



HAVANA

KHRÔMA

by MASUREEL

Luxurious Belgian Wallcoverings



C O L L E C T I O N
H A V A N A

“ The desire for sunshine and colour: a yearning that led us to Cuba, where we couldn’t fail to be inspired by the tropical island and its vibrant capital, Havana. There we discovered vivid greens, reds and blues, as well as deep turquoise in the intensely coloured seabed along the coastline. It awakened in us a genuine joie de vivre! Our Havana collection is designed to swathe your interior in a similarly positive, eternally optimistic energy.”

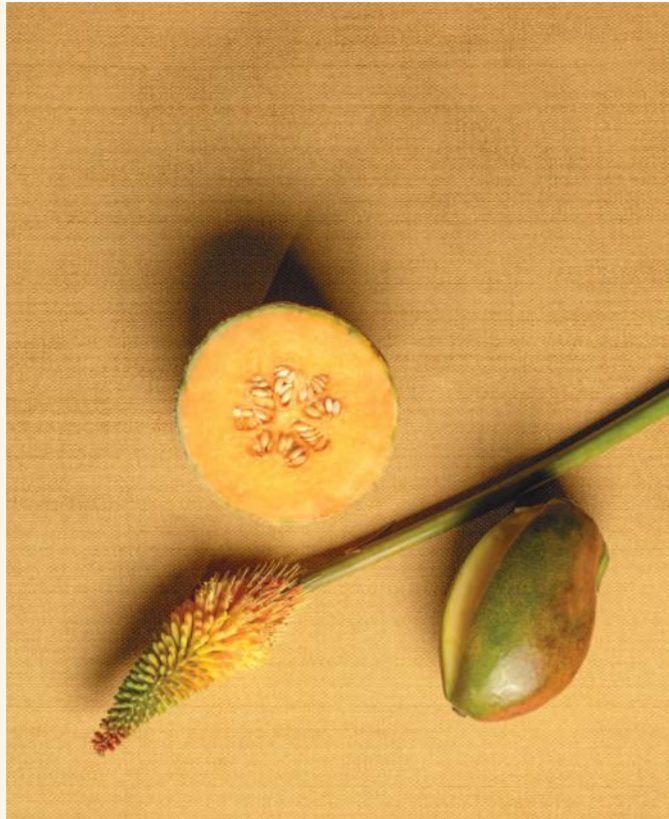
More inspiration and background information: visit us on Instagram





HAV902

HAV401



HAV203



HAV601



DGHA V103



TROPICAL
FRUITS



HAV801, HAV101



HAV003



HAV702



HAV503

BEAUTIFUL
PATIO



HAV202



HAV802, HAV903



DGHAV204



HAV302



HAV103



VIVED
FLOWERS



HAV403



HABANA



DGHAV103x p.24



DGHAV102x p.24



DGHAV104x p.24



DGHAV101x p.24

PARQUE



DGHAV203x p.38



DGHAV202x p.38



DGHAV201x p.38



DGHAV204x p.38

FRIDA



HAV901 p.57

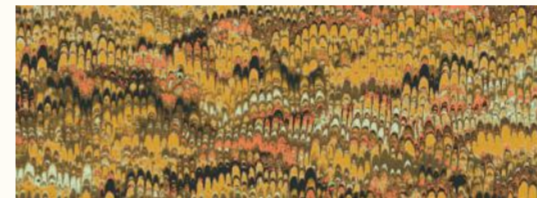


HAV903 p.30

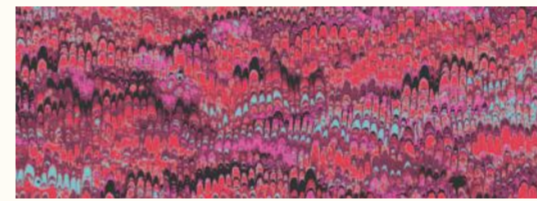


HAV902 p.66

EDUARDO



HAV801 p.15



HAV802 p.33

PALMARY



HAV601 p.10



HAV602 p.37

PLUME



HAV701 p.07



HAV702 p.34



HAVANA

CONSTANZA



HAV101 p.12



HAV104 p.25



HAV103 p.67

ADA



HAV503 p.40, 62



HAV501 p.19

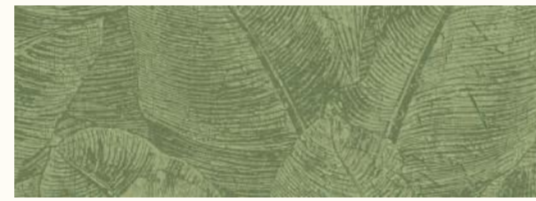


HAV502 p.56

JUAN



HAV301 p.05



HAV302 p.53



HAV303 p.70

RAMON



HAV1001 p.29, 47



HAV1002 p.23



HAV1003 p.55, 60



HAV1004 p.09

CACTUS



HAV201 p.11



HAV204 p.52



HAV203 p.20



HAV202 p.44



HAV001 p.01



HAV004 p.48



HAV006 p.26



HAV003 p.16



HAV005 p.65



HAV002 p.39

JOSE



HAV401 p.06



HAV403 p.51



HAV404 p.61



HAV402 p.43

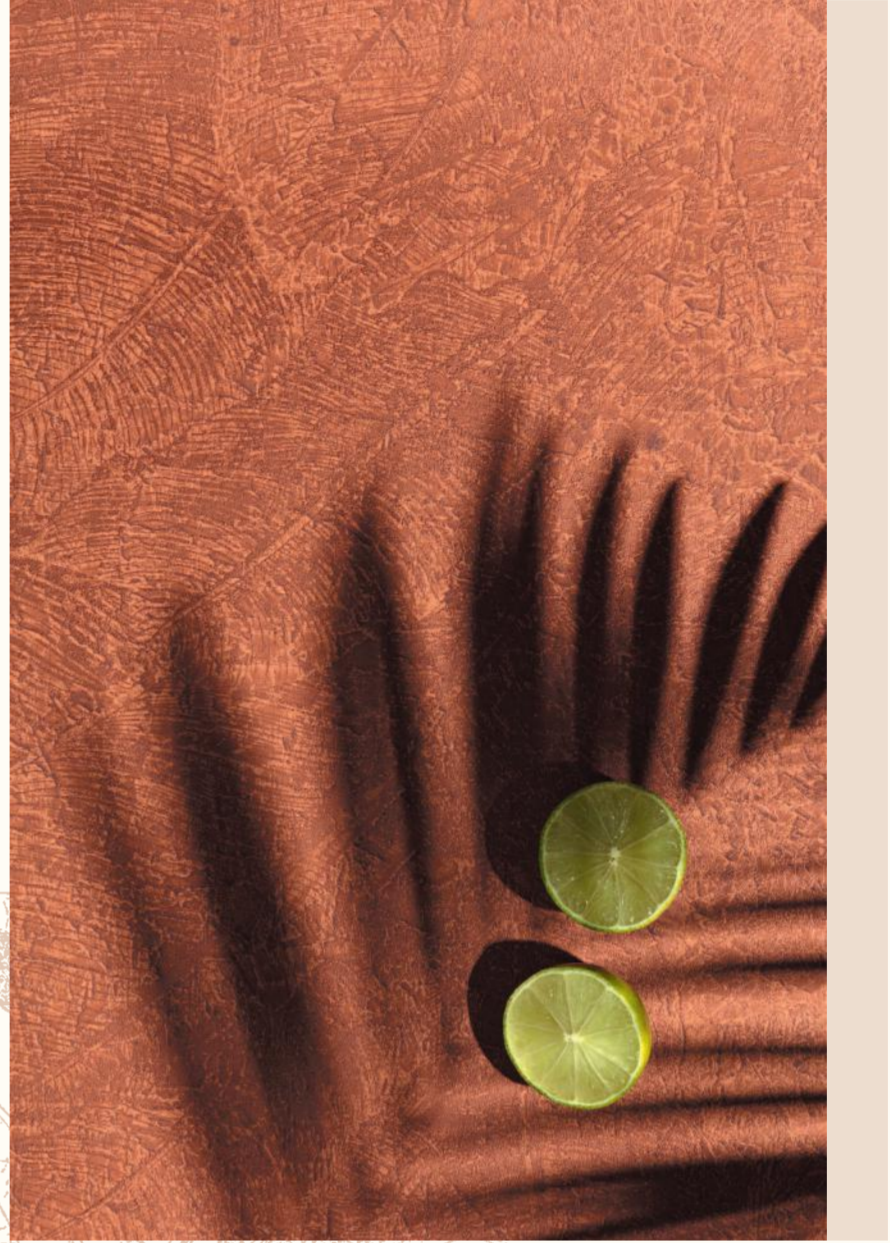
DIEGO



HAV001



HAV301



JOSE

paradise



HAV001 - p.01



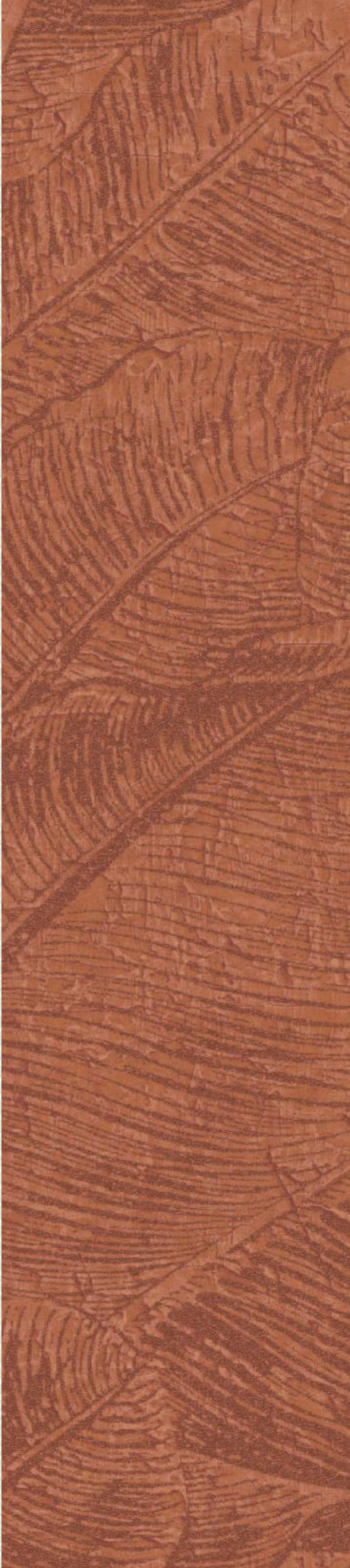
GAT603 - p.02



SOC114 - p.03



CLR001 - p.04



HAV301 - p.05





DIEGO

sierra

HAV401





HAV701



PALMARY

sierra

HAV601





HAV701 - p.07



ORB110 - p.08



HAV1004 - p.09



HAV601 - p.10



HAV201

CACTUS
gold



HAV801



HAV101



CONSTANZA

paradise



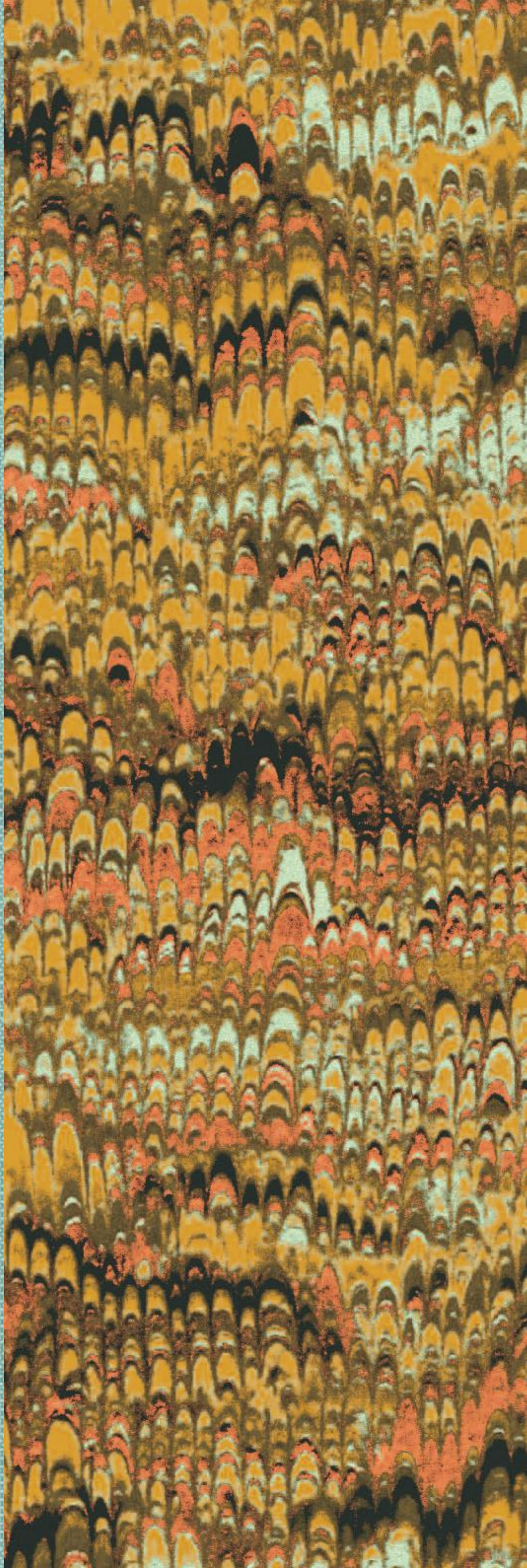
HAV101 - p.12



SQU501 - p.13



AGA703 - p.14



HAV801 - p.15



GAT604

JOSE

rose water

HAV003





HAV003 - p.16



GAT604 - p.17



RYT001 - p.18

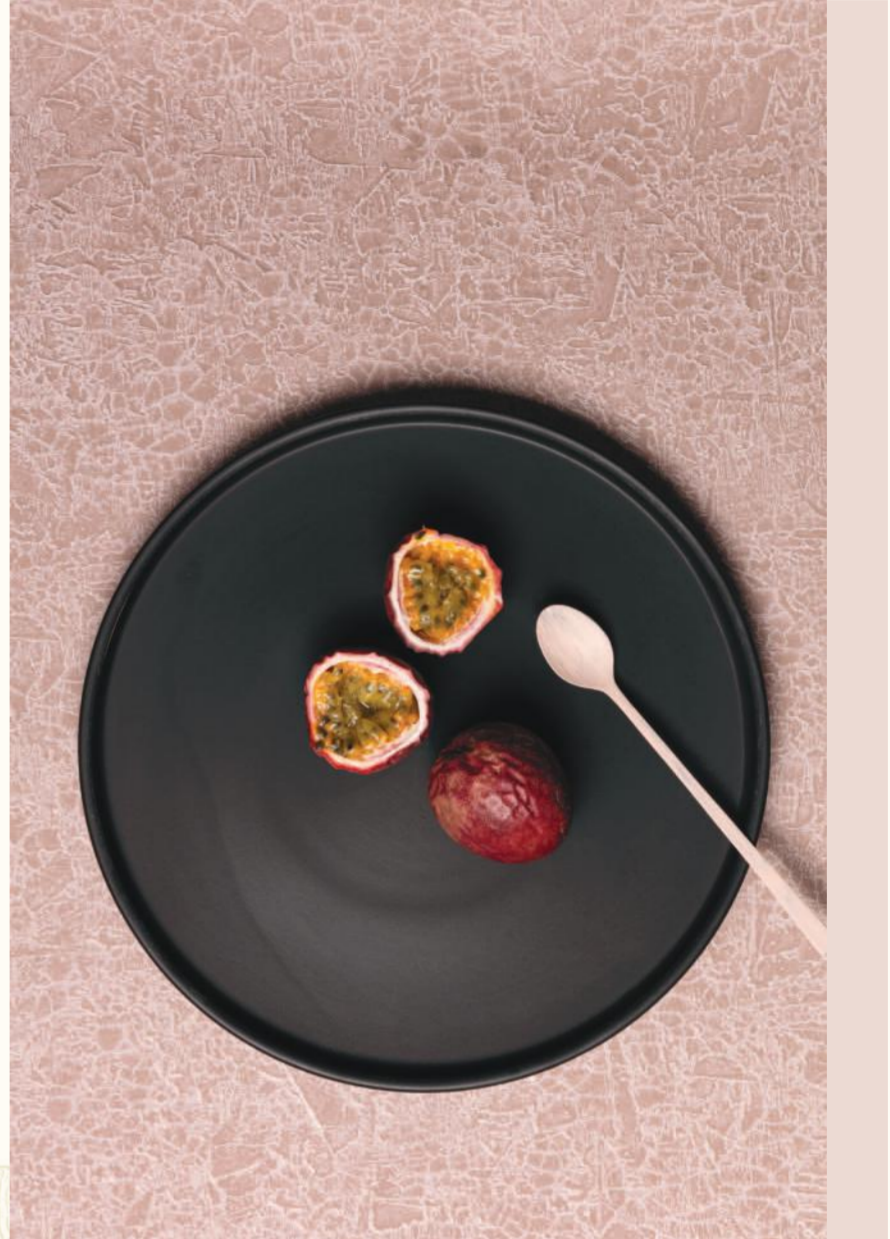


HAV501 - p.19

HAV203



HAV1002



CACTUS

MOSS





HAV203 - p.20



GAT605 - p.21



GAT602 - p.22



HAV1002 - p.23



HABANA

rose

DGHAV103



3.00m / 118.11" height



DGHAV1011

DGHAV1012

DGHAV1013

1 length: 1.27m / 50" width

HABANA **Oyster**

3.00m / 118.11" height



DGHAV1041

DGHAV1042

DGHAV1043

1 length: 1.27m / 50" width

HABANA **Jade**

3.00m / 118.11" height



DGHAV1031

DGHAV1032

DGHAV1033

1 length: 1.27m / 50" width

HABANA **Rose**

3.00m / 118.11" height



DGHAV1021

DGHAV1022

DGHAV1023

1 length: 1.27m / 50" width

HABANA **Iguana**



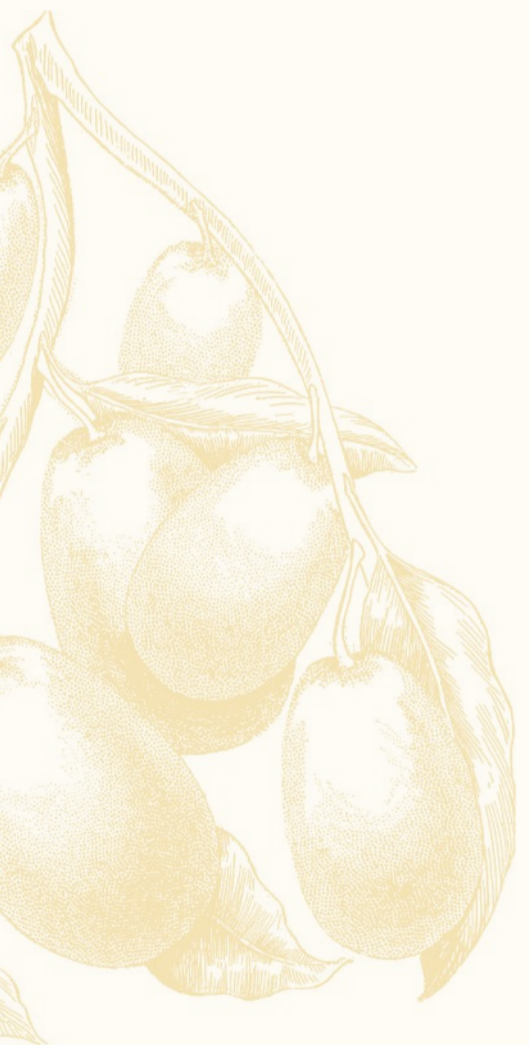
HAV104



CONSTANZA

radiance





JOSE

radiance

HAV006





HAV006 - p.26



ARC804 - p.27

AGA702 - p.28



HAV1001 - p.29

HAV802

FRIDA

viola

HAV903





HAV903 - p.30



SOC103 - p.31



AGA703 - p.32



HAV802 - p.33



GAT603

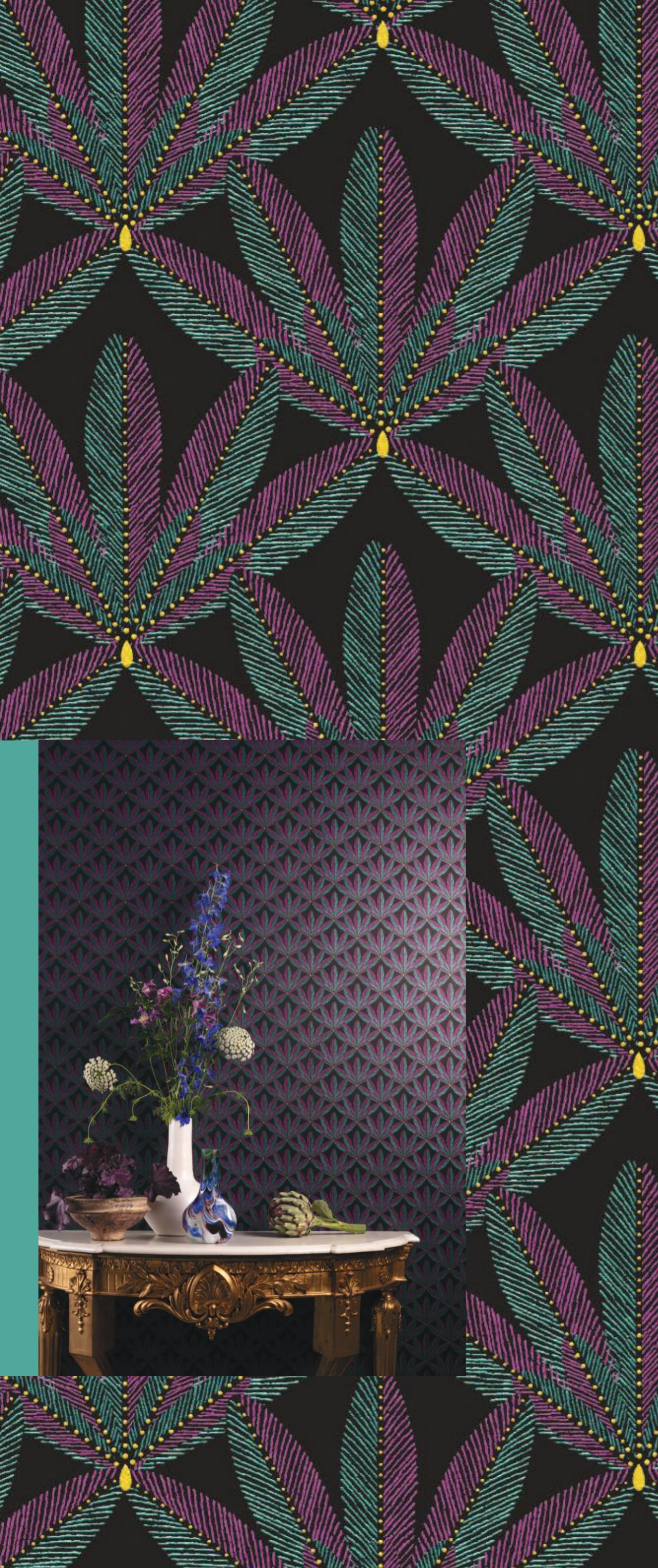


PALMARY

viridian

HAV602

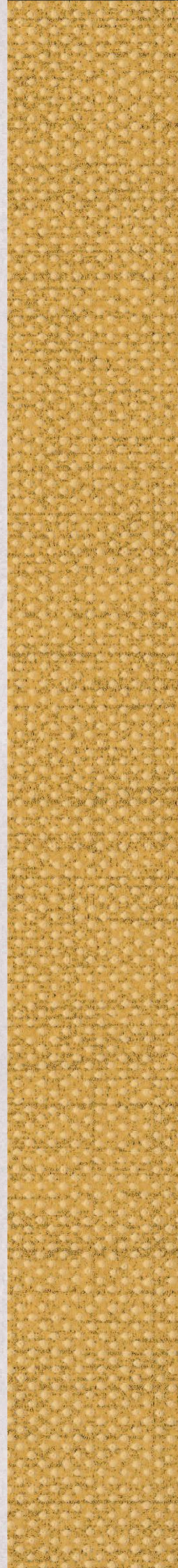




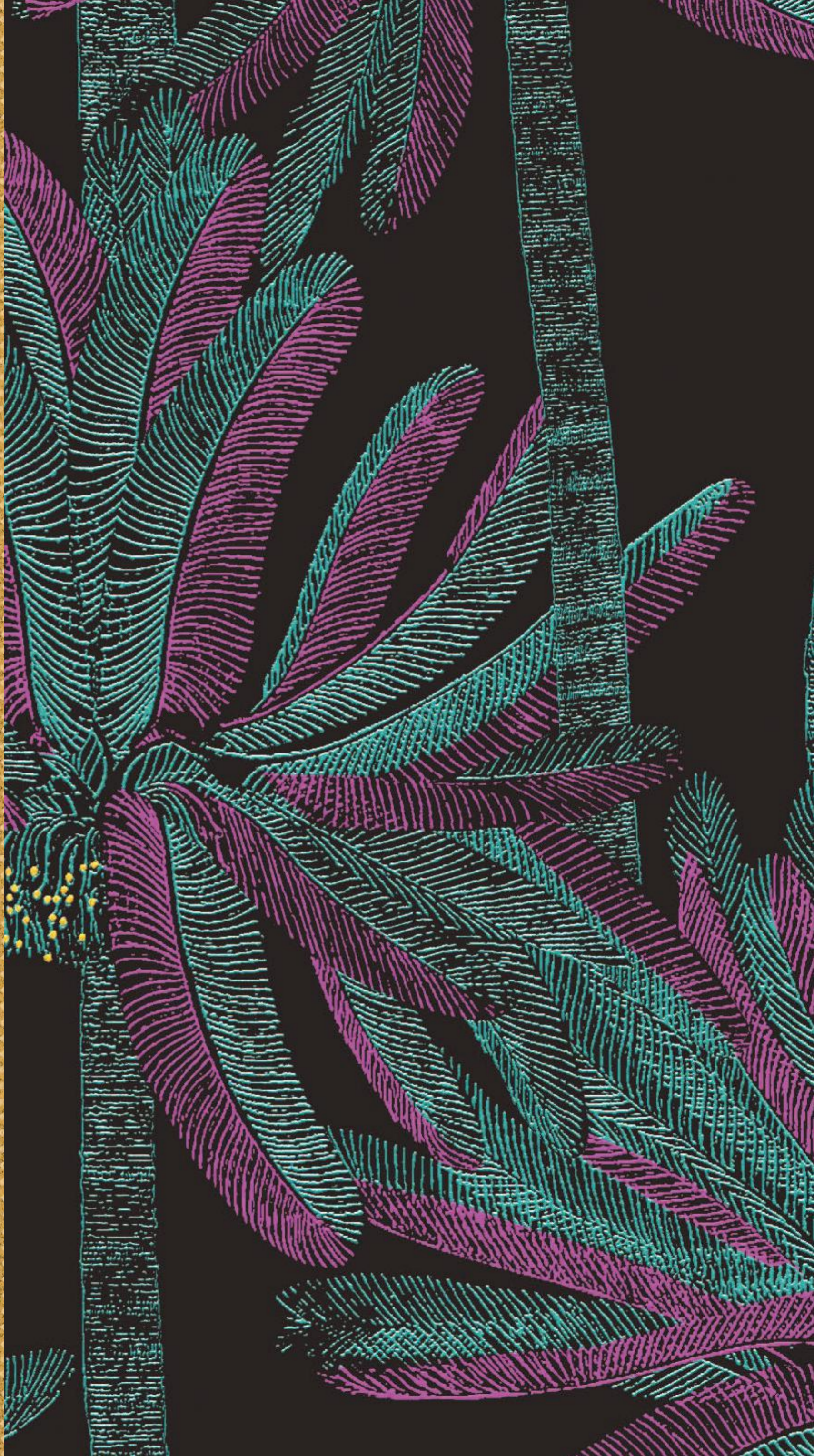
HAV702 - p.34



PR1801 - p.35



GAT603 - p.36



HAV602 - p.37



PARQUE

viola

DGHAV204

3.00m / 118.11" height



DGHAV2031

DGHAV2032

DGHAV2033

1 length: 1.27m / 50" width

PARQUE **Rose**

3.00m / 118.11" height



DGHAV2011

DGHAV2012

DGHAV2013

1 length: 1.27m / 50" width

PARQUE **Paradise**

3.00m / 118.11" height



DGHAV2041

DGHAV2042

DGHAV2043

1 length: 1.27m / 50" width

PARQUE **Viola**

3.00m / 118.11" height



DGHAV2021

DGHAV2022

DGHAV2023

1 length: 1.27m / 50" width

PARQUE **Iguana**



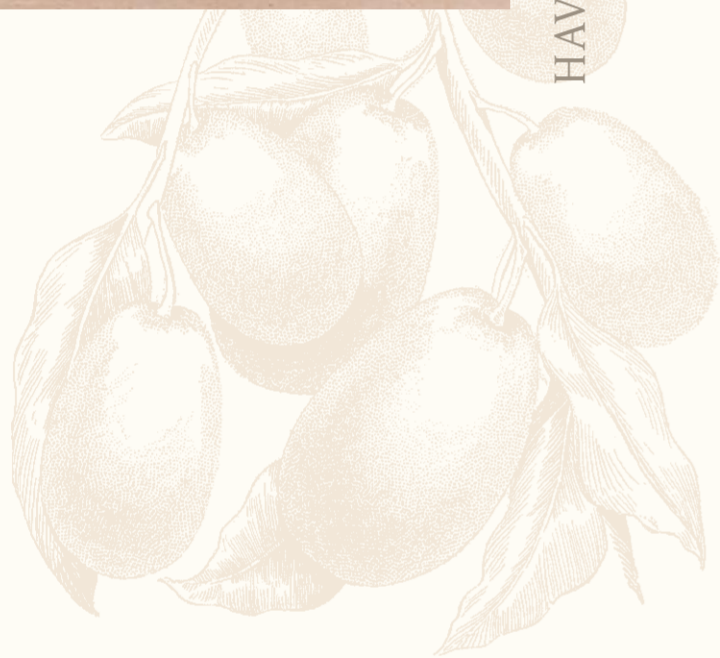
HAV002



JOSE
varadero



HAV503



DIEGO

oyster

HAV402





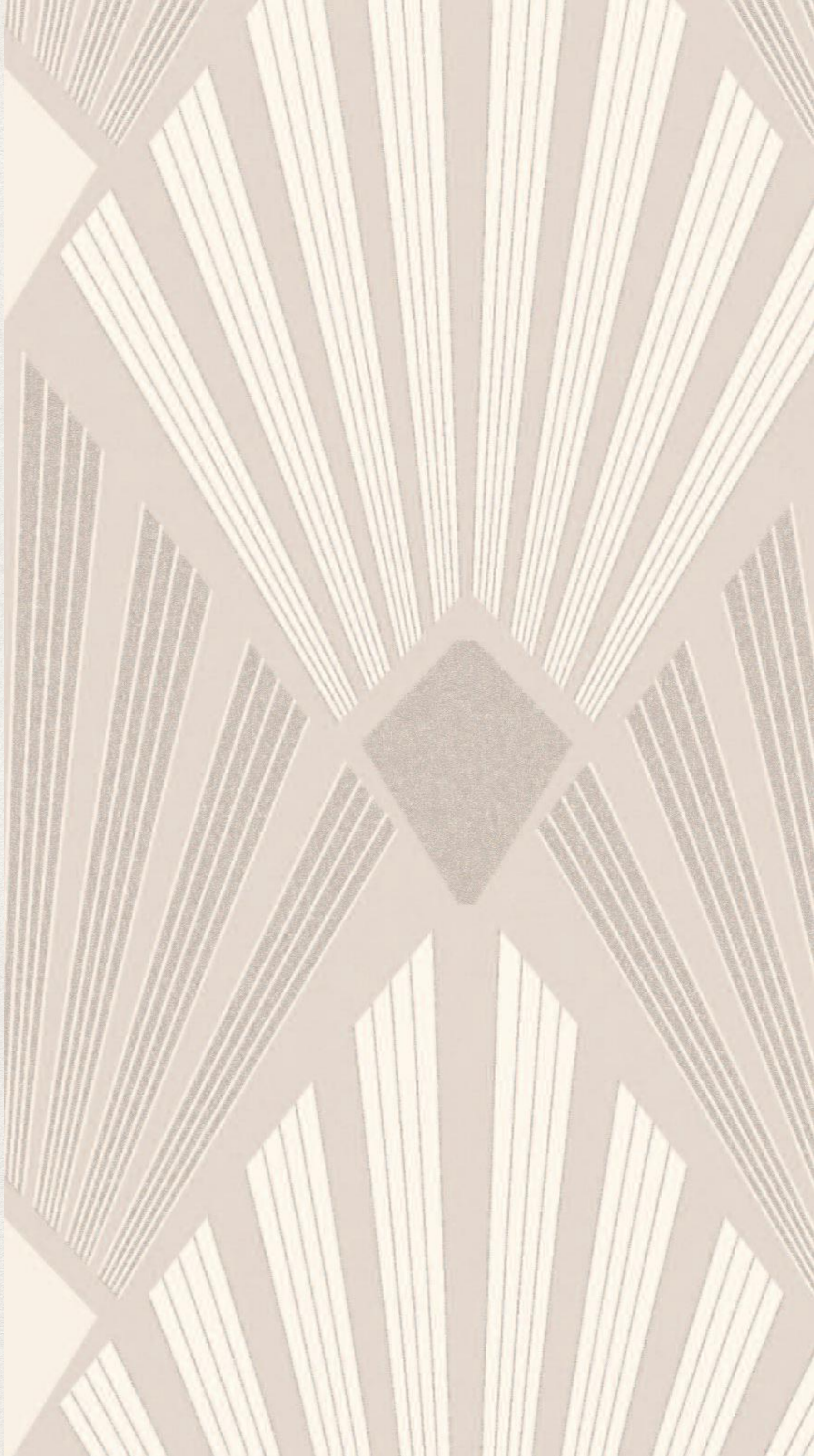
HAV503 - p.40



WIL406 - p.41



SOC103 - p.42



HAV402 - p.43

HAV202



HAV1001



CACTUS

oyster



HAV202 - p.44

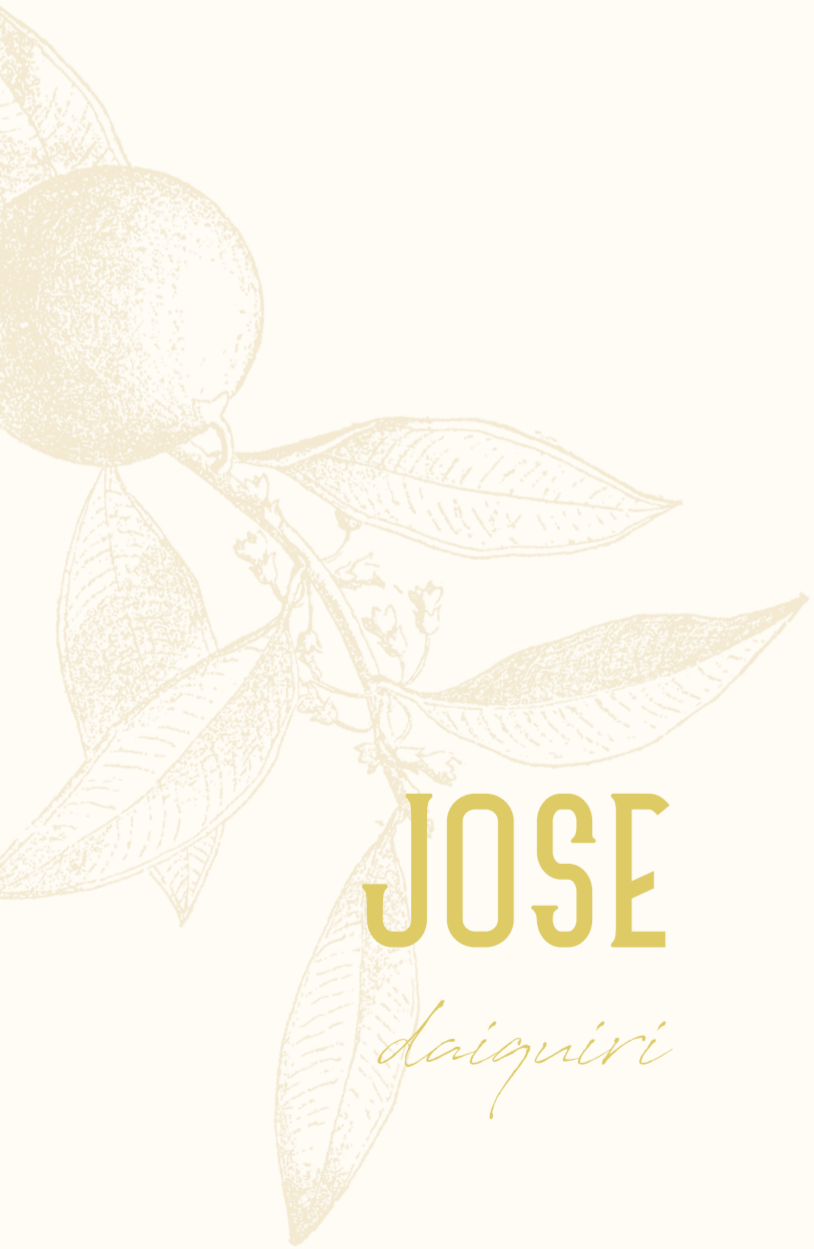


RYT001 - p.45

CLR023 - p.46

HAV1001 - p.47

HAV004



JOSE

daiquiri



HAV004 - p.48



ORB101 - p.49



SOC109 - p.50



HAV403 - p.51



HAV204

CACTUS

iguana





HAV1003

JUAN

iguana

HAV302

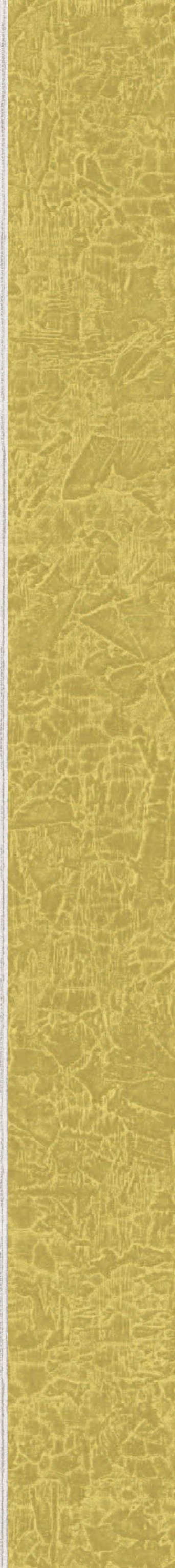




HAV302 - p.53



WIL404 - p.54



HAV1003 - p.55



HAV502 - p.56



FRIDA

viridis

HAV901





HAV901 - p.57

SOC103 - p.58

IUM403 - p.59

HAV1003 - p.60





DIEGO
jade

HAV404



HAV005



JOSE
jade



HAV503 - p.62



ORB101 - p.63



SOC102 - p.64



HAV005 - p.65





HAV902

FRIDA
amparo





HAV303

CONSTANZA

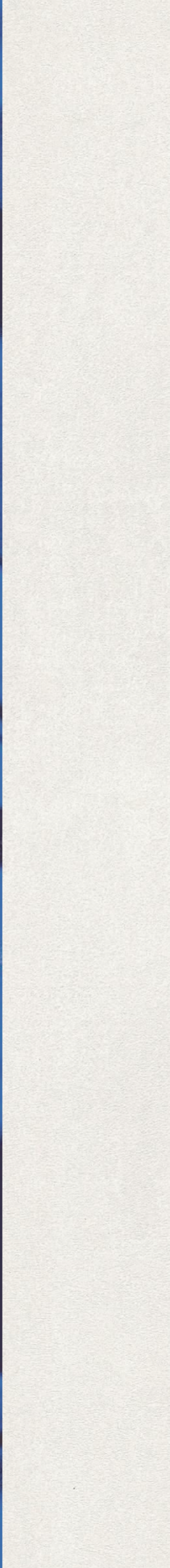
amparo

HAV103





HAV103 - p.67



SOC103 - p.68



AGA701 - p.69



AGA201 - p.70

SYMBOLS

→|← — straight match
raccord droit
Gerader Match
casa recto
recht rapport

→|← — offset match
raccord sauté
versetzer Ansatz
casa con el dibujo
verspringend rapport

→|o — free match
raccord libre
Ansatzfrei
casa libre
vrije aanzet

↑↓ — reverse the lengths
inverser les lés
gestürzt kleben
alternar el sentido
banen storten

→| — apply adhesive to the wall with
pre-mixed PVAc based adhesive
encollage du mur avec colle intissé
prête à l'emploi à base de PVAc

→| — Wand einkleistern mit gebrauchsfertiger
Vliestapetenkleber auf Basis von PVAc
aplicar cola directamente a la pared
con cola PVAc premezclada
wand inlijmen met kant en klare
vliesbehanglijm op basis van PVAc

topwall by measureel

→| — removable
retirable
Abnehmbar
retirabile
afneembaar

→| — washable
lavable
Wasserbeständig
lavable
afwasbaar

→| — spongeable at time of hanging
épongeable au moment de poser
Sofort nach Anbringung abwaschbar
lavable en el momento de la colocación
afwasbaar tijdens het behangen

→| — light stability
solidité ≥ 5
Lichtechtheit
solidez a la luz
lichtechtheid

The value for the darker colours can be higher, that of the lighter shades is somewhat lower. / La valeur pour les couleurs sombres peut être supérieure, celle des teintes plus claires un peu plus faible. / Die Werte für dunkle Farben können höher sein, die für helle Farben niedriger. / El valor de los colores más oscuros puede ser más alto, el de los colores más claros es algo más bajo. / De waarde van de donkere kleuren kan hoger liggen, die van de lichte tinten iets lager.

opacity/ opacité / opazität / opacidad / opaciteit

Non woven wallcovering is a natural product, which makes it possible for colour differences to occur. Thin and light-coloured coated wallcoverings are more sensitive to these differences and require a thorough preparation of the foundation. Preferably, it should be a light uniform colour, or a plain covered wallcovering can be placed as a base. Plain, glossy wallcovering also requires extra care when treating the foundation, as unevenness can also be visible here. / Le revêtement mural intissé est un produit naturel, entraînant d'éventuelles différences de couleur. Le papier peint intissé fin et clair y est plus sensible et demande une préparation approfondie de la base. Celle-ci aura de préférence une couleur claire uniforme ou un papier peint intissé lisse peut être placé comme base. Le papier peint lisse et brillant demande aussi une attention supplémentaire lors du traitement de la base, des irrégularités peuvent ici aussi être visibles. / Vlieswandbekleidung ist ein Naturprodukt, bei dem sich Farbunterschiede ergeben können. Dünne und helle Vliestapeten reagieren daher empfindlicher und brauchen eine gründliche Untergrundvorbereitung. Diese Vorbereitung erreicht man am besten mit einer gleichmäßigen hellen Farbe oder mit einer Vlies-Tapete als Grundlage. Auch bei einfarbigen Tapeten mit Glanz ist bei der Behandlung des Untergrunds vorsichtig vorzugehen, weil Unebenheiten gut sichtbar sein können. / El revestimiento de pared recubierto es un producto natural, por lo que es posible que haya diferencias de color. Una preparación concienzuda de la base es muy importante a la hora de colocar un papel recubierto fino o de color claro. Preferentemente tendrá un color uniforme claro, o bien puede utilizarse como base un papel recubierto fino liso. Los papeles pintados lisos o brillantes también requieren una atención especial en el tratamiento de la base, ya que en estos casos también puede resultar visible cualquier irregularidad. / Vlieswandbekleidung is een natuurproduct, wat maakt dat kleurverschillen mogelijk zijn. Dun en lichtgekleurd vliesbehang is hier gevoeliger voor en vraagt een grondige voorbereiding van de ondergrond. Deze krijgt bij voorkeur een uniform lichte kleur, of er kan effen vliesbehang als basis geplaatst worden. Ook glanzend, effen behang vraagt extra aandacht bij de behandeling van de ondergrond, oneffenheden kunnen ook hier zichtbaar zijn.

SEE HANGING INSTRUCTIONS ON THE LABEL.

CONSEILS DE POSE SUR L'ÉTIQUETTE.

ANWENDUNGSVORSCHRIFTEN FINDEN SIE AUF DEM ETIKETT.

LAS INSTRUCCIONES DE COLOCACIÓN: EN LA ETIQUETA.

ZIE ETIKET VOOR BEHANGINSTRUCTIES.



1 length
1.27m x 3.00m
50" x 118.11"

COATED NONWOVEN PANORAMICS



EUROCLASS B-s1,d0
Class A ASTM E84

To decorate larger walls, **the design can be expanded** by length or set of panels.

A length can be used on its own for smaller walls.



HABANA

PAGE 24

The **craquelure-effect** in the background, gives the design an extra dimension!



Habana Oyster



DGHAV1011 DGHAV1012 DGHAV1013

1 length: 1.27m / 50"

Habana Iguana



DGHAV1021 DGHAV1022 DGHAV1023

1 length: 1.27m / 50"

Habana Rose



DGHAV1031 DGHAV1032 DGHAV1033

1 length: 1.27m / 50"

Habana Jade



DGHAV1041 DGHAV1042 DGHAV1043

1 length: 1.27m / 50"

PARQUE

PAGE 38

The **light structure** in the background, gives the design an extra dimension!



Parque Paradise



DGHAV2011 DGHAV2012 DGHAV2013

1 length: 1.27m / 50"

Parque Iguana



DGHAV2021 DGHAV2022 DGHAV2023

1 length: 1.27m / 50"

Parque Rose



DGHAV2031 DGHAV2032 DGHAV2033

1 length: 1.27m / 50"

Parque Viola



DGHAV2041 DGHAV2042 DGHAV2043

1 length: 1.27m / 50"

ATTENTION!

Slight colour differences between the samples in this collection, pictures and the rolls delivered are possible. / De légères différences de couleurs entre les échantillons ainsi que les images et les rouleaux fournis pourraient être possibles. / Leichte Farbabweichungen zwischen den Mustern und Bildern in der Kollektion und den gelieferten Rollen sind möglich. / Es probable que haya ligeras diferencias de color entre las muestras y las fotos de la colección con los rollos entregados. / Lichte kleurafwijkingen tussen de stalen in deze collectie, de fotografische weergave en de geleverde rollen zijn mogelijk.

JOSE

OFFSET MATCH
64cm/25.2"



53cm / 20.9"

64cm / 25.2"

HAV001	Jose Paradise	01
HAV002	Jose Varadero	39
HAV003	Jose Rosewater	16
HAV004	Jose Daiquiri	48
HAV005	Jose Jade	65
HAV006	Jose Radiance	26

ADA

STRAIGHT MATCH
64cm/25.2"



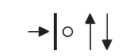
53cm / 20.9"

64cm / 25.2"

HAV501	Ada Cameo	19
HAV502	Ada Iguana	56
HAV503	Ada Cement	40 / 62

RAMON

FREE MATCH
REVERSE THE LENGTHS



HAV1001	Ramon Oyster	29 / 47
HAV1002	Ramon Rose	23
HAV1003	Ramon Olive	55 / 60
HAV1004	Ramon Rust	09

CONSTANZA

OFFSET MATCH
64cm/25.2"



53cm / 20.9"

64cm / 25.2"

HAV101	Constanza Paradise	12
HAV103	Constanza Amparo	67
HAV104	Constanza Radiance	25

PALMARY

OFFSET MATCH
64cm/25.2"



53cm / 20.9"

64cm / 25.2"

HAV601	Palmary Sierra	10
HAV602	Palmary Viridian	37

CACTUS

OFFSET MATCH
64cm/25.2"



53cm / 20.9"

64cm / 25.2"

HAV201	Cactus Gold	11
HAV202	Cactus Oyster	44
HAV203	Cactus Moss	20
HAV204	Cactus Iguana	52

PLUME

STRAIGHT MATCH
10.67cm/4.2"



53cm / 20.9"

10.67cm / 4.2"

HAV701	Plume Sierra	07
HAV702	Plume Viridian	34

JUAN

OFFSET MATCH
64cm/25.2"



53cm / 20.9"

64cm / 25.2"

HAV301	Juan Rust	05
HAV302	Juan Iguana	53
HAV303	Juan Silver	70

EDUARDO

OFFSET MATCH
64cm/25.2"



53cm / 20.9"

64cm / 25.2"

HAV801	Eduardo Paradise	15
HAV802	Eduardo Viola	33

DIEGO

STRAIGHT MATCH
32cm/12.6"



53cm / 20.9"

32cm / 12.6"

HAV401	Diego Sierra	06
HAV402	Diego Oyster	43
HAV403	Diego Viridis	51
HAV404	Diego Jade	61

FRIDA

OFFSET MATCH
64cm/25.2"



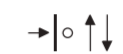
53cm / 20.9"

64cm / 25.2"

HAV901	Frida Viridis	57
HAV902	Frida Amparo	66
HAV903	Frida Viola	30

PLAINS

FREE MATCH
REVERSE THE LENGTHS



ORBIT

AGA701	Orbit Amparo	69
AGA702	Orbit Mandarin	28
AGA703	Orbit Nile	14 / 32
ORB101	Orbit Snow	49 / 63
ORB110	Orbit Sand	08

LYS / RYTHM

ARC804	Lys Curry	27
CLR001	Lys Snow	04
CLR023	Lys Mastic	46
RYT001	Rythm Egret	18 / 45

DIXIE

GAT602	Dixie Coffee	22
GAT603	Dixie Ceylon	02 / 36
GAT604	Dixie Pampas	17
GAT605	Dixie Snow	21

ORI

IUM403	Ori Moss	59
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ECHO

SQU501	Echo Marmer	13
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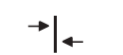
FREE MATCH



NAXOS

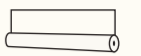
WIL404	Naxos Snow	54
WIL406	Naxos Sand	41

OFFSET MATCH
64cm/25.2"



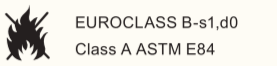
APONIA

PRI801	Aponia Skin	35
SOC102	Aponia Dove	64
SOC103	Aponia Star	31 / 42 58 / 68
SOC109	Aponia Mountain	50
SOC114	Aponia Macaroon	03



1 roll
0.53m x 10.05m
20.9" x 11yd

NONWOVEN



EUROCLASS B-s1,d0
Class A ASTM E84

HAVANA

Luxurious Belgian Wallcoverings



*Information sur le niveau d'émission de substances volatiles dans l'air intérieur, présentement au risque de toxicité par inhalation, sur une échelle de classes allant de A+ (très faibles émissions) à C (fortes émissions).



formaldehyde-free



EN15102:2007+A1:2011



The mark of responsible forestry



with respect
for nature
& environment