL

Becoming a Patron of the Festival is a great way to show your support. With a donation of \$250, you will be listed on our website as a Patron of the Festival. Your donation goes a long way in covering the costs of the event.

Becoming a Friend of the Festival is another great way to support us. With a donation of \$100, you will be listed on our website as a Friend of the Festival.

We are grateful for your donation!



# Looking back *to move Forward*



Jenny Kaiser

As I write this, Hezbollah and Israel are attacking each other. I do not know what will happen. But I do know that we will, eventually, make it through these difficult times. At some point in the near future, we will reflect on the facts and ask ourselves, "Did I do enough?" I believe we will answer, "Yes."

**Yes. October 7th, 2023, was the most devastating day in our collective history since the Shoah.** And the days and weeks that followed it were confusing, distressing, and discouraging. However, in these challenging moments, I have found unbelievable strength in our community and in our allies.

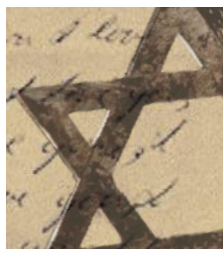
**Yes. We built strong relationships with leaders in Greensboro, around the state, and throughout the country.** Some of the first messages I received after the massacre were from Christian friends. They knew that, although the terrorist attack happened more than 6,000 miles away, the impact was as great as if it had happened here.

**Yes. We cultivated successful partnerships with one another.** The Rabbis Koren, Gleason, and Plotkin planned moments for us to gather, support one another, and collaborate. Our community has come together for prayer, rallies, walks, and even a trip to Israel to view the attack's aftermath firsthand. As Rabbi Plotkin has eloquently stated, the attack on Israel is a Jewish issue, one that extends far beyond our respective viewpoints.

**Yes. We have united and faced adversity together, as a community, as one.** Together, we raised more than \$1.2 million for the Israel Emergency Campaign. We took in multiple families from Israel during the first few weeks of the war, and embraced them as our own. We taught Jewish students on college and high school campuses how to disengage from hurtful rhetoric, and how to obtain needed support from Hillels and from each other.

How are we doing? What have we learned? Did we do enough? I am sure that, in hindsight, we will see opportunities where we could have done more. However, at this moment, I believe we have done as much as we can do, and taken every possible chance to step up. I hope we have set an example for future generations who endure such times—to act Jewishly, with insight, foresight, and compassion.

Jenny Kaiser, President  
Greensboro Jewish Federation  
2024-2026



## WHAT'S INSIDE:

MESSAGE FROM CEO	2	REGIONAL SECURITY ADVISOR FOR CENTRAL NC	9
ON THE CAMPAIGN TRAIL	3	MAKING CONNECTIONS	10-11
JEWISH FAMILY SERVICES	4-5	TODAH RABAH	12
A HIGH SCHOOL SENIOR'S JEWISH JOURNEY	6-7	HURRICANE RELIEF FUND	13
JEWISH FOUNDATION OF GREENSBORO	8	COMMUNITY	14-16

# RISING TOGETHER: Resilience and Unity in Challenging Times

By Glenda Bernhardt, Chief Executive Officer, Greensboro Jewish Federation



Glenda Bernhardt

One of my favorite books is *The Power of Moments* by Chip and Dan Heath. It focuses on why certain experiences have a significant impact, going so far as to change us and leave lasting imprints with ripple effects that last a lifetime. Our community—the Jewish community in Greensboro; in North America; in Israel; around the world...all of *K'lal Yisrael*—experienced such a moment on October 7, 2023. The events that occurred that day, and those that have occurred since, have forever changed us. However, although many of the impacts of October 7th have been challenging and trying, there are also numerous positives that have emerged. **Thinking back, I find myself dwelling on memories centered on strength,**

**collaboration, friendship, and hope.**

According to the Heath brothers, powerful moments must contain at least one of these four components: elevation, insight, pride, and connection. When I reflect on the ways our community has responded to October 7th, I can find each of these in the experiences we've had together.

The Greensboro Jewish community responded by raising more than \$1.2 million dollars to support our brothers and sisters in Israel. We welcomed displaced Israeli families into our community, our schools, and our synagogues. We went to Washington to rally together with 290,000 Jews from across North America, demanding that world leaders denounce antisemitism and fight for the release of our hostages. We worked on pieces of legislation at the local, state, and federal levels that would help ensure the safety and security of the Jewish community.

We traveled to Israel to show our solidarity with our feet, and to bear witness to the atrocities of October 7th with our own eyes. We strove to gain a better understanding of how we arrived at this moment of significant terror, so we can learn and grow. We supported local college and high school students who found themselves on the front lines of a far-away conflict that felt so close to home. We mourned together and grieved all we have lost, while celebrating all we have gained by becoming more united, more hopeful, and more dedicated to ensuring the long-term strength and sustainability of the Jewish people.

In the years to come, I believe many will speak about their Jewish lives and experiences with the caveat of “before October 7th” and “after October 7th.” **It is my hope that, when our Greensboro Jewish community thinks and talks about this transformative moment, we will focus on how we grew together by becoming more engaged, more connected, and more grounded in our Jewish identity.**

I'm so proud of how our community has responded to this life-altering moment, and I can't wait to see how we will continue to work together to collaboratively demonstrate the beauty and vitality of the Jewish community to the world.

“The events that occurred that day, and those that have occurred since, have forever changed us.”



(336) 852-5433

Glenda Bernhardt  
Chief Executive Officer

Jenny Kaiser  
President, Board of Trustees



(336) 852-0099

Susan R. Gutterman, JD  
Endowment Director

Ron Milstein  
Jewish Foundation of Greensboro Chair



(336) 852-4829

Alicia Kaplan, MSW, LCSW  
Jewish Family Services Director

Scott Milman  
Jewish Family Services Chair



(336) 852-5433

## PRODUCTION TEAM

Avery Hocutt  
Editor

Dena Kovach  
Design Editor

Nat Bernstein, Alli Lindenberg,  
Jamie Schleuning, and Shira Snyder  
Editorial Board

*Shalom Greensboro* is a publication of the Greensboro Jewish Federation, 5509-C West Friendly Avenue, Greensboro, NC 27410-4211. The publication provides information and news about the Greensboro Jewish community. For questions, please contact us at [info@shalomgreensboro.org](mailto:info@shalomgreensboro.org). *Shalom Greensboro* is published in print and online. The online version can be found at [www.shalomgreensboro.org](http://www.shalomgreensboro.org). The views, findings, or recommendations expressed by speakers of programs published in *Shalom Greensboro* are their own and are not necessarily endorsed by, and may not reflect those of, the Federation or sponsoring organizations.

# Together, we go Forward: Community Resilience in Action

By Gary and Laurie Bargebuhr, 2025 Campaign Co-Chairs



Gary Bargebuhr



Laurie Bargebuhr

Our connections with family, friends, and community are always essential, but they become truly vital in times of crisis and uncertainty. In times like these, supporting one another, reaching out, and coordinating relief efforts become paramount to our well-being and survival.

Over the past year, the Federation has been able to respond quickly to unforeseen needs, fostering important connections both within our community and beyond it. In November 2023, we were able to send two buses of members to the march in Washington, D.C., where 290,000 people gathered. Our participants shared that it was heartening to experience the groundswell of U.S. support for Israel firsthand.

We were also able to send members on an intensive, four-day Israel Solidarity Mission. During this trip, participants met with a member of the Knesset; the head of a trauma facility; and a platoon of soldiers who had voluntarily returned to service. One of the most profound experiences, however, was unplanned—when members met evacuated Israelis who were coincidentally staying at the same hotel. The Israelis were incredibly grateful for our members' presence and support, and asked for their stories to be shared.

On a local level, we prioritized helping Jewish students who faced antisemitism and threats on their college campuses. The Federation was able to increase funding to local Hillel chapters, in order to provide our students with a greater sense of community and a stronger connection to each other.

“Thank you to all who have participated in the programs and initiatives that are so vital to our mission.”

Thank you to all who have participated in the programs and initiatives that are so vital to our mission. Your contributions of time, effort, and friendship go hand-in-hand with funding to achieve our overall goal of maintaining and improving Jewish life. If you haven't already, we hope you will visit our website and review the “About Us” and “Our Impact” sections. There, you will see all we have accomplished in the past year—and all we hope to achieve in the new one.

Once again, thank you. You have helped build this Federation into one that truly makes a difference. Together, we strive to do more. Together, we stand for each other. And **Together, we go Forward!**

Gary and Laurie



Together,  
we go  
Forward

The help we provide the Jewish community through our Annual Campaign is dependent on your support. **Please donate now** by scanning the code below, or by visiting [shalomgreensboro.org](http://shalomgreensboro.org).



save the date

JAN. 26, 28, 30 FEB. 2, 4, 6 2025

MORE INFORMATION AT  
**MYTJFF.COM**

**TRIAD JEWISH  
FILM  
FESTIVAL**

## FROM WORDS TO DEEDS: Non-Jewish Neighbors Stand with Jewish Community

Some people say that they support you; others show you that they do. The David D. Frazier Food Pantry received a profound demonstration of this when its phone rang shortly after October 7th.

The caller stated that he was not Jewish, but that he felt so helpless about the situation in Israel that he wanted to do something to support local Jewish folks in his community. He added that he did not want to purchase anything that would “violate the pantry,” and that he wanted to buy the items that were most needed. JFS volunteers assured him that the pantry accepts food that is kosher and non-kosher, and that many food pantry guests identify as non-Jewish,

so there are no “offensive” foods to avoid donating. That afternoon, the man came by with a case of canned chicken and a case of soup.

Another example of unexpected generosity comes from Sandy and Harold Proctor. After traveling to Israel with her Methodist church, Sandy was so deeply moved by her experience that she and Harold decided to give back in a big way. In November, they donated over 1,000 pounds of food to the Pantry. Their visits to JFS always come with hugs for staff and volunteers.

“On Wednesdays in the parking lot of the Federation, you may spot a car with a bumper sticker that reads, ‘Thank you Jesus.’”

On Wednesdays, in the parking lot of the Federation, you may spot a car with a bumper sticker that reads, “Thank you Jesus.” That car belongs to Jacqueline Stockard, a dedicated JFS volunteer who helps prepare food bags for the pantry. After the events of October 7th, Jacqueline felt compelled to show her support for Israel and began volunteering with JFS earlier this year. Beyond her weekly contributions to the pantry, she attended the Holocaust Survivor Concert Celebration in July, and continues to seek new ways to engage with and support the Jewish community.

These are only a few of the stories JFS has received of non-Jewish people lending a helping hand. They serve as a powerful reminder of the good that still exists in countless people, who decide to demonstrate their support in actions that speak far louder than words.



## NEED CAMP FUNDING? Start Here!

Investing in our future means opening the door to amazing Jewish experiences for kids and teens. Imagine waking up with friends, sharing meals, and learning through fun, shared adventures that strengthen ties to Jewish community, traditions, and culture. Jewish Family Services and Greensboro’s Jewish organizations are here to make these unforgettable experiences accessible and affordable.

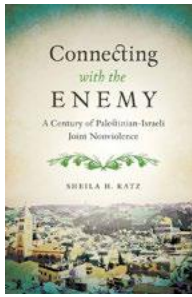
**Here are some financial opportunities for Jewish Overnight Summer Camp to help make this life-changing adventure possible:**

- Jewish Family Services offers scholarships for middle and lower income families in Guilford County for an approved non-profit overnight camp. To apply for a scholarship, go to [jfsgreensboro.org](http://jfsgreensboro.org) and download the application. **Scholarship applications are due the last day of February** and notifications are made by mid-March. For information on camp scholarships, contact **Alicia Kaplan at [akaplan@shalomgreensboro.org](mailto:akaplan@shalomgreensboro.org) or (336) 852-4829 x225.**
- The Greensboro Jewish Federation, Temple Emanuel, Beth David Synagogue and Chabad of Greensboro offer a One Happy Camper First Year Incentive Grant of \$1250 to an approved non-profit Jewish overnight camp greater than 18 days long. **For more information, contact Nichol Walters at [nwalters@shalomgreensboro.org](mailto:nwalters@shalomgreensboro.org) or (336) 852-5433 x243.**
- The Greensboro Jewish Federation has additional grant opportunities including the Stanley Shavitz Camp Judaea Camper Incentive Fund, and the Fischer Send-A-Kid to Overnight Jewish Camp Incentive Grant Fund. **For more information, contact Nichol Walters at [nwalters@shalomgreensboro.org](mailto:nwalters@shalomgreensboro.org) or (336) 852-5433 x243.**
- Temple Emanuel provides scholarships through the The Bradley J. Starr Campership Fund on a first come, first served basis. For details, contact **Brenda Henley at Temple Emanuel (336) 292-7899.**
- If you are a member of a congregation, **contact your Rabbi for any possible additional assistance.**
- **Most camps offer financial aid.** Visit their websites to apply and follow the instructions. If anything is unclear, call the camp for clarification and to ensure your request is noted. Apply early!



# check it out

The Greensboro Jewish Library



## Connecting with the Enemy, by Sheila H. Katz

*Connecting with the Enemy* presents the first history of unprecedented grassroots efforts to forge nonviolent alternatives to the lethal collision of the Israel and Palestine national movements. Bringing to light the work of over 500 groups, Sheila H. Katz describes how Arabs and Jews, children and elders, artists and activists, educators and students, garage mechanics and physicists,

and lawyers and prisoners have demonstrated peacefully, mourned together, stood in solidarity, and advocated for justice and security. This previously untold story of Palestinian-Israeli joint nonviolence will challenge the mainstream narratives of terror and despair, monsters and heroes, that help to perpetuate the conflict.

The Greensboro Jewish Library has *Connecting with the Enemy* available to borrow. Visit [jfsgreensboro.org](http://jfsgreensboro.org) to browse the vast collection built from a combination of those received from the community's membership in the Jewish Book Council, PJ Library, and donations from private collections. A special thanks to Arlene Henza for maintaining the Greensboro Jewish Library. For more information, please email [library@shalomgreensboro.org](mailto:library@shalomgreensboro.org).



## SUKKOT AND ART COME TOGETHER AT CHAI NOTES WORKSHOP



Jewish Family Services and the Creative Aging Network hosted a Chai Notes workshop on August 27 to celebrate the fall season and the Sukkot holiday.

Led by pyrography artist Jennette Egan, attendees learned how to burn intricate designs onto dried gourds. All materials were provided, including wood burning tools, gourds, and accessories. The Chai Notes workshops are held throughout the year to help educate, stimulate, and build local communities and families. For information on registering for an upcoming Chai Notes event, be sure to visit the events calendar at [jfsgreensboro.org](http://jfsgreensboro.org), or sign up for the JFS email newsletter.



## GREENSBORO JEWISH COMMUNITY BLOOD DRIVE IN MEMORY OF MORRY & RUTH JACOBS



In November, donors gathered at Beth David Synagogue for the Jewish Community Blood Drive in memory of Morry and Ruth Jacobs. Organized by JFS Congregational Nurse Marlene Baruch, the drive collected over 31 pints of blood.

Founded by Morry and Ruth Jacobs in 1982, the drive was Greensboro's first, bringing the Jewish community together to support essential blood needs.

Thanks to the Jacobs' legacy, dedicated volunteers, and the generosity of donors, this annual event will continue to impact countless lives for years to come.



Thank you to A Simple Gesture for providing the David D. Frazier Food Pantry at JFS with so much food. Help support A Simple Gesture by signing up on their website at [asimplegesturego.org](http://asimplegesturego.org).

# have Courage

## A LETTER TO MY FUTURE SELF

By Liz Geier

Dear High School Liz,

Tomorrow, you will experience a pain that has been experienced by generations of Jewish people. The pain of losing people who are complete strangers, yet whose stories resound with you incredibly deeply. Some of them will be roughly the same age you are now, attending the type of event that you love to attend.

**“Tomorrow is October 7th, 2023.”**

Tomorrow is October 7th, 2023. Hamas, and several other Palestinian militant groups, will launch a barrage of at least 4,300 rockets into Israel. Over 1,100 people will be killed; about 360 of them will be civilians attending a music festival.

**“When this happens, Liz, it’s going to feel like the world is crumbling for you and everyone that you love.”**

When this happens, Liz, it’s going to feel like the world is crumbling for you and everyone that you love. But, no matter how hard it gets, remember: the Jewish people are strong, and will remain standing.

Right now, you’re a senior in high school. Your biggest worries are applying for college and going to Prom. You’re trying to savor every moment of being at home with your friends and family. Unfortunately, this will all change.



Grimsley High School Graduation

When you choose a college, you will have to take what happens tomorrow into consideration. Having a robust Jewish community in college won’t be a “want” anymore; it will be a need. You won’t just visit your campus Hillel on the high holidays; it will become a place of support every time you find yourself looking at the news, or seeing anti-Israel protesters on your campus. You will worry about



Building lasting friendships at UW-Madison Hillel

whether you can have a safe college experience without a lot of Jewish people around you.

However, through these trials and tribulations, your Jewish identity is going to be strengthened. Ultimately, you’ll decide to go to the University of Wisconsin-Madison, where you’ll meet young Jewish adults from all over the world who are

feeling the same pain as you.

Right now, you attend Grimsley High School, and are one of only 30 Jewish students. Your final days at Grimsley will sometimes be difficult. Sometimes, you’ll find yourself sitting in class, unable to think about anything other than the crisis in Israel. You’ll find yourself questioning why no one around you seems to care about Israel, when it takes up so much space in your mind.

But there will be positive moments, too. The Grimsley Jewish Student Union, which you created so that students could socialize and have fun, will become a safe space in a time that feels unsafe. Your club will serve as a haven for Jewish students; a place where members can be an unapologetic version of themselves from the moment they walk through the door. It will be a place where you can talk about all the things that you don’t necessarily feel comfortable talking about in front of your non-

**“In college, you and your fellow Jewish students will learn to practice courage and self-control.”**



Grimsley Jewish Student Union at the March for Israel in Washington DC

# ON THE COVER

## THE EMPTY SHABBAT TABLE

Outside Tel Aviv's Museum of Art, families of hostages taken by Hamas set *The Empty Shabbat Table*: over 200 empty seats, including high chairs for children, bearing photos of their missing loved ones. This exhibit, photographed by CEO Glenda Bernhardt during the Federation's Solidarity Mission to Israel, stands as a powerful reminder of the absence felt by each family.

Jewish school friends. The club will continue even when you graduate, and may go on to help generations to come.

In college, you and your fellow Jewish students will learn to practice courage and self-control. When you see antisemitism on your campus, you won't just fly off the handle; you will try to help raise awareness and educate others about the Jewish struggle. You will be inspired by your peers, and learn to be patient when dealing with ignorance.

One year from tomorrow, Liz, you will attend a memorial for tomorrow's October 7th massacre. In some ways, you will feel devastated, saddened, and angry. But you'll feel comforted, too. At the memorial, you will see hundreds of students of diverse faiths come together, hand in hand, to sing songs of peace. You will see the hope in their eyes for this war to end, and the heaviness in their

hearts for the people that were lost. And when it's over, you'll come back to your dorm room and write this letter—a letter to the person you were before.

To summarize, Liz, tomorrow will be a painful day for you and the people you love. But when you feel alone, remember that you're not. Your community in Greensboro is strong, and so is the one you will be a part of in Wisconsin—and the world.

Sincerely,

Liz Geier

October 7th, 2024

**“You will be inspired by your peers, and learn to be patient when dealing with ignorance.”**



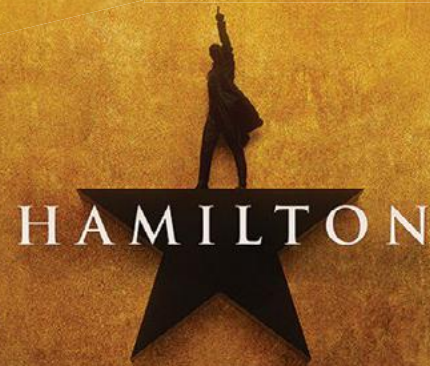
Oct 7th memorial held by UW-Madison Hillel and Chabad

StevenTanger  
Center FOR THE PERFORMING ARTS

FIRST BANK  
BROADWAY  
2024-25 SEASON AT TANGER CENTER



Give the gift  
of a night out!



DECEMBER 26 - JANUARY 5

THE NEIL DIAMOND MUSICAL  
A BEAUTIFUL NOISE

MARCH 4 - 9



Gift cards  
are available!

Visit [TangerCenter.com/GiftCards](https://www.tangercenter.com/giftcards)

TANGERCENTER.COM

## FOUNDATION WOMEN UNITE to Support Philanthropic Goals



During the tumultuous year that has followed the horrors of October 7th, 2023, the Jewish Foundation of Greensboro continues to take steps to provide financial and emotional support to community members via funding, programs, and initiatives.

One new program the Foundation is particularly proud of is the Women’s Giving Circle, a group of women dedicated to helping members cope with the grief and trauma surrounding these difficult times.

Giving circles are a powerful tool for nurturing connections within a community, building knowledge and skills, and fulfilling the obligations of *tzedakah*. They are a common means for uniting like-minded donors in Jewish communities throughout the country. The Foundation’s Giving Circle aims to educate and empower women as philanthropists, funders, and decision-makers. Guided by Jewish values, it seeks to improve the lives of women and children in the Greensboro community and in Israel.



Members of the Jewish Foundation of Greensboro’s Women’s Giving Circle visit the YWCA

Earlier this summer, Circle members visited the YWCA of Greensboro to learn about the organization’s “**Healthy Moms Healthy Babies**” initiative. The program seeks to help young women have healthy pregnancies and healthy children, and to maintain a healthy lifestyle in-between pregnancies. Members were grateful for

the opportunity to witness this important work firsthand, and ultimately pledged to support the initiative.

The Circle also agreed to help fund three vital organizations in Israel: **the Center for Women’s Justice**, which seeks to revolutionize women’s rights in marriage and divorce; the **Association of Rape Crisis Centers**, which provides support services for victims of sexual violence; and **Women’s Spirit**, which works to help female abuse survivors gain economic independence.

Group founder and co-chair, Caren Appel, expressed pride in the group’s ability to collaborate. “Our group came together, did its research, and identified four worthy organizations—one in Greensboro and three in Israel—that are doing important work to help women at risk. I hope this will be the first of many years where the women in our community can come together to level our resources for good,” she said.

Her fellow founder and co-chair, Janis Fields, stated that the group prioritized healthy listening and collaboration. “We came together as a group, but each woman’s opinion and vote were equal. We aimed towards consensus, but also strived to give a voice to each individual,” she said.

All in all, said Fields, the first year leading a Women’s Giving Circle was both challenging and fulfilling. “We felt the excitement and apprehension of initiating a program here, all while meeting new women and making new friends,” she said. “I hope more women will join us for this experience next year.”

For more information on joining the Women’s Giving Circle, or about charitable giving through the Jewish Foundation of Greensboro, please contact Susan Gutterman at (336) 852-0099.



Caren Appel



Janis Fields



# YOUR DOLLARS AT WORK: Federation Welcomes New Security Advisor



Bruce Gourlie

The Secure Community Network, the largest safety and security organization for the Jewish community in North America, has appointed Bruce Gourlie as the Regional Security Advisor for Central North Carolina.

From his office based at the Greensboro Jewish Federation, Gourlie will oversee the security of approximately 36,500 Jewish residents and 36 organizations across the region, and will serve as the primary security liaison for the Greensboro Jewish Federation, the Jewish for Good/Jewish Federation of Durham-Chapel Hill, the Jewish Federation of Greater Raleigh, and The Winston-Salem United Jewish Appeal. He will administer security programs; conduct safety assessments; lead training

and drills; and coordinate responses to critical incidents at synagogues, schools, daycares, camps, assisted living facilities, and other Jewish institutions.

Gourlie has over 20 years of FBI experience, where he held several distinguished roles, including Assistant Special Agent in Charge in New York. He also oversaw human intelligence in criminal, counterterrorism, and counterintelligence investigations. After retiring, he served as security director for a large healthcare facility.

“The safety and security of our Jewish community is a central priority of the Greensboro Jewish Federation,” stated Glenda Bernhardt, CEO of the Greensboro Jewish Federation. “We look forward to working collaboratively with our partners in Greensboro and throughout the region to make our community safer and stronger.”



Together, we go *Forward*

- These security efforts were generously supported by community partners Temple Emanuel, Beth David Synagogue, Chabad of Greensboro, and B'nai Shalom Day School.
- Thanks to the leadership of former President Keith Rosen, the Federation established Guardians of Greensboro, a group of dedicated donors committed to prioritizing safety in our community.
- The Federation secured a \$140,605 LiveSecure grant from JFNA—a three-year, 1-to-1 matching grant involving Greensboro, Winston-Salem, Raleigh, Durham, and Chapel Hill—to protect against rising antisemitic threats and safeguard Jewish spaces.

## Celebrate the Variety!



### Join the Wait List at Well-Spring

The Wait List at Well-Spring offers the option for an active and engaging life, full of opportunities for growth and learning. Secure your option *now* for Well-Spring living *later*.



TAKE A TOUR TODAY! 336.579.5600 | GREENSBORO, NC | WELL-SPRING.ORG

# MAKING CONNECTIONS



Shelly Weiner,  
Victoria Milstein



Ginny Vellani,  
Hannah Pines



Campaign Co-Chair Gary Bargebuhr; David Heller;  
and CEO Glenda Bernhardt



Jerry Pinsker, Lenny Samet



Joyce Shuman, Rene Cone



Susan Gutterman,  
Debby Miller



Susan Pinsker,  
Bobby Shuman

## 2025 ANNUAL CAMPAIGN MAJOR GIFTS DINNER



Together,  
we go  
*Forward*

The UNCG Alumni House provided the perfect setting for the 2025 Annual Campaign Major Gifts Dinner. More than 80 community members enjoyed an elegant seated dinner, and heard inspiring remarks from Federation CEO Glenda Bernhardt; Event Co-Chairs

David and Joanna Delman; local student Hannah Pines; 2025 Campaign Co-Chairs Gary and Laurie Bargebuhr; and Federation President Jenny Kaiser.

The evening's highlight was a Fireside Chat between Greensboro's own Emily Kranz and the featured guest, David Heller, National Campaign Chair of the Jewish Federations of North America.

The Major Gifts Dinner reaffirmed a commitment to moving forward together—strengthening the Jewish community, embracing the challenges ahead, and ensuring a bright future for generations to come. **Together, we go Forward.**



Susan Lutins, Kathy Manning, Marsha Glazman, Emily Kranz



Ellen Samet, Brian Kaiser, President Jenny Kaiser

WOMEN'S JOINT OPENING LUNCH

# A TASTE OF RESILIENCE

PRESENTING SPONSOR  
CONE HEALTH.

## A CELEBRATION of Food, Hope and Remarkable Stories



June Hersh

Nearly 150 guests gathered at the Beth David Synagogue for the 2024 Women's Joint Opening Lunch, entitled *A Taste of Resilience*.

Attendees listened to guest speaker June Hersh, a renowned cookbook author, food writer, and Jewish food archivist. Hersh read passages from her book, *Food, Hope & Resilience; Authentic Recipes and Remarkable Stories from Holocaust Survivors*, sharing

insights and moving stories that highlight the resilience of the human spirit through food.

The event was emceed by Federation CEO Glenda Bernhardt, and was sponsored by Cone Health, Painted Plate Catering, and the Florence Weinstein Jacobson Memorial Designated Fund.



The Women's Joint Opening Lunch is a joint collaboration of Beth David Sisterhood, Temple Emanuel Sisterhood, Greensboro-Winston Salem Hadassah, Jewish Family Services, Jewish Foundation of Greensboro, and Greensboro Jewish Federation.

# PINSKER WEALTH

Personalized Guidance for Life's Pivotal Moments



Jerrold B. Pinsker, JD



Preston Neal, MBA

Making under-informed financial decisions can leave you vulnerable to unintended consequences.

At Pinsker Wealth Management, we help you make educated decisions so that you become financially resilient.

### PINSKER WEALTH MANAGEMENT, INC.

Text us: 336-530-5550 | [info@pinskerwealth.com](mailto:info@pinskerwealth.com)  
[www.pinskerwealth.com](http://www.pinskerwealth.com)

Securities and advisory services offered through LPL Financial, a registered investment advisor. Member FINRA/SIPC.



**Convenient.  
Efficient.  
Loyal.**

Piedmont Direct Mail delivers highly creative and cost effective printing solutions under one "roof".

Staffed by experienced professionals, Piedmont Direct Mail can ensure your success through measurable results.

Get in touch today at [pdmgso.com](http://pdmgso.com).



## Piedmont Direct Mail

901-A Norwalk St. Greensboro, NC  
Phone: 336.855.2622 • [pdmgso.com](http://pdmgso.com)

FREE Estimates:  
[estimates@pdmgso.com](mailto:estimates@pdmgso.com)



www.CherylDavid.com  
(336) 547-9999



## PROTECTING FAMILIES

Law Offices of Cheryl David can help your family with Trusts, Wills, Probate, Trust Administration, Protection from Nursing Home Expenses and Wealth Preservation.



As a friend of Shalom Greensboro, contact us for a **FREE CONSULTATION** at CherylDavid.com or (336) 547-9999.

## COMMERCIAL REAL ESTATE

DEVELOPMENT • INVESTMENT • MANAGEMENT



## DEEP RIVER PARTNERS

(336) 617-2002 • DeepRiver.com

**Brian Ross**

**Steve Shavitz**

# TODAH RABAH

We thank the following people for their contributions to Jewish Family Services. All contributions to JFS are used to support JFS programs and services, and those in our community unless otherwise specified by the donor.

### JEWISH FAMILY SERVICES

Crystal Coggins  
Marlena Fineberg  
Steven Gittis  
Peter Guthmann  
Neil and Sandra Kaye  
Larry J. Murinson Memorial Fund  
Joseph Miller  
Aaron Strasser

#### In Honor:

Of: The Wedding of Michelle and Jeffrey Oleynik  
From: Reid Phillips  
Kimberly Galeaz  
Karen Gould

Of: Rabbi Jessica Fisher and Geoff Clausner  
From: Etta and Raymond Zimmerman

Of: Rabbi Andy Koren  
From: Friends Home Jewish Community

#### In Memory:

Of: Betsy Fox, z"l  
From: Rochelle Weiner

### DAVID D. FRAZIER FOOD PANTRY

Ellen Shlom

#### In Memory:

Of: Rabbi David Wucher, z"l  
From: Sue & Gary Simmons

Of: Zola Yari, z"l  
From: Gail and Gene LeBauer

Of: George and Muriel Hoff, z"l  
From: Cindy Hoff

Of: Shirley and Bert Lynch, z"l  
From: Sara Lynch Hoffman

### COMMUNITY BLOOD DRIVE

Rick Jacobs

#### In Memory:

Of: Ruth and Morry Jacobs, z"l  
From: Barbara Jacobs

We apologize if we have missed anyone's contribution. Please call Jewish Family Services at (336) 852-4829 x222, and we will include you in the next issue. The minimum donation for each submission is \$10.00.



**Last year, JFS delivered 340 Holiday Gift Bags to Jewish Seniors!**

Are you Interested in sponsoring?

• Major Holiday Sponsor: \$400 • Minor Holiday Sponsor: \$250

Your name or logo will appear on the holiday card with each bag.

**Call Alicia Kaplan at (336) 852-4829 x225 to secure your sponsorship.**



## GREENSBORO JEWISH FEDERATION GIFTS IN TRIBUTE:

### ANNUAL CAMPAIGN

#### In Memory:

Of: Moe and Greta Coleman, z"l  
From: Jim and Adele Coleman

Of: Charles & Pearl Lipman, z"l  
Howard Lipman, z"l  
Amanda Lipman, z"l  
From: Murray Lipman

Of: Lucille Ragde, z"l  
From: Scott and Denise Davis

Of: Benita Spritz Brimer, z"l  
From: Mrs. Myra Glazer

#### In Honor:

Of: My wonderful wife of 45 years, Judy  
From: Michael Linden, MD

### ISRAEL EMERGENCY FUND

#### In Honor:

Of: Duane Morford  
From: Denise Wells

#### In Memory:

Of: Susan Gutterman's mother and Glenda Bernhardt's father  
From: Howard and Lois Mezer

### COMMUNITY ENRICHMENT FUND

#### In Memory:

Of: Henry Isaacson, z"l  
From: Cheryl David & Mark Davidowitz

Of: Eleanor Massey, z"l  
From: Brad and Randi Semon

Of: Louis Levy, z"l  
From: Jamie Gottlieb and David Rubach

### GLOBAL EMERGENCY FUND

#### In Honor:

Of: Rabbi Andy Koren  
From: William and Sharon Moran

Of: The Winner Families in Asheville  
From: Jayne Owen Parker

Of: Joyce and Bobby Shuman  
From: Diane and Howard M Slaughter

#### In Memory:

Of: Frances Singer, z"l  
From: Bob and Lois Losyk

# HURRICANE HELENE RELIEF: Greensboro's Generosity Fuels Recovery Efforts



In late September, Hurricane Helene wreaked havoc in the Western North Carolina region, causing widespread devastation and damage that has left lasting impacts on countless lives. The Greensboro Jewish Federation in coordination with community partners was able to mobilize relief efforts quickly, and thanks to our community's incredible support, over \$58,000 was raised from 144 donors.

The generosity of Jewish Greensboro enabled a powerful response, providing meaningful aid to Jewish and secular organizations and communities affected by the catastrophic storm. One hundred percent of the contributions to the Hurricane Helene Emergency Relief Fund, and a supplemental contribution from the Greensboro Jewish Federation Global Emergency Fund, was distributed to support **Jewish Family Services of Western North Carolina, Camp Judaea, Second Harvest Food Bank, and the Asheville Jewish Community Center.**

The road to recovery will be long, but the Greensboro Jewish Federation is committed to offering continued support through both additional financial contributions and critical volunteer efforts. The Federation has made arrangements to partner with **NECHAMA - Jewish Response to Disaster** to provide hands-on assistance and disaster recovery to those affected by Hurricane Helene. More information will be shared about these recovery and rebuilding opportunities in early 2025.

Thank you for demonstrating *Kol Yisrael Arevim Zeh Bazeh* (All Jews Are Responsible For One Another) with your incredible generosity in response to this immense disaster.



In 2018, The Greensboro Jewish Federation Global Emergency Fund was established to provide rapid assistance to communities affected by natural disasters, disease outbreaks, or conflict.

Through the Global Emergency Fund, the Greensboro Jewish Federation is prepared to deliver immediate, targeted resources to those who have lost homes, possessions, and loved ones.

To contribute to the Greensboro Jewish Federation Global Emergency Fund, visit [shalomgreensboro.org](http://shalomgreensboro.org).



Together, we go Forward

**Health care isn't always equal.**

Let's change that.

More affordable. More accessible. More convenient.  
Cone Health is breaking down barriers so that everyone in our community can get well and stay well, together.

[conehealth.com](http://conehealth.com)

we're w/you™

CONE HEALTH.

# COMMUNITY

## Unity Shabbat at CHABAD: “Exactly What We Needed”



In the days and months that followed the October 7th attacks, there was a palpable sense of Jewish unity and pride, coupled with outrage that so many people seemed not to care about the wholesale slaughter of Jews in their homeland. While the hostages started out as numbers, and then names, the Jewish community soon came to know them on a personal level, as we learned about their lives, their interests, and their aspirations.

Chabad of Greensboro felt a strong desire to do something to benefit the hostages, to pray for them, and to support their families. Members came together at Chabad for a unity Shabbat celebration, in which the hostages were front and center.

An elegant tent was set up, with flowers arranged by congregants Amy Kane and Renee Miller. While the décor was beautiful, however, it also served as a stark reminder of the hostages and their plight, with a picture of a different hostage placed on each chair.

Adults heard an inspiring talk by Rabbi Yosef Plotkin. Children participated in their own activities, which included making an edible Kotel. Altogether, more than 100 people united to foster solidarity through prayer and song.

“You felt the unity in the tent,” said Israeli native Iris Ben-Gal. “It was so special to see that we are all in this together, one nation, together in good times and difficult times. It was exactly what we needed.”

Today, as in congregations around the world, Chabad continues to say additional Psalms for the remaining hostages after the daily services. Countless good deeds have been performed in their merit, and we pray for their safety and for that of their families.

---

“It was so special to see that we are all in this together, one nation, together in good times and difficult times.”

---

## Shining a Light in the Darkness at TEMPLE EMANUEL



Responding to the moment in times of crisis or tragedy is a theme that is deeply embedded in Jewish tradition. The theme is woven throughout Jewish prayers, holidays, and the many stories that have shaped our communal understandings for generations. These

prayers, observances, and stories offer powerful lessons about resilience, responsibility, and an obligation to act, even in the darkest times.

Temple Emanuel has always been deeply inspired by these lessons, and continues to serve as a place for hope and connection. This has been especially true since October 7, 2023, among the darkest of days in the Jewish community since the Shoah.

Members of our Temple community have responded with powerful commitment and actions, deeply connecting us to Israel and the global Jewish people. The Temple's Reform congregation has also experienced the documented “surge” into Jewish life over the past year. The Temple's doors have been opened wide—albeit with increased security—to those looking to return to Jewish life after years or decades away, and to those who are looking to learn about Judaism and what it can offer at this time in our world's history.

Temple Emanuel has also seriously answered the call to directly support Israel. Members of the Temple community have traveled to Israel to witness and to volunteer. One Temple Board member, Josh Ritter, has been to Israel twice since October 7th to help Israeli farms that were impacted by the attack. “I love Israel and gardening, so I was excited to learn that I could assist on Israeli farms through the Birthright Onward program,” he said. “Most Israeli farms lost their foreign workers after the massacre. I am glad we could help prevent food waste and keep Israeli farms operating at that critical time.”

There have also been a few ongoing changes at the Temple, serving as constant reminders of the hostages being held by Hamas in Gaza. On Shabbat, three candles are lit, two to greet Shabbat, and a third to remember those in captivity who cannot light Shabbat candles for themselves. At the front of the Temple's *bimah* sits an empty yellow chair with a *tallit* wrapped around it, serving as a visual reminder of waiting for the hostages to return during every prayer. The beautiful fountain outside is encircled with Israeli flags. And a new, permanent sculpture greeting all who arrive at Temple points towards *Yerushalayim*, Jerusalem, noting that, **although Temple Emanuel is 6,140 miles away in physical distance, we are one.**



# A DAY OF REMEMBRANCE: Greensboro Gathers for a Memorial and Call for Hope



On October 7th, 2024, guests gathered at Temple Emanuel to mark one year since the horrific attacks on Israel one year prior. The event, entitled *One Year Later: A Memorial & Call for Hope*, was held to commemorate the lives we lost; honor the heroes who inspired us; pray for the hostages who remain in our

hearts; and express gratitude for our community's overwhelming response in Israel's hour of need.

The event was truly community-wide, as organizers strove to make it inclusive of the needs and experiences of the entire Jewish Community. It featured the voices of clergy members from each local congregation; teenagers; and local Israelis seeking a place of warmth and safety. Powerful remarks were made by keynote speaker Kathy Manning, Congresswoman and Co-Chair of the House Bipartisan Task Force for Combating Antisemitism.

The Greensboro Jewish Federation is grateful to our community for standing together with us in unity and remembrance.

*Photos courtesy of Ivan Saul Cutler*

## JTRIAD: Fostering Community for Jewish Young Professionals



2024 was a landmark year for JTriad, as it celebrated its 10th year as a thriving hub for Jewish young professionals. As members arrive, move, have children, and marry, JTriad's community changes, but the mission remains the same: to provide social opportunities for Jewish young professionals, while fostering deeper connections to Jewish culture. With each event, JTriad creates a space where members can build lasting friendships and celebrate heritage—which is especially important during these difficult times.

This year, members came together to celebrate Hanukkah, Purim, and the High Holy Days. The group went camping in the fall, and in the winter, members "let it go" at an ice skating event. A highlight of 2024 was the series of Havdalah gatherings, where attendees welcomed the end of Shabbat with music, prayer, connection, and of course, tasty food! JTriad also started a new tradition: a "paint-and-nosh" led by a local art teacher.

Looking forward, JTriad remains committed to offering enriching, fun, and culturally-relevant gatherings, and coordinating with other Jewish young professional organizations and local synagogues. JTriad is dedicated to helping young Jewish professionals find their place within the broader Jewish community of the Triad, and to building a stronger, more connected *kehilah*.



*JTriad is run by a small committee of dedicated volunteers, and is supported by the Greensboro Jewish Federation, Temple Emanuel of Greensboro, Temple Emanuel of Winston-Salem, and Beth David Synagogue. To stay updated on all events, visit [JTriad.com](http://JTriad.com) and join the JTriad: Jewish Young Professionals Facebook group.*

## Masorti Values in Action at BETH DAVID SYNAGOGUE



After October 7th, Beth David Synagogue's Executive Director, Corie Hampton, traveled to Israel with the leadership of MERCAZ Olami, the political arm of the conservative Masorti movement in Israel. There, she was able to personally bear witness to the aftermath of October 7th. Upon returning home, Beth David Synagogue renewed its determination to ensure that MERCAZ Olami is elected to the World Zionist Congress in March 2025.

According to its website, MERCAZ Olami's mission is to advocate, advance, promote, and protect Masorti/Conservative values, principles, priorities, and communities through joining the leadership and influencing the policies of Israel's National Institutions. The organization works tirelessly to ensure that conservative voices are heard in the National Institutions post-October 7.

"The election of Masorti/MERCAZ-minded people affects funding for global and U.S. programs like Ramah; the Masorti movement and Conservative Movement learning centers in Israel; democracy and women's rights in Israel; and rebuilding efforts post October 7th for hostages, their families, and wounded people," said Beth David congregant, Merrienne Leff.

**The voting period for the World Zionist Congress begins on March 10, 2025, and Beth David Synagogue will be working directly with MERCAZ Olami to encourage community members to cast their votes for this incredible organization.**

No preregistration or organizational membership is required in order to participate, and every American self-identified Jew over the age of 18 will be able to cast a ballot. Interested voters can learn more, and sign up for reminder notifications, at [MERCAZusa.org/voteMERCAZ2025](https://MERCAZusa.org/voteMERCAZ2025). The Beth David Synagogue Community Code is 322.

## B'NAI SHALOM DAY SCHOOL Prioritizes Emotional Well-Being



More and more educators are acknowledging that students cannot succeed in the classroom if their basic emotional needs are not met. This is why all students at B'nai Shalom take a dedicated Social-Emotional Learning (SEL) class each week with a school counselor. This year, B'nai will take SEL even further, by helping teachers learn how to weave it more explicitly into daily classroom activities.

Students at B'nai Shalom begin SEL work in preschool, and continue it all the way to the 8th grade. B'nai teachers are trained to offer a unique approach for each specific classroom and for each child. "A teacher's ability to provide an individualized response to a child's social-emotional needs is crucial for building a healthy relationship," stated Michele Knight, B'nai Shalom Child Development Specialist. "This relationship is foundational, and has an impact on all other domains of education."

School Counselor Sarah Cronin noted that B'nai, like other schools, has noted an increased demand for Social-Emotional Support in current generations, and is working to meet that need. "We are working to increase the tools teachers have at their disposal so that they can effectively respond [to student issues], not only in the moment, but in a proactive way," she said.

Over the summer, Cronin received training from the Trauma & Resiliency Center in Israel. Now she, Knight, and K-8 Director Perri Hoyt are working to bring those lessons to B'nai Shalom Day School. "We want students to come here and feel safe," Cronin said. "And part of that is truly seeing, accepting, and helping the whole student, not just the academic part."



Michele Knight,  
Child Development  
Specialist



Sarah Cronin,  
School Counselor



PROXIMITY HOTEL



O. HENRY HOTEL



EMPLOYEE OWNED

**QW HAPPENINGS & NEWS**

- **O. Henry LIVE JAZZ!** Every Thursday from 6-9 PM and Select Saturdays from 7-10 PM in the Social Lobby. See the schedule at [ohenryhotel.com](http://ohenryhotel.com).
- **Romance Packages at O. Henry & Proximity** Book online at [ohenryhotel.com](http://ohenryhotel.com) or [proximityhotel.com](http://proximityhotel.com).
- **LUCKY 32: LUNCH & DINNER 6 DAYS** (Closed Mon.) (BRUNCH Sat. & Sun.)
- **LIVE Music at PWB!** AM rOdeO (Jessica Mashburn & Evan Olson) 6-9 PM [printworksbistro.com](http://printworksbistro.com)



LUCKY 32  
SOUTHERN KITCHEN



GV  
GREEN VALLEY GRILL



PRINT-WORKS  
BISTRO

Lace up your sneakers for...

B'NAI SHALOM'S



February 22, 2025 | 7:30 pm

B'nai Shalom Gym

Bites & Beverages | Silent Auction & Raffles | Celebrate & Support BSDS

Visit our website to learn more!

[www.bnai-shalom.org/sneaker-soiree](http://www.bnai-shalom.org/sneaker-soiree)

**GREENSBORO JEWISH FEDERATION**  
5509-C West Friendly Avenue - Guilford Corporate Park  
Greensboro, NC 27410-4211  
(336) 852-5433 fax (336) 852-4346

## ARE YOU ENJOYING SHALOM GREENSBORO MAGAZINE?



If you would like to receive *Shalom Greensboro* magazine at home, please donate now by scanning the code or visit [shalomgreensboro.org](http://shalomgreensboro.org) to become a subscriber.

You're Invited to join us for an  
Unforgettable Night of Laughter and Community!

GREENSBORO JEWISH FEDERATION  
**JOYS & OYS**  
LIVE Comedy Kickoff  
FEATURING **JOEL CHASNOFF**  
THURSDAY, DECEMBER 12  
7 p.m. at ELM & BAIN

The Greensboro Jewish Federation is thrilled to present internationally acclaimed comedian **JOEL CHASNOFF**.

As a former IDF soldier and author of three best-selling books about Israel, Joel will bring his unique perspective and humor to our

# JOYS & OYS 2025 Comedy Kickoff

Thursday, December 12, 2024, 7 p.m. at Elm & Bain

620 South Elm Street, Greensboro



SCAN THE CODE WITH  
YOUR SMART PHONE  
CAMERA TO RSVP

Join us for a night of laughter as Joel Chasnoff brings the hilarious "Joys and Oys" of Jewish life to our 2025 Annual Campaign Comedy Kickoff. Plus, enjoy a delicious spread of drinks and desserts!

**TICKET PRICE:** \$54 per person/\$36 JTriad

**RSVP ONLINE** by scanning the code on the left, or contact Kimberly Gleiser at [kgleiser@shalomgreensboro.org](mailto:kgleiser@shalomgreensboro.org) / (336) 852-5433 x233

Thank you to our event Co-Chairs Mindy Samet Andrews and Eva Turner, and 2025 Campaign Co-chairs Gary and Laurie Bargebuhr.



Greensboro  
Jewish Federation

Together, we go *Forward*