

FLORIDA MEMORIAL UNIVERSITY

THE ROAR



JUNE 2020

Standing Lion Strong

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FLORIDA
MEMORIAL
UNIVERSITY
A PROMISE. A FUTURE.

KEEPING YOU INFORMED AND EMPOWERED

FERRELL

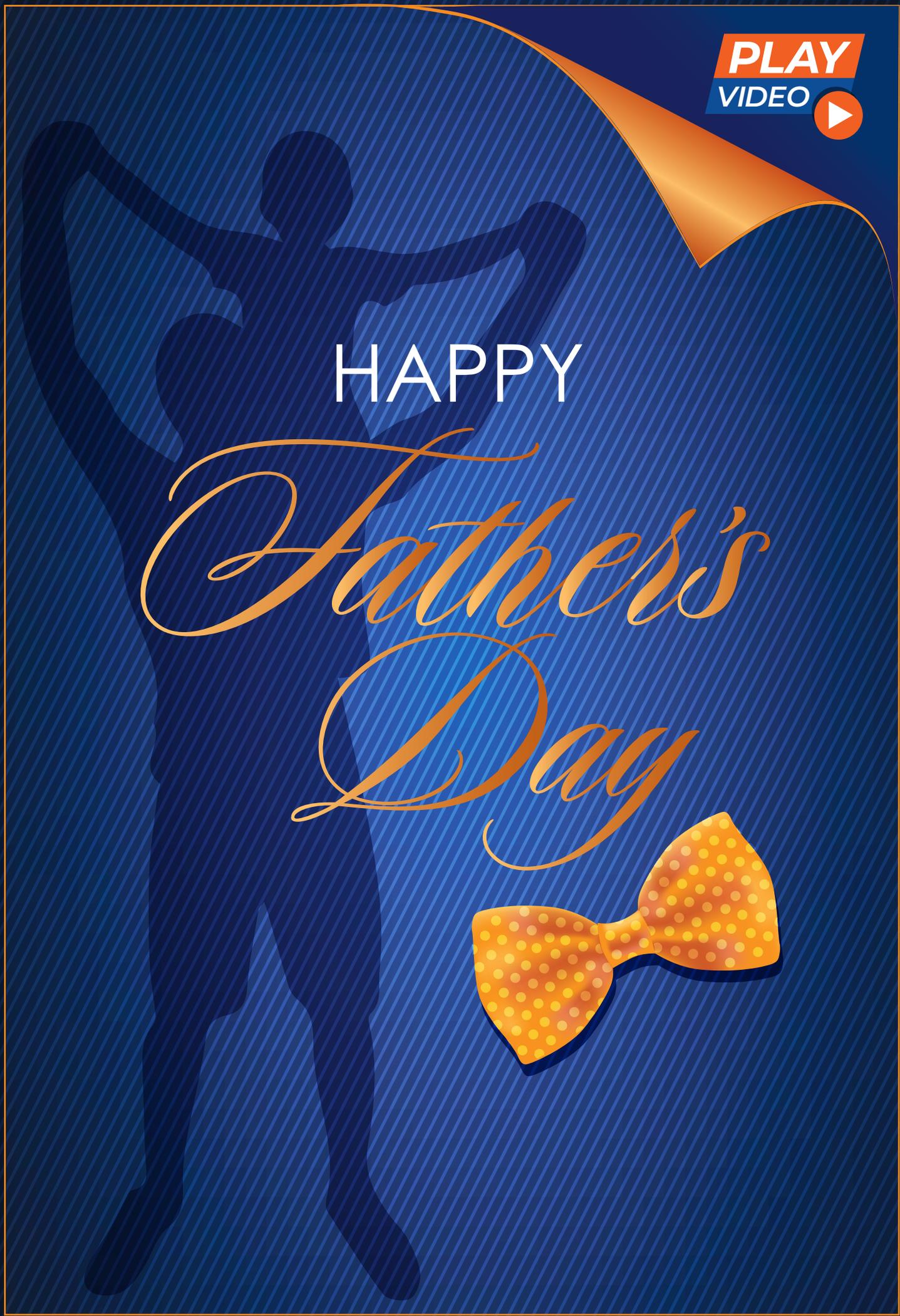
2024

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PLAY
VIDEO 

HAPPY

*Father's
Day*



HBCU

FEATURING FLORIDA HBCU PRESIDENTS



Dr. Jaffus Hardrick
President
Florida Memorial
University



Dr. Larry Robinson
President, Florida A&M University



Dr. E. Labrent Chrite
President
Bethune-Cookman
University

CLICK TO VIEW CHALLENGE

PLAY
VIDEO



DON'T RUSH CHALLENGE

STANDING STRONG TOGETHER FOR RACIAL EQUALITY

Black people deserve the right to peacefully reside in their homes, walk the streets of their communities, run in their neighborhoods, hug their mothers, and kiss their children good night. They deserve to experience the joys and pains of being human beings. They deserve the opportunity of choosing to be scholars, inventors, athletes, scientists, or presidents. Black people deserve to dream big dreams, to live full lives, and take deep breaths. Florida Memorial University stands with all marginalized communities in the continued fight for equality, freedom, and justice.

Dr. Jaffus Hardrick, President
Florida Memorial University



**#HBCU
UNITED**

An Open Letter to the University

Dear Family:

We are experiencing a surreal time when America seems to have slipped from its moorings. America is reeling from its unconfessed original sin (racism), national leadership devoid of conscience or a plan forward, and too many willing to accept unmerited black death as normal. We have fought valiantly against COVID-19 but tepidly against the race hatred. Martin Luther King, Jr. once said, “The richer we have become materially, the poorer we have become morally and spiritually. We have learned to fly the air like birds, to swim the sea like fish; but we have yet to learn the simple art of living together as brothers.” However, we must regain our bearings. There is nothing new in what we see. The question of the moment is how will we respond? Florida Memorial University is obligated to speak explicitly against the racism that plagues all people of color — Latino, Native American, Jewish, Asian — who have been personal witnesses to the atrocities that preceded the death of George Floyd, Breonna Taylor, and Ahmaud Arbery. Have we already forgotten the abuse of Hispanic immigrants who were caged and separated from their children or Muslims who were presumed terrorists and banished or imprisoned? Our confusion comes from a preference for amusement over musing. America is not Disneyland.

It has been and will be my habit as Dean of Campus Ministry to speak out during crises because people hear from every quarter but lack knowledge of what God has to say about any moment we’re in. God is not asleep (Psalm 121:3) nor has He abandoned us (Joshua 1:9). The Lord remains a God of power who made the world and us (Psalm 24:1). Believers must continue to trust in the Lord (Proverbs 3:5-6); but we must also explain the contradictions of living in a country that allows police officers to repeatedly injure or kill black people in custody without being held to account. My experience in Miami goes back to Arthur McDuffie (1979) who was beaten to death with police flashlights after a chase. Those officers also beat up his bike and claimed he had crashed. And Nevel Johnson (1982) who was shot from the back of a small motor cycle by Officer William Lozano. Johnson was unarmed but the officer claimed his life was in danger. Our community erupted in riots in 1980 and 1982 when the legal system let us down. Minneapolis is another iteration of an old tale (Ecclesiastes 1:9). Black life has no value. So, what would the Lord have you know?

JOHN 4:20 “Whoever claims to love God yet hates a brother or sister is a liar. For whoever does not love their brother and sister, whom they have seen, cannot love God,

whom they have not seen.” What happened to George Floyd is sin. It is the result of hatred that stems from a false sense of superiority that makes some Americans feel they deserve to “dominate” others. Any time one of us does not love people of a different hue, ethnicity, nationality, culture, orientation, or language, we sin. The officer who killed George Floyd did not deserve to be in law enforcement because he lacks good character and he hates. People over the years who have helped officers escape punishment fostered a culture where Officer Derek Chauvin, and others like him, can casually snuff out without emotion even while being filmed. People say all officers aren’t bad; but all officers operate in a professional culture where black life is cheap. Officers are responsible for that if they remain silent. Black officers in the City of Miami are fighting racism in their department. I know because I have prayed with some of them. Was this officer in Minneapolis and his three companions any different from those who killed Eric Garner or the boy in Cincinnati? God requires officers to love too. We cannot say we love God and hate people we see every day. Vertical love collapses without a horizontal base.

JAMES 4:17 “If anyone, then, knows the good they ought to do and doesn’t do it, it is sin for them.” Sins of omission are equally heinous before God. See Matthew 25:40, which says, “Inasmuch as ye have done it to the least of these, ye have done it also unto me.” The murder of black people offends God. People know racism is evil and wrong. They know police brutality is wrong. It is wrong to chase down an unarmed man and kill him. It is wrong to shoot a woman sleeping in her bed. It is wrong to put one’s knee on a handcuffed, fully restrained man and, in effect, perform a chokehold with your body weight. Those who do these crimes and those who neglect these crimes sin against the God of heaven and themselves. America has omitted the urgency of stamping out racism which is not inborn but bred in people. Dylann Roof, who shot members of the Emanuel AME Church in Charleston, South Carolina, was taught hatred and people around him omitted their duty to dissuade him from nurturing a love of gun violence and a disregard for black life. Officer Chauvin learned to hate black life. That is sin.

EPHESIANS 4:26 “Be ye angry and sin not. Let not the sun go down upon your wrath. . .” The Bible does not disallow righteous anger nor does it say that violence is never necessary. Ecclesiastes 3:8 says there is “a time to love and a time to hate, a time for war and a time for peace.” This season of violence has been in the making for years and talk of peace will not assuage centuries of hurt. Anger must have its place. No one questioned the heavily

armed men who marched into state capitals a few weeks ago, screaming into the faces of state troopers. Their anger against stay-at-home orders was deemed “justified” and their guns permissible under the 2nd Amendment. They had suffered no deaths, and they were certainly not oppressed. No governmental forces confronted them with a threat of violence. Who would have the gall to question that black people have every right to be angry after three racially tainted deaths in as many months? Who would question that anger under centuries of murder and domestic terrorism? Who dares to question our anger when black children in Detroit are subjected to schools full of lead, dirty drinking water, poor educational resources, and inferior teachers? One need only read Michelle Alexander’s *The New Jim Crow*, Tameka Hobbs’ *Democracy Abroad, Lynching at Home*, Douglas O. Blackmon’s *Slavery by Another Name*, Henry Louis Gates’ *Black in Latin America*, Ibram X. Kendi’s *Stamped from Birth*, or James Cone’s *The Cross and the Lynching Tree* to know black folk have a right to be angry. Here is the crux. You cannot oppress and kill people and then decide how they respond. Do not forget the 4,000 pillars hanging at the Lynching Museum in Montgomery, Alabama that represent black lives wasted by hate. Do not forget the Trail of Tears that marks the walking of First Nations People to “reservations” in Oklahoma and in other states. Do not forget the Transatlantic Slave trade and the people of the African diaspora. Do not forget Medgar, Malcolm, or Martin. Do not forget Trayvon Martin, Michael Brown, or Eric Garner. Do not forget the ancestors whose blood cries from American soil from Boston to Los Angeles. Every revolution (French, Haitian, Bolshevik, Chinese, American) started with violence and the breaking of unjust laws. America is not exempt from the standards of revolution other countries have endured.

MATTHEW 5:37 “But let your communication be, Yea, yea; Nay, nay; for whatsoever is more than these cometh of evil.” It is time to speak plainly that America is a racist country and continues to oppress blacks, Hispanics, the poor, and other minorities. John Donne spoke frankly in Meditation XVII when he said, “No man is an island entire of itself. Every man is a piece of the continent, a part of the main.” He later said, “Each man’s death diminishes me.” Claude McKay spoke eloquently, saying, “If we must die, let it not be like hogs hunted and penned in an inglorious spot while ‘round us bark the mad and hungry dogs making their mock of our accursed lot.” Toni Morrison, author, was plain in saying,

“The very serious function of racism ... is distraction. It keeps you from doing your work. It keeps you explaining, over and over again, your reason for being. Somebody says you have no language and so you spend 20 years proving that you do. Somebody says your head isn’t shaped properly so you have scientists working on the fact that it is. Somebody says that you have no art so you dredge that up. Somebody says that you have no kingdoms and so you dredge that up. None of that is necessary.” I want to be clear and cogent in saying, racism is in the DNA of America and only God can purge it. There is little in the historical record to show that politics, the courts, or law enforcement can do it.

ESTHER 4:14 “For if you remain silent at this time, relief and deliverance for the Jews will arise from another place, but you and your father’s family will perish. And who knows but that you have come to your royal position for such a time as this?” I close with this quote where Mordecai, uncle to Queen Esther, admonished her to stand and speak against those who would kill her people. He reminds her that God placed her in a position of privilege to defend his people who were under threat of extermination. Money, education, and power create privilege and immunity to certain problems. We in higher education are privileged. This is why rich people are willing to buy their children’s way into the best universities. Florida Memorial University has a responsibility to be a leader in protesting black death at the hands of the police. This is when we must make our mark in Miami. I attended a meeting of pastors who held a news conference, walked away and agreed to do nothing. They had a photo opportunity but did not convene to discuss what to do or how to help. That will never be the extent of the Susie C. Holley Religious Center. God has placed this university in this community for such a time as this. Each of us has a sphere of influence in our families, friendship circles, and professional colleagues. We must say something or do something. It is my prayer that we will not be silent.

God’s Love,

Dr. Jeffrey Dean Swain
Dean of Campus Ministry



Meet More of Class of 2020 Florida Memorial University

Graduate Programs

School of Education

Master of Science in Exceptional
Student Education
Samantha O. Hardy
Shenika Uptgrow

Undergraduate Programs

School of Arts and Sciences

Department of Computer Science,
Mathematics and Technology

Bachelor of Science in
Computer Information Systems
Daniel Reinaldo Castillo

Department of Health &
Natural Sciences

Bachelor of Science in Biology
*Shamell Jeanette Staples- Cum Laude

Bachelor of Arts in Chemistry
(Concentration in Radiochemistry)
**Alexis Latrell Archer-Magna Cum Laude
*Alicia Lashay Archer-Cum Laude

Department of Humanities

Bachelor of Arts in Communications
(Concentration in Television Broadcasting)
Ernest Malcolm Carswell Jr.

Department of Social Sciences

Bachelor of Arts in Criminal Justice

Shamika M. Mills

Bachelor of Science in Psychology

**Jeronica Kingya Burgess-Magna Cum Laude
Michaela Ronnaé Champion

***A'Lundrea Deonshaye Morris-Summa Cum Laude
Nashlyn Pasteurin

Bachelor of Social Work in Social Work

Tresony Janeil Bailey

Department of Visual &
Performing Arts

Bachelor of Arts in Music

Lascell Antonio Laver Jr.
Danica D. Soius

School of Business

Department of Business
Administration

Bachelor of Science in
Business Administration
Sensi Omar Jarvis
Jasmine Shanté Thomas
Siyaka Yakubu

Bachelor of Science in Finance
Ngone Fall Dieye

School of Education

Bachelor of Science in Secondary
Math Education 6-12
*Iliana Colorado- Cum Laude

Graduate and Undergraduate

Fall 2019 Graduates

Graduate Programs

School of Business

Master of Business Administration

Moriah Ada-Pearl Bryan
Sheldon Del-Haye Byfield
Cody Ryan Charles
Stephen Franklin Gude Jr.
Terrill Hugh Hibbert
Thomas Mingo III
Kae Murray

School of Education

Master of Science in
Reading/ESOL Education
Maurine Fru Akwa

Undergraduate Programs

School of Arts and Sciences

Department of Arts & Humanities

Bachelor of Arts in Communications
(Concentration in Public Relations)
Ja'Poneca Tamara Collins
Pablo Alexander Delgado-Rodriguez

Meet More of Class of 2020 Florida Memorial University

Bachelor of Arts in Communications
(Concentration in Television Broadcasting)

Javonte Jamar Bromell
Keionyac Keishai McNeal

Department of Aviation & Safety

Bachelor of Science in Aviation Management

**Danielle Accacia Vincent- Magna Cum Laude
***Joshua Emmanuel Williams-Sum Cum Laude

Bachelor of Science in Aeronautical Science -
Concentration in Air Traffic Control

*Newton Alberto Reid-Cum Laude

*Department of Computer
Science, Mathematics & Technology*

Bachelor of Science in Computer Science

**Stephonie Simone Hall

Bachelor of Science in Information Systems

Eugene Larry Harvey III

*Department of Health &
Natural Sciences*

Bachelor of Science in Biology

Draven Leniece Johnson

**Antonia Laura Mobley-Magna Cum Laude

Department of Social Sciences

Bachelor of Arts in Criminal Justice

Montrel Alexander Snell
Deifilia Isadara Marie Ann Willis

Bachelor of Arts in Law and Government

Tyriesha Keshaundra Brown

*Chantel Delaine Shaw- Cum Laude

Bachelor of Science in Psychology

*Rhonda Marissa Lee

*Eric Shamauri-Jerone Manigault

Monét Yvonne Rahming

*Taina Dimitrie Surpris

*Brittiany R. Turner

School of Business

*Department of Business
Administration*

Bachelor of Science in
Business Administration

Teshiek Mazyck

Carmisha C. Taylor

Bachelor of Science in Finance

*Abdoul Karim Dieye- Cum Laude

**Andreek Kelly- Magna Cum Laude

Bachelor of Science in Marketing

Markisha Mar'ya Grant

School of Education

Bachelor of Science in Exceptional
Student Education - ESOL K-12

Marie Yanick Pierre

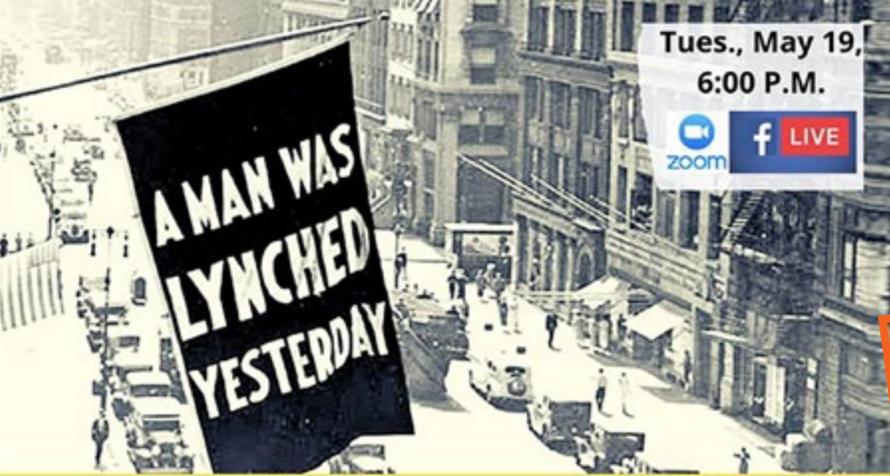
**Elizabeth Heliana Ramirez- Magna Cum Laude

Bachelor of Science in Professional Leadership

**Lillian Levorn Brown- Magna Cum Laude

Philippa Olivia Rolle

DR. Tameka HOBBS



Tues., May 19,
6:00 P.M.

zoom f LIVE


THE MIAMI-DADE BRANCH OF THE NAACP
PRESENTS
A CONVERSATION ON RACIAL
VIOLENCE & SENSELESS KILLINGS OF
AFRICAN AMERICANS: OUR FIGHT
FOR FREEDOM AND JUSTICE

Panelists:


Ruban Roberts, President
Miami-Dade Branch NAACP


Dr. Tameka Bradley-Hobbs, Author
Democracy Abroad, Lynching at
Home, Racial Violence in Florida


M. Denise Simmons
Creative Director &
CEO of MD Simmons Productions


Daniella Pierre
Moderator

ZOOM.US
MEETING ID: 863 5243 3012
PASSWORD: 244163

miamidadenaacp.com

NIGHT LIVE!
SPECIAL EDITION
WHAT'S GOING ON!
BERY, TAYLOR AND FLOYD

5.29.20
7PM

JOIN US ON FB LIVE
@TFCMIAMIGARDENS

PASTOR WAYNE LOMAX
WITH DR. TAMEKA HOBBS



NOT UNDER OUR WATCH
A MARATHON FOR JUSTICE

RESILIENCE
A MARATHON FOR JUSTICE

JUNE
A JUNETEENTH OF MUSIC



Hank N
Wise Intelligent
YosNada L

Powered By:
THE SOURCE

Tune Into Not Under Our Watch
FACEBOOK LIVE! f LIVE

Census 2020 • Covid 19 • Econo

Often Overlooked, Juneteenth Will T



DARIAS G. BOWERS
FRIDAY, JUNE 19TH, 2020 @ 7:00PM

free-ish

THE ROAD TO HOLISTIC FREEDOM
A VIRTUAL ROUND TABLE DISCUSSION

FEATURING
DR. TAMEKA BRADLEY-HOBBS
 (AUTHOR/HISTORIAN)
ATTORNEY COREY WHITE
 (VASQUEZ & TOSKO, LLP)
DARIAS G. BOWERS
 (MODERATOR)

ENCE

FOR JUSTICE

19 TH @ 3:30 PM (EST)
 BIRTH CELEBRATION
 & CONVERSATION

SPECIAL GUESTS

- Amara La Negra
- Nick Cannon
- Doug E Fresh
- E40
- Q Parker
- P Frank Williams
- Dre
- Dr. Olajide Williams
- Deitrick Haddon
- Erick Dawkins
- Kyla Imani
- Awesome (Black Lives Matter)
- Mr. Checkpoint
- ent (Rap Snacks Foundation)
- Lonewolf (Indigenous People)
- Stic (Dead Prez)
- Dominique Sharpton (NAN)
- Shar Bates (My Vote is Hip Hop)
- illy Corben (Tanning of America)
- Lisa Nicole Cloud (WEN)
- Aida Rodriguez (Comedian)

m Justice • Police Reform • Voting

Virtual SCREENING

#BEFOREYOU SHOOT

A THOUGHT-PROVOKING & HOPE-FILLED
 DOCUMENTARY ABOUT HUMANIZING THE LIVES OF
BLACK MEN IN AMERICA!

Partnering with

@mdenisesimmons

FRIDAY
6.5.20 @ 6pm (EST)

Moderator	Filmmaker	Circle of Brotherhood	Historian	Mental Health Expert	Youth	Law Enforcement



#FEELTHEROAR

SUNDAY, OCTOBER 4

SOULFUL SUNDAY WORSHIP SERVICE

11 AM – 12 PM

SUSIE C. HOLLEY RELIGIOUS CENTER

15800 NW 42ND AVE, MIAMI GARDENS, FL 33054

MONDAY, OCTOBER 5

SILENT PARTY

8 PM – 11 PM

STUDENT ACTIVITY CENTER

FMU STUDENTS ONLY. MUST PRESENT VALID FMU ID

TUESDAY, OCTOBER 6

REP YOUR SPORTS TEAM

11 AM – 1 PM

MARKET PLACE DINING HALL

WEAR YOUR FAVORITE TEAM JERSEY

CULTURAL NIGHT

7 PM – 10 PM

FRONT LAWN

WEDNESDAY, OCTOBER 7

LIONS TRAINING CAMP TEAM TRY-OUT

2 PM – 5 PM

FRONT LAWN 50 YARD LINE

FLAG FOOTBALL

7 PM – 9 PM

FRONT LAWN 50 YARD LINE

THURSDAY, OCTOBER 8

WELCOME HOME MIXER

6 PM – 12 AM

WELLNESS CENTER ARENA PARKING LOT

STROLL OFF | ROLL CALL | FISH FRY |

& FOOD TRUCK INVASION

CAMPUS PARKING \$10

FLORIDA
MEMORIAL
UNIVERSITY

A PROMISE. A FUTURE.

FRIDAY, OCTOBER 9

NATIONAL ALUMNI CONFERENCE

9 AM – 4 PM

LOU RAWLS CENTER FOR PERFORMING ARTS

BATTLE OF THE BANDS

10 AM – 2 PM

BETTY T. FERGUSON RECREATIONAL COMPLEX

3000 NW 199TH STREET, MIAMI GARDENS, FL 33056

PEP RALLY

6 PM – 7 PM

WELLNESS CENTER ARENA

ADIDAS BREAK-OUT PARTY

8 PM – 12 AM

WELLNESS CENTER ARENA

ATTIRE: ADIDAS WEAR

TICKET: \$20 PER PERSON

PROCEEDS SUPPORT ATHLETIC SCHOLARSHIPS

SATURDAY, OCTOBER 10

HOMECOMING PARADE

8:30 AM – 10:30 AM

183RD STREET, 42ND AVENUE NW

TAILGATE

11 AM

BETTY T. FERGUSON RECREATIONAL COMPLEX

TAILGATE REGISTRATION: HOMECOMING.FMUNIV.EDU

FOOTBALL GAME

1 PM – 4 PM

FMU LIONS VS. ST. THOMAS UNIVERSITY

BETTY T. FERGUSON RECREATIONAL COMPLEX

TICKET INFORMATION VISIT: FMUATHLETICS.COM

THE LION OVERTIME EXPERIENCE

OFFICIAL AFTER PARTY

5 PM – 12 AM

SMITH CONFERENCE CENTER

TICKET: \$15 ADVANCE/\$20 AT THE DOOR

PROCEEDS SUPPORT BAND SCHOLARSHIPS

The Art of FMU MUSIC

● DR. ARGARITA JOHNSON-PALAVICINI MUSIC DIRECTOR

Argarita Johnson-Palavicini is an active flautist, vocalist, composer and teacher in the metropolitan New York and Miami areas. Johnson-Palavicini holds a Bachelor of Music in classical flute performance from Stetson University, a Master of Music in jazz studies from Indiana University and a doctorate in vocal jazz performance from the University of Miami.

Affectionately called “Dr. J” by her students, Johnson-Palavicini is currently an assistant professor of music and director of the Ambassador Chorale at Florida Memorial University in Miami Gardens, where she leads and directs musicians and non-musicians toward the quest for musical and artistic excellence.

Johnson-Palavicini, who performs as Argarita, is an internationally known musician and artist. She has performed in Barbados, Finland and, most recently, Melbourne, Australia. She has played alongside jazz legends and R&B musicians such as James Spaulding, Cecil Bridgewater, George Benson, Najee, Raw Chew, Steve Miller and David Baker. She also opened for Diana Ross.

Johnson-Palavicini is working on original music for a new album. An original tune titled “Take Me Away” is available on iTunes.

For more information go to argarita.com.



● NICOLE YARLING MUSIC DIRECTOR

Nicole Yarling defies description. Her myriad of personal influences have created a product that begs attention across the board. Her chosen instruments are voice, violin and fiddle (in that order). Nicole is a rich velvet voice with technical skill and personality to boot! She is a rising star in the jazz community who, like many others, has been at it for years.

Born and raised in and around Brooklyn, New York, a musical household laid groundwork for Nicole's career. She was inspired very early by her father, who plays jazz organ and piano, and her father's records, which all made an impact on Nicole's musical tastes: Artists such as Etta Jones, Miles Davis, Stuff Smith, J.J. Johnson, and Sonny Rollins, to the Beatles and Motown classics were in regular rotation. As early as age nine, Nicole would jam on the violin with her father. It was then that she caught the bug to perform for a living. Aside from the familial influences, Nicole's education is extensive, ranging from a B.A. in Music from Baruch College, to a Masters in Music Education at Columbia University, as well as private training in composition, arranging, voice and violin. She uses her various music skills today to conduct master classes and give vocal lessons.

Nicole moved to Florida in 1980 and has created quite a buzz. According to the Miami Sun Sentinel, "Every musical hat fits Nicole Yarling. For more than a decade, she has been a part of South Florida's musical world as a singer and violinist, working in jazz, rock, R&B, experimental music and a few other styles that defy description."

Nicole's musical excursions have brought about stints with Dizzy Gillespie, and three years on tour as a featured soloist with Jimmy Buffet. She also participated on Buffet's platinum-selling CD, Fruit Cakes, and then went on to do eight worldwide tours with her own project, Little Nicky and the Slicks.

Nicole's notable talent has a virtue all its own, but it would be remiss not to mention the late great vocal legend Joe Williams. Joe "discovered" Nicole through a series of events and adopted her as his very own project. He recognized this diamond in the rough, gleaming through, and began to invest in seeing Nicole rise to the top. "Joe Williams Presents Nicole Yarling at the Manchester Craftsmen's Guild" was born as a result. This unique performance captures Nicole in her element and reflects her undeniable charisma. It also captures a moment in history, which can never be duplicated: Joe Williams Presents... was to be Joe's final recording. Sadly, Joe passed away before he could see the actual release of his final work of art. He shared two duets with Nicole, plus two bonus tracks sung by Joe alone. Some would say it was a dying wish of Joe Williams to see Nicole succeed. Joe intended to escort Nicole to the highest limits, much in the same way Count Basie did for him in the late fifties.

It can be boldly stated, however, that Ms. Yarling's talent has a strength all its own, to forge ahead on Joe's intended path. Joe Williams' torch certainly won't die out, as it has been graciously passed along to one Nicole Yarling, or as Joe might have said: the "Darling Ms. Yarling."



● JEAUGHN SMITH

Jevaughn Smith is a music major at Florida Memorial University.

Instagram: @you_better_sing_jaysmith
Facebook: facebook.com/jevaughn.smith
Posted: June 18, 2020



● EDEN MUNROE

Eden Munroe is an up-and-coming soul singer-songwriter and musician who has been aspiring for years to share her music with the world. Growing up in the Bahamas and in the church, she found her love for music playing piano and singing for services from the age of 17 years old. After completing her secondary education in the Bahamas, she continues to further her studies at the illustrious Florida Memorial University. She is currently working on an album and is looking forward to inspiring others through her songs.

Instagram: @iam_edenbrandi
Twitter: @iam_edenbrandi
YouTube: Eden Munroe



FALL 2020
VIDEOGAME AND ESPORTS COURSES

COURSE #1: "HISTORY OF VIDEOGAMES AND THE EMERGENCE OF ESPORTS"

COURSE NUMBER: CSC-350

SCHEDULE: TUESDAY & THURSDAY 8:00AM

CREDIT HOURS: THREE (3)

DURATION: 8 WEEKS (AUGUST 24TH-OCTOBER 9TH)

COURSE #2: "THE BUSINESS OF ESPORTS"

COURSE NUMBER: CSC-351

SCHEDULE: TUESDAY & THURSDAY 8:00AM

CREDIT HOURS: THREE (3)

**DURATION: 8 WEEKS
(OCTOBER 19TH- DECEMBER 5TH)**



Courses are taught by:
FMU Global Practitioner In Residence, esports
and Sports Marketing Pioneer:

DR. MARC WILLIAMS



WIM STOCKS
CEO of World
Gaming & President of CSL



IVAN CURTISS
General Manager/Coach
Brooklyn Nets Gaming Crew



BRENDAN DONOHUE
Commissioner of the
NBA 2K League



NEIL DUFFY
Vice President,
Collegiate StarLeague



EUNICE CHEN
Advisor at Cloud 9
esports, Inc



CHRISTOPHER MANN
Vice President,
Dignitas



CHRIS CHANEY
Founder,
Infinite esports & Investor



KEISHA HOWARD
CEO/Founder, Sugar Gamers



SUSIE KIM
esports
Veteran & Educator

FMU

Welcomes



DR. MARC WILLIAMS

Over the past 25 years, Dr. Marc Williams has been widely regarded as a sports marketing pioneer and worked for three of the largest sports brands in the world: Champs Sports, Footaction, Reebok and helped Champs Sports become a ONE BILLION DOLLAR BRAND.

He is considered one of the world's leading educators and has expertise in sports, esports and entertainment. Currently he is working with the Department of Education, Betsy DeVos and Bob King on identifying esports programming and funding for HBCU's in Higher Education.

Dr. Marc was instrumental in negotiating Sports Retail's 1st partnership with the Hip Hop Industry-by signing a deal with Ruff Ryder Records & Grammy Award winning artist Eve. He was also instrumental in negotiating Sports Retail's 1st partnership with the video game industry by doing product placement in the 2003 Activision, Street Hoops Video game. He has worked with legendary Sports and Entertainment icons: Michael Jordan, Kobe Bryant, Beyoncé, Jay Z, New Edition, Chris Brown, Venus Williams, Allen Iverson and Will Farrell.

CNN named Dr. Marc one of the Top 20 Inspirational Speakers in the World and featured him on the cover of Billboard Magazine and The Network Journal for being selected as one of the top 40 under 40 Black Business leaders in America. His Insights have been featured in media outlets such as: CBS Evening News, BBC World News and CNN.

Dr. Marc is the CEO of Williams Communications, LLC and the star of "Dr. Marc's Masterclass" on LinkedIn.

He received his doctorate in Education from West Virginia University and his master's in Sport Management from the prestigious Isenberg College of Business at the University of Massachusetts and his Bachelor of Science in Sociology from William Paterson University.



DR. JACQUELINE HILL

Dr. Jacqueline Hill is joining Florida Memorial University as dean of the School of Education and associate provost for Continuing Education and Professional Studies. Dr. Hill previously served as associate provost of Academic Affairs for Miami Dade College. In this role, she provided leadership and administrative oversight of academic programs and strategic initiatives for academic partnerships, student success, and academic compliance. Dr. Hill has also served as senior academic officer for nonprofit organizations striving for positive youth development, college and workforce readiness, and career explorations for underserved youth. She is often described as a strategic facilitator for innovations. Dr. Hill has been in academic leadership since 1990 serving in various leadership roles in higher education. Over her 29 years of experience, she has served as dean of Education, associate dean for Outcome Assessments and Compliance, associate professor of Education, science district director, and public health educator. She holds a Bachelor of Science degree in Public Health Administration and Master of Science in Curriculum and Instruction from the University of Memphis and a doctorate degree in Curriculum and Leadership from Vanderbilt University.

She has extensive experience with developing academic programs, curriculum, educational plans, and assessments for more than 400 undergraduate and graduate programs. In order to support faculty productivity and innovations, Dr. Hill has served as a mentor and has conducted numerous professional development opportunities spanning from primary education to workforce development. She has more than 20 years with teaching graduate and undergraduate courses in educational research, curriculum development, instructional leadership, biological sciences, educational leadership, and organizational development. She has served as a research mentor and facilitated research projects resulting in academic restructuring and innovative practices. She is a proud member of Delta Sigma Theta and native of Tennessee.

“FMU Saved My Life”



When William McCormick arrived at Florida Memorial University from Pelham, Georgia in the fall of 1983, he was not sure which way the wind would blow. “I knew there would be a wind in front of me, I knew there would be challenges ahead and I would need to lean on my teachings from my great grandmother in order to conquer the wind.” The President of FMU during that time, Dr. Willie C. Robinson, saw something special in him. Something he was yet to discover. President Robinson identified McCormick early on as a student leader and competitive athlete and he encouraged him to get involved and be an ambassador of leadership, service and character.

While some students complained about various issues and conditions on campus, McCormick, who

had come from humble beginnings, listened intently, and developed the spirit of excellence and advocacy by standing up for positive change. “My great-grandmother taught me to listen more than I talk” and that advice has paid off in huge dividends.

As a student, McCormick earned the opportunity to shadow President Robinson to meetings with donors and perspective contributors. McCormick served as a student representative who would often speak about what college meant to him and what he and students on campus were experiencing.

During his full matriculation, McCormick listened and learned while being elected class president his freshman, sophomore, and senior years. During his junior year, he was elected FMU’s first Mr. Homecoming. “I was determined to just do my best and become well-

rounded because my dream was to be an entrepreneur and be in control of my own destiny.”

Upon arrival on campus as a top baseball recruit, the FMU’s baseball team had a typical rule of thumb for newbies to ride the bench until their sophomore year. “I knew in my heart that I was a fairly good baseball player and that I deserved to play and not ride the bench, so I worked extra hard to prove to the baseball coach and my teammates that I wanted to play now.” It did not take the team long to recognize and accept that McCormick was a special player. As the catcher, he demanded control of the team on the field and pushed his teammates to compete hard until the last out. McCormick was selected team captain and ended up playing as a four-year starter for the FMU Lions Baseball team.

When alumna Shelia Joseph spearheaded the FMU Specialty License Plate project she was able to get the necessary applications and required signatures to apply for a State of Florida specialty tag, but had no funding for the application fee. As his senior project, McCormick undertook the initiative to secure the application fee by negotiating for funding and was successful in securing the FMU license plate application fee.

Those that know McCormick often say he is a hard worker, strategically intelligent, a great salesman and highly convincing leader.

Growing up, the small town of Pelham, Georgia offered little to no advancement opportunity in life. Despite his father’s untimely death, McCormick attributes the success on his journey to the wisdom learned from his great-grandmother, the love

bestowed upon him by his mother, men from the community who encouraged him to compete, coupled with the opportunity to work as a salesman at Frosteg’s Men Clothing at the age of 13. Growing up in Pelham, Georgia where love is contagious and respect is mandated, McCormick said he grew up understanding what it took to become a successful entrepreneur.

“Treat people with honor and respect and being willing to work hard and honest in order to achieve your dream.”

When asked what he would share with today’s students facing the tragic murder of George Floyd and the effects of COVID-19, he responded: “In regards to the heinous murder of Mr. Floyd, there is one key lesson regarding the situation that I would want the young people to understand and that would be for the young people to understand the power of “choice.” Here was a prime example of when a bad choice turned into a perpetual impact of pain and outrage. Those officers who stood by and did nothing were not leaders in choosing to do what was right. Young people today have to understand the power and impact of their choices. In addition, as it relates to COVID-19, I would encourage young people to also understand that their health is a precious commodity and they shouldn’t take it lightly because of their age.”

From humble beginnings in Southwest Georgia to CEO of his own healthcare company, Chairman William McCormick attributes Florida Memorial University as the catalyst that saved his life.

FLORIDA MEMORIAL UNIVERSITY

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- 3 Make a donation in the app**
each gift moves us up the scoreboard
& closer to our goals
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Screengrab your confirmation & use the
hashtag #HBCUChallenge #FMUxGivly

HBCU Challenge

The First African-American to receive Ph.D. in Radiochemistry and an Alum of FMU



DR. VENESSA A. SANDERS

Dr. Vanessa A. Sanders is an assistant scientist in the Medical Isotope Research and Production (MIRP) group at Brookhaven National Laboratory (BNL). She received her Ph.D. in Radiochemistry in 2017 from the University of Nevada Las Vegas under the direction of Dr. Ken Czerwinski and Dr. Lynn Francesconi (Hunter College of the City University of New York). Upon completing her dissertation, she became the first African-American woman to receive a Ph.D. in Radiochemistry. Her graduate work focused on the synthesis, characterization, and biological evaluation of technetium-99m and rhenium-188 peptides for theragnostic applications. She completed her post-doctoral training in the MIRP program under the direction of Dr. Cathy S. Cutler, where she primarily focused on developing novel methods for Arsenic-72 labeling to monoclonal antibodies. During her postdoctoral fellowship, Sanders received the “Best Poster Award” at the Hunter College Symposium on Radiometals for her novel work on the biological evaluation of arsenic-72 labeled antibodies. Her current research interests include the production, and separation of relevant and potentially novel radioisotopes, specifically scandium-44, arsenic-72 and actinium-225. She is also interested in the synthesis and characterization of radiometal complexes for diagnostic and therapeutic applications. In the fall of 2019 Dr. Sanders was nominated to represent BNL as a young leader at the Science and Technology Forum held in Kyoto, Japan. Recently, Sanders became a 2020 Society of Nuclear Medicine and Molecular Imaging (SNMMI) Future Leaders Academy graduate earning an opportunity to learn alongside leaders in the SNMMI. She is also a 2020 Urban League of Long Island Equity Honors recipient, a recognition for her accomplishments as the first African-American woman to receive a Ph.D. in Radiochemistry and her efforts towards creating a diverse and inclusive environment on Long Island, New York.



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Save The Date



Florida Memorial University
Commencement
Saturday, December 12, 9:30 am

2020

For Your Information



Tickets - "Candidates for participation in Spring Commencement 2020 will receive six (6) tickets for family and guests."

Robes - "The color selected for robes during Commencement is blue."

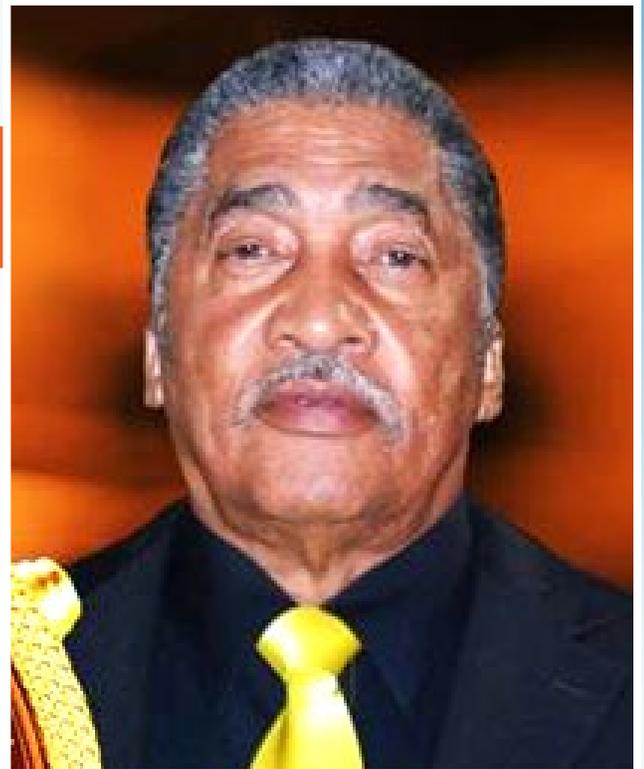
Small Children - "The first child under two years of age will not require a ticket when accompanying a ticket-holding adult."

Commencement Participation - "Only students with two or fewer outstanding course (6 hours or fewer) may participate in Commencement with university approval."

Clear Bag Policy - "Guest will be allowed to bring with them a clear plastic, vinyl or PVC bag that does not exceed 12 inches by 6 inches by 12 inches"

PLEASE VISIT OUR COMMENCEMENT PAGE FOR MORE INFORMATION

J. Walter Hale, III



J. Walter Hale, III graduated from Florida Memorial College in 1965 with a bachelor's degree in English. He obtained his Masters of Arts in Public Administration from Baruch College/City University of New York.

During his time of employment at Florida Memorial University:

- He served as the director of Alumni Affairs. He also served as faculty adviser for the University's Pre-Alumni Council (PAC).
- He served as the adviser to freshman students in the office of the Center for Academic Resources and Support.

PRIOR EMPLOYMENT:

- Prior to joining FMU's staff, Mr. Hale was employed by the Universal Foundation for Better Living at its South Florida Center and the Universal Truth Center in the Controller's Office. He also served as supervisor of its Security and Facility Divisions.

AFFILIATIONS:

- His affiliations include: membership with the Fort Lauderdale Graduate Chapter of Alpha Phi Alpha Fraternity, Inc., the NAACP, the Broward Democratic Club and Alpha Kappa Mu National Honor Society, and president of the Florida Memorial University National Alumni Association Fort Lauderdale Chapter. He was an active member of Allen Chapel AME. Church prior to relocating to Roanoke, Virginia. He is the proud father of two daughters and adores his three grandchildren, and two great grandchildren.

He retired from Florida Memorial University in 2016. He relocated to Roanoke, Virginia to serve as a caregiver to one of his daughter.

Mr. Hale is very passionate about Florida Memorial University and can talk about all of his experiences as a student in Saint Augustine, Florida and also as an alumnus in Miami. He is always willing to help everyone who will listen to learn about why they should have a college education.



FMU ATHLETICS



2020 SUN CONFERENCE ALL-ACADEMIC HONOREES

21 FMU Athletes Named Sun Conference All-Academic Honorees

Florida Memorial has 21 student-athletes named 2020 Sun Conference All-Academic honorees, leading with the total number of beach volleyball honorees and tied for the most baseball honorees.

Even though scoreboards remain dim because of the ongoing fallout from the COVID-19 pandemic, Florida Memorial University continues to win.

The Sun Conference announced its 2020 All-Academic honorees for spring sports (baseball, beach volleyball, softball, track and field) this past week and FMU had a total of 21 student-athletes named to the list – the third-most of any member school.

Southeastern University (Fla.) led with 27 total honorees followed by St. Thomas University (Fla.) with 22. Not coincidentally, both programs carry softball programs and had softball players receive honors whereas Florida Memorial does not currently have softball.

Student-athletes receiving the honor had to meet the criteria of having been enrolled in school for two full semesters or more and have earned a cumulative grade-point average of at least 3.5 on a 4.0 scale.

Of its 21 honorees, 11 came from the Florida Memorial's baseball team. Tying with neighboring rival St. Thomas for the most baseball honorees, Florida Memorial's baseball team saw a significant jump in its honorees

from 2019 – when it had four players receive All-Academic honors.

FMU baseball coach Florentino Burgos beamed over his players' and the school's achievement.

"This is beyond amazing," Burgos began. "This is a major tribute to the dedication of the guys and their belief in what we're trying to accomplish in the baseball program and at Florida Memorial University as a whole. I couldn't be prouder of these young men."

Another feather in the Lions' cap amidst the announcement is the fact that FMU led the conference in total beach volleyball honorees.

Eight FMU beach volleyball players made the list, ahead of Southeastern's five and Webber International University's four, in what was Florida Memorial's first full beach volleyball season.

The beach volleyball team's recent academic feat pairs well with the 2019 Sun Conference championship the indoor volleyball team won this past November and exemplifies the leadership of head coach Marrita Crockett-Moulton, who coaches both the indoor and beach volleyball teams.

Florida Memorial also had a pair of women's track and field athletes receive all-academic honors, rounding out its list of honorees.

Florida Memorial University 2020 Sun Conference All-Academic Honorees:

BASEBALL

Johnaikel Acosta
Samuel Briehn
Darrin Brown Jr.
Julian Delgado
Manuel Mollinedo
Arturo Pena

Patrick Ramallo
Christian Rivera
Josue Sanchez
Yunior Sanchez
Raul Torres

BEACH VOLLEYBALL

Sammrya Albarran
Jesennia Bonilla
Biancaliz Cruz
Azmabeth Infante
Jazmin Molina

Francheska Rivera
Alanis Santana
Adriana Soto

TRACK & FIELD

Jalayah Underwood
Aberdeen Williams

FMU Football Announces Game Against Southern University



As Florida Memorial Athletic Director Ernest T. Jones discussed in March, the school announced a two-year agreement to play against NCAA Division-I FCS program Southern University.

Amid the ambiguity that the COVID-19 pandemic has dealt the sports world, Florida Memorial University's football team continues to make history.

The "reborn" program, which recently released its revised 2020 schedule, confirmed Friday that it filled its open week – announcing that Florida Memorial will play NCAA Division-I Football Championship Subdivision (FCS) opponent Southern University on October 31 at Southern's A.W. Mumford Stadium in Baton Rouge, Louisiana.

This coming season's game will be the first game in what will be a two-year, two-game agreement between the schools. Both games will be played in Louisiana, with the date of the 2021 matchup to be announced at a later

date.

When Jones spoke of potentially adding a "special game against another HBCU," he remained steadfast in his goal to solidify the matchup – even with the new revisions of the football schedule.

Jones called the game a great opportunity for Florida Memorial University.

"This is huge deal for our football program and our university as a whole," Jones said. "This is exactly what you want for your program – to be able to put your student-athletes in position to compete at the highest level against other top programs."

In adding the game against the Jaguars, who compete in the Southwestern Athletic Conference (SWAC) and went 8-3 this past season, Florida Memorial will now play five games in the month of October and has five total away games in 2020. The Halloween day game will also be homecoming for Southern University.

Lions head football coach Tim "Ice" Harris Sr. spoke confidently in March as the team unveiled its original schedule, saying that he had no fear of the slate of games, and his mindset hasn't changed even though the schedule has.

"This is all I've been doing my whole life – as a head coach, playing a schedule full of the toughest teams," Harris said. "It doesn't change who we are...because that's who we are. We play against the best teams. And when we [have success] against a schedule like this, it not only elevates the football program, but it elevates the university as a whole."

FMU Athletics Concludes another Outstanding Year in the Classroom

PLAY VIDEO



FMU

FLORIDA MEMORIAL UNIVERSITY

2020 FOOTBALL SCHEDULE



SAT (H)
SEP. 12
1:30PM

SAT (A)
SEP. 19
TBA

SAT (A)
SEP. 26
TBA

SAT (A)
OCT. 3
TBA

SAT (H)
OCT. 10
1:30PM

SAT (A)
OCT. 17
TBA

SAT (H)
OCT. 24
1:30PM

OPEN

SAT (H)
NOV. 7
1:30PM

Times and/or dates are subject to change

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Panel consists of professionals from the Educational, Community Safety, Family Health, and Medical Sectors providing critical information and resources to keep kids safe.



Moderator
Dr. Adrienne T. Cooper
Executive Vice President & Provost
Florida Memorial University



Dr. Debra L. Robinson, MD
Board Member
Palm Beach School Board District 7



Dr. Terri M. Johnson, MD, FAAP
Pediatrician
Pediatric Associates



Debbie Marigat, MS
Family Therapist/Freedom Coach &
Mental Health Advocate
Coach Debbie Motivates



Community Oriented Policing Unit
Delray Beach Police Department



Joe Duffy
Public Education Specialist
Delray Beach Fire Rescue



Patrick Beason
Territory Aquatics Executive
Florida, Puerto Rico & US Virgin Islands
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FMU LIONS

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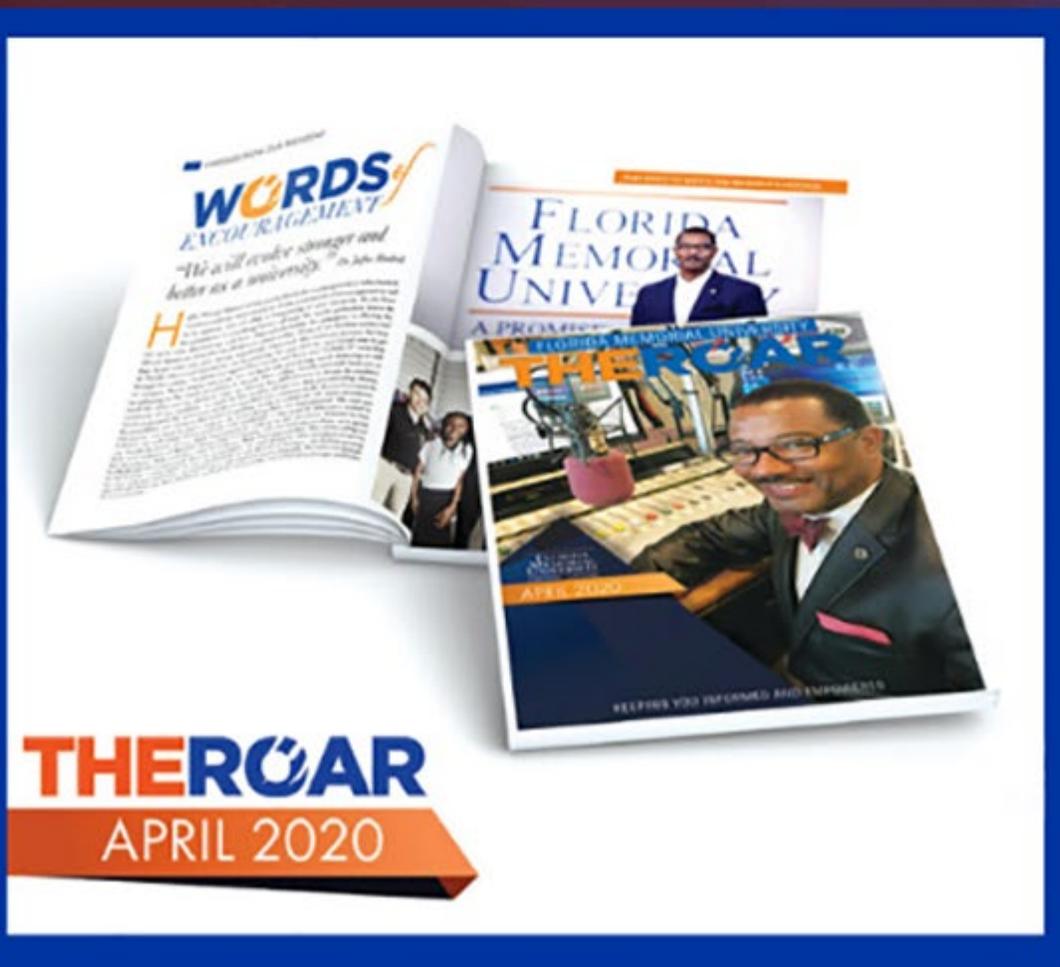
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You will also have to opportunity to opt-in to interviews for our CIB Summer Analyst 2021 positions within Investment Banking, Corporate Banking, or Sales & Trading the following week.

Leadership Summit details:

July 16th, 2020

The entire summit will be held virtually

To be considered for the leadership summit, you must register via the [application page](#) by **June 25th, 2020 at 11:59 pm ET**.

If you have any questions, please email CIBUniversityRecruiting@WellsFargo.com.

Warm regards,

Wells Fargo Corporate & Investment Banking | University Recruiting



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BEYOND THE MASK:

Surviving COVID-19

TUESDAY JUNE 16, 2020
7 PM - 8:30 PM

Come and join us on Microsoft Teams by registering through this link <https://www.fmuniv.edu/beyond-the-mask-surviving-covid-19> as we discuss COVID 19, Black Lives Matter, and their well being.



Moderator
Dr. Kelley C. Kimple
Assistant Vice President
of Student Affairs, FMU



T. Conswello Davis
Registered Mental Health Counselor
University Counseling &
Support Services, FMU



Dr. Jaffus Hardrick
President, FMU



Joined By FMU Students

- Aerial Johnson
- Bruce Little
- J'ahmor Marrishow
- Zion Gates-Norris

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FMU Departments and their contributions:

Office of the President, Board of Trustees, Academic Affairs,
Advancement, Athletics, Health Sciences, Music, Student Affairs,
Information Technology and the Legal Department.

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FMU Senior

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Major: Chemistry
FMU Senior

XAVIER HOLLIDAY
Major: Music
FMU Senior

MANNY MOLLINEDO
Major: Business
Graduate Student

JUDELKA ST. FORT
Major: Aviation
FMU Graduate

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