



# Sponsorship Opportunities 2026

A celebration of local business

# A Celebration of Business!

**The Business Hive is delighted to once again bring three of the Biggest events for our local business Community**

Business Hive Live

The Grimsby Auditorium

Monday 28th September 2026

North East Lincolnshire

Great Big Small Awards

Humber Royal Hotel

Friday 25th September 2026

North Lincolnshire

Great Big Small Awards

Forest Pines Hotel

Friday 2nd October 2026



Our 10,000 strong business community comes together over these seven days to celebrate, collaborate, be inspired and be recognised.

Our local business community have certainly faced the odds over this last year and continue to provide employment, supply chains and essential services across all sectors. From sole traders to established employers, from retailers to engineers, from private enterprise to community interest companies, This week is for the entrepreneurial men and women who imagined, started, managed and now continue to grow these businesses.

**Business Hive Live** is coming to you from a new location, at The Grimsby Auditorium, and promises to be the best yet. This is a business exhibition that brings together over sixty of the very best local businesses, followed by an excellent keynote speaker and the ever popular **Engaging Minds Panel**, assembling some of the most sought after local business experts to share their insights and advice. Attended by hundreds of business people, it all kicks off with one of biggest Breakfast Networks of the year.

Once again there will be two glittering awards evenings, one for North Lincolnshire businesses held at Forest Pines and another for North East Lincolnshire businesses held at The Humber Royal Hotel. Both of these prestigious nights are always sold out and are always nights to remember. With twelve award winners announced, chosen by panels of independent judges from the hundreds of entries received, these glamorous evenings , with dinner and dancing are talked about for months after. A real celebration of our business community.

We work hard to bring these three events together but we couldn't do it without the generous support of our sponsors. This brochure lays out the opportunities available, that we believe will not only demonstrate your support but promote your company and benefit your business profile. Be assured that EVERY penny of any sponsorship goes directly towards making these events the best they can be.

**We hope you are able to join us in the celebration!**



**If you would like to discuss any of the sponsorship offers, please email us on [info@businesshive.net](mailto:info@businesshive.net) or call 01472 242 667**

# Business Hive Live

Showcasing the best of local business

Monday 28th September 2026

**We all enjoy being a part of a vibrant and entrepreneurial business community, and every year Business Hive Live brings this vibrancy to life.**

With over 60 businesses exhibiting and hundreds of visitors attending throughout the day, this is the place where your business can put its best foot forward, meet lots of potential clients and enjoy the company of other local businesses. We also bring in national speakers, who are experts in their field.



**Hive Live provides a number of great sponsorship opportunities. Please get in touch if you would like to take advantage of the packages outlined in the following pages.**





# Breakfast Network Sponsor

**£1 000**  
plus VAT

## Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- 10 places for the breakfast networking event
- Complimentary seats reserved for keynote speaker session
- Short speech to all attendees and you will be the official opener of Hive Live 2026
- Branding on the large screen on stage next to speakers
- Free stand at expo with bottled water
- Free tea and coffee throughout the day
- 4 lunch vouchers
- Promotional material in breakfast networking space



# Event Sponsor

**£3000**  
plus VAT

## Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Product / promotional placement outside the venue
- Promotional pull up banner displayed in the foyer for event day
- Logo and company profile in our event brochure (handed out to all attendees)
- Complimentary seats reserved for keynote speaker session (unlimited)
- Free business stand at the expo in a prime location and free bottled water
- Free tea and coffee throughout the day
- 4 lunch vouchers
- Branding on the large screen on stage next to speakers
- Leaflet inserted into event brochure
- Opportunity to be part of the panel



# Great Big Small Awards 2026

Friday 25th September & Friday 2nd October

**This year there are two Business Award evenings, both as wonderful as each other, with North East Lincolnshire's awards on Friday 25th September, and North Lincolnshire's on Friday 2nd October.**

Both evenings are fantastic moments of celebration and recognition, The real Oscars of local business, where you get to dress your best, enjoy a fantastic two course dinner, followed by the awards ceremony, and if the mood takes you a bit of dancing too!

All in the company of other business owners and entrepreneurs, celebrating the triumphs, achievements and sheer determination of our local business community. If the last four years are anything to go by, these really are nights not to be missed! Hundreds of businesses enter the awards, for the PR and the chance of being shortlisted, not to mention the two free places every finalist gets for the awards evening.

**There are three great sponsorship opportunities for both awards outlined over the next few pages, please get in touch to be part of two of the most talked about business events of the year.**





## Event Sponsor

**£3000**  
plus VAT

### Includes:

- Logo on all pre-event advertising, printed material, social media and website
- Opportunity to make a speech on the night
- Dedicated about your business section and logo on the printed programme for the evening
- Acknowledgement on the night and logo on screen throughout the meal
- Complimentary VIP table for 10 including free bar
- High resolution files for all event photography



# Drinks Reception Sponsor

**£1000**  
plus VAT

## Includes:

- Drinks reception for all attendees prior to the awards, held in the bar area
- Logo on all pre-event advertising, printed material, social media and website
- Promotional pull up banner displayed in the room for event
- Logo on our website and on the printed programme for the evening
- Acknowledgement on the night with logo on screen
- Complimentary place on the VIP table
- High resolution files for all event photography



# GBSA

**SPONSORED**

## Individual Award Sponsor

**£700**  
plus VAT

There are twelve hotly contested awards for each event and sponsoring one of them gives you a great opportunity to publicly highlight your support for the local business community and join us on the VIP table on the night!

### Includes:

- Opportunity to present your sponsored award on the evening to the winner
- Logo on all pre-event advertising, printed material, social media and website
- Logo on the printed programme for the evening
- Acknowledgement on the night with logo on screen throughout the meal
- Complimentary place on the VIP table
- High resolution files for all event photography

# **Additional** **Sponsorship** **Opportunities**

**In addition to the fantastic sponsorship opportunities available for the annual Great Big Small Awards and Business Hive Live, we also offer a range of sponsorship options throughout the year.**

**These include the very popular Hive Connect Networking events, The Business Lounge Takeover, and Workshop sponsorship.**

By supporting The Business Hive through any of these opportunities, you will not only be demonstrating your commitment to the local business community, but also creating valuable exposure for your brand.

Details of each sponsorship opportunity, including everything you need to know, are on the following pages.

**If you would like to discuss any of the sponsorship offers, please email us on [info@businesshive.net](mailto:info@businesshive.net) or call 01472 242 667**



# Hive Connect Networking

**£400**  
plus VAT

**Sponsoring one of our networking events is a fantastic opportunity to place your business at the heart of our thriving business community. Our networking events attract a wide range of local professionals, providing excellent visibility for your brand.**

As a sponsor, your business will be recognised in the promotion, during, and after the event and associated with a valuable opportunity for members to connect and collaborate. Your promotional material will also be on display at the network itself, attended by over 50 business decision makers.

Alternatively, you may choose to host the networking event at your own venue. In this case, the venue sponsor would provide the food and refreshments for attendees, offering a great opportunity to showcase your space and services.



# The Business Lounge Takeover

**£300**  
plus VAT\*

The Business Lounge Takeover provides a simple but effective way to showcase your business for a full month, keeping your brand front of mind as members enjoy coffee and use our lounge spaces throughout the day. Available at both our Grimsby and Brigg locations, each site offers the opportunity to connect with members while supporting the welcoming environment they value.

## Includes:

- Up to three banners displayed for the entire month
- Company logo displayed in the coffee lounge
- Leaflets and promo material on all tables throughout the month
- Any other branded material displayed on request
- Weekly social media posts promoting the 'takeover'
- Use of meeting room and lounge to host drop ins or invitation event

\* Pricing is per site, not for both locations combined.



# Workshop Collaboration

**By collaborating with The Business Hive for a workshop, you will offer the membership community a valuable educational opportunity to develop new skills that can be directly applied within their businesses.**

Your brand will benefit from promotional support provided by The Business Hive, ensuring strong visibility. We will also handle all administrative aspects of your workshop and provide one of our fully equipped training rooms, complete with refreshments for attendees.

If you would like to express an interest in collaborating, you will be asked to complete a short form. This will help us understand the details of your workshop and ensure it fits within our programme for the year.

# Event Venues

## **Business Hive Live:**

Monday 28th September 2026

Grimsby Auditorium, Cromwell Rd,  
Grimsby, DN31 2BH

08.30 - 16.00

## **North East Lincolnshire**

### **Great Big Small Awards**

Friday 25th September 2026

Humber Royal Hotel, Little Coates Rd,  
Grimsby DN34 4LX

Doors open at 18.00

## **North Lincolnshire**

### **Great Big Small Awards**

Friday 2nd October 2026

Forest Pines Hotel, Spa & Golf Resort,  
Ermine St, DN20 0AQ

Doors open at 18.00

