

The background features a blue-to-purple gradient with several white decorative patterns: a field of small dots in the top-left and bottom-left corners, a field of larger, elongated oval shapes in the top-right and bottom-right corners, and a central field of vertical white lines of varying lengths.

# INNOVA

## DÉCOR

Contemporary **home décor supplier** specialising in the development, manufacture and procurement of home products, specifically **mirrors, photo frames, photo albums, wall art,** and **clocks.**

# Trusted Globally

**HOME**BASE

Dunelm

**®** **The RANGE**  
Home, Leisure & Garden

habitat

*Argos*

**Woodie's**

We're all Homemakers

**3A**

Harvey Norman

**TEDI**

**HOME  
BOX**

**homecentre**

**home store  
+ more**

eibert **V**isual

**Pfennig in Squid**

**BABOU**  
Des bons plans! Des prix fous!  
By **bm**

**HOME**  
SELECTIONS

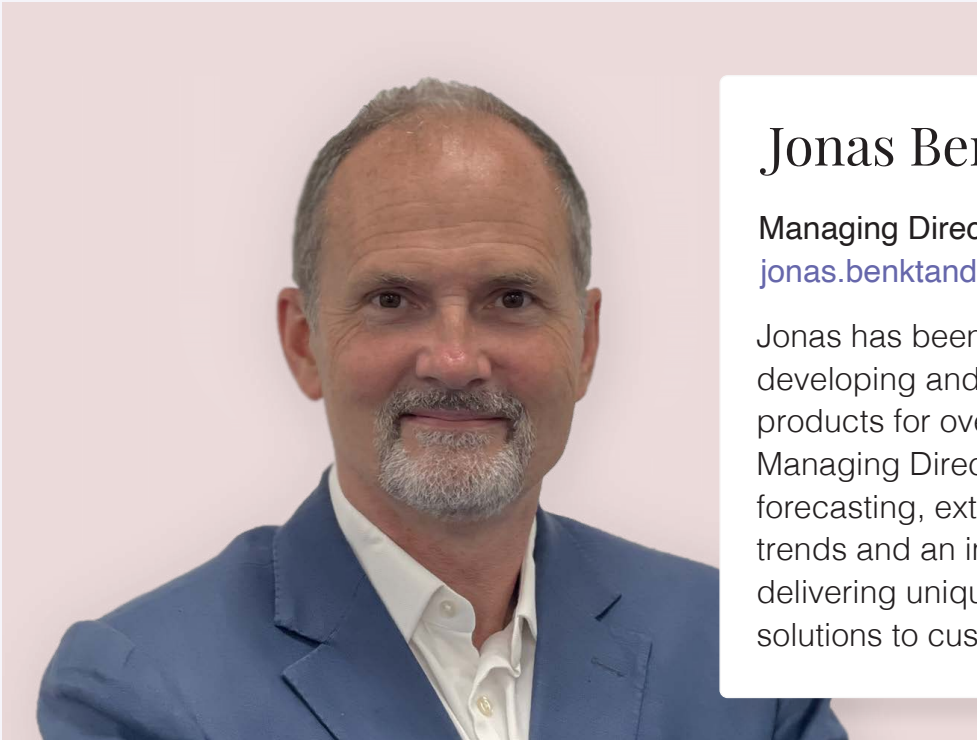
**PROD  
BUY**

**erik**

Large-scale experience in designing, sourcing and supplying products for leading homeware brands in the UK and internationally.

# Meet the founders

Our dedicated team boasts over 60 years of collective experience in sourcing, developing and manufacturing products and has access to an ever-increasing production network, the foundation of our service.



## Jonas Benktander

Managing Director & Co-Founder

[jonas.benktander@innovadecor.co.uk](mailto:jonas.benktander@innovadecor.co.uk)

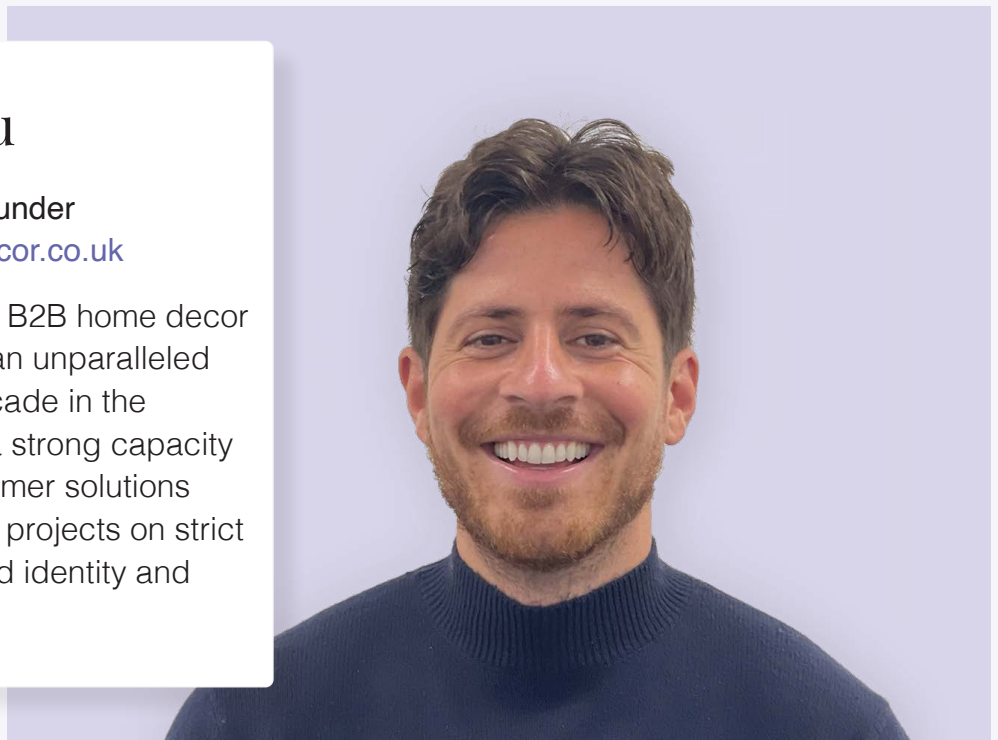
Jonas has been in the business of sourcing, developing and supplying home décor products for over 30 years. He is a visionary Managing Director with excellent strategic forecasting, extensive knowledge of market trends and an in-depth understanding of delivering unique product and operational solutions to customers.

## Nicholas Kyriacou

Operations Director & Co-Founder

[nicholas.kyriacou@innovadecor.co.uk](mailto:nicholas.kyriacou@innovadecor.co.uk)

Nick is a performance driven B2B home decor procurement specialist with an unparalleled work ethic. After nearly a decade in the industry, he has developed a strong capacity for providing first-class customer solutions and managing multiple large projects on strict timelines that adhere to brand identity and values.





# The Innova Décor Mission

At Innova Décor we are passionate about guiding our customers through the supply and procurement processes.

**Our business idea is simple:** ensure brands can find, create and supply the best mirrors, photo line, wall art and clock products for their customers at the best prices.

Part of our mission is to always grow our sourcing base so we can discover new market opportunities, also allowing us access to the most effective practices.

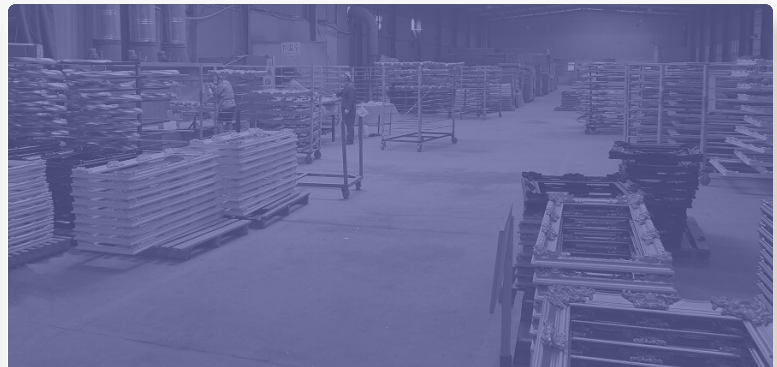
We manufacture all products in certified factories, quality check them at all stages and deliver our consignments in a timely and cost efficient manner to your designated shipping port or delivery destination.

# Client-centric procurement, direct from the source



## Analysis & Development

Together, we outline realistic production cycles that match your technical, legal, quality, and logistical requirements. Then, if you need it, we incorporate visuals into material specifications to help transform conceptual ideas into final products. Our service includes the provision of comprehensive market research, cost analysis, negotiations, contracting and multi-stage product sampling.



## Manufacturing

Solicitation complete, our experts initiate and manage production. Our production team will help select the best-suited production partner from our ever-growing manufacturing base which is under continuous review. There is no substitute for quality.



We manage the sourcing, production and supply of exciting and relevant home décor products for global brands and emerging businesses.

At Innova Décor we combine deep industry expertise with agile, mature production partners to create customised product and operational strategies that are resilient and sustainable.

In addition to providing forward-thinking procurement services, we are also committed to ensuring that market opportunities and industry best practices are considered in our decisions.

Our deep knowledge of the market, market awareness, and use of our design studio ensure consistent delivery on product design, quality, and price expectations.



## Quality Assurance

We coordinate third-party on-site inspections, auditor reports, photographic documentation, and testing during the entire process—all whilst monitoring timelines and conformity to environmental, social, and technical compliances.



## Delivery

No matter what the Incoterms, our team is committed to providing ongoing international logistical support, ensuring that your consignments are loaded and arrive on time at your destination. Tell us where you want your shipment to arrive; we'll handle the rest.

Jump-start your supply chain today



- |           |           |          |         |            |            |
|-----------|-----------|----------|---------|------------|------------|
| All-Glass | Antique   | Bevelled | Brushed | Decorative | Distressed |
| Foiled    | Frameless | MDF      | Metal   | Ornate     | Panelled   |
| Plastic   | Ribbed    | Swept    | Tinted  | Veneer     | Wooden     |

# Mirrors

Design & Development



# Mirrors for every interior

We have the expertise to work with a wide variety of styles and materials, combined with specific mirror types, to create a near-endless range of unique developments which meet our customer's visual, quality, price, and design expectations.





Bathroom



Bespoke



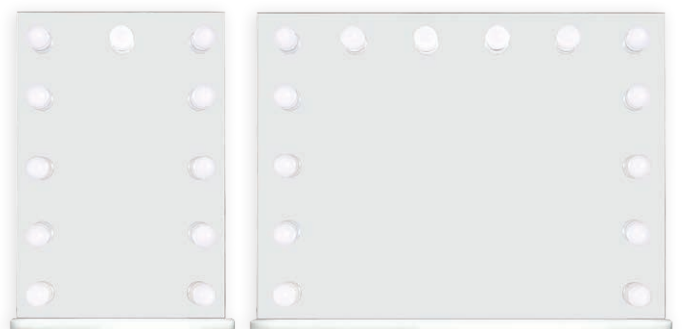
Cheval / Freestanding



Dressing Table



Full Length / Dress



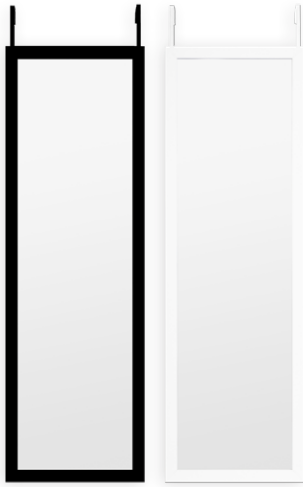
LED / Hollywood



Leaner



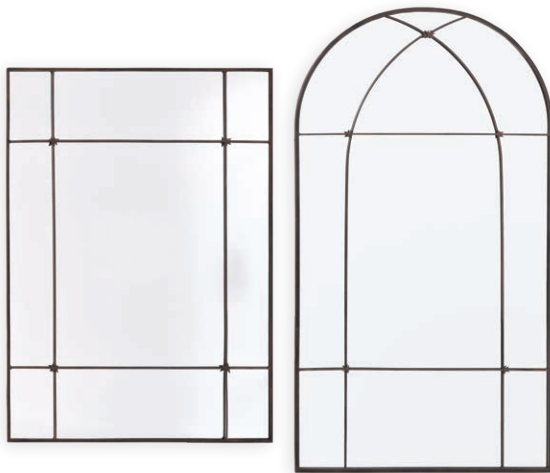
Outdoor



Overdoor



Overmantel



Window



Hanging



**D**esign single and multi-photo frames that complement and highlight your new and existing ranges by combining colours, profile finishes, and materials with unique branded face papers and artwork.

- |         |           |               |       |      |             |
|---------|-----------|---------------|-------|------|-------------|
| Acrylic | Aluminium | Cast Metal    | Glass | Iron | MDF         |
| Plastic | Resin     | Silver Plated | Steel | Wood | Wood Veneer |

# Frames

## Design & Development

# Frames for every occasion

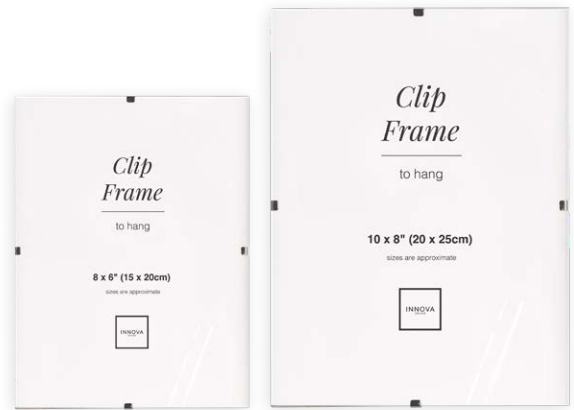
Identifying and generating original frame ideas ethical production, sustainable materials, and automated manufacturing are all important to us, and as a consequence, our team has become instrumental in providing first-rate photo frame ranges to many leading international homeware brands.

Our expertise spans a broad range of sizes, styles, and finishes, from high-volume value frames to sophisticated laser-engraved frames.





Box Frames



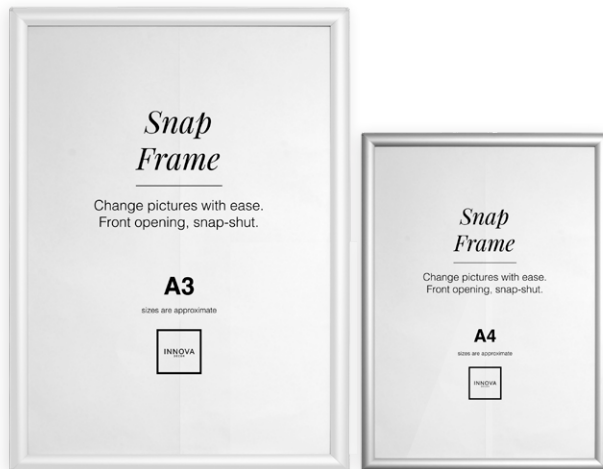
Clip Frames



Floating Frames



Baby / Keepsake Frames



Snap Frames



Multi Opening Frames



Frame Sets



Swept Frames



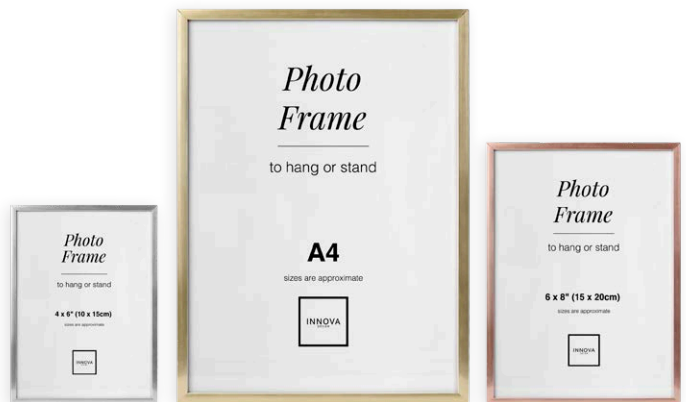
Peg Frames



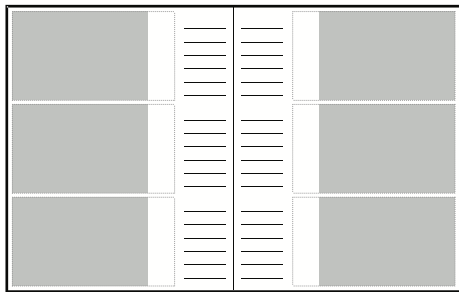
Poster Frames



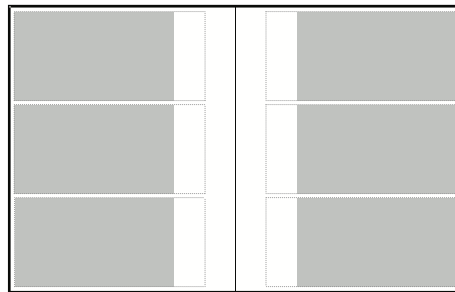
Certificate Frames



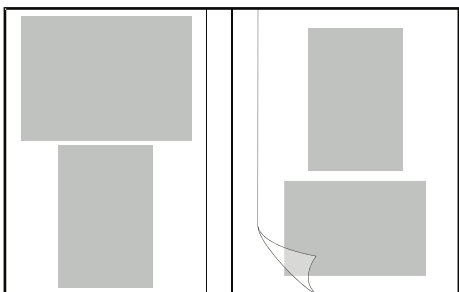
Silver Plated



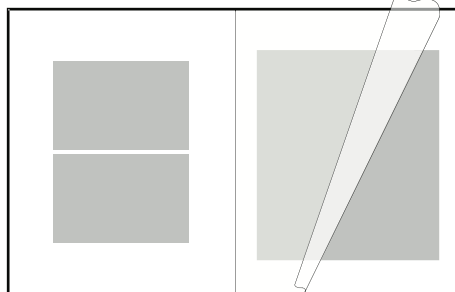
Slip-in Memo



Slip-in



Self Adhesive



Traditional Interleaved

- Spiralbound
- Gluebound
- Weldbound
- Bookbound
- Wirobound
- Postbound

# Albums

Design & Development



# Albums for every memory

As a significant contributor to key ranges of proprietary photo albums over the years, our in-house design team continues to identify and develop original ideas that meet current trends and bespoke needs.

Whatever the design, material, binding, or storage requirement, we use high-quality construction techniques to supply photo albums that go above and beyond expectations.

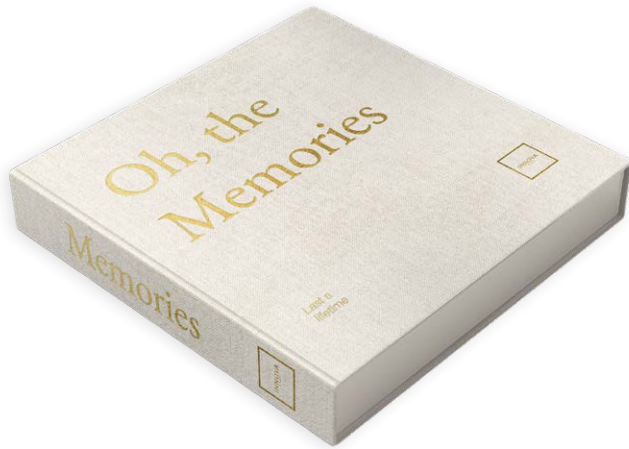




Baby



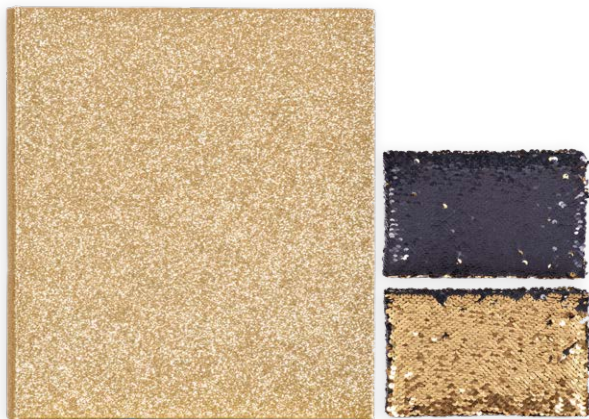
Classic



Coffee Table



Celebration



Glitter



Leatherette



Linen



Silk



Scrapbook



Travel



Animals



Accessories



**W**e are experts in creating and developing a wide range of different art forms, using appropriate materials and specifications to meet our clients product and retail price requirements.

# Wall Art

Design & Development

# Art for every wall

Our bespoke wall art program is anchored in our huge library of designs and design houses as well as ongoing product development using a multitude of production techniques and materials in a wide range of production facilities.

Apart from greatly facilitating the process of making the product our customer is looking for, this ensures the end-product can be made truly creative and contemporary.





Framed Canvas

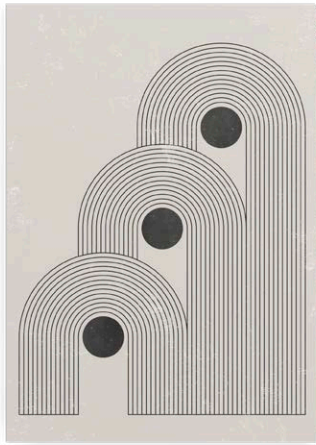


Framed Prints



Canvas

Our dedicated creative team liaises with technical and design establishments, to ensure your bespoke art collection and the final product are made to meet all expectations on contemporary design, materials, quality, and cost.



Metal Prints



Poster Prints



Tempered Glass Prints



3D Canvas



Wooden Wall Art



3D Metal Sculptures



**M**ake the perfect choices to highlight your brand style; Choose from a variety of clock movements, numerals, hands, colours, and materials, as well as bespoke printed face papers.

# Clocks

## Design & Development



# Clocks for every second

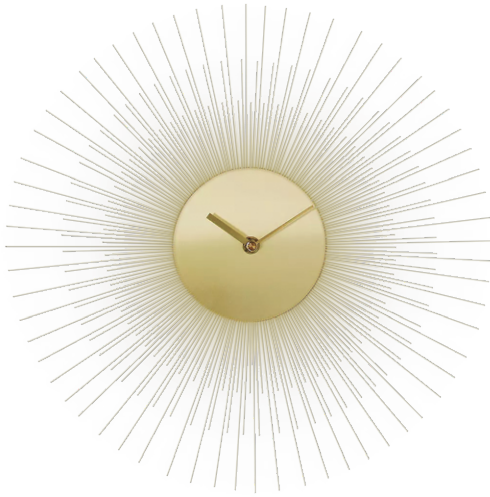
We offer a comprehensive supply of expertly made wall and mantel clocks.

Choose from a selection of timeless classic clocks with modern and traditional finishes, ornamental decorative clocks, hanging clocks, retro vintage mantel clocks, and more.





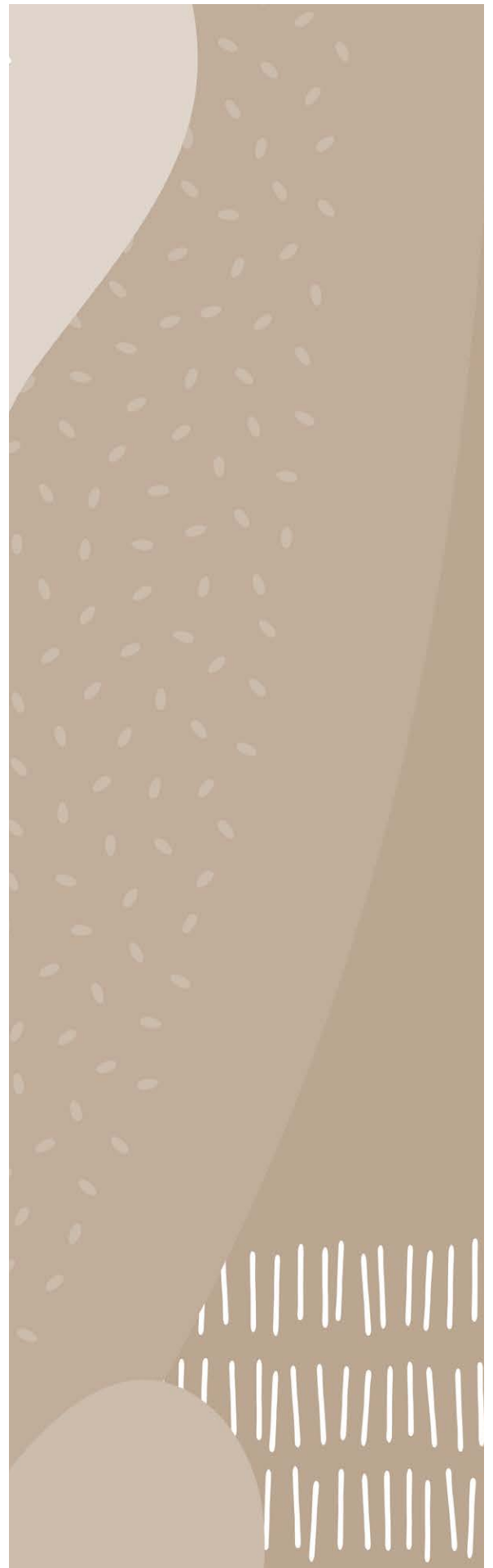
Classic



Decorative



Printed / Hand Painted





Minimal



Hanging



Contemporary



Vintage / Mantel



Wooden



Skeleton

# The right packaging

## Develop, implement and maintain effective packaging solutions

**P**ackaging is essential for effective store display and logistical efficiency.

At Innova Décor, we take an individualised approach to packaging that considers labelling and printing specifications, materials, environmental concerns, carton integrity, product protection, final retail environment, and cost-savings.

Keeping your storage and distribution parameters in mind, our experts can purposefully provide cost-effective packaging solutions that are robust and ethical.

Explore novel “knock-down” solutions and alternative materials to shrink cartons, maximising production levels and freight capacity while simultaneously decreasing distribution and storage costs.

Whether for the web, in-store displays, or both, we offer a variety of packaging solutions:

Window Box

Full Box

Clip Strip Displays

Counter Display Unit (CDU)

Floor Standing Display Unit (FSDU)

Pallet Display

Mail-order

**Third-party shock and impact testing guarantee that all cartons and products meet requested resistance levels.**

## No forwarder? No problem!

Our logistics partners enable us to negotiate, implement and control domestic and international transportation of goods through the supply chain via road, air, and ocean freight.

Improving the efficiency of your smaller shipments takes a combination of expertise and sophisticated networks.

We can provide an economical supply of smaller consignments by combining regional manufacturing and shipping strategies to consolidate less than container loads (LCL) into full container loads (FCL).

As a result, we are helping brands build agile and adaptive supply chains, tune volumes in response to market change, and adopt different adaptive risk reduction strategies.

# Consolidated shipping

Efficiently transport your consignments  
from origin to destination

We have the know-how  
that you need.

Reach us anytime at: [info@innovadecor.co.uk](mailto:info@innovadecor.co.uk)