CREATIVE CARPET & FLOORING'S

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It "Dawned" On Me... a message from Dawn Giganti

Dear Creative Carpet & Flooring Friends and Family,

I hope this letter finds you all doing well! Autumn is finally here, and with it comes that unmistakable feeling of change. There's something about this season that inspires us to slow down, breathe in the crisp air, and marvel at the beauty around us as nature transforms. For me, it feels like a fresh start, filled with vibrant colors and cozy moments.

Fall truly is nature's grand fashion show, dressing the world in stunning reds, oranges, and golds. As the leaves gracefully fall and the air turns crisp, it's as if God is inviting us to pause and soak in all this beauty.

Historically, autumn was a time for Harvest Home festivals in medieval Europe. People would celebrate the season with feasts to thank the heavens for a bountiful crop. Churches would adorn themselves with wheat and fruits, showcasing everyone's gratitude. It was like the original Thanksqiving!

"Do not be deceived: God is not mocked, for whatever one sows, that will he also reap." Galatians 6:7 ESV

The biblical idea of 'reaping what you sow' resonates deeply during this time. It's a gentle reminder to reflect on our past actions and prepare for what lies ahead, just like farmers gathering their harvest. This idea also connects to stewardship in caring for our earth and appreciating its blessings.

Whether you're enjoying the beautiful fall colors or taking some time to relax, this season encourages us to appreciate all the good things around us. So here's to embracing the beauty of autumn! Whether you're planning cozy nights indoors, outdoor adventures, or moments of reflection, I genuinely hope this season brings

you peace and joy. Let's make the most of this stunning time together in spirit, no matter where we are.

God bless,



Dawn Giganti, Marketing & Administration Creative Carpet & Flooring

Month at a Glance:

5th Do Something Nice Day – It's your chance to sprinkle some kindness like confetti! Whether that means giving a compliment, buying someone a coffee, or letting the person with the full cart cut in front of you at the checkout. Go on, make someone's day!

12th Moment of Frustration Day - Embrace the chaos and let out a little sigh when your coffee maker decides to protest or your GPS takes you on a scenic detour. It's the perfect day to laugh at life's little annoyances and remember: sometimes, venting is just another way to stay sane!

19th Sweetest Day - It's the perfect excuse to indulge in sugary treats and shower your loved ones with extra affection—because who doesn't want a little more sweetness in their life?

31st Halloween - A day to reflect on the light of Christ in a world that often feels dark. It's an opportunity to share God's love and celebrate the joy and hope we have in Him rather than focusing solely on the spooky aspects of the season.

Employee birthdays this month:

Happy Birthday, Dave Coulam! Celebrate with us as we recognize Dave, our fantastic Project Manager, on October 7th. Here's to a great year ahead!



We promise that you'll love your new floors, or we'll replace them for <u>FREE!</u>*

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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October 2024

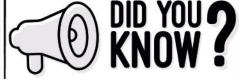
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Welcome Back Valued Friends!

Allen & Patti Leppellere Amy Lentes Barb Boucek Brett Nafziger Carol Ritter Clinton & Jillian Fuller Dan & Janice Rausch Denise Stec Jan Bray Jason & Liz Koszut Jason & Nicole Smit

John & Lisa Eckenstein

Kathleen Pagorek Kim Rogers Leijuana Doss Leonard & Debbie Muiser Linda Dombrowski Mike Edgar Patricia Segraves Paul & Natalee Ciesiun Susan Rimbo Tami Lejeune



Creative Carpet & Flooring starts to become in high demand this time of year. AVOID THE HOLIDAY RUSH!

If you are even thinking of having new flooring installed or carpets cleaned for the holidays, we implore you to HURRY to our showroom and book your installation or cleaning now, even if you don't need it for a month or two. If you come in last minute, we'll do our best to fit you in, but you'll likely have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!





Mincemeat... the pie that pranked us all!

Mincemeat is a mysterious and oddly named concoction that appears just in time to confuse everyone during the holiday season. One thing we need to clear up right away... there is absolutely NO meat in modern mincemeat. I know, it's wild! Historically, mincemeat did indeed contain meat, often beef or venison, along with fruits and spices. But today? It's all about

dried fruits, spices, and a splash... or more... of booze to keep things interesting. Imagine a fruitcake but in pie form. Yep, it's a thing! The ingredients in mincemeat are like a festive party in a bowl — raisins,

currants, apples, cloves, nutmeg, and occasionally a dash of brandy to make Aunt Edna's holiday even more festive. Despite the absence of meat, it's still got that rich, deep flavor that leaves people either loving it or politely pushing it aside for a slice of pumpkin pie.

So, why the name? Honestly, no one really knows for sure. Maybe it's just a

So, why the name? Honestly, no one really knows for sure. Maybe it's just a prank from the past that stuck. You've got to admire the irony, though. It's like

calling a veggie burger "Beef Supreme.

Next time someone offers you a slice of mincemeat pie, take a bite and embrace the confusion. And remember, there's no steak hiding in there. It's all about the fruits, spices, and a hint of brandy that make this holiday treat so unique.

Embrace the Shine!

Since October 7th is "Bald and Free Day," let's talk about the bold, the brave, and the brilliantly bald! Whether you've chosen to rock a smooth dome or gracefully embrace what Mother Nature gave (or took away), being bald is a whole vibe. Forget the hair dryers, combs, or shampoo – bald and free means you're living life with less hassle and more headspace, literally!

Now, some folks worry that going bald might change how they look or how others perceive them. But guess what? It only amplifies your swagger. Think about icons like The Rock or Bruce Willis. They're not stressing about a bad hair day – they've got the shine working for them! And society is changing, embracing diversity and individuality more than ever. So, go ahead, rock that bald look with confidence!

What's even better? Bald is beautiful because it's a low-maintenance lifestyle. No more worrying about a windy day messing up your hair. Plus, think about the sunscreen savings during winter, and hats instantly become your best friend when it gets chilly. It's not just efficient; it's stylishly efficient, making you look trendy and practical at the same time!

If you're feeling bold about your baldness, why not go the extra mile and celebrate it with some TLC? Treat yourself to a sleek, smooth shave, throw on some moisturizer, and bask in the glow of being unapologetically you. It's time to own it! So, whether you're rocking a shiny scalp or cheering on someone who is, remember: bald isn't just a look, it's a lifestyle. Embrace the freedom, embrace the shine, and, most importantly, embrace being authentically and confidently YOU.

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It's that magical time of year when pumpkins rule everything! But let's be honest, pumpkin spice lattes get all the glory. I'm here to remind you about the unsung hero of fall - PUMPKIN CHEESECAKE. Imagine you've just raked a pile of leaves (or, let's be real, watched someone else do it), and you come inside to the sweet aroma of cinnamon, nutmeg, and pumpkin wafting from the oven. What's waiting for you? A creamy, rich slice of pumpkin cheesecake. It's like regular cheesecake but with a warm fall hug. Pair it with a hot cup of coffee or tea, throw on your coziest sweater, and boom, you're living your best autumn life. The best part? No need for fancy skills to whip one up. Just grab some pumpkin puree, cream cheese, spices, and a graham cracker crust. Mix, bake, and voilà! Speaking of which, who's got the best pumpkin cheesecake recipe? If you've got one, share it with us! Email it to dawn.g@creativecarpetinc.com. Or better yet...

make one and bring it into the showroom. You'll get to see all the Creative Carpet & Flooring staff throw hands on who gets the last piece!

Roll Out the Welcome Mat for Our Newest Friends!

Aimee Fuller
Anne & Michael Shammas
Anthony Satalic
Bridget Bandurski
Carol Beal
Carol Towe
Charlotte Brown
Chelsea Castaneda
Chris Pinski
Claire Mikaitis
Dave & Barb Sinise

David Bensinger
Dennis & Donna Forrest
Erica Sfura
Eva Dirst
Harini Kolluri
James George
Janet Disteldorf
Janice Sausman
Jennifer Dwyer
Jillian Gentlle
Joanne Doherty

Joe Pavnica
John & Mary Paskey
Jorge Navarrete
Karen Kaz
Katie Fiorenzo
Larry Janovsky
Lauren & Dennis Zalewski
Lawrence Tardy
Linda Cantwell
Lynn & Will Smith
Margaret Mirkov

Marisa Simon
Maureen & Mark Livengood
Mike Meskill
Murad & Theresa Mesaf
Nicholas & Barbara Karin
Pia Byerwalter
Ray & Debbie Mancari
Ronald & Cynthia Bobos
Rosemary Lerma
Rosemary Ryan
Rudy & Peggy Skorupa

Ryan Reeves
Sandra Bogucki
Sean Spielman
Shelby & Stephanie Rowe
Sue & Willy Wajvoda
Susan Schnick
Tim Hartnell
Tina Parker
Tom Grabara
Wanita Loupakos

William Cruikshank

MEGA

Win \$100 off our online store Shop.CreativeCarpetInc.com or a \$50 restaurant gift card to

















This month's Mega Trivia question:

What is Burgoo?

- A) A type of bread
- B) A traditional stew
- C) A regional dance
- D) A local music genre

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

Last month's question:

Which major river flows through Northwest Indiana and is a key waterway for industrial transportation?

Answer: (D) Calumet River

The Calumet River is a significant waterway in Northwest Indiana, playing a crucial role in the region's industrial history. Flowing through an area known for its steel production, the river connects with Lake Michigan and serves as a vital route for transporting goods. Its banks are lined with both natural beauty and industrial infrastructure, making it a unique and important feature of Northwest Indiana's landscape.

Congratulations to last month's winner:

SUZANNE MALLON

OF BOLINGBROOK, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from October 1 - 31, 2024. Thanks for taking part in our contest! Enjoy your prize!

MEET OUR CARPET CLEANING CIRCLE ...

Alan & Amy Watkins Chris Kissinger Frank & Caroline Coglianese Jan Bray Jennie Flatley Katelyn & Zach Propper Malek Rihani Norma Reitz Roger & Jane Ellens Tiffany Mccracken Wanda Vido

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<u>Enjoying Life Without Breaking the Bank</u>

You don't have to break the bank to have a blast-there are numerous ways to enjoy life without draining your wallet. In fact, the most memorable experiences often stem from simplicity, and adopting a frugal lifestyle can lead to a more fulfilling and stress-free life.

Take a good old-fashioned picnic. Grab a blanket, whip up some sandwiches, and head to a local park. It's a great way to enjoy the outdoors, savor some homemade food and bond with friends or family. Throw in some games like frisbee or cards, and you've got a perfect afternoon.

If you're into exploring, consider going on a local hike or nature walk. Look up trails nearby—it's free, it's healthy, and it's a great way to discover some hidden gems in your own backyard. The serenity of nature and the joy of discovery are truly priceless.

Another fun and free option? Check out local events! Many towns offer free concerts, outdoor movie screenings, or festivals, especially in the summer and fall. Keep an eye on community boards or social media, and you'll be surprised at what you can do without spending a dime. These

events also provide a great opportunity to connect with your community and feel a sense of belonging.

Movie nights at home are another gem. Make some popcorn, throw on a favorite flick (bonus points if it's a classic), and create a cozy vibe without spending on pricey tickets and snacks.

Living frugally doesn't mean sacrificing joy. It just means finding smart ways to savor it! Embracing a frugal lifestyle can be inspiring and motivating, as it opens up a world of possibilities for enjoying life without overspending.





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Exciting Update! We're going digital to reduce paper waste! Scan the QR code or visit www.creativecarpetinc.com/newsletter to receive our newsletter by email and/or text.

Special Drawing! Opt-in for text updates to be entered to win one of three Visa gift cards: \$250, \$500, or \$1,000! Winners will be announced on December 4, 2024.

Thank you for helping us go green!



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!

Big shout out & thank you to...

Alfred & Diane Gentile
Dana Houston
Glenn Israel
Janet Eriks
Kevin & Debbie Witt
Kyle & Leah Fischer

Mike Sadzak
Thomas & Ko

Mike Sadzak Thomas & Kathie Weishaar Tom & Rose Modesitt



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WED 10am 6pm
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SAT 10am 4pm
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TUE 9am 6pm
WED 10am 6pm
THR 9am 6pm
FRI 9am 6pm
SAT 10am 4pm

SUN closed

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

Yes, recommend this we company. We are very pleased the outcome kitchen flooring project. Brian and Mark made the process so easy and uncomplicated. It ran with little smoothly disruption to our daily routine. We appreciate the opportunity to share our experience.

~ Berrenda & Mark Lewis of Flossmoor, IL This month's \$25 Target gift card winner!

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.