

PROLEGENDS

PROLEGENDS FUND

Feature-length documentaries telling the untold stories behind
NFL Legends and other exemplary individuals.

**LEROY
BUTLER
HALL OF
FAME**

**DICK
BUTKUS
NFL ICON**



**OTTIS ANDERSON
SUPER BOWL XXV
MVP**

**BART OATES
3X SUPER BOWL
CHAMP**

**ART STILL
CHIEF'S RING OF HONOR**

INTRODUCTION



Winter State Entertainment, a Minnesota-based film studio, and **WellnessNOW LLC** have formed a strategic business partnership to launch a joint venture: The **\$2.5 million dollar Pro Legends Fund LLC**. This fund is designed to finance the production of a **slate of 15 feature documentaries** over a **12- to 15-month period**. Each film will spotlight and dive deep into the stories of legendary NFL players and other exceptional individuals.

The **Pro Legends Fund LLC** functions as a **rotating line of credit**, providing financing for each project. Each project will draw approximately \$550,000 from the Pro Legend Fund to produce the project. Upon completion of each project and the acceptance of an audit by the issuing state, **state tax credits** are awarded. These credits are then sold **through licensed brokers** to businesses with tax liabilities in that state.

The broker earns a commission on the sale, while the purchasing company benefits by acquiring the tax credits at a discount—effectively reducing their tax burden. The **proceeds from the tax credit sales** are then used to **replenish the fund**, enabling the continuous financing of subsequent projects. Our legends include **Dick Butkus, Leroy Butler, Ottis Anderson, Bart Oates, Art Still and Sydney Justin and more**.

[See: Prolegends.org - Production](http://Prolegends.org - Production)



INVESTOR OPPORTUNITY OVERVIEW

THE PRO LEGENDS FUND LLC



Our investment model offers a production loan to the producer, backed by state-issued tax credits. By eliminating dependence on box office results or film sales, this structure provides investors with reliable, asset-backed returns that are insulated from the typical volatility of the entertainment industry.

| INVESTOR RETURN TIERS: INVESTOR LEVEL | AMOUNT INVESTED | SECURED RETURN |
|--|--------------------|-------------------|
| Level 1 | First \$1,000,000 | 50% Return |
| Level 2 | Next \$1,000,000 | 40% Return |
| Level 3 | Next \$500,000 | 30% Return |

Note: Non liquid Assets i.e. real estate can be used to secure a line of credit that funds the investor's contribution to the fund.

HOW RETURNS ARE SECURED

- Upon completion of each film project, a third-party audit is submitted and approved by the state issuing the tax credits. The state issues the tax credits.
- These tax credits are then sold at a discount via licensed brokers to corporations with in-state tax liabilities. The proceeds of the sale of the tax credits replenishes the fund. The investor return for each project is distributed at this stage.
- **Investor returns are not tied to the commercial performance of the films.**
- An independent accounting firm releases investor returns within 10 business days of each credit sale.
- Upon completion of the full slate of projects, the initial principal is returned to the investors.

THE VISION BEHIND THE FUNDRAISING INITIATIVE



The primary objective of this fundraising initiative is to create compelling, high-quality feature documentaries that chronicle the lives and careers of some of the most iconic figures in NFL history. Through detailed storytelling, rare archival footage, and insightful interviews, these documentaries will provide an in-depth look at the remarkable journeys of NFL legends, both on and off the field. By securing tax credit-backed funds, Pro Legends LLC aims to ensure the financial sustainability and production excellence of these projects.

Pro Legends LLC's documentary collection promises to have a profound impact on multiple fronts. Firstly, it will serve as an invaluable educational resource, shedding light on the history, achievements, and contributions of NFL greats. Fans of the sport, both young and old, will gain a deeper appreciation for the dedication, perseverance, and talent that define these legendary players.

By documenting the stories of past heroes, Pro Legends LLC ensures that future generations will have access to a rich repository of knowledge and inspiration. This initiative will also foster a sense of pride and nostalgia among long-time fans who have witnessed the evolution of the NFL over the years.

Each feature documentary in the slate will focus on a different NFL legend and other legendary individuals, offering a unique perspective on their life and career. The production team will work closely with former players, coaches, families, friends, sports analysts and colleagues to ensure the accuracy and depth of the content. From the early days of the NFL to the modern era, the series will cover a wide range of topics, including:

- The challenges and triumphs faced by NFL greats and exceptional individuals.
- The evolution of the sport and its impact on American culture
- The personal stories and anecdotes that shaped the careers of these legends
- The legacy and influence of NFL greats on future generations of players

THE ROLE OF INVESTORS



Investors play a crucial role in the success of Pro Legends LLC's fundraising initiative. By contributing to the \$2.5 million fund, investors not only support the creation of high-quality documentaries but also gain significant financial return. This unique investment opportunity allows individuals and organizations to align their financial goals with their passion for sports and cultural preservation.

INVESTOR Q AND A

To date Winterstate has secured tax credit acceptance letters from the state of Minnesota for two feature biographies, the Dick Butkus Bio and the Self Talk and Stress Feature Bio. For perspective on the industry standard acceptance of the tax credit model: In March of 2025, California announced that it had selected a record 51 film projects for their tax credit program. This highlights the significant impact of film tax credits on production in the state and the increasing competition among states to attract film production. The New York State Senate reported that the state's film tax credit program, which provides \$700 million a year, has helped lure hundreds of productions. Winterstate will work in a number of states that allow nonunion production and have tax credit programs including Minnesota and South Carolina both have programs funded for \$70 million.

Winterstate Entertainment was launched in 2012 is owned by Hamid and Camille Torabpour. To date they have successfully produced and distributed a total of 10 Feature Films and have over 20 Projects in development or in production. They operate an 8,000 ft studio in Owatonna, Minn. Hamid is a director, writer, and producer born and raised in Southern Minnesota. A successful feature film producer, his most recent film "Under The Stadium Lights", starring Milo Gibson & Laurence Fishburne; "Summertime Dropouts" introducing Josh Richards and featuring Simple Plan; & "Lapham Rising" starring Frank Langella, Stockard Channing, Ashley Benson, Bobby Cannavale and Cheech Marin have all been picked up for studio distribution. Camille is the heart and soul of Winterstate. Her heart for people, cultivating vision, and creating an environment of making memories and sharing laughs while making cinematic magic is what led to her role as a co-founder of Winter State Creative. Her high energy and consumer POV prove to be vital at all stages of production. Working side by side with our team, she is propelling unique stories and producing quality projects. Tommy Hearn, Rosa Parks, The Tommy John Story, Purple People Eaters, Mel Blount, Robert Hooks Negro Ensemble (the Company that launched Denzel Washington and Laurence Fishburne's careers)

Russ Allen is the Executive Producer and CEO of Pro Legends and himself produced 3 award winning release to home videos including The Adventures in Fire Safety starring Johnny Ruiz the Rapping Fireman, which won a Telly and Parent's Choice Award. Russ secured the Dick Butkus, Ottis Anderson, Bart Oates, Art Still and other projects.

References

- Law Firm: Fox Rothschild Fox Rothschild LLP — Attorneys at Law
- Accounting Firm: Clifton Larson Allen <https://www.claconnect.com>
- Audit Firm: Donald S. Bickling and Associates PC - Home
- Pro Legends Bart Oates Esq., 3x SB Champ 5 x Pro Bowl, Ottis Anderson SB XXV MVP [Prolegends.org](https://www.prolegends.org)
- Any added Confidential Information available upon execution of Non-Disclosure Non-Circumvention Agreement

Russ is pictured with our starting Team of Pro Legends at the Dick Butkus Lifetime Achievement Award Event I produced during Super Bowl LVII Week.



WINTERSTATE ENTERTAINMENT

WINTERSTATE ENTERTAINMENT is an independent film and entertainment company located in the great Winter State of Minnesota. Creating multi-genre and character driven films and documentaries.

Winter State Entertainment finances or co-finances the production of features and documentaries. Our projects focus on elevated genres, character-driven feature length films in a variety of spaces including: historical epics, franchise building, civil rights and compelling documentaries.

HALL OF FAME

LEROY BUTLER



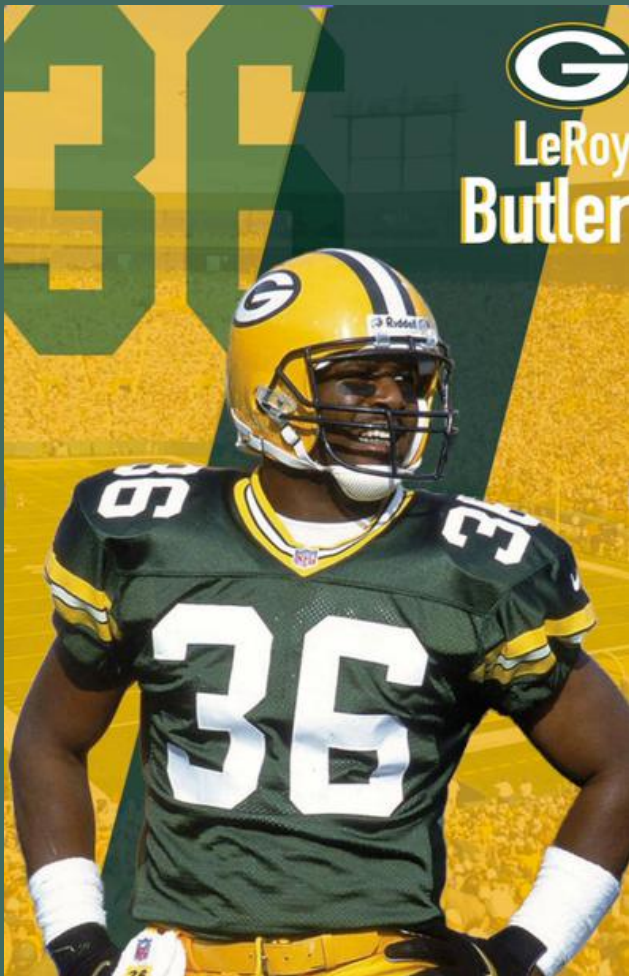
Duval County, Jacksonville, Florida - The projects, humble beginnings, single mother, racial disparity, hopelessness - a common theme but an uncommon pathway to triumph and living testimony to a caring parent and a village of support. Faith, Courage, Endurance! Fueled (sometimes) by fear, by the instinct to survive, by competition, and by his mama's encouraging voice - the motivation to overcome and fully participate in life's adventures seizing every unexpected opportunity wherever and whenever it appeared, describe LeRoy's remarkable journey - from wheelchair-bound, poverty-stricken, single parent upbringing, special-ed stereotype to recognition as one of the greatest athletes who ever played the Game, one of only 362 - in the shadow of Lambeau, Lombardi, and the Leap.

THE BACKSTORY

Overcoming hardship and adversity have been the pathways by which LeRoy Butler has come to understand the need for giving back, especially to youth who are vulnerable, impressionable, and critically at-risk. Like many former professional athletes whose connection and commitment to community runs deep in locally-disengaged communities like Milwaukee, Wisconsin through out the nation, LeRoy has dedicated himself to being a part of the solution through efforts like his 'Butler versus Bullying' program. The two-time NFL Pro Football Hall of Famer, member of the Pro Football Hall of Fame 1990's All-Decade team, 4-time Associated Press All-Pro selection, and 4-time NFL Pro Bowl selection, labors and is revered in the tradition of Green Bay Packers legends like Willie Davis and Reggie White, and friends and teammates like Charles Woodson, Gilbert "Gravedigger" Brown, Dr. George Koonce, and others. LeRoy Butler's impact on America's social justice landscape is enduring and constant.



THE MOMENT



Rare air – perhaps the rarest indeed. There are 362 athletes enshrined in the NFL Hall of Fame in Canton, Ohio – 37 defensive backs, three from the storied list of 28 Green Bay Packers. On Thursday evening, November 17, 2022, before a world-wide television audience on Thursday Night Football, the name Butler will join the legendary names of Adderly and Wood in Green Bay's "Ring of Honor" as they retire his beloved and now Hall of Fame #36. LeRoy Butler's legacy will now stand permanently alongside the National Football League's most renowned and revered icons – the historic bedrock of professional football lore. Lambeau, Lombardi, and the Leap!

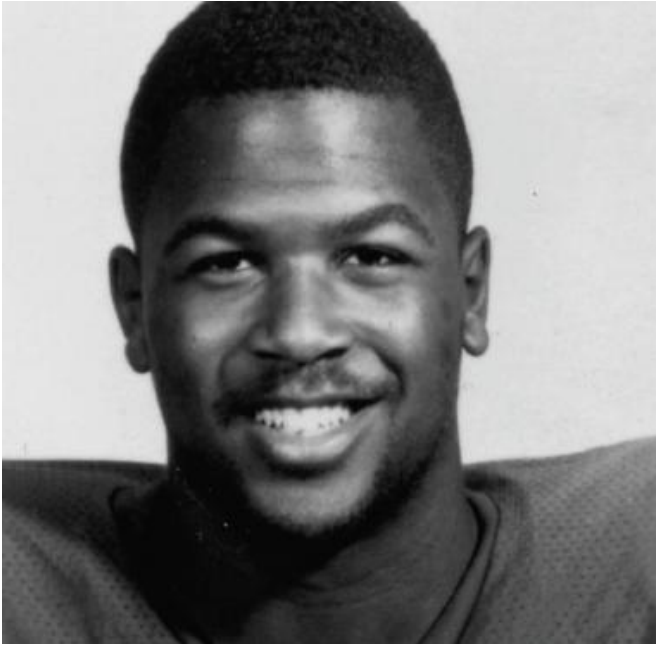
BUTLER LEAPS INTO HALL

It gets no higher than the Hall. Another of our own has reached that historic milestone – the summit of accomplishment. The Fellowship Open proudly congratulates 2021 Legends Honoree, Green Bay Packers Super Bowl champion LeRoy Butler for his induction into the NFL Hall of Fame, class of 2022! Reaching the ultimate pinnacle of recognition can never be underappreciated. Those who toil and sweat and expend every ounce of effort in pursuit of victory are the rarest of breeds who serve as motivation and evidence for those who do not. These are the servant leaders and role models every village needs to inspire youth and encourage community.

LeRoy's remarkable journey from the devastating hardship of poverty to acknowledgement as one of the greatest athletes in professional football history is as intensely personal and as it is universally compelling. Far beyond credit as the inventor of the 'Lambeau Leap', he has paved a legacy of excellence as he joins the 28 legendary Green Bay Packer Hall of Famers forever enshrined in Canton, Ohio – names like Lombardi, Starr, Davis, Nitschke, Kramer, Adderly, Wood, White, Woodson, Lofton, and others, as well as Henry Aaron, Frank Robinson, Oscar Robertson, Jackie Joyner-Kersey, Bud Selig, Sidney Moncrief, Dr. John Carlos, Senator Herb Kohl, Junior Bridgeman, and the other Hall of Fame, Olympians, World Champions, and thought leaders who have graced the fairways of the Fellowship Open for 22 consecutive years.



OVERVIEW



The LeRoy Butler story. Humble beginnings. Poor health. Through a mother's love, overcoming the devastating and disparaging effects of poverty to recognition as one of the greatest athletes of all time. Deep south to frozen north. Along the way, countless moments of challenge and disappointment, triumph and victory, courage and endurance.

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FAITH-INSTILLED BY MOTHER

If you know LeRoy, you know where it all starts and finishes. His mother's unconditional love and support provided him with exactly what he needed to succeed despite the odds and the world against him. His story, in his own words, is well-documented many times and is expressed no better than by LeRoy himself.

ENDURANCE-ANCHORED BY FAITH AND VILLAGE

LeRoy's personal story is rife with examples of overcoming adversity. From impoverished to empowered, even a wheelchair could not prevent this community servant and gifted athlete from a lifelong pursuit for access and equity. It has been his exemplary work ethic and unrelenting passion to move people to empowerment which drives this Super Bowl champion.

COURAGE-TESTED BY ADVERSITY

Without emotion, statistics highlight and underscore skill, ability, and talent. Recognition based on numbers is factual but falls far short of a total and comprehensive view of the soul of a legend forged in love, saved by grace, challenged by adversity, substantiated by sacrifice, and now paved in glory. He has referred to himself as the black Forrest Gump, paralleling his physical struggles as a youngster and the devastating bullying and degradation he was subject to growing up in the deep south. Mom and family were always there to support and embrace



CONCEPT



Considering LeRoy's personal journey from poverty and leg braces to the "Leap" into the hallowed Pro Football Hall of Fame, there's nourishment aplenty in that bi-weekly storytelling. Along the way, from the deep South to the frozen tundra of the North, countless elite, world famous, all stars, champions, and instantly recognizable sports superstars have crossed paths and conversations with LeRoy. Many he has befriended in a way that we can capture on film allowing the listener to dive deeply into their lives and experiences as America's greatest athletes, many with their own compelling stories of overcoming adversity and despair themselves – powerful messages, intimate yet profoundly universal. LeRoy Butler is a Hall of Famer's Hall of Famer. His infectious smile and personality molded by family values, tight-knit friendships, and community purpose generate immediate, positive appeal and attraction. He's a likeable guy and most know he's much more than that. Over a decade of podcasting and a HOF career playing with and against some of the most revered Hall of Famers in professional football history, his perspective, and the retelling of those years of sweat, pain, and glory will be relived and revisited vividly and candidly with the very NFL Hall of Famers he now joins.

PHILANTROPIC IMPACT



Mr. Butler's inspiration and motivation derive from his own experiences as a handicapped child – ridiculed, bullied, often wheel-chair bound, never able to play with other kids, let alone run or climb. Service to youth is where crossroads have intersected with many other professional athletes and Hall of Famers who through sports and athletics have found a vehicle for communication, self-fulfillment, and their life's mission. Track and field, baseball, basketball, golf – think LeRoy might have a meaningful conversation with Julius "Dr. J" Erving, Jackie Joyner-Kersey, or Bo Jackson? Metaphorically, that is why the Leap is so significant. He did not just gradually saunter into triumph. He did not just meander or waltz – he "leapt" with zeal and spontaneous joy.



NFL ICON

DICK BUTKUS



WATCH NOW

Dick Butkus lived his life with the same drive and intensity that defined his football career. His story unfolded in six clear chapters. It began with his early years—family, childhood, and a strong bond of brotherhood. In high school and college, he not only stood out as an athlete but also met the love of his life, Helen. His professional football career followed, where his exceptional talent and fierce style of play made him a legend.

After retiring from the NFL, he built a second career in acting and became a familiar face in commercials. He later took on business ventures that brought him to Native American communities across more than 40 states. In his later years, Butkus devoted himself to philanthropy, serving as a volunteer spokesman for causes he believed in. Every phase of his life reflected his relentless determination and competitive spirit.

Dick was raised in a closeknit Catholic family. His father, John Butkus was a Lithuanian immigrant, he worked as an electrician for the Pullman-Standard railroad car manufacturing company. His mother, Emma, worked in a laundry. Butkus was the youngest of eight children. Raised on the tough South Side of the city.

Dick married his high school sweetheart, Helen. Their family of 3 children, Richard, Vicky, and Matt, grew up in the home of a world famous athlete who did his best to give his best to his family.

PROFESSIONAL CAREER

Dick Butkus spent his entire football career in Illinois, starting at Chicago Vocational High School, where he was named Chicago's football player of the year as a junior. At the University of Illinois, he played center and linebacker, became a two-time consensus All-American, led his team to a 1963 Rose Bowl win, and earned Big Ten MVP. He finished sixth and third in Heisman voting in 1963 and 1964. Though the Chicago Bears had only one winning season during his tenure, Butkus was a dominant force, earning NFL Defensive Player of the Year in 1969 and 1970 and making the Pro Bowl nearly every season until a career-ending injury.

After successfully suing the Bears for inadequate medical care—paving the way for future NFL concussion settlements—Butkus transitioned to acting, endorsements, and broadcasting. Known for his sharp wit and intense personality, he also demonstrated a deep commitment to public service. He founded the Butkus Award to honor top linebackers with the expectation of giving back and later created the Dick Butkus Center for Cardiovascular Wellness after surviving a major heart surgery. His “Takes Heart” program helped screen thousands for heart disease. On the day of his passing, he recorded a final message for his Tackle Obesity campaign, living his mission to the end. His legacy continues through his foundation and the planned Butkus Lodge at VetsWellnessVillage.org.



SUPER BOWL XXV MVP

OTTIS ANDERSON



[WATCH NOW](#)

Ottis Jerome Anderson (born January 19, 1957) is an American former professional football running back who played in the National Football League (NFL) for 14 seasons with the St. Louis Cardinals and New York Giants.

He played college football for the Miami Hurricanes, setting the school record for rushing yards, and was selected eighth overall in the 1979 NFL draft by the Cardinals.

In his first season, Anderson was named Offensive Rookie of the Year and received Pro Bowl and first-team All-Pro honors when he set the Cardinals all-time record for rushing yards. He also received a second Pro Bowl selection the following year. Traded to the Giants in 1986 amid a production decline, Anderson won two Super Bowl titles in Super Bowl XXI and Super Bowl XXV. Anderson was named MVP of the latter, in which he played a central part in helping the Giants set the Super Bowl record for time of possession.

EARLY LIFE

Ottis Jerome Anderson was born and raised in West Palm Beach, Florida. He was a football and track star at Forest Hill High School in West Palm Beach, graduating in 1975.

PROFESSIONAL

Anderson was selected in the first round of the 1979 NFL draft, the 8th overall pick, by the St. Louis Cardinals. He had one of the greatest debut games in NFL history, rushing for 193 yards, which was just 1 yard shy of Alan Ameche's all-time record for an NFL debut (Ameche rushed for 194 yards for the Baltimore Colts in 1955). His single season 1,605 rushing yard performance was one of the few bright spots in the Cardinals' 1979 season, when they finished 5-11. He earned the first of back-to-back Pro Bowl selections that year.



CAREER



In his first six seasons, Anderson rushed for over 1,000 yards in five seasons. The lone exception was in the 1982 strike-shortened season, when he rushed for 587 yards in eight games; a pace for well over 1,000 yards in a full 16-game season. The Cardinals made the playoffs in 1982, thanks to an expanded field due to the brevity of the season. It was the franchise's first postseason appearance since 1975 and last until 1998. Anderson rushed for 58 yards on eight carries against the Green Bay Packers in the team's lone playoff game.

3X SUPER BOWL CHAMP

BART OATES



Bart Steven Oates (born December 16, 1958) is an American former professional football player who was a center in the National Football League (NFL) for the New York Giants and San Francisco 49ers. He played for the Giants from 1985 to 1993 and with the 49ers from 1994 to 1995.

He was a member of the Giants teams that won Super Bowls XXI and XXV and the 49ers team that won Super Bowl XXIX.

Eventually, every athlete must face a harsh reality that his playing career is over and enter a transition period. Some are more prepared than others when it comes to figuring out what that next chapter looks like.

For three-time Super Bowl champion Bart Oates, preparation began long before his athletic career ended.

Oates played 11 seasons in the NFL, three years in the USFL, and was a five-time Pro Bowl center for the New York Giants and San Francisco 49ers. He won two Super Bowls with the Giants, one with the Niners and two USFL championships with the Philadelphia Stars.

Oates earned his undergraduate degree from Brigham Young University in 1983.

While still an active player, he attended law school classes during the offseason and graduated magna cum laude with a Juris Doctor degree from Seton Hall Law School in 1990. His primary focus of practice was real estate and health care.



PROFESSIONAL CAREER

The work of a pro football center often goes unnoticed, but it was hard to overlook the contributions of Bart Oates during his tenure with the New York Giants from 1985-1993.

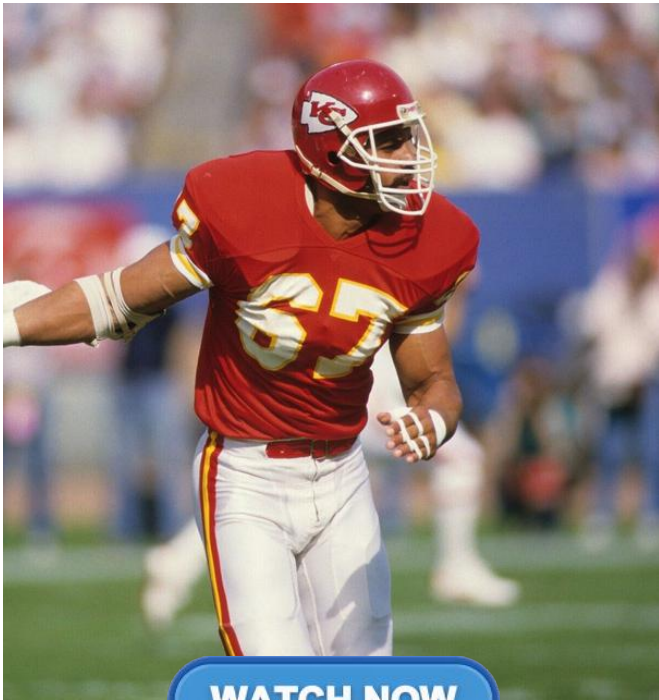
Oates was a natural leader on the field, who played in every game with the Giants for nine years. He starred on the Giants teams that won the Super Bowl in 1986 and 1990; in the latter year, he was named offensive team MVP. Additionally, Oates was selected to the Pro Bowl five times and the UPI's All-NFC team three times.

Born in Arizona, Oates attended high school in Georgia and enrolled in Brigham Young University in Utah, where he played on the varsity football team and was chosen as an All-American. After graduating from BYU in 1983, he turned pro, playing three seasons for the Philadelphia/Baltimore Stars, helping the team to two USFL championships.

Oates was 26 and a seasoned pro when he joined the Giants. He had an immediate impact on the team, which won 10 games in 1985, its highest win total since 1963. After his Giants' career, Oates played two seasons with the San Francisco 49ers, winning his third Super Bowl in 1995.

CHIEF'S RING OF HONOR

ART STILL

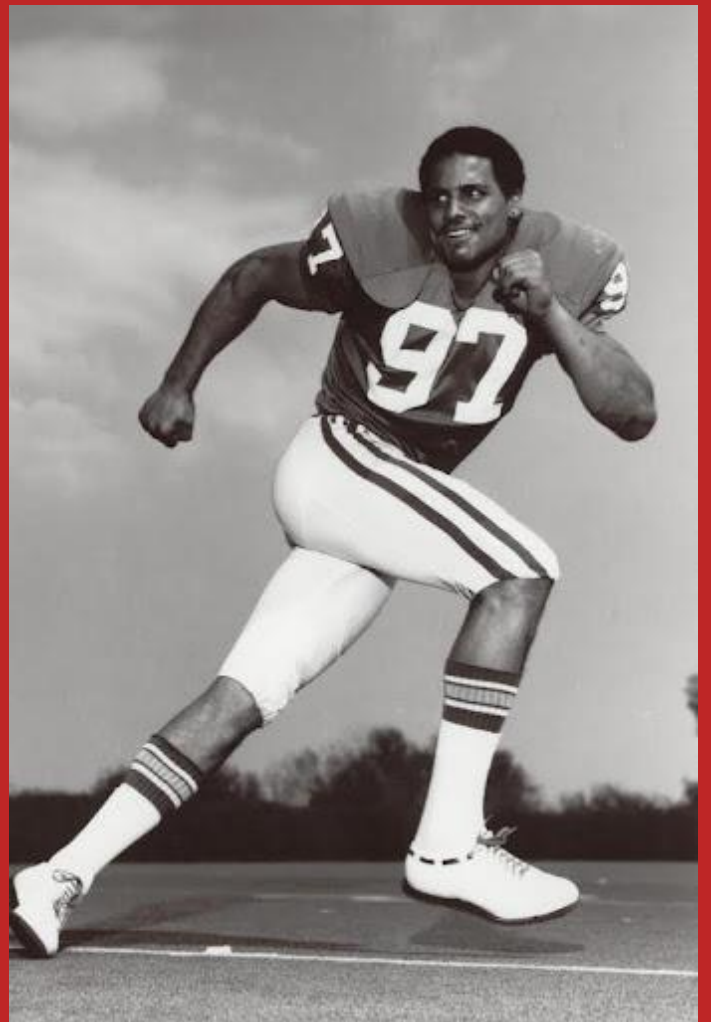


[WATCH NOW](#)

Arthur Barry Still (born December 5, 1955) is an American former professional football player who was a defensive end in the National Football League (NFL). He played college football for the Kentucky Wildcats, earning unanimous All-American honors in 1977. He played professionally for the Kansas City Chiefs (1978-1987) and the Buffalo Bills (1988-1989).

COLLEGE CAREER

Still played at Kentucky under head coach Fran Curci and led the defense on the 1977 Kentucky Wildcats football team that finished 10-1 and ranked #6 in the final AP poll. On January 9, 2015, the National Football Foundation announced that Still would be inducted into the College Football Hall of Fame.



NFL CAREER

Still was the second overall player taken in the 1978 NFL draft and became an immediate starter for the Chiefs, making the NFL All-Rookie Team in 1978. In 1979 Still began to get more notice and was voted Second-team All-AFC by UPI.

In 1980, Still recorded an unofficial 14.5 sacks, sacks were not officially counted until 1982, and was voted All-Pro and All-AFC as well as being named to the Pro Bowl. The following year, 1981, he was voted to his second Pro Bowl. In 1982, he made it three Pro Bowls in a row and was voted second-team All-AFC. In 1983 Still went on an all-vegetarian diet and played at 235 pounds, and it seemingly broke his string of post-season honors in the NFL. In 1984, he was back to 265 pounds and was Second-team All-Pro and a Pro Bowler. That season he recorded 14.5 sacks. In 1985, he played solidly but failed to make any All-Pro or All-AFC teams. However, in 1986 he recorded 10.5 sacks and was named First-team All-AFC as the Chiefs made the playoffs.

Still was a 4-time Pro Bowl selection, following the 1980-1982 and 1984 seasons, named the Kansas City Chiefs's Most Valuable Player twice (1980 and 1984). Still is third on the Chiefs all-time sack list with 48.5 and has also made 922 tackles and 11 fumble recoveries. He led the team in sacks on 6 occasions, twice registering 14.5 in a season and topped the team's tackle chart 3 times. He was traded to the Buffalo Bills in 1988 and played there for 2 seasons.



THE MIRACLES

SIDNEY JUSTIN



Sidney Arthur Justin, sometimes spelled Sydney Justin (born August 14, 1954), is an American former professional gridiron football defensive back, singer and songwriter. He played for the Los Angeles Rams, Winnipeg Blue Bombers, and Baltimore Colts after playing college football at Los Angeles Southwest and Long Beach State.

Sid Justin, a former gymnast at Crenshaw High School, was once approached to replace Smokey Robinson in The Miracles but declined to pursue football—despite Crenshaw not having a team. He organized sandlot games between rival gangs, uniting them peacefully through sport. After hidden scholarship offers diverted him to Los Angeles Southwest College in 1973, Sid began playing football at his friends' urging. He became a starter and later transferred to Long Beach State, earning All-Pacific Coast Athletic Association honors as a senior cornerback.

Despite his talent, graduating from a small college left Sid without NFL opportunities. When The Miracles renewed their offer during this time, he again declined, choosing to chase his NFL dream. In a bold move, he trespassed onto the LA Rams' practice field. After being confronted by players, he admitted he snuck in just to prove himself, showing his unwavering determination to succeed in football.



THE MIRACLES

Sid Justin balanced careers in both music and football. He participated in high school talent shows, worked with Candi Staton, and declined an offer to join The Miracles in 1978 to pursue football. During his athletic offseasons, he wrote and recorded music, contributing to soundtracks like *Animal House*. In 1987, he became the lead singer of Shalamar, replacing Howard Hewett, and later worked with Babyface and L.A. Reid on *Circumstantial Evidence*. He produced for the *Lambda* soundtrack, performed with Bobby Brown, and shared the stage with groups like The Gap Band and Earth, Wind & Fire. In 1990, he co-created Shalamar's *Wake Up* album. Justin officially joined The Miracles as lead singer in 1993, performing widely on stage and television, and has sung the national anthem for the NFL multiple times. In 2016, Sid and Mari launched a not for profit and produced over 40 concerts at Veterans facilities across the country.



THE RAPPIN' FIREMAN

JOHN RUIZ MIRANDA

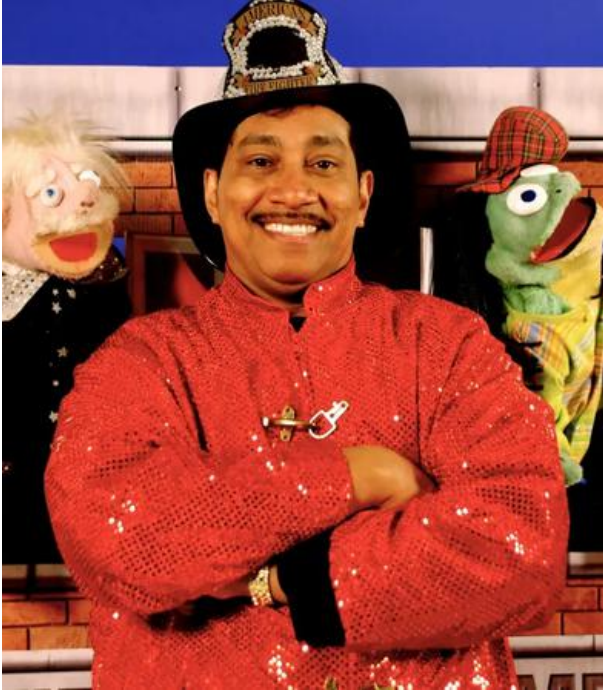


[WATCH NOW](#)

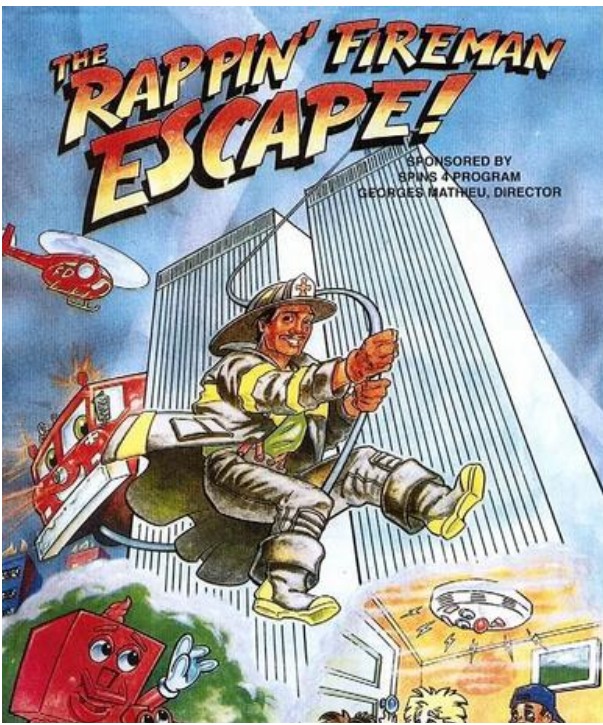
John Ruiz Miranda, “The Godfather of Fire Safety and Fire Prevention,” was born to Puerto Rican Immigrants who settled in the community of East Harlem, El Barrio. At the behest of his mother Luz Miranda, John RuizMiranda a young Latino from Spanish Harlem in 1983 joined the New York City Fire Department, an organization with fewer than 179 Hispanic, and 300 black firefighters out of 14,000 whites.

The year was 1983 and the South Bronx was still burning, fire fatalities among children of color in poor underserved communities graced the headlines of newspapers as well as the late-night television news. After accepting an invitation to visit a school he was amazed to see the children’s reaction, many who had never seen a black/Latino firefighter. He knew what his mission was. Educate children and families by putting together a presentation, bring it to every NYC school, library, block parties and senior centers and encourage boys and girls to become firefighters.





His show would have to be friendly, so he took out a pension loan bought a mini firetruck and a hydrant robot and along with his mother as a stagehand began a 40-year history of public service known throughout the world as “The Rappin’ Fireman and his Safety Friends” His lessons centered around fire safety and recruiting the youngest group of future civil servants, children. He quickly became a school favorite performing as many as 7 times a week and began to gain the attention of the media as well as many prominent people. For his unselfish actions and public service, he was the recipient of over 140 awards and commendations also appearing on several television shows as well as being featured in many publications as well as his own recruitment commercials. He in 1988 and played there for 2 seasons.



In 2007, John Ruiz Miranda created The Fire House Circus, the first of its kind to teach fire safety through performance, reaching 20,000 children. He later founded the East Harlem Repertory Theater in 2009, producing 45 annual shows for 45,000 attendees. In 2020, Access Hollywood named him the “Modern Day Mister Rogers” for over 40 years of community service. Known as “The Rappin’ Fireman” and “El Bombero del Barrio,” his fire safety programs have educated over one million New Yorkers. A pioneering figure in fire prevention and minority recruitment, he remains a powerful force in FDNY history.



THE MEDICAL DIRECTOR

DR. TYLER SEXTON



WATCH NOW

Dr. Tyler Sexton is a remarkable young man with a passion for life, a dedication to helping others, and a profound faith in God that has enabled him to triumph in the face of tragedy. His inspiring story will help encourage others to face adversity with hope and determination, and an expectation of victory and joy.

Tyler earned his medical degree from the University of Saint Eustatius School of Medicine

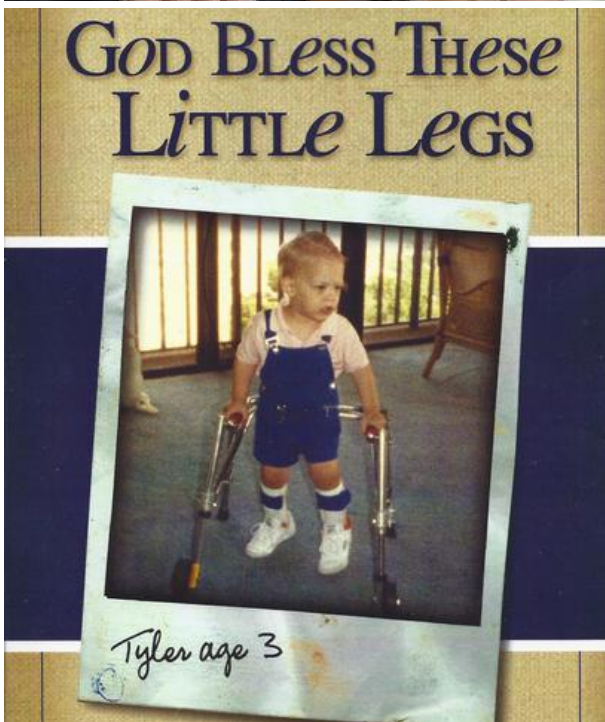
specializing in pediatrics and hyperbaric medicine. He completed his pediatric residency at the University of South Alabama.

Since 2003, Dr. Sexton has been an international motivational speaker. Tyler has spoken hundreds of times raising awareness about overcoming adversity for the disabled. He has been featured in numerous books, articles and radio/television broadcasts around the country. Some of these programs include ABC's 20/20, 700 Club, The God Squad, Hour of Power, The Helpline and Focus on the Family. His goal is to impact people by instilling in them an attitude of achievement regardless of the disability or situation. He strives to be a doctor who gives hope to patients instead of worst case scenarios. Tyler has spoken at youth rallies, church groups, high schools and universities and is ready to speak with you today. Tyler and his mother, Lisa Sexton, have written a book through the use of journals throughout the past 20+ years entitled "God Bless These Little Legs."





Tyler was born with Cerebral Palsy, a condition in which the prognosis usually involves a wheelchair, mental retardation, blindness and seizures. Through his faith in Jesus Christ, Tyler has never let any medical diagnosis, statistic or the negative attitudes of others stop him from dreaming and achieving his goals. Tyler attended medical school and achieved a Doctor of Medicine (MD) degree. He strives to be a doctor who gives hope to patients, instead of worst case scenarios.



Tyler's passion is pediatrics and he inspires both the child and their parents to realize that all things are possible. As Tyler says, "People say no and God says yes!" Tyler has been featured on the 700 Club, The God Squad, Hour of Power and The Helpline. As a speaker, Tyler is able to motivate people of all ages to move past barriers in their lives and develop renewed hope through the power of Christ.



Tyler defied expectations from a young age despite having special needs due to cerebral palsy. At age 4, he entered preschool against the odds, and at 16, he passed his driving test. Though told he'd never scuba dive, he became a Dive Master and Dive Control Specialist. Determined to become a doctor, he achieved his medical degree in 2011 after six and a half challenging years. Despite enduring surgeries, setbacks, and pain, Tyler never saw himself as handicapped—only as someone with a condition. His strong Christian faith and perseverance continue to inspire others, showing how God can use any life for a greater purpose.



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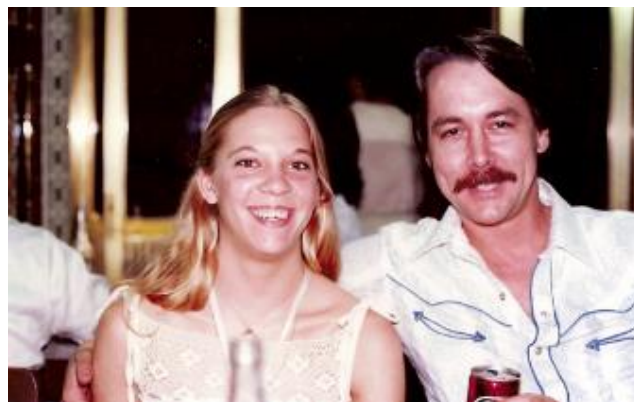
FADE IN

It is November 1979. Ronald Reagan is sworn in as President of the United States; Fifty-three political hostages return home from Iran after 444 days incarceration, and Mexican President LOPEZ PORTILLO, better known as “THE MEXICAN SNAKE” raises tariffs on all imported consumer goods.



Enter the Contrabandidos, made up of former Air America, country boy crop dusters and Alaskan bush pilots. For them landing on dirt air strips, cow pastures, highways, and an occasional beach in planes headed to Mexico and loaded to the hilt with Japanese consumer goods legally purchased in the U.S. is all in a day's work.

The Contrabandidos' story is one of intrigue, romance and tragedy. Ron Whipple, our hero, established two life-long relationships during the Contrabandido era. First is good buddy, Dave Parks, the youngest Vice President of a US Airlines and ever present friend. The second is Charlotte, Ron's love at first sight and to this day, his wife.



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Done right, you walk away with ten crispy-clean U.S. One-hundred dollar bills nightly. The only requirement is that you come back alive with an empty plane - if you're so lucky. In between runs, you make every minute count, living on the beach, a girl in both arms and sipping tequila. Ah, yes! This is the life, babes, bucks and booze.

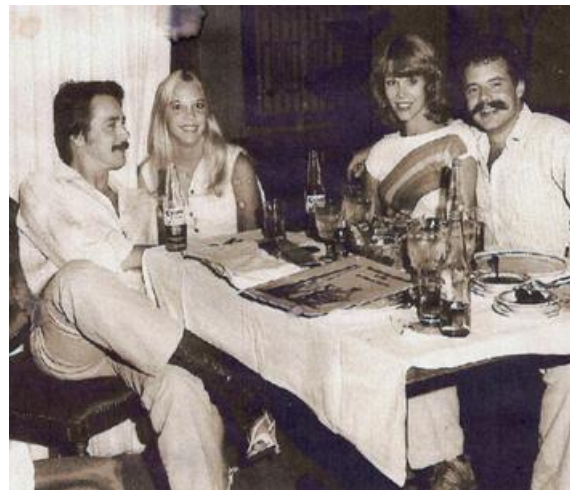
However, screw up and you're simply shit-out-of-luck. You can slick as snot end up deep into the side of a Mexican sand dune and **WHATEVER** you do, **DON'T SHOOT AT THE FEDERALES**. Get caught and they'll beat your ass blue, not to mention throw you in prison, and they don't believe in Christmas either. So, be nice and **DON'T SHOOT**. Otherwise "THE BOYS" will have to break you out, and **OH YEA** there goes your money. You better keep a stash of 5k for that day or plan to be there way too long.



Thirteen pilots and their gals start. Seven survive (**THE LUCKY SEVEN**). All the others either crash, are shot down, are MIA/KIA, lost at sea, captured and jailed, or if you are lucky, captured and escape.

RON WHIPPLE, former Naval aviator and Alaskan bush pilot, now lead pilot for the Contrabandidos, tells his friend **DAVE** about the airplane full of VCRs he just delivered to Mexico. Dave **WATCHES** Ron count a wad of **HUNDRED-DOLLAR BILLS**.

Ron places the first Hundred on the table. "There is a fortune to be made in Mexican VCRs." Dave is confused. "Mexicans make VCRs?" "No!" Ron replies, placing another Hundred on top of the first. "The Japanese do." Dave scratches his head. "The Japanese are making VCRs in Mexico?" "No!" Ron replies, placing a third Hundred onto the pile of bills. "The Mexicans want VCRs made in Japan." Dave shifts in his chair. "The Japanese don't know where Mexico is?"



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Ron sets the fourth Hundred onto the pile. "No! We're SMUGGLING Japanese VCRs from Texas into Mexico." The fifth Hundred. "Smuggling?" Dave questions. "Yeah." Ron says as he places a sixth Hundred onto the pile. "Smuggling. Because the goddamn Mexican Government - in all of its foresight and wisdom - created a black market for electronics by charging a 100% tariff."

Dave nods his head as Ron places the seventh Hundred onto the pile of notes. Dave "Hmm. The Messyicann Gubment. Bastards!" Ron places the eighth Hundred onto the pile. Dave is definitely impressed with the cash on the table. "So. You're telling me you're making all THAT money smuggling Japanese VCRs into Mexico?"

Ron nods and places the ninth Hundred onto the pile. "Yup" Ron "Officially we are branded Contrabandidos!" Ron pulls up in his Camaro with a track of playing Desperado loud and somehow prophetic. As the story unfolds our buds find more trouble than they bargained for. Once they arrive at the motel, the surreal scene combines a passel of ladies in bikinis at a frat party pool with pilots in uniforms and stewardesses in miniskirts running off to the airport to make their next shift flying for The "Operator" at Southwest.



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Those investors participating in the ProLegends Fund will enjoy the unique experience at the Super Bowl by enjoying time spent with our ProLegends at one of our villas where we party and relax.



Additionally, supporters who commit \$250k+ will go to the barbecue and Super Bowl with our Legends.



Dick Butkus - Hall of Fame



Terrell Davis - HOF



Pro Football Hall of Fame



Dick Butkus & Bart Oates



Dick Butkus



Leroy Butler - Hall of Fame

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