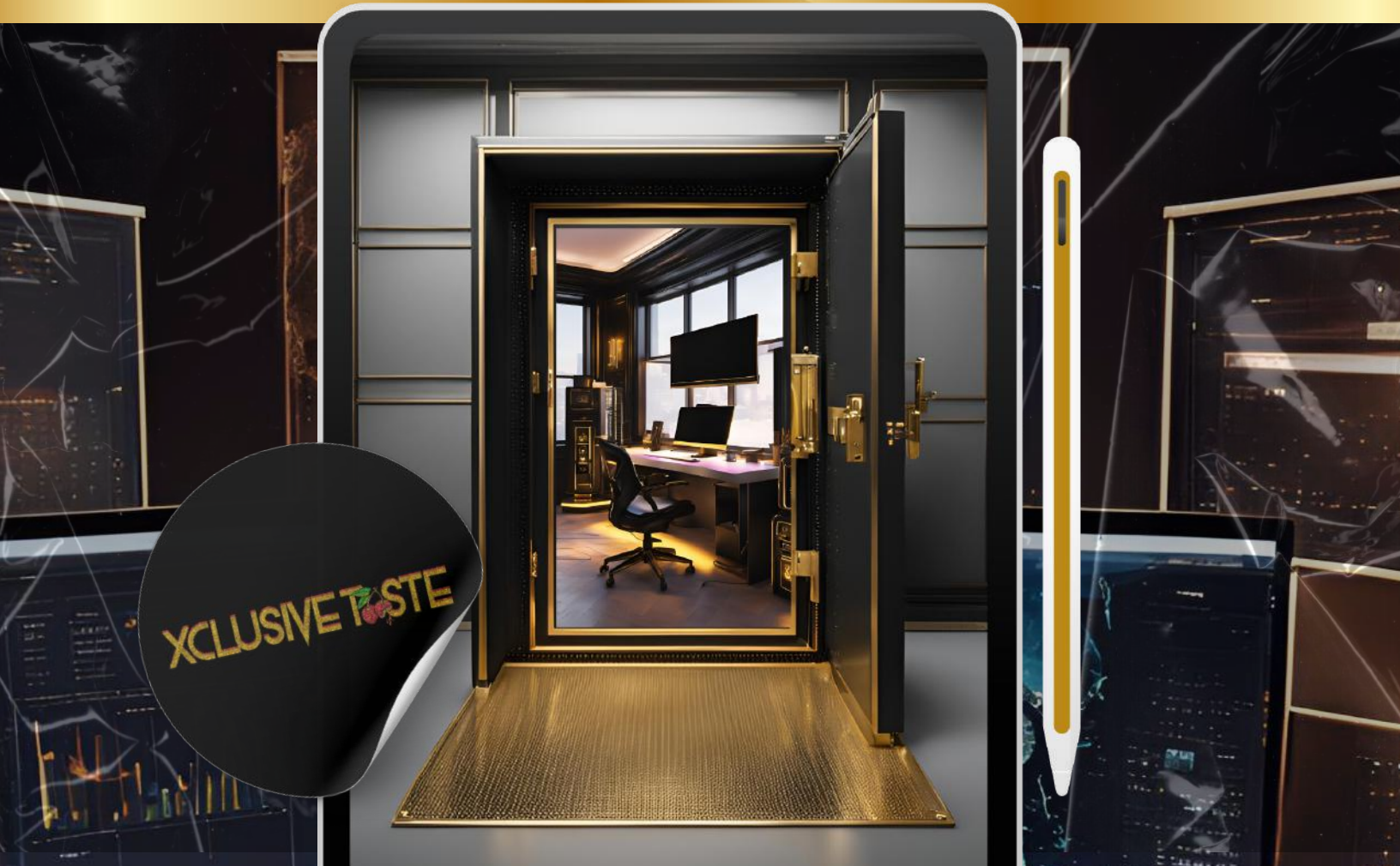


# *Xclusive Taste LLC*

EMPOWERING CREATIVITY AND BUSINESSES THROUGH THE SYNERGY OF PASSION AND STRATEGY.

## *Company Profile*



### CONTACT US



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XCLUSIVE-TASTE.COM



Check out all our digital and social media accounts, and feel free to book online or get in touch with us directly.

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# VISION & MISSION STATEMENT



## Vision:

Our vision is to be the leading provider of comprehensive business, creative, and professional development services, empowering individuals and companies from all walks of life to achieve their full potential.

We aim to create a vibrant, inclusive community where collaboration, innovation, and growth are fostered, leading to sustainable success for everyone involved.



## Mission:

Xclusive Taste LLC is committed to helping people turn their passions into profitable ventures. We offer a wide range of services, including business coaching, graphic design, branding, content creation, and administrative support, all tailored to meet the unique needs of our clients. Our mission is to provide the tools, resources, and guidance necessary for individuals and businesses to succeed, while also fostering community growth and development through collaboration and partnerships.



# CORE VALUES

**Empowerment:** We believe in empowering individuals and businesses to take control of their future by providing them with the knowledge, skills, and resources they need to succeed.

**Collaboration:** We value the power of working together, whether it's through partnerships with other businesses, collaborations between creators, or community engagement. Collaboration is at the heart of everything we do.

**Inclusivity:** We are committed to creating an inclusive environment where everyone, regardless of background, experience, or industry, is welcomed and supported.

**Innovation:** We strive to stay ahead of the curve by embracing new ideas, tools, and technologies. Innovation drives our success and helps us deliver the best possible results for our clients.

**Integrity:** We operate with honesty, transparency, and ethical standards in all our business dealings. Integrity is the foundation of the trust we build with our clients and partners.



# COMPANY HISTORY

## **Founding and Evolution:**

Xclusive Taste LLC was founded in July 2013 by Ty Woods, also known as Innovative Ty. Originally focused on bridging the gap between models, businesses, rappers, event planners, photographers, DJs, venues, clothing brands, and hair and makeup artists, the company quickly established itself as a key player in the creative and business communities.

From 2012 to 2019, Xclusive Taste LLC played a pivotal role in arranging and planning photoshoots, video shoots (including scriptwriting and concepts), location scouting, and booking, as well as managing corporate contracts. The company was instrumental in creating performance opportunities and fostering collaborations across various industries.

## **Rebranding in 2020:**

In 2020, Xclusive Taste LLC underwent a rebranding process, transitioning to a fully virtual model. This shift allowed the company to expand its service offerings, including virtual assistance, business coaching, graphic design, and content creation, all while maintaining its commitment to community engagement and collaboration.

Today, Xclusive Taste LLC continues to build on its legacy of innovation and empowerment, offering a comprehensive suite of services designed to help individuals and businesses succeed in an increasingly digital world.

# SERVICES OVERVIEW

Xclusive Taste LLC offers a diverse range of services designed to meet the needs of both businesses and individuals:

## **Business Development:**

- Coaching and mentorship programs for entrepreneurs and business owners.
- Strategic planning, market research, and financial management consulting.
- Virtual administrative support and project management.

## **Creative Services:**

- Graphic design (branding, marketing materials, product labels, etc.).
- Content creation (social media content, videos, photography, etc.).
- Event planning assistance, including scriptwriting, concept development, and location booking.
- Printing services (with plans to expand this offering through the acquisition of a large-format printer).

## **Personal Services:**

- Flyer and event invitation design.
- Assistance with apartment searches, job applications, and other personal tasks.
- Obituary and memorial designs, as well as T-shirt designs and gift/party decor.

## **Influencer and Artist Development:**

- Influencer program that connects small influencers with brands.
- Artist development services, including performance opportunities and creative direction.
- Coaching for graphic designers and other creatives to build their portfolios and business acumen.

## **Community and Youth Engagement:**

- With future goals to create Internship opportunities for youth and teens, helping them build work experience and develop professional skills through collaborations and partnerships.
- Collaborations with small businesses and creators to support local economies and foster growth.

# OPPORTUNITIES FOR GROWTH & EXPANSION

## **1. Investment in Equipment:**

We plan to invest in a large-format printer to enhance our design and printing services. This will allow us to offer in-house printing, reduce costs for our clients, and open up new revenue streams.

## **2. Development of a Creative Space:**

We aim to establish a dedicated space where creators and businesses can collaborate, work on projects, and host events. This space will serve as a hub for innovation and community building.

## **3. Expansion of Programs:**

We are committed to expanding The BAPP and Influencer Programs to reach a broader audience. By offering more comprehensive resources and training, we can help even more individuals and businesses succeed.

## **4. Partnership and Collaboration Opportunities:**

We seek to form strategic partnerships with other businesses and organizations that share our commitment to community growth. By collaborating with companies that offer complementary services, we can provide our clients with a wider range of solutions and support.



# FUNDING AND SPONSORSHIP OPPORTUNITIES

## 1. Grants and Donations:


Grants and donations are critical to accelerating our growth and expanding our service offerings. Funding will be allocated towards procuring new equipment, enhancing our creative space, media and event production to support a diverse range of creators, artists, and businesses, and improving our coaching and mentorship initiatives.

## 2. Sponsorship Opportunities:

- Businesses and individuals have the chance to sponsor our events, programs, or specific initiatives.
- Sponsors will be acknowledged in all promotional materials and can interact directly with our audience.
- **Additionally, we offer design sponsorships to other companies and businesses, with the necessary printing requirements.**

## 3. Corporate Partnerships:

We are open to forming corporate partnerships that align with our mission and values. By partnering with Xclusive Taste LLC, businesses can contribute to our programs, offer their services to our clients, and collaborate on joint projects that benefit the community.





# WHY INVEST IN XCLUSIVE TASTE LLC?

## **1. Impactful Community Engagement:**

We are deeply rooted in the community, offering services and programs that empower individuals and businesses to succeed. Our commitment to inclusivity, collaboration, and innovation ensures that your investment will have a meaningful impact.

## **2. Comprehensive and Diverse Services:**

Our wide range of services, from business development to creative design, allows us to meet the needs of a diverse client base. This versatility is a key strength that positions us for sustainable growth.

## **3. Proven Track Record of Success:**

With over a decade of experience, Xclusive Taste LLC has a proven track record of delivering high-quality services and fostering long-term client relationships. Our history of success speaks to our ability to achieve results.

## **4. Vision for the Future:**

We have a clear vision for growth, including expanding our service offerings, developing a creative space, and investing in new technology. Your investment will help us realize this vision and continue to drive innovation in the industry.

## **Conclusion**

Xclusive Taste LLC is more than just a service provider; we are a community builder, a mentor, and a catalyst for change. Our commitment to empowering individuals and businesses, fostering collaboration, and driving innovation makes us an ideal partner for those looking to invest in a company with a strong sense of purpose and a clear path to growth.

Whether through grants, donations, sponsorships, or partnerships, your support will enable us to continue our work of transforming passions into profitable ventures and creating opportunities for growth and success across all sectors of the community.





# Goals for Expansion


As we look toward the future, our vision is to build a thriving, multifaceted team that operates at the highest levels of efficiency and creativity. We plan to utilize our skills, resources, and expertise to secure funding that will enable us to expand from a one-person team, with occasional and seasonal support, into a dynamic organization with multiple departments.

Our ultimate goal is to outsource specific tasks and grow a well-rounded team of virtual assistants, specialists, and field experts who can help us handle all aspects of our projects and business. This approach will allow others with unique expertise to collaborate with us and other companies, creating a network of partnerships that thrive on mutual support and shared goals.

## Expanding Opportunities and Youth Empowerment

We are committed to creating a safe space for people to grow and explore their potential, whether they're experienced professionals or young individuals with talent but unsure of how to start their journey. Our goal is to secure funding that will allow us to host Xclusive events, providing music performance and modeling opportunities. These events will serve as platforms for vendors and service providers to showcase their skills, as well as offering valuable networking opportunities for everyone involved.

In addition to live performances and private productions, we plan to organize conferences where industry-leading professionals can speak to emerging professionals, entrepreneurs, and the youth. These events will create a bridge between established businesses and aspiring individuals, allowing teens to engage directly with business owners. Our vision is to give these young people the opportunity to ask questions, shadow professionals, and even participate in internships or volunteer work, gaining hands-on experience in their chosen fields.



# GOALS FOR EXPANSION

## **Elevating the Creative Arts and Fashion Industry**

Another area of focus is the fashion and creative arts industry. We plan to reintroduce Xclusive Taste Clothing, a line based on years of fashion sketches. This expansion will allow us to host photo shoots, fashion events, and live music productions that bring together hair and makeup artists, photographers, performers, and caterers to create a holistic, creative experience.

Through collaborations with other brands and vendors, we aim to elevate the fashion industry and offer consistent opportunities for models and other creatives to shine.

Additionally, we aim to provide food vendors and caterers a platform to host dining experiences for their supporters, expanding the scope of our events to cater to a variety of industries.

### **Partnership and Creator Programs**

To foster deeper collaboration and support among businesses and content creators, we have developed two unique programs: the Business Ambassador Partnership Program (BAPP) and the Creators Program.

**The BAPP:** This program allows businesses to collaborate with us through referrals, social media interactions, and cross-promotion. In exchange for recommending our services, businesses receive tailored content, discounts, and placement on our website. We also recommend our partners' services to clients in need of specific expertise.

**Creators Program:** Designed for new creators looking to gain experience in digital marketing, this program offers opportunities for content creation, brand deals, and partnerships. Creators in the program can earn commissions, receive creative content ideas, and be featured on our website. This initiative allows creators to learn about digital marketing strategies while contributing to real-world projects.

## **Investing in Event Spaces and Private Gatherings**

As we continue to grow, we envision investing in our own event space and office. This space will allow us to host private gatherings, networking events, product launches, and formal functions, providing a safe and enjoyable environment for attendees.

Our goal is to make this space available for others to rent as well, allowing fellow entrepreneurs and businesses to use it for their own events, meetings, and brand activations.

# GOALS FOR EXPANSION

## Expanding Services for Businesses and Individuals

We are proud to offer a range of services tailored to both personal and business needs. From graphic design to web design, marketing materials, and content creation, our services help individuals and businesses alike bring their visions to life. We also assist businesses in setting up their legal frameworks, such as LLC reinstatements, pricing strategies, and contract agreements.

For those who may not be able to afford our Xclusive services, we offer a suite of digital products designed to provide the same level of expertise at an affordable price. Our digital products, created from scratch and backed by extensive research, are designed to inspire growth and development, providing business owners with templates and strategic planning resources to help them succeed.

## Consistent Growth and Learning

Our philosophy revolves around consistent growth and development. We believe in empowering our team and our clients to be self-sufficient while also fostering a sense of collaboration and trust.

Through strategic planning, data tracking, and documented processes, we aim to ensure that our team and partners achieve their goals, regardless of any obstacles that may arise.

## Conclusion

Our journey toward expansion is rooted in a strong commitment to community, collaboration, and creativity. By leveraging our skills, resources, and partnerships, we aim to create a network of professionals and creatives who can grow together, support one another, and achieve remarkable results. As we continue to expand, we are excited to provide a platform for youth empowerment, professional growth, and creative expression.

Through our programs, events, and services, we are dedicated to fostering an inclusive environment where everyone can succeed. Ultimately, our expansion goals are not just about growing our own business, but about creating opportunities for others to thrive.

With the right funding and resources, we are confident that we can make a lasting impact on the industries we serve and the communities we are a part of. Together, we will grow, innovate, and build a future filled with opportunities for all.





## **CREATING JOB AND GROWTH OPPORTUNITIES FOR THE COMMUNITY**

At XclusiveTaste LLC, we are deeply committed to not only growing our business but also creating meaningful opportunities within the community.

Our goal is to offer job experiences and growth pathways for a wide range of professionals, including graphic designers, virtual assistants, models, general laborers, event decorators, photographers, local artists, caterers, and more.

Through these opportunities, we aim to provide individuals with a way to earn a living doing what they are passionate about, while also contributing to community growth and success.

# GOALS FOR EXPANSION

## JOB CREATION THROUGH SEASONAL AND PROJECT-BASED WORK

We recognize that many clients, particularly those without full-time staff, need additional support during larger projects or seasonal events.

To address this, XclusiveTaste LLC plans to outsource field staff for short-term and long-term projects, offering flexible work opportunities to community members.

This will provide:

**Temporary Jobs:** For larger, event-based projects like photo and video shoots, vendor events, and grand openings.

**Long-Term Opportunities:** For those looking to expand their professional skills through roles in graphic design, administrative support, photography, event planning, and more.

These positions will help local workers and creatives earn an income, while giving them real-world experience to build their portfolios and resumes.

### Inspiring Youth Entrepreneurs

We are especially passionate about inspiring the next generation of business owners and leaders. Many young people today are eager to start their own businesses, but often lack the resources and guidance needed to make their vision a reality.

Having started my own journey at 17 as the youngest member of the Year Up Puget Sound Program—designed for individuals aged 18 to 24—I understand the importance of mentorship and opportunity.

To inspire the youth and offer them real support, we plan to host a series of webinars and workshops where teens can: **Connect with Local Business Leaders:** Ask questions, learn from their journeys, and receive practical advice on starting and running a business.

**Attend Business Building Workshops:** Gain exposure to key topics like sales, marketing, finance, and investing through hands-on training.

**Access Networking Opportunities:** Engage with professionals in various industries, opening doors for future internships, mentorships, and partnerships.

Our aim is to give young people something positive to look forward to—keeping them engaged in productive activities and away from negative influences.

### Providing a Safe Space for Growth

XclusiveTaste LLC is dedicated to offering a safe space for young entrepreneurs to grow. We understand that balancing school, home life, and business development can be overwhelming, so we will also provide mental and emotional support throughout the journey. This support will help ensure that young entrepreneurs do not feel discouraged when facing challenges in their personal or professional lives.

Our "**Mini Moguls**" program will provide a structured environment where young business owners can learn, grow, and thrive. However, this program won't be exclusive to the youth. We plan to expand our educational offerings to people of all ages through business development training, mentorship programs, and collaborative opportunities.

# GOALS FOR EXPANSION

# GOALS FOR EXPANSION

## Non-Traditional Business Education

One of our core goals is to create a non-traditional business education program that teaches essential life and business skills often not covered in schools.

This program will include:

**Financial Literacy:** Covering both personal and business finance, we will bring in experts to teach about budgeting, managing business expenses, and building personal and business credit.

**Bookkeeping & Accounting:** Professionals will provide essential training in money management and tax preparation, skills that are critical to running a successful business.

**Sales & Marketing:** Workshops will offer insights into the world of digital and traditional marketing, including how to promote a business, find clients, and grow a customer base.

We will also record sessions to ensure that anyone who cannot attend live workshops has access to these invaluable resources.

By selling tickets to these events, we can generate funding to sponsor youth and provide them with the resources needed to start their businesses.

## Sponsorship for Youth Entrepreneurs

To support the next generation of business owners, we aim to provide financial and educational incentives through our programs.

Youth in our "**Mini Moguls**" program will have access to resources, mentorship, and potentially receive funding for:

- Business Inventory
- Startup Supplies
- Workshops and Courses

By combining financial support with a curriculum designed to nurture a business mindset, we aim to guide young entrepreneurs through the early stages of their ventures, helping them build sustainable businesses.





# GOALS FOR EXPANSION

## **Expanding Our Physical Capabilities**

To better serve our community and clients, we plan to invest in equipment and resources that will allow us to bring business and creative projects to life in a tangible way.

One major focus will be acquiring a large-scale printer, enabling us to offer physical marketing materials like posters, banners, and promotional products. This will give both our clients and the youth access to affordable, high-quality marketing resources to promote their brands beyond the digital space.

Our ultimate goal is to transition XclusiveTaste LLC into a full-service production and creative agency, capable of offering both digital and physical services to a wide range of clients.

## **Becoming a Production and Creative Agency**

In order to fully reach our potential, we want to expand beyond a digital presence and evolve into a production and creative agency that offers comprehensive services.

This will allow us to help our clients with everything from business development to marketing, branding, and event planning—both online and in-person.

With funding, we can build the resources necessary to give our clients and young entrepreneurs the full "Xclusive" experience—guiding them through every stage of their journey, from initial idea to long-term success.

## **Conclusion**

At XclusiveTaste LLC, our mission is to build a community where creativity, business, and professional development can flourish. Through providing job opportunities, mentorship, and non-traditional education programs, we are not only creating businesses but changing lives. Our vision is to equip people of all ages with the tools, resources, and support they need to grow personally and professionally.

With the right funding, we are confident that we can make a lasting impact—creating jobs, providing a safe space for growth, and fostering a new generation of empowered entrepreneurs. Together, we can shape a brighter future for everyone involved.

# COMPANY POLICIES AND PROCEDURES

## **1. Code of Conduct:**

All employees, contractors, and partners are expected to adhere to the highest standards of professionalism, ethics, and integrity. We promote a positive and inclusive work environment and expect everyone to treat each other with respect and fairness.

## **2. Client Engagement:**

We believe in building strong, lasting relationships with our clients. Our approach is client-centric, focusing on understanding their unique needs and delivering tailored solutions that drive results.

## **3. Confidentiality:**

We are committed to protecting the privacy and confidentiality of our clients. All client information is treated with the utmost care, and we adhere to strict confidentiality agreements to safeguard sensitive data.

## **4. Quality Assurance:**

Quality is at the core of everything we do. We have established rigorous quality assurance processes to ensure that all services and products meet the highest standards of excellence.

## **5. Feedback and Continuous Improvement:**

We value feedback from our clients and partners as it helps us improve our services and processes. We regularly review and refine our practices to ensure we are meeting the evolving needs of our clients and staying ahead of industry trends.

## **6. Community Involvement:**

We encourage all employees and partners to engage with the community and participate in initiatives that align with our mission. Community involvement is a key part of our corporate culture and helps us stay connected to the needs and aspirations of the people we serve.

# WHO WE SERVE

At Xclusive Taste LLC, we offer comprehensive personal and professional services to a diverse clientele, helping simplify, enhance, and elevate your life and business.

Whether you are a busy professional, a creative entrepreneur, or someone needing assistance with personal tasks, we provide tailored solutions to meet your unique needs.

Our services are virtual, allowing us to serve clients worldwide, provided they speak and read English.

## Our Clientele

### **1. Busy Professionals and Entrepreneurs:**

We support individuals managing demanding careers, businesses, and personal lives. Our clients often need help outsourcing tasks, managing time, and ensuring every detail is handled with precision and professionalism.

### **2. Individuals Seeking Personal Services:**

From resume building and job search assistance to event planning and memorial design, we assist individuals with personal tasks that require time, technical expertise, or creative skills. Whether you're planning a party, designing custom t-shirts and backdrops, or searching for a new apartment, we make the process smoother and more efficient.

### **3. Creative Professionals and Artists:**

We support independent artists, models, content creators, photographers, producers, and more. Whether you need help managing your online presence, vetting potential collaborators, or scouting locations for a photoshoot or videoshoot, we provide the expertise and resources to ensure your projects are successful.

### **4. Aspiring and Established Entrepreneurs:**

We help individuals turn their hobbies, passions, skills, and side hustles into full-fledged businesses and brands. Whether you're deciding what business to start or you're ready to take the next step with a business license, LLC, permits, and more, we guide you through the entire process.

### **5. Small Business Owners, Event Planners, and Creators:**

We connect small business owners, event planners, and creators with the right people to help them succeed in real-time. Whether you need temporary staff for an event, help with a grand opening, or support for a photoshoot, we assist in finding and vetting reliable candidates within your budget.

## 1. Lack of Time and Feeling Overwhelmed:

Many of our clients are overwhelmed with their responsibilities, whether at work, home, or in their businesses. We help by:

- **Providing Virtual Assistance:** Offering support with administrative tasks, travel planning, event coordination, and more.
- **Outsourcing and Delegating:** We take over time-consuming tasks like research, vendor sourcing, and compiling information, presenting you with the best options to make informed decisions quickly.
- **Design Services:** Creating custom designs for personal and professional events, including kids' birthday parties, weddings, baby showers, prom votes, homecoming votes, and more.

## 2. Technical and Research Challenges:

Not everyone has the technical skills or time to conduct thorough research or manage digital tasks. We help by:

- **Compiling and Organizing Information:** We gather and narrow down options for vendors, contractors, or service providers, presenting you with vetted and reliable choices.
- **Research and Planning:** We assist with job searches, resume writing, house or apartment searches, and other personal or professional tasks that require detailed research and planning.

## 3. Need for Professionalism and Communication:

We assist business owners and professionals in maintaining a polished image in their communications. We help by:

- **Drafting Professional Communications:** Writing emails, phone scripts, commercial scripts, video scripts, and more to ensure consistent and professional messaging.
- **Enhancing Professional Skills:** Providing coaching on professional and communication skills to improve your interactions and business operations.



## 4. Standing Out in a Competitive Market:

In today's crowded market, it's essential to differentiate your brand from competitors. We help by:

- **Creative Marketing Solutions:** We innovate and brainstorm unique marketing strategies to help you stand out in your industry. Our creative marketing direction services are designed to expand your reach beyond your current network and the digital space.
- **Strategic Planning for Viral Content:** We collaborate and plan based on your goals, whether you are a business, creator, model, entrepreneur, hairstylist, barber, influencer, brand ambassador, rapper, clothing brand, or someone looking to grow your portfolio. With the right execution and support, we create opportunities for potential viral content and brand expansion.

## 5. Turning Passions into Profits:

We specialize in helping clients turn their hobbies, passions, skills, and side hustles into successful businesses. We assist by:

- **Business Setup and Legal Requirements:** Guiding you through obtaining business licenses, LLCs, permits, and other necessary legal documents.
- **Research and Pricing:** Helping you conduct market research, set competitive prices, and access important articles and resources.
- **Branding and Marketing:** Assisting with brand development, website creation, social media setup, marketing plans, and more to launch your business successfully.
- **Event Planning:** Planning and executing events like product launches, music release parties, fashion events, charity fashion shows, and more.

## 6. Connecting You with the Right People:

We help small business owners, event planners, and creators find the right talent and staff to ensure their projects run smoothly. We assist by:

- **All-Hands Projects:** Locating temporary staff for vendor-based events, grand openings, photoshoots, videoshoots, and launch parties. We find candidates within your budget, vet them for reliability, and allow you to make the final decision on the best fit for your project.
- **Short-Term Project Assistance:** If you need last-minute help, we have a team of short-term project staff ready to assist with event support, sales, marketing, and more.
- **Long-Term and Part-Time Employment Assistance:** Leveraging our HR expertise and experience in onboarding, we help you find and onboard long-term or part-time employees. We assist with developing new hire paperwork, creating company handbooks, and ensuring a smooth onboarding experience.
- **Model and Brand Ambassador Vetting:** We help brands and businesses find and vet models and brand ambassadors, ensuring they align with your brand's image and goals.

# CONNECTIONS WITHIN THE COMMUNITY

**The owner of Xclusive Taste LLC has been deeply committed to creating and facilitating opportunities within our community.**

**Our focus is on bringing together artists, models, service providers, clothing designers, and production teams through a variety of event, photo, and video shoot collaborations. Whether it's aiding in planning, talent selection, or location scouting, we support projects from inception to completion.**

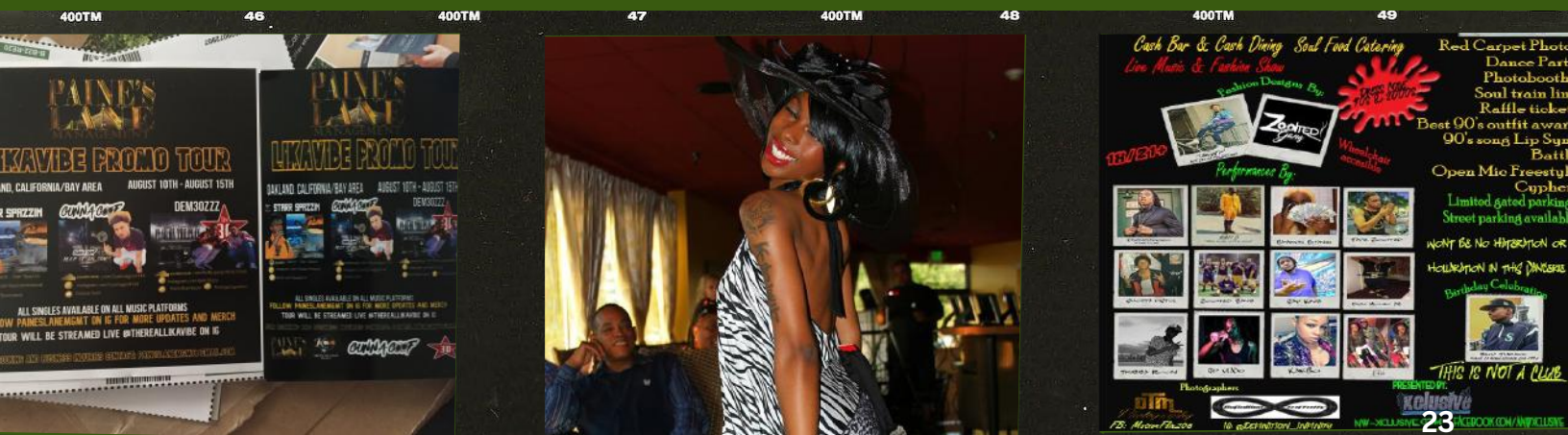
**Our aim is to reinvest our earnings into fostering collaborative ventures in real-time now that the pandemic has subsided, allowing us to pursue our goals, including expanding our product line and clothing brand. These ventures are dedicated to creating more opportunities in fashion shows, modeling, and music.**



# CREATIVE ENDEAVORS: SUPPORTING SMALL BUSINESSES AND ARTISTS

Beyond corporate and nonprofit engagements, Ty extended support to small businesses, musicians, event planners, and models, leveraging a creative mindset to foster growth and opportunities.

From aiding in marketing, and planning to talent scouting for various events like fundraisers, fashion shows, music events, and video productions, Ty's multifaceted approach as a problem solver has consistently delivered results.





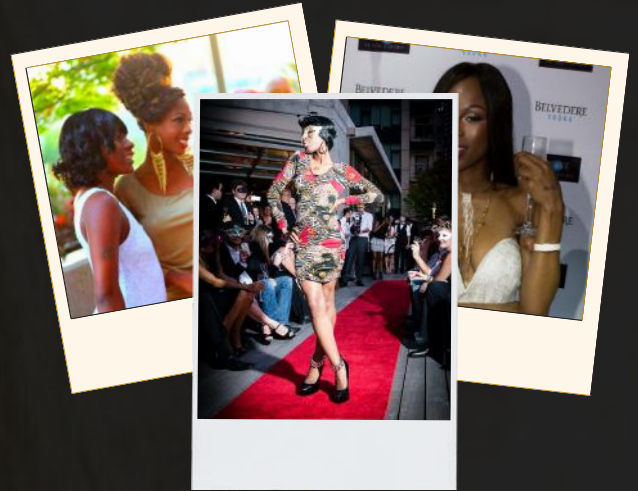
# Collaboration with Kent Schmor and Event Planning

2013-2015

A pivotal moment arose when Xclusive Taste partnered with renowned event planner Kent Schmor.

This collaboration, born out of the need for assistance in planning a high-profile rooftop party, significantly enhanced the company's event planning and talent coordination skills.

Working alongside Kent and participating in various projects expanded Xclusive Taste's network and expertise in the field.



## Tasks Included

- Assistance with location and donor scouting
- Scouting models, makeup artists and other potential talent or vendors
- Assisting with in state planning until Kent returned from his hometown to host an event in Seattle.
- Participated as a Model and Sponsor

# DIVERSIFICATION INTO PHOTOGRAPHY & MODEL LIFE PROGRAM



The journey took a creative turn with a growing interest in photography. This newfound passion led to the inception of the Model Life program, aimed at empowering young girls by providing them with photography sessions, wardrobe support, and safe shooting locations. This initiative stemmed from a desire to create a positive experience after facing challenges with photographers in the past.

## TY'S MODELING CREDITS

1. Runway for a Local T-shirt Designer at Langston Hughes June 2012
2. Featured in The Stranger Online At Bumbershoot in September 2012
3. Promotional Modeling for Chici Baby's Boutique In Renton, WA, At A Renton Car Show May 2013
4. Runway For Chici Baby both Summer of June 2013
5. Runway for a Fundraiser and Charity Event On Lake Union at he 100 Bistro Bar & Grill July 2013
6. Runway for a Private Party Rooftop Fashion Show July 2013
7. Money Run Clothing Long Distance Promo Model 2018 - Discount Code still current in 2024





# Expansion into Music Industry Services

In 2017, Xclusive Taste expanded its services to assist local rappers and music producers with artist development, strategic marketing, video shoot and event planning.

This focused on the rising prominence of streaming platforms and social media, offering creative ideas to enhance artists' online presence and generate income through events and merchandise.



## Partnership with Frenchyoso & Artist Development



**Artist Development Plan**  
02/01/2018

"Overall I had a good experience working with Nita on my artist development folder. It's full of ideas and avenues that haven't been tapped into yet and it's making for a busy year with everything involved and being planned out starting from the folder. I appreciate all the work put into the presentation and making it something you feel good about having. I will be working with Nita again for future endeavors this is only the beginning."

**-FrenchyOso. RDM ENT Artist & CEO**

A significant milestone was reached through a partnership with artist Frenchyoso, whose collaboration showcased the effectiveness of Xclusive Taste's artist development plan.

Together, we brought creative visions to life through music videos and innovative marketing tactics. Despite challenges, this partnership served as a stepping stone for both parties, fostering growth and opportunities for myself & Xclusive Taste.



# Live Music Fashion Shows: A Platform for Creatives

One of the highlights of Xclusive Taste's journey was in 2018 hosting a live music fashion shows & Open Mic Events, providing a dynamic platform for designers, rappers, models, and photographers.



One of the highlights of Xclusive Taste's journey was in 2018 hosting a live music fashion shows & Open Mic Events, providing a dynamic platform for designers, rappers, models, and photographers.

These events not only showcased the art in fashion and music but also served as opportunities for emerging talents to shine.

Designers showcased their collections, rappers performed their latest tracks, models strutted their stuff on the runway, and photographers captured every moment.





# Conclusion:

## A Vision for Collaboration and Success

Throughout its history, Xclusive Taste has prioritized collaboration and partnership, viewing clients as more than just transactions but as allies in achieving shared goals, we thrive on outsourcing & utilizing our connections throughout various projects & tasks in other industries.

With a commitment to creativity, innovation, and outside-the-box thinking, Xclusive Taste continues to evolve, adapt, and support individuals and businesses on their journey towards success.

# OUR SERVICES

with additional details and explanations.



# OUR SERVICES

## **1. Event and Travel Planning:**

We handle the intricate details of planning events and travel, whether you need to scout locations, compare prices, or manage bookings. For example, we recently worked with rappers and a videographer on a video treatment. We handled everything from the theme and plot concept to location scouting and booking. On the day of the shoot, our clients simply showed up and paid for the location, ready to execute their vision.

For travel clients, we compile rental or travel rates, present them in a user-friendly spreadsheet with links and screenshots, and help you narrow down your options. Once you're ready, you can easily move forward with the booking using the provided information.

## **2. Personal Task Assistance:**

We assist with apartment and job searches by creating spreadsheets that include locations, contacts, rent, or salary information based on your budget or preferences. We also schedule viewings or meetings based on your availability, using your contact information to ensure everything is aligned with your needs.

## **3. Creative Design Services:**

We design custom materials for a variety of personal and professional events, including:

- **Kids' Birthday Parties and Celebrations:** Invitations, party décor, backdrops, and t-shirts.
- **Special Events:** Baby showers, weddings, homecoming and prom votes, media kits, and more.
- **Professional Events:** Flyers, business cards, postcards, and promotional materials for tours or business events.

administrative tasks to keep your life and projects running smoothly.

We also offer design sponsorship services, where we manage the design elements for your events and help scout printing vendors to bring your vision to life.

## **4. Creative Marketing Solutions:**

We help you stand out in your industry by providing creative marketing direction. We brainstorm innovative ways to expand your reach beyond your current network and the digital space. With our experience in planning and participating in photoshoots, fashion shows, and video shoots, we find ways to bring the community together, building your network and exposure through partnerships.

## **5. Virtual Assistant Services:**

Our virtual assistance extends beyond standard tasks. We act as a digital/virtual assistant, helping with:

- **Technical and Administrative Tasks:** Managing email and chat correspondence, research, data entry, and more.
- **Vendor Vetting:** We research and vet companies for services like cleaning, catering, moving, and beauty treatments to ensure they're reputable and provide a quality experience.
- **Project Management:** We assist with technical, creative, marketing, and administrative tasks to keep your life and projects running smoothly.



# OUR SERVICES

## 6. Artist and Influencer Support:

For artists and influencers traveling or working out of town, we help scout safe and reliable collaborators, such as photographers, videographers, hair and makeup artists, and venue locations. We also assist with creating worksheets, paperwork, and promotional materials for classes, workshops, online courses, and events to help you expand your reach and grow your brand.

## 7. Business Development and Strategy:

We guide clients in turning their passions into profitable ventures by helping them navigate the business setup process and develop effective strategies. Our services include:

- **Business Planning and Legal Setup:** Assisting with LLC formation, permits, licenses, and other legal requirements.
- **Location Scouting and Vendor Research:** Finding the best business locations, vendors for printing needs, and partners for collaboration.
- **Marketing and Promotion:** Creating marketing strategies, managing launch events, and planning promotional activities like red carpet events, cocktail parties, and fundraisers.
- **Operations and Development:** Helping with operations, strategy development, pricing planning, and identifying your target audience.
- **SMART Goal Setting and Project Management:** Teaching clients how to set SMART goals, stay organized, track progress, and make calculated decisions.
- **Customer Relations and Networking:** Offering guidance on handling customer disputes, networking effectively, and building partnerships that support long-term success.

## 8. Flexible Payment Options:

We offer a variety of payment options to fit your needs, including:

- **One-Time and Project-Based Payments:** Ideal for short-term projects or specific services.
- **Retainer Services:** For ongoing support, ensuring we're always available when you need us.
- **Hourly, Weekly, and Biweekly Payments:** Flexible options that allow you to budget your expenses effectively.
- **Budget-Based Packages:** Combining multiple services in one package deal for comprehensive support.

We accept payments via CashApp, PayPal, and other convenient platforms. Each project begins with a proposal-based contract, detailing the scope of work, payment schedule, and other specifics. We also offer deposit and subscription-based services tailored to your needs.

## 9. Digital Downloads and Productivity Tools:

For those who may not need full-service virtual assistance or design services, we offer digital downloads such as:

- **Goal-Setting Templates**
- **Google Sheets**
- **Design and Flyer Templates**
- **Productivity Templates**

These tools are designed to help you learn, grow, and manage your projects independently.

## 10. Business Development, Strategic Planning, and Design Coaching:

We provide coaching and virtual services to educate and empower you in various aspects of professional growth and business development. Whether you're looking to improve your design skills, develop a strategic plan for your business, or learn how to manage operations more efficiently, we're here to guide you every step of the way.

# TERMS & CONDITIONS

# TERMS & CONDITIONS

**Service Commitment:**

Xclusive Taste LLC offers digital and virtual assistant and design services, dedicating time and effort toward completing your projects. Our rates reflect not only our skills and experience but also the convenience of delegating tasks and receiving last-minute or on-call services. We prioritize paid projects unless you are part of our affiliate or BAPP program. We offer sponsorship services providing designs that you will be responsible for printing.

**Experience and Expertise:**

Our virtual assistant, Ty Woods, has been in the industry since 2005, bringing nearly two decades of professional education, executive, and freelance virtual assistant work experience. This document was written in 2024, underscoring our long-standing dedication to helping you grow.

**Payment and Prioritization:**

We prioritize projects based on payment status. We offer one-time, project-based, retainer, hourly, weekly, and biweekly payment options. We accept payments via CashApp, PayPal, and other platforms. Each project begins with a proposal-based contract that includes a quote, scope of work, payment schedule, and other details specific to the project.

**Subscription and Budget-Based Services:**

We offer deposit and subscription/plan-based services tailored to your needs, combining multiple services into budget-based packages for comprehensive support.

**Documentation and Legal Compliance:**

We ensure all communications and work are documented for legal and directional purposes. We do not provide verbal phone support to maintain a clear record. Any verbal or in-person communication requiring sensitive information, such as social security or credit card numbers, is your responsibility.

**Conclusion**

At Xclusive Taste LLC, we offer more than just services—we provide peace of mind. We take on the tasks that you don't have time for, lack expertise in, or simply need help managing, so you can focus on what truly matters. Let us help you achieve your goals, simplify your life, and bring your visions to life with our comprehensive and personalized support.

Working with Innovative Ty at Xclusive Taste LLC means endless opportunities. With our experience in planning and participating in photoshoots, fashion shows, video shoots, and more, we help you build your network and exposure through meaningful partnerships that extend beyond just creating content. We teach you how to build a community that supports each other's dreams and goals, leading to sustainable growth and success. Whether you're a small business owner, an event planner, or a creative looking to grow your brand, we're here to connect you with the right people and resources to make it happen.

XCLUSIVE TASTE LLC PRESENTS

# INNOVATIVE TY

Streamline  
Operations and  
Enhance Growth.  
Professional, business,  
and technical support  
tailored for your needs.

Masterful Artistry  
in Graphic and  
Website Design

19 years of  
design and  
social media  
management  
proficiency.

Unparalleled  
Expertise Across  
Diverse Industries

5 years in non-profits,  
12 years in corporate  
administration, and 11  
years of freelance  
innovation.

Content Creation &  
Video Editing Services

Tailored solutions for  
businesses and  
influencers.

Flexible &  
Negotiable  
Rates

Customized  
packages to fit  
any budget.

INTRODUCING

## YOUR ULTIMATE VIRTUAL ASSISTANT & CONTENT CREATION SPECIALIST

Learn More Inside

# INTRODUCTION TO THE FOUNDER: TY WOODS

Welcome to Xclusive Taste LLC! My name is Ty Woods, and I am the founder, owner, and the creative mind behind this dynamic company. With a career that began in 2005 when I was just 11 years old, I have dedicated my life to developing a unique blend of skills in graphic design, business development, and virtual assistance. My journey from a self-taught designer to a seasoned professional with nearly two decades of experience makes me the ideal partner for your digital coaching, design, or business development needs.

## **Early Beginnings and Passion for Design**

My passion for design began at a very young age. At 11, I taught myself graphic design by creating custom MySpace backgrounds and images, starting with basic tools like Microsoft Word and Publisher to design flyers before discovering more advanced software like Photoshop, and later on, Canva. This early exposure to design laid the foundation for what would become a lifelong career in creativity and innovation.

## **Entering the Professional World**

By 17, I began working in the nonprofit sector, gaining invaluable experience at organizations such as the 4C Coalition and United Way of King County. These early experiences in nonprofits allowed me to develop strong skills in project management, community outreach, and youth mentorship.

My role at the 4C Coalition involved assisting in implementing programs to support youth in the juvenile justice and foster care systems, as well as planning community events and creating promotional materials.

At 18, I transitioned into the corporate world, taking on various internships that expanded my knowledge and honed my professional skills.

Between 2012 and 2013, I completed multiple internships at respected organizations like Liberty Mutual Surety Insurance and Expeditors Corporate Headquarters, where I gained expertise in administrative support, training, and operations management. These roles provided me with a comprehensive understanding of corporate operations and the importance of strategic planning and effective communication.



## INTRODUCTION TO THE FOUNDER: TY WOODS

### Career Development and Leadership

Throughout my career, I have held numerous positions that have allowed me to grow as a leader and an innovator. Some of the key roles that have shaped my professional journey include:

- **Security Specialist & Scheduler:** My work in the security industry, including roles at Securitas Inc. and Allied Universal Security, provided me with experience in team leadership, operations management, and crisis response. These roles required a high level of organization, problem-solving skills, and the ability to manage and coordinate large teams effectively.
- **Administrative Support Specialist:** At Tempest Technologies and Aerotek, I provided critical support to project managers and HR teams, managing everything from scheduling and payroll to client relations and compliance. My ability to streamline processes and improve efficiency was instrumental in the success of these teams.
- **Internships in Corporate and Nonprofit Sectors:** My internships at Year Up Puget Sound, Liberty Mutual Surety Insurance, and Expeditors Corporate Headquarters allowed me to develop a strong foundation in business communications, project management, and technical support. These roles also provided me with the opportunity to lead training sessions, develop operational strategies, and contribute to the overall growth of the organizations I worked with.

## WHY I'M THE BEST CANDIDATE FOR YOUR NEEDS Conclusion

My extensive background, which spans both nonprofit and corporate sectors, combined with my nearly two decades of experience in design and business, makes me uniquely qualified to meet your digital coaching, design, or business development needs. Here's what sets me apart:

- **Diverse and Comprehensive Skill Set:** My journey has equipped me with a wide range of skills, from creative design and strategic marketing to project management and technical support. This versatility allows me to offer tailored solutions that meet the specific needs of each client.
- **Proven Success and Leadership:** My career is marked by a series of successful projects and leadership roles where I have consistently delivered results. Whether it's managing a team, coordinating large-scale projects, or developing innovative strategies, I bring a high level of professionalism and expertise to every task.
- **Client-Focused Approach:** I am deeply committed to understanding the unique needs of my clients and providing them with personalized support. My goal is to build strong, lasting relationships and to help my clients achieve their goals through collaboration and innovation.

My journey from a young, self-taught designer to the founder and CEO of Xclusive Taste LLC is a reflection of my dedication, creativity, and commitment to helping others succeed. With nearly two decades of experience across a variety of industries, I am well-equipped to provide you with the expertise and support you need to achieve your business goals.

Thank you for considering Xclusive Taste LLC. I look forward to the opportunity to work with you and help you turn your vision into reality.



XCLUSIVE TASTE LLC PRESENTS

# Your Ultimate Virtual Assistant

I N N O V A T I V E   T Y

## SMALL BUSINESSES WE HAVE WORKED WITH

IN THE YEARS 2012-2024, WE HAVE PARTNERED WITH SMALL INDEPENDENT BUSINESSES AND COLLABORATED WITH MUSIC ARTISTS, MODELS, AND CREATORS ON PROJECT-BASED TASKS ENCOMPASSING DESIGN, BUSINESS DEVELOPMENT, MEDIA PRODUCTION, AND VIRTUAL ASSISTANT RESPONSIBILITIES.



Tasks included:

- Event Planning
- Location Scouting for Video & Photoshoots
- Marketing Plan and Business Development
- Website and Graphic Design
- Research, Data Entry, Social Media Management, and Creation
- Creative Directing, including developing marketing plans, planning treatments for themes and concepts of video and photoshoots with models, rappers, and photographers
- Talent Scouting and Planning for Fashion Events
- Direct Sales and Marketing
- Brand Ambassador/Model

We specialize in helping new and existing businesses grow no matter the project.

XCLUSIVE TASTE LLC PRESENTS

# Your Ultimate Virtual Assistant

INNOVATIVE TY

## CORPORATE & NONPROFIT PROJECTS

I have collaborated with both large and small corporate and nonprofit organizations on a range of contracts and short-term projects between the years of 2010-2024.

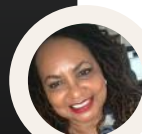
Demonstrating initiative by enhancing team and company productivity using internal and external strategies, supported by recommendations from corporate, nonprofit executives, and small business owners.

### LARGER COMPANIES I'VE WORKED WITH



## TESTIMONIALS

### Executive Director at 4C Coalition



She took initiative and demonstrated a proactive approach to accomplishing tasks, which greatly contributed to the success of our initiatives.



### Operations Manager, Securitas



She streamlined our staff tracking system through the innovation of a tracker sheet that was then adopted by the graveyard shift in efforts to make tracking relocations of specialists more efficient.



### Outreach Specialist at Year Up



I have witnessed her add an incredible amount of value to the operations team and our organization as a whole at Year Up. She has taken on several projects and has aided in handling all the essential logistics of Year Up's major expansion.



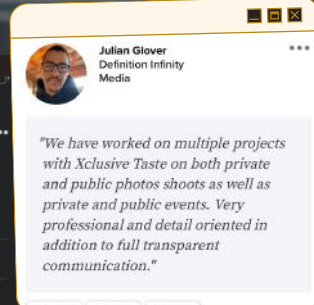
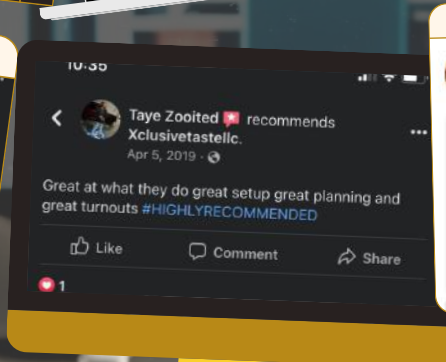
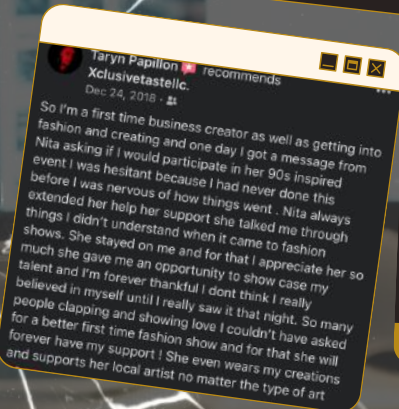
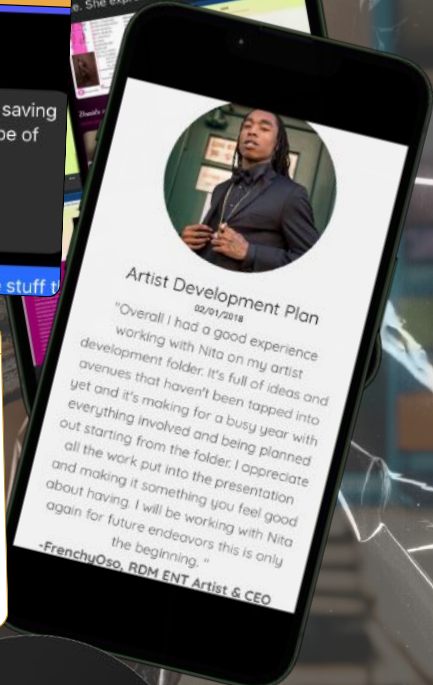
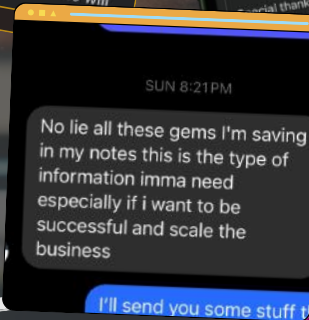
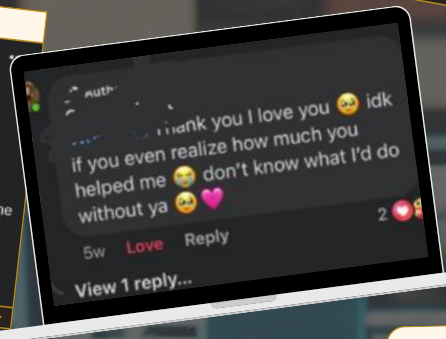
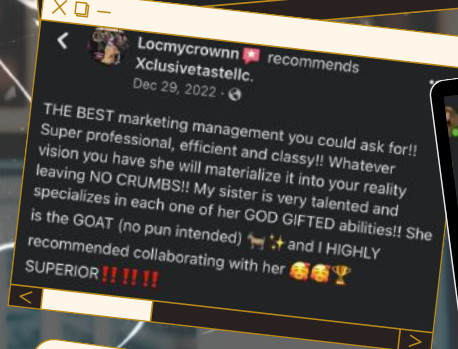
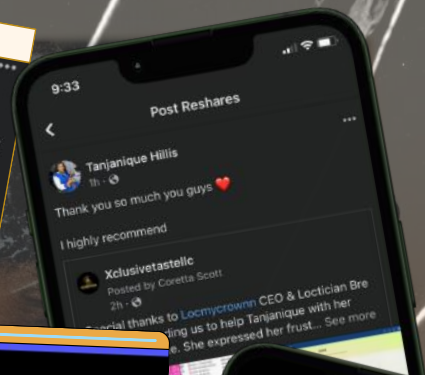
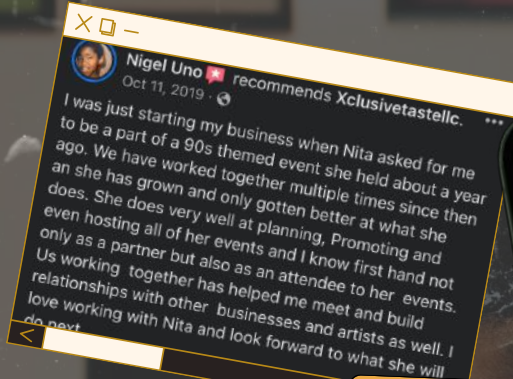


XCLUSIVE TASTE LLC PRESENTS

# Your Ultimate Virtual Assistant

I N N O V A T I V E T Y

## XCLUSIVE TASTE REVIEWS





XCLUSIVE TASTE LLC PRESENTS

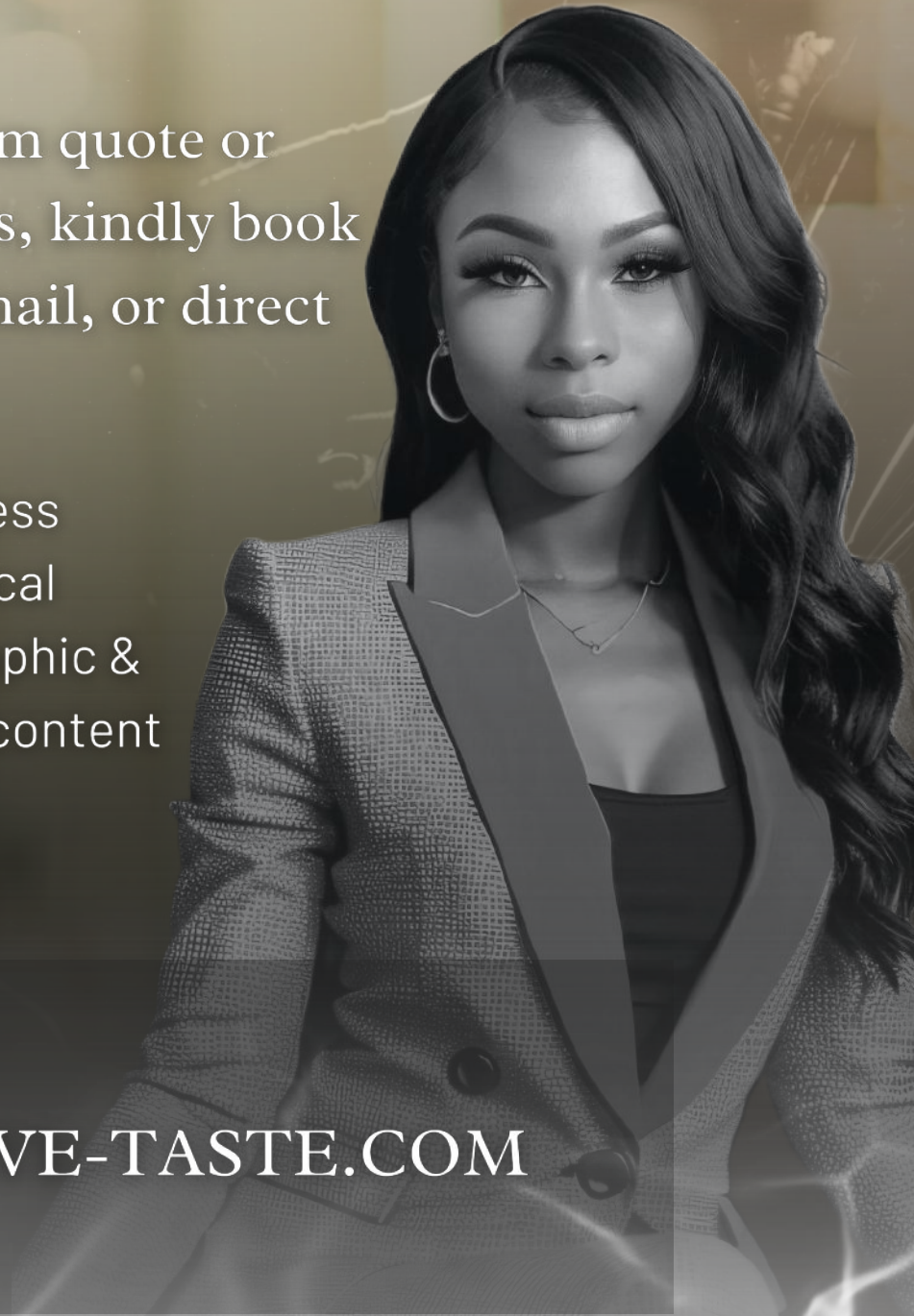
# INNOVATIVE TY

To receive a custom quote or initiate the process, kindly book online, send an email, or direct message us.

Specializing in business development, technical support, training, graphic & website design, and content creation as a Virtual Assistant.

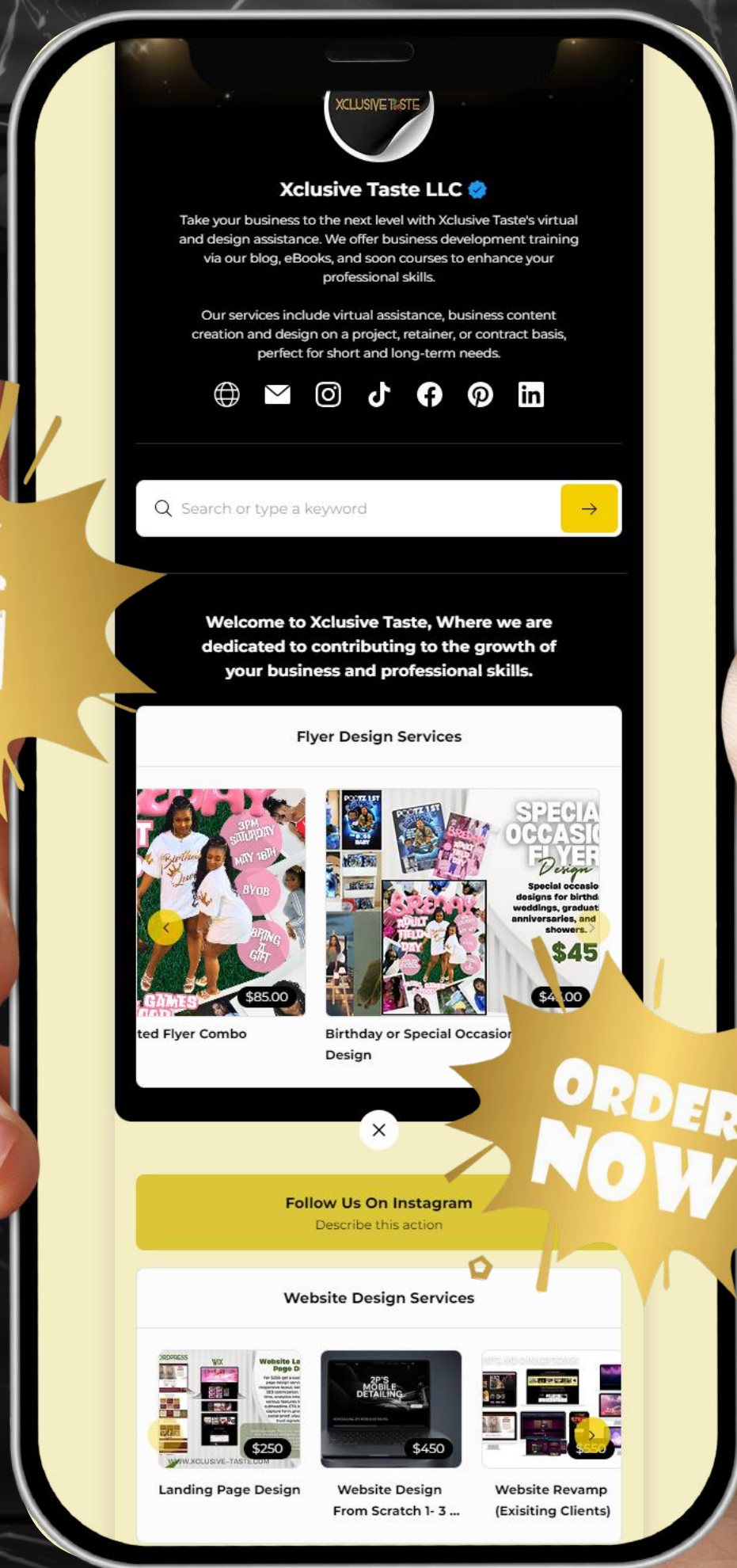
[TY.W@XCLUSIVE-TASTE.COM](mailto:TY.W@XCLUSIVE-TASTE.COM)

[www.xclusive-taste.com](http://www.xclusive-taste.com)





BOOK NOW



XCLUSIVE TASTE

## Xclusive Taste LLC

Take your business to the next level with Xclusive Taste's virtual and design assistance. We offer business development training via our blog, eBooks, and soon courses to enhance your professional skills.

Our services include virtual assistance, business content creation and design on a project, retainer, or contract basis, perfect for short and long-term needs.



Search or type a keyword



Welcome to Xclusive Taste, Where we are dedicated to contributing to the growth of your business and professional skills.

### Flyer Design Services



ted Flyer Combo



Birthday or Special Occasion Design



Special occasion designs for birthday, weddings, graduate, anniversaries, and showers.

ORDER NOW

### Follow Us On Instagram

Describe this action

### Website Design Services



Landing Page Design



Website Design From Scratch 1-3 ...

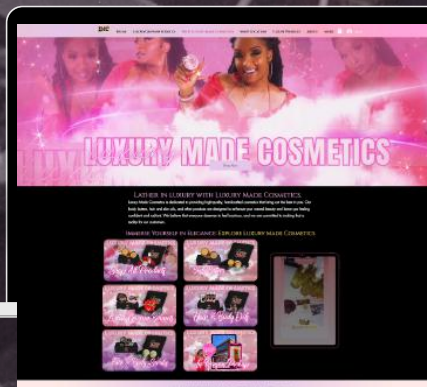
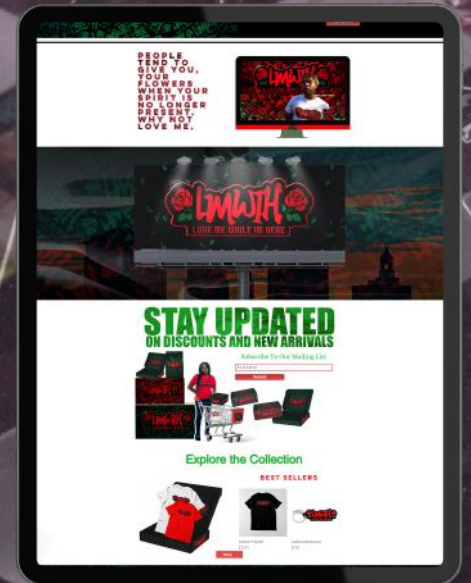
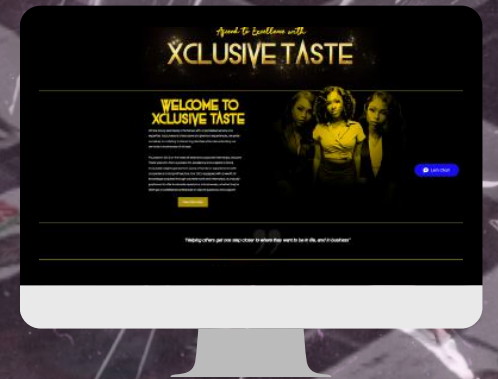
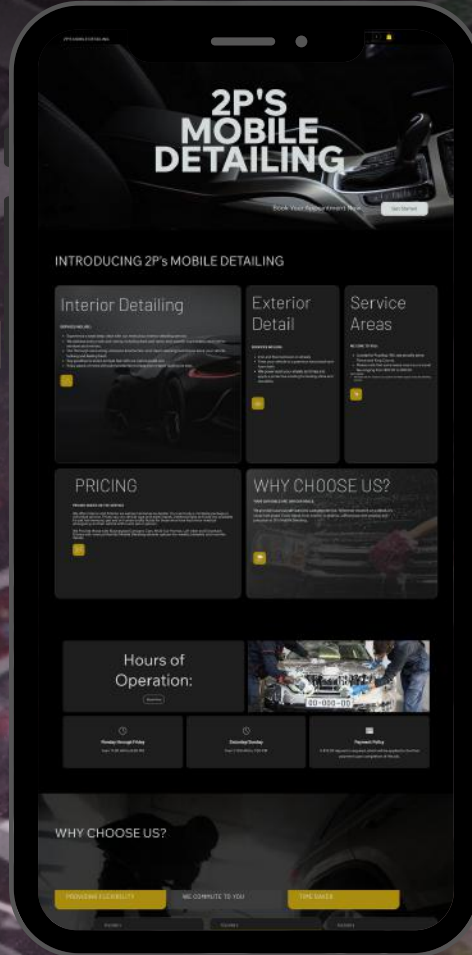
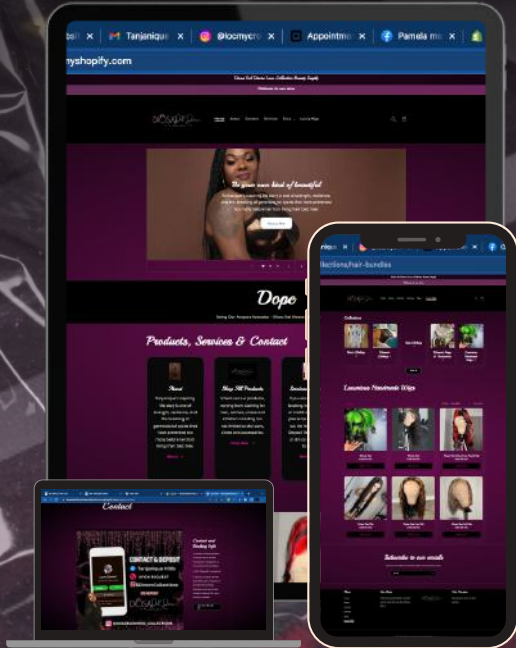


Website Revamp (Existing Clients)



WIX. WORDPRESS. GODADDY. SHOPIFY. SQUARESPACE

# Website Design



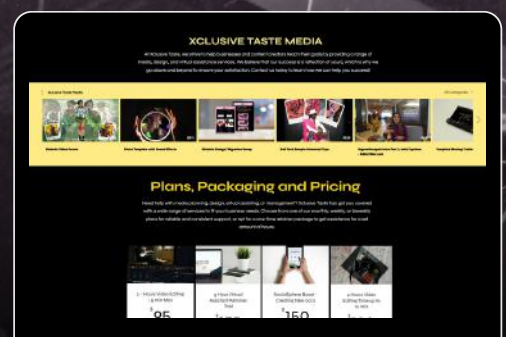
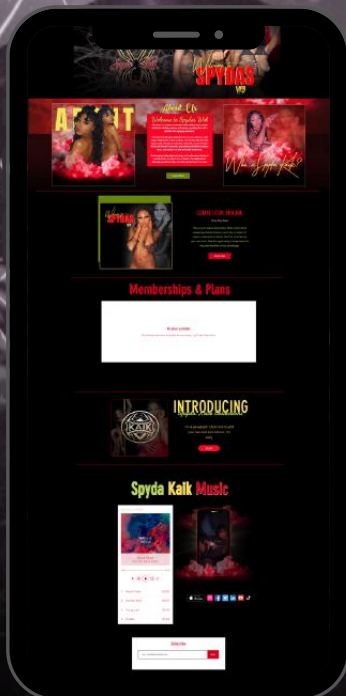
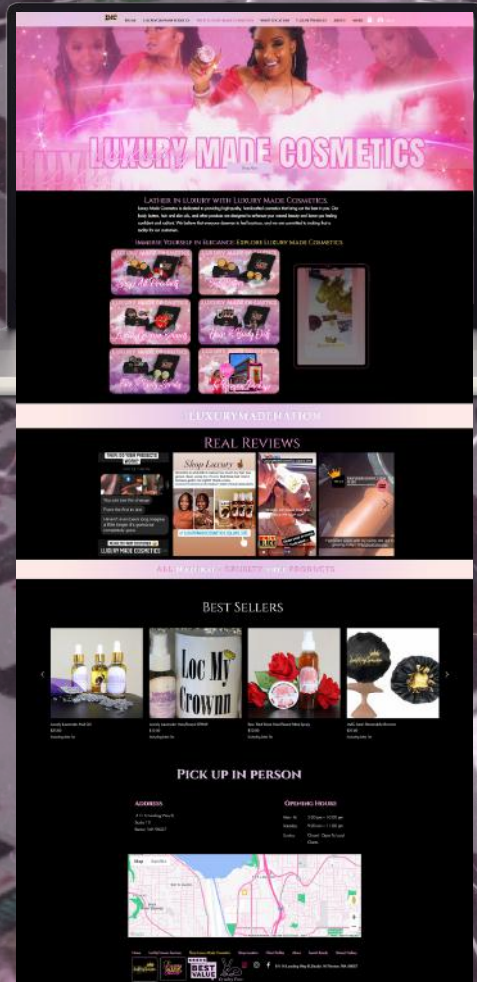
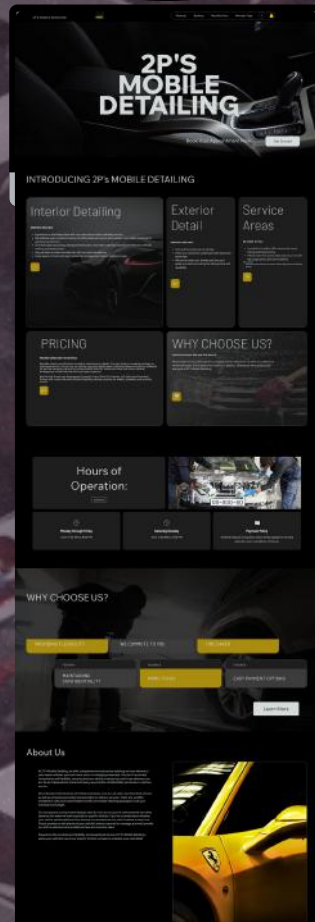
XCLUSIVE-TASTE.COM



# WIX



# DESIGNS





# SHOP





# SHOP

## FEATURED PRODUCTS

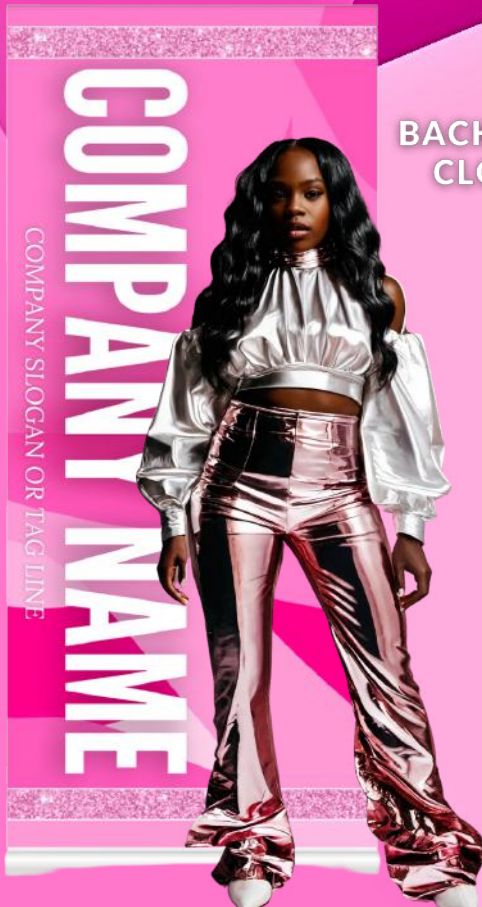
### COFFEE & JUICE



### FRESH SALAD & OTHER FOOD



### POTATO CHIPS



### BACKDROPS & CLOTHING



### PHONECASES

### CUPS & BEVERAGES



### COSMETICS



# SHOP



COMPANY TAGLINE/SLOGAN



[WWW.WEBSITE.COM](http://WWW.WEBSITE.COM)

DELIVERY AND PICKUP OP AVAILABLE



# ***Xclusive Taste LLC***

## *Company Profile*

**EMPOWERING CREATIVITY  
AND BUSINESSES  
THROUGH THE SYNERGY OF  
PASSION AND STRATEGY.**

**XCLUSIVE TASTE**

### **CONTACT US**



**INFO@XCLUSIVE-TASTE.COM**



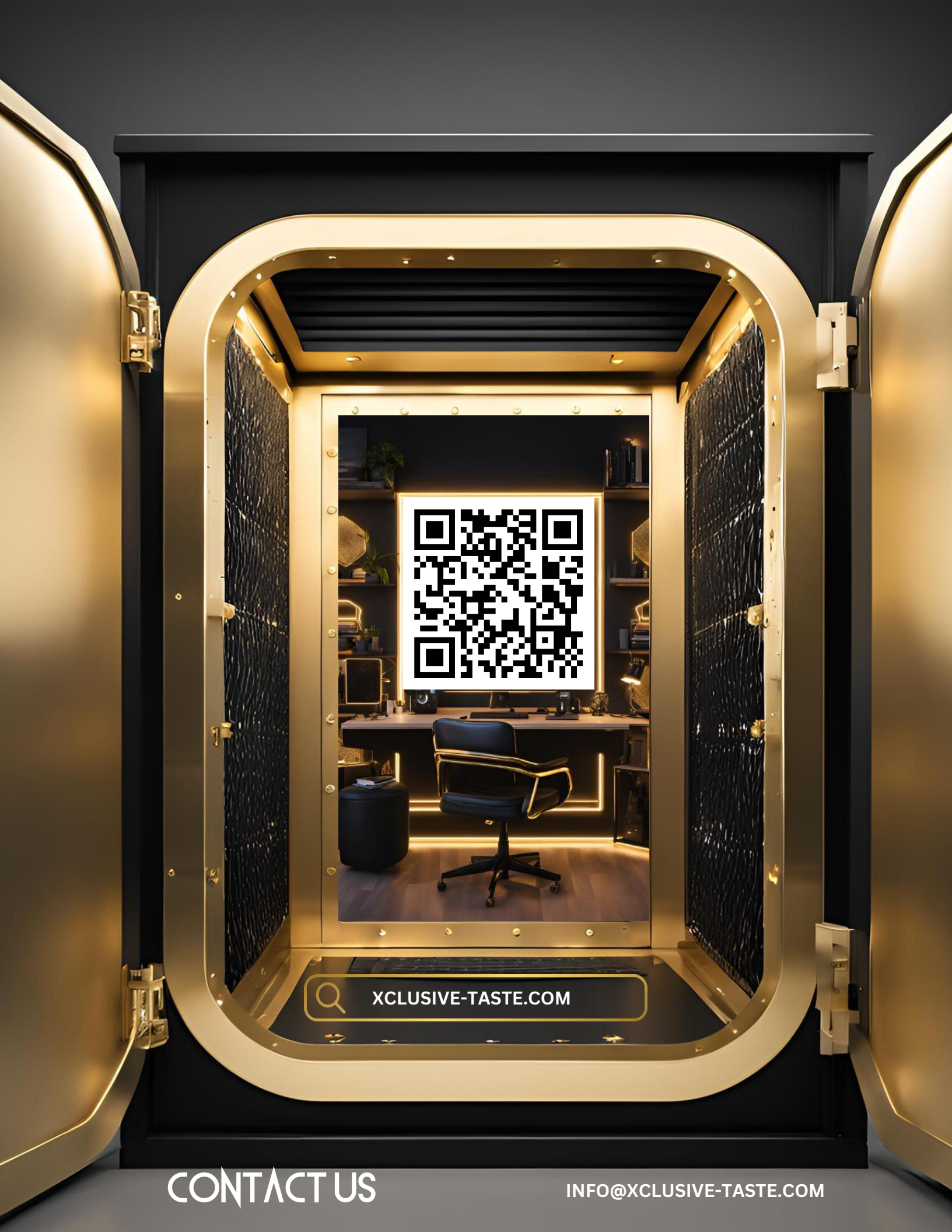
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Check out all our digital and social media accounts, and feel free to book online or get in touch with us directly.







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CONTACT US

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