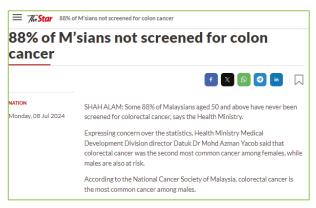


COLORECTAL CANCER (CRC)

In Malaysia, CRC ranks as the **second most common** cancer, which contributed to **13.5**% of all newly diagnosed cancer cases in 2012–2016.¹

PUBLIC ARE LESS CANCER-ALERT





Colorectal cancer, also known as colon cancer, had an **83.8%** prevalence among those aged 50 and above, 10 according to statistics from the National Cancer Registry between 2012 and 2016.

15,515 diagnosed cases



OVER 70%

are diagnosed in late stages (stage 3 & 4)²

SILENT KILLER

3,000 new colorectal cancer cases every year

2/3 of the cases are diagnosed at late stages

Colorectal cancer is preventable at the pre-malignant stage and highly curable if caught in early stages

Tumours can grow to a quite large size in there without causing symptoms

Most patients come to the doctor when they experience difficulty or bleeding during bowel movement

...But it has already entered ADVANCED STAGES.

- 1. Ministry of Health Malaysia. National strategic plan for colorectal cancer (NSPCRC) 2021 2025. (2021).
- $2.\,National\,Cancer\,Institute.\,Malaysian\,National\,Cancer\,Registry\,Report\,(MNCR)\,2012-2016.$
- 3. New Straits Times: #HEALTH: Colorectal cancer increasing among young Malaysians

LIFESTYLE-RELATED



Eating habits



Lack of exercise



Smoking



Alcohol consumption



Personal history of other cancer

In Malaysia, numbers are highest among the Chinese, but Chinese patients tend to get the cancer at a later age compared with Indians and Malays, who are younger when they get the disease.³



KEY BENEFITS

- Supports digestion & regular bowel movement
- Promotes gut balance with prebiotics
 & probiotics
- Strengthens immunity & natural detoxification
- Rich in antioxidants for healthy aging
- Helps manage cholesterol & blood sugar

POWERFUL FORMULA

- 6 Types of Fibers Soluble & Insoluble
- Antioxidant-rich superfoods (Green Tea, Bta Carotene, Oxxynea[®])
- Fruit juice powders with added nutrients
- RFortified with vitamins, minerals & phytonutrients

SPECIALLY FORMULATED



High Fiber Contents

Plant Fiber (Psyllium), Soluble Corn Fiber (Fibersol®), High Fiber Oat Bran, Inulin, FOS and Apple Pectin

Promote regular bowel movement, prevent constipation, aid in digestion functions

Nourish beneficial gut bacteria, balance gut microbiota



Lactobacillus Acidophilus & Bifidobacterium Longum

Increase population of beneficial bacteria

Support stronger immune system



Detoxification & Liver Health

Chlorophyll, Aloe Vera Extract, Milk Thistle Extract & Apple Pectin

Promote natural detoxification by cleansing of heavy metals, toxins and waste products from the body



Dense With Vitamins & Minerals

Wheat Grass, Carrot Powder, Pumpkin Powder, Alfalfa Powder

Boost energy level and overall wellness



Antioxidant Protection

Oxxynea®, Beta Carotene, Green Tea Extract, Vitamin C

Provides strong antioxidant protection, reducing oxidative stress and fighting free radicals, which may

help in preventing chronic diseases and supporting healthy aging.



1 SACHET FIBERPHYL PLUS = 3.2g fiber



medium apple

CAR!

medium carrots



medium banana



1.2 cup broccoli



1.2 cup strawberries

Simulating the Digestive Process with Fiberphyl Plus



1. Mix 2 tablespoons of Fiberphyl Plus with the white bread in the "With Fiber" cup.



2. Stir gently to simulate the churning action of your stomach. After 3-5 minutes, observe the differences of white bread between the two cups.



3. In the "Without Fiber" cup, the white bread will turn into a mushy, sticky mixture that's difficult to stir.



4. In the "With Fiber" cup, the bread remain more structured and less sticky, it thickens the mixture, making it bulkier and less mushv.

Frequently Asked Questions (FAQ)

How many and what type of fiber is in Fiberphyl Plus?

There are six types of fiber used in Fiberphyl Plus: Psyllium, soluble corn fiber, oat bran,

Fructooligosaccharides, inulin and apple pectin.

- **1. Psyllium :** Derived from the seeds of the Plantago ovata plant.
- 2. Soluble Corn Fiber: A type of dietary fiber found in corn.
- 3. Oat Bran: The outer layer of the oat grain.
 - Rich in soluble fiber, particularly beta-glucan which helps lower LDL cholesterol.
 - Aids in bowel regularity and promotes a healthy gut.

4. Fructooligosaccharides:

- Has prebiotic effect that stimulates the growth of beneficial gut bacteria.
- · Can improve mineral absorption, particularly calcium.
- Helps prevent constipation by increasing stool bulk and softness.
- 5. Inulin: From chicory root
 - Has prebiotic effect that stimulates the growth of beneficial gut bacteria.
 - Improves the absorption of calcium and magnesium.

- **6. Apple Pectin :** Found in apples, particularly in the skin and core
 - Soluble fiber that forms a gel-like substance in the gut.
 - Aids in the treatment of constipation and diarrhea by normalizing bowel movements.
 - Binds to cholesterol in the digestive tract, aiding in its excretion.
 - Slows down the absorption of sugar, helping to regulate blood sugar levels.
 - Helps remove toxins and heavy metals from the body.

How many fiber is in Fiberphyl Plus?

Each 100g provides 21.1g of fiber — a blend of both soluble and insoluble types.

Who can benefit from Fiberphyl Plus?

Ideal for adults wanting better digestion, regularity, detox, and overall gut health.

Can pregnant, lactating women drink Fiberphyl Plus?

Generally safe, but they should drink enough water and consult a doctor before use.

Can children consume Fiberphyl Plus?

Mainly for adults. Children can take a smaller amount with care and supervision. Introduce slowly and ensure they stay hydrated.

*This product is not intended to diagnose, treat, cure, or prevent any disease.

