welcome



Hi, I'm Georgina, the creative force behind AfroTouch Design, a brand that offers diverse greeting cards, stationery, and gifts. AfroTouch Design was founded almost a decade ago whilst on maternity leave. Frustrated by the lack of greeting cards representing my community, I created my own using African fabric. This led to the birth of Afrotouch, which started with just £50 and a laser cutting machine I won on a radio show! My mission, then and now, has always been to create a buying option on the high street and online for people looking for inclusive cards.

In 2021, AfroTouch Design was a finalist in the prestigious Henries Award for diversity and inclusion. That same year, I made history by becoming the first female black-owned greeting card publisher to be stocked by Waterstones Bookshop, John Lewis and Selfridges.

AfroTouch products are available in independent retail stores nationwide and internationally, and I can't wait to have you join the team.

Come and join the AfroTouch Tribe.

Georgina X



































