



Tonino Lamborghini®

ENERGY DRINK

WHERE **ENERGY,**
MEETS **STYLE**

CONTENTS

ENERGY DRINKS

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Tonino Lamborghini
ENERGY DRINK

INTRODUCTION

TONINO LAMBORGHINI

The Tonino Lamborghini company was founded by Mr. Tonino Lamborghini in 1981, heir to the Lamborghini family. The brand is rooted in a legacy of Italian design, quality and lifestyle innovation.

We bring this heritage into the energy drinks category as a premium lifestyle proposition. Designed for consumers who value both function and style, it delivers the energy consumers expect whilst reflecting the brand's focus on quality, designed aesthetics and global brand recognition. To be positioned firmly at the premium end of the category, Tonino Lamborghini Energy occupies a distinctive space and unopened gap in the market.

Where Energy, Meets Style.



THE OPPORTUNITY

THE CURRENT ENERGY DRINK MARKET

A Mature Category With Clear Segmentation.

The energy drinks category is well established, with brands typically occupying defined spaces.

PERFORMANCE AND HIGH-ENERGY
Red Bull / Monster / Relentless / Rockstar

HYPE & CULTURE-LED
Prime / Sneak

HEALTH / FUNCTIONAL ENERGY
Tenzing / Purdey's / Virtue

MAINSTREAM & ACCESSIBLE
Lucozade Alert / Boost / Carabao



Tonino Lamborghini[®]
ENERGY DRINK

WHAT THIS MEANS FOR THE CATEGORY?

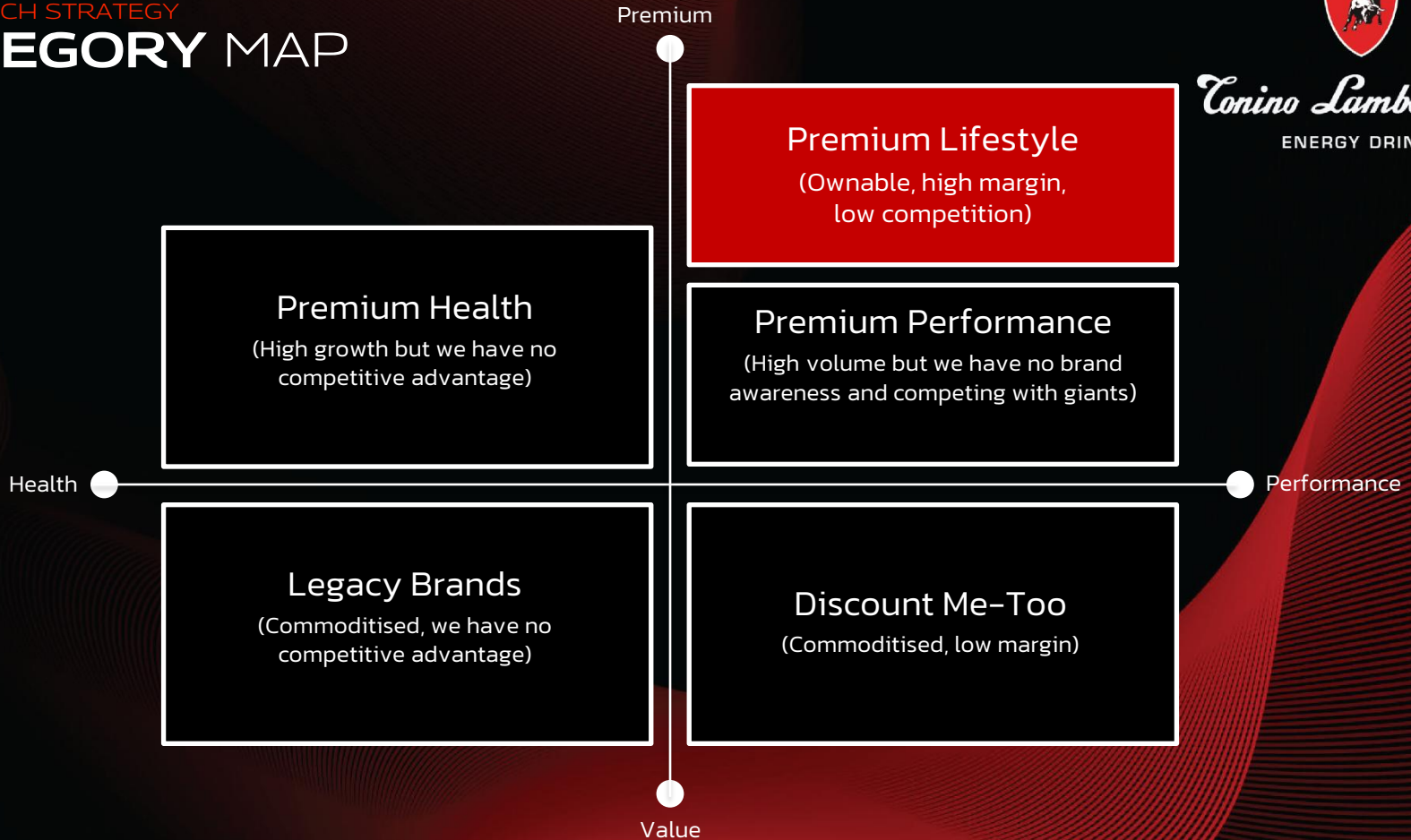
- Most brands are built around single-minded propositions (performance, hype, wellness or accessibility)
- Brand storytelling often focuses on specific use occasions rather than broader lifestyle relevance
- There is limited representation of premium lifestyle positioning that combines energy, design and aspiration in one offer

This creates a clear opportunity for a brand that brings style, quality and lifestyle credibility into the energy drinks space.

CATEGORY MAP



Tonino Lamborghini
ENERGY DRINK



UK LAUNCH STRATEGY

CATEGORY MAP



THE OPPORTUNITY

80% of
frequent
Energy
category
consumers find
the **brand**
appealing.

Source - VYPR consumer market research July 2025 / 511 surveyed



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ENERGY DRINK

THE OPPORTUNITY

WHY TONINO LAMBORGHINI ENERGY?

Introducing Premium Lifestyle Energy.

Tonino Lamborghini Energy has been developed to occupy a distinctive position within the category.

- **A premium lifestyle energy drink**, designed for everyday urban and social moments.
- **The brand** carries instant recognition and trust, reducing barriers to trial.
- **Balances functional energy** delivery with design-led aesthetics and brand aspiration.
- **Appeals to consumers** who choose brands as part of their identity and lifestyle, not just need state.
- **A globally recognised lifestyle brand**, with a strong association with style, quality and craftsmanship.
- **It's heritage** and visual identity allow the brand to speak for itself at shelf and in trade conversations.



Tonino Lamborghini[®]
ENERGY DRINK

Tonino Lamborghini Energy brings trusted global brand equity and premium lifestyle cues into a category where few brands currently play beyond performance or function.

THE OPPORTUNITY

ENERGY DESIGNED FOR MODERN LIFESTYLES, NOT JUST MOMENTS OF INTENSITY

- **CATEGORY FOCUS** – The energy drinks market is largely led by brands centred on performance, health or hype, with limited emphasis on lifestyle and design.
- **Premium Energy Today** – Existing premium brands prioritise just functional credentials, with fewer offers built around aspiration, style and broader lifestyle relevance.
- **Consumers Behaviour** – Energy drinks are increasingly consumed in urban, social and lifestyle occasions, not just high-intensity or performance moments.
- **The Opportunity** – This creates space for a premium, lifestyle-led energy drink that elevates the category and encourages trade-up while supporting margin and brand value.



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ENERGY DRINK

In-depth research highlights that consumers consider energy drinks across a wide range of purchase occasions and everyday usage moments.

THE OPPORTUNITY

THE FAITHFUL EXPRESSION OF THE VALUES THAT DRIVES THE EVERYDAY LIFE OF THE CHARGING BULL!

- **Over the past 5 years**, Energy category growth has been dominated by Red Bull and Monster, with unit price inflation driving and sustaining Energy category growth.
- **Premium energy drinks attract customers** who care about lifestyle cues, not just a caffeine hit — they're willing to pay more for taste, image, and added functionality.
- **Premium keeps the category aspirational**, relevant, and exciting — ensuring it's not just another soft drink but part of a consumer's identity.
- **More than ever consumers care about brand image**, functional health benefits, and ethical positioning — they often see premium as a reflection of their lifestyle.



Tonino Lamborghini[®]
ENERGY DRINK

We infused our values into a line of invigorating energy drinks that stimulate the unwavering focus needed to reach peak performances, all while preserving the quintessential Italian flair of the bull brand.

THE OPPORTUNITY

**ENERGY
CRAFTED
FOR SOCIAL
MOMENTS,
MIXES &
REFINED
OCCASIONS**

[#vodkalambo](#)



THE OPPORTUNITY

Consumer research highlights strong demand for bold, fruit-led energy flavours, supported by a clear preference for **natural caffeine.**

Vypr consumer research, Energy Drinks category, July 2025



THE PRODUCT DETAIL

THE PRODUCT

Refreshing Natural Caffeine Energy served as Original, Sugar Free or selected fruit based flavours.



Tonino Lamborghini

ENERGY DRINK



*Excluding
Original and Sugar
Free SKU'S

LOW IN
CALORIES

MADE USING **NORTHUMBRIAN
SPRING WATER**
(NATURALLY HIGH IN MINERALS)

JUICE
MADE FROM
CONCENTRATE*

NATURAL CAFFEINE
(FROM COFFEE BEANS)

**LOW IN
SUGAR**

**LOW IN
CALORIES**

**NATURAL
COLOURINGS**

THE PRODUCT DETAIL

NATURAL CREDENTIALS



Tonino Lamborghini

ENERGY DRINK

NATURAL CAFFEINE MATTERS

65% of consumers say the inclusion of natural caffeine encourages them to purchase an energy drink.

Source: Vypr Energy Drinks consumer research (n=253)

MADE WITH JUICE FROM CONCENTRATE

Using juice from concentrate enhances flavour authenticity and premium perception, reinforcing cleaner, more natural cues that align with expectations of a premium, lifestyle-led energy drink.

NATURAL COLOURINGS ARE IMPORTANT

75% of consumers say natural colourings are important within energy drinks.

Source: Vypr Energy Drinks consumer research (n=252)








THE PRODUCT DETAIL

PRODUCT COMPARISON



Tonino Lamborghini

ENERGY DRINK

THE LEADING ENERGY DRINKS COMPETITION					
NATURAL CAFFEINE	✓	✗	✗	✗	✓
JUICE FROM CONCENTRATE	✓	✗	✗	✗	✓
ASPIRATIONAL LIFESTYLE & STYLE LED POSITIONING	✓	✓	✗	✗	✗
MADE USING NATURAL SPRING WATER	✓	✗	✗	✗	✓

With
Natural
Caffeine



Tonino Lamborghini

ENERGY DRINK

A low calorie carbonated energy drink with taurine, caffeine, botanicals and B vitamins, with sugar and sweetener.

INGREDIENTS

Carbonated Spring Water, Sugar, Acid (Citric Acid), Taurine (0.4%), Flavourings, Acidity Regulator (Trisodium citrate), Preservatives (Potassium Sorbate, Sodium Benzoate), Natural Caffeine (from Coffee Beans), Sweetener (Sucralose), Colour (Caramel E150d), Guarana Extract (0.01%), Ginseng Root Extract (0.01%), Vitamins (Niacin (B3), Pantothenic Acid (B5, B6, B12).

PRODUCT

S33503 Tonino Lamborghini Original Energy 12 x 500ml
Unit Barcode: 5050028394273 Outer Barcode: 05050028394334

STORAGE

Store in a cool, dry place out of direct sunlight. Once opened, keep refrigerated and consume within 24 hours. Best served chilled.

NUTRITIONALS

Each 500ml can contains 1 serving.

NUTRITION INFORMATION	PER 100ml	PER 500ml
Energy (kJ)	88	440
Energy (kcal)	21	105
Fat	0g	0g
of which saturates	0g	0g
Carbohydrate	4.8g	24g
of which saturates	4.8g	24g
Protein	0g	0g
Salt	0.05g	0.25g
Niacin (B3)	8mg (50%*)	40mg (250%*)
Vitamin B6	2mg (143%*)	10mg (714%*)
Vitamin B12	2µg (80%*)	10µg (400%*)
Pantothenic Acid (B5)	2mg (33%*)	10mg (167%*)

CASE / PALLET QUANTITIES

S-Code	Size	Units Per Case	Cases Per Layer	Layers Per Pallet	Cases Per Pallet	Units Per Pallet
S33503	500ml	12	20	8	160	1920

Supreme Imports Ltd, 4 Beacon Road, Trafford Park, Manchester, M17 1AF, UK.
EU Contact: Vendek, Unit C5, South City Business Park, Whitestown Way, Tallaght, Dublin 24, D24 A993. Under license of Tonino Lamborghini S.p.a.
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WHERE ENERGY MEETS STYLE

With
Natural
Caffeine



Tonino Lamborghini

ENERGY DRINK

A low calorie carbonated energy drink with taurine, caffeine, botanicals and B vitamins, with sweetener.

INGREDIENTS

Carbonated Spring Water, Acid (Citric Acid), Taurine (0.4%), Flavourings, Acidity Regulator (Trisodium citrate), Sweetener (Sucralose), Preservatives (Potassium Sorbate, Sodium Benzoate), Natural Caffeine (from Coffee Beans), Colour (Caramel E150d), Guarana Extract (0.01%), Ginseng Root Extract (0.01%), Vitamins (Niacin (B3), Pantothenic Acid (B5, B6, B12).

PRODUCT

S33504 Tonino Lamborghini Original Sugar Free 12 x 500ml
Unit Barcode: 5050028394280 Outer Barcode: 05050028394341

STORAGE

Store in a cool, dry place out of direct sunlight. Once opened, keep refrigerated and consume within 24 hours. Best served chilled.

NUTRITIONALS

Each 500ml can contains 1 serving.

NUTRITION INFORMATION	PER 100ml	PER 500ml
Energy (kJ)	14	70
Energy (kcal)	3	15
Fat	0g	0g
of which saturates	0g	0g
Carbohydrate	0g	0g
of which saturates	0g	0g
Protein	0g	0g
Salt	0.04g	0.20g
Niacin (B3)	8mg (50%*)	40mg (250%*)
Vitamin B6	2mg (149%*)	10mg (714%*)
Vitamin B12	2µg (80%*)	10µg (400%*)
Pantothenic Acid (B5)	2mg (33%*)	10mg (167%*)

CASE / PALLET QUANTITIES

S-Code	Size	Units Per Case	Cases Per Layer	Layers Per Pallet	Cases Per Pallet	Units Per Pallet
S33504	500ml	12	20	8	160	1920

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WHERE ENERGY
MEETS STYLE

With
Natural
Caffeine



Tonino Lamborghini

ENERGY DRINK

A low calorie carbonated energy drink with taurine, caffeine, botanicals and B vitamins, with sugar and sweetener.

INGREDIENTS

Carbonated Spring Water; Sugar; Acid (Citric Acid); Taurine (0.4%); Cherry Juice from concentrate (1%); Natural Colour (Anthocyanins); Acidity Regulator (Trisodium citrate); Preservatives (Potassium Sorbate, Sodium Benzoate); Natural Caffeine (from Coffee Beans); Sweetener (Sucralose); Flavourings; Guarana Extract (0.01%); Ginseng Root Extract (0.01%); Vitamins (Niacin (B3), Pantothenic Acid (B5, B6, B12).

PRODUCT

S33505 Tonino Lamborghini Cherry 500ml 12 x 500ml
Unit Barcode: 5050028394297 Outer Barcode: 05050028394358

STORAGE

Store in a cool, dry place out of direct sunlight. Once opened, keep refrigerated and consume within 24 hours. Best served chilled.

NUTRITIONALS

Each 500ml can contains 1 serving.

NUTRITION INFORMATION	PER 100ml	PER 500ml
Energy (kJ)	38	190
Energy (kcal)	9	45
Fat	0g	0g
of which saturates	0g	0g
Carbohydrate	1.8g	9.0g
of which saturates	1.7g	8.5g
Protein	0g	0g
Salt	0.03g	0.15g
Niacin (B3)	8mg (50%*)	40mg (250%*)
Vitamin B6	2mg (143%*)	10mg (714%*)
Vitamin B12	2µg (80%*)	10µg (400%*)
Pantothenic Acid (B5)	2mg (33%*)	10mg (167%*)

CASE/PALLET QUANTITIES

S Code	Size	Units Per Case	Cases Per Layer	Layers Per Pallet	Cases Per Pallet	Units Per Pallet
S33505	500ml	12	20	8	160	1920

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With
Natural
Caffeine



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ENERGY DRINK

A low calorie carbonated energy drink with taurine, caffeine, botanicals and B vitamins, with sugar and sweetener.

INGREDIENTS

Carbonated Spring Water, Sugar, Acid (Citric Acid), Taurine (0.4%), Apple Juice from concentrate (1%), Acidity Regulator (Trisodium citrate), Preservatives (Potassium Sorbate, Sodium Benzoate), Natural Caffeine (from Coffee Beans), Sweetener (Sucralose), Flavourings, Guarana Extract (0.01%), Ginseng Root Extract (0.01%), Vitamins (Niacin (B3), Pantothenic Acid (B5, B6, B12).

PRODUCT

S33506 Tonino Lamborghini Apple 500ml 12 x 500ml
Unit Barcode: 5050028394303 Outer Barcode: 05050028394365

STORAGE

Store in a cool, dry place out of direct sunlight. Once opened, keep refrigerated and consume within 24 hours. Best served chilled.

NUTRITIONALS

Each 500ml can contains 1 serving.

NUTRITION INFORMATION	PER 100ml	PER 500ml
Energy (kJ)	36	180
Energy (kcal)	8	40
Fat	0g	0g
of which saturates	0g	0g
Carbohydrate	1.8g	9.0g
of which saturates	1.5g	7.5g
Protein	0g	0g
Salt	0.05g	0.25g
Niacin (B3)	8mg (50%*)	40mg (250%*)
Vitamin B6	2mg (143%*)	10mg (714%*)
Vitamin B12	2µg (80%*)	10µg (400%*)
Pantothenic Acid (B5)	2mg (33%*)	10mg (167%*)

CASE / PALLET QUANTITIES

S-Code	Size	Units Per Case	Cases Per Layer	Layers Per Pallet	Cases Per Pallet	Units Per Pallet
S33506	500ml	12	20	8	160	1920

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WHERE ENERGY MEETS STYLE

With
Natural
Caffeine



Tonino Lamborghini

ENERGY DRINK

A low calorie carbonated energy drink with taurine, caffeine, botanicals and B vitamins, with sugar and sweetener.

INGREDIENTS

Carbonated Spring Water, Sugar, Acid (Citric Acid), Taurine (0.4%), Mango Juice from concentrate (1%), Acidity Regulator (Trisodium citrate), Preservatives (Potassium Sorbate, Sodium Benzoate), Natural Caffeine (from Coffee Beans), Sweetener (Sucralose), Flavourings, Guarana Extract (0.01%), Ginseng Root Extract (0.01%), Colour (Beta-Carotene), Vitamins (Niacin (B3), Pantothenic Acid (B5, B6, B12).

PRODUCT

S33507 Tonino Lamborghini Passion Blast 12 x 500ml
Unit Barcode: 5050026394310 Outer Barcode: 05050028394372

STORAGE

Store in a cool, dry place out of direct sunlight. Once opened, keep refrigerated and consume within 24 hours. Best served chilled.

NUTRITIONALS

Each 500ml can contains 1 serving.

NUTRITION INFORMATION	PER 100ml	PER 500ml
Energy (kJ)	37	185
Energy (kcal)	9	45
Fat	0g	0g
of which saturates	0g	0g
Carbohydrate	2.0g	10g
of which saturates	1.8g	9.0g
Protein	0g	0g
Salt	0.04g	0.20g
Niacin (B3)	8mg (50%*)	40mg (250%*)
Vitamin B6	2mg (143%*)	10mg (714%*)
Vitamin B12	2µg (80%*)	10µg (400%*)
Pantothenic Acid (B5)	2mg (33%*)	10mg (167%*)

CASE/PALLET QUANTITIES

S Code	Size	Units Per Case	Cases Per Layer	Layers Per Pallet	Cases Per Pallet	Units Per Pallet
S33507	500ml	12	20	8	160	1920

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Tonino Lamborghini

ENERGY DRINK

WHERE ENERGY MEETS STYLE

With
Natural
Caffeine



Tonino Lamborghini

ENERGY DRINK

A low calorie carbonated energy drink with taurine, caffeine, botanicals and B vitamins, with sugar and sweetener.

INGREDIENTS

Carbonated Spring Water, Sugar, Acid [Citric Acid], Taurine (0.4%), Raspberry Juice from concentrate (1%), Acidity Regulator [Trisodium citrate], Sweetener [Sucralose, Acesulfame K], Preservatives [Potassium Sorbate, Sodium Benzoate], Natural Caffeine (from Coffee Beans), Watermelon Flavourings, Colour (Anthocyanins), Guarana Extract (0.01%), Ginseng Root Extract (0.01%), Vitamins [Niacin (B3), Pantothenic Acid (B5, B6, B12)].

PRODUCT

S33508 Tonino Lamborghini Watermelon 12 x 500ml
Unit Barcode: 5050028394327 Outer Barcode: 05050028394389

STORAGE

Store in a cool, dry place out of direct sunlight. Once opened, keep refrigerated and consume within 24 hours. Best served chilled.

NUTRITIONALS

Each 500ml can contains 1 serving.

NUTRITION INFORMATION	PER 100ml	PER 500ml
Energy (kJ)	36	180
Energy (kcal)	8	40
Fat	0g	0g
of which saturates	0g	0g
Carbohydrate	1.9g	9.5g
of which saturates	1.6g	8g
Protein	0g	0g
Salt	0.03g	0.15g
Niacin (B3)	8mg (50%*)	40mg (250%*)
Vitamin B6	2mg (143%*)	10mg (714%*)
Vitamin B12	2µg (80%*)	10µg (400%*)
Pantothenic Acid (B5)	2mg (33%*)	10mg (167%*)

CASE/PALLET QUANTITIES

S Code	Size	Units Per Case	Cases Per Layer	Layers Per Pallet	Cases Per Pallet	Units Per Pallet
S33508	500ml	12	20	8	160	1920

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Tonino Lamborghini

ENERGY DRINK

WHERE ENERGY MEETS STYLE

PROMOTIONAL SHOPPER
RETAIL SHIPPER

**PROMO
OFFER**



Tonino Lamborghini
ENERGY DRINK
EX.XX



Tonino Lamborghini[®]

ENERGY DRINK



Tonino Lamborghini
ENERGY DRINK
WHERE ENERGY, MEETS STYLE
WITH NATURAL CAFFEINE

Tonino Lamborghini
ENERGY DRINK
WHERE ENERGY, MEETS STYLE
WITH NATURAL CAFFEINE



PROMOTIONAL SHOPPER

PROPOSED RETAIL ON PACK



Tonino Lamborghini

ENERGY DRINK



**LONDON
FASHION
WEEK**

PRESENTED BY [clearpay](#)



SOHO HOUSE

wireless

PROMOTIONAL SAMPLING & TRADE

TRADE SAMPLING AND MERCHADISE COMPETITIONS



Tonino Lamborghini

ENERGY DRINK

Tonino Lamborghini
ENERGY DRINK

JACKPOT
100
500
200
1000
350
100
005

ORIGINAL FLAVORS

SPIN

Tonino Lamborghini
ENERGY DRINK
WITH NATURAL CAFFEINE

PROMO OFFER

Tonino Lamborghini
ENERGY DRINK
EX.XX

Tonino Lamborghini
ENERGY DRINK
WITH NATURAL CAFFEINE

WHERE ENERGY MEETS STYLE

Tonino Lamborghini
ENERGY DRINK

WHERE ENERGY MEETS STYLE

PLAY TO WIN

PROMO OFFER

Tonino Lamborghini
ENERGY DRINK
EX.XX

Tonino Lamborghini
ENERGY DRINK
WITH NATURAL CAFFEINE

PROMO OFFER

Tonino Lamborghini
ENERGY DRINK
EX.XX

Tonino Lamborghini
ENERGY DRINK
WITH NATURAL CAFFEINE

WHERE ENERGY MEETS STYLE

PROMO OFFER

Tonino Lamborghini
ENERGY DRINK

WHERE ENERGY MEETS STYLE
WITH NATURAL CAFFEINE

PROMOTIONAL SAMPLING & TRADE

SAMPLING MERCHANDISE & POINT OF SALE



Tonino Lamborghini[®]

ENERGY DRINK



FSDU



**3 TIER
BIN**



CDU



PROMOTIONAL SAMPLING & TRADE

CREATING SUMMER TOURS



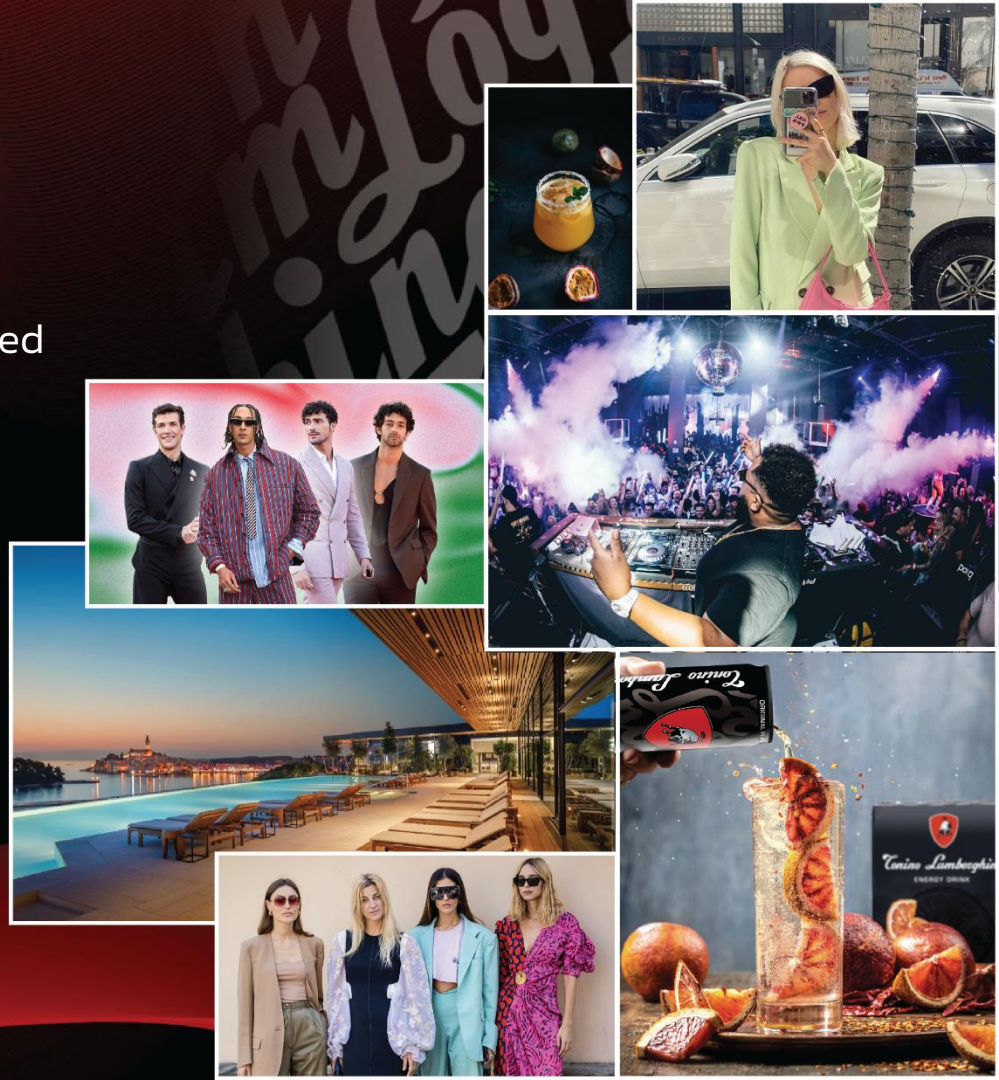
Tonino Lamborghini
ENERGY DRINK



ADVERTISING & CONTENT

WHERE ENERGY, MEETS STYLE

In a world where most energy is raw, loud, and chaotic, **Tonino Lamborghini** represents a higher plane: the art of channeled power. Italian sophistication transforms energy from something functional into something aspirational.



ADVERTISING & CONTENT

LIFESTYLE CITY & HORECA

Energy designed to complement social moments, style-led settings and modern urban lifestyles.



ADVERTISING & CONTENT

OUT OF HOME

From city streets to nightlife spaces, **Tonino Lamborghini Energy** is designed to be part of the scene, not just the shelf.



ADVERTISING & CONTENT

SOCIAL MEDIA ADVERTS

Bringing the
Tonino
Lamborghini
lifestyle to life
through content
that inspires,
connects and
invites discovery.

#vokalambo



PROPOSED INFLUENCERS

THE TASTE MAKERS



Tonino Lamborghini

ENERGY DRINK



**SOPHIE
MILNER**

Energy & Style



**RICH
WOODS**

Energy & Flavour



**TAMIKA
CAIN**

Energy, Fitness Sport



**NATHAN
DAWE**

Energy & Music

MEDIA PARTNERSHIPS

PRESENTATION PRODUCT

Extending the **Tonino Lamborghini lifestyle** through premium presentation & partnerships.



Tonino Lamborghini
ENERGY DRINK

Where energy, meets style



Tonino Lamborghini
ENERGY DRINK



MEDIA PARTNERSHIPS

EVENT MEDIA PROPECTIVE MEDIA PARTNERSHIPS

Building brand presence through culture-led events and **premium** media partnerships.



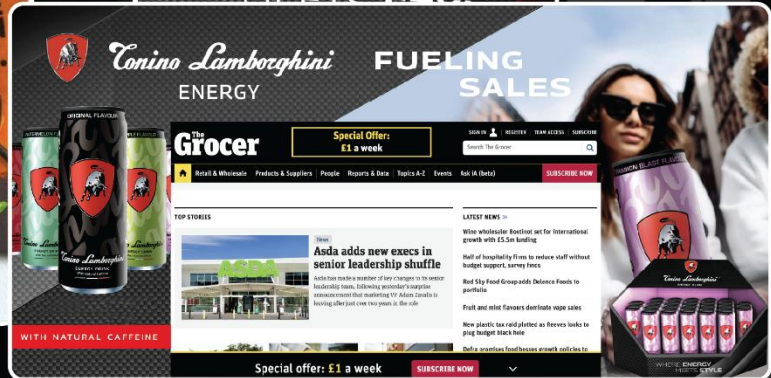
Tonino Lamborghini[®]
ENERGY DRINK

The screenshot shows a website interface for Tonino Lamborghini Energy Drink. At the top, there is a navigation bar with 'LAD BIBLE' and menu items: 'NEWS', 'VIDEOS', 'ENTERTAINMENT', and 'CATEGORIES'. Below the navigation, there are two main image panels. The left panel features a photograph of Lily Allen in a denim dress against a green background. The right panel is a promotional image for the energy drink with the text 'WHERE ENERGY MEETS STYLE' and a person holding a can. Below these images, a breadcrumb trail reads 'Home > Entertainment > Music'. The article title is 'Three places left to buy Lily Allen sell-out', with a sub-headline 'Tickets are almost gone'. The author is identified as 'Danielle Fowler'. A secondary navigation menu is overlaid on the bottom right, featuring the Tonino Lamborghini logo and the slogan 'WHERE ENERGY MEETS STYLE'. This menu includes categories like 'HOME', 'NEWS', 'ENTERTAINMENT', 'SPORT', 'LIFESTYLE', and 'SOAPS'. Under 'ENTERTAINMENT', there is a featured article titled 'CELEBRITY TRAITORS FINAL' with a thumbnail image of a scene from the TV show.

MEDIA PARTNERSHIPS

TRADE PUBLICATIONS

Driving credibility and visibility through leading UK trade titles including **The Grocer**, **Forecourt Trader** and **Talking Retail**.



Tonino Lamborghini
ENERGY DRINK

MID AISLE



TRADE PUBLICATIONS



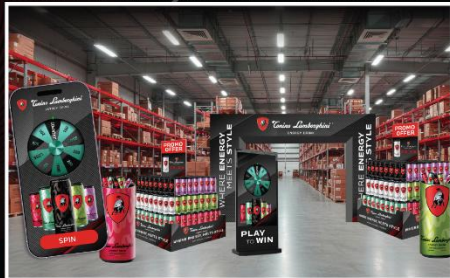
OUT OF HOME



RETAIL ON PACK



TRADE SAMPLING & COMPETITIONS



WHERE ENERGY, MEETS STYLE

SAMPLING



PROMOTIONAL SHOPPER



SOCIAL MEDIA



INFLUENCERS



PRESENTATION BOXES



PROPOSED

PRICE POSITIONING



ORIGINAL
330ML R.R.P. £1.89

YOUR PRICE

% PROFIT

500ML R.R.P. TBC

YOUR PRICE

% PROFIT



CHERRY
330ML R.R.P. £1.89

YOUR PRICE

% PROFIT

500ML R.R.P. TBC

YOUR PRICE

% PROFIT



PASSION BLAST
330ML R.R.P. £1.89

YOUR PRICE

% PROFIT

500ML R.R.P. TBC

YOUR PRICE

% PROFIT



SUGAR FREE
330ML R.R.P. £1.89

YOUR PRICE

% PROFIT

500ML R.R.P. TBC

YOUR PRICE

% PROFIT



WATERMELON
330ML R.R.P. £1.89

YOUR PRICE

% PROFIT

500ML R.R.P. TBC

YOUR PRICE

% PROFIT



APPLE
330ML R.R.P. £1.89

YOUR PRICE

% PROFIT

500ML R.R.P. TBC

YOUR PRICE

% PROFIT



Tonino Lamborghini[®]

ENERGY DRINK

OFFERING

UP TO

55%

P.O.R.*

BASED ON

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