**DECEMBER 23rd, 2025** 





CRYPTONAIRE WEEKLY WISHING SUBSCRIBERS A WONDERFUL CHRISTMAS BUILDING CRYPTO WEALTH INTO 2026





# CONTENTS



		l e
N	lh	WEEKLY CRYPTOCURRENCY
	Ш	
$\mathbf{u}$		

	1	7
l		

# **PRESS RELEASE**

HASHWHALE EXPANDS GLOBAL DIGITAL WEALTH

MANAGEMENT, DELIVERING STABILITY AND SUSTAINABLE CRYPTO YIELD SOLUTIONS	
MAYA PREFERRED INITIATES MANDATORY TOKEN CONVERSION FOR REGULATORY INFRASTRUCTURE TRANSITION	08
BITCOIN STEADIES NEAR \$89,000 AS GOLD HITS RECORD AND ASIA STOCKS RISE	09
BITCOIN MINERS ARE BLEEDING AT \$90,000, BUT THE "DEATH SPIRAL" MATH HITS A HARD CEILING	10
BITCOIN DATA PROVES 60% OF TOP US BANKS ARE QUIETLY ACTIVATING A STRATEGY THEY PUBLICLY DENIED FOR YEARS	10

# HOW CRYPTO CASINO VIP PROGRAMS WORK AND WHY CRYPTOGAMES VIP STANDS OUT?

CRYPTO INDUSTRY MUST MAKE PROGRESS BEFORE	15
TRUMP LEAVES OFFICE: ETHEREALIZE CO-FOUNDER	
BINANCE OPENS UP WAYS FOR USERS TO GENERATE	15
INCOME USING ETH OPTIONS	

FIND OUT WHY INVESTORS ARE PAYING ATTENTION TO KYMAI TOKEN AND KNOWYOURMARKET AI PLATFORM

FUNDSTRAT'S CIRCULATING 2026 CRYPTO OUTLOOK WARNS OF PULLBACK, CONTRASTING TOM LEE	20
BITWISE CIO SAYS 'ONE-TIME GENERATIONAL FORCES' WILL OVERWHELM BITCOIN'S FOUR-YEAR CYCLE	20

# 21

07

# CRYPTO.COM REVIEW 2026

US HOUSE DRAFT PROPOSES TAX SAFE HARBOR FOR SOME STABLECOIN TRANSACTIONS	30
BITCOIN MINING COULD BE STRENGTHENING THE RUBLE, RUSSIAN CENTRAL BANK SAYS	30
BLOCKCHAINS QUIETLY PREPARE FOR QUANTUM THREAT AS BITCOIN DEBATES TIMELINE	31
NORTHERN DATA SELLS PEAK MINING TO TETHER- LINKED FIRMS IN DEAL WORTH UP TO \$200M	31
XRPL LENDING PROTOCOL IS COMING: FIRST PROTOCOL-LEVEL CREDIT SYSTEM PUTS XRP AT CENTER OF INSTITUTIONAL LIQUIDITY	32
BITCOIN MOMENTUM BUILDS IN BRAZIL AS AVERAGE INVESTMENT BREAKS \$1,000	32
DUBAI CHARITIES BEGIN ACCEPTING CRYPTO DONATIONS UNDER IACAD INITIATIVE	33
BHUTAN COMMITS 10,000 BTC TO DEVELOPING A MINDFULNESS-BASED ECONOMIC HUB	33



# EUHUKSLEHER

Bitcoin kicked off the week with a strong push above the \$90,000 mark, showing that buyers are trying to regain control after weeks of pressure. Even so, the market remains split on what comes next. Some analysts believe this move could be the early stages of another run toward fresh all-time highs, while others warn that the downside risk is not gone. Santiment founder Maksim Balashevich cautioned that optimism is still high across social media, which historically does not align with durable bottoms. He suggested that Bitcoin could still dip toward the \$74,000 zone, a level he believes would offer a much healthier riskreward setup for traders. Despite the mixed short-term outlook, long-term confidence remains firm. BlackRock's spot Bitcoin ETF, IBIT, has already attracted around \$25 billion in inflows year to date. Bloomberg ETF analyst Eric Balchunas noted that IBIT has managed to pull in massive capital even during a year of negative returns, highlighting just how strong institutional demand could become when conditions improve.

Bitcoin bounced strongly from the \$84,000 area, showing that buyers are stepping in on dips, but the recovery is running into resistance near the 20-day EMA around \$89,322. The encouraging sign for the bulls is that selling pressure has not forced price back down yet, and buyers are still pressing higher. A daily close above the 20-day EMA would improve the short-term structure and could allow Bitcoin to push toward the 50-day SMA near \$92,754, followed by a test of the key resistance at \$94,589. That level is likely to attract heavy selling, as a clean break above it would signal that the correction may be ending. If BTC manages to close above \$94,589, momentum could accelerate toward the psychological \$100,000 level and later to \$107,500. On the downside, the bullish setup weakens quickly if price closes back below \$84,000, which would hand control back to the bears.

Ether is currently coiling inside a symmetrical triangle, reflecting hesitation from both buyers and sellers. This kind of structure usually precedes a sharp move. If buyers manage to push ETH above the moving averages, the pair could move up to test the triangle's resistance line. Sellers will try to cap the move there, but a clear breakout would signal strength and open the door for a rally toward \$4,000 and then the pattern target near \$4,386. If the price is rejected from the moving averages and breaks below the triangle's support line, sentiment would flip bearish and could drag Ether down toward the \$2,111 level.

BNB has rebounded from its rising trendline but is now stalling near the 20-day EMA around \$872, where sellers are expected to defend aggressively. A sharp rejection here, followed by a break below the uptrend line, would raise the risk of a drop below \$790 and potentially toward \$730. However, if BNB keeps pushing higher and breaks above \$928, it would signal that the corrective phase is likely over. In that scenario, the pair could climb toward \$1,019 and later \$1,100.

# Trader's Outlook

BTC is trying to flip the 20-day EMA into support, with \$94,600 as the key level to confirm a bullish shift. ETH is tightening inside a triangle, and traders should be ready for a breakout in either direction, with \$4,000 on the upside and \$2,111 on the downside. BNB remains at a decision point near its short-term average, with \$928 as the level to watch for trend continuation and \$790 as critical downside support.

Lastly please check out the advancement's happening in the cryptocurrency world

Enjoy the issue!

karnan Shali

Karnav Shah

Founder, CEO & Editor-in-Chief



# CRYPTONAIRE WEEKLY



Cryptonaire Weekly is one of the industry's longest-running and most trusted sources for cryptocurrency news, market insights, and blockchain analysis. Created to support our Platinum Crypto Academy clients and global subscribers, the magazine delivers clear research, actionable technical analysis, and strong thought leadership across the digital asset space.

Each week, we provide readers with in-depth articles, project updates, and market commentary that cover the rapidly evolving world of blockchain and Web3. For traders, investors, developers, and entrepreneurs, navigating this fast-changing environment can be challenging. Our mission is to simplify that journey and help readers make informed, confident decisions.

Since our launch in 2017, we've covered every major cycle in crypto from Bitcoin's early rally past \$20,000 in 2017 to its sharp correction near \$3,200 in 2018, marking one of the strongest bear markets in the sector's history. We followed Bitcoin's surge to \$69,000 in 2021 and its deep pullback to around \$16,000 in 2022 during a period of global uncertainty and high-profile exchange failures. Most recently, we've tracked Bitcoin's powerful 2025 resurgence as it broke into six-figure territory, hitting levels above \$123,000 and reaffirming long-term market confidence.

Our Platinum Crypto Academy community includes thousands of students and traders worldwide. Over time, Cryptonaire Weekly has grown to more than 250,000 active subscribers and a social reach of over 1.2 million followers across multiple platforms and community groups. Through our research-driven insights and strategic relationships, we've also helped 350+ blockchain and crypto projects gain meaningful traction and visibility in the global market.

For anyone looking to stay informed, identify opportunities, and understand the technologies shaping the future of finance, Cryptonaire Weekly remains a trusted and valuable resource.





## Featuring in this weeks Edition:

- CryptoGames
- HashWhale
- Maya Preferred
- KYMAi
- Crypto.com

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# WEEKLY CRYPTOCURRENCY MARKET ANALYSIS

Hello, welcome to this week's 407th edition of Cryptonaire Weekly Magazine. The global crypto market cap is \$2.99 trillion, Up \$50 billion since last week. The total crypto market trading volume over the last 24 hours is \$98.65 billion, which makes a 32.77% increase in the last 24 hours. The Fear & Greed index is 29% Fear and the Altcoin season index is 16%. The largest gainers in the industry right now are Polkadot Ecosystem and XRP Ledger Ecosystem cryptocurrencies.

Bitcoin's price has increased by 2.62% from \$86,115 last week to around \$88,375 and Ether's price has increased by 2.03% from \$2,950 last week to \$3,010 Bitcoin's market cap is \$1.76 trillion and the altcoin market cap is \$1.23 trillion.

Bitcoin kicked off the week with a strong push above the \$90,000 mark, showing that buyers are trying to regain control after weeks of pressure. Even so, the market remains split on what comes next. Some analysts believe this move could be the early stages of another run toward fresh alltime highs, while others warn that the downside risk is not gone. Santiment founder Maksim Balashevich cautioned that optimism is still high across social media, which historically does not align with durable bottoms. He suggested that Bitcoin could still dip toward the \$74,000 zone, a level he believes would offer a much healthier risk-reward setup for traders. Despite the mixed short-term outlook, long-term confidence remains firm. BlackRock's spot Bitcoin ETF, IBIT, has already attracted around \$25 billion in inflows year to date. Bloomberg ETF analyst Eric Balchunas noted that IBIT has managed to pull in massive capital even during a year of negative returns, highlighting just how strong institutional demand could become when conditions improve.

In Japan, Metaplanet has taken another major step in

Total Market Capitalization (Domnance)			
ВТС	59.03%		
ETH	12.12%		
USDT	6.24%		
BNB	3.95%		
SOL	2.36%		
Others	16.30%		

Percentage of

cementing its Bitcoin-first strategy. The company approved changes to its capital structure that allow it to raise funds through dividend-paying preferred shares, targeting both domestic and overseas institutional investors. These changes expand its ability to issue new preferred shares, adjust dividend mechanics and potentially conduct buybacks. With roughly 30,823 BTC on its balance sheet, worth about \$2.75 billion, Metaplanet now stands as Asia's largest corporate Bitcoin holder and the fourth-largest globally. On the DeFi side, Uniswap is preparing for one of the most important upgrades in its history. The long-awaited protocol fee switch proposal has comfortably crossed the voting threshold and is expected to go live later this week. Once activated, Uniswap v2 and v3 will begin generating protocol fees on Unichain, while 100 million UNI tokens will be burned from the foundation's treasury. These changes are designed to tighten supply, boost liquidity provider returns and improve the long-term value proposition of the UNI token.

Meanwhile, debate around Bitcoin's long-term security has resurfaced. Bitcoin Core developer Jameson Lopp stated that a full transition to post-quantum security could easily take a decade, pushing back against concerns that quantum computing poses an immediate threat. While some believe quantum risks are still far off, others argue that early planning is critical to protect the network's future. Traditional finance also continues to edge closer to crypto. JPMorgan is reportedly exploring cryptocurrency trading services for its institutional clients, including spot and derivatives products. The move signals a notable shift for the banking giant as the regulatory environment in the US becomes more crypto-friendly under the current administration.

## Market Outlook

The broader crypto market is attempting to stabilize, but conviction remains mixed. Bitcoin reclaiming and holding above \$90,000 is constructive, though deeper pullbacks cannot be ruled out if sentiment weakens again. Institutional flows and corporate adoption continue to provide a strong long-term backdrop, but near-term price action is likely to stay volatile as traders balance macro uncertainty with growing structural demand across the sector.





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between volatility and growth, the demand for stable, transparent, and professionally managed digital wealth solutions is rapidly increasing. HashWhale, a comprehensive digital wealth management platform, is emerging as a key player with its diversified yield strategies, compliant operations, and institution-grade risk control. Supported by a foundation of global computing-power data centers, quantitative strategies, arbitrage systems, and institutional partnerships, HashWhale has built its flagship product: Principal-Protected Mining. This innovative solution combines Bitcoin mining yield with capital protection—shielding users during market downturns while allowing them to capture upside gains as BTC appreciates. It has become one of the most attractive choices for conservative and long-term crypto investors.

In addition to principal-protected products, HashWhale offers Flexible and Fixed Earn solutions. designed for users with varying risk preferences. All offerings are backed by transparent performance data and genuine yield sources, enabling users to grow their digital wealth steadily across market cycles.

Recently, HashWhale introduced a supporting feature—the Zero-Fee Convert, enabling quick, cost-free conversion between major digital assets.

As the global crypto landscape continues to shift HashWhale supports nearly all available crypto assets on the platform, allowing users to exchange instantly with zero fees. "Our mission is to make digital wealth management more secure, more accessible, and more sustainable for users worldwide," the HashWhale team states. "Technology, transparency, and rigorous risk control are the pillars of the longterm value we build." With an expanding product suite and a growing global presence, HashWhale is positioning itself as a leading force in the next era of digital wealth management.

Learn more at HashWhale.io





**UK Financial Ltd** announces the mandatory 30-day conversion window for Maya Preferred token holders. This strategic initiative prepares the ecosystem for transition to regulated infrastructure supporting future compliance requirements. The conversion period runs from December 14, 2025 through Friday, January 13, 2026.

The conversion applies exclusively to MPRA (Maya Preferred PRA Preferred Class), MPRD (Maya Preferred Common Class), and WMPRA (Wrapped Maya Preferred PRA). These assets remain active on exchanges, making the conversion process essential for all holders. The Company's official MayaPro Wallet system handles all conversion processing to ensure regulatory compliance.

The January 13, 2026 deadline carries significant consequences for non-participating holders. UK Financial Ltd clearly states that any holder failing to complete conversion will permanently lose eligibility. The Company will grant no exceptions, extensions, or retroactive conversions after the deadline passes. Non-converted holders will possess no recognized balance when the upgraded version launches on regulated infrastructure.

The upgraded infrastructure will deliver significant advantages including regulated exchange access and institutional trading capabilities. Holders completing conversion will retain full eligibility for dividend

distributions and staking participation opportunities. Holders who miss the deadline will lose access to regulated trading platforms entirely. The company provides comprehensive conversion instructions and support throughout the 30-day window. All holders should initiate conversion immediately to ensure adequate processing time before the permanent deadline.

The conversion is currently processed into a wrapped ERC-20 structure ensuring seamless market continuity. This maintains immediate visibility across exchanges and preserves active liquidity for all participating holders. Zero trading disruption occurs during the conversion window, protecting holder interests throughout the transition.

## **About UK Financial Ltd.**

UK Financial Ltd has built the cryptocurrency industry's most comprehensive SEC-ready token portfolio through proactive compliance. Many industry participants worry that compliance requirements may hinder innovation and create legal uncertainty. UK Financial Ltd takes the opposite approach, viewing regulatory clarity as essential for institutional adoption. The Company's SMPRA token incorporates advanced regulatory features using the ERC-3643 framework specifically designed for regulatory engagement and potential SEC registration.



Bitcoin traded near \$88,800 as global markets embraced risk, coinciding with record highs in gold and gains in Asian equities.

Ether and other cryptocurrencies like XRP, Solana, and Dogecoin rose after a volatile period, while more than \$576 million in crypto positions were liquidated.

Gold reached an all-time high above \$4,380 an ounce amid geopolitical tensions and expectations of Federal Reserve rate cuts in 2026.

Bitcoin traded near \$88,800 on Monday as global markets leaned back into risk following record highs in gold and gains across Asian equities.

Ether climbed back above \$3,000, while XRP, Solana and Dogecoin also edged higher after a volatile stretch that saw crypto prices swing sharply independent of stocks and commodities.

The steadier tone came as gold pushed to an all-time high above \$4,380 an ounce, driven by

growing bets that the Federal Reserve will deliver additional rate cuts in 2026.

The metal is on track for its strongest annual performance since 1979, supported by central-bank buying and persistent inflows into gold-backed exchange-traded funds.

Asian stocks advanced alongside the move in precious metals. The MSCI Asia Pacific Index rose more than 1%, led by technology shares, after a rebound in U.S. equities late last week helped calm global markets. U.S. equity futures were also higher.

Japan remained in focus after the Bank of Japan's recent rate hike pushed government bond yields to multi-year highs. The yen strengthened after officials warned against excessive currency moves, while higher yields reinforced the shift away from years of ultra-loose policy.

Crypto followed the broader risk tone but remained fragile. Traders pointed to thin year-end liquidity and lingering leverage as factors keeping rallies in check.

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# Bitcoin miners are bleeding at \$90,000, but the "death spiral" math hits a hard ceiling

Stop panicking about infinite selling pressure, structural limits dictate exactly how many coins can actually hit the market before operations break.

Bitcoin's "miners are dumping" story is comforting in the way simple stories always are. Price slides, miners run out of oxygen, coins hit exchanges, and the price is shoved around by a single, easy villain.

But miners are not a single actor, and selling pressure isn't just a mood. It's math, contracts, and deadlines. When stress shows up, what matters is not

whether miners want to sell, but whether they have to, and how much they can sell without breaking the business they're trying to keep alive.

That's why the most useful way to think about a miner "capitulation" is as a thought experiment. Imagine you're running a mine right now, in a market where the hashrate ribbon flipped into inversion territory, and price trades below a rough, difficulty-based estimate for average all-in sustaining cost, around \$90,000.

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# Bitcoin data proves 60% of top US banks are quietly activating a strategy they publicly denied for years

ith 60% of top US banks embracing Bitcoin, the asset's path to becoming a conventional financial product is clear.

For years, US banks

treated Bitcoin as something best observed from a distance.

The asset lived on specialist exchanges and trading apps, walled off from core banking systems by capital rules,



custody worries, and reputational risk.

However, that posture is finally giving way.

According to data from River, nearly 60% of the country's 25 largest banks are now somewhere on the path to selling, safekeeping, or advising on Bitcoin directly.

Spot ETF approvals dominated the headlines of 2024. The story of 2025 is quieter: crypto is moving from fringe allocation to routine line item inside mainstream wealth and custody workflows.

If current timelines hold, 2026 is shaping up as the first year Bitcoin looks like a standard product rather than an exception.

From ETF pass-throughs to white-label trading

The ETF complex was phase one of institutional Bitcoin adoption. It gave banks a way to meet client demand inside a familiar wrapper.

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VIP programs in crypto casinos have become game-changers for serious players everywhere. These exclusive membership tiers reward your loyalty with tangible perks and benefits. Many wonder if joining is worthwhile—the answer depends on your gaming habits. In this comprehensive article, we'll explore absolutely everything about VIP membership programs. We'll also explore **CryptoGames** VIP membership specifically and examine its offerings. Read on!

# How VIP Programs Work in Crypto Casinos?

# Wager Based Progression

Wager-based progression operates on a simple principle: consistent betting accumulates loyalty points. Every single bet you place earns rewards toward advancing to higher membership tiers. The system tracks your total wagered amount across all available platform games. Once you hit specific thresholds, you automatically progress to the next level. Players appreciate knowing exactly how much betting remains before tier increases. This model works well because it feels achievable for average players.

# Leaderboard Qualification

Leaderboard systems introduce exciting competitive elements into VIP program structures naturally.

Players rank against each other daily, weekly, and monthly for rewards. Top performers gain exclusive bonuses, special privileges, and elevated status positions immediately. The leaderboard resets at intervals ensure everyone gets fair chances consistently. New entrants can compete without feeling discouraged by established player advantages. Rankings reward both lucky streaks and consistent performance fairly and transparently.

## **Volume Driven Tiers**

Volume-driven tier systems tie your VIP status directly to total spending amounts. Reaching specific monetary thresholds automatically advances you to higher membership categories. Each tier offers progressively better rewards, cashback percentages, and support services. Tier benefits scale appropriately to match player investment levels and activity. This balanced approach appeals to both casual and serious gaming enthusiasts alike.

### **Performance Timeframes**

Performance timeframes establish specific periods for measuring player contributions and activity. Monthly resets allow new players to achieve meaningful VIP status relatively quickly. Weekly leaderboards create fresh competition preventing established members from permanent dominance.

These varying timeframes maintain constant engagement and prevent program staleness throughout the year. It's widely accepted that multiple timeframe options keep player motivation levels high.

### **Usage Based Privileges**

Usage-based privileges reward your consistent engagement with exclusive perks and access. Frequent players unlock special tournament invitations, VIP customer support, and exclusive events. Higher tiers receive benefits including reduced house edges and priority withdrawal processing. These advantages extend far beyond money into your overall gaming experience quality.

# What Casinos Gain from VIP Programs?

VIP programs aren't just player-friendly—they're incredibly beneficial for casino operators too. Casinos invest heavily in these systems because they drive measurable business results. Understanding what casinos gain reveals why they're so committed to these programs.

From a business perspective, VIP programs dramatically increase player retention and lifetime value. Players invested in tier progression are far less likely to leave platforms. According to industry research, VIP members spend significantly more than casual players. When players achieve VIP status, they feel special and genuinely valued. Losing that status feels worse psychologically than never achieving it initially.

The "sunk cost" effect also plays a major role in player behavior. Once players invest substantial money pursuing higher tiers, they continue gambling. They rationalize that abandoning now wastes all previous investments unnecessarily. These psychological mechanisms create powerful hooks that keep players engaged indefinitely. Casinos benefit immensely from understanding and leveraging these human psychological principles.

Additionally, VIP programs increase player data collection for casinos significantly. Every action generates valuable insights about player preferences and behavior patterns. This data helps casinos customize offers and improve user experiences strategically. Higher engagement and

customization lead to increased satisfaction and spending naturally.

# Red Flags In Crypto Casino VIP Programs Excessive Wagering Thresholds

Excessive wagering thresholds demand unreasonably high betting amounts before redemption eligibility. Some platforms require multiplying your bonus fifty, seventy, or even one hundred times. These requirements make it virtually impossible for average players to actually cash out. Casinos use this strategy to maximize house edge while appearing generous superficially.

# **Rapid Point Expiry**

Rapid point expiry forces players to use accumulated rewards before they disappear. Some platforms expire points within days or weeks of earning them. This creates artificial urgency pushing players to spend before losing everything. Legitimate casinos allow at least ninety to one hundred eighty days for point usage. Checking fine print for expiry clauses protects you from nasty surprises later. Rapid expiry programs clearly prioritize casino interests over player convenience completely.

# **Opaque Redemption Rules**

Some casinos deliberately complicate the point-to-cash conversion process intentionally. Players discover hidden conditions only after accumulating substantial reward balances unfortunately. These hidden requirements might include minimum withdrawal amounts or surprise processing fees. Red flags include vague terms like "terms may apply" without specifics provided. Trustworthy platforms explain exactly how points convert to usable funds clearly. Detailed FAQs and transparent documentation protect players from unexpected complications later.

# **Overstated VIP Promises**

Marketing materials might promise exclusive access or special treatment unavailable in reality. Once you achieve VIP status, the actual benefits fall far short significantly. Some casinos claim "unlimited" rewards while implementing quiet spending caps secretly. These misleading promises attract players who become disappointed after advancement occurs. Always compare advertised benefits against what genuine members report experiencing truthfully.

### **Bonus Heavy Incentives**

Bonus-heavy incentive structures disguise weak core benefits behind flashy promotional offers. These temporary bonuses come with attached wagering requirements making them nearly useless. Once bonuses expire, players discover minimal real value in their VIP status.

### **Limited Withdrawal Access**

Some casinos implement withdrawal caps that severely limit your maximum cash-out amounts. Others impose lengthy processing periods or arbitrary approval delays on withdrawals. VIP status supposedly removes restrictions, yet many platforms maintain hidden limitations anyway. Players discover these restrictions only after accumulating substantial balances frustratingly.

# Inside The CryptoGames VIP Membership Program

CryptoGames has created a VIP membership program that genuinely sets new industry standards. Unlike many competitors, their system rewards consistent players with measurable, tangible benefits. The program focuses on real value rather than flashy promises that disappoint members later.

Joining CryptoGames VIP requires earning top positions in monthly wagering leaderboards. The top five Bitcoin and Ethereum players, top three Litecoin participants, and the leading player across other cryptocurrencies earn exclusive VIP status. This monthly reassessment means fresh opportunities arrive regularly for new competitors. The transparent qualification process rewards dedication without requiring unrealistic spending amounts. Members maintain benefits for the full month they achieve VIP status. Importantly, earning VIP status for three consecutive months grants a bonus fourth month free.

What makes CryptoGames VIP truly exceptional is the breadth of actual member benefits. Members enjoy a drastically reduced house edge on dice games—only 0.8% versus the standard rate. Priority bet placement eliminates server delays regardless of bet sizes you place. Higher exchange limits remove frustrating restrictions on cryptocurrency conversions throughout your day. Beyond gameplay advantages, members receive birthday bonuses,

monthly voucher drops, and exclusive lottery tickets. The VIP chatroom provides private networking space where members exchange strategies and ideas genuinely.

# Why Does CryptoGames VIP Membership Deliver Real Value?

# **Short-Cycle Rewards With Monthly Reassessment**

CryptoGames implements monthly reassessment cycles that prevent VIP status from becoming permanent entitlements. This dynamic approach keeps competition fresh and gives everyone fighting chances consistently. Each new month resets the leaderboard, allowing emerging players to reach top positions. Short cycles mean you don't need to be historically dominant to qualify. Players motivated by fresh opportunities engage more frequently and enthusiastically each month.

The monthly structure also prevents complacency among established members from setting in easily. Defending your VIP position requires consistent performance, not just historical achievements alone. This creates genuine ongoing competition that benefits the entire gaming community significantly.

### **Multi-Currency Incentive**

CryptoGames VIP program accommodates multiple cryptocurrencies with tailored reward structures for each. Bitcoin and Ethereum positions offer the highest voucher values reflecting their popularity. Litecoin players receive competitive rewards alongside smaller altcoin communities receiving equal consideration. This inclusive approach makes VIP status achievable across different cryptocurrency communities fairly. Players can compete within their preferred currency ecosystem without disadvantage occurring.

# **Continuity Benefits**

CryptoGames rewards consistent VIP membership through continuity bonuses that encourage long-term participation. Achieving VIP status for three consecutive months automatically grants fourth month benefits free. This "buy three, get one free" approach incentivizes sustained dedication and loyalty explicitly.

### **Quantifiable Gameplay Advantages**

CryptoGames VIP benefits focus entirely on

meaningful gameplay advantages rather than cosmetic upgrades. The reduced 0.8% house edge on dice represents substantial mathematical advantage over standard players. Priority betting eliminates frustrating server delays that disadvantage rapid-play style users significantly. Higher exchange limits solve genuine operational problems rather than providing fake status symbols. These concrete advantages directly impact your ability to win and withdraw consistently. Unlike cosmetic tags and badges, gameplay advantages deliver measurable financial benefits truly.

CryptoGames' philosophy prioritizes member financial success over aesthetic platform features entirely. The \$100 birthday bonus, monthly vouchers, and lottery tickets represent real earning opportunities. VIP members access exclusive faucet levels generating additional cryptocurrency income streams regularly.

### **Transparent Qualification Criteria**

CryptoGames publishes crystal-clear qualification requirements eliminating any ambiguity or confusion whatsoever. This transparency prevents the frustration of hidden thresholds or surprise disqualifications occurring. Every player understands precise qualification mechanics before investing time and effort significantly.

# Conclusion

VIP programs have fundamentally transformed how crypto casinos engage with loyal gaming communities. The best programs combine fair qualification metrics with tangible rewards and genuine player benefits. CryptoGames demonstrates what a truly player-centric VIP program looks like in practice. Monthly resets ensure fresh competition while continuity bonuses reward sustained dedication meaningfully. So, ready to experience VIP benefits that actually deliver measurable value consistently? Join CryptoGames today!





# Crypto Industry Must Make Progress Before Trump Leaves Office: Etherealize Co-Founder

resident Trump is leading the crypto charge in Washington, but the industry could face backlash once he leaves office, Etherealize co-founder Danny Ryan told Decrypt.

President Trump's perceived crypto conflicts of interest have stood in the way of legislation, and may result in backlash against the industry once he loses office, some industry observers believe. Danny Ryan, co-founder of institutional marketing firm Etherealize, said that crypto needs to prove itself as useful and essential before this happens. If crypto can embed itself deep into the

financial system, Ryan believes, then any backlash will be more like "re-sculpting" than destroying progress.

Donald Trump has been branded a pro-crypto president, thanks to his administration's passage of crypto legislation. However, some industry observers say his personal stake in the future of crypto—via companies the Trump family has backed—has stood in the way of progress, and threatens to cause further backlash once he leaves office.

Danny Ryan, co-founder of institutional marketing firm Etherealize and a former Ethereum developer.

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# Binance opens up ways for users to generate income using ETH options

Binance is opening up ether options to all users, allowing them to earn passive income.

Binance is opening up ether options to all users, allowing them to earn passive income, expanding a strategy previously limited to professional traders. The exchange's move responds to growing demand for advanced derivative tools from both retail and institutional investors. Binance has upgraded its options platform to offer faster execution and greater flexibility, aiming to dominate the competitive crypto options market.

Binance, the leading



crypto exchange by trading volume, is making it possible for everyone to earn a passivelike income through ether options, opening up a strategy once limited to pros.

The exchange announced in a press release shared with CoinDesk that it is allowing users to write (sell) ether options, helping them effectively manage risk and generate extra income. This decision responds to increasing demand from both retail and institutional investors

for advanced derivative trading tools.

The announcement builds on Binance's move to democratize bitcoin BTC \$87,571.31 options writing and mirrors the explosive demand for BTC, ETH, and ETF-based instruments.

The institutional appetite for these products is undeniable; earlier this year, BlackRock's IBIT options notably eclipsed Deribit's native BTC options in volume, marking a pivotal moment for the crypto derivatives landscape.

Read more...



How much of your marketing budget actually works? Most marketing teams can't answer that honestly. Billions are wasted annually because data stays disconnected from actual strategy. Agencies pitch without proof. Teams work in silos. The gap between what you measure and what you act on keeps growing wider.

That's what **KnowYourMarket.ai** solves. It's an Al platform that connects all your marketing data and turns it into clear decisions. In this article, we'll explore everything about the KnowYourMarket. ai platform and its KYMAi token. You'll discover the real value behind the platform and why smart investors see massive potential here.

# What is KnowYourMarket.ai and How Does It Work?

KnowYourMarket.ai isn't just another marketing dashboard. It's built differently—combining advanced AI with 15+ years of proven marketing intelligence. The platform processes millions of data points in seconds. It integrates live data from Meta Ads, Google Ads, Analytics, Search Console, and beyond. Then it analyzes surveys, competitor activity, and behavioral signals automatically. The AI layer, trained on decades of marketing expertise, thinks like a strategist and delivers what matters most.

What sets it apart? It segments audiences intelligently. It forecasts campaign performance. It cuts through noise to reveal actionable strategies. The platform is built on real marketing IP from Aston Digital, KYM, which serves as the operating system for modern marketing teams. Furthermore, instead of digging through data, teams get automated insights that clearly show what to do next.

### From Market Size To Revenue Potential

The global marketing intelligence ecosystem is worth over \$100 billion today. This combines major segments: marketing research services (\$81.3B), analytics software (\$3.8B), marketing intelligence platforms (\$12.1B), and business intelligence tools (\$36.6B). Growth accelerates each year as companies demand smarter decision-making tools. By 2025, the total market will exceed \$100-120 billion annually (after adjusting for overlap), with no signs of slowing down.

KnowYourMarket.ai targets its core markets strategically—Australia, the United States, the United Kingdom, Canada, and Western Europe. These regions represent approximately 40% of global marketing spend, creating a regional available market of \$40-50 billion. Within this scope, the serviceable available market specifically suited to KYM's product offering reaches \$12-15 billion

annually. This accounts for Al-powered intelligence, marketing analytics, and on-demand strategic outputs while excluding overlapping segments and legacy tools already capturing budget.

Revenue potential scales dramatically from even modest market capture. At just 0.07% penetration, KYM reaches \$80 million in annual revenue within five years. A more aggressive adoption trajectory—capturing 0.25% of the serviceable market—places five-year revenue potential above \$500 million. KYMAi token economics are directly tied to this growth. Every subscription payment and per-query transaction settles in KYMAi, creating genuine value backing for token holders as platform revenue increases.

# How KnowYourMarket.ai Is Changing SaaS Marketing Strategy?

# PERFORMANCE SCORECARD



# 1. Unified Strategic Intelligence

THE OGILVY ALIGNMENT SCORECARD 4 21

SaaS teams manage scattered data across multiple platforms with minimal integration. Google Ads metrics live separately from Meta Ads performance. Analytics data stays isolated from survey insights. Historical campaign results rarely inform a new

strategy. KnowYourMarket.ai consolidates everything into one intelligent system that feeds data from Meta Ads, Google Ads, Analytics, Search Console, and behavioral signals directly into strategic recommendations. This unified approach eliminates hours of manual data reconciliation and enables teams to see the complete picture instantly. Connected data reveals patterns invisible when information stays siloed across departments.

### 2. Data-Driven Recommendations

Marketing strategy traditionally depends on experience, intuition, and debate. Teams argue about direction without concrete supporting evidence. Agencies pitch solutions based on creative thinking rather than proven performance data. KnowYourMarket.ai removes subjectivity through AI trained on 15 years of verified marketing performance patterns. When the platform recommends a budget shift or campaign pivot, it includes historical reasoning and predictive confidence levels. This eliminates costly missteps driven by leadership preferences rather than market reality.

# 3. Permanent Knowledge Engine

Marketing expertise evaporates when experienced team members leave. New hires restart from zero. Institutional knowledge about what works accumulates slowly through repeated trial and error. KnowYourMarket.ai captures every campaign result, audience insight, and strategic outcome permanently in its system memory. This knowledge compounds over time rather than resetting with personnel changes. New team members inherit the complete historical context instantly.

# 4. Real-Time Strategy

Most SaaS teams review marketing strategy quarterly or monthly at best. This lag costs opportunities and wastes budget on underperforming tactics. Know Your Market. ai processes millions of data points in seconds and delivers strategic recommendations automatically. Teams no longer wait weeks for analysis. They receive actionable insights in real time.

# 5. Enterprise Intelligence Access

Strategic consulting and advanced market intelligence traditionally cost prohibitively for mid-market and

smaller companies. High retainers and long-term contracts lock in expenses. KnowYourMarket.ai's pay-per-query and subscription models eliminate these barriers. Small businesses have access to the same intelligence level as Fortune 500 companies. They pay only for what they use. No expensive agency retainers. No locked consulting agreements. This pricing accessibility opens marketing intelligence to thousands of companies previously priced out.

# KYMAi Token At A Glance

KYMAi is the utility token powering the KnowYourMarket.ai platform. It operates on Ethereum with a fixed supply of 35 million tokens, meaning no inflation dilutes your holdings. The token serves a practical purpose—it's the key that unlocks platform access. Every subscription, every per-query analysis, every premium feature runs on KYMAi. This differs fundamentally from speculative tokens with no real use. Your KYMAi directly funds the intelligence you need while building platform value simultaneously.

The token works in two complementary ways. First, it reduces costs when paying for platform features compared to traditional fiat payments. Second, it grants governance rights, letting holders influence KYM's development roadmap and future direction. Token staking unlocks discounted query pricing and early access to new premium modules like predictive analytics and AI research planning tools. Importantly, holding KYMAi exposes you to platform growth through Total Value Locked—meaning as the business succeeds, token value appreciates naturally.

Token allocation follows a strategic structure designed for stability and sustainable growth. The Founder Round represents just 4.3% of the total supply and funds MVP completion, pilot onboarding, and compliance work. The Public Sale includes 22.8% for broader community access. Liquidity reserves comprise 5.7% to support healthy trading. The Platform Reserve holds 67.1%—released only as customers actually purchase access. This means token supply grows with genuine demand, not arbitrary schedules.

# What Sets The KYMAi Founder Round Apart For Early Supporters?

The KYMAi Founder Round is live right now. And you're not joining after media hype or waiting for exchanges to list. You're participating when the platform needs capital most—and when upside potential remains untapped. This round allocates 1.5 million KYMAi tokens at the initial issue price, before the public sale increases pricing.

Early Founder Round participants receive concrete benefits that reflect their early belief. You get priority access to KYM's Alpha and Beta releases, meaning you experience platform features months before mainstream users. Governance priority lets you influence roadmap decisions while the platform still shapes its direction. Your tokens unlock discounted query costs immediately. You'll also be featured as case studies and community showcases once KYM pilots go live, adding additional visibility and validation to early supporters.

The Founder Round funds matter. Seventy-five percent directly accelerates platform development and feature completion. The remaining allocation covers essential sales, marketing, legal compliance, operations. Raised capital development roadblocks and pushes KYM toward market leadership faster. This is your opportunity to own KYMAi at the lowest possible price before public sale pricing. As the platform scales, early token holders benefit from both utility value and appreciation potential. The window for founderlevel pricing closes soon—backing this at the ground level represents a genuine early-mover advantage in a multi-billion dollar market.

# **KYMAi Continuity Benefit Programme**

The Continuity Benefit Programme separates genuine long-term supporters from casual token traders. Most cryptocurrency projects treat all holders equally, creating a race toward quick profits. KYMAi takes a different approach. It rewards holders who stake their tokens and commit to the platform's vision with periodic distributions.

Participation is completely voluntary. You decide whether this aligns with your investment thesis. If you believe in KnowYourMarket.ai's long-term potential and want deeper ecosystem involvement,

the programme offers meaningful advantages. If you prefer holding tokens purely for platform access or short-term trading, that's equally valid. The programme simply recognizes and rewards the commitment you make.

### Who Qualifies?

You must meet four simple criteria. First, maintain a minimum token balance showing a genuine commitment. Second, hold tokens for a defined period before becoming eligible. Third, actively stake your tokens in the programme's smart contract. Fourth, manually opt in to participate. Tokens used for platform access don't count—only held and staked tokens qualify.

### Why Does It Matter?

This programme creates genuine alignment between holders and platform success. You benefit when KYM succeeds. You have less incentive to panic-sell during market dips. You participate in governance decisions. The programme also attracts serious investors rather than speculators, creating ecosystem stability.

KYMAi serves dual purposes: operational utility for platform access, and investment participation through Continuity Benefits. This dual approach strengthens both functions. Platform users prove value while committed holders ensure stability. Neither function conflicts—they reinforce each other.

Sp, purchase KYMAi tokens at founder pricing now. Hold tokens for the required period. Stake them into the programme. Wait for distributions as platform success warrants them. The process is transparent and entirely within your control.

# Steps To Buy KYMAi Tokens And Access Early Benefits

The Founder Round is live now. This is the moment to buy KYMAi at the lowest possible price before public sale pricing increases significantly. Early supporters lock in founder-level pricing and unlock exclusive benefits immediately. Here's how to get started.

### Step 1: Set Up Your Wallet

Download MetaMask—a trusted wallet that

securely stores your KYMAi tokens. Install it on your browser or mobile device. Create your wallet with a strong password you'll remember. Write down your recovery phrase and store it somewhere safe. MetaMask connects seamlessly to the KYMAi ecosystem. Your wallet is your gateway to everything in the programme. Security starts here, so take this step seriously and protect your recovery phrase.

### Step 2: Fund Your Wallet

Add cryptocurrency or fiat currency to your MetaMask wallet. You can purchase ETH or USDT through various exchanges. Transfer your funds into MetaMask securely. Alternatively, you can contact the KYMAi team directly to pay in fiat. They accept USD, AUD, and EUR for purchases. Direct fiat payments simplify the process if you prefer traditional currency methods. Either approach gets you funded and ready to participate.

### Step 3: Purchase Your KYMAi

Visit token.knowyourmarket.ai—the official Founder Round purchase portal. Connect your MetaMask wallet to the website. Select your preferred payment method. Choose the amount of KYMAi you want to purchase. Confirm your transaction. Your tokens arrive instantly in your wallet. The process takes just minutes from start to finish. Your early purchase locks in founder pricing before it increases.

# The Takeaway

KnowYourMarket.ai represents a long-term wealth-building opportunity in a \$100+ billion market. KYMAi token holders gain direct exposure to platform upside simply by holding—no active management required. This isn't speculative crypto; it's backed by real platform revenue and genuine customer demand. The Founder Round pricing window closes soon, and early participants secure the best possible entry point. So why wait? Get started today at token.knowyourmarket.ai.





# Fundstrat's circulating 2026 crypto outlook warns of pullback, contrasting Tom Lee

circulating report attributed to Fundstrat warns of a potential crypto drawdown in early 2026, setting downside targets for Bitcoin, Ether and Solana.

A circulating report attributed to Fundstrat Global Advisors has outlined a bearish outlook for cryptocurrencies that appears to clash with Tom Lee's recent public comments.

According to screenshots shared on X, the document, which appears to be Fundstrat's internal 2026 crypto strategy guidance, warns of a "meaningful drawdown" in the first half of 2026. The report sets downside targets of Bitcoin BTC \$87,569 falling to \$60,000–\$65,000, Ether ETH \$2,968

dropping to \$1,800– \$2,000, and Solana SOL \$124.38 declining to \$50–\$75 before potentially presenting buying opportunities later in the year.

The material has not been publicly released by Fundstrat, and its authenticity has not been independently confirmed by Cointelegraph at the time of publication. However, multiple crypto-focused accounts, including Wu Blockchain, claim the document was distributed to internal clients.

Lee is a managing partner and the head of research at Fundstrat. The circulating 2026 crypto outline has been apparently written by Sean Farrell, head of digital asset strategy at the firm.

Read more...

# Bitwise CIO Says 'One-Time Generational Forces' Will Overwhelm Bitcoin's Four-Year Cycle

itwise chief investment officer Matt Hougan says Bitcoin (BTC) is likely to break from its historical four-year cycle as institutional adoption and regulatory progress reshape the market.

On the Bankless YouTube channel, Hougan argues that the forces traditionally used to explain Bitcoin's cyclical behavior have weakened, while new structural drivers now play a larger role.

Hougan says the Bitcoin halving has become less influential with each iteration, removing a smaller amount of supply and no longer acting as a dominant catalyst for price movements.

Hougan adds that past industry blow-ups, including Mt. Gox, the ICO collapse and FTX, contributed to previous downturns. He says those risks have diminished as crypto moves

into a more regulated environment defined by spot exchange-traded funds and qualified custodians.

He believes institutional demand has become a dominant feature of the market and expects it to overwhelm any lingering elements of the old cycle model.

"You have these onetime generational massive forces of regulatory improvement and institutional adoption, and I think they'll just overwhelm whatever lingering tiny forces persist from the old four-year cycle."

He also points to interest rate cycles as a declining factor. Hougan notes that rates surged in 2018 and 2022 but says expectations now center on easing rather than tightening into 2026, reducing another pillar of the historical cycle framework.



Read more...



Crypto.com was founded in 2016 with a mission to give people more control over money and digital identity. With more than 150 million users on its platform, Crypto.com offers a powerful alternative to traditional financial services.

In this article, find out everything you need to know about Crypto.com and how the platform is useful for buying, selling, earning, and tracking cryptocurrencies.

# WHAT DIFFERENTIATES CRYPTO.COM?

Founded in Hong Kong, Crypto.com now operates as a global company with major offices in financial hubs worldwide. The Crypto.com platform facilitates buying, selling, storing, sending, and tracking cryptocurrencies securely through its app and exchange. If you are looking to purchase hundreds of cryptocurrencies in multiple fiat currencies, then Crypto.com is a great place to begin.

# SOME OF CRYPTO.COM COMPETITORS INCLUDE:

### Binance:

Launched in 2017, Binance operates the world's largest cryptocurrency exchange by trading volume. The platform supports over 400 cryptocurrencies and offers spot trading, futures, margin, and staking services. Users enjoy low fees starting at 0.1%

with BNB discounts, plus advanced tools like API integrations and NFT marketplaces. Binance serves nearly 300 million users globally while maintaining strict security through its SAFU fund, now holding over 1 billion USDC. The SAFU fund has protected 7.5 million users and recovered \$229 million in assets. Daily trading volume exceeds \$110 billion with customer assets topping \$164 billion. Recognized as Forbes' most trusted crypto exchange in 2025.

### Gate.io:

Founded in 2013, Gate.io provides a robust exchange for trading over 4100 cryptocurrencies across spot, futures, and leveraged markets. The platform features zero-fee spot trading promotions, high-leverage derivatives up to 125x, and a dedicated launchpad for new tokens. Gate.io emphasizes user assets with cold storage solutions, 100% reserves, and insurance funds. In 2025, spot trading volume exceeded \$110 billion in April alone, with derivatives hitting \$264 billion in May. The exchange maintains a reserve ratio over 123% and serves more than 30 million users globally. Gate.io ranks among the top exchanges for trading volume and asset variety in December 2025.

### OKX:

Established in 2017, OKX delivers comprehensive trading with support for over 350 cryptocurrencies

and advanced features like perpetual swaps and options. The platform offers up to 100x leverage, copy trading, and yield farming through its Earn products. OKX prioritizes security with multisignature wallets, transparent reserves, and Proof of Reserves verification. Over 70 million traders trust OKX globally across 160+ countries with 24/7 support. Daily spot trading volume reaches \$4.85 billion while reserves exceed \$27 billion. The OKX Wallet serves 5+ million active users with crosschain swaps up 57% year-over-year. OKX ranks among the top exchanges for derivatives volume and DeFi integrations in 2025.

### KuCoin:

KuCoin started in 2017 and now supports nearly 1,000 cryptocurrencies with trading competitions and zero-trading-fee events. The exchange provides spot, margin, futures up to 100x leverage, and a lending marketplace for passive income. Built with strong security, including a 1:1 reserve proof, KuCoin appeals to retail traders through its intuitive app and global payment gateways. In 2025, KuCoin recorded over \$1.25 trillion in total trading volume, averaging \$114 billion monthly. Spot trading hit \$46 billion per month, a fourfold increase from prior years. The platform maintains top-10 status with \$4.6 billion in reserves and serves 41+ million users worldwide. KuCoin's liquidity stayed stable during market shocks, outperforming many rivals.

# Bybit:

Bybit launched in 2018 as a derivatives-focused exchange supporting 500+ cryptocurrencies with up to 100x leverage on perpetual contracts. It offers spot trading, copy trading, and unified accounts for seamless strategies across markets. Bybit ensures asset safety via cold storage and a protection fund, while its zero-spot-fee promotions attract both beginners and professional traders. The platform ranks as the world's second-largest by trading volume, serving over 70 million users globally. Bybit maintains >100% reserve ratios confirmed by regular Hacken Proof of Reserves audits. Daily futures volume reaches \$16+ billion with strong open interest on major pairs. The exchange issued 1.5 million cards worldwide and secured the MiCA license for 29 EEA countries.

# WHY CRYPTO.COM IS THE LEADER IN THE MARKETPLACE?

Built on a strong foundation of privacy, security, and compliance, Crypto.com has SOC2 Type 1, PCI DSS 3.2.1 Level 1, ISO 27001:2013, ISO 27701:2019, and ISO 22301:2019 certifications. The platform has also helped democratize blockchain by creating simple, attractive, and useful financial solutions that positively impact people's lives. The exchange supports over 400 cryptocurrencies and operates in 90+ countries worldwide. Recent expansions include stock trading and enhanced Visa card rewards in select markets.

The company believes that a poorly crafted user experience fails to satisfy and delight users across different regions and demographics. Also, a weak value proposition does not incentivize individuals to utilize crypto for reasons beyond short-term speculative trading. As a result, Crypto.com emphasizes offering strong security, regulatory compliance, and an intuitive experience to enable mainstream adoption of cryptocurrency. Recent app updates include smarter search tools and trending insights for easier navigation. These features help new users discover markets quickly while advanced tools support experienced traders.

# **Crypto.com Products for Individuals Crypto.com App**

The Crypto.com App stands out as the simplest platform for everyday users worldwide. It supports buying, selling, and trading over 400 cryptocurrencies using more than 20 fiat currencies like USD, GBP, and SGD. Deposits work instantly via Apple Pay, Google Pay, or bank transfers with zero deposit fees and zero-fee crypto-to-crypto exchanges. Price alerts, recurring buys, and automated bots like Target Price help users optimize portfolios without complexity.



Visa Card: Crypto.com's Visa Prepaid Card turns your crypto into something you can actually spend every day. You pick a tier from free Midnight Blue through Ruby Steel and all the way up to Obsidian, with staking or subscription costs increasing as rewards climb. Everyday spending rewards range from 0% on the basic card to as high as 5% paid back in CRO on premium tiers, with extra bonuses of up to 15% back on eligible travel purchases. Lower tiers have monthly cashback caps around 25 to 75 dollars, while top tiers remove limits and add perks like airport lounge access, subscription rebates for Spotify, Netflix, and Truth+, plus invites to F1 or UFC events.

Level Up: The Level Up program sits on top of the app and card to boost rewards for committed users rather than casual dabblers. You can either pay a monthly subscription, starting at about five dollars for Plus and rising to around thirty dollars for Pro, or lock up CRO for twelve months to join the Private tier. Across these tiers you get zero trading fees up to set volume limits, higher cashback on card spend, boosted yields on cash balances, and extra percentage points on fixed-term Earn allocations.

# Crypto.com Exchange

The Crypto.com Exchange is built for traders who care about deep liquidity, tight spreads, and professional-grade tools instead of a simple buy-and-hold app. You get a full trading terminal with advanced charting, margin options, and access to both spot and derivatives markets in one place. Fees are already competitive, and serious users can cut them further through Level Up tiers or higher monthly volumes.

**Spot Orderbook:** On spot markets, the Exchange gives direct access to live orderbooks across hundreds of trading pairs, including majors, altcoins, and stablecoins. Traders can place market, limit, and stop orders, then fine-tune execution with post-only and time-in-force options so entries and exits match their exact strategy. Smart cross-margin and isolated-margin modes help manage risk by either pooling collateral across positions or ring-fencing it per trade.

Trading API: For quants and algorithmic traders, Crypto.com provides REST and WebSocket APIs plus a dedicated FIX 4.4 interface for direct market access. These APIs stream real-time orderbook data, accept programmatic order placement for spot, margin, and derivatives, and are designed for low-latency, high-throughput connectivity suited to bots and institutional systems. Existing tools can run REST/WebSocket for UI or monitoring while FIX handles mission-critical execution, giving teams flexibility without rebuilding everything from scratch.

Perpetual Futures: Perpetual futures on the Exchange let traders take leveraged long or short positions on major cryptocurrencies without worrying about contract expiry dates. Positions can be run with cross-margin to share collateral across trades or isolated-margin to keep risk boxed into a single position while using leverage carefully. Combined with options and margin spot, these futures markets allow advanced hedging, basis trades, and directional strategies that go far beyond simple spot buying.

### Crypto.com Onchain

Crypto.com Onchain is designed for web3 users who want full, non-custodial control over their assets while interacting directly with blockchains and decentralized apps. Using the browser extension and connected interfaces, you hold your own keys, manage wallets across multiple networks, and move between DeFi, NFTs, and games without passing funds through a centralized account. Onchain effectively acts as Crypto.com's gateway into the Cronos ecosystem and other EVM-compatible chains, giving you a familiar interface on top of native on-chain transactions.



Swap: Swap in Crypto.com Onchain is built for users who want fast, non-custodial token trades across multiple chains without staring at an orderbook. You pick the tokens and network, see a clear quote with gas fees, and then confirm from your own wallet, so approvals and spending limits always stay under your control. Behind the scenes, Onchain taps on-chain liquidity and bridging routes to move value between networks like Ethereum, Cronos, and Solana while keeping the interface simple.

**Stake:** Stake turns long-term holdings into yield by letting you stake or deposit assets across various proof-of-stake chains directly from the Onchain wallet. With support for 25+ tokens and flexible lock-up options, you can delegate to validators, earn rewards, and track returns in one place while the assets stay in your non-custodial wallet. Everything from validator selection to reward claiming happens through a few guided screens, so you boost on-chain income without handing keys to a centralized platform.

Browse dApps: Browse dApps builds a Web3 explorer straight into Crypto.com Onchain, so you can jump into DeFi protocols, NFT marketplaces, games, and new airdrop farms from inside your wallet. When a dApp wants to interact with your funds, the extension pops up clear transaction prompts showing contract details, estimated gas, and requested permissions before you sign anything. This keeps the experience close to a traditional browser while still giving you the fine-grained control over approvals that a serious Web3 user expects.

# WHY SHOULD YOU USE CRYPTO.COM ON-CHAIN?

Crypto.com Onchain is built for people who actually want to own their crypto, not just rent balances on an exchange. It is a non-custodial, multi-chain wallet that hands you full control of your keys while still feeling polished enough for everyday use.

**True self-custody** – You hold the private keys locally, so no central exchange account can be frozen, hacked, or forced to shut down.

**Multi-chain reach** – Manage 4,000+ tokens on 40+ networks, including Ethereum, Bitcoin, Solana, and Cronos, without juggling separate wallets.

**All-in-one DeFi access** – Swap tokens, stake for rewards, provide liquidity, and handle NFTs directly from the wallet instead of bouncing between multiple apps.

**Strong security options** – Benefit from device-level encryption, biometric login, 2FA, and Ledger hardware-wallet integration for cold-grade protection while using a hot wallet interface.

**Privacy-friendly design** – Because it is non-custodial, your balances and transaction history are not parked on centralized servers, reducing exposure to large-scale data breaches or surveillance.

# **Crypto.com Products for Businesses Exchange Features for Businesses**

For businesses and institutions, the Crypto.com Exchange is built for serious flow rather than casual trading. It combines deep liquidity across spot, margin, derivatives, and zero-fee OTC block trades with tools that desks actually need, like sub-accounts, portfolio margin, and detailed reporting. Funds, brokers, and corporates can negotiate tailored fee schedules, benefit from higher withdrawal limits, and tap into capital-efficient net settlement on OTC trades, making large tickets easier to execute without moving the market.



Institutions: The institutional offering wraps this engine in white-glove onboarding, account management, and connectivity to partners such as Galapagos Capital and Talos. Desks get help with credit and collateral setup, access to market-making and VIP programs, and coverage across major regulatory hubs so compliance teams stay comfortable while volumes scale.

Custody: On the custody side, Crypto.com Custody Singapore segregates each client's assets into distinct vault addresses, keeping them bankrupt-remote from the firm's operating funds. A proprietary MPC implementation splits and encrypts key shares, while operations run under MAS oversight and hold security certifications including ISO/IEC 27001:2022, ISO/IEC 27701:2019, ISO 22301:2019, and SOC 2 Type II. This setup is designed for institutions that need audited controls, clear asset ownership, and robust business-continuity planning.

API & FIX 4.4: Trading firms plug in through REST and WebSocket APIs for general integration, or via the GEN 3.0 FIX 4.4 gateway when they need true low-latency DMA. These endpoints deliver full order-book streams, drop copies, and programmatic access to spot, margin, derivatives, and OTC, so quants can run their own execution logic on top of Crypto.com's liquidity.

**Predictions:** With Crypto.com Predictions, businesses and partners can offer event-driven markets on sports, politics, macro events, and now entertainment through collaborations with Hollywood.com and Underdog. Contracts are listed on Crypto.com's CFTC-regulated derivatives venue, giving platforms a compliant way to add prediction markets for engagement and hedging while tapping into more than \$27.9 billion in 2025 prediction volume.

# Crypto.com Pay

Crypto.com Pay is aimed at merchants who want crypto customers without taking on crypto price risk. Businesses can accept payments from a potential audience of more than 580 million crypto users and settle in over 20 fiat and crypto options, including USD, EUR, GBP, BTC, and ETH. Each payment can confirm in about a second, and Crypto.com reports processing more than 300 million dollars in volume per year, backed by zero-chargeback cash settlements. Merchants also

get listed in the Crypto.com Pay catalogue, can join co-marketing campaigns, and use banner widgets that reward shoppers with extra CRO, which helps drive repeat purchases.



Pay Terminal / Merchant App: For in-store sales, Crypto.com offers a dedicated merchant app that effectively works as a Pay Terminal on any compatible device. Staff simply enter the amount, generate a QR code, and let customers pay from the Crypto.com App, with no complex POS integration and near-instant confirmation on supported networks.

Pay SDK (Direct API integration): For custom platforms, the Pay SDK and direct API integration let developers drop crypto payments into existing checkout flows using only a few lines of code. The APIs handle invoice generation, callbacks, and settlement configuration, so teams keep full control of the front end while relying on Crypto.com for pricing, collection, and multi-currency payouts.

eCommerce Plugins: For standard ecommerce stacks, pre-built plugins connect Crypto.com Pay to platforms like Shopify, WooCommerce, and other major carts. These plugins add a "Pay with Crypto. com" button at checkout, automatically create and reconcile invoices, and feed payment status back into the store's order management so accounting and fulfillment stay in sync.

## **Crypto.com Cronos**

Cronos is the EVM-compatible Layer 1 backed by Crypto.com, designed to host DeFi, gaming, and AI-powered dApps for the next billion users. The network focuses on low fees and high throughput while staying compatible with the Ethereum stack, so teams can deploy Solidity contracts and use familiar tools without heavy rewrites. Tight integration with Crypto.com products gives builders access to a large user base, on- and off-ramps, and liquidity that many standalone chains struggle to match.



Cronos PoS: Cronos PoS is the proof-of-stake chain that secures the broader Cronos ecosystem through a decentralized validator set. It aims for fast finality and low transaction costs, making it suitable for mainstream DeFi protocols, consumer apps, and payment use cases where user experience must feel close to Web2. Stakers help secure the network and earn rewards, while developers benefit from predictable performance and a stable base layer.

Cronos EVM: Cronos EVM provides the Ethereum-compatible environment that most developers interact with directly. It supports Solidity smart contracts, popular Ethereum libraries, and wallets like MetaMask, which makes porting or forking existing Ethereum projects onto Cronos largely a matter of configuration rather than a full rebuild. This compatibility shortens launch timelines and lets teams tap into Cronos liquidity while reusing proven code and tooling.

Cronos zkEVM: Cronos zkEVM adds a zero-knowledge layer aimed at higher scalability and enhanced privacy. By using zk-proofs, it can batch transactions and verify them efficiently, making it attractive for workloads that need both high throughput and stronger confidentiality, such as institutional DeFi or sensitive gaming logic. Developers still write contracts in an EVM-compatible way while benefiting from zk performance and security properties.

Cronos Play SDK: Cronos Play SDK is a toolkit built for game developers who want to add on-chain features without becoming full-time blockchain engineers. It includes modules for wallet connection, NFT minting and trading, in-game currencies, and reward systems so studios can weave blockchain progression, ownership, and marketplaces into mobile or desktop titles. By handling much of the plumbing, Play SDK lets teams stay focused

on gameplay while still tapping into the Cronos ecosystem.

Al Agent SDK: The Al Agent SDK gives developers building on Cronos a way to embed Al-powered agents directly into their dApps. These agents can handle tasks like automated trading strategies, personalized recommendations, risk screening, or intelligent routing of on-chain actions, all while interacting with smart contracts under defined rules. The goal is to let projects deliver smarter, more adaptive user experiences without each team having to design its own Al infrastructure from scratch.

### **CRYPTO.COM TRADING BOTS**

DCA Bot: The DCA Bot on Crypto.com automates dollar-cost averaging so you build positions over time instead of guessing perfect entries. You choose a coin, set how much to invest and how often to buy, and the bot executes recurring spot orders on your schedule without extra fees. It is ideal for long-term believers who want to smooth volatility and gradually accumulate BTC, ETH, or baskets rather than lump-sum into a single price point.



**Grid Bot:** The Grid Bot helps traders monetize sideways or mildly volatile markets by placing a series of staggered buy and sell orders within a chosen price range. Once configured, it automatically buys when price dips to lower grid levels and sells when it climbs, aiming to capture repeated small profits. This works best in choppy markets where price oscillates rather than trends, turning noise into potential income without constant manual monitoring.

**TWAP Bot:** Crypto.com's TWAP Bot breaks a large order into many smaller trades executed over a set time window to achieve a time-weighted average price. You define the total size, duration, and basic parameters; the bot then works that order through the orderbook, aiming to reduce slippage and

market signalling. It is especially useful for whales or institutional users who want to move size discreetly without blowing out spreads on a single market order.

Arbitrage Bot: The Arbitrage Bot on the Exchange is designed to capture funding-rate spreads between perpetual futures and spot markets while keeping market exposure hedged. It opens long or short perp positions while holding the opposite exposure in spot, so your main directional risk is largely neutralized while you earn (or pay) the funding rate. When funding is consistently positive in your favour, the bot can turn market structure into yield with less volatility than a naked leveraged position.

### WHAT IS SUPERCHARGER?

Supercharger is Crypto.com's in-house rewards pool for users who are already holding CRO and want extra upside without complex DeFi moves. You deposit CRO or related allocation tokens into a live campaign, leave them there during the "charging" window, and then receive daily payouts in the featured token once the reward period starts. Funds stay flexible, so you can add or withdraw at any time without forfeiting rewards already accrued, making Supercharger feel more like a rotating promo vault than a rigid lockup.

- Support for multiple allocation tokens like CRO, CDCETH, and LCRO, each with its own reward pool.
- Campaigns featuring major assets such as BTC, ETH, XRP, and Cronos ecosystem tokens with published reward caps and timelines.
- Flexible deposits and withdrawals during events, with rewards calculated on average daily balance rather than strict lockups.

# WHAT IS TRADING ARENA?

Trading Arena turns the Crypto.com Exchange into a rolling series of trading contests where your regular volume can earn extra token rewards. Each campaign focuses on specific pairs—like BTC, DeFi baskets, or new listings—and ranks participants by taker or total trading volume over a defined period. Hit the minimum volume, register inside the Arena hub, and you compete for a slice of prize pools that can reach tens of thousands of dollars in project tokens or USDC.



- Frequent pair-specific competitions (BTC, DeFi, new listings) with clearly published dates, rules, and prize tables.
- Rewards for the top few hundred traders, not just a single winner, improving odds for active but non-whale participants.
- Occasional themed events with extras like F1 tickets or boosted reward multipliers layered on top of standard token prizes.

# CRYPTO.COM - OTHER OFFERINGS Crypto Baskets

Crypto Baskets inside the Crypto.com App are built for users who want diversified exposure without hand-picking every token. Each basket follows a theme—large-caps, DeFi, ecosystem plays, and similar narratives—showing exactly which assets you hold and how they are weighted. You invest through a single allocation, while rebalancing and execution are handled behind the scenes at transparent prices. It's a middle ground between buying a single coin blindly and spending hours researching every position individually.



### **Crypto.com University**

Crypto.com University works like a structured learning hub baked into the broader ecosystem. You get clear, timely explainers on Bitcoin, altcoins, DeFi, trading, security, and big upgrades like Ethereum forks, all written for real people instead

of quants. Inside the app, University turns lessons into short courses with quizzes and missions, then rewards completed modules with Diamonds that can be swapped for perks such as CRO boxes, NFTs, and promo entries. It feels less like homework and more like levelling up your skills while you explore Crypto.com's products.

## **Learn Crypto**

The Global Crypto Learn Hub focuses on simple, question-driven guides for anyone still figuring out the basics. Articles walk through opening a trading account, comparing apps, buying coins like CRO or SOL, understanding wallets, and learning strategies such as day trading or dollar-cost averaging. Everything is grouped by themes like "crypto", "wallets", and "trading", so you can jump straight to what you need without digging through long whitepapers. It's designed to build confidence first, then gently point readers toward relevant tools inside the Crypto.com App and Exchange.

## **Crypto.com Affiliate Program**

The Crypto.com Affiliate Program gives creators and businesses a way to earn alongside the platform's growth instead of just sending traffic away. After approval, partners receive tracking links and ready-made creatives for the app, exchange, cards, and other products, plus a dashboard to monitor clicks, sign-ups, and revenue share. Payouts can reach up to 50% commission on qualifying activity, with monthly settlements once performance is verified. For content sites, comparison portals, and influencers, it turns educational or review content into a long-term income stream.



# **Crypto.com Prime**

Crypto.com Prime targets high-net-worth individuals and active professionals who treat crypto as a core portfolio, not a side bet. Prime members get near-zero trading fees with generous rebates,

higher limits on deposits and withdrawals, margin access, and tailored support from a dedicated relationship manager. Ongoing campaigns add uncapped 1% CRO deposit bonuses on eligible inflows, plus curated research and market access normally reserved for institutional desks. For users running seven-figure books, it effectively wraps private-bank style service around an advanced crypto account.



# **CRYPTO.COM IN RECENT NEWS**

# Prediction Markets Push Deeper Into Entertainment And Gaming

In November, Crypto.com expanded its Predictions business through partnerships with Hollywood. com and social-gaming platform MyPrize, bringing movie and game-themed markets into a single experience alongside traditional crypto and macro events. Level Up users also started receiving Truth+subscription rebates, tying media consumption directly into the rewards ecosystem.

## Cronos ETF And Institutional Access Move Forward

December saw Crypto.com and 21Shares announce plans for a CRO private trust and future ETF, aimed at giving institutions regulated exposure to the Cronos ecosystem. The move fits into Crypto. com's 2025 roadmap, which highlights "Cronos ETF Submission" and "Institutional Custody" as core pillars for the next growth phase.

# Institutional Stack Strengthened With New Custody And Trading Partners

Crypto.com continued to bulk up its institutional offering by launching secure custody for Sui tokens and partnering with firms like VerifiedX, Doblox, and Galapagos Capital. These deals layer Al-driven trading tools, block-trade OTC liquidity, and additional networks onto an already expanding institutional exchange and custody platform.

# Roadmap Confirms Shift Toward Stocks, Al Tooling, And A Native Stablecoin

Across November and December updates, Crypto. com doubled down on its 2025 roadmap, which includes stock and ETF trading, an in-house stablecoin, Al-powered trade tooling, and the Singularity API for smarter routing and insights. Together with Cronos One and margined derivatives, these launches are framed as the bridge between traditional finance and on-chain markets for the next cycle.

# **CONCLUSION**

To sum up, Crypto.com now stands out as a full ecosystem rather than just another trading app. If you want a single platform to send, buy, trade, earn, and track hundreds of cryptocurrencies, it remains one of the strongest options in 2025. On top of core spot and derivatives markets, you also get Visa cards, Level Up rewards, and Onchain's self-custodial wallet and DeFi access, which together cover both centralized and decentralized needs for most everyday users and active traders.





# US House Draft Proposes Tax Safe Harbor for Some Stablecoin Transactions

wo bipartisan US
House lawmakers
have released
a discussion draft
that would carve out
a limited tax safe
harbor for stablecoin
payments, marking one
of the most concrete
attempts yet to align
crypto taxation with
everyday consumer use.

The proposal, dubbed the Digital Asset PARITY Act, was introduced by Rep. Max Miller, a Republican from Ohio, and Rep. Steven Horsford, a Democrat from Nevada.

Both sit on the powerful House Ways and Means Committee, which oversees tax legislation, according to a Sunday report from Bloomberg.

US House Draft Would

Exempt Small Stablecoin Payments From Capital Gains Tax

At its core, the bill would exempt certain small stablecoin transactions from capital gains taxes. Under the proposal, purchases made with regulated, dollar-pegged stablecoins valued at less than \$200 would not trigger taxable events.

The goal is to remove the compliance burden tied to routine payments, where even minor price fluctuations can currently require users to calculate gains or losses.

Horsford argued the draft is designed to provide clearer rules while preserving the integrity of the tax system.

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# Bitcoin Mining Could Be Strengthening The Ruble, Russian Central Bank Says



Bitcoin mining may be providing incremental support to the Russian ruble, Central Bank Governor Elvira Nabiullina said, while cautioning that the effect is difficult to measure because much of the sector still operates in a legal and reporting gray zone.

Bitcoin Mining May Support The Ruble Responding to a question at a press conference, Nabiullina said it is "probably difficult to quantify" mining's influence "because a significant part of mining is still in a gray area." Still, she added that mining is "indeed one of the additional factors contributing to the strong ruble exchange rate."

As Russian business news portal for RBC reported, her remarks come as Russian officials increasingly frame mining and crypto flows as macro-relevant, not just a niche tech or energy story. Earlier, Maxim Oreshkin, deputy head of the presidential administration, said ruble forecasts have been thrown off by the underestimation of financial flows tied to mining and cryptocurrency. In his view, the sector has effectively become a new export item that can influence the currency market, in part because it moves outside standard channels and therefore stays statistically "invisible."

Nabiullina did not endorse a direct, oneto-one link between ruble strength and a sudden surge in mining. She stressed that mining did not appear in 2025, so it would be incorrect to attribute.

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# Blockchains quietly prepare for quantum threat as Bitcoin debates timeline

Itcoin blockchains are preparing for long-term quantum risk, while influential Bitcoin voices disagree over how and when it should be addressed.

Quantum computers still cannot break Bitcoin, but several major blockchains are preparing for a future in which they might.

In the past week, Aptos proposed post-quantum signature support as Solana tested quantumresistant transactions. Meanwhile, parts of the Bitcoin community renewed calls to accelerate work on quantumsafe upgrades.

These developments point to a growing anxiety across crypto. Investors argue that dismissal of quantum risk by influential voices is weighing on Bitcoin's BTC \$87,599 price, which has dropped 24% over the past three months.

While altcoin blockchains are experiment-



ing with post-quantum protections through opt-in upgrades and test networks, Bitcoin remains divided over how publicly and urgently it should address quantum risks. How blockchains are preparing without sounding the alarm Ethereum has been clear about why quantum computing is now being treated as an engineer-

ing problem rather than a distant hypothetical.

Ethereum co-founder Vitalik Buterin has argued that even a lowprobability outcome demands early preparation when the cost of failure is high and the time required to migrate global systems is measured in years.

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Northern Data Sells Peak Mining to Tether-Linked Firms in Deal Worth Up to \$200M orthern Data has reportedly sold its Bitcoin mining subsidiary, Peak Mining, to a group of companies linked to senior executives at stablecoin issuer Tether, in a deal valued at up to \$200 million.

Northern Data Sold Peak Mining Ahead of Rumble Deal Northern Data first disclosed plans to divest Peak Mining in November but did not name the buyers at the time, as German disclosure rules did not require it.

The transaction took place shortly before video-sharing platform Rumble, in which Tether owns nearly a 50% stake, agreed to acquire Northern Data, adding another layer to

what the FT described as a complex web of financial ties.

The ownership and management structure of Delaware-based Appalachian Energy remains unclear.

The Peak Mining sale marks the second attempt to transfer the business to a Devasinicontrolled entity.

An earlier deal announced in August with Elektron Energy, valued at \$235 million, collapsed following whistleblower allegations.

Northern Data has since come under scrutiny from European prosecutors over suspected tax fraud, with company offices reportedly raided in September.

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# XRPL Lending Protocol Is Coming: First Protocol-Level Credit System Puts XRP at Center of Institutional Liquidity



RP is moving toward a historic inflection point as Ripple advances the XRPL Lending Protocol, introducing protocol-level, fixed-rate institutional credit that could unlock scalable yield, deeper liquidity, and new balance-sheet flexibility across global onchain markets.

Ripple shared on Dec. 19 that a new version of the XRPL Lending Protocol is coming to the XRP Ledger (XRPL), describing what it calls a first-of-its-kind protocollevel credit system built specifically for institutional adoption.

Senior Staff Software Engineer at Ripple Ed Hennis shared on social media platform X: The XRPL Lending Protocol is coming. A new protocol-native system for fixed-term, fixedrate, underwritten credit.

"The upcoming XRPL Lending Protocol brings fixed-term, fixed-rate, underwritten credit directly into the XRP Ledger at the protocol level. For the first time, enterprises gain access to predictable, onchain lending designed for institutional use," he explained.

Hennis emphasized that this approach embeds lending mechanics directly into XRPL through the XLS-66d amendment, eliminating reliance on application-layer smart contracts and fragmented integrations.

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# Bitcoin Momentum Builds In Brazil As Average Investment Breaks \$1,000

ccording to a report by Mercado Bitcoin, crypto trading activity in Brazil rose 43% yearover-year in 2025, while the average amount invested per user crossed roughly BRL 5,700 — about \$1,000.

Reports have disclosed that this jump was driven by heavier use of stablecoins and a growing appetite for lowerrisk crypto products alongside traditional tokens.

Rise In Transaction
Volumes
Bitcoin remained the
most traded asset, followed closely by USDT,
Ether and Solana.
Stablecoin transaction
volumes were about
three times higher than
the prior year, a sign
that many investors
are moving funds into
pegged tokens for trading or as a cash-like
holding.

The report shows that around 18% of investors now hold more than one digital asset, which points to broader portfolio choices beyond single-coin speculation.

ixed-Income Tokens Gain Traction Demand for tokenized fixed-income offerings surged. Renda Fixa Digital, or RFD, recorded 108% growth in volume, and Mercado Bitcoin distributed roughly \$325 million through these structured products during the period covered. Based on reports, many retail investors appear to be using these instruments to seek stable yields instead of chasing only price gains.

Younger investors were a major factor, with participation among those under 24 rising about 56%. Activity increased across age groups, but the fastest growth was clearly among younger adults.



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# Dubai Charities Begin Accepting Crypto Donations Under IACAD Initiative



ubai's Islamic
Affairs and
Charitable
Activities Department
has launched a new
service enabling
charities in the
emirate to accept
cryptocurrency and
virtual asset donations.

The Islamic Affairs and Charitable Activities Department (IACAD) has introduced a new service allowing charitable associations and institutions in the emirate to accept donations in cryptocurrency and other virtual assets. The initiative reflects Dubai's commitment to digital transformation and innovation in humanitarian work, offering modern options for donors while ensuring transparency and regulatory compliance.

According to a media statement, the IACAD has issued clear policies governing fundraising through virtual assets, designed to protect donor funds and guarantee accountability. Training workshops have already been held to guide charities through the operational requirements of adopting the service.

Mohammed Musbeh Dhaahi, executive director of the charitable work sector at IACAD, said the move is a qualitative step for the region.

"Launching the service to receive donations through virtual assets reflects our commitment to advancing the charitable work ecosystem in Dubai and providing innovative solutions that facilitate donors' access to approved charitable channels," Dhaahi said.

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# Bhutan Commits 10,000 BTC to Developing a Mindfulness-Based Economic Hub

he Bitcoin
Development
Pledge aligns
with the king's vision of
applying modern digital
technologies to serve
the people of Bhutan
and future generations.

The Kingdom of Bhutan has taken its adoption of bitcoin (BTC) a step further by allocating a portion of its reserves to the development of its new special administrative region, Gelephu Mindfulness City (GMC).

According to a press release sent to CryptoPotato, the country will channel 10,000 BTC, worth roughly \$1 billion, to support the long-term development of GMC. GMC is a new economic hub designed for mindfulness, sustainability, and innovation.

Bhutan Unveils Bitcoin Development Pledge Bhutan's ruler, His Majesty King Jigme Khesar Namgyel Wangchuck, unveiled the Bitcoin Development Pledge via his National Day Address earlier this week. The commitment aligns with the king's vision of applying modern digital technologies to serve the people of Bhutan and future generations.

The country will assess several approaches that would enable the long-term use of the pledged assets. The options under consideration include collateralising the Kingdom's bitcoin holdings, implementing yield management strategies, and preserving asset value while holding them long-term.

Bhutan will guide any use of BTC in the GMC by prudence and strong governance, ensuring transparency and capital preservation.



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