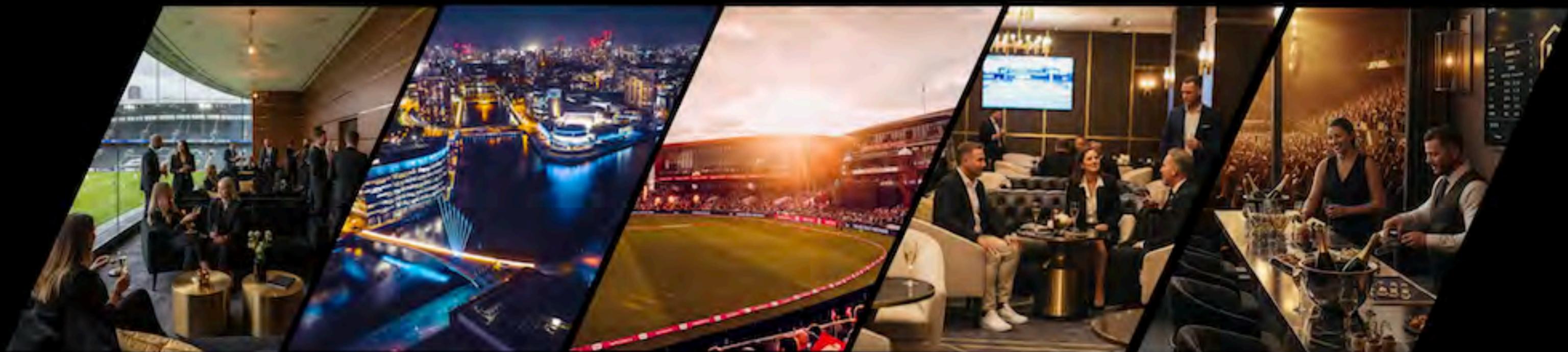


7TH ANNUAL
PREMIUM EXPERIENCE
GLOBAL CONFERENCE



EMIRATES OLD TRAFFORD • MANCHESTER • 16-18 MARCH 2026

ALSD



2026 HOST VENUE

JOIN US IN MANCHESTER!

Iconic Emirates Old Trafford will play host to Europe's largest assembly of Premium Experience executives and industry influencers.



EXCLUSIVE VENUE TOURS

Including behind-the-scenes access to some of Manchester's most dynamic sports and entertainment destinations.



MAIN STAGE SPOTLIGHTS

THE WORLD'S MOST INNOVATIVE VENUES

Showcasing the year's most dynamic premium experiences, projects, and products across the globe.



THE SPHERE
Las Vegas

INTUIT DOME
Los Angeles



KAI TAK SPORTS PARK
Hong Kong



FULHAM FC
London



CO-OP LIVE
Manchester

ALSD



MANCHESTER 2026

NAMING RIGHTS PARTNER

Exclusive opportunity for conference naming rights, including top tier positioning and extensive branding and activation.

£24,000

ALSD



NAMING RIGHTS ASSETS & ACTIVATION

- ▶ Ten (10) delegate passes to PX Manchester conference
- ▶ Opportunity to open the conference from the main stage
- ▶ Inclusion within a premium experience main stage session
- ▶ Top tier branding on collaterals and on-site signage
- ▶ Priority database access to all association members
- ▶ Business development and engagement opportunities
- ▶ One (1) PX LIVE webinar in advance of the conference
- ▶ One (1) Feature Video Interview, produced by ALS D
- ▶ Thought Leadership Inclusion in ALS D's PX Pulse e-newsletter
- ▶ Supporting social media campaign, including LinkedIn spotlight posts highlighting the naming rights partnership
- ▶ Opportunity for item inclusion in conference gift bags

MANCHESTER 2026

ALLIANCE PARTNER

As a global alliance partner, receive access to a full suite of brand marketing assets, thought-leadership, networking, and targeted business development opportunities.

£6,500

ALSD



ALLIANCE PARTNERSHIP ASSETS & ACTIVATION

- ▶ Six (6) delegate passes to PX Manchester conference
- ▶ Inclusion within a main stage presentation session
- ▶ Priority database access to all association members
- ▶ Business development and engagement opportunities
- ▶ Premier positioning on collaterals and on-site brand signage
- ▶ Opportunity for item inclusion in conference gift bags
- ▶ One (1) feature video interview, produced by ALS D
- ▶ Thought leadership inclusion in ALS D's PX Pulse e-newsletter
- ▶ One (1) LinkedIn spotlight post highlighting partnership

MANCHESTER 2026

SHOWCASE PARTNERSHIP

Premier opportunities to showcase your company during the conference with priority exhibit space and exclusive brand activation assets.

£5,500

ALSD



SHOWCASE PARTNERSHIP ASSETS & ACTIVATION

- ▶ Four (4) delegate passes to PX Manchester conference
- ▶ Inclusion within a main stage presentation session
- ▶ Premium brand exposure at entry & main stage
- ▶ Premier exhibit space at Emirates Old Trafford
- ▶ Database access to all conference attendees
- ▶ Reserved VIP Seating
- ▶ One (1) Feature Video Interview produced by ALS D
- ▶ Thought Leadership Inclusion in ALS D's PX Pulse e-newsletter
- ▶ One (1) LinkedIn Spotlight post highlighting partnership
- ▶ Company Logo and link on the ALS D website
- ▶ Opportunity for item inclusion in Conference Gift Bags

MANCHESTER 2026

EXHIBITOR PARTNERSHIP

Highlight your company's innovation and expertise via exhibit space, on-site branding, and unparalleled networking access to industry leaders.

EARLY BIRD PRICING

£2,800

ALSD



EXHIBITOR PARTNERSHIP ASSETS & ACTIVATION

- ▶ Two (2) delegate passes to PX Manchester conference
- ▶ Exhibit space at Emirates Old Trafford
- ▶ Reserved VIP Seating
- ▶ Branding on collaterals and in-venue signage
- ▶ Thought leadership inclusion in ALSA's PX Pulse e-newsletter
- ▶ Inclusion within promotion on ALSA social media channels
- ▶ Logo and link on the ALSA website
- ▶ Opportunity for item inclusion in conference gift bags

MANCHESTER 2026

ACTIVATION OPPORTUNITIES

Additional creative opportunities exist to integrate in engaging ways with exclusive spaces and brand activation assets.

MEALS & RECEPTIONS

VIP ENTRANCE BRANDING

LANYARDS

LEADERSHIP LOUNGE

+ other premium assets

ALSD



GLOBAL LEADERS IN PREMIUM EXPERIENCES

*We look forward
to partnering
with you!*



ALSD

