



# *Dream Community Hub* QUICK-START CHECKLIST

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# Quick-Start Checklist

Turn your idea into a thriving online space with these simple steps.

## Step 1: Know the Purpose & the People

- ✓ Write a one-line mission statement

Script....

*"This is a space for [who] to [do/learn what] so they can [transformation]."*

- ✓ Define your role: Are you leading, guiding, or facilitating?
- ✓ Identify what transformation or outcome your members will gain

## Step 2: Map the Member Journey

- ✓ Break your content into 3–5 stages or milestones
- ✓ Create small wins in each stage (checklists, videos, prompts)
- ✓ Space out content to support learning, not overwhelm

## Step 3: Choose a Platform That Feels Like Home

- ✓ Choose a space that's easy to navigate and helps members engage
- ✓ Make sure content, communication, and community live in one place
- ✓ Use group chat or posts to guide members, don't rely on email

## Step 4: Monetise with Intention

- ✓ Start with one simple offer (e.g. paid hub, course, or membership)
- ✓ Align pricing to time, value, and level of support
- ✓ Test monthly vs one-time plans, and evolve as you grow

# Promotion Prompt Ideas

## **Mission Statement Prompt:**

“Welcome to [Your Hub Name] – a space where [ideal members] come to [learn/do/achieve] so they can [key outcome].”

## **First Launch Post:**

“I’ve created something special. A space where we’re not just sharing knowledge, but growing together. If you’ve been craving [benefit], I’d love to invite you inside.”

## **Social Media Invite Line:**

“It’s live! My new community hub is now open. Think one home for learning, connecting, and actually taking action. DM me for access.”

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