



Emirates
GBR 
SAILGP TEAM

PATHWAYS TO CHANGE

YOUNG DEVELOPMENT SAILOR
KAI HOCKLEY

THE ISSUE

**SAILING HAS LIMITED
ETHNIC DIVERSITY
AND FEW VISIBLE
ROLE MODELS FROM
UNDER-REPRESENTED
BACKGROUNDS.**



**ONLY 2% OF UK SAILORS
IDENTIFY AS NON-WHITE** (2020, RYA).

**THE LACK OF DIVERSITY CREATES
BARRIERS TO ENTRY AND A SENSE
OF EXCLUSION.**

OUR MISSION

**INCREASE REPRESENTATION AND
VISIBILITY OF DIVERSE ATHLETES TO
EXPAND THE POOL OF BRITISH SAILORS.**



THE SOLUTION

YOUNG SAILOR DEVELOPMENT PROGRAMME

***WE LAUNCHED OUR INCLUSIVE
INTERNSHIP PROGRAMME WITH
THE GREIG ACADEMY, AN INNER-CITY
LONDON SCHOOL.***

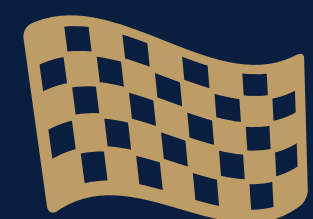
***THE PROGRAMME
FOLLOWS A TAILORED
DEVELOPMENT PLAN WITH
MENTORSHIP, FINANCIAL
SUPPORT, DEDICATED ON-
WATER TRAINING TIME,
AND HANDS-ON SHORE
CREW EXPERIENCE.***



INTRODUCING KAI HOCKLEY



KAİ'S MILESTONES



*WORKED AT **12 SAILGP EVENTS**
WORLDWIDE (SO FAR!)*



***YOUNG SAILOR OF THE YEAR
2023 & SPORTSPERSON
OF THE YEAR 2024 AT THE
SPORTING EQUALS AWARDS***



***350+ HOURS BESPOKE FOILING
TRAINING WITH THE **ATHENA
PATHWAY** FOILING ACADEMY***



*SHARED STORY WITH
**140+ C-SUITE EXECUTIVES AT
CHAMPIONS FOR CHANGE IN
NEW YORK.***



**3 MONTHS INTERNSHIP WITH
SIR BEN AINSLIE'S AMERICA'S
CUP TEAM**



**80+ HOURS 1-ON-1 MENTORING
WITH FREDDIE CARR, SIR BEN
AINSLIE, AND MATT HASLAM**



**SPOKEN TO OVER 900+ YOUNG
PEOPLE IN SCHOOLS AND
COMMUNITY GROUPS**



**FEATURED ON
BBC LONDON NEWS**



***I'M LIVING
MY DREAM!***

LONG-TERM IMPACTS

- ***QUALIFIED FOR THE WASZP WORLD CHAMPIONSHIPS IN JULY 2025***
- ***ON A PATHWAY TO BECOME PART OF THE EMIRATES GBR SAILGP TEAM.***
- ***OTHER GREIG ACADEMY STUDENTS WILL INTERN IN PORTSMOUTH 2025 SEASON EVENT.***
- ***INSPIRING 1000'S OF YOUNG PEOPLE AS A ROLE MODEL ABOUT HIS JOURNEY INTO SAILING***



Emirates
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CALLING ALL TEACHERS!

**VISIT THE 1851 TRUST FOR A FREE
EDUCATION RESOURCE THAT
USES SPORT-INSPIRED LEARNING
TO TEACH YOUNG PEOPLE ABOUT
DIVERSITY, EQUALITY, AND
INCLUSION.**

**8,400+ YOUNG PEOPLE
HAVE BEEN TAUGHT ALREADY.**



1851 TRUST  **STEM
CREW**
SPORT INSPIRED LEARNING

Emirates **GBR**

SAILGP TEAM

1851 TRUST 
SPORT INSPIRED LEARNING

A T H E N A
P A T H W A Y

SCARAMOUCHE
SAILING  TRUST

 Greig City
Academy

