

# NATIONAL SKILLS WEEK



AUGUST 25 - AUGUST 31

2025

[www.nationalskillsweek.com.au](http://www.nationalskillsweek.com.au)



# SCHOOL KIT 2025

## Introduction

As part of National Skills Week, we are encouraging schools to organise an event or activation to showcase to parents and students the diversity of opportunities and careers achievable through Vocational Education and Training (VET), to actively promote the work your school does in preparing students for work, exploring their study and career options, and for students to gain confidence and knowledge of VET programs and possibilities.

## Key Details

**What** National Skills Week seeks through positive messages, to highlight the talents, the skills, the career pathways and the value of vocational education- be it as a VET in Schools program, School based apprenticeship or traineeship or for further study after school

**When** 25th - 31st August 2025

**Where** Australian wide! It is a National Program- in person, virtual, digital.

## Quick Links

- [How to hold an event](#)
- [Examples of past years events](#)
- [Register your event](#)
- [Logos and Social Media Tiles to download](#)
- [Theme Information](#)



## 2025 Theme:

### Explore ALL the Options

The theme is to inspire people to look at **ALL** the options when deciding what they choose to study and their career.

The opportunities and choice in regional, remote and throughout towns in Australia for skills training- be it apprenticeships, full qualifications, microcredentials, qualifications whilst still at secondary school, pathways to higher education or from higher education as well as short accredited courses- it is all available!

It is about recognising the amazing work being undertaken by the secondary and tertiary education sector in VET and Higher education to develop pathways and courses to present the best of skills and training , as well as a prompt to parents to encourage their child to explore more than the traditional options only when considering possible pathways to their career .

The theme also encourages employers to consider their employment practices and explore expanding their requirements to incorporate VET qualifications and training- if they have not done so already. Plus it provides employers an opportunity to shout out their stories and success in incorporating VET into their organisation

VET is not just for the traditional trades; it encompasses hundreds of different occupations, professions and industries including accounting, retail, hospitality, technology and the arts.



**Visual resources are available to help you.**





# How can students get involved in National Skills Week?

## SOCIAL MEDIA

### *Share Posts and Use Hashtags*

Have all student connect to National Skills Week Social media to obtain insights and ideas as to Vocational Education opportunities and to be part of the celebration. Encourage students to share their thoughts and photos on our social media streams during the week. See next page for our social media platforms.

### **Two main hashtags/ mentions**

#nationalskillsweek @skillsone . You can also promote good news stories via newsletter and social media

### *Shout it Out!*

It is really important that you shout out the work you and your school are doing.

We have some great resources to help you, but the main point is to leverage off the week and get the message out.

Most schools have social media platforms- Facebook, Instagram, Twitter so utilise these platforms to showcase your activity. Make sure you mention National Skills Week- using #nationalskillsweek or @skillsone and we will repost/ retweet / share. You have your social internal noticeboard and announcement screens you could also utilise.

Also make sure you register your school event on our website. You can state that it is a private event and provide contact details if someone wants more information. Media and government ministers' are always looking for events and stories and we can help you promote your work.



copyright @skillsone

## SOCIAL MEDIA SITES

Connect now!



[instagram.com/nationalskillsweek](https://www.instagram.com/nationalskillsweek)



[facebook.com/NationalSkillsWeek/](https://facebook.com/NationalSkillsWeek/)



[twitter.com/skillsone](https://twitter.com/skillsone)



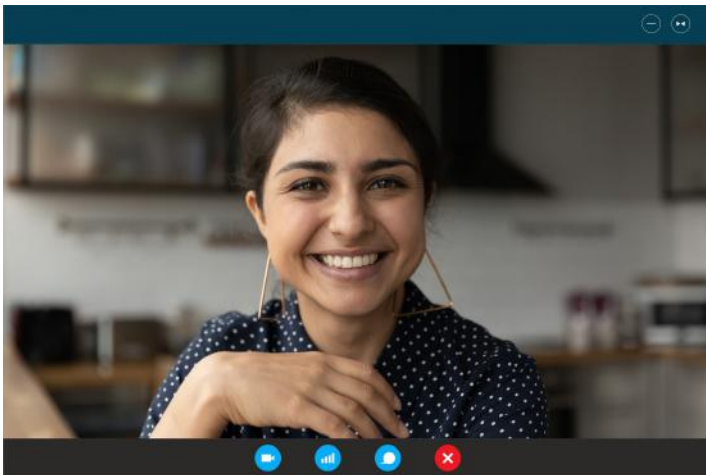
[linkedin.com/company/skillsone-television/](https://linkedin.com/company/skillsone-television/)



[nationalskillsweek.com.au](https://nationalskillsweek.com.au)

## Film or Record 'A Day in the Life'

Have your students film or record a day in the life of a VET student in the class. This could be done in pairs or small groups and students can edit it to put up on their social media – Instagram, Facebook, Tok-tok - during the week. Short 60 second videos are very popular on social media.



## Short Interviews


Students can do “60 seconds with...” – interviewing to extract positive aspects of VET in Secondary school training. Examples include: best thing about/ why did they choose/ career thoughts/ etc.

## Livestream

Work with a local employer to have live streaming of some of the skills in action at their organisation.



# Social Media Post Examples



**AR/ RETAIL INSTITUTE**

**AR/** **ambassadors meet Thao Phan, AR/ Retail Institute Graduate.**

*"The most positive impact of the training is my confidence... the program helped me to improve my customer skills!" Thao shared with us.*

Formal and informal education and training provide the vital foundational skills and knowledge which will position you to successfully excel in whatever retail path you choose to take. Skills-based learning allows you to quickly build and apply the skills when you need them, in order to progress your career in the exciting and innovative environment of Retail.

Learn more about a career in retail and our current training opportunities: <https://www.retail.org.au/retail-institute>

#NationalSkillsWeek #TrainingMatters #Career

©19

**Thao Phan**  
Retail Institute Graduate

**CathWest Innovation College** is 🐼 feeling amazed.

August 18, 2020

Babies and Toddlers, who would have thought that this experience could be so much fun! Exploring the changes in development for children from 0- 3 years came alive as the Year 11 Early Childhood class explored the developmental milestones of Babies and Toddlers at Connies Childcare centre on Wednesday 7th and 14th August.

Students used developmental checklists to identify children's development in relation to their social, emotional, physical, cognitive and communication needs. Students were amazed at the rapid development that children undergo in their first three years as they moved from babbling to single words and simple requests.

Our students engaged in play experiences including reading, ball tossing, playdough creations, blowing bubbles and song. These experiences were then used as part of our lesson content to form the foundations of different observation styles that educators used when recording children's ongoing development and attainment of skills within the early years.

If you would like to know more about studying Childhood @ CathWest, we invite high school students to attend our workshop available at our National Skills Event on Monday 19th August at our Loyola Campus.

#nationalskillswest #vocationaleducationandtraining #earlychildhoodeducation

A collage of three images. The top image shows a construction site with a worker in a yellow safety vest and a 'GRAY' cap. The middle image shows a worker in a yellow safety vest and a 'GRAY' cap. The bottom image shows a worker in a yellow safety vest and a 'GRAY' cap.

# CHALLENGES / EXPOS

## VET Skills Challenge

**As a class, students workshop and plan a particular VET skills challenge.**

- Kitchen Operations - MasterChef style comp for Executive meeting (Exec as judges)
- Food and Beverage – Coffee making speed challenge
- IT – Design new front page for school website
- Sport Coaching – Run a fitness challenge for other students
- Construction – Simple WorldSkills style competition.
- Retail/Business Services – Charity fundraising challenge (each group chooses a charity, works together to market and sell a fundraising campaign) A

## VET Skills Fairs and Mini VET Careers Expo

Students work in groups to research an industry and prepare a career expo stall with pictures, video and research regarding the industry. Students set up their expo stalls in a large space for younger students, parents or industry visitors to attend. Industry visitors may be invited to assist students in their stall presentation. Encourage students to get creative by what they offer at their stall to engage attendees' interest

In particular, showcase aligned VET skills. Industry representatives may also award prizes for the stalls e.g., most informative stall, most 'unusual industry' stall, best VET skills showcase or most creative stall. This could be during the day or in the evening to showcase and celebrate the diversity of VET Skills you offer in your school or in conjunction with your local VET provider.





## Digital Skills Challenge

Have your students explore their digital skills to show that digital skills aren't just for IT professionals - they're for everyone. Whether you're looking to do a trade, work an office job or make digital tech your career, having an arsenal of digital skills at your fingertips can put you head and shoulders above your competition. More here:

<https://year13.com.au/academy/digiskills>



## VET Skills Roadshow (Local Primary School)

Promote VET career paths and future jobs by taking your VET students to the primary schools in your area to showcase what your school and other schools can offer. Invite media to come or send them information and images afterwards!

## Skills Community Challenge

Invite a number of schools and local VET providers to complete a series of skills- where they may have to work together. It could be constructing a temporary build or series of work spaces and then students use hospitality/ retail/ horticulture/ woodworking / customer service skills (from Business Admin courses)/ entertainment students etc. to deliver a product or service. Parents/ employers/ members of the community can get involved in judging/ sponsoring etc.



## Employers Breakfast

Use National Skills Week as an opportunity to invite industry to the school to develop schools/industry partnerships. An event such as an Employers Breakfast is also an opportunity for the VET Hospitality class to showcase their VET skills by providing catering. You can also combine this with a chat with students, a showcase or try a trade.



# OTHER OPTIONS

## Work placement / work experience Book

Students each contribute a 1-page report of their work placement/work experience detailing information about the organisations, what they did in the workplace, skills demonstrated and reflections on the potential career pathways (including VET options). All reports are collated into a coffee table book to be used as a resource for future work placement/work experience students. It may also be a resource kept in reception for visitors to your school to review. VET Business Services students may assist in the design and formatting of the coffee table book.

## SPOTLIGHT ON SBATS

### Invite previous school-based apprentices and trainees

School based apprenticeships and traineeships (SBATs) are an opportunity to gain a VET qualification and undertake paid employment as part of the Higher School Certificate. Facilitate current and previous school-based apprentices and trainees to talk about the program and their experiences. It's also an opportunity to invite the local SBAT representative to discuss how to get started.



Marcus recently commenced a career in Meat Processing (Retail Butcher) as a school-based apprentice with The Butchers Secret - Angle Vale, and was offered an apprenticeship after undertaking work experience with the business. #sptcstudentstories

"I considered a career in Meat Processing because of my passion for cooking and knife skills," Marcus said.

"It's been my passion for some time, and I just really enjoyed my work experience... See more



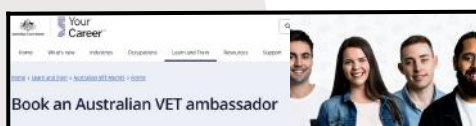
# ENGAGE WITH THE INDUSTRY

## Bring in the Experts

Invite industry guests to the school to discuss their career experience.

Examples include:

- An Australian Apprenticeships Ambassador or WorldSkills Competitor
- A local apprentice who has completed their apprenticeship
- A representative from a Registered Training Organisation (RTO) or Group Training Organisation (GTO)
- Employers who represent different industries
- Representatives from industry associations
- If the experts can't be their face to face, look at how Videoconferencing technologies can be used to bring industry experts to school.
- An Apprenticeship Connect Provider could speak on Apprenticeships, Traineeships- whilst still at school or post school. Examples of Apprenticeship connect providers include Apprenticeship support Australia and MEGT for example



### **Some great contacts to get you started:**

[MEGT](#)

[Apprenticeship Support Australia](#)

[Book a VET Alumni- to speak at your school](#)

[WorldSkills Competitors](#)

[Brick and Block Careers- Careers in Construction/ Bricklayin/ roofing.](#)

[Komatsu Australia- Apprenticeships in mechanical and mining equipment](#)

## Inspiring Women

Organise a parent/daughter event where they are addressed by empowering women representing non-traditional trades. Organisations such as SALT (Supporting and Linking Tradeswomen) are a great source of inspiring speakers. SALT also offers skills workshops in schools specifically for girls. There's also the Tradeswomen Australia Group which is working to support more women into trades.

### Some Websites:

[Trades women Australia](#)

[Supporting and Linking Tradeswomen](#)

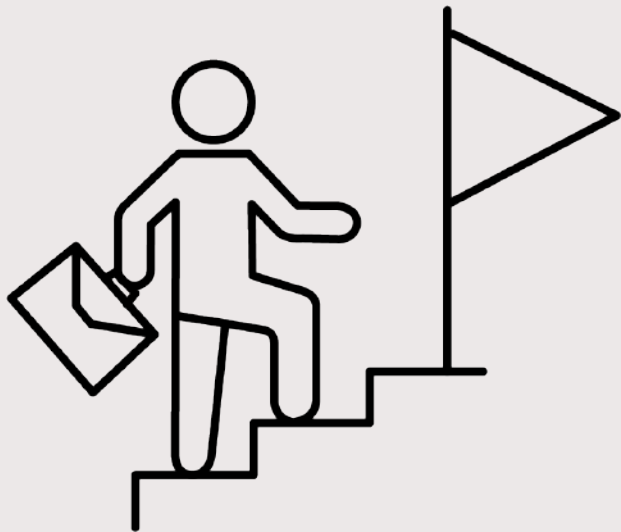


## Out and About

Workshop with the class a school excursion to visit industry/employers to inspire students career pathways. Encourage exploration of opportunities not thought of before and for students to make contact and drive the agenda of the excursion. It could even be a workshop for parents.







## Family Career Maps

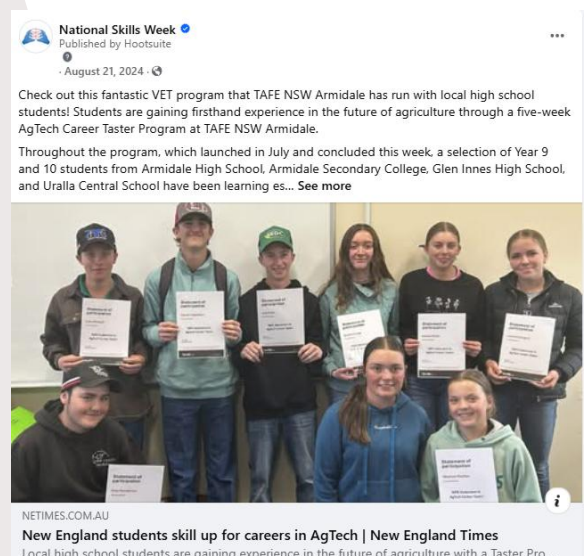
Ask students to map a selection of family members' career pathways to present to peers. For example, Dad/Mum: Completed a glazier apprenticeship after 4 years, worked with Johnson's building supplies as a glazier for 7 years, opened his/her own business and is now his/her own boss. Students may illustrate their presentation with photos, videos, artefacts from different industries.

## Contact Your Local Rotary / Lions Club / Local Business Chamber

Many of its members are small employers and local business people. Rotarians are always willing to help, provide some ideas and support. Contact your local club for information on speakers, support and awards.

## Local Community Newspaper

Don't forget your local community newspaper, let them know what your students are doing, get some positive publicity for your school, your students and your event.



# SOME OTHER IDEAS

## Panel Review

Panel review targeting year nine students before subject selection.

## Work with GTOs

Work with GTO's to promote and engage students, parents and the industry.

## School Taster Days

School taster days using current school hubs to access trade training centres: e.g., a school with a commercial kitchen could invite an industry chef to involve students from neighbouring schools to participate in practical activities

## Hands On Sessions

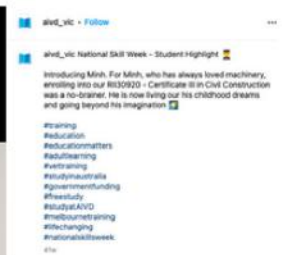
Hands on practical industry related activities - day and night activities so parents can be included.



## Simulated Environment

Try a trade, retail, business. Get local businesses in to assist – construction, horticulture, agriculture, aged care etc, entertainment, hospitality. Leading to Local focus – lead to work experience, invest in local industry and business. Students could travel to the individual businesses

# More School Activities



- Snapshot of someone who has recently graduated from a VET Course
- PowerPoint of VET activities and successes at school
- VET celebration assembly
- Two day in-school program for students to try a VET subject
- Industry week at school every two years
- Invite past VET students and their parents
- Activities schools showcases hands-on - industry / local employers, invite parents, training providers
- VET Honour Roll
- Celebrate VET teachers
- Transitions program year 6 to 7 and year 10 to 11 Tour of the training facilities, demonstration of skills to be programmed near National Skills Week
- Subject selection night – industry comes in from local community, past and present
- SBATS, training organisations, students showcase skills- hospitality ,Fod, retail displays etc
- School newsletter articles





- Doghouse competition. One-day competition where teams of 3 to 4 students' construction from each school build a dog house (or anything). Judge by local carpenter
- Pop-up restaurants with Council utilising hospitality and entertainment students- to engage parents
- Parents successful in VET oriented careers to present to other parents
- Head office-/school office-All screens promoting National Skills Week
- As part of subject selection or careers information studies show how VET can contribute to traditional subjects
- Showcasing school facilities/resources with industry delivery/school delivery and combined parent/career student classes.
- Invite Former students to discuss their experiences/challenges/success with year 7-10.
- VET to UNI pathways and Show me the money! VET vs UNI income
- An Open Day - Perhaps held at a TAFE, Private Training Provider, Registered Training Organisation's etc. This can give people the opportunity to check out campuses/facilities and to find out more information. It gives Organisation's a chance to show off and National Skills Week helps to promote the events.
- The Modern Tradie Workshop - An event where tradies learn new techniques to help them grow their business. Could be demonstration of new equipment such as Ai welding or computer software.
- A High Tea- A chance for people to indulge in pasties, classic sandwiches and beverages, whilst talking about what VET has to offer.

- Tour of Skills- This event revolves around various vocationally skilled/trained individuals from the community collaborating in weird and wonderful pairs. It is a vibrant and fun event to engage the attendees in a different way from the average career expo or presentation while displaying the opportunities through vocational training.
- Cocktail Party - An evening where guests are able to meet established professionals in the VET industry, dress up at the same time and celebrate VET.
- Networking Function - An event where guests talk on the importance of education and skills no matter what time of the life you are living. A great opportunity for guests to meet other professionals within the industry.
- Social Media Showcase- A social media showcase of 'real life' skills and training shown through social media channels for updates, photos and action throughout National Skills Week.
- Opening Launch - A daytime or evening launch party where guests are invited to attend and listen to speakers, VET officials, meet others within the VET industry and hear about the ways VET is growing.



# NATIONAL SKILLS WEEK



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## Questions or would like more ideas?

Contact Anne Cazar at 0438 808 848

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