

FOR IMMEDIATE RELEASE:**WSB Gears Up for Its Biggest Military Hiring Fair**

El Paso, Texas (November 6, 2023) – Workforce Solutions Borderplex (WSB) proudly announces its flagship annual event, the Hiring Red, White & You! statewide veterans hiring fair. This event is set to connect local employers with a pool of skilled and dedicated military talent, and their spouses. This event also welcomes the public and embraces a hybrid format. We encourage attendees to join us in person, and those who prefer a virtual experience can explore resources and job opportunities on our online platform. Additionally, all Workforce Solutions Borderplex offices will offer resource areas to assist attendees in accessing the virtual event.

Hiring Red, White & You! Details:

- **Location:** El Paso County Coliseum - 4100 E. Paisano Drive
- **Date:** Tuesday, November 14, 2023
- **Time:** 10 am – 1 pm
- **Early Access:** Military Veterans, Active-Duty Military, and Dependents may enter at 9:00 AM
- **Virtual Access:** Visit our website borderplexjobs.com
- **Jobseeker Pre-Registration:** Jobseekers are required to pre-register at: borderplexjobs.com

At least 120 employers from the Borderplex region's most in-demand companies have confirmed participation.

More background on this state-wide annual event:

Launched in 2011 in collaboration with Texas Workforce Solutions, the Office of the Governor, Texas Medical Center, and the Texas Veterans Commission, Hiring Red, White & You! has been instrumental in connecting transitioning soldiers, veterans, and their spouses with employers seeking untapped talent. The event is cost-free for military members and the public.

Impressive Impact: Since its inception in 2012, Hiring Red, White & You! has:

- Served 20,000+ employers
- Connected 114,000+ job seekers to meaningful opportunities
- Facilitated 3,000+ same-day hires

“Texas is home to 1.5 million veterans, the largest population of veterans in any state in the country,” said TWC Chairman Bryan Daniel. “Veterans bring skills, training, and leadership tools that can significantly contribute to the civilian workforce and have a positive impact on the Texas economy.”

Benefits for Employers:

- Veterans possess adaptability, initiative, and quick learning, making them valuable assets to businesses.
- Hiring veterans and their spouses can reduce turnover and maintain a stable workforce.
- Employers may earn up to \$9,600 in federal tax credits through the Work Opportunity Tax Credit program.

For more information or media inquiries, please contact: Kandolite Carson, Communication Director Workforce Solutions Borderplex (WSB) at kandolite.carson@borderplexjobs.com