

CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love
your new floors, or we'll
replace them for **FREE!***

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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It "dawned" on me... *a message from Dawn Giganti*

Unfortunately, everyone gets a turn dealing with life-altering trauma, sickness, and loss. Sometimes it feels like we're getting more than our share of these moments. Last month one of our clients experienced her turn of unspeakable tragedy - her cat passed away out of the blue, then a couple of weeks later, she lost her husband to cancer. However, it's also her turn for people to show up for her the same way she has always loved and supported everyone else. Most did! Of course, there will always be a small handful that doesn't. Striving to remain positive is essential in ensuring the small minority doesn't take you down. (Note I said to TRY to stay positive.)

Loss is one thing we all have in common - the loss of a family member, friend, pet, relationship, status, security, happiness, and sometimes hope. We all get a turn to grieve, cope, and generally not be okay. But we need support to work through this process. Feeling and acknowledging grief is where we can best meet each other. Support happens within connection and community, and we need help most when we're in recovery.

Knowing how to comfort someone during tough times is never easy because everyone is different. But one helpful sentiment that covers everyone is, "We don't move on from grief. We move forward with it." The pain of losing a spouse isn't something you will eventually "get over." It is our perception that makes it bearable. And as much as it hurts, allowing yourself to feel your feelings is imperative to keeping you moving forward.

I'm sure you have heard people say, "God won't give you more than you can handle." This is referencing a passage from Paul in 1 Corinthians 10:13 that says, "No temptation has overtaken you that is not common to man. God is faithful, and he will not let you be tempted beyond your ability, but with the temptation, he will also provide the way of escape, that you may be able to endure it."

It doesn't say anywhere in the bible that God won't give you more than you can handle. The passage above IS saying that God will provide you with a way of escape so you can endure it. Whatever you're struggling with, God promises that He will be with you to walk through it IF you let Him.

Whenever it gets too much, lean into it. No, life probably won't ever be the same, but it's still good. Life will also continue to be problematic later. It's still worthwhile and worth facing with hope. This isn't always easy to swallow when dealing with tough challenges. Again, it's all about perception... and, of course, faith. ♥ No matter what, there is absolute hope beyond hope. If you ever need prayers, please email me at ↓

Warm regards,

Dawn J. Giganti

Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

dawn.g@CreativeCarpetInc.com

Month at a Glance:

8th Mother's Day - Did you know that the first Mother's Day was May 10, 1908, in Philadelphia?

4th Star Wars Day - Learn some Star Wars Trivia, there's no shortage.

21st Armed Forces Day - A day to salute sharply all of the men & women in all branches of the military, who protect you & our country.

28th thru 30th Memorial Weekend - We will be closed to celebrate Memorial Weekend with our friends & family to honor & remember our servicemen.

Employee birthdays this month:

3rd Brad Pertchi - Distribution Center Manager

17th Gary Onate - Estimator

19th Dana Krizmanic - Flooring Consultant

23rd Clinton Hubbs - Installer

2022 MAY						
SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				
	CLOSED					CLOSED

May the 4th Be With You - Star Wars Fact

Alec Guinness was the only actor to receive an Oscar nomination for their role in 'Star Wars. The irony of Guinness's nomination was that he was famously grouchy about the role of Obi-Wan "Ben" Kenobi. According to Hollywood lore, from the first time he was presented with the script in 1975, Guinness — who started his career as a Shakespearean stage actor in the 1930s — was unsure whether he was a good fit. He had already starred in cinematic milestones like "Lawrence Of Arabia" and had won the Best Actor Oscar for "The Bridge On The River Kwai." On the Star Wars set, Guinness complained to friends that his movie's plot was "fairy-tale rubbish." He said, "new rubbish dialogue reaches me every other day." Guinness even told the press that it was his idea to kill off Obi-Wan early in the movie, just because he couldn't stand uttering anymore of what he viewed as lifeless, stiff dialogue. Guinness was well-paid for his work regardless of his personal feelings about the film. Aside from the \$150,000 fee, he also negotiated a commission of 2.25% of all the movie's profits. To date, it's estimated that this shrewd decision has earned the Guinness estate more than \$95 million. [Telegraph | July 2020]



(Bumpus, 2021)



(whitecastle.com)

America's First Major Fast-food Chain

In 1921, Bill Ingram opened an unassuming Wichita, Kansas hamburger shop in a castle-like building inspired by Chicago's Water Tower structure. The establishment, White Castle, went on to spur America's first major fast-food chain. However, for the restaurant to take off, Ingram needed to change public perception of hamburgers, which were considered greasy and unhealthy. He worked with a medical student who volunteered to eat Ingram's burgers — and only his burgers — for 13 weeks straight. The student showed no health problems after the 13-week stint; Ingram spread this case study widely, and White Castle's business boomed as a result. [USA Today | August 12, 2021]

Say "PRUNES"!

IT HAS BECOME AN AUTOMATIC REFLEX TO THROW UP A PEACE SIGN OR SAY "CHEESE" WHEN SOMEONE POINTS A CAMERA IN YOUR DIRECTION. WHILE WE MODERN FOLKS ENJOY FLASHING A WIDE SMILE FOR A PHOTO, THE FIRST VICTORIAN PHOTOS WERE THE OPPOSITE. SOCIAL DECORUM DICTATED A SMALL, CAREFULLY CONTROLLED MOUTH; SO, WHEN RICHARD BEARD, BRITAIN'S FIRST PORTRAIT PHOTOGRAPHER BEGAN TAKING FAMILY PORTRAITS, HE ALLEGEDLY TOLD HIS CLIENTS TO SAY "PRUNES." WHILE SOME HISTORIANS SPECULATE THAT THIS STERN OR UNSMILING LOOK CENTERED AROUND THE NEED FOR DECORUM, IT COULD HAVE ALSO HAD A PRACTICAL REASON, TOO. WITH ADVANCED DENTAL CARE NOW AVAILABLE, MODERN HUMANS HAVE VERY LITTLE HOLDING THEM BACK FROM SHOWING OFF A SET OF PEARLY WHITES, BUT THE VICTORIANS DID NOT HAVE THE SAME LUXURIES AND MAY HAVE BEEN MORE RELUCTANT TO SHOW THEIR TEETH, ESPECIALLY SINCE PHOTOGRAPHS WERE EXPENSIVE AND THEY COULDN'T HUNDREDS SNAPPED IN A SINGLE SESSION. ALSO — AND MOST PRACTICALLY — TAKING A PHOTO WAS A LONG ORDEAL BACK IN THE DAY, AND HOLDING A SMILE MIGHT HAVE BECOME PAINFUL. [WOMAN'S WORLD | DECEMBER 23, 2020]



KRISTEN & MIKE MOODY

of Orland Park, IL

You are this month's

MYSTERY WINNER!

We have a \$50 Creative Carpet & Flooring gift card reserved just for you!

Stop in your nearest showroom to claim your prize!

NOTE: Must be picked up before 05/31/2022

Did You Know?

We have Every Day Military Savings

For All Our Military - Active, Veteran, and Spouse...

Please accept \$1.00 per yard discount today and every day.

THANK YOU for your sacrifices for our country!

MEET OUR CARPET CLEANING CUSTOMERS...

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BRADFORD
CARYN BELCIK
CHERYL MARSHALEK
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DEBBIE O'CONNELL
JANET HASLER
JOAN RZONCA
KRISTEN PAYNE
LAURA MAHONEY
LAUREN & DAVID
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ROBERT & DIANE
HELSTERN
ROCHELE ALUMBAUGH
STUART HANDELMAN
VICTORIA WEST



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES!
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MEET OUR NEW & RETURNING FRIENDS & CLIENTS...

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ALYSSA DIAZ
ALYSSA KEPPLER
AMY KUBLY
ANDREA PETERS
BABETTE LABROI
BARBARA BLUMENTHAL
BARBARA KRAUSE
BILL FRANTAL
BILL GOLDSMITH
BONNIE PETRICK
BRANDON SAGOTZ
BROOKE SMOOT
BRYAN & MARY
DESKOVICH
CAL BELLAMY
CAROL SIRBEK
CATHY SHOMO
CHASE LEO

CHERYL GUTIERREZ
CHERYL WESTERCAMP
CHRIS DEYOUNG
CHRIS HURST
CHRISTIE MCCARRON
CINDY GAYDOS
COLIN KELLY
COLLEEN SZARA
COLLETTE MONTIELONE
DAMSCO FLORES
DAN REGAN
DANE & PATRICIA
WHALEY
DAUNE SEBASTIAN
DAVE AUGUSTINE
DAVE BOBLINK
DAVID WYLLY
DAWN SWANSON
DEBBIE FUEHRMEYER

DEBORAH WILKINS
DEREK SCHOENEMAN
DIANNE BROCKMAN
DONALD & AYANNA
DOWD
DOROTHY LOFFREDO
DOTTY PIECH
ED BENES
EDMUND PIASECKI
ELIZABETH MUSSER
GARRETT WARREN
GARY & SHAR MILLER
GARY ONATE SR.
HEATHER SAVKA
HELEN BURKAT
ISIDOR TORRES
JACK WALLENBURG
JACKIE BELL
JACQUELINE MILLER

JAMES INGALA
JANE & DAN TURNER
JANE OBERSON
JEAN & DAVID SHANKS
JENNIFER BARA
JIM SZYMANSKI
JOANN PITTMAN
JOHN HANDEL
JOSEPH & PATRICIA HUERTA
JOVAN MALVIN
JUDY REYNOLDS
JULIE WHITE
KARA LANDE
KAREN ADAMS
KAREN CURTIN
KAREN FRUMKIN
KELLY ANDERSON
KENNY & JEANETTE
SOUTHARD

LAURA GREGG
LAURIE PANIZZO
LEO & VIRGINIA DOYLE
LIANE BIRK
LUANN VIS
MARIANNE LYZENGA
MARK FOREIT
MARTY YOUNG
MARY MOYNIHAN
MARY NOVAK
MEG MCCABE
MICHAEL BRAND
MICHAEL PLUARD
MICHELLE & NICK
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MIKE MORGAN
MIKE SHACKEL
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PATRICIA & THOMAS BROW
PATTI GILLES
PATTY GATELY
PAUL OBRIEN
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RANDALL & AMY ROACH
REGGIE & AMY TREADWELL
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RICH STRICKER
RICHARD & MARIA GLATZ
ROBERT JAGMINAS
RODNEY WOOD
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SARAH CHLEBEK
SARAH REHAK
SCOTT & VICKY HOULDIESON

SEAN & MELISSA
DOLAN
SEAN MCNAMEE
SHARON KIES
SHAWN ONEILL
SHERRY MCGRATH
STEVE LAPHEN
STUART HANDELMAN
SUE ROBEY
TERESA CRONIN
TERI & DENNIS
RIORDAN
TIFFANY SIWINSKI
TIM MILNE
TRICIA BIEDRON
VALERY RIDGWAY
VALONNE TYSON
VERNE SLIGER

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:

Which city consumes the most hot dogs?

- (A) Baltimore
- (B) Philadelphia
- (C) Los Angeles
- (D) New York City

To enter, visit our website at creativecarpetinc.com, click on "MEGA Trivia" under Specials and take your best guess. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. The entry deadline is the 20th of each month. Good luck!!!

Last month's question:

What is the most popular flavor of
Jelly Belly jelly beans?

Answer: (B) Very Cherry

You can't go wrong with a classic. Very Cherry has been part of Jelly Belly's jellybean lineup since the beginning when the beans were first sold at an ice cream parlor in California back in 1976. According to Jelly Belly's website, Very Cherry was the unmatched favorite for two decades until Buttered Popcorn took the lead in 1998. Buttered Popcorn's reign was short and sweet, however, with Very Cherry reclaiming the top spot in 2003 and holding onto it ever since. Today, Jelly Belly has 50 official flavors, including varieties like Chili Mango and Mixed Berry Smoothie. If you want to seriously shake up your tastebuds from Very Cherry's mildly tart flavor, keep an eye out for wacky limited-edition flavors like Tabasco and Candy Corn. [Jelly Belly | August 2020]

Congratulations to last month's winner:

**DORIS
BECCHINO**

of Cedar Lake, IN

Stop by Creative Carpet & Flooring to
claim your prize by May 31, 2022!

Nursery Rhyme Origins:

"Mary Had a Little Lamb" is About a Real Schoolgirl



Poet Sarah Josepha Hale first published a version of this poem in 1830. Around 50 years later, an elderly woman named Mary Sawyer stepped forward as the real Mary.

Sawyer's story goes pretty much like the version we know and love today. She rescued a little lamb that had been abandoned by its mother and hand-fed it until it regained its health. One morning, she and her brother decided to bring the lamb to school. The lamb hid in a basket by Mary's feet until it bleated, drawing attention from the teacher, who gently let the lamb outside so Mary could bring it home at lunch. The other kids did, indeed, laugh.

In a letter included in a 1928 book detailing the story, Sawyer says that the lamb grew up and had a few lambs of its own.

**REFRESH
YOUR
Space
Sale**

save up to \$1000
on Select Shaw Flooring

48 Months
Financing Available*

*Subject to credit approval. Ask for details.

April 1st – May 16th

Has all that spring cleaning sparked a desire for new flooring? Now you can refresh your space and save up to \$1,000 on select Shaw flooring styles through May 16th. Breathe new life into your home with beautiful carpet, hardwood, and luxury vinyl tile, available in all the latest designs and colors. Special financing available with credit approval.

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219.595.5561



MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a FREE Consumer Awareness Guide!

You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.creativecarpetinc.com

A gigantic THANK YOU to all who referred us last month...

CHERYL CHRISTENSEN
DANIEL PEREZ
DAWN ZOPPA
JEANETTE COCHRAN
KAREN NELSON
LINDA & MIKE BOYER
MARY TOMESKI
MONICA HORKA

PAULA LONGAWA
SHARON KOCZOR
SHARON MACFEELY
STEPHANIE & NICK KOZLOWSKI
SUSAN & DAVID KUCHARSKI
TAMI LEJEUNE
TONY & JENNY ARRIVO

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card

"I did several months of extensive research and got a few quotes before choosing Creative Carpet & Flooring based on their reputation and great reviews. We are very pleased with the entire experience working with CC&F, from the initial visit to the Highland showroom, sales rep Autumn Sibo, the delivery of 83 boxes of flooring and other materials, and the installers (Scott, Keith, and his assistant). The installers were very respectful of my home and furniture. They worked nicely together as a team and finished a day earlier than anticipated. Five stars well deserved. I would recommend CC&F to others without hesitation."

**~ Taronda Reed of South Holland, IL
This month's \$25 Target gift card winner!**