

# ROSEHILL

JESUS-CENTERED LIFE  
INTERNATIONAL  
CONFERENCE 2022

## SPONSORS KIT

JCL IN THE  
METAVERSE

50,000 REASONS  
TO BECOME A JCL  
SPONSOR

HOW TO BE HOLY  
AND HEROIC

PAREF  
Rosehill



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# EXECUTIVE DIRECTOR'S NOTE

## JCL 2022



The Jesus-Centered Life International Conference is one of the yearly activities that we always look forward to as members of the PAREF community. Together with our fellow PAREF schools and thousands of other like-minded and like-hearted individuals and organizations from around the world, the Rosehill family joyfully looks forward to rediscovering how we can live our happiest lives by centering them on Christ. Tates from Christ. Join us!

TThis year, we are called to be Holy and Heroic, as we face the challenge of being Catholic in the modern age. Once again, we look forward to joining the PAREF family...this time, in the JCL Metaverse! How exciting!

We invite you to partake of this excitement by being a Rosehill JCL Sponsor and conference attendee today. Connect with aligned families from around the world who can benefit from your product or service. Discover how your business can benefit from being a JCL Sponsor, while helping spread the message of joy, hope, and love that emanates from Christ. Join us!

*Ma. Theresa Marcelo*

**PAREF ROSEHILL SCHOOL  
EXECUTIVE DIRECTOR**



Parents for Education Foundation Inc. or PAREF, a network of 16 schools in the Philippines, in collaboration with EWTN (USA), Parousia Media (Australia), and Steubenville Conferences (USA), is inviting you to be a sponsor for the 3rd JESUS-CENTERED LIFE CONFERENCE, an online International Conference.

This conference, scheduled on **December 8, 2022**, is in line with PAREF's aim to provide character education and formation to its students, parents and faculty, and to share this formation with many others around the globe.

This is an aim which has become even more necessary during these trying times.

During last year's JCL Conference, we had more than 40,000 participants from all over the world listening to more than 70 renowned international and local speakers on how to live a Jesus-centered life by "sharing the joy".

Some of these eloquent speakers were: Jason Evert, Hal Urban, Deacon Harold Burke-Sivers, Thomas Lickona, Bo Sanchez, Bishop Soc Villegas, Dr. Jesus Estanislao, and many more.

This year's conference theme, **"HOLY AND HEROIC: THE COURAGE TO BE CATHOLIC"**, is an invitation to all Catholics in the country and abroad, young and old alike, to be *heroically holy* in their daily struggles of being a follower of Christ in the middle of the world.

# CONFERENCE ORGANIZERS

MEET THIS YEAR'S HOSTS



PAREF



## PAREF SCHOOLS

[www.paref.edu.ph](http://www.paref.edu.ph)

**PAREF (Parents for Education Foundation, Inc.)** was established in 1976 by a group of parents and educators to address the need for an integral approach to education and character formation. PAREF schools are inspired by the life and teachings of **St. Josemaria Escriva**, founder of Opus Dei. PAREF has a network of 16 schools in the country today.



EWTN

Global  
Catholic  
Network

## EWTN

[www.ewtn.com](http://www.ewtn.com)

**EWTN** is an American television cable network that has over 250 million viewers in 140 countries and is collaborating with the JCL 2022 program. **EWTN** plays an important role in Catholic education. Whether you're seeking to strengthen your faith or striving to increase your devotion, you'll find a wealth of credible resources, from historical Faith documents to guidance on current Catholic issues.



## PAROUSIA MEDIA

[www.parousiamedia.com](http://www.parousiamedia.com)

**Parousia Media** is an apostolate founded by Charbel Raish in Australia. Parousia begins this process of evangelization by reaching out to already-connected Catholics, inviting them to participate in the mission and preparing them for their mission. They produce online content, books, and resources useful for evangelizing, forming, and leading Catholics around the world.



STEUBENVILLE  
CONFERENCES

## STEUBENVILLE CONFERENCES

[www.steubenvilleconferences.com](http://www.steubenvilleconferences.com)

**The Steubenville Conferences** offer five unique conference experiences to help people escape the spiritual desert and empower them to live every day as joyful disciples of Jesus Christ. For over 40 years, the **Steubenville Conferences**, an outreach of Franciscan University of Steubenville, have been helping people encounter the love of Christ and grow as His disciples.





# **HOLY AND HEROIC:**

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**THE COURAGE TO BE CATHOLIC**



# THIS YEAR'S THEME

**T**his year, the Catholic Church is celebrating the 60th Anniversary of the Second Vatican Council.

- Vatican II's "**most characteristic and ultimate purpose**", affirms St. Paul VI, a great leader of the Council, is to teach the UNIVERSAL CALL TO HOLINESS, that all and each of us is **called to be a saint**.
- This is a teaching of Vatican II that St. John Paul the Great, Pope Benedict XVI, and Pope Francis have been emphasizing as well.
- JCL Conference 2022 is happy to announce that the theme for this year is "**Holy and Heroic: Courage to Be Heroic.**"
- And we call on all Catholics to join us in this celebration of the great council so as to be inspired anew to be **truly holy and heroic in our everyday lives**.





# CONFERENCE SNAPSHOT

## WHAT

An international conference

## WHERE

Online via EWTN's virtual  
conference platform

## WHEN

December 8, 2022

## WHO

A global audience with 3  
target audiences: Students,  
Educators and Parents



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# MEET OUR SPEAKER



**O**ur esteemed speaker for this year is Mr. John Beaulieu from the Franciscan University in the United States.

John Beaulieu has worked in Christian Outreach Office of Franciscan University since 2003 and serves as the Director for Evangelization and Engagement.

A graduate of Franciscan University, John has served in ministry for over 30 years. A regular speaker at parish and diocesan events, John addresses topics such as life in the Spirit, media and teen culture, and Catholic evangelization. We are excited to have him as our conference speaker.



# DEC 8 ACTIVITIES

## **STUDENTS' SESSION – 9:00 AM TO 11:00 AM**

“THE SPIRIT OF THE LORD IS UPON ME”: THE YOUTH AT THE FOREFRONT OF THE NEW EVANGELIZATION”

## **EDUCATORS' SESSION – 2:00 PM TO 4:00 PM**

“GO AND MAKE DISCIPLES OF ALL NATIONS”: BRINGING JESUS TO THE CLASSROOM AND TO THE WORLD

## **PARENTS' SESSION – 5:30 PM TO 7:30 PM**

“THE FAMILY AS THE HOME WHERE THE HOLY SPIRIT DWELLS”

VIRTUAL BOOTHS IN THE VIRTUAL PLATFORM NETWORK (METAVERSE) WILL BE OPEN ALL DAY. GUESTS AND BUSINESS OWNERS CAN INTERACT WITH EACH OTHER ONLINE ALL DAY.

VARIOUS ONSITE AND ONLINE ACTIVITIES IN DIFFERENT PAREF SCHOOLS WILL ALSO BE HAPPENING SIMULTANEOUSLY ALL DAY.



**EWTN** | Global Catholic Network



**STEBENVILLE**  
CONFERENCES

# THIS YEAR, JCL GOES TO THE METAVERSE!



Virtual Environment Platform enables participants to interact with each other on the JCL Metaverse.

Walk the halls of the conference, go to the sponsors' booth to talk to the exhibitors, enter the main stage and watch the featured JCL speaker, or go to any of the break out rooms for the sessions.



Enjoy the JCL main stage as if you were sitting with the other spectators in the hall.

Interact with your friends who are attending the conference with you.

Enjoy the metaverse experience!



# TAKE A SNEAK PEEK INTO THE JCL METAVERSE EXPERIENCE:



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CONFERENCES



# REGISTER NOW.

ADMISSION IS FREE.



**EWTN** | Global Catholic Network



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CONFERENCES



PAREF  
Rosehill



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# Jesus Centered Life International Conference 2022

*Holy and Heroic: The Courage to be Catholic*



**John Beaulieu**  
SPEAKER

*Register now!*

**DECEMBER 8** Online and Onsite Conference  
[www.jesus-centeredlife.org/](http://www.jesus-centeredlife.org/)



**REGISTER NOW**



**BIT.LY/RSH\_JCL2022**

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# HOW FAR CAN YOUR PHP 1 GO?



GET YOUR BUSINESS SEEN BY A  
GLOBAL AUDIENCE OF 50,000

**FOR AS LOW AS PHP 1 PER PERSON.**

BE A ROSEHILL JCL 2022 SPONSOR NOW.



# JCL 2022

## SPONSORS' PACKAGES

Sponsorship Benefits	Sponsorship Packages				
	Bronze	Silver	Gold	Platinum	Diamond
	25,000	50,000	75,000	100,000	150,000
Logo inclusion in conference program	✓	✓	✓	✓	✓
Logo inclusion in JCL Home Page	✓	✓	✓	✓	✓
Logo inclusion on EWTN Virtual Platform	✓	✓	✓	✓	✓
Logo on Conference Registration Page	✓	✓	✓	✓	✓
Social media mention in complete sponsor graphic	✓	✓	✓	✓	✓
Live acknowledgement during conference		✓	✓	✓	✓
Logo inclusion on event streamer		✓	✓	✓	✓
Inclusion of logo on Sponsorship video		✓	✓	✓	✓
Dedicated social media post on JCL platforms			✓	✓	✓
Sponsorship segment with digital poster and hyperlink on JCL website			✓	✓	✓
Press Conference Live Acknowledgement			✓	✓	✓
Exhibitor virtual booth on EWTN platform			✓	✓	✓
Social media mention in complete sponsor graphic				✓	✓
TVC(15s) or any short video to be shown on the JCL website				✓	✓
TVC (15s/30s) to be shown during the event intermission					✓
JCL Merchandise item giveaways					✓
Signed Copy of Jesus-Centered Book					✓



**BUT, WAIT.**

**IF YOU SIGN UP AS A ROSEHILL  
JCL SPONSOR, YOU GET ALL THAT  
AND MORE!**



# ROSEHILL JCL 2022

## SPONSORS' PACKAGES

Sponsorship Benefits	Sponsorship Packages				
	Bronze	Silver	Gold	Platinum	Diamond
	25,000	50,000	75,000	100,000	150,000
Logo inclusion in JCL-related social media feed <b>posts</b> on Rosehill (RSH) Facebook and Instagram accounts	✓	✓	✓	✓	✓
Logo inclusion in JCL-related social media feed <b>stories</b> on Rosehill (RSH) Facebook and Instagram accounts	✓	✓	✓	✓	✓
Logo inclusion on RSH JCL Sponsor Video/s on RSH Facebook and Instagram accounts	✓	✓	✓	✓	✓
Inclusion as a directory listing in Vinta E-Marketplace Magazine	✓	✓	✓	✓	✓
Logo inclusion on RSH JCL Sponsor Video/s on Official RSH YouTube account	✓	✓	✓	✓	✓
Dedicated social media <b>feed and story post</b> on RSH FB and IG accounts		✓	✓	✓	✓
Dedicated IG reel post on RSH IG account		✓	✓	✓	✓
Brand commercial video on RSH FB account*		✓	✓	✓	✓
Brand commercial video on RSH YouTube account for one month*			✓	✓	✓
Logo Inclusion in Rosehill JCL Sponsors' Tarp/s displayed in campus for 4 weeks			✓	✓	✓
Dedicated tarp display as a Rosehill JCL Sponsor displayed in campus for 4 weeks				✓	✓
Inside Front Cover or Inside Back Cover in Vinta E-Marketplace Magazine (1 issue) *First paid, first served basis. **				✓	✓
On-site merchandising in PAREF Rosehill Campus for 1 day between Tuesdays-Thursdays*				✓	✓
Outside back cover in Vinta E-Marketplace Magazine (1 issue) *First paid, first served basis.**					✓
On-site merchandising in PAREF Rosehill Campus for 2 days between Tuesdays-Thursdays *					✓
Special 30 minute feature on Vinta E-Marketplace Video Podcast on RSH FB, IG, and YT account January 2023 (onwards)					✓

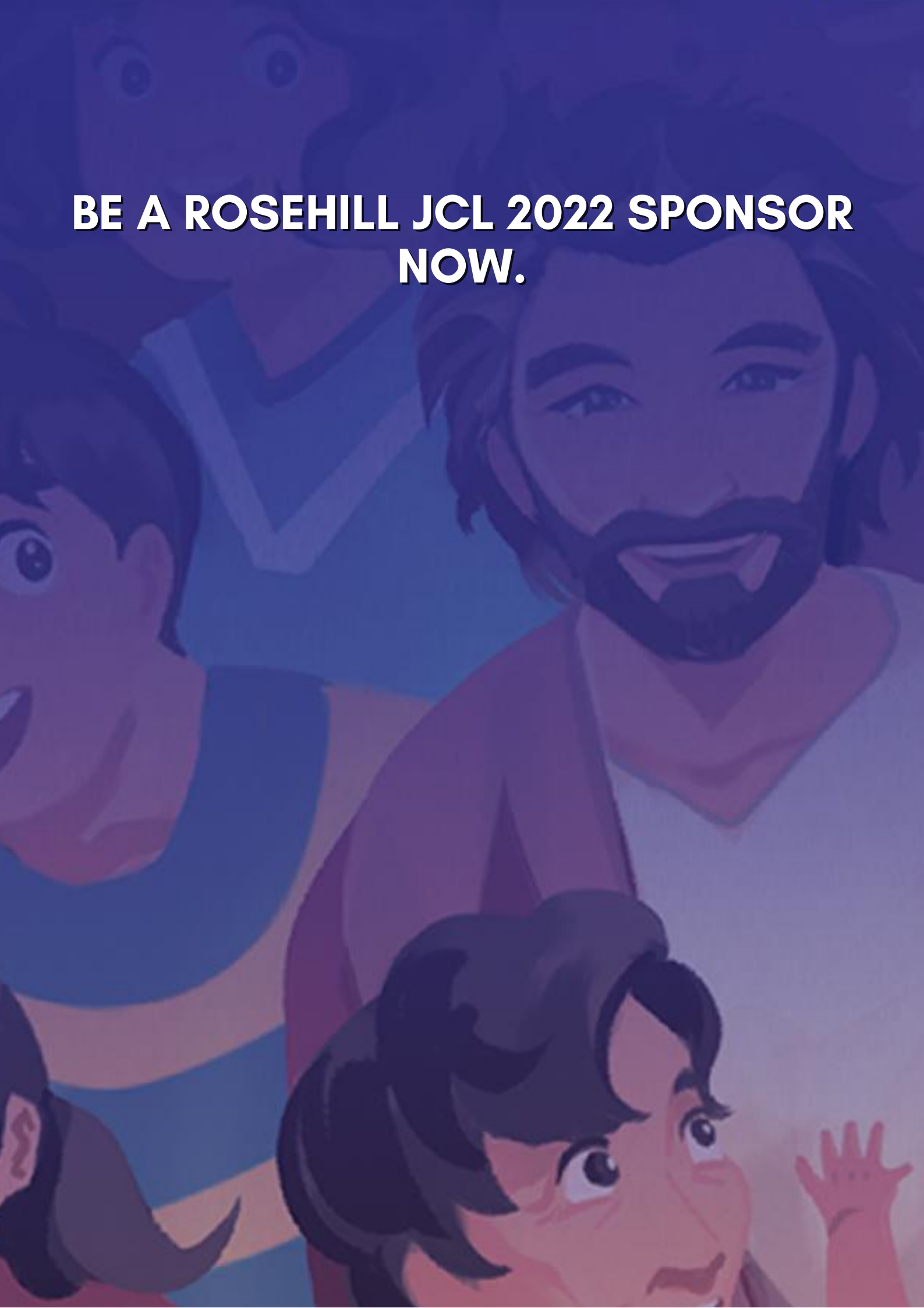


**WHEN YOU SIGN UP AS A ROSEHILL JCL  
SPONSOR, YOU GET ALL THE VALUES  
FROM THE MAIN JCL SPONSORS' PACKAGE**

**PLUS**

**THE INCLUSIONS IN THE ROSEHILL  
SPONSORS' PACKAGE!**

**BE A ROSEHILL JCL 2022 SPONSOR  
NOW.**





**ROSEHILL CLASS  
SPONSORSHIPS  
ARE ALSO WELCOME.**

**75% OF SPONSORSHIP PROCEEDS  
GO TO ROSEHILL.**

**25% WILL COVER CONFERENCE COSTS.**





# PAYMENT DETAILS:

BANK ACCOUNT NAME: PAREF ROSEHILL SCHOOL, INC.

BANK: BDO

BRANCH :CIRCUMFERENTIAL ROAD, ANTIPOLO CITY

CURRENT ACCOUNT NO.: 0066 302 38 302

## PLS FORWARD PAYMENT SLIPS TO:

BUSINESSOFFICE@PAREFROSEHILL.EDU.PH

COMMUNICATIONS@PAREFROSEHILL.EDU.PH

## ANY QUESTIONS?

FOR ANY ROSEHILL JCL SPONSORSHIP QUESTIONS, PLEASE CONTACT OUR RSH MARKETING AND COMMUNICATIONS OFFICER, **CHER ANONAS**, AT:

COMMUNICATIONS@PAREFROSEHILL.EDU.PH

SHE WOULD BE MOST GLAD TO ASSIST YOU WITH YOUR QUERIES.



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