

# Airway Palooza

## ON THE BEACH

### **Airway Palooza & Breathe & Thrive® 2027 Symposium**

*Featuring the inaugural MyoPalooza*

*“Paying It Forward - Standing on the Shoulders of Giants”*



#### **VENUE**

Fort Lauderdale Marriott  
Harbor Beach Resort & Spa



#### **DATES**

April 22, 2027 • MyoPalooza  
April 23-24, 2027 • Airway Palooza



#### **PROGRAM**

Three days • 21 total CE hours



#### **WEBSITE**

[airwaypalooza.com](http://airwaypalooza.com)

THE EXPERIENCE

# Three Days. One Movement. Direct Access to the Providers Looking for Solutions Like Yours.

Airway Palooza & Breathe & Thrive® 2027 Symposium puts your company face-to-face with the providers shaping the future of airway health. Across three days of education, meals, beachside socials, and signature events, your team connects with professionals looking for tools, products, and partnerships to move their practices forward.

**300–500**

### Attendees

Targeted exposure to global airway-focused professionals across every discipline.

**3**

### Full Days of Exposure

MyoPalooza Thursday plus two full days of Airway Palooza gives sponsors access across the full airway health community.

**21**

### Total CE Hours

Seven CE hours at MyoPalooza plus fourteen CE hours across Airway Palooza Day 1 and Day 2.

**Every session is a keynote.** Every speaker presents on the main stage, with no breakout rooms and no competing tracks. Breaks, meals, and social events are built around vendor connection, keeping sponsors visible and involved throughout the full attendee experience.

## Your 3-Day Sponsor Itinerary

### Thursday • Apr 22

**Inaugural MyoPalooza** experience featuring hosts Brittney Murphy and Samantha Weaver, keynote speaker Patrick McKeown, 7 CE hours, and exclusive networking through the **Myo Mixer Happy Hour** at 6:00 PM followed by the **Welcome Reception** at 7:00 PM.

### Friday • Apr 23

**Airway Palooza Day 1** brings attendees from evidence to action, with a morning focus on the literature and an afternoon dedicated to implementation, followed by the **Luau on the Beach with the Pulmonauts** at 6:30 PM.

### Saturday • Apr 24

**Airway Palooza Day 2** looks ahead to the future of airway health, beginning with a morning focus on where we are now and moving into an afternoon dedicated to what's next, followed by the **Vendor Happy Hour** at 5:00 PM.



# MyoPalooza Faculty

A dedicated look at the educators leading the inaugural MyoPalooza experience.



**KEYNOTE SPEAKER**

## Patrick McKeown

Breathing Expert, Author  
& International Speaker

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### MYOPALOOZA FACULTY



**Dr. Liana Sved, PT,  
DPT, CMTPT**



**Dr. Jenna  
Schwibner, DMD**



**Brittny Murphy, RDH,  
BS, COM®, QOM®**



**Samantha Weaver,  
M.S., CCC-SLP**



**Joy Lantz, RDH,  
PHDH, COM®, IBCLC**



**Joann Amoroso,  
OMT, MAST®, COM®,  
QOM®**



**Angie Lehman, RDH,  
COM®**



**Mike Cantrell, MPT**



**Dawn Winkelmann,  
MS, CCC-SLP**



**Melissa Mugno, RDH**

# Airway Palooza Faculty

A main stage faculty lineup designed to connect sponsors with the leaders shaping airway health.

## EVERY SESSION IS A KEYNOTE



Dr. Kevin Boyd



Dr. Bret Christensen



Dr. Andrew Cohen



Dr. Krystle Dean-Duru



Dr. Lynda Dean-Duru



Dr. Piya Gandhi



Dr. Michael Gelb



Lauren Gueits, RDH, BS



Dr. Umakanth Katwa



Dr. Stanley Liu



Dr. Susan Maples



Dr. David McCarty



Dr. Ben Miraglia



Dr. Maryam Motlagh



Brittny Murphy, RDH,  
BS, QOM, COM



Dr. Jenna Schwibner



Dr. Richard Baxter



Dr. Clete Kushida



Patrick McKeown



Dr. Jerald Simmons



Jatin Tekchandani,  
MSBME, R. EEG T., RPSGT



Dr. Marianna Evans



Dr. Michael DeLuke

THURSDAY, APRIL 22

# Inaugural MyoPalooza

“Myo Matters – Paying It Forward” hosted by Brittany Murphy, RDH, COM® and Samantha Weaver, MS, CCC-SLP.



## MORNING PROGRAM

8:00 AM - 12:45 PM

Keynote, clinical sessions, and evidence-based myofunctional education.



## SPONSOR SPOTLIGHT

12:45 PM - 1:30 PM

Lunch and Vendor Showcase  
Innovations in Myo: Sponsor Spotlights



## AFTERNOON PROGRAM

1:30 PM - 5:30 PM

Advanced topics, collaboration, and panel discussions



## EVENING CONNECTIONS

6:00 PM - 7:00 PM

Myo Mixer Happy Hour (Exclusive to MyoPalooza attendees)

7:00 PM - onwards

Airway Palooza Welcome Reception and Registration (All attendees & faculty)

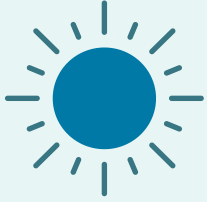


MyoPalooza

FRIDAY, APRIL 23 • DAY 1

# Airway Palooza & Breathe & Thrive 2027 Symposium

The Literature to Implementation



## MORNING PROGRAM

8:00 AM - 12:30 PM

- Evidence & Orthodontic Literature
- Infants, Tongue Tie & TOTS
- Frenectomy Practice and Pediatric Collaboration



## SPONSOR SPOTLIGHT

12:30 PM - 2:00 PM

Lunch and Main Stage Sponsor Highlights



## AFTERNOON PROGRAM

2:00 PM - 5:30 PM

- When to Start Ortho
- Expanders, Myo Therapy & Appliances
- Brave Parent Conversations
- Building the Airway Center



## SIGNATURE EVENT

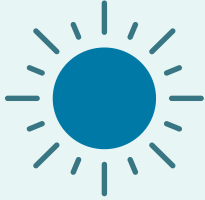
6:30 PM - 9:30 PM

Luau on the Beach with The Pulmonauts  
Live Music | Open Bar | Networking

*Airway Palooza*  
ON THE BEACH

# Where We Are Now • What's Next

The second day continues the main-stage format with a state-of-the-field morning and forward-looking afternoon sessions.



## MORNING PROGRAM

8:00 AM - 12:30 PM

- Sleep & Airway Health
- Collaboration Across Disciplines
- Soft Tissue & Expansion



## SPONSOR SPOTLIGHT

12:30 PM - 2:00 PM

Lunch and Main Stage Sponsor Highlights



## AFTERNOON PROGRAM

2:00 PM - 5:00 PM

- DOME, TMD & Reconstruction
- The Future of Airway Health
- AI, Technology and Innovation
- Closing Panel



## EVENING CONNECTION

5:00 PM - 6:00 PM Vendor Happy Hour

7:30 PM - 10:30 PM Speaker Appreciation Dinner — Sunset Soirée

*Airway Palooza*  
ON THE BEACH

# Five Core Tiers plus New 2027 Opportunities

Five core tiers plus one expanded 2027 sponsorship option are designed to give sponsor teams meaningful access to airway dentists, myofunctional therapists, orthodontists, sleep physicians, and allied professionals across education, hospitality, and social programming.

<p><b>BRONZE</b>      15 available      <b>\$3,999</b></p> <ul style="list-style-type: none"> <li>● Vendor booth: 6ft table, 1 chair</li> <li>● 2 days exposure (Airway Palooza)</li> <li>● 1 rep — meals + socials included</li> <li>● Website listing, group sponsor email &amp; group social post</li> </ul>	<p><b>SILVER</b>      4 available      <b>\$7,500</b></p> <ul style="list-style-type: none"> <li>● Vendor booth: 6ft table, 2 chairs</li> <li>● All 3 days exposure (MyoPalooza + Airway Palooza)</li> <li>● 2 reps — meals + socials included</li> <li>● Website listing, group sponsor email &amp; group social post</li> <li>● Coffee Break Sponsor naming</li> <li>● 30-sec video ad — played once per main day, 2 plays</li> <li>● Shared digital signage</li> </ul>
<p><b>GOLD</b>      4 available      <b>\$12,500</b></p> <ul style="list-style-type: none"> <li>● Preferred booth placement (6ft table, 2 chairs)</li> <li>● 2-min intro podium time</li> <li>● All 3 days exposure (MyoPalooza + Airway Palooza)</li> <li>● 2 reps — meals + socials included</li> <li>● Website listing, group sponsor email &amp; group social post</li> <li>● 1 Dedicated social post: IG/FB/LI</li> <li>● 45-sec video ad — played once per day, 3 plays</li> <li>● Shared digital signage</li> <li>● Named meal/break sponsor</li> <li>● Featured block in 1 dedicated pre-event email to 10K list</li> </ul>	<p><b>PLATINUM</b>      2 available      <b>\$22,500</b></p> <ul style="list-style-type: none"> <li>● Premium booth placement (2x 6ft tables)</li> <li>● 5-min spotlight podium time</li> <li>● All 3 days exposure (MyoPalooza + Airway Palooza)</li> <li>● 4 reps — meals + socials included</li> <li>● Website listing, group sponsor email &amp; group social post</li> <li>● 2 dedicated social posts + sponsor reel</li> <li>● Named social event sponsor</li> <li>● 60-sec video ad — 2 breaks/day x 3 days, 6 plays</li> <li>● Enhanced digital signage</li> <li>● Featured block in 2 emails to 10K list</li> <li>● 1 co-branded SWAG item</li> <li>● Priority sponsor positioning</li> </ul>
<p><b>DIAMOND</b>      Top tier • 1 available      <b>\$35,000</b></p> <ul style="list-style-type: none"> <li>● Best booth placement next to AHS (2x 6ft tables)</li> <li>● Main Stage Sponsor Feature: 15–18 minutes</li> <li>● All 3 days — Full Day Sponsor (MyoPalooza + Airway Palooza)</li> <li>● 4 reps — meals + socials included + VIP speaker dinner pass</li> <li>● Website listing, group sponsor email &amp; group social post</li> <li>● 3 dedicated social posts + sponsor reel</li> <li>● 60-sec video ad — played at every break, all 3 days, 9 plays</li> <li>● Exclusive digital signage</li> <li>● Custom named meal/break /social event sponsor</li> <li>● AHS Conversation / Lunch &amp; Learn sponsor</li> <li>● Solo dedicated email to full 10K list: timing of sponsor’s choice</li> <li>● First pick of co-branded SWAG: bottle, notebook, lanyard, or tote</li> <li>● Priority sponsor positioning and custom sponsor protection upon AHS approval</li> </ul> 	

NEW FOR 2027

# MyoPalooza-Only Entry & Digital Visibility Sponsors

## MyoPalooza-ONLY ENTRY

\$1,800

### Thursday only – for myofunctional-focused brands

- Vendor booth on Thursday: 6ft table, 1 chair
- 1 rep – full MyoPalooza day access, including breakfast, lunch & Myo Mixer Happy Hour
- Inclusion in Lunch-Hour Sponsor Spotlight rotation: 5-min slot
- Website listing, group sponsor email & group social post
- Ideal for myofunctional appliances, oral myology brands, and breathing-education platforms



## ADDITIONAL REP – MEALS & SOCIALS

\$1,600 per rep

Bring extra reps to all chef-curated meals, top-shelf socials, and the beachfront LUAU across all three days. Available with any sponsorship tier.

## POWER HOOK-UP \$199



## DIGITAL VISIBILITY SPONSOR

\$999

Your logo featured:

- On the printed agenda given to all attendees
- On digital signage on stage during sessions
- Across digital displays throughout the venue for maximum visibility

Inclusion in pre-event email blasts to 10K+ subscribers

Note: All content must be submitted by the deadline and adhere to character count considerations

10 available

LOCATION

# Our 2027 Home on the Beach

WELCOME TO PARADISE

## Fort Lauderdale Marriott Harbor Beach Resort & Spa

Airway Palooza & Breathe & Thrive 2027 Symposium makes its new home at the Fort Lauderdale Marriott Harbor Beach Resort — a 16-acre private beachfront resort where palms meet the Atlantic and every meal becomes a moment.

This is not a hotel conference room with banquet trays. This is a destination, and the 2027 program is designed to take full advantage of the setting with premium hospitality, beachside connection, and sponsor access woven through the entire attendee experience.

**Group Rate Available**  
Starting at \$399 USD +  
taxes & fees



### Included for Sponsor Representatives

- Chef-curated breakfasts and lunches all three days.
- Top-shelf open bar at every social event.
- Beachfront LUAU with the Pulmonauts on Friday.
- Vendor Happy Hour and Welcome Reception access
- Feel the ocean breeze as you connect with attendees at outdoor vendor booths overlooking the water.



ARE YOU READY?

# Join the most anticipated airway event of 2027.

Airway dentists, myofunctional therapists, orthodontists, and sleep physicians are looking for the products, guidance, and partnerships that will support their airway journey. Do not miss the opportunity to show up for them.

## Let's Talk

**Lauren Gueits, BS, RDH**

Founder, Airway Health Solutions



**Book a 1:1 call:** [ahs.li/Lauren](https://ahs.li/Lauren)

**Website:** [airwaypalooza.com](https://airwaypalooza.com)

**Powered by:** Airway Health Solutions

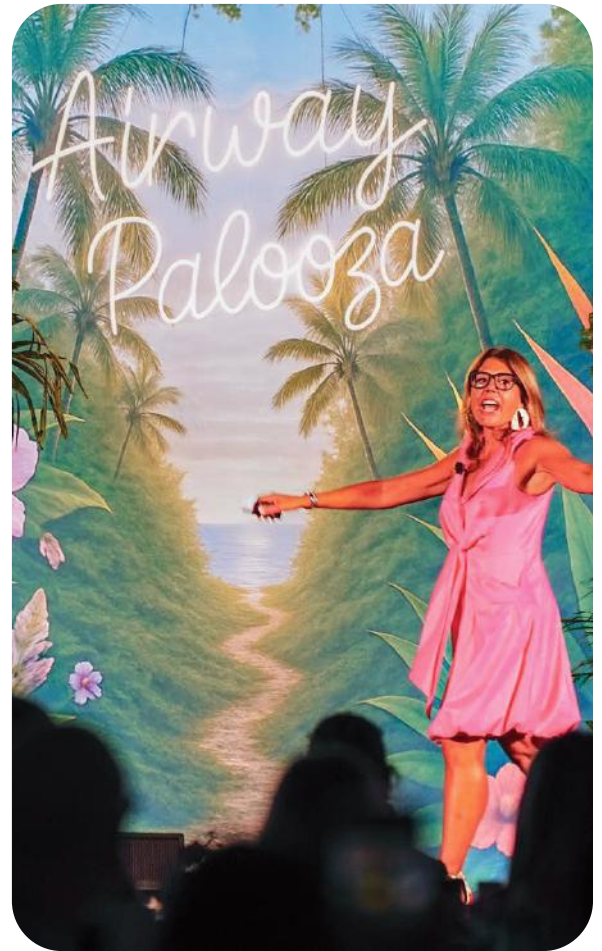
**In partnership with:** American Laser Study Club

Beachfront LUAU

Top-Shelf Socials

Main-Stage Exposure

21 Total CE Hours



WATCH

## Airway Palooza Highlights



2025



2024



2022

