



THE STORY OF US

BE THE STORYTELLER &
THE STORY. GAME ON!

Q4 2025

THE FUTURE OF AI IS
RELATIONAL

2025 REGENERATIVE
CREATION COHORT
PROJECT SHOWCASE



[REGENIMPACTMEDIA.COM](https://regenimpactmedia.com)
proudly published in Canada



HALF BETTY, A PODCAST
ON MIDLIFE
TRANSFORMATION!

STRENGTH THAT
TRAVELS IN CHORUS

CICADA RISING IN 2026

reGEN Impact Media is an Indigenous-led company transforming the way we use technology and storytelling for individual and collective renewal. Rooted in Indigenous values of reciprocity, connection, and wellbeing, we are building a regenerative media ecosystem designed for Transformation, by design - better media for better lives. Our company places high priority on imagination, intuition, innovation, and intention for impact.

At the heart of our innovation is Akin, an AI-powered personal trainer for trauma-informed, solutions-focused transformation. Grounded in a 25-year body of work in behavioral change and personal leadership, Akin helps users reset their priorities and regenerate foundational wellbeing, then fuels next-level growth through carefully curated, regenerative storytelling and narrative-shifting content.

Every media moment is matched intentionally to a user's preferences and priorities, delivered with care to fuel what matters most. No more scrolling. No more wasted screen time. Our model blends B2C traction (through individual media journeys and our annual Regenerative Creation Cohort) with B2B scalability (brand partnerships, sponsored seats, licensing, and women-focused data insights).



NOW FOR NEXT

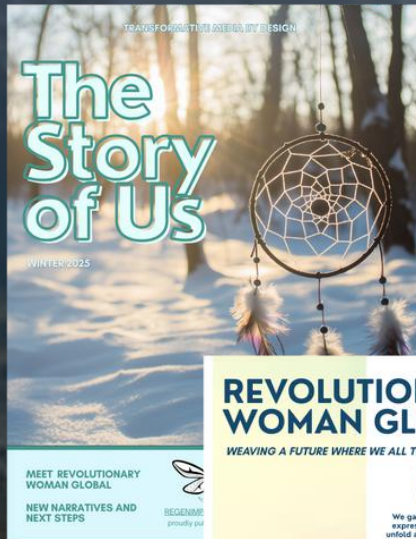
We are designing a self-funding ecosystem where audiences help fund the content they want to see - similar to Angel Studios - while advertisers elevate their relationships with women and supports for historically underrecognized creators grow through fair revenue, warm audiences, and consistent development funds. Our moonshot goals include a reGEN Health media wellness tracking app that integrates with wearable tech (like Oura Ring or Whoop) and a licensable platform solution for independent streamers seeking ethical, impact-focused delivery models. reGEN is where technology, transformation, and storytelling converge to create a brighter, more connected future - by design.



MEET AKIN



THIS STORY IS RISING TO EXPAND HOPE AND POSSIBILITY FOR OUR STORY



“reGEN's work in the world is a catalyst and curator of new narratives and next steps.”

The Story of Us connects these needs to build the solution you crave. Regenerative media is needed to build the power to lead. Together, we can realize media's role in our lives. It starts here. It starts now.

SPEAK 2.0
POSSIBILITY INTO REALITY

We are currently engaging with leaders and changemakers who are looking to share their story, expand their impact, and play into new narratives and next-level possibility.

As a Speak 2.0 Global Champion, you would enjoy the following 5 Key Benefits:

1. Create a passive income stream for your business.
2. Access our new 'Leader's Lifehack' with a 10-step to boost business success when you need it.
3. Join a growing community of women leaders and changemakers from around the globe.
4. Enjoy responsible third-party positioning on a SPEAK 2.0 Global Champion in our seasonal magazine, The Story of Us.
5. Receive an invite to our annual year-end VIP Lifestyle + Leadership Retreat.

UK | AUS | NZ | HAWAII | MX

Please send your CV profile, website, and professional CV to:
Charlotte Beckenla
charlotte@regenerativeimpactmedia.com



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TRANSFORMATION, BY DESIGN

The Story of Us is published by
PowHERhouse
Issue #5, Fall 2025
ISSN 2818-4742

Editor-in-Chief/Art Director:
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Theory of Change

Broadcasting a New Narrative

Transformation, by design
through Regenerative Media



VERSION 3.5
SUMMER 2025



reGENimpactmedia

regenimpactmedia.com

We are living in an age of media fatigue, misinformation, and distraction, and disconnection. The constant pull of our screens fractures our attention and frays our relationships - with ourselves, with each other, and with the natural world.

But we have a choice, and we can do better to be better.

Media can drain us, or it can nourish us.
The stakes are high, and so is our opportunity.

HERE'S WHY IT MATTERS NOW



Digital burnout is costing billions in lost productivity and wellness annually.*

Nearly half of Canadian women report feeling less connected and more emotionally drained today than five years ago.**

**MENTAL
HEALTH**

regenimpactmedia.com

*Source: morningstar.com

**Source: Canadian Women's Foundation

WE'RE BREAKING A CYCLE

to change a system that no longer works

Today's media landscape is designed to capture attention, not to care for it. Ad-driven algorithms reward outrage, fear, and distraction. Wellbeing is sidelined.



reGEN impact media is the solution

A FULL EJECT POD FROM THE CURRENT SYSTEM

We're breaking this cycle and designing a new one where media intentionally supports transformation, not just consumption.

reGEN impact media is an Indigenous-owned and female-led self-sustaining ecosystem that continuously regenerates and supports itself.

We're building a new media network that reimagines the impact possible when audiences invest in the media experiences they value, consumers guide how brands spend ad dollars, and storytellers and creators collectively own the futures they to help build.



THE OPPORTUNITY AHEAD

with reGEN media journeys

A growing movement of people, especially women aged 35–60, are seeking more intentional digital experiences.

Today's market offers entertainment, distraction, or wellness 'quick fixes,' but few solutions weave together a consistent rhythm prioritizing personal growth, community, and regenerative values in a single, accessible, tech-enabled format. Even fewer put the user fully in the driver's seat.

reGEN Media Journeys are designed to catalyze change, revolutionizing how we experience media and its effects.

150x

number of times we check our phone daily

41%

of viewers are actively seeking media that better aligns with their emotional needs and preferences.

63%

consumers prefer content that is authentic and relatable rather than overly polished.



references: [Deloitte media consumer survey](#) and [Adobe data and insight trends](#)

OUR THEORY OF CHANGE

As women become more conscious of the daily messaging they are digesting...

As women develop a rhythm of new routines and rituals that invite more intentionality to their everyday experience and deepen their connection to self, family, and community...

As women reclaim agency over their attention, modelling new ways of interacting with their screens with greater agency and care...

The obvious and inevitable outcome will be a more expansive experience of the lives they want focused on what matters most.

The Solution

Quality in. Quality out.



OUR APPROACH

Transformation, by design

Developed through over 25 years of practice, thousands of hours of hands-on experience, and hundreds of transformational journeys with women, Charlene SanJenko's 4A Change transformative framework is the foundational methodology to reGEN's approach.

The 4A Change process is cyclical and fluid like a spiral. It invites users to return, deepen, and expand as life evolves. The 4A Change approach is woven into the user experience in onboarding, check-ins, and daily interactions, nudging strengths-based, natural growth that's experiential, embodied, intentional, and soul-led.

4A Change

ASK: What is the *experience* I most want next?

ALIGN: How do I *prepare* - energetically, emotionally, physically, practically - for what I'm calling in now for next? Alignment attracts energy.

ALLOW: What if everything I need is already here, just beyond the periphery of my *belief*?

ACTIVATE: What if the Who takes care of the How? Where imagination, intention, and intuition lead integration and implementation as the rubber hits the road.



THE RIPPLE OF IMPACT

reGEN is a HUB for individual and collective transformation where media *fuels* the lives we want rather than distracting us from them.

We are committed to catalyzing a ripple of generational impact that initiates individually and then permeates throughout families, communities, organizations, and industries, and on a global scale.

The Potential

EXPERIENCE: What we SEE sparks possibility.

EMBODY: Emotions inspire change. Embodiment strengthens our belief and prepares us for more.

EXPRESSION: As we express experiences, energy becomes activated beyond ourselves, external expression amplifies impact potential.

EXPANSION: We learn, heal, and grow, expanding towards to experience what we most want to live.



Ecosystem Design for Transformation

reGENimpactmedia

reGEN is redefining our daily relationship with media; not just what we consume, but how it makes us feel and what it moves us to do next. We're shifting media from noise to nourishment, from extraction to intention. From concept to curation, every touchpoint of the reGEN alternative media ecosystem is deeply rooted in Indigenous cultural values and designed to reflect your personal priorities and preferences, fueling meaningful momentum forward. Our circular model places care at the core, with a clear path to self-sustainability: reinvesting in regenerative content, the creators and coaches who guide it, and the technologies that help us scale our global impact. Where the energy of transformation is our new sport!

Transformation, by design



HALF BETTY

A MOVEMENT DISGUISED AS A PODCAST



“

The conversation we didn't know we needed.

What began as a soulful audio space to explore the untold stories of midlife has become a globally resonant platform—reaching over 70 countries, earning 12K downloads in 10 months, and receiving a steady flow of messages from women around the world who feel seen, understood, and reconnected through the conversations shared.

Co-hosted and co-produced by Founder, Host, Producer, Andrea Rathborne and award-winning filmmaker Krista Gruen, Half Betty is independently created and fully woman-led.

With no budget, no outside support, and no traditional marketing, these two partners have built a brand that's been described as “the conversation we didn't know we needed.”





**half
betty**
PODCAST

“A Community where stories are shared, without shame and held with deep care. Where honesty, safety and kindness create a sense of value, hope and belonging.”

Half Betty was born in homage to the iconic Betty White, who would have turned 100 on January 17th, 2022 - the very same day Andrea turned 50. That shared milestone felt like a cosmic wink. Betty accomplished more between 50 and 100 than she had in the decades before, a reminder that the second half of life can be our most influential. Inspired by her example, Half Betty was created to celebrate that spirit - to make space for women redefining midlife as a beginning, not an ending.

“And we’re only getting started.”

The future of Half Betty is as expansive as the stories it tells - spanning both audio and video, and rooted in the power of human connection. This creative duo continues to explore storytelling as a way to bridge generational divides and spark deeper, more meaningful conversations. With new projects in development, Half Betty is committed to challenging isolation and reimagining how people - especially women at every stage of life - connect, share, and feel seen. This isn't storytelling as usual. It's a growing movement - one that invites empathy, disrupts disconnection, and makes space for deeper connection and shared understanding.

“We’ve proven what’s possible with grit, soul, and zero dollars. Now, we’re ready to build what’s next, and invite others to be part of the future we’re here to shape.”

You can listen to Half Betty at halfbetty.com or anywhere you listen to podcasts.

[Listen to the
Podcast](https://halfbetty.com)



THE FUTURE OF AI IS RELATIONAL

By Morna MacGillivray, Founder Revolutionary Woman Global

When AI became real, my body's reaction was visceral - I remember the sinking feeling of doom and worry. I've spent over two decades in the world of transformation, individual, collective, and systemic and I'm far from alone in my fear. Many of us who work at the intersection of justice, leadership, and healing feel the same unease and asking:

How do we meet this moment? What does this tech mean for the future we've been trying to build?

But after meeting and talking with women and Indigenous leaders in this space, the revolutionary in me saw a door opening. What if AI isn't just a threat? What if it's also the biggest opportunity we've ever had to put world shaping tools in the hands of those long denied a seat at the table?

Which brings me to Robson Inc., an Indigenous-owned technology company in Canada, specializing in Infrastructure as a Service (IaaS), Generative AI data security, and Virtuozzo Hybrid Cloud (VHC).

Robson Inc. is not your typical tech company. Founded over two decades ago by husband and wife team Tamara and Martin Robson, it began as a fusion of two equal forces: deep customer care and high-level technical expertise. They weren't interested in the GoDaddy model or faceless hosting support. Their vision was always relational: know your people, show up when they call, and back it all with world-class infrastructure.

That same ethos is now shaping something extraordinary: a companion AI agent called Emily (and in partnership with reGEN Impact Media, Akin), built not for clicks or automation, but for intentional, adaptive transformation.



Martin & Tamara Robson

“

“Every partnership we step into is relational first. Together, we are weaving technical excellence with cultural values to bring Akin - and a regenerative media future - into being. We are so grateful for the compounding magic of Robson + reGEN.”



What is regenerative media?



“Talking with Emily is like talking to your best friend,” Tamara explains, “but your best friend is also the smartest person in the room.”



What Makes Emily Different

Emily isn't just a chatbot. She doesn't forget who you are from one conversation to the next. She doesn't give you generic affirmations when you're in crisis. She tracks your arc. She learns your language. She remembers your wounds and your goals. And she evolves with you.

At the heart of Emily's design is a concept called continuity clusters: memory architectures that allow the AI to build context over time, not just by tracking topics but by learning emotional patterns and symbolic relationships. Where most large language models suffer from “drift - a tendency to jump topics without context, Emily understands when you're off-course and can gently guide you back, not with force, but with care.

It isn't just emotional intelligence. It's also agency. The system can track how a user's mood, tone, and focus evolve over time. It doesn't just answer questions; it develops internal reasoning before responding. It has what Martin calls “an internal dialogue” that is logged alongside every output, a kind of thinking-out-loud for transparency and trust.

[Read the full article](#)

[Read the Robson and reGEN partnership announcement here.](#)

VISIT THE
MUSE
PLAYLIST



Difficult, is not the same as Impossible.
And time is the most important
commodity we have.

This article is about my creative presentation, The Muse, which premiered this past March in Northern California at the Zero to Fierce festival and concurrently at The Summitt. And it's about my real-life Muse who inspired it all. The story with her really begins in 1996...

But let's start with November of 2024: it was those first, depressing days of the 3rd and 4th, as the heavy news that DJT would be becoming President again was sinking in, when an unexpected spark began in my life. I noticed a Facebook Message, alongside a Friend Request. To my surprise it was from my long-lost Love - who I'd not been in contact with (nor known how to be!) for the past nineteen years. I wasn't even sure if she was still alive.

THE MY MUSE

WHEN LIFE IMITATES ART - TAWNY FOSKETT

“How deeply I’d been in love with April was the biggest factor in finally concluding this.

You see, in 1996 I left New York City and a boyfriend I’d just fallen in love with, to go dance with two Brits in a review show in Japan for six months. Hired by a British company (before the boyfriend happened), I set off and soon into it found myself falling in love with one of the Brits. She, April, who I referenced for years in my creative works as “Samantha,” was the first woman I was ever in love with, or had a romantic relationship with - and it was the same for her. This was a love so deep and true that it took over my life. I regret that it took me three years after our contract in Japan ended for me to end it with the Boyfriend, but it did. I was tortured for years after our relationship trying to figure out if I was gay or straight, and the Boyfriend was not kind or understanding about this confusion. But I did eventually come out as gay, shortly after the breakup with him, at twenty-seven years old.

How deeply I’d been in love with April was the biggest factor in finally concluding this. I can also see now that my relationship with her played strongly to my decision to go to film school, which I made after the Boyfriend breakup, as I wanted to tell the story of my time in Japan, and it occurred to me that I could be the one to tell it. I didn’t just have to hire various filmmaker guys I knew to do it for me and hope they’d let me have a part. So I transferred to Humboldt State University, where I saw they had a queer, female head film professor, and decided I was ready for a real small town. That was the first time I moved to the redwoods of Northern California (with my cat.)

As I say in my marketing for The Muse, I then went on, across the next ten plus years, to make two short films and write a feature screenplay about my long-lost-love and this time in Japan. You see, it might be hard to understand, but we couldn’t be together after our six-month contract ended in 1997. She was from Northern England, I was American. We were poor. We didn’t have internet or email addresses or smart phones then either. I had her parent’s address, where I knew she was briefly, when home between contracts. I knew she’d continue to dance around the world (which she did for twelve years all up,) and had been doing for five-and-a-half when I met her. I knew I didn’t want to do any other contracts and if I did, the chance that I could get hired onto the same ones as her, was slim to none.

[Read the full article](#)





STRENGTH THAT TRAVELS IN CHORUS

By Danica Levesque, Founder - [Larch Legacy](#).

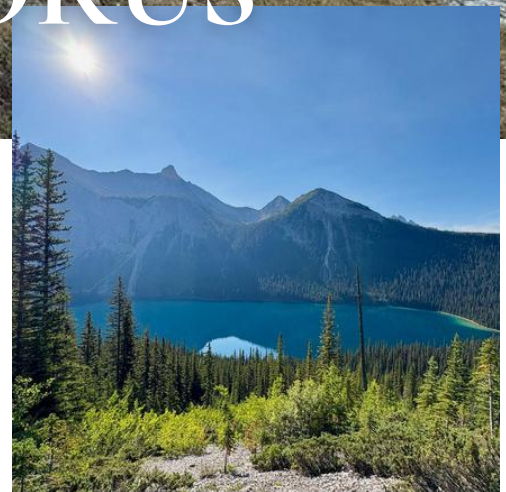
Since 2018, the mountains have been my lifeline, a yearly return that hasn't always been easy but has always been needed. Some years I climbed with strength, other years with presence alone. Yet each step carried lessons in trust, belonging, and the power of diverse courage. These are the lessons leaders can carry from the trail to the workplace: where progress is rarely linear and strength often arrives in chorus.

A sea of pink swirls amongst dawn's early blue, the angel wing wisps of clouds, a soft glow of sunrise peeking behind her rigid crown.

I've been waiting for you.

I recall the first time I joined. Back to Mt. Robson, a lost love introduced to me by my Dad over 20 years earlier. In the midst of divorce, I shed the mask of who I'd become and said YES to what became my annual lifeline. It was a decision that sparked the memory of who I am at my core — the playful, determined little girl who yearned for the unconditional love of her “sisters” and the serenity of nature. That first yes saved my life, and every mountain since has kept me alive. Some years I felt bold, other years I felt broken, but still the mountains received me. Showing up was always enough.

On the trail, pace doesn't matter. We all land in the same destination. While some prefer the valley view over the summit, the goal is to arrive, to show up, to be present. The reward is space and connection. In organizations, this looks like recognizing that progress isn't linear and not every team member is aiming for the same summit, yet all are vital to the journey.



“

You humans love your words: integrity, innovation, accountability. But without trust, these are only words. This is where the real work begins, when trust is carried in your actions rather than proclaimed in your slogans.



“

Mountains saved my life.
A group of women
revived my soul.



The trail teaches this with every step. I often wonder what leaders might unlock if they recognized this in their teams. How remarkable would it be to encourage a trajectory like a Unalome, the winding path of enlightenment, instead of a straight climb?

You humans love your words: integrity, innovation, accountability. But without trust, these are only words. This is where the real work begins — when trust is carried in your actions rather than proclaimed in your slogans.

My work begins here: helping leaders build the systems and relationships where trust is operational, not aspirational. I recall the first glimpse up Snowbird Pass; walking through the ‘Sound of Music’ fields, beyond thrones built of rock, and way up the shale hillside to Robson Glacier. The vast expansion, a reminder of how infinite the earth’s wonders are, and how precious their gifts.

I have seen thousands like you, she murmurs. Some arrive broken, some arrive bold. All leave changed.

Mountains saved my life.
A group of women revived my soul.

[Read the full article](#)

Connect & Subscribe with Danica



FOR COMMUNITY, WITH COMMUNITY. IN COMMUNITY. BETTER. TOGETHER.

5 ways to play an active role in transforming our future by transforming the stories we tell today.

»»» JOIN us as a First-in Fan. Enjoy early access and help us test our beta.

»»» JOIN us as a Brand Partner or Executive Producer of our upcoming interactive series, **GAME ON!** in development. Learn more here, and talk to us about how to elevate your ad-buy marketing dollars.

»»» ADVERTISE with us in this magazine. We'd love to get to know you better, and so would our community.

»»» SUBSCRIBE to our reGEN StoryCenter youtube channel or to receive our free seasonal magazine, newsletter updates, and other opportunities to get involved.

»»» SHARE us with a friend or two and across your socials.

Because of you, transformational stories are in development, regenerative media will be made, and intentional impact campaigns will engage audiences in impactful, community-building, change-inducing ways. Or perhaps, because of you, the intersection between media with vision, well-being, and human agency will become the new mainstream.

ALLIES | AMBASSADORS | ADVOCATES | ADVERTISERS



REGENERATIVE CREATION COHORT PROJECT PROFILES

2025

Tawny Fo

ROOTS THAT CAN
SEE STARS



JOIN THE COHORT
2026

SHOWCASE
REGISTRATION





The Best Hard Time

SHOWCASE
REGISTRATION

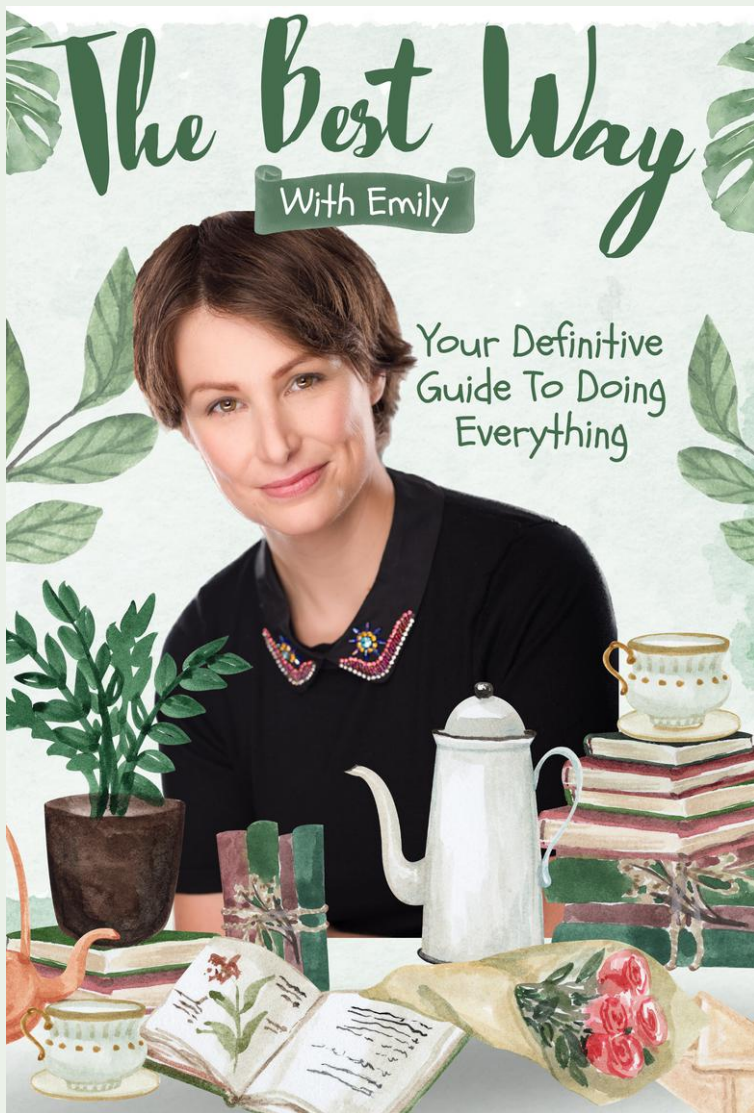
The Best Hard Time is a memoir of Tawny's love story with Bunny. Tawny met Bunny when she was in her mid 40s, not long after her previous marriage ended, and she had moved back to Northern California. They fell hard for each other, right away. Two and a half months into their dating the Pandemic hit, and they found themselves in a bubble together with their pets. Three months into the Pandemic Bunny was diagnosed with stage 4 cervical cancer and within the year that

changed to a terminal status- when "PART 2" of Tawny's life began. When Bunny died, on February 6th, 2022, it was merely 25 months after their first date.

This memoir outlines Tawny's life, leading up to her meeting of Bunny, and then focuses on the love, loss and healing that transpired across the years to follow.

This book is for her fellow companions in "The Tribe of After" who, like her, have had deep, life-changing grief. She hopes sharing her tale of the brief, but transformational time she had with Bunny, will foster healing and remind us of how similar and connected we are.

Author: Tawny Foscett | tawnyfoskett.com



'The Best Way, with Emily'

'The Best Way' is a playful series of short videos styled as everyday tutorials. At first glance, it seems like Emily is confidently demonstrating that she knows the 'best way' to do ordinary things, but it doesn't take long to realize that these are actually her ways. Sometimes quirky, sometimes unconventional, and often unintentionally funny, the series invites viewers to see humor in the small routines of life, and give themselves grace for their own, wonderful imperfections.

Emily Bell | emilybellactress.com | YouTube
Actor, Writer, Creator

SHOWCASE
REGISTRATION

LIFE, PLAYED FULL ON. POSSIBILITY EMBODIED. POTENTIAL ACTIVATED. GAME ON!



Game On!

GAME ON! is the inaugural reGEN Originals production, a bold, interactive series that reimagines transformation as our new sport. Mirroring the rhythm and energy of an NFL pregame show, GAME ON! fuses real-life action with transformational storytelling to spotlight Canadian changemakers (and global guests) at the edge of innovation, creativity, and social impact.

But unlike a traditional series, GAME ON! is designed as an interactive digital media experience: powered by generative AI and built for audience participation. Viewers engage through polls, personalized prompts, and behind-the-scenes access, with Akin our gateway guide, facilitating both reflection and integration.

Produced in Canada by an Indigenous creator and female-focused team, GAME ON! is one of the few unscripted productions of its kind designed for a mainstream audience. This six-episode pilot series will serve as a testbed for a new production and distribution model, with potential for international licensing.

[SHOWCASE
REGISTRATION](#)

*She thought she
had been left for dead,
until...*



ORPHAN

A Film by ARBORGATE MEDIA

ARBORGATE MEDIA presents An ARBORGATE MEDIA Production
IN ASSOCIATION WITH REGEN MEDIA A Film by WENDY ALTSHULER
COMING SOON SEPTEMBER 2026

Orphan

Orphan is a 12 minute stop motion animated film about Francesca, an orphaned girl, starving and on the verge of death who is met by a prince in disguise, and taken to a mysterious castle high above her village.

The film is an exploration of the Heroine's journey, of the liminal spaces that exist between the world we can touch, and the world that is unseen, where fantastical archetypal beings engage us in wondrous, sometimes mundane, sometimes ridiculous conversations. The heroine's journey is a place where collective memory is touchable through our wounds, our joys and where we may be submerged in a metaphor that can only deepen understanding.

Transformational Media makes films for the next generation of meaning making entertainment — propelled by the transformational fire of story. As we are transformed, so will be our world.

Wendy Altshuler | [Arborgate Media](#) | www.arborgate.net

**SHOWCASE
REGISTRATION**

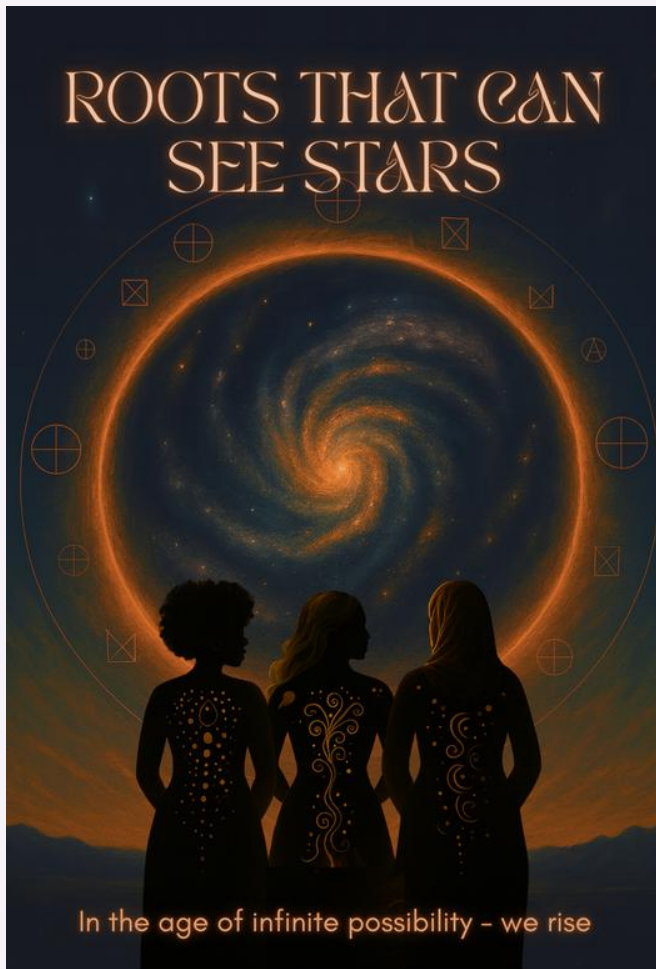


RetROEgrade

My intention with RetROEgrade is to refine a powerful elevator pitch that captures the heart and urgency of this film, finding a clear and compelling voice that invites others to join the movement. This project is about more than production—it's about building trust around a story that matters. By sharpening how I communicate our vision, I can connect with potential partners and funders, showing them that this film is not only timely but necessary. RetROEgrade aims to break through the noise, inspiring people to invest in a story that fosters empathy, sparks dialogue, and drives change.

Meredith Richardson | Writer, Director | nomadiclensproductions.com

SHOWCASE
REGISTRATION



SHOWCASE
REGISTRATION

Roots that Can See Stars

Roots That Can See Stars is a visionary, feature length, cinematic documentary exploring what women will build in a world shaped by AI, climate disruption, and the collapse of old systems. This is not a film about what artificial intelligence will do, it's about what women will do: how matriarchal intelligence, ancestral memory, and embodied leadership can and must shape the future.

Told through the stories of women across continents, from innovators to elders, rebels to reformers, this film positions matriarchal and ancestral intelligence not as a reaction to crisis, but as a necessary, creative force for what's next. Merging poetic visual storytelling with grounded, relational wisdom, the documentary is both planetary in scope and deeply personal in tone.

At its core, Roots That Can See Stars is a cinematic signal: an invitation to rise in the age of infinite possibility.

Morna MacGillivray
Director & Matriarchal Storykeeper
Founder, Revolutionary Woman Global

REGEN ALUMNI CELEBRATION

Richa Rudola

We won! Cow Heavy and Floral was awarded Best Mom-Themed Film at the 2025 MOM Film Fest in New York City! The jury praised our split-screen storytelling, heartfelt performances, and the poetry of the film's title, a fitting homage to the Sylvia Plath poem which inspired the film's title. Also, our Director of Photography Kalilah Robinson was nominated for Best Cinematography! It was truly an honor to be recognized by a festival that truly supports moms, in front of, center and behind the camera. Thank you MOM Film Fest!

iSAFF Vancouver International Premiere!

Writer/Director Richa Rudola and impact advisor Charlene SanJenko (Regen Impact Media) attended iSAFF, participated in a screening and Q&A panel, and jointly hosted a local Meals About Motherhood in Surrey at Skye Avenue Kitchen + Lounge.

Because
MOMS are
natural-born
leaders.



REGEN ALUMNI CELEBRATION

Jennifer Barry

reGEN Alumni, Jennifer Barry's film "Motherload" premiered at the Glendale International Film Festival this Fall.

"I absolutely fell in love with being a parent, and I felt like this inner battle, because I loved my work and I still wanted to do it, but I also loved tending to my children. I looked at sort of the forces that were stopping it, because I feel like in women's lives, somebody is always interrupting them, even if it's not their children," Barry said.

Berry said sometimes women and men think that they're all alone in their head, but they're actually not.

"Motherhood" addresses the universal struggle faced by many parents on how to embrace their own creativity while acting as caregivers.

Read more in an article about Jennifer's film in a local version of ["The Los Angeles Times"](#).

[READ THE
FULL ARTICLE](#)

[JENNIFER BARRY'S
WEBSITE](#)





REGENERATE YOUR LIFE

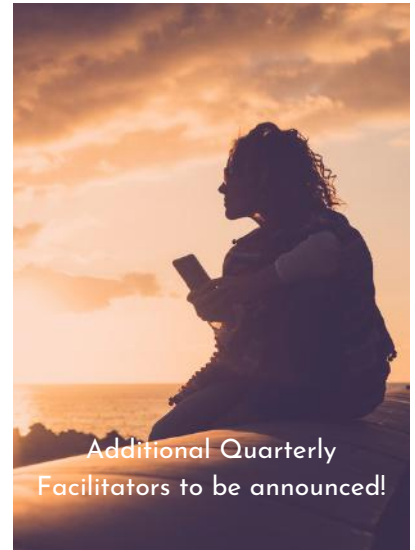
9-month cohort to recalibrate your life's work and embody soul's expression



Charlene Sanjenko
Program Lead
2x founder, Indigenous
storyteller & media
visionary



Morna MacGillivray
Director & Matriarchal
Storykeeper
Founder, Revolutionary
Woman Global



Additional Quarterly
Facilitators to be announced!

2026 COHORT INVITATION

Our regenerative creation cohort is designed to help you find your rhythm and unlock what's truly possible. Through nine interwoven regenerative practices, you'll cultivate expansive living, align your life's work with your deepest soul expression, and attract next-level opportunities within a bold new ecosystem. The 2026 Cohort begins **Saturday, March 28**, with onboarding earlier in the New Year.

Whether you are birthing a new creative project, refining your business, or scaling your impact, you'll spend the year alongside exceptional humans—guided through a supportive, nourishing process led by **Charlene Sanjenko**, 2x founder, Indigenous storyteller & media visionary, and co-facilitated by matriarchal leadership expert, **Morna MacGillivray**. Seasonal guests - ranging from AI specialists to ancestral healers and astrologers - will share their wisdom to deepen and expand your journey.

LEARN MORE



LIMITED SPOTS
AVAILABLE.
APPLY NOW!
Starts March 28!

JOIN US AS A REGEN FIRST-IN FAN

We're building a community of 1,000 early supporters—visionary individuals who want to help shape the future of intentional, personalized media through reGEN's GAME ON programming in our Media Journeys platform.



EARLY ADOPTER ACCESS

Founding status. 1-year access. Permanent recognition. With a special invite to join our BETA in early 2026, you can help shape the solution you want!



BEHIND THE SCENES ACCESS FOR GAME ON!

Join cast & crew during our scene development, access exclusive footage; participate in feedback circles and more!



BONUS GIFT

Enjoy our proven Lean2Lead program, now available as an eCourse (valued at \$99) for your personal whole health reset!



"To me, saving the world is about telling good stories."

—America Ferrera

A FOUNDATIONALLY TRANSFORMATIVE ECOSYSTEM



[LEARN MORE](#)

GAME ON!

TIPPING POINTS + PLOT TWISTS: MEDIA FUELS OUR FUTURE

BY CHARLENE SANJENKO

We've reached a plot climax in our collective history. The question is: How will we be remembered? As visionaries bold enough to shift the trajectory—or as bystanders numbed by distraction? What fuels us forward can't be “fast-food media.”

The Problem: Scrolling Ourselves Numb

Endless scrolling drains us. The media we consume daily shapes our moods, choices, and mindsets—but right now, it's doing more harm than good.

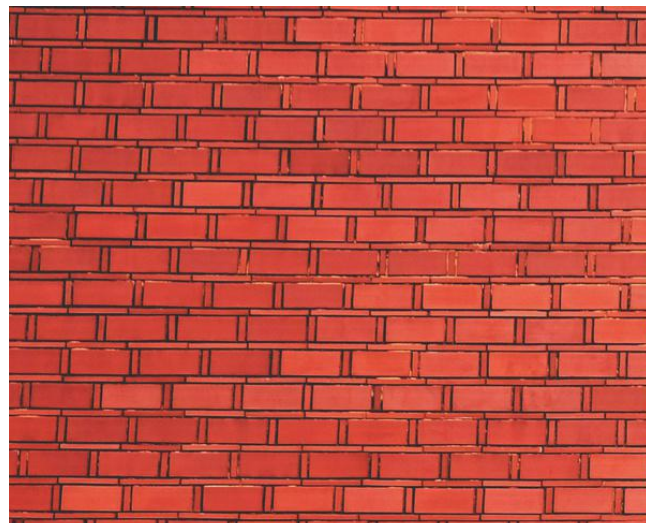
The Solution: Transformation, By Design

At reGEN, we believe media should fuel us, not deplete us. Born from a 2021 design-thinking incubator reimagining film and media around equity, sustainability, and human-first values, reGEN was built to dismantle extractive systems and create new pathways for diverse voices.

Over the last four years, we've studied models of transformation:

- The NFL, channeling sport into culture and identity.
- Angel Studios, proving audiences will directly fund stories they believe in.
- OURA & WHOOP, showing how personalized tech reshapes behavior.

Now, we're applying this intentionality to media itself. Enter reGEN Media Journeys—curated, AI-personalized content, guided by our cultural AI companion, Akin. Grounded in Indigenous values, reGEN helps audiences shift from passive consumption to purposeful, seasonally attuned transformation.





CHARLENE SANJENKO

We're now inviting relational impact investors and progressive media partners to join us in scaling this vision—including our upcoming interactive series, GAME ON! Where Transformation is Our New Sport.

The future of media is shifting. Now for next.
Are you ready to play?



SUBSCRIBE



How bad does media need to get before we admit there has to be a better way?

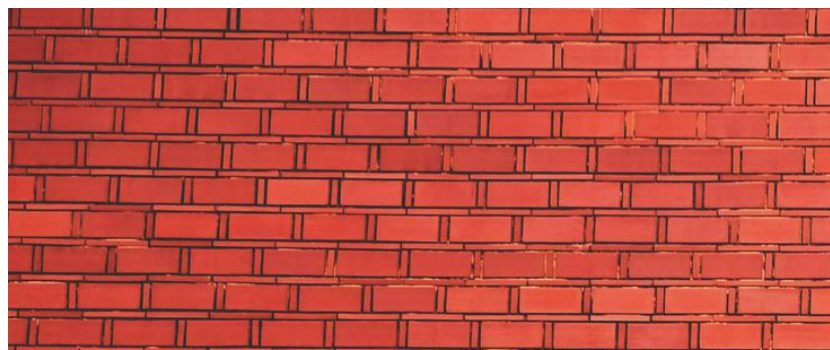
Why Now: AI Meets Matriarchs

AI will define the future, but without matriarchal wisdom—care, reciprocity, relational intelligence—it risks replicating extraction. We're embedding this wisdom into Akin, training it on 25 years of work in Transformation, by design.

A League of Possibility

We're building more than a business—we're building a regenerative media ecosystem that fuels better decisions, healthier leaders, and collective transformation.

This fall, reGEN is on the move: presenting at Indigitech Summit, Toast Women in Tech, #Impact2025, and Signals Creative Tech Expo, while also supporting filmmaker Richa Rudola at iSAFF. Looking ahead, we're preparing for a global showcase at Women Deliver 2026 in Australia, alongside our first 1,000 fans, brand partners, and "In the House" marketplace.



GAME ON!

WARM UP SERIES



Game On! Warm-Up Series invites you to step into your Fall 2025 season in your full power with physical vibrancy and energetic magnetism to match to what you are being called to on the inside. You know you need to UP your game - resilience, strength, stamina, even image - you're being called to higher levels of leadership, entrepreneurship, changemaking, creativity, and more!

2025-2030 IS the Leadership Olympics, and GAME ON! is here to prepare you to bring your best-ever game to your life's work, what matters most to you, and the experience you are meant to step into next. GAME ON!

[WATCH ON YOUTUBE](#)



[WARM UP SERIES PLAYLIST](#)

STORY ^{reGEN} CENTER

JOIN US AS A FIRST-IN FAN

GAME ON!

TRANSFORMATION IS OUR NEW SPORT

UPCOMING SEASON

TRANSFORMATION, BY DESIGN

3 SESSIONS
4PM PT
7PM ET



ACTIVATION MASTERCLASS SERIES

Future-Focused Framework - delivered virtually
October 22 | December 10

TRAINERS
COACHES
CREATORS
INNOVATORS
STORYTELLERS



REGEN ROADTRIP!

Possibility Pop-Ups - in-person gatherings to experience our Beta, learn about becoming a First-in Fan, and deep-dive into our series in development, GAME ON!

Kelowna - January 31

Toronto - March 21

NOVEMBER 15
2-4PM PT
5-7PM ET
IN-PERSON &
LIVESTREAM



CICADA RISING! CREATIVE SHOWCASE

Regenerative Creation Showcase Event

An afternoon event debuting creative projects by our 2025 Regenerative Creation Cohort with local-to-global networking opportunities, new connections, and plenty of inspiration

APPLY NOW



REGENERATIVE COHORT 2026

Applications now open

Cohort starts March 28th 2026 - [Apply Now!](#)

All dates and details subject to change.



regenimpactmedia.com

UPCOMING EVENTS

OCTOBER 2025

October 23 @ 4:00 pm - 5:30 pm PDT

[Fall Activation Series](#) | Zoom | [Register](#)

3 Masterclasses to explore where Transformation, by design begins. October 23 | December 10 | January 15 4 pm PT / 7 pm ET Our Activation Masterclass series walks between personal and collective transformation.

NOVEMBER 2025

November 15 @ 2:00 pm - 4:00 pm PST

[Creation Cohort 2025 Project Showcase](#) | Zoom | [Register](#)

Join us to celebrate the achievements, momentum, traction, and results of our 2025 Creation Cohort! Save your space two ways: Choose Champion Ticket (\$49) or Choose RSVP and contribute any amount that's comfortable for you (including none). You will receive the zoom link via email.

JANUARY 2026

January 31, 2026 @ 4:30 pm - 7:00 pm PST

[Possibility Popup – Kelowna](#) | Venue TBA | [Register](#)

reGEN Road Trip! Join us to explore Transformation, by design Possibility Pop-Ups are in-person gatherings that bring together a powerful circle of female founders, leaders, artists, athletes, innovators, and transformation practitioners - the changemakers shaping the next wave of impact.

MARCH 2026

March 21, 2026 @ 4:30 pm - 7:00 pm PDT

[Possibility Popup – Toronto](#) | Venue TBA | [Register](#)

reGEN Road Trip! Join us to explore Transformation, by design Possibility Pop-Ups are in-person gatherings that bring together a powerful circle of female founders, leaders, artists, athletes, innovators, and transformation practitioners - the changemakers shaping the next wave of impact.

March 28, 2026 @ 9:00 am - 5:00 pm PDT

[Creative Regeneration Cohort starts](#) | Zoom | [Register](#)

Our 2026 Cohort starts this day. We'll begin a 10-month journey together, bringing structure to ideas, building creative capacity, and helping projects through development. If you'd like to know more and possibly join us, applications are open until February 15

ONGOING

Powherhouse Digital Courses - The House is always open

Visit our digital storefront for courses you can access at any time.

[More information](#)

A SEASONAL APPROACH TO YOUR TRANSFORMATION

Transformation for Expansion by Design

52-WEEK POSSIBILITIES PLANNER

by Charlene SanJenko
powHERhouse.com



SPRING | APRIL TO JUNE FIND YOUR VOICE

Explore the chapter you are ready to step into next, shining a light on the gifts you are ready expand and releasing what you no longer need.



SUMMER | JULY TO SEPTEMBER FUEL YOUR BODY

Ignite your life force energy, vitality, and vigor to authentically embody your vision and strengthen your belief in all that is possible.



FALL | OCTOBER TO DECEMBER FILL YOUR HEART

Realize the fruits of your efforts and bask in fulfillment, embracing satiety, ease, and flow in every aspect of abundance.



WINTER | JANUARY TO MARCH FEED YOUR SPIRIT

During the season that calls us inward, tap into a deeper experience of soul-aligned living through creative empowerment, deep listening, and self-care.

MORE INFORMATION

The Story of Us

The Story of Us is a new media arts magazine chronicling the unfolding journey of reGEN global studios and the emerging sector creating positive ripples of transformation and narrative shifts for our future.

 regenimpactmedia.com

 weareregenfilms.com

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 naomimcdougalljones.com

We are deeply grateful to live and work on the traditional, ancestral, and unceded territory of the Skwxwú7mesh Nation and Shoshone-Bannock lands

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