

SET THE BAR

Sep | Oct 2024

drinkwarehouseuk.co.uk

03301 220 800

By Drink Warehouse UK

SPOOKY SEASON STARTS NOW

WITH DWUK

DWUK IS TAKING ON THE INDUSTRY CYCLE CHALLENGE TO TRANSFORM LIVES

Help support DWUK and transform the lives of people in the hospitality industry

SPIRIT OFFERS NOT TO BE MISSED

Boost your profits with these unmissable deals

CRAFT BEER & CIDER MIX & MATCH

Expand your offerings and maximise your profits



Welcome

to our September | October 2024 edition of Set The Bar.

Has anyone else noticed that the evenings are getting darker earlier?

Well, that may be a good thing now that we are heading away from the summer months and into the autumn with the 'spooky season' looming.

Firstly, I expect to see my co-founder Demis arriving at the office on his bike each crisp morning in training for the challenge he has signed up for in May; a cycle ride over 4 days covering 400KM through the landscapes of Taiwan in partnership with the charity HOSPITALITY RIDES.

This charity (formerly known as Pedalling for Pubs) came about as a vital support to help those in need within our industry. This commitment is going to be - by no means an easy challenge for Demis and I fully expect him to be spooked by some sleepless nights in the run up. We'll be cheering him off from HQ of course and hoping that you can help in any way possible to achieve his £5.5k goal with donations to this very worthy cause.

DWUK really care about this industry and we are always looking at ways to educate ourselves and listen to our customer needs to make us better for you. The results of our recent survey demonstrate that we are consistently meeting these; more than 95% would recommend Drink Warehouse UK to another trade venue. And on customer needs, we have invested in further new technology that not only makes navigating our platform a quicker and easier experience but also essentially safeguards your data. In our Spotlight feature, our service is further endorsed by one of our customers, commenting that we are a "market leader".

This edition is full of great new products and offers geared to make your venue a more profitable and sustainable one with new innovations and essential products to bolster your customer offerings – whether you order online through our trail blazing platform or simply chat to one of our friendly account managers, we will steer you to all the best deals delivered to your venue door.

Finally, if you have a story or innovation that has helped your business and would like to share this within our Spotlight feature, we would love to hear from you. Just like we never stop learning, I am sure our fellow hospitalitarians (did I just invent that?) would also like to read how best to navigate this ever-changing industry landscape.

Yours sincerely



Mick Curtis
Managing Director

WAYS TO BUY:  drinkwarehouseuk.co.uk  03301 220 800  orders@dw-group.co.uk

HERE TO HELP:  customerservices@dw-group.co.uk

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The Surging Success of English Wine

Turnover at leading English wine producers has surged by 15% in the past year, building on a threefold increase over the last five years, according to UHY Hacker Young. Established vineyards in southern England, particularly in Sussex and Kent, have been the main beneficiaries. These regions share the same geological foundation as France's Champagne district, a fact producers emphasise to highlight the quality of English wine.

Historically, the unpredictable British climate has hindered investment in vineyards, but recent warmer weather and increased crop yields have spurred significant investment in the sector. The rise in popularity of English wine has even inspired author Richard Osman, who in his latest novel, portrays the industry as a symbol of British success and a potential path to legitimacy for those seeking to leave criminal activities behind!

Non-Alcoholic Beer Gaining Traction Among Next-Generation Consumers

Non-alcoholic beer is gaining popularity among younger drinkers, who often start their beer journey with these low or no-alcohol options. Keith George of Bowness Bay Brewery notes that many young consumers now prefer non-alcoholic beers, setting expectations for future choices.

This trend is evident in both the UK and US, where demand for low and non-alcoholic drinks is rising. A study by Bristol City Council and the University of Bristol found that when more non-alcoholic options were offered in pubs, sales of alcoholic pints dropped, with no impact on overall revenue.

Asahi Group Holdings, Japan's largest brewer, also recognises this shift. CEO Atsushi Katsuki plans to double the share of zero or low-alcohol beverages to 20% of total sales by 2030, noting that non-alcoholic beers already account for 10% of Asahi's beverage sales in Japan.



Top Trending Flavours Shaping the Canned Cocktail Craze

The canned cocktail market is currently being dominated by four standout flavours, according to a recent report from Global Brands, the company behind VK. Passion Fruit Martini, Piña Colada, Mojito, and Daiquiri are driving the highest sales and market value.

The report also notes strong growth in other flavours, with Margaritas adding £4 million, Espresso Martinis £2.5 million, and Palomas £1 million to off-trade sales over the past year. This reflects the overall success of the canned cocktail category, which has grown from £4.7 million in 2004 to £94 million in 2024, according to NIQ data.

The report found that 77% of consumers, especially those aged 18-30, prioritize taste in canned cocktails, followed by accessibility, popularity, and product performance.



Drink Warehouse UK Digital Migration to Cloudflare

We've successfully migrated all our domain names to Cloudflare, a leading network provider committed to building a faster, safer, and more reliable Internet. This strategic move brings several direct benefits to our customers. By leveraging Cloudflare's global network, our websites will now load faster, offering a smoother and more responsive user experience. The robust security features provided by Cloudflare, including protection against DDoS attacks and harmful bots, ensure that your data and interactions are better safeguarded. Additionally, the high availability of Cloudflare's infrastructure means reduced downtime, keeping our websites accessible whenever you need them. Finally, the cost-effective domain renewals allow us to invest more in enhancing our products and services, ultimately providing you with a better overall experience.



Moët Hennessy Competition Winner

We are thrilled to announce that **Littlehampton Golf Club** is the winner of our July | August competition—congratulations! They will receive a case of Moët & Chandon Brut Imperial NV as their prize.

Thank you to all our customers who took part in the competition. Be sure to check out this edition's contest on page 6.

Drink Warehouse UK Customer Survey

At **DWUK**, our customers are at the heart of everything we do, and we're constantly seeking ways to enhance your experience with us. We recently conducted a customer survey to gather your valuable feedback, and we're thrilled to share the results.

The majority of our customers have rated us highly as a drinks supplier, giving our product range, customer service, and delivery a perfect 5/5! We sincerely appreciate your feedback and are committed to maintaining our exceptional service as we continue to grow.

Thank you for your trust and support!



DRINK WAREHOUSE UK HALLOWEEN

COMPETITION TIME

WIN A SPOOKY HAMPER

FEATURING

THE DEAD MAN'S FINGERS RANGE
STRAWBERRY CREAM LIQUEUR, SPICED
RUM, COCONUT RUM, BANANA RUM,
CHERRY RUM, PINEAPPLE RUM
+ 1 X 1.75L RASPBERRY RUM

HOW TO ENTER

Meet 'THE SPOOK'. He has escaped the
dungeon and is hiding throughout Set The Bar.

Find how many times **THE SPOOK** appears in
this edition of Set The Bar to be entered into a
prize draw to win a Spooky Hamper containing
4 bottles of your choice from the Dead Man's
Fingers range on page 64. (T's & C's Apply*)

Message your answer with the total number
of **SPOOKS** you spotted (including the one on
this page) to our Instagram or Facebook to be
in with a chance of winning.

OR email: competitions@dw-group.co.uk

Closing Date:
31st October 2024

*T's & C's

At the end of the promotion period, a winner will be picked at random and then notified via social media.
DWUK reserve the right to cancel or change this offer at any time.



SPOT THE
SPOOK



Spooktacular Strategies

HOW TO BOOST YOUR VENUE'S HALLOWEEN SALES

Anyone in the industry knows that Halloween is one of the biggest nights on the social calendar. Since 2013, UK consumer spending on Halloween products has quadrupled. With the holiday now estimated to be worth nearly £1 billion — and £300 million of that spent with food and drink retailers — we're here to help you claim your share of the profits.

BE ORIGINAL WITH YOUR THEME

While Halloween is a theme in itself, adding a creative twist will make your event stand out. Consider your venue's demographic: What media is popular with them right now? Who are they following on social media? What are the current trends? With these insights, you can choose a Halloween theme that will attract attention and entice people to participate. Be original and create an event that people won't want to miss.

ADVERTISE AS EARLY AS POSSIBLE

Many people take Halloween seriously and plan their destinations well in advance. If you want your venue to be the go-to spot, start advertising early. Use social media, consider local papers or magazines, and put up posters in local coffee shops and restaurants. Early and consistent promotion will ensure your event is top-of-mind.

HAVE A UNIQUE SELLING POINT

Think about what sets your event apart from the competition. High-quality drinks and delicious food are a given, but consider adding unique elements like a costume competition, circus performers, a pumpkin carving contest for families, or a Halloween game night. Once you've identified your target audience, select an attraction that will appeal specifically to them.

SPECIALS MENU & COCKTAILS

Offering something new and exclusive will always excite customers. Exclusive Halloween cocktails are not only fun and creative but also perfect for sharing on social platforms, providing additional marketing for your event. If you need inspiration, check out page 62 for our Halloween Cocktails.

HAUNTED HAPPY HOUR

Cap off your themed drinks with a special happy hour (or three). Customers love a good bargain, so consider extending your current happy hour or introducing a fresh promotion to draw people in. A well-timed happy hour can boost attendance and sales, ensuring a lively and profitable evening.

Drink Warehouse UK

TAKING ON THE INDUSTRY CYCLE CHALLENGE TRANSFORMING LIVES WITH



**HOSPITALITY
RIDES**



LICENSED
TRADE
CHARITY



2025

PEDALLING WITH PURPOSE IN SPRING 2025

Our co-founder and managing director, Demis Farley, will embark on an exciting adventure with Hospitality Rides as he cycles across Taiwan. It's more than just a ride — it's a journey driven by a deep sense of purpose and a desire to give back.

Demis, along with business partner Mick Curtis, founded **Drink Warehouse UK** in 2010 and since then, they've grown **DWUK** into the industry leading drinks wholesaler it is today. The road has been filled with its fair share of challenges and triumphs, from late nights and tight deadlines to celebrating milestones and building a dedicated team. Throughout this rollercoaster journey, Demis has seen the highs and lows of the industry first hand. With a heart full of gratitude and a commitment to making a difference, he's decided it's time to give back.

Joining Hospitality Rides is his way of doing just that, cycling across Taiwan to support a charitable cause close to his heart and contribute to the industry that has shaped his career. He'll be swapping the Kent landscape and ups and downs of the business world for some tough hill riding, new vistas of mountain ranges, rolling paddy fields and ocean roads with sub-tropical weather conditions all paired with Taiwanese cuisine to re-fuel for each new journey ahead. Everyone at Drink Warehouse UK is wishing him the best of luck for this very personal challenge and sincerely hope he has scheduled in a spinning class for every day until his challenge begins!





ABOUT HOSPITALITY RIDES

Hospitality Rides, formerly known as Pedalling for Pubs, is more than just a bike ride—it's a heartwarming effort designed to support those within the food, drink, and hospitality sectors who face challenges. This charity event was created to shine a light on and provide essential support to disadvantaged individuals across these industries.

Powered by KAM, Hospitality Rides raises crucial funds for two incredible charities: The Licensed Trade Charity and Only A Pavement Away. These organisations are vital to our industry, offering unwavering support and a helping hand to anyone in need, regardless of their job role, level, or background. Whether it's through a friendly voice on the phone or an encouraging email, they're there to help people get back on their feet.

THE CHARITIES

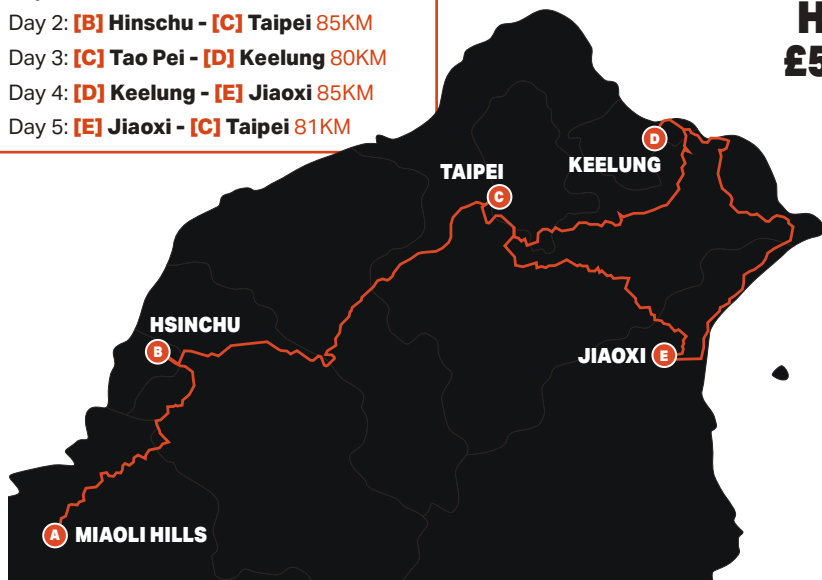
Only A Pavement Away was founded by hospitality industry consultant Greg Mangham and his wife Gill on World Homeless Day, October 10, 2018. Their mission is to assist individuals facing homelessness, prison leavers, and veterans in finding employment within the hospitality sector.

The Licensed Trade Charity, established in 1793, has a long-standing tradition of supporting those in the licensed trade. With a dedicated network of fundraisers across the country, the charity provides practical, emotional, and financial support to individuals in crisis. It's estimated that around 250,000 people working in the licensed trade need assistance at any given time, and the Licensed Trade Charity works tirelessly to reach as many of them as possible.

The hospitality industry is an exciting one, built on people. Through Hospitality Rides, Demis will be making a meaningful difference, one kilometre at a time. So, this coming spring (13th – 20th May 2025), as Demis cycles through the stunning landscapes of Taiwan, he'll be riding not just for the thrill of the adventure but also for the chance to make a meaningful impact. Follow his journey with us every pedal of the way.

THE ROUTE

- Day 1: **[A]** Miaoli Hills - **[B]** Hsinchu 70KM
- Day 2: **[B]** Hsinchu - **[C]** Taipei 85KM
- Day 3: **[C]** Tao Pei - **[D]** Keelung 80KM
- Day 4: **[D]** Keelung - **[E]** Jiaoxi 85KM
- Day 5: **[E]** Jiaoxi - **[C]** Taipei 81KM



£5.5K TARGET

HELP DEMIS HIT HIS TARGET OF £5.5K TO TRANSFORM THE LIVES OF PEOPLE IN OUR INDUSTRY

SCAN ME & DONATE TODAY



JustGiving®



THE TAMIL CROWN

How would you describe The Tamil Crown's culture and personality?

Banging Indian food in a British boozier. Who doesn't love curry and pints?

What makes The Tamil Crown unique?

A combination of East meets West. Traditional South Indian cooking in your favourite London pub.

How do you represent and showcase the local area in your venue?

Pubs are the cornerstone of the community. We're an extension of people's living rooms and offer a place where people can meet and share experiences together.

What does hospitality mean to you and your business?

Hospitality is all about bringing people together, and this is reflected in our sharing menu. That is the essence of hospitality. The sharing-style experience is intrinsic to our food menu—it's all about tearing roti with loved ones.

Any special and exclusive drinks/cocktails?

Our house cocktail, The Tamil Crown, is pretty special. It features an Indian-spiced cardamom rum that not only tastes delicious but also packs a punch.

How do you want customers to feel when leaving The Tamil Crown?

Like they genuinely want to go for a snooze—full, drunk, and happy.

What made you choose DWUK as your drink partner?

The level of service, from the sales team to the quality of products, and the fact they put away the deliveries, just makes them a market leader. And the price is right (à la Bruce Forsyth).

How do you find DWUK to work with?

Unrivalled.

Would you recommend DWUK?

I've already recommended them to other pub groups I know, and will continue to recommend them to my friends. Top class.





What is your venue's short and long-term goals?

Short term: Keep it moving.

Long term: See more of us around.

How do you ensure your business is as sustainable as it can be?

It's a challenge, and it's not always the easiest thing to do in business, but where we can, we try. We're always looking at new practices within the restaurant to become more sustainable. The van we use between our two restaurants is electric, we recycle as much as possible, and our meat is sourced from a local butcher in East London.

Do you have any plans to become more environmentally friendly in the future?

Absolutely! We aspire to be B Corp certified.

Photography Credit to Peter Molloy and Nicola Kehoe Interiors

**DISCOVER
THE TAMIL CROWN
FOR YOURSELF**

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N1 8DE

CONTACT:

020 7916 2920
info@thetamilcrown.com



Waste Not, Sip Plenty



HOW BEVERAGE INNOVATORS ARE TACKLING FOOD WASTE

September 29th is International Day of Awareness of Food Loss and Waste. The statistics on food waste are staggering. According to the Food Waste Index Report 2024, 1.05 billion tonnes of food were wasted globally in 2022, amounting to nearly one-fifth of all food available to consumers. At Drink Warehouse UK, we prioritise sustainability and the well-being of our planet. In honour of this day, we're highlighting brands that transform food waste into beloved products, championing a greener and more sustainable future.



Discarded
BANANA PEEL RUM

Discarded Spirits Co. is a brand driven by a mission to combat needless waste and inspire progress. At the forefront of a new wave of spirits, they challenge traditional uses of natural resources by transforming once-wasted ingredients into delicious, treasured beverages. Discarded Spirits Co. sets a new standard for sustainability and innovation in the beverage industry.

Perfect for sustainable sipping, Discarded Banana Peel Rum turns an icon of waste into an icon of taste. This fruity, sweet rum features a base of Caribbean rum, originally used to season empty whisky casks at William Grant and Sons, blended with an extract made from banana peels. Renowned for its unique flavour, it has often been described as reminiscent of liquid banana bread.

The banana peel extract imparts toffee notes with a fruity balance, evoking banoffee pie and sticky toffee pudding. Deep, fruity milk chocolate raisin flavours are accompanied by a crystallised ginger finish, making each sip a delightful experience.



Toast
AMERICAN PALE ALE

With its short shelf life and low prices, bread has become one of the most wasted food products globally, with an estimated one million loaves discarded daily in the UK alone. This staggering waste inspired the foundation of Toast, a beer company dedicated to transforming discarded bread into delicious brews. Founded by Tristram Stuart, a lifelong campaigner for food waste reduction and an UN-appointed 12.3 SDG Champion, Toast aims to divert global food waste from landfills.

Toast uses recycled baked goods in its beer production by replacing a portion of the barley in the beer's grain bill with bread. This substitution not only saves energy but also reduces the environmental impact of brewing. By using bread that has already been produced, Toast conserves resources and decreases carbon emissions.

To date, Toast has saved 3,313,241 slices of bread, demonstrating a significant positive impact on sustainability. By using surplus bread to replace barley, they use less land, water, and energy, showcasing an innovative approach to reducing food waste and promoting environmental conservation.



Black Cow
VODKA

Black Cow co-founders Archie and Jason, neighbours and good friends, share a passion for vodka. In 2011, during a lively discussion over several drinks, they conceived the idea for Pure Milk Vodka. While exploring ways to utilise the whey left over from cheese production, Archie discovered that Mongolians distill drinks from the milk of herd animals like horses, yaks, donkeys, and reindeer, sparking his lightbulb moment.

Cow's whey is rich in natural sugars, which are crucial for fermentation. They combine the whey with yeast to create a frothy beer, which then undergoes three rounds of distillation and filtration to produce their unique vodka. The result is a super smooth, highly sustainable spirit.

**ALL BEVERAGES
MENTIONED ARE
AVAILABLE AT DWUK**



PLEASANT LAND DISTILLERY ESTD. 2022

Pleasant Land Distillery is a family-run gem that prides itself on authenticity, quality, and sustainability.

As the UK's first sustainable contract distillery, they're trailblazers, using renewable energy, bespoke water systems, and eco-friendly waste management. For them, sustainability isn't just a buzzword; it's the backbone of their vision for a thriving, long-lasting spirits brand.

THE OPERATION

Their innovative processes include solar-powered stills, biomass-powered steam boilers, and a cutting-edge circular rainwater system. Designed in-house, these systems dramatically cut down their environmental footprint. With a 90% reduction in water usage and waste production, all powered by 100% renewable energy, they're setting new standards in the industry.

- **Water:** They capture and filter rainwater, using it in distillation through a unique closed-loop cooling system.
- **Energy:** All electricity and steam come from renewable sources, including solar panels on the barn roof and a custom biomass boiler.
- **Waste:** Waste isn't wasted here! Gin stillage is transformed into liquid compost improver, and spent grains are turned into animal feed.

THE DISTILLERY

Pleasant Land Distillery's eco-friendly practices are a game-changer. They source raw materials from nearby ethically-run farms, creating on-site biomass from waste and windfall wood. This wood is milled, dried with recovered heat, and pelletised.

- **Renewable Energy:** Solar panels and a custom biomass boiler power the distillery.
- **Water Recycling:** Rainwater is harvested, filtered, and reused in a bespoke closed-loop system.
- **Waste Reuse:** Distilling waste is repurposed, from fermenting gin stillage with Bokashi culture for compost to using spent grains and pomace for animal feed or vermicomposting.
- **Plastic-Free:** They shun single-use plastics in their processes and packaging, encouraging their suppliers to follow suit.

LOCATION AND MATERIALS

Nestled in the Kentish countryside, Pleasant Land Distillery operates within a family-run farm where many of their raw materials are grown and processed. In partnership with the farm, they're developing efficient carbon capture processes and innovative closed-loop systems. Their collaboration with Re-Generation Earth ensures local carbon offsetting, a service also available to their contract customers.

With access to superb local produce like soft fruits and grains, they work hand-in-hand with nearby farmers. Their suppliers are chosen to uphold ethical practices, providing solutions for unwanted fruits. They've built strong partnerships with local farmers who grow heritage grain within a two-mile radius of the distillery. Once distilled, this grain is returned to the farmers as nutrient-rich cattle feed.

In every bottle of their award-winning Eve Vodka, and their coastal-inspired White Cliffs gin, Pleasant Land Distillery captures the essence of quality, sustainability, and community spirit.

PLEASANT LAND DISTILLERY SUSTAINABLE PRODUCTS AVAILABLE AT DRINK WAREHOUSE UK NOW!





Wine & Champagne

Sheridan Coopers Wine has a vast portfolio, perfect for any venue, with exclusive **SC** wines for all customers.



6th September

NATIONAL CHIANTI DAY

Il Caggio Chianti 75CL

Medium-bodied with aromatic sour red cherries on the palate complemented by leafy aromas and an earthy smokiness.

Pair with – Simple pasta dishes, pizza, cheeseburgers, or Italian cured meats.



15th September

INTERNATIONAL GRENACHE DAY

Felicette Grenache Blanc 75CL

A wonderfully fresh palate of mango and a hint of spice leading into a crispy lime zest finish. Unwooded and starry bright.

Pair with – Salads, shellfish, grilled fish, white meats in creamy sauce.



12th October

INTERNATIONAL PINOTAGE DAY

New Theory Pot Luck Rosé Pinotage 75CL

The grapes express ripe red fruits and saline notes, balanced perfectly with the bubbles.

Pair with – Spicy dishes, BBQ meats, fruit tarts, or citrusy salads.



25th October



INTERNATIONAL CHAMPAGNE DAY

Barfontarc Brut Tradition 75CL

Light yellow colour, very fine, lively and regular foam. The mouth is ample with a nice length, notes of yellow fruits and dried fruits.

Pair with - Pork, shellfish, rich fish, or mild and soft cheeses.



**NEW
EDITION**

EL CORTADOR MALBEC

TASTING NOTE:

Bursting with fruit, this Malbec has sumptuous notes of ripe red berries, raspberry and chocolate. It has a super soft texture, silky smooth tannins and a long, lingering finish.

BACKGROUND INFORMATION:

This full-bodied red wine originates from Argentinean vineyards located at the foot of the Andes mountains.

FOOD PAIRING:

It is the perfect partner to grilled meats, pastas and hard cheese.

ABV: 13.5%



ORDER NOW AT [DRINKWAREHOUSEUK.CO.UK](https://www.drinkwarehouseuk.co.uk)



Grape Expectations for Organic September

ORGANIC WINES FOR A GREENER MONTH

This official month is the perfect time to spotlight your selection of organic wines. This month-long celebration focuses on promoting the benefits of organic products, and it's an excellent opportunity to showcase your commitment to quality and sustainability through your wine offerings.

Incorporating organic wines into your menu can set your business apart. These wines aren't just better for the environment—they're made without synthetic pesticides, herbicides, and fertilizers—but they also cater to a growing segment of customers who prioritize health and sustainability in their choices.

Consider highlighting special organic wine selections throughout the month, offering tastings, or even pairing them with organic dishes. This approach can attract health-conscious and eco-friendly patrons, enhancing your establishment's reputation. It aligns perfectly with the increasing demand for sustainable practices in the hospitality industry.

During Organic September, educate your staff and customers about the benefits of organic wines. Share stories about the vineyards and winemakers who prioritize sustainable farming practices. Use this campaign to market your dedication to offering exceptional, eco-friendly wine choices. It's not just about serving great wine; it's about creating an experience that resonates with today's conscious wine enthusiasts.

BENEFITS OF ORGANIC WINE.

1

PURE & SIMPLE

Organic wines are crafted without synthetic pesticides, herbicides, or artificial additives. You get a more natural, authentic taste without the worry of ingesting potentially harmful chemicals.

HEALTHIER SIPS

With lower levels of sulphites and rich in natural antioxidants like resveratrol, organic wines can be a more health-conscious choice. Sip confidently, knowing you're enjoying a cleaner, purer drink.

2

3

GOOD FOR THE PLANET

Organic winemaking supports sustainable farming practices that nurture the earth. By choosing organic, you're contributing to healthier soils, biodiversity, and a lower carbon footprint.

UNMATCHED FLAVOUR

Many wine lovers find that organic wines offer a more genuine and nuanced flavour profile, free from artificial enhancements.

4

5

ETHICAL & ANIMAL-FRIENDLY

Organic wines often align with fair trade practices and are vegan-friendly, making them a great choice for those who care about ethical sourcing and animal welfare.

TRANSPARENT & TRUSTWORTHY

With clear labelling and certification, organic wines provide transparency about what's in your glass. You can trust that you're sipping on a product that meets strict organic standards.

6

7

SULPHITES

Organic wines generally have fewer synthetic additives, which may mean you wake up with fewer headaches!





ORABELLA VINO SPUMANTE

TASTING NOTE:

A wonderfully fresh, floral and aromatic wine balanced by citrus fruits, white peaches and minerality. Simply perfect. This wine is produced with white grapes and has a bright straw-yellow colour, white foam and a delicate and persistent perlage. The taste is dry, and pleasantly fruity.

BACKGROUND INFORMATION:

Orabella is a smartly-made Spumante with characteristic bubbles and is a money-saving Prosecco / Champagne alternative. It's crafted in Italy from quality grapes.

FOOD PAIRING:

It is ideal as an aperitif, to serve with fish dishes or as a pleasant break during the day.

Vegan: Yes
Vegetarian: Yes
ABV: 11%
Closure: Cork



..... PRODOTTO IN ITALIA

ORDER NOW AT DRINKWAREHOUSEUK.CO.UK

**NEW
EDITION**

**ONLINE
OFFER**

**75CL ONLY
£6.99**

**BUY 5
GET 1
FREE**

THE CASE FOR CANNED WINE

Why Canned Wine Is the Perfect Fit for Modern Venues

Over the past few years, a quiet yet significant revolution has been transforming the wine industry. What was once seen as a niche product has now become a mainstream movement, with canned wines gaining popularity among both consumers and venues alike. If your venue hasn't yet embraced this shift, now is the ideal moment to get on board with this promising and sustainable innovation. Canned wines not only align with the growing demand for eco-friendly options but also offer a modern and convenient alternative that appeals to a wide range of customers. It's time to explore the benefits of stocking canned wines and join the forefront of this exciting evolution in the world of wine.

A SUSTAINABLE CHOICE

For centuries, the 750ml glass bottle has been the standard container for wine — elegant, timeless, and ideal for ageing. However, glass bottles come with a significant environmental cost, which is becoming increasingly hard to ignore, especially in the UK, where sustainability is a growing priority. In fact, a study found that glass bottles contribute nearly 29% of the wine industry's carbon footprint, and that doesn't even include the emissions generated during transport, where the heavy weight of glass pushes carbon emissions even higher. The production process is also energy-intensive, with glass bottles requiring extremely high temperatures in their creation, further adding to their environmental impact.

While glass is technically recyclable, the reality is stark: in the UK, only about 67% of glass is recycled, which, while better than some places, still pales in comparison to the 72% recycling rate of aluminium cans. This means that a significant portion of glass bottles end up in landfill, adding to the UK's growing waste problem. For UK bar owners and consumers who are increasingly eco-conscious, offering more sustainable packaging options is becoming essential. By stocking canned wine, your bar can make a significant contribution to reducing its environmental footprint. Aluminium cans are lighter, more efficient to transport, and boast higher recycling rates, making them a more sustainable choice. Embracing canned wine not only aligns your business with the UK's strong and growing commitment to sustainability but also attracts a new generation of wine drinkers who value eco-friendly practices.

CONVENIENCE AND PRACTICALITY

Canned wine offers unparalleled convenience compared to traditional glass bottles. In the bustling environment of UK bars, restaurants, and pubs, the lightweight, non-breakable nature of cans makes them ideal for busy service. They stack efficiently, eliminating the need for corkscrews or glassware, and they chill faster, making them perfect for quick, on-the-go service. No more dealing with the hassle of opening an entire bottle of wine, which often leads to wastage or stale leftovers. With cans, you can serve exactly what's needed, minimising waste and ensuring freshness.

REDUCING WASTE

In the UK, it's estimated that 50 million litres of wine — equivalent to £470 million — is wasted annually. Much of this waste stems from improper storage of opened bottles. Canned wine offers a solution with its single-serving format, drastically reducing the risk of wastage and contributing to greater economic and environmental sustainability. By adopting canned wine, UK venues can help address this issue and align with growing sustainability efforts.

MEETING THE DEMANDS OF MODERN CONSUMERS

The 'grab-and-go' trend has made canned wine increasingly popular, especially among millennials who are drinking wine in higher numbers than ever before. This demographic is known for its openness to innovation and change, and they are driving trends in the wine industry. The practicality of a can appeals to their fast-paced lifestyles and desire for convenience, making it a smart choice for venues looking to attract and retain this key consumer group.

SUPERIOR STORAGE AND QUALITY PRESERVATION

Canned wine offers superior protection against light exposure, which can spoil wine and create undesirable "wine faults." Unlike glass bottles, which allow light to affect the wine, cans are light-proof, ensuring that the wine remains fresh and free from light-induced defects. This makes a can a more reliable option for preserving the quality of wine during storage and transport.

ENHANCED SHELF LIFE AND FRESHNESS

Canned wine has a shelf life of up to one year and is designed to be gas-tight, preventing oxygen ingress and CO₂ loss. This ensures that the wine remains in optimal condition until it's opened. For venues, this means fewer concerns about the wine going off and more assurance that every glass served is of high quality.

SHERIDAN COOPERS CANNED WINES TO TRY



La Ruchette Dorée Rosé
12x250ml

- Vibrant
- Fruity
- Full-Flavoured
- Red Berries



Krakat'ini Sauvignon Blanc
12x250ml

- Grassy
- Dry
- Fresh
- Aromatic



Pablo Y Walter Malbec
24x250ml

- Deep Red
- Aromatic
- Redcurrant
- Cassis Notes



Canned Wine Co. Voignier
24x250ml

- Full-Bodied
- Complex
- Ripe Baked Peach
- Red Apple Acidity

NEW LOOK, SAME WINE.

Nice



INTRODUCING THE NEW LOOK OF NICE WINE: MAKING EVERY MOMENT NICE

Nice Wine is an unpretentious wine company dedicated to simplifying the process of choosing a good wine. Their mission is to serve everyday wine lovers with wines they can always trust to be nice. Whether it's in cans, taps, boxes, bottles, or their Sessions 3.4% lower alcohol wine, Nice has every wine moment covered.

Nice believe wine should be about quality and enjoyment, not pretension. Their wines pair better with good company and sudden bursts of laughter than with a 12-course tasting menu. They offer quality wines that pair well with whatever life throws at you.

A FRESH APPROACH TO WINE

Nice is obsessed with putting the customer first—an innovative concept in the wine industry. Their goal is to ensure that everyone has easy access to the nicest possible ways to enjoy wine. Their mantra, "lead and never follow," drives them to disrupt the wine industry with a fresh approach. And yes, they're doing it all while wearing pink jumpsuits.

Nice is here for the moments that matter, and for the magically meaningless ones. Nice Wine is your wing-wine when you're out, your chill-wine after work, your lazy wine, your dinner wine, and your catch-up wine whenever. They're here for it all.

NICE FOR EVERY OCCASION

Nice Wine is perfect for parties and pauses. Whether pairing it with a simple sandwich or a four-course meal, Nice Wine fits seamlessly into any lifestyle.

Their new look reflects their commitment to making wine accessible, enjoyable, and fitting for every occasion. DWUK invites everyone to join them in embracing the new Nice, available now!



Available online at
drinkwarehouseuk.co.uk

HAVE YOU DISCOVERED SHERIDAN COOPERS EXCLUSIVE WINES?



BORSAO CLASSICO



MACABEO

Delicately fruity and floral nose with ripe peach and lemon. Nutty stone fruit characters are matched by a textural palate and clean, fruity finish.

GARNACHA

This Grenache has bright plum and berry fruit aromas with a rich and welcoming palate of ripe cassis, bramble characters and soft tannins.



Customer Rating



REVILO PROSECCO



PROSECCO SPUMANTE

Intense and fruity with a rich scent of apple and lemon. It has a pleasant acidity and fresh flavour. A full-bodied wine with harmonious taste.

ROSE SPUMATE

Fine persistent mousse with a rich aroma of ripe apple, lemon and grapefruit. On the palate it is fresh and full-bodied.



Customer Rating



BELLA GIULIANA PROSECCO DOC



PROSECCO DOC

Delightful and persistent bubbles in this elegant Italian classic, with flavours of fresh citrus and pear drops, perfectly balanced acidity and body.



Customer Rating



TRANSFORM YOUR WINE LIST WITH SHERIDAN COOPERS WINE

ALAMEDA



SAUVIGNON BLANC

Expressive aromas of fresh fruit, such as grapefruit, green apple and pineapple, that intermingle with notes of white flowers, jasmine and orange blossom.

MERLOT

Intense aromas of red fruits and plums, overlaid with pleasant notes of wood. It tastes fruity on the palate, with rounded tannins, which, together with a delicious acidity, make up a long, delightful finish with plenty of mature fruits.



Customer Rating



CASA PAULITA



SAUVIGNON BLANC

Casa Paulita showcases the finest crisp and dry wines that Chile offers. Apricot and mango aromas with flavours of apple and white peach.

MERLOT

Fine example of a fruity Chilean Merlot. It is balanced and easy drinking whilst offering generous ripe fruit and a hint of delicate, subtle spice.



Customer Rating



BELLA GIULIANA



PINOT GRIGIO

Vibrant blend of citrus and orchard fruit. Ripe and flavoursome whilst balanced and elegant with crisp acidity and persistent length.

PINOT GRIGIO BLUSH

Ripe and flavoursome, yet also balanced and elegant. Perfect crowd-pleasing Rose offering crisp acidity and persistent length.



Customer Rating



CORTEFRESIA



PINOT GRIGIO

Bright citrus flavours, zippy acidity & refreshing minerality. Cortefresia Pinot Grigio has that freshness that we all love.

PINOT GRIGIO BLUSH

Wonderfully refreshing and vibrant, full of rich summer fruit with balanced acidity and a delicate floral nose.

MERLOT

Soft & elegant, this Italian Merlot is both easy to drink and full of flavour. Vibrant red fruit and gentle tannins make this Merlot the perfect partner for food.

Customer Rating



CONTACT YOUR DWUK ACCOUNT MANAGER TO FIND OUT MORE



JEAN CLAUDE MASS CLASSIQUE



BLANC

Aromas of grapefruit, papayas, pink grapefruit, beech smoke and air dried ham. Elegant dry taste, well balanced, light and crispy texture and a fruity acidity.

MERLOT

Hints of mulberry and plum evolving towards blackcurrant and cocoa notes. Fruity flavours ending on velvety liquorice.

CABERNET

Quintessence of raspberries, roasted pepper and violet evolving towards spicy notes. Structured yet soft, fruit-driven and persistent.

Customer Rating
★★★★★

JEAN CLAUDE MASS RESERVE



SYRAH VOIGNIER

Dark bramble fruit entwined with spice and black pepper. There's a hint of earthiness on the palate with medium acidity and present tannins.

PINOT NOIR

Elegant quintessence of red berries, strawberries, cherry, soft spice and hints of vanilla. Medium bodied, delicate aromas and a long finish.



Customer Rating
★★★★★

STONE'S THROW



CHARDONNAY

Refreshingly unoaked, citrus and white peach flavours combine with a zesty fresh acidity and a clean, bright and linear mineral finish.

SHIRAZ

Our brightest, most dangerously drinkable Shiraz to date due to its fine, bright fruit and soft silky elegance.

MALBEC

Aromatic Malbec with succulent and spicy characters. Darkly appealing, chocolatey with an abundance of crisp, minerally fruit and Morello cherry compote.

Customer Rating
★★★★★

PAUL MAS CLAUDE VAL



BLANC

Aromas of citrus and white flowers evolving towards tropical fruit. Fruity, rich and vivid palate. Well-balanced.

ROSE

Pink cherry colour with aromas of both floral, cherry and red fruits. The palate is rich, smooth and well-balanced.

ROUGE

Complex with plum and raspberry notes evolving towards soft spicy aromas. Fruity, rich and round. Smooth and well-balanced finishing on liquorice notes.

Customer Rating
★★★★★

TRANSFORM YOUR WINE LIST WITH SHERIDAN COOPERS WINE

JEAN CLAUDE MASS RURAL PAR NATURE



BLANC

Hints of pineapple, citrus, stone fruits, hazelnuts and vanilla with a light roasted tone and a fresh finish with a crisp acidity.

ROSE

Complex aroma with notes of cherry, red currant and sweet spices. This wine is rich, flexible, rounded, clean, fresh, balanced and very fruity.

ROUGE

Aromas and flavours of cherry, blackcurrant and raspberry. This Merlot is rich, round, smooth and well-balanced finishing on liquorice notes.

Customer Rating



LE SENTIER



GASCOGNE BLANC

Zingy and aromatic with crushed basil leaves, lemons and limes and a hint of tropical pineapple. Medium bodied with a satisfying dry finish.

VAUCLUSE ROUGE

Rich spiced fruit aromas, ample round fruit on the palate and gentle tannins. Warming Rhone-style red, medium-bodied and smooth.



Customer Rating



Sheridan Coopers
NEW EDITION



Picpoul de Pinet

EXPERIENCE THE ESSENCE OF SOUTHERN FRANCE IN A GLASS

Reserve Delsol Picpoul de Pinet is characterized by its lively acidity and bright, expressive flavour profile. On the nose, it greets you with enticing aromas of green apple, lemon zest, and a hint of white flowers, leading to a palate that is both zesty and refreshingly mineral. The wine's texture is beautifully balanced, offering a round mouthfeel that complements its crisp finish. Notes of citrus and a slight salinity make it an ideal pairing for oysters, grilled fish, and a variety of Mediterranean dishes. This Picpoul de Pinet is not just a wine, but a journey to the sunny shores of Southern France, where flavour and tradition meet.

AVAILABLE NOW AT DRINKWAREHOUSEUK.CO.UK



Sheridan Coopers Wine

Part of the
Drink Warehouse UK Group

SHERIDAN COOPERS WINE WILL GUARANTEE AND FIX ALL 2023 WINE PRICES UNTIL JANUARY 2025

Any wine you purchase from us will stay at it's 2023 price until January 2025*

Sheridan Coopers Wine (part of the Drink Warehouse UK Group of Companies) are offering customers an opportunity to freeze their wine purchase prices through to January 2025 to support their business and enable them to maximise profitability through any economic challenges currently being thrown at many in the hospitality trade.

This is an industry first for any on-trade drinks supplier to offer such an unbeatable deal to support their customers.

Sheridan Coopers Wine has been a specialist wine supplier to the trade for over 30 years and in 2018 Sheridan Coopers Wine became part of the Drink Warehouse UK Group and the introduction of "Master of Wine" Clive Barlow has seen a continuous growth in both its wine portfolio and customer base. Sheridan Coopers Wine has built its reputation around high quality wine, fantastic relationships and delivering an unrivalled service to its customers and this decision based on buying power across the wine portfolio will see Sheridan Coopers Wine customers avoid the uncertainty of any price instability in the market place alongside any associated costs involved.

Demis Farley – One of Drink Warehouse UK's founders commented "We believe in building strong relationships with our customers to help them to succeed. Both through the great value products we supply and a whole range of tailored packages built around their businesses. The idea of guaranteeing wine prices was one way we could provide our customers with stability and structure in 2024. This is a really big win for the trade and has already been well received by our customers who have said that just knowing the price for the entire year will be a huge benefit so that they can plan 2024 without the worry of having to alter or change their wine offering according to fluctuating market prices"

**Guarantee your prices today and know your profit margins until January 2025!
Contact us today to arrange a consultation**

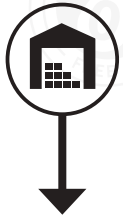
 03301 220 800

 sales@dw-group.co.uk

 drinkwarehouseuk.co.uk

*Guaranteed prices refer to any agreed upon 2023 wine prices. Excludes promotional wine offer prices.

The agreed prices will be fixed until January 2025 so you can guarantee no unexpected price changes on wine for the whole of 2024.



HUGE CHOICE, EXCELLENT QUALITY & GREAT STOCK

We stock over 700 wines from around the globe and every wine sourced has been chosen for its quality and appeal to a wide range of consumers. We are so confident on the quality of our wine that we have our own **Sheridan Coopers** exclusive range which offers highlights of our excellent selection.



RELIABLE DELIVERY FROM OUR DEDICATED FLEET OF VEHICLES

Our convenient and dependable next day delivery provides the Southeast and South London with a consistently reliable service up to 7 days a week. We ensure that our delivery is the best so you can rest assured your venue will get the stock it needs when you want it!



FREE ADVICE FROM THE SHERIDAN COOPERS WINE TEAM

The exceptionally talented **Sheridan Coopers** wine team has over 100 years of experience within the trade. This means you can rest assured your business will only receive great quality wines, alongside amazing support, and advice from a devoted team of experts.



FREE INDUSTRY STANDARD WINE TRAINING

Our in-house training comes as standard to support your business. However, we go the extra mile and can also provide WSET (Wine & Spirit Education Trust) courses to provide you and your staff a recognised qualification in wines to impress your customers.



FREE TAILORED STAFF WINE TRAINING & EDUCATION GUIDES

As a **Sheridan Coopers** customer, you will receive a tailored education of your wines so that you and your staff know all about the wines you are offering on your menu. We can also supply a custom tasting book tailored to your wine list for your staff to refer to at any time.



FREE WINE LISTS DESIGNED, PRINTED & DELIVERED TO YOUR VENUE*

As part of the **Drink Warehouse** UK and **Sheridan Coopers** service, we have a dedicated team of designers who are experts in the production of branded menus, point of sale material, wine lists, website design and so much more to support your wine offering. *Terms & Conditions apply



SUPPORT & CUSTOMER SERVICE IS KEY TO OUR BUSINESS

Our customer service teams have the knowledge and experience of the wine industry to share with all our wine customers. This knowledge also provides us with a deeper understanding of how to help you sell wine in your venue and give you the tools to use in your business.



PASSIONATE SALES TEAMS TO SUPPORT YOUR BUSINESS NEEDS

Buying your wine from **Sheridan Coopers** could not be easier. Our dedicated internal & external sales teams are always on hand to help you 'Service The Bar'. Their only focus is to offer you a great customer experience and support you in the development of your business.



Cask Ales Beer & Cider

With a wide range of cask ales, draught beers, cider and packaged beverages, **Drink Warehouse UK** has it all, ready for your business.



MIX & MATCH CRAFT BEER & CIDER

**BUY ANY 2
30LTR OR 50LTR KEGS
GET £10 OFF***
***£5 OFF EACH KEG**



Look out for the online price!

CHECK OUT THE SAVINGS!

**NOT REGISTERED
ONLINE YET?**

Simply scan the QR code
opposite to register today



BUY ONLINE AT DRINKWAREHOUSEUK.CO.UK

MIX & MATCH CRAFT BEER & CIDER

**BUY ANY 2
30LTR OR 50LTR KEGS
GET £10 OFF***
*£5 OFF EACH KEG

Look out for the online price!

CHECK OUT THE SAVINGS!
ARE YOU REGISTERED?



MIX & MATCH



30L SIGNATURE BREW STUDIO LAGER

4.0% ABV

The highest quality European noble hops are amplified by the simple clarity of water, yeast and malt resulting in unmistakable floral hits and a pleasingly bitter finish.

Phone Price	Online Price
£104.73	£91

Also available in 24x330ml cans. Page: 30

MIX & MATCH



30L SIGNATURE BREW ROADIE ALL-NIGHT-IPA

4.3% ABV

Boasting a hard-earned reputation and fit for grafters and road crews the world over, this all-night IPA loads up notes of citrus fruits including grapefruit and lime.

Phone Price	Online Price
£109.33	£95

Also available in 24x330ml cans. Page: 30

MIX & MATCH



30L IRON PIER KELLER QUEEN

4.4% ABV

German style lager beer with a soft hoppy character and balanced bitterness.

Phone Price	Online Price
£112.28	£94.11

Also available in 12x440ml cans. Page: 30

MIX & MATCH



30L IRON PIER KILLICKS MILL

5.3% ABV

A tropical hazy pale ale, brewed with Citra and Idaho 7 hops. Full bodied with a mouth watering juicy finish.

Phone Price	Online Price
£137.54	£115.29

Also available in 12x440ml cans. Page: 30

MIX & MATCH



50L HARBOUR BREWING SINGLE FIN

4.0% ABV

A traditional German lager brewed with Cornish spring water. A light sweet lemon and cereal aroma leads to a zesty and refreshing flavour and mouthfeel that end crisp and thirst quenching.

Phone Price	Online Price
£147.37	£130

Also available in 24x330ml cans. Page: 30

MIX & MATCH



50L HARBOUR BREWING ARCTIC SKY

4.3% ABV

A refreshing and crisp spin on a modern IPA with a slight haze and beautiful hop aroma coming from the Mosaic & Citra hops.

Phone Price	Online Price
£169.83	£145

Also available in 24x330ml cans. Page: 30

SEE PAGE: 30 FOR CRAFT BEER & CIDER CANS & BOTTLES

SIGNATURE BREW

IRON PIER

HARBOUR



MIX & MATCH

CRAFT BEER & CIDER

**BUY ANY 2
30LTR OR 50LTR KEGS
GET £10 OFF***
***£5 OFF EACH KEG**

Look out for the online price!

**CHECK OUT THE SAVINGS!
ARE YOU REGISTERED?**



KENTISH PIP

MIX & MATCH



4.8% ABV

50L KENTISH PIP HIGH DIVER

High Diver plunges you into a world of fine bubbles and bobbing apples. A luxurious blend with Cox and Bramley apples, medium dry, marrying fresh acidity with a bright aromatic fruit character.

Phone Price Online Price
£132.45 £125

MIX & MATCH



4.0% ABV

30L KENTISH PIP FORAGER

Forager is a taste sensation packed full of juicy hedgerow berries and bursting with flavour. Not overly sweet with rich fruity character and notes of ripe pear to finish.

Phone Price Online Price
£95.72 £85

WESTONS

MIX & MATCH



4.1% ABV

30L WESTONS LONDON CIDER W9

Way back when they had their very own Cider House at No 339, Harrow Road W9. Westons disrupted the cider scene with their original London Cider blend, and are still serving the city today.

Phone Price Online Price
£105.26 £88

MIX & MATCH



8.2% ABV

50L HENRY WESTONS VINTAGE CIDER

Sight: Bright, Dark straw
Smell: Rich & full of fruit
Taste: A refreshing medium dry sparkling cider that is smooth and rounded in flavour packed with magnificently exceptional character.

Phone Price Online Price
£113.75 £100

RENEGADE

MIX & MATCH



4.1% ABV

30L RENEGADE BLACKGUARD STOUT

Batten down the hatches and prepare to come aboard the HMS Renegade. Blackguard likes his stout rich, smooth and creamy with chocolate, vanilla and a roasty bitterness to round it off.

Phone Price Online Price
£105.26 £88

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



4.1% ABV

30L RENEGADE DETOUR PALE ALE

Crammed full of tropical fruit and citrus flavours, with a crisp, balanced bitterness. Wherever you wander, pair up with Detour and enjoy the taste of adventure.

Phone Price Online Price
£98.55 £82

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



4.1% ABV

30L RENEGADE BREWSKI PEACH LAGER

The crisp, clean profile of a lager with the sweet, juicy flavour of ripe peaches. Refreshing, smooth and Yeti-approved.

Phone Price Online Price
£104.56 £87

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



5.1% ABV

30L RENEGADE MASTER LAGER

The Renegade Master expects nothing less than the best. So that's why we've used Nelson Sauvin and Cascade hops, for citrusy, crisp, pilsner perfection.

Phone Price Online Price
£105.74 £87

Also available in 12x440ml cans. **Page: 30**

SEE PAGE: 30 FOR CRAFT BEER & CIDER CANS & BOTTLES

**TAKE ADVANTAGE OF THE EXTRA SAVINGS
BROWSE&BUY ONLINE AT DRINKWAREHOUSEUK.CO.UK**

MIX & MATCH



4.5% ABV

30L NORTHDOWN LAGER

An unfiltered lager with herbal and citrus aromas to complement a comforting bready malt backbone finishing with a satisfying snap of bitterness.

Phone Price	Online Price
£96.56	£86

MIX & MATCH



4.6% ABV


30L NORTHDOWN TIDAL POOL

An immense stone fruit and zesty citrus hit from the hops working in harmony with the soft, oat-laden malt body and fruity floral yeast esters finishing with a bright bitter snap.

Phone Price	Online Price
£108.91	£97

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



5.8% ABV

30L NORTHDOWN SQUIDLY DIDDLY

A heady hop hit of Galaxy and Citra bringing the super-surge of tropical fruit flavours backed up with a pithy zest backbone. New England yeast provides fruity esters and bags of wheat & oats bring softness & haze.

Phone Price	Online Price
£129.12	£115

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



3.8% ABV

30L NORTHDOWN DUNE BUGGY

Our perfect beach beer. Brewed light and bright but flavour packed with zippy sherbert complexity & oats to layer up the body. Cashmere & Mosaic hops bringing a tropical fruity goodness to the party.

Phone Price	Online Price
£108.91	£97

MIX & MATCH



4.1% ABV

30L ADNAMS MOSAIC PALE ALE

This fresh, hop-forward favourite gives a mosaic of aromatic fruit & floral flavours. A base of light malts really let those bold hop flavours & aromas shine. With notes of berries, citrus & juicy tropical fruit.

Phone Price	Online Price
£124.97	£100

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



4.2% ABV

30L ADNAMS DRY HOPPED LAGER

Brewed with pale malts and Galaxy hops for their bright, tropical fruit flavours. Dry Hopped Lager is light, crisp, and refreshing with delicious tropical fruit flavours, notes of peach, and a subtle citrus bitterness.

Phone Price	Online Price
£124.87	£100

Also available in 12x440ml cans. **Page: 30**

MIX & MATCH



4.2% ABV

30L WILD BEER BIBBLE

The perfect balance between beer and fun! Mosaic hops from the Pacific Northwest bring bright flavours of orange and citrus fruit whilst a malty nuance adds depth and weight to complement this pale ale style.

Phone Price	Online Price
£104.15	£90

MIX & MATCH



5.2% ABV

30L WILD BEER WILD IPA

Fermented with their unique 3 yeast blend which provides the beer with a level of acidity that cuts through rich food and a complimentary pink grapefruit hop note from the Talus hops. It is balanced with a dry finish and a low but moreish bitterness.

Phone Price	Online Price
£119.29	£100

MIX & MATCH



4.1% ABV

30L WILD BEER POGO FRUIT PALE ALE

Fruit and beer are a constant in the Wild Beer brewing repertoire. This beer combines a boldly hopped pale ale, brimming with tropical fruit characters from southern hemisphere hops and adding Passion-fruit, Orange and Guava.

Phone Price	Online Price
£109.72	£95

MIX & MATCH



4.7% ABV

30L WILD BEER SESSION HAZY IPA

A hazy soft Session IPA with a tropical cocktail of aromas and flavours featuring several dry hop varieties. Tropical aromas of orange, mango, pineapple and coconut, lead to a smooth fruit forward characterful taste and onto a silky long-lasting finish.

Phone Price	Online Price
£112.91	£95

SEE PAGE: 30 FOR CRAFT BEER&CIDER CANS & BOTTLES

CRAFT BEER & CIDER CANS & BOTTLES

BUY ONLINE FOR
HUGE REDUCTIONS

NORTHDOWN BREWERY



12X440ML
JUICE
GROBBELAAR

Phone Price
£39.30
Online Price
£35



12X440ML
DUNE
BUGGY

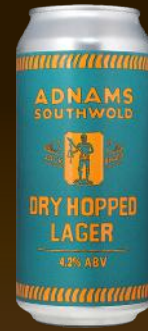
Phone Price
£35.93
Online Price
£32

ADNAMS BREWERY



12X440ML
ADNAMS
.5% GHOST
SHIP

Phone Price
£13.62
Online Price
£10.50



12X440ML
DRY
HOPPED
LAGER

Phone Price
£28.16
Online Price
£25



12X440ML
MOSAIC
PALE ALE

Phone Price
£27.70
Online Price
£24

RENEGADE BREWERY



12X440ML
BLACKGUARD
STOUT

Phone Price
£30.27
Online Price
£26



12X440ML
DETOUR
PALE ALE

Phone Price
£27.45
Online Price
£23



12X440ML
BREWSKI
PEACH
LAGER

Phone Price
£27.32
Online Price
£23



12X440ML
RENEGADE
MASTER
LAGER

Phone Price
£26.79
Online Price
£22

SIGNATURE BREW



24X330ML
STUDIO
LAGER

Phone Price
£37.12
Online Price
£32.25



24X330ML
ROADIE
ALL NIGHT
IPA

Phone Price
£37.12
Online Price
£32.25



24X330ML
BACKSTAGE
IPA

Phone Price
£37.12
Online Price
£32.25

HARBOUR BREWERY



24X330ML
SINGLEFIN
LAGER

Phone Price
£34.39
Online Price
£30.63



24X330ML
ARCTIC SKY
COLD IPA

Phone Price
£37.89
Online Price
£33.75

IRON PIER



12X440ML
KELLER
QUEEN
GERMANIC LAGER

Phone Price
£35.09
Online Price
£30.00



12X440ML
KILLICKS
MILL
HAZY PALE ALE

Phone Price
£37.89
Online Price
£32.00



12X440ML
TABLE
BEER
LOW ABV HOPPY
PALE ALE

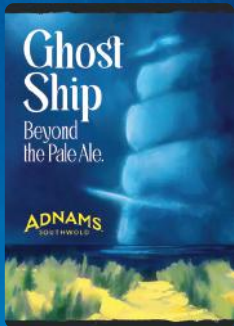
Phone Price
£35.09
Online Price
£30

Time for a Ghost Ship Pale Ale

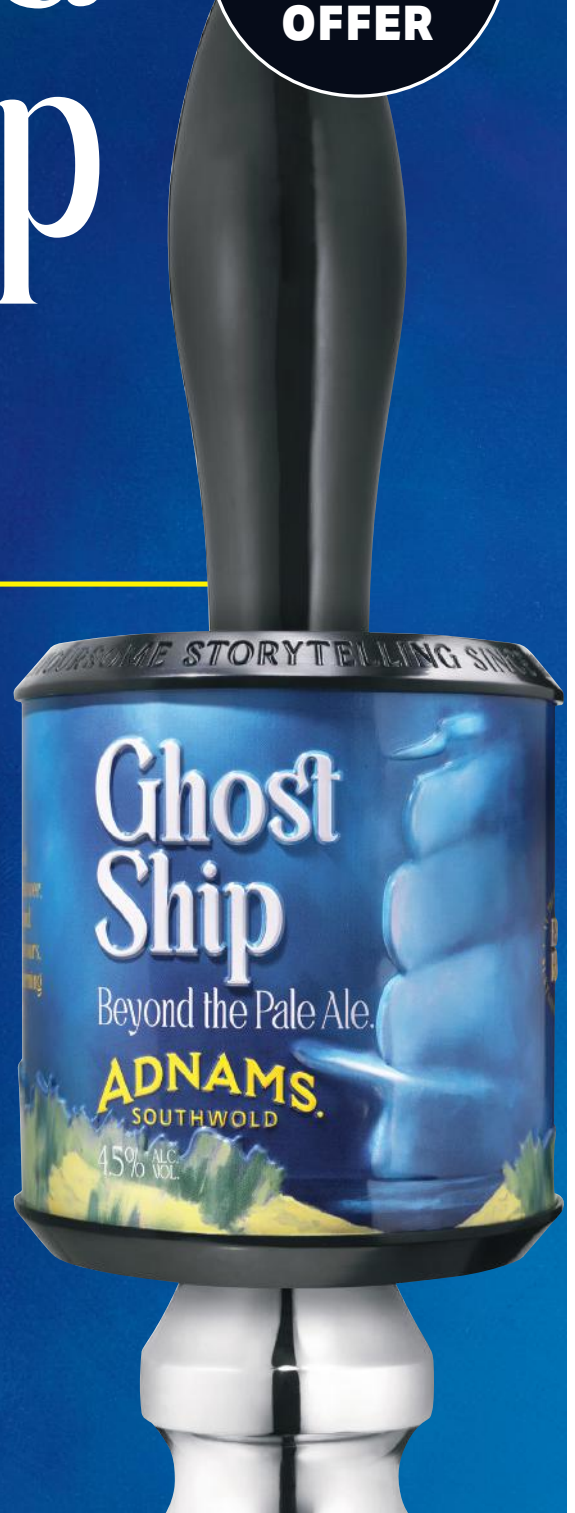
DWUK
ONLINE
ONLY
OFFER

**£10 OFF +
LIMITED EDITION
TIN SIGN***

When you buy any **2 x 9G**
Adnams Ghost Ship Pale Ale



• AUTHENTIC BEERS •
ESTD
1872
• SUSTAINABLY BREWED •



*Terms and Conditions: Promotion valid when two 9g casks Adnams Ghost Ship 4.5% are purchased in one transaction. One deal per customer. Valid 1st September 2024 until 31st October 2024. Subject to availability.

ADNAMS.
SOUTHWOLD

THATCHERS

— THE FAMILY CIDER MAKERS —

DWUK ONLINE ONLY OFFER

BUY ANY 5 CASES - GET 1 FREE



4% ABV

6X500ML THATCHERS BLOOD ORANGE

Thatchers Blood Orange is crafted with naturally juicy, aromatic apples chosen for their sweetness – Braeburn, Fuji and Gala. Bursting with natural blood orange flavour, this is a vibrant and sparkling cider.

Phone Price	Online Price
£13.40	£10



4% ABV

6X500ML THATCHERS ZERO

Thatchers Zero is a golden, medium dry alcohol-free cider. It's crafted using a selection of cider apples including Dabinett and Somerset Redstreak to provide full body, and modern varieties such as Three Counties and Hastings that deliver smoothness.

Phone Price	Online Price
£10.34	£8



4% ABV

6X500ML THATCHERS APPLE & BLACKCURRANT

A new natural dark berry infusion. Its rich fruity flavour and fresh berry aroma adds a new twist to a refreshing pint of Thatchers cider.

Phone Price	Online Price
£13.12	£10



4.8% ABV

6X500ML THATCHERS GOLD

Gold showcases the very best of what cider making is all about. Crafted from a blend of our favourite apples, including Dabinett and Harry Masters Jersey, Gold sets the standard. A real 'cider drinker's cider'.

Phone Price	Online Price
£12.08	£9.50



4.5% ABV

6X500ML THATCHERS HAZE

Thatchers Haze is a cloudy premium cider bursting with apple flavour. Crafted with Discovery, Falstaff, Gala and Jonagold eating apples to create its crisp sweet finish. It is the juice of the Jonagold apple that brings a naturally cloudy appearance to this chilled cider.

Phone Price	Online Price
£12.23	£9.50



4.5% ABV

6X500ML THATCHERS OLD RASCAL

Rascal's full-bodied character comes from our choice of bittersweet apples including Somerset Redstreak to add peppery notes and Tremlett's for its flavour and tannins.

Phone Price	Online Price
£12.23	£9.50



DWUK ONLINE ONLY OFFER

FREE 8X500ML CASE OF HENRY WESTONS CIDER WHEN YOU BUY ANY 4 FROM THE RANGE



20L ROSIE'S PIG CLOUDY CIDER

Sight: Straw coloured hazy cider.
Smell: The fresh aroma of ripe apples.
Taste: Crisp apple flavour with a refreshing fruit finish.

4.2% ABV

Phone Price Online Price

£41.45 £30



8X500ML HENRY WESTONS VINTAGE CIDER

Sight: Bright, Dark straw.
Smell: Rich & full of fruit.

Taste: A refreshing medium dry sparkling cider that is smooth and rounded in flavour packed with magnificently exceptional character.

8.2% ABV

Phone Price Online Price

£18.55 £15.50



10L ROSIE'S PIG RHUBARB CLOUDY CIDER

Sight: Hazy light pink colour still cider
Smell: Fruity & distinctive with hints of rhubarb.
Taste: Complex, slightly astringent with a hint of citrus and tart finish.

4% ABV

Phone Price Online Price

£28.89 £24



20L OLD ROSIE CLOUDY CIDER

Sight: Straw coloured hazy cider
Smell: Classic cider smell with scents of bittersweet apples, haybarns and honey.
Taste: A traditional cidery taste, with classic spicy and citrusy notes.

6.8% ABV

Phone Price Online Price

£53.52 £40

HEINEKEN SmartDispense® really is the beating heart in any bar.

We offer an exceptional range of cutting edge draught dispense solutions that can be tailored to the needs of any bar. As a SmartDispense customer, you also get access to a complete package of benefits that will help you grow your business.



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Start serving more sustainably

A stunning 79% of consumers base their purchase preference on sustainability.¹ That's a good reason why your dispense technology should reduce waste while saving time and improving draught drink quality.

Choose HEINEKEN SmartDispense™ and every year you could:

- Save 8,300 pints of water
- Save 6,770 litres of CO₂
- Reduce beer and cider wastage by up to 85%²

You'll also save around 156 hours that you'd normally spend line cleaning – all of which can be reinvested in other areas of your business.²

Want to pour more sustainable, consistent quality pints?



“ Since installing SmartDispense™ two years ago we now save on average 45 pints and three hours of time per bar, per week, so we're reducing waste and maximising efficiency. ”

Marten Lewis FRSA

Head of Corporate Responsibility at Bluestone National Park Resorts Ltd



Scan me, or visit:
smartdispense.heineken.co.uk
For more information



drinkaware.co.uk for the facts

Sources: 1 Capgemini, Consumer Products and Retail, 2020. 2 Based on change from weekly to 6-weekly line cleaning.



A *Juicy* NEW CIDER, POWERED BY SUNSHINE.



Install Thatchers Juicy Apple and receive a free keg & POS kit.

Contact your **Drink Warehouse UK** Account Manager to request an install

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THATCHERS
— THE FAMILY CIDER MAKERS —

*Replace a competitor cider and receive a free 50l Juicy Apple keg & a pos kit. Pos kit contains 24 pint glasses, 12 half pint glasses, 4 bar runners, 200 drip mats & 5 staff lanyards. Free keg available after first keg purchased.

CHOOSE CIDERS TO COMPLEMENT YOUR VENUE'S VIBE

Just in time for Cider and Perry Month! October 2024

Cider and Perry Month is back! Celebrated in both May and October, these months highlight the seasonal delight of cider. May is an especially festive time, as orchards burst into bloom and fruit begins to set. This is also when cider and perry from the previous year's harvest reach maturity, ready to be enjoyed—a true celebration of the cider makers' hard work!

October is another crucial period in the cider-making calendar. It's the time for harvesting, milling, pressing, and fermenting as cider and perry production goes into full swing. With so many varieties available, choosing the perfect cider selection for your venue can feel overwhelming, especially when customers ask for recommendations. Here's a guide to help you curate a cider list that suits your venue's vibe and customer preferences:

SOPHISTICATED BAR

When hosting a refined bar, the offerings should reflect your clientele. You need something that sparkles just like wine. **Balfour Jake's Estate Cider** is a cider treated with a winemaker's touch. Each apple is paired with their own flavour-unleashing wine yeast. The two dessert apples, Cox and Egremont Russet, form a soft sweetness balanced on a crisp backbone of vibrant Bramley acidity. This cider is beautifully packaged to sit alongside Balfour's premium wine range.

COSY PUB

A comfy pub calls for an accessible and balanced cider that appeals to a wide range of customers. Treat them to a cider that's very quaffable with a hearty mouthfeel. **Kentish Pip High Diver** plunges customers into a world of fine bubbles and bobbing apples. A luxurious blend with Cox and Bramley apples, medium dry, marrying fresh acidity with a bright aromatic fruit character.

INVITING RESTAURANT

In a restaurant setting, a lighter cider that complements a variety of dishes is key. **Curious Apple Cider** goes exceptionally well with pizza, but it's so light and crisp that it won't off end any pairing. Made from 70% Rubens apples and 30% Bramley apples, this cider is hand-picked and produced at The Curious Brewery using Champagne yeast. The result is a light, fresh, crisp apple taste that enhances any meal without overpowering it.

BEER GARDEN

Rosie's Pig Rhubarb is perfect for the beer garden. There are still a few weeks left of sunshine and we will be soaking up every last bit before we can say goodbye to the summer. This cider has a complex, slightly astringent with a hint of citrus and tart finish. Made with fresh pressed Herefordshire apples & slowly matured to create a well-balanced cider with a fruity taste - refreshingly moreish.

ALL THE ABOVE

Looking for an option for all the above? The **Thatcher's Fusion pump** is the perfect solution with three flavours to suit every customer. Blood Orange infusion is a vibrant mouth-watering, juicy cider, bursting with blood orange flavour. Waves of orange aromas burst from the glass. Dark Berry has a rich fruity flavour and fresh berry aroma adds an exciting new twist to our range. Cloudy Lemon is bursting with zingy lemon for the perfect balance of sweet and sharp notes, characterized by the intense, fragrant aroma of lemon juice.



DWUK RECOMMENDED CIDER

Balfour Jake's Estate Cider

- Fresh cut apples
- Vibrant acidity
- Crisp flavour
- Refreshing

Kentish Pip High Diver

- Full flavour
- Fresh acidity
- Bright aromas
- Delicious

Curious Apple

- Light & Fresh
- Crisp apple
- Refreshing
- Complex

Rosie's Pig Rhubarb

- Complex aromas
- Rhubarb hints
- Refreshing
- Tart finish


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Introducing the Swinkels Portfolio

A collection of high quality, imported brands from world renowned European breweries

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 A bright, easy drinking pilsner with a pleasant, slightly bitter aftertaste. Bavaria Premium is a light-coloured natural pilsner containing nothing more than water, barley, malt and hops. Refreshing and fruity with a beautifully balanced full flavour

 5% Premium quality lager

 New fully wrapped pint glassware available



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**ONLY
£119.99
PER 11G/50LTR**

HOLLAND SINCE 1719
Bavaria
Family Brewed

FRUITAGE by RODENBACH

**30Ltr
£92.99**

Fruitage is a 3.9%, thirst quenching, Belgian fruit beer from Rodenbach Brewery. Brewed with 100% natural ingredients, it is a masterful blend of aged ale, young ale and 7% cherry, giving well balanced sweet-sour fruity notes.



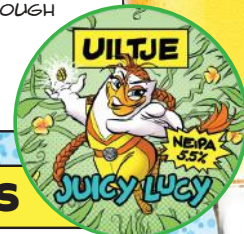
Supported with striking pint glassware and full POS suite.

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OUTRAGEOUSLY TROPICAL

**20Ltr
£79.99**

JUICY LUCY IS MORE TROPICAL THAN A RAINFOREST AND FRUITIER THAN A HIPSTERS SMOOTHIE. A POWERFUL FRUIT BOMB FLAVORFUL ENOUGH TO TAKE ON BIG-BOY IPA'S BUT CHARMING ENOUGH TO WRAP CASUAL BEER LOVERS AROUND HER LITTLE FINGER.



INGREDIENTS

HOPS: MOSAIC, AMARILLO, CHINOOK
MALTS: PILSENER WHEAT FLAKED OATS
YEAST: NEW ENGLAND

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Install Sapporo Draught and receive:
4 x Free Kegs *
24 x Branded Pint Glasses
12 x Branded Half Pint Glasses
POS kit

Offer available till 31st October 2024 to new draught customers only. After first purchased is made customer will then receive first free keg , second free keg after 3 months, third and fourth free keg after 6 months. POS subject to availability.



Slice and Sip

Beer and Pizza Pairing Guide

9th October is International Beer and Pizza Day

Pizza and beer are a classic pairing, but the true sophistication of this combination lies in how they enhance each other's flavours. Selecting the appropriate beer to complement specific pizza toppings can significantly elevate the natural taste of the ingredients, enriching the overall dining experience.

With a vast array of microbrews, ales, stouts, and lagers — each offering its own unique profile — choosing the perfect beverage to accompany your pizza requires careful consideration. The world of brewing is intricate, just as the realm of pizzas is diverse, with each pie featuring a distinct combination of toppings, spices, and seasonings. The ideal beer pairing accentuates the natural aromas and flavours of each ingredient on your pizza, without overshadowing its taste or overwhelming the palate.

We've curated a list of classic pizzas and the beers that pair perfectly with them. Each recommended beer can be conveniently found on our website, ensuring you can elevate your next pizza night with the ideal brew.



Find your perfect pairing at
drinkwarehouseuk.co.uk

Classic Cheese

For pizzas with an excess of cheese, you'll need a beer with a slight bitterness to cut through the richness. American pale ales, like **Camden Town Pale Ale**, offer a pungent yet restrained hop profile that pairs perfectly with this classic.

Spicy Pepperoni

For a slightly spicy pepperoni pizza, pair it with a slightly sweet brown ale like **Newcastle Brown Ale**. The smooth and sweet finish of this ale complements the spiciness of the pepperoni perfectly.

Salty Anchovy

Anchovies on pizza provide a burst of flavour with every bite. Pairing it with a citrusy pale ale like **Adnams Ghost Ship Pale Ale** will refresh your palate after each savoury mouthful.

Sweet Hawaiian

The ham and pineapple will be accentuated if you pair this pizza with a light bodied golden ale, such as **Dark Star Hophead Golden Ale**.

Fresh Veggie

Vegetable pizzas, often topped with mushrooms, onions, bell peppers, and olives, can vary widely, making pairing a challenge. A light and mild pilsner like **Bavaria Lager Pilsner**, with its brisk and subtle flavours, can enhance the natural taste of each vegetable, providing a balanced complement to the diverse toppings.

Meat Lovers

This salty, smoky pizza boasts strong, peppery flavours that are best enhanced by a smoky, dark ale. **Timothy Taylor's Landlord Dark Ale** is an excellent choice, as it complements and elevates these robust toppings.



WWW.NOAM.BEER

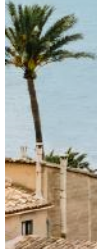


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THE TASTE OF MALLORCA NOW IN THE UK

ROSA BLANCA, A TRADITIONAL INDEPENDENT BREWERY FOUNDED IN MALLORCA IN 1927, REFRESHED LOCALS AND TOURISTS WITH PILSEN, MUNICH AND BOCK BALEAR BEERS FOR MANY DECADES. THE ISLAND'S TOURIST BOOM IN THE 1960S ATTRACTED LARGE INTERNATIONAL BREWERS; ROSA BLANCA COULD NOT COMPETE WITH THEM AND WENT OUT OF BUSINESS. BUT IN 2018 DAMM RELAUNCHED THE BRAND, REVIVING THE LONG TRADITION OF ROSA BLANCA.



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YOU CAN FIND ROSA BLANCA IN 330ML CAN, 660ML BOTTLES AND KEG (30L).

*Source: CGA 28-1-2023. World Beer Market growth by perceived nationality - L52W



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*SOURCE: NIELSEN SPAIN DATA, MAT MAY 2023

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Asahi ^{SUPER "DRY"} OR **PERONI**
辛口 NASTRO AZZURRO



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Asahi Super Dry (24x330ml)
Asahi Super Dry 0.0% (24x330ml)
Peroni Nastro Azzurro Stile Capri (24x330ml)
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We've built hives and hides to house our best friends the bees and swallows.



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Terms and Conditions apply, visit www.asahibeer.co.uk/promotional-terms-and-conditions



Keep Calm & Curry On!

7th – 13th October

The 26th Annual National Curry Week is set to take place from October 7th to 13th. Often hailed as the new National Dish of Britain, curry has become a beloved staple across the country. Since the 1970s, curry houses have graced high streets nationwide, with millions of curries enjoyed every week.

This enduring love affair with curry is exactly what we celebrate during National Curry Week!

The inaugural National Curry Week was held in October 1998, founded by the late Peter Grove, a prominent journalist who developed a deep passion for curry. His vision was to promote awareness and appreciation of the growing Indian restaurant industry while also raising funds for charity.

This year, we'll be celebrating curries from a variety of cuisines, including Thai, Indian, and Japanese. Join us in the festivities! We have the perfect recipes and pairings for your venue to help you join in on the celebration.

Pork Katsu Curry

Ingredients:

- 400g onion, sliced into 1cm wide pieces
- 250g potato cut into 1.5cm cubes
- 100g carrot sliced to 7mm thick pieces
- 1 tbsp oil
- ½ packet of Japanese curry roux
- 800ml water
- 720g cooked rice
- 4 Pork Cutlets cut into 2.5cm wide strips
- 4 tbsp fukujinzuke (pickled vegetables)

Method:

1. Add oil to a pot and heat over medium-high. Add the onions and sauté until they become translucent and slightly caramelized.
2. Add the potatoes and carrots, stirring for a couple of minutes until the surface of the vegetables starts to cook.
3. Pour in water and bring it to a boil, then reduce the heat to medium-low and simmer for about 7 minutes, or until the vegetables are almost cooked through.
4. Break the curry roux cake into small blocks and add them to the pot, stirring gently until the roux is fully blended.
5. Lower the heat to low, cover the pot, and cook for about 10 minutes, stirring occasionally to prevent the curry from sticking to the bottom.
6. Check the sauce consistency; it should be thick like béchamel. If it's too thick, add a bit of water; if too thin, cook uncovered until it thickens.
7. Once the curry reaches the desired consistency, turn off the heat.
8. To serve, place a cup of hot cooked rice on one side of a plate and arrange the pork cutlet pieces next to the rice. Pour the curry beside the pork, add fukujinzuke on the side, and serve immediately.





Creamy Butter Chicken

Ingredients:

- 2 large chicken breasts, cubed
- 60ml plain whole yogurt
- 2 tsp minced ginger
- 1 tbsp minced garlic
- 2 tbsp garam masala
- 2 tsp cumin
- 1 tsp cayenne powder
- 2 tsp salt
- 1 tsp turmeric
- 45ml oil
- 60g tomato paste
- 120ml tomato passata
- 240ml heavy cream
- 75g butter
- 1 tbsp sugar

Method:

1. In a large bowl, combine the cubed chicken breast, yogurt, ginger, garlic, garam masala, cumin, cayenne powder, salt, and turmeric. Mix well. For best results, let it marinate for at least an hour or more.
2. Heat 15ml of oil or ghee in a pan over high heat. Add the marinated chicken and cook until browned and fully cooked, being careful not to overcook as it will continue to cook in the sauce. Set aside.
3. In a saucepan, heat 30ml of oil over medium-high heat. Add the tomato paste and cook for about 3-4 minutes until it darkens in colour.
4. Stir in the tomato sauce, heavy cream, butter, and sugar. Whisk until the mixture is smooth and well combined.
5. Add the cooked chicken to the sauce. Mix thoroughly and taste. Adjust seasoning as needed.
6. Garnish with chopped cilantro and a drizzle of yogurt before serving.



Vegan Thai Green Curry

Ingredients:

- 5 tbsp Thai green curry paste
- 5 garlic cloves, minced
- 1 piece of ginger
- 2 fresh lemongrass stalks
- 400g extra firm tofu
- 400ml coconut milk
- 240ml vegetable broth
- 8 kaffir lime leaves
- 1 tbsp coconut sugar
- 2 tbsp soy sauce
- 1 Chinese eggplant, sliced thin
- 1 red bell pepper
- 18g Thai basil leaves
- 2 mild red chili peppers, sliced
- 720g cooked jasmine rice

Method:

1. Bring a medium pan of water to a boil. Slice the tofu into four vertical slabs and press with a towel to remove excess water. Cube the tofu, add salt to the boiling water, then add the tofu cubes. Cook for 2 minutes, then gently drain.
2. Heat a deep 12-inch sauté pan or medium Dutch oven over medium-high heat. Once hot, add about 60ml (4 tablespoons) of coconut milk. Let it bubble and sizzle, cooking until the oil starts to separate from the milk, about 1½ to 2 minutes.
3. Add the curry paste, garlic, ginger, and lemongrass stalks to the pan. Cook for 3 minutes.
4. Pour the remaining coconut milk into the pan. Add lime leaves, sugar, and soy sauce. Bring to a rapid simmer and cook until the sauce begins to thicken.
5. Add the boiled tofu to the pan and toss to coat. Add vegetables and broth, stirring to submerge the vegetables (they don't need to be completely submerged). Partially cover the pan and bring to a rapid simmer. Cook for 6 to 8 minutes, or until the vegetables are tender but still crisp.
6. Remove the lime leaves and stir in Thai basil. Serve the curry over rice and garnish with extra basil and mild red chiles, if desired.

DWUK Recommend Curry Week Beers:



Asahi Super Dry

Crisp and refreshing with a delicate balance of citrus flavours harmoniously blending with bitter-sweet flavours leaving a smooth, short linger.

Pair with
Pork Katsu Curry



Kingfisher Premium Beer

Crisp, clean and unfailingly refreshing, it's authentic and most venerable recipe, that's stood for more than 150 years, makes it the perfect partner for the heat and spice of even the richest of curries.

Pair with
Butter Chicken



Singha Lager Beer

Singha Lager Beer is full-bodied, the 100% barley malt gives it a distinct rich taste with a strong hop character.

Pair with
Vegan Thai Green Curry



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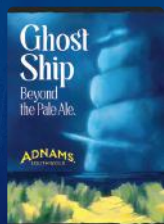
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AND LOW ALE
IN THE UK**



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When you buy any 2 Ghost Ship draft products



*Terms and Conditions: Promotion valid when any two of the following products are purchased in one transaction: Adnams Ghost Ship Pale Ale, 4.5% 9g Cask, Adnams Ghost Ship Pale Ale 4.5% 30l Keg, Adnams Ghost Ship 0.5% Pale Ale 30l Keg. One deal per customer. Valid 1st September 2024 until 31st October 2024. Subject to availability. **Source: CGA On-trade OPMS Data to P05 (18/05/2024).

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THE SPORTING CALENDAR

SEPTEMBER / 09

M	T	W	T	F	S	S
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

OCTOBER / 10

M	T	W	T	F	S	S
30	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3

BALFOUR JAKE'S
RESERVE LAGER



TOUR OF BRITAIN 2024

WHEN: 3RD - 8TH SEPTEMBER **WATCH IT ON:** ITV4

The 2024 Lloyds Bank Tour of Britain is a multi-stage men's professional road cycling race in the UK, part of the UCI Europe Tour. It features top cyclists competing across various terrains, including sprints, climbs, and time trials. This prestigious event is a key highlight on the British sporting calendar, attracting international talent and large crowds. The race showcases riders' endurance and strategy, with Lloyds Bank as the title sponsor.

CURIOS
BREW LAGER



BMW PGA CHAMPIONSHIP 2024

WHEN: 19TH - 27ND SEPTEMBER **WATCH IT ON:** SKY SPORTS

The BMW PGA Championship is one of the premier golf tournaments in Europe, held annually on the European Tour. It typically takes place at the Wentworth Club in Surrey, England. This prestigious event is part of the Rolex Series, a group of high-profile tournaments on the European Tour, and attracts some of the world's best golfers.

COBRA
PREMIUM BEER



ICC WOMEN'S T20 WORLD CUP 2024

WHEN: 3RD - 20TH OCTOBER **WATCH IT ON:** SKY SPORTS

The ICC Women's T20 World Cup is an international cricket tournament for women's national teams, played in the Twenty20 format. Organized by the ICC, it typically occurs every two years and features the top teams competing for the world championship. The event showcases the best in women's cricket, promoting the sport globally and inspiring future players.

THATCHER
BLOOD ORANGE



BRITISH CHAMPIONS DAY 2024

WHEN: 19TH OCTOBER **WATCH IT ON:** ITV / SKY SPORTS RACING

British Champions Day is a prestigious annual horse racing event held in the United Kingdom, usually at Ascot Racecourse. It marks the culmination of the British flat racing season and features several high-profile races, including the Champion Stakes, Queen Elizabeth II Stakes, and the British Champions Sprint Stakes. The day celebrates the best horses, jockeys, and trainers, offering significant prize money and showcasing the pinnacle of British horse racing talent.



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Hazy session IPA with tropical aromas and flavours.



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Gluten free pale ale with flavours of orange and citrus.

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**5.2% ABV
APPLE CIDER**

Clean crisp, aromatic cider brewed from 100% Kentish apples & fermented with Bacchus wine yeast.

AVAILABLE
30L KEG
12 X 330ML BOTTLES



**4.7% ABV
BREW LAGER**

A premium Lager re-fermented with Champagne yeast & a dose of rare Nelson Sauvin Hops.

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30L KEG
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**4.4% ABV
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Brewed with 3 hops paying homage to the 3 varieties of grape used to produce Champagne.

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BREWING  COMPANY

SINGLEFIN LAGER

Singlefin is a traditional German lager brewed with Cornish spring water. Light in colour and flavour. A light sweet lemon and cereal aroma leads to a zesty and refreshing flavour and mouthfeel that end crisp and thirst quenching.

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ALSO AVAILABLE IN 24X330ML CANS &
12X330ML BOTTLES



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A refreshing and crisp spin on a modern IPA with a slight haze and beautiful hop aroma coming from the Mosaic & Citra hops

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12X330ML BOTTLES



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£10 OFF*



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1664

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PREMIUM
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La première bière française

La première bière française



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BIRRA MORETTI ZERO CONTAINS ≤ 0.05% ABV



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ONLY
OFFER**

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FREE POS KIT ON INSTALL

30L KEG
£115
30L KEG





Spirits

Drink Warehouse UK endeavour to select a wide range of the finest spirits available, even from small batch distilleries.



SEP - OCT

Spirit Days

2024



4th OCT NATIONAL VODKA DAY
EVE VODKA 70CL

An exceedingly smooth, crisp, and fresh contemporary vodka made from scratch with 100% English apples. Fermented with Champagne yeast, before undergoing 22 distillations for purity. A fantastic sipping spirit, and a beautifully textured vodka to elevate cocktail serves.



16th OCT NATIONAL LIQUEUR DAY
SHARPS TOFFEE LIQUEUR 70CL

Warming cinnamon, ginger and nutmeg, bright citrus notes and buttery vanilla are traditionally distilled in a copper pot before being expertly blended with Maidstone Distillery's secret toffee recipe. Rich and moreish, this spirit has a long and indulgent finish.



19th OCT INTERNATIONAL G&T DAY
DOCKYARD LONDON DRY GIN 70CL

Crafted through their unique hand-made copper still Janet, gin is infused only the finest botanicals sourced from across the globe. Dry, with subtle citrus hints and spicy aromatic flavours, this gin steers tradition into unexpected waters.



21st OCT NATIONAL MEZCAL DAY
QUIQUIRIQUI MATATLAN MEZCAL 70CL

Produced in the village of Santiago Matatlan, famed for its long history of mezcal production. It has distinct roasted agave flavours and a peppery finish that is characteristic of mezcals produced from agave Espadin



WHAT'S NEW AT DWUK

Autumnal Spirits For Your Venue

Adding new spirits to your bar menu isn't just about expanding options; it's about keeping things fresh and exciting for customers. It's an opportunity to introduce them to new flavours, brands, and experiences they may not have tried before.

By constantly evolving and updating your offerings, you show your customers that you're committed to providing them with the best and most interesting choices available. Not only does this keep them coming back for more, but it also sets your bar apart from the competition and helps boost revenue. So why not spice things up a bit and give your menu a refresh? Your patrons will thank you for it!

NEW ARRIVAL!



Desi Daru Alphonso Mango Vodka 70CL

This tropical treat from Desi Daru combines English wheat-based vodka with the sumptuously sweet flavour of Indian Alphonso mangoes. The folks at Desi Daru recommend enjoying this in a Mango Chilli Caipiroska – shake 50ml along with 25ml lime juice, 15ml sugar syrup, and ice, then double strain and garnish with fresh chilli.

NEW ARRIVAL!



El Dorado Original Rum Cream Liqueur 70CL

Very inviting nose packed with spice, rum and toffee. Full creamy texture with seductive roundness and extremely smooth flow across the palate. Flavours of spice, toffee and rum fill the mouth with fine spirity lift highlighting everything. Ongoing release of flavours and aromatics in very long, well sustained finish.

NEW ARRIVAL!



Blend Blue Curacao Liqueur 70CL

Sweet and tangy, with an explosion of bright citrus flavours. The bitter orange is prominent, complemented by a touch of sweetness that balances the bitterness. Hints of candied orange and light spice provide depth. Smooth and clean finish, with lingering citrus and a slight bitterness that fades gracefully, leaving a refreshing aftertaste.

NEW ARRIVAL!



Five Rivers Indian Spiced White Rum 70CL

Five Rivers is the world's first spiced white Indian rum. Five Indian botanicals including cardamom, clove, cassia, coriander seed and ginger are re-distilled into the rum and no sugar is added for a drier and authentically spiced rum. It is an ultra-smooth rum for sipping, mixing in cocktails or try the simple signature serve, with Indian tonic water, a squeeze of lime and star anise.

NEW ARRIVAL!



Hastings Orange Gin 70CL

A harmonious blend of zesty orange flavors and classic gin botanicals. The initial sweetness of the orange is balanced by the juniper's piney character, with underlying notes of coriander and a touch of spice. Smooth and refreshing, with a well-rounded mouthfeel. Clean and crisp finish, with lingering citrus notes and a gentle, warming spice that leaves a pleasant, slightly tangy aftertaste.

NEW ARRIVAL!



Tequila Black 38 Chocolate Cream Liqueur 70CL

Tequila Black was born from the ideas of ancient luxuries and adventure. Using historical recipes, Domingo Rodriguez Suarez has recreated his families notes and journals of expeditions to the Aztec civilisations and reimagined a delicious Tequila Chocolate liqueur. The Aztec civilisations produced for their delight & ritual drinks, cocoa, vanilla, honey and pulque. These were regarded as the source of eternal youth by mixing it with Tequila. Today we have Tequila Black Chocolate Liqueur, a delicious liqueur to be enjoyed with friends, on its own or on the rocks.

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BUY 2 BOTTLES OF TIA MARIA COFFEE LIQUEUR GET A DEVILISH HALLOWEEN KIT*



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Kit contains 6 x Tia Maria coupe glasses and 50 bespoke cocktail toppers



Tia Maria



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*T&Cs - Buy two 70cl bottles of Tia Maria Cold Brew Coffee Liqueur and receive 6 branded glasses and 50 bespoke cocktail toppers. Limited number of kits available. Whilst stocks last.

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WITCH WAY TO THE BAR?

Creep It Real This Halloween with DWUK's *Spooktacular* Cocktails



BLACK MAGIC

SERVES 8

INGREDIENTS

- 360ml tequila blanco
- 240ml triple sec
- 240ml fresh lime juice
- 1 tsp activated charcoal
- simple syrup, to taste
- 2 tsp sugar
- ½ tsp kosher salt

METHOD

1. In a large glass pitcher, stir together the tequila, triple sec, lime juice, and activated charcoal. Refrigerate until ready to serve.
2. Meanwhile, place lime slices in a single layer on a rimmed baking sheet. Sprinkle the tops with sugar and salt. Using a culinary torch, slowly wave the flame over the limes until the sugar melts and begins to caramelize. Allow the limes to cool completely.
3. When ready to serve, stir the margarita well and pour it into glasses filled with ice. Garnish the rims with the torched lime slices.

SERVES 1

INGREDIENTS

- 45ml toffee liqueur
- 15ml amaretto
- 15ml cream liqueur
- 15ml milk chocolate liqueur
- 1 tsp heavy cream
- Chocolate sauce, to coat glass
- Caramel Sauce, to coat glass

METHOD

1. Drizzle thin lines of caramel and chocolate sauce on the inside of a rocks glass, then place the glass in the refrigerator to chill.
2. In the meantime, combine the caramel vodka, amaretto, Baileys Irish cream, chocolate liqueur, and heavy cream in a shaker filled with ice.
3. Shake vigorously until well-chilled.
4. Pour the mixture, unstrained, into the prepared glass.



SNICKERTINI



PUMPKIN JUICE

SERVES 6

INGREDIENTS

- 950ml apple cider
- 1 can (425g) pumpkin puree
- 60ml apricot preserve
- 1 tsp pumpkin pie spice
- ½ tsp vanilla extract

METHOD

1. In a blender, combine the apple cider, pumpkin puree, apricot preserves, pumpkin pie spice, and vanilla extract.
2. Blend the mixture until smooth and slightly foamy, about 30 seconds.
3. Pour the blended mixture into ice-filled glasses and serve.

SERVES 55-60

INGREDIENTS

- 1185ml boiling water
- 1 packet strawberry jelly
- 1 packet orange jelly
- 1 packet lime jelly
- 1 packet blueberry jelly
- 1 packet lemon jelly
- 1185ml vodka
- Sour Patch Kids
- Whipped cream, for topping
- Different colour sanding sugar

METHOD

1. Place two identical Sour Patch Kids of each colour inside each shot glass. In a measuring cup, pour 237ml of boiling water and stir in the strawberry jelly until dissolved. Whisk in 237ml of vodka, then pour the mixture into the shot glasses with the red Sour Patch Kids.
2. Repeat this process with the remaining boiling water, different jelly flavours, and vodka. Refrigerate until set, about 2 hours.
3. Before serving, top each shot with whipped cream, an additional Sour Patch Kid, and a sprinkle of coloured sanding sugar.



SOUR PATCH JELLO SHOTS

DISCOVER THE PERFECT BLEND FOR YOUR SPOOKY COCKTAILS.

EXPLORE OUR RANGE NOW





DEAD GOOD

SPICED & FLAVOURS: £2 OFF PER BOTTLE

**SPICED 0.0% ALCOHOL FREE:
£3 OFF PER BOTTLE**

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*ALL BOTTLES: 70cl.
AVAILABLE WHILE STOCKS LAST.

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DEAD GOOD CREAM LIQUEURS

£1.50 OFF PER BOTTLE*



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*BOTTLES: 70cl. AVAILABLE WHILE STOCKS LAST.

WHITE RUM

£1.50

OFF PER BOTTLE*



FORGET OLD FASHIONED WHITE RUMS - THIS IS FULL STRENGTH, BOLD, VIBRANT, AND FULL OF CHARACTER. GREAT IN DAIQUIRIS AND MOJITOS, AND IF YOU'RE LOOKING FOR SOMETHING SIMPLE, POUR OVER ICE WITH COLA AND A WEDGE OF LIME.

be drinkaware.co.uk
*BOTTLE: 70cl.
AVAILABLE WHILE STOCKS LAST.

DWUK APERITIFS OFFERS

MARTINI RISERVA RUBINO VERMOUTH

A rich, complex Vermouth di Torino, based on 150-year-old recipes, this secret blend combines carefully selected wines with rare botanicals such as red sandalwood and three varieties of artemisia.

75cl

NOW ONLY
£12.00
LIST: £16.73

DWUK ONLINE ONLY OFFER
SAVE 25%

CINZANO EXTRA DRY 1757

A fresh, dry Vermouth di Torino from Casa Cinzano's 1757 range, made with Italian wines and botanicals such as cloves, mint and wormwood from Piedmont.

Delicate herbal aromas of mint, sage, oregano and thyme lead the nose, alongside citrus, orange blossom and warm spices. The palate offers dry, mouth-warming notes of Mediterranean herbs, citrus, bitter wormwood and spices.

1Ltr

NOW ONLY
£27.00
LIST: £37.72

DWUK ONLINE ONLY OFFER
SAVE 28%

APERITIVO SELECT

Made from 30 botanicals, Select Aperitivo adds a perfect bittersweet earthiness to create a refreshing and effervescent Spritz cocktail.

Take a long lunch, watch the sunset, and open up to the Select moments – the moments you'll remember.

Life's better when you take a little time to enjoy yourself with an aperitif in hand.

In Italy, the Aperitivo is a way to open our appetite for flavours, experiences, moments and ideas – like the truly Italian idea that life is meant to be savoured.

70cl

NOW ONLY
£12.00
LIST: £15.92

DWUK ONLINE ONLY OFFER
SAVE 25%

CINZANO ROSSO 1757

Created in Torino, Cinzano Rosso is the original of Cinzano's vermouth portfolio. Its amber colour reflects the product's rich infusion of herbs and spices, while representing its prestige and quality.

It is the perfect ingredient for cocktails thanks to its delicate, yet persistent aftertaste and can be served neat or with a splash of soda.

75cl

NOW ONLY
£26.00
LIST: £36.12

DWUK ONLINE ONLY OFFER
SAVE 28%

DWUK LIQUEUR OFFERS

ANCHO REYES CHILLI LIQUEUR

Ancho Reyes Original is handcrafted using only the highest-quality sun-dried chiles.

Once ready, the chiles are collected and sent to our facility to be macerated for 6 months.

Each bottle of Ancho Reyes Original liqueur is then hand labeled and bottled, one by one.

With its rich, smoky and sweet flavour, Ancho Reyes Original is recommended for cocktail recipes such as the Mexican Mule, Old Fashioned and Daiquiri.

70cl

NOW ONLY
£30.96
LIST: £41.28

DWUK ONLINE ONLY OFFER
SAVE 25%



GIFFARD GINGER OF THE INDIES

A spicy addition to the Giffard Premium range of liqueurs which highlight ingredients with unique origins and specific varieties of botanicals with celebrated aromas and flavours.

Giffard Ginger of the Indies liqueur is developed from a maceration of ginger root enhanced with vanilla and spices.

70cl

NOW ONLY
£15.52
LIST: £20.69

DWUK ONLINE ONLY OFFER
SAVE 25%



BRIOTTET POIRE WILLIAM

A stunning Poire William liqueur from Edmond Briottet. In America they know the Williams Pear as the Bartlett pear.

Try adding a couple of teaspoons of caster sugar and a shot of this Poire William to a champagne glass. Stir, then slowly top with Champagne.

NOW ONLY
£25.74
LIST: £34.32

DWUK ONLINE ONLY OFFER
SAVE 25%



FAIR COFFEE LIQUEUR

The great taste comes from slow roasting the very best organically grown, Fair Trade Certified Arabica coffee beans to extract the fine, authentic properties of the coffee. The freshly ground beans are then infused directly into the liqueur base to create a rich-flavoured coffee based spirit.

NOW ONLY
£15.20
LIST: £20.27

DWUK ONLINE ONLY OFFER
SAVE 25%



DWUK VODKA OFFERS

REYKA SMALL BATCH VODKA

Clean, Crisp and Pure.

Made with Icelandic glacial spring water, Reyka Icelandic Vodka is one of the best and purest vodkas in the world.

The Reyka vodka distillery is powered by geothermal energy from the underground volcanos. Filtered through lava rocks, this vodka is not just uniquely smooth, crisp and clean but it's also environmentally friendly. Perfect for your martinis or even on the rocks.

70cl

NOW ONLY
£21.50
LIST: £28.28



CHASE ENGLISH RHUBARB VODKA

Nose:
Fresh stewed rhubarb.

Palate:
Fresh rhubarb retaining a hint of rhubarb tartness and peppery spirit.

Finish:
Creamy texture from the potato base spirit, finishing like a fine reposado tequila or mezcal.

70cl

NOW ONLY
£29.14
LIST: £40.89



FAIR QUINOA VODKA

Quinoa is a grain that has been farmed for over 5000 years by the Incas. It grows at over 13000 ft in elevation in the Andes mountains, in volcanic soils. Once the quinoa arrives in Cognac, it is brewed by a micro-brewer. The 5.5% quinoa mash is then distilled in a single column still together with an organic and non-gmo corn alcohol.

This is a full and delicate vodka with cereals and citrus fruit on the nose with a mineral finish. The palate is balanced between green and fruit notes with a hot and lasting finish and distinct almond taste.

70cl

NOW ONLY
£22.50
LIST: £30.00



GREY GOOSE ORANGE VODKA

Grey Goose® L'Orange Vodka with its essential orange oils from the finest Floridian oranges give this flavoured vodka a fresh essence with a hint of blossom. The smoothness of the spirit stems from the vodka ingredients.

Created by our Maitre de Chai from only the finest French wheat and limestone-filtered spring water it opens up to reveal a vibrant, light and mouth-watering taste. On the palate, the full citrus flavour of the orange vodka is followed effortlessly by a clean, long and refreshing finish - the signature characteristics of Grey Goose® L'Orange Vodka.

70cl

NOW ONLY
£28.36
LIST: £37.84



GIN-UINELY DELIGHTFUL

LOCAL GINS FOR INTERNATIONAL G&T DAY



Gin and tonics have long been a quintessentially British drink, earning their place as a beloved staple among classic cocktails. Known for their distinctive bitterness, gin and tonics become delightfully balanced with the addition of lime and sugar, making them enjoyable for many. Whether you're ordering one at a bar or crafting your own at home, gin and tonics certainly deserve their special day of celebration.

HISTORY OF GIN

The word 'gin' is derived from the Dutch word 'jenever,' which means 'juniper.' The Dutch have been distilling spirits with juniper berries since the Middle Ages, making it safe to say that gin originated there.

During the Middle Ages, juniper was believed to ward off ailments like the Black Death, a bubonic plague that decimated a third of Europe's population, dispelling this myth along the way. Eventually, people discovered that distilled spirits were more appreciated for their intoxicating effects rather than their supposed medicinal properties.

In the 17th century, English soldiers fighting in the Thirty Years' War in the Netherlands referred to jenever as 'Dutch Courage' because it helped steel them before battle. The soldiers who survived brought the drink back to England, where it evolved into the gin we know today.

HOW DID GIN & TONIC ORIGINATE?

The origins of the gin and tonic trace back to the British East India Company in India during the 1700s. Faced with the rampant spread of malaria, Scottish doctor George Cleghorn discovered that quinine, a key flavour component of tonic water, could effectively treat the disease. However, the bitter taste of quinine was not well-received.

To make the medicine more palatable, British officers in India during the early 1800s began mixing tonic water with water, sugar, lime, and gin, giving birth to the gin and tonic. While tonic water is no longer used as an antimalarial treatment, it retains a small amount of quinine and is much sweeter than its original form. The gin used in the cocktail, made primarily from juniper berries, originated in 17th century Holland, where it was sold as a remedy for ailments like gout, gallstones, and stomach issues.

From these medicinal beginnings, the gin and tonic evolved into a popular British drink that transcended into popular culture. One of the most famous references to the gin and tonic is in the James Bond film "Dr. No," where Bond enjoys the drink in Jamaica, with a whole lime squeezed in to make it tart and refreshing. This classic cocktail has since become a staple, celebrated for its unique history and enduring appeal.

**Browse & buy online at
drinkwarehouseuk.co.uk**

DWUK RECOMMENDED GINS



WHITE CLIFFS KENT DRY GIN

Experience the essence of the stunning Kent coast with White Cliffs Gin, meticulously crafted by the renowned Pleasant Land Distillery. This coastal-inspired gin captures the wild beauty of the region with a harmonious blend of foraged juniper, samphire, orange blossom, and elderflower, resulting in an exceptionally smooth and flavourful maritime gin.

EAST LONDON LIQUOR COMPANY GIN

It's called a classic for a reason. East London Dry Gin combines notes of citrus and juniper, ending in a bold, spicy finish. Perfect in the kitchen, on the couch, or for those after work drinks.



GEORGE BISHOP LONDON DRY GIN

Traditionally crafted and distinctly smooth, George Bishop London Dry Gin is a perfect balance of 15 distinct botanicals. Warm Mediterranean orange and lemon combined with exotic spice. Sweet citrus notes from coriander and soothing chamomile are balanced with tellicherry pepper, cinnamon bark and ground almond.

GREENSAND RIDGE LONDON DRY GIN

Greensand Ridge London Dry Gin is lovingly distilled in small batches from a carefully selected combination of fifteen botanicals, each of which plays an important role in creating the delicately balanced flavour profile.



DWUK GIN OFFERS

MALFY GIN ORIGINALE

Malfy's Originale gin promises to give sippers a truly authentic taste of Italy. Inspired by the mountains Monviso (which are visible from the distillery), the creators of Malfy wanted the Originale to reflect its surroundings. The wild juniper, pure spring water and the amazing colour of the mountain lakes turned out to be the inspiration for this fantastic treat. Much like the mountains, Malfy Originale is a crisp and juniper-forward gin. Using just 5 botanicals, it still delivers an extreme depth of flavour.

70cl

NOW ONLY
£20.88
LIST: £27.84

SAVE 25%
DWUK ONLINE ONLY OFFER

SLINGSBY RHUBARB GIN

Distilled from rye proudly grown in New York State, this uncompromising whiskey is aged exclusively in full-size barrels to ensure robust flavour and nuanced finish.

LIMITED STOCK
WHEN IT'S GONE IT'S GONE

70cl

NOW ONLY
£25.00
LIST: £34.75

SAVE 28%
DWUK ONLINE ONLY OFFER

GREENALL'S GIN

Greenall's Gin is a traditional London Dry Gin, which continues to be distilled using the traditional method and original Greenall family recipe dating back to 1761. It exhibits all the classic elements of a London Dry Gin, rich juniper flavour, encircled by citrus and a delicate balance between bitter and sweet. Presented in fresh, vibrant packaging.

1.5L

NOW ONLY
£24.99
LIST: £32.33

SAVE 22%
DWUK ONLINE ONLY OFFER

GREENSAND RIDGE RASPBERRY GHOST GIN

Raspberry Ghost is a delicious Eau de Vie that captures the aroma of ripe Kentish raspberries. Drunk as a gin with tonic, the delicate raspberry flavour bursts onto the palate and endures long into the finish.

70cl

NOW ONLY
£24.39
LIST: £32.51

SAVE 25%
DWUK ONLINE ONLY OFFER

DWUK GIN OFFER

SAVE UP TO 25%
DWUK ONLINE ONLY OFFER



ESTD 1761

GREENALL'S

— *The Original* —



70cl Greenhall's London Dry Gin

ONLY £11.99

LIST: £16.07

70cl Greenhall's Wild Berry Gin

ONLY £12.99

LIST: £16.64

DWUK TEQUILA/MEZCAL OFFERS

AQUA RIVA TEQUILA

A hint of citrus fruit and white pepper with a light tingle on the tongue. It's produced from 100% Blue Weber agave and is intended to be a 'bar' Tequila, specifically for cocktails.



SAVE 25%
DWUK ONLINE ONLY OFFER

LIMITED STOCK

WHEN IT'S GONE IT'S GONE

70cl

NOW ONLY
£22.16
LIST: £29.55

HERRADURA RESPOSADO

Herradura was the world's first distillery to introduce Reposado or rested tequila when introduced in 1974 and has been producing this excellent style ever since.

With the agave hearts roasted in traditional clay ovens, and fermented using only wild yeasts, Herradura is aged for 11 months after distillation to allow the flavours to mature. A nice thick and oily body that coats the mouth really well. Fruity agave with really nice spice notes. A really nice cinnamon punch at the end to go with the fruity sweetness. The perfect sipping tequila.



SAVE 25%
DWUK ONLINE ONLY OFFER

70cl

NOW ONLY
£22.66
LIST: £30.21

DWUK RUM OFFERS

RUM-BAR SILVER OVERPROOF RUM

A traditional pure pot still overproof rum and is presented at 63% ABV. On the nose the banana notes dominate with a beautiful balance of other exotic fruit continuing through to the palate supported with that classic grassy vegetal Jamaican funk.



SAVE 28%
DWUK ONLINE ONLY OFFER

LIMITED STOCK
WHEN IT'S GONE IT'S GONE

70cl

NOW ONLY
£15.25
LIST: £21.35

DON Q ANEJO RUM

Don Q Añejo Rum is a blend of rums aged between 3 and 12 years old, this perfect example of a rum that is dry profile, yet somehow feels sweet and luxurious overall.

Lovely rich texture to this rum with tropical fruit. There's almost a Cognac like quality with the subtle oak and clean vanilla.

SAVE 25%
DWUK ONLINE ONLY OFFER



70cl

NOW ONLY
£21.99
LIST: £29.32



CAWSTON PRESS *Cocktails*



Soft drinks bring a host of positives to the table. They can keep you hydrated while offering a quick energy boost. With a wide range of flavours, they provide a tasty alternative to plain water, making hydration more enjoyable. They also play a big role in social gatherings, adding to the fun and celebration.

Cawston Press embodies all these benefits and more. Their drinks are made from real ingredients, just like you'd make at home, inspired by the kitchen garden. With no added sugar, no sweeteners, no concentrates, and no shortcuts, they do things properly. Plus, Cawston Press drinks are versatile mixers, perfect for any occasion.

Here are some tried-and-tested DWUK favourite recipes using Cawston Press. Enjoy!



RHUBARB APEROL SPRITZ

INGREDIENTS

- 50ml Cawston Press Sparkling Rhubarb
- 50ml Aperol
- 50ml Soda water
- Half a lemon
- Orange, to garnish

Fill a large wine glass with ice. Pour the Rhubarb, Aperol and soda over ice. Add the juice of half a lemon, or less if you prefer the drink less tart. Garnish with an orange twist or slice.



RHUBARB NEGRONI

INGREDIENTS

- 25ml London dry gin
- 25ml Campari
- 25ml Martini Rosso
- Cawston Press Sparkling Rhubarb, to top
- Orange, to garnish

In an ice filled glass, stir together 25ml each of gin, Campari and Martini Rosso, then top with Cawston Press Sparkling Rhubarb. Add a slice of orange to garnish.





DISCOVER AN OUT OF THIS WORLD COCKTAIL WITH THE APPLETON ESTATE 8YO MAI TAI ^{*1}

**DWUK
ONLINE
ONLY
OFFER**

£1.50^{*}
OFF PER BOTTLE



APPLETON ESTATE[®]
JAMAICA RUM

THE ORIGINAL MAI TAI

50ml Appleton Estate 8 Year Old Reserve
20ml Grand Marnier
20ml Fresh Lime Juice
10ml Sugar Syrup
10ml Orgeat

Make your Mai Tai with Appleton Estate, the original rum used in the mai tai, and the fastest growing golden rum of scale in the off trade.^{**}

^{**} The Mai Tai is named after the Tahitian word 'Mai Tai Roa Ae', which translates to 'Out of this world - The best!'

^{**} Nielsen 52wk to 30.12.23, Total Coverage. All Golden Rum Brand £1m+

^{*}18+ only, offer available between 1/9/24 to 31/10/24. While stocks last

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RECIPE

25ml CAMPARI
25ml GIN
25ml SWEET VERMOUTH
ORANGE SLICE
ICE CUBES

METHOD

Fill a rocks glass with ice, pour in the ingredients, stir gently. Add more ice & garnish with a slice of orange.

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^{*}2024 Cocktail Report by Drinks International

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- PINK LEMONADE

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COLA

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ORANGE JUICE DRINK

FIZZY MANGO

ORANGEADE

TONIC

SLIM TONIC

ENERGY

LIME

APPLE JUICE

LEMONADE

LEMON & LIME

BLUE ICE

MIXED FRUIT JUICE

PINK LEMONADE

CRANBERRY

BLACKCURRANT CORDIAL

18 FLAVOURS

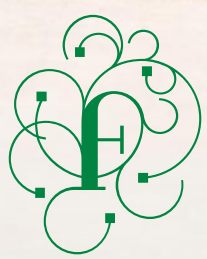
As well as our 18 original flavours, you can also choose from Pepsi, Diet Pepsi, Pepsi Max, Pepsi Max Cherry, Jolly's Orange Cordial, R Whites Lemonade, 7up Sugar Free & Tango.

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Shaun Elder, Co-Founder

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1 in 4
UK adults
choose tap
water if not
drinking
alcohol



£800M
in missed
annual revenue
opportunity when
consumers order
tap water

Tap water presents a huge opportunity to upsell if you offer a compelling range of flavours and health-conscious options.

Adult flavour profiles enhance the dining experience and could be paired with meals like wine.

FROBISHERS

MARKET LEADER

70%
Pressed apple
juice & mango
puree

25%
Apple & mango
juice from
concentrate

30%
Water

75%
10 +ingredients,
including Water,
added sugar,
flavourings and
preservatives



Glassware
available



Source: KAM Low+No 2023: The Customer Perspective



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