

ell

Besser

EXPLOSION OF FLAVORS



Feeding friendships,
nourishing relationships



lll



Evolving is believing that nothing can put limits. It's about having **focus, dedication** and a lot of **courage** to build a great story! **"Nothing resists work."** With excellence, **VB Alimentos** has a very **successful trajectory, nurturing big dreams and strong friendships.**

Discover our **lines of excellent products** that reflect the most **technological, innovative and respectable features** in an increasingly competitive and demanding **pet market.**

KNOW MORE:





In the **Besser** line, we carefully select each ingredient to guarantee a **complete and healthy meal**.

It has a formulation with essential **nutrients, vitamins and minerals** to maintain oral health and coat always soft and shiny.

And mainly **strengthen the immune system**, increasing the longevity of **your best friend**.



Besser

Dogs



Besser

NATURAL
BEEF AND CHICKEN

PUPPIES

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, citric acid, antioxidant, (BHA and BHT) propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 10%, Crude Protein (min) 26%, Crude Fat (min) 9%, Crude Fiber (max) 3%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 3,000mg/kg, Omega-6 Fatty Acids (min) 12g/kg, Omega-3 Fatty Acids (min) 800mg/kg.



Presentations



HEALTHY SKIN AND A SHINY COAT
Omega 3 & 6 + Zinc



INCREASED LONGEVITY
Antioxidants help protect tissues and cells



LESS STOOL ODOR
Yucca Extract



ORAL HYGIENE - HELPS KEEP TARTAR UNDER CONTROL
Sodium Hexametaphosphate

Besser

NATURAL
BEEF AND CHICKEN

ADULT DOGS

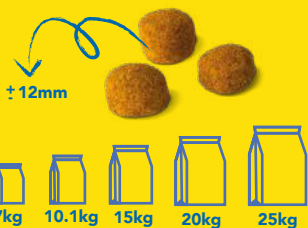
INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, citric acid, antioxidant (BHA and BHT), propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 10%, Crude Protein (min) 21%, Crude Fat (min) 7%, Crude Fiber (max) 4%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 3,000mg/kg, Omega-6 Fatty Acids (min) 10g/kg, Omega-3 Fatty Acids (min) 650mg/kg.



Presentations



**HEALTHY SKIN
AND A SHINY COAT**
Omega 3 & 6 + Zinc



INCREASED LONGEVITY
Antioxidants help protect tissues
and cells



LESS STOOL ODOR
Yucca Extract



**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**
Sodium Hexametaphosphate

Besser

NATURAL
BEEF AND CHICKEN

ADULT DOGS
SMALL AND MEDIUM BREED

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, citric acid, antioxidant (BHA and BHT), propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken gibles, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 10%, Crude Protein (min) 21%, Crude Fat (min) 7%, Crude Fiber (max) 4%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 3,000mg/kg, Omega-6 Fatty Acids (min) 10g/kg, Omega-3 Fatty Acids (min) 650mg/kg.



Presentations



**HEALTHY SKIN
AND A SHINY COAT**
Omega 3 & 6 + Zinc



INCREASED LONGEVITY
Antioxidants help protect tissues
and cells



LESS STOOL ODOR
Yucca Extract



**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**
Sodium Hexametaphosphate

Besser

GOURMET
MEAT AND CEREALS

PUPPIES

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, food colorant, citric acid, antioxidant (BHA and BHT), propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 10%, Crude Protein (min) 26%, Crude Fat (min) 9%, Crude Fiber (max) 3%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 3,000mg/kg, Omega-6 Fatty Acids (min) 12g/kg, Omega-3 Fatty Acids (min) 800mg/kg.



Presentations



**HEALTHY SKIN
AND A SHINY COAT**
Omega 3 & 6 + Zinc



INCREASED LONGEVITY
Antioxidants help protect tissues
and cells



LESS STOOL ODOR
Yucca Extract



**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**
Sodium Hexametaphosphate

Besser

GOURMET
MEAT AND CEREALS

ADULT DOGS

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, food colorant, citric acid, antioxidant (BHA and BHT), propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 10%, Crude Protein (min) 21%, Crude Fat (min) 7%, Crude Fiber (max) 4%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 3,000mg/kg, Omega-6 Fatty Acids (min) 10g/kg, Omega-3 Fatty Acids (min) 650mg/kg.



Presentations



**HEALTHY SKIN
AND A SHINY COAT**

Omega 3 & 6 + Zinc



INCREASED LONGEVITY

Antioxidants help protect tissues and cells



LESS STOOL ODOR

Yucca Extract



**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**

Sodium Hexametaphosphate

Besser

Cats



Besser

NATURAL
BEEF AND CHICKEN

ADULT CATS

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, citric acid, antioxidant (BHA and BHT), taurine, propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 9%, Crude Protein (min) 26%, Crude Fat (min) 9%, Crude Fiber (max) 3%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 4,000mg/kg, Taurine (min) 1,000mg/kg, Omega-6 Fatty Acids (min) 12g/kg, Omega-3 Fatty Acids (min) 800mg/kg.



Presentations



**HEALTHY SKIN
AND A SHINY COAT**
Omega 3 & 6 + Zinc



INCREASED LONGEVITY
Antioxidants help protect tissues
and cells



LESS STOOL ODOR
Yucca Extract



**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**
Sodium Hexametaphosphate



**A HEALTHIER HEART
AND BETTER EYESIGHT**
Taurine

Besser

NATURAL
BEEF AND CHICKEN

NEUTERED CATS

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, corn gluten meal, chicken fat, hydrolyzed chicken liver, salt, citric acid, antioxidant (BHA and BHT), taurine, L-Carnitine, propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide, ammonium chloride and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 9%, Crude Protein (min) 30%, Crude Fat (min) 8%, Crude Fiber (max) 3.5%, Ash (max) 8.5%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 4,000mg/kg, Taurine (min) 1,000mg/kg, L-Carnitine (min) 200mg/kg, Omega-6 Fatty Acids (min) 12g/kg, Omega-3 Fatty Acids (min) 800mg/kg.



Presentations



**HEALTHY SKIN
AND A SHINY COAT**
Omega 3 & 6 + Zinc



**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**
Sodium Hexametaphosphate



LESS STOOL ODOR
Yucca Extract



INCREASED LONGEVITY
Antioxidants help protect tissues
and cells



**HEART HEALTH, IMPROVED
EYESIGHT, AND ENERGY
USE OPTIMIZATION**
Taurine and L-Carnitine



**HELPS IN MAINTAINING URINARY
TRACT HEALTH**
Control of urinary pH

Besser

GOURMET
BEEF, CHICKEN
AND LIVER

ADULT CATS

INGREDIENTS:

Chicken by-product meal, meat and bone meal, ground whole grain corn, soybean meal, chicken fat, hydrolyzed chicken liver, salt, food colorant, citric acid, antioxidant (BHA and BHT), taurine, propionic acid, bentonite, Yucca schidigera extract, vitamins (A, D3, E, B1, B2, B6, B12, K3, nicotinic acid, folic acid, biotin and calcium pantothenate), zinc sulfate, calcium iodate, sodium selenite, copper sulfate, iron sulfate, manganese sulfate, zinc oxide and sodium hexametaphosphate.

Possible substitutes: Degummed soybean oil, chicken by-product meal with bones, ground whole sorghum, ground rice grits, rice bran, corn germ, corn gluten meal, wheat bran, corn oil, DDGS (dry distillery residue with soluble corn fiber), mixed pork and bovine meal, pork meal, pork rind breadcrumbs, beef tallow, pork tallow, hydrolysed pork liver, hydrolysed chicken giblets, hydrolysed pork offal and mixed dehydrated red blood cells (pork and bovine).

GUARANTEED ANALYSIS:

Moisture (max) 9%, Crude Protein (min) 26%, Crude Fat (min) 9%, Crude Fiber (max) 3%, Ash (max) 10%, Calcium (min) 0.8%, Phosphorus (min) 0.8%, Sodium (min) 4,000mg/kg, Taurine (min) 1,000mg/kg, Omega-6 Fatty Acids (min) 12g/kg, Omega-3 Fatty Acids (min) 800mg/kg.



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**ORAL HYGIENE - HELPS KEEP
TARTAR UNDER CONTROL**
Sodium Hexametaphosphate



**A HEALTHIER HEART
AND BETTER EYESIGHT**
Taurine

Check out the before and after of each Besser product



Besser

Besser Dogs

| Cod VB | Description | Bar Code (EAN) |
|--------|---|----------------|
| 100371 | Besser Natural - Small and Medium Breed Adult Dogs 10.1kg | 7898674090051 |
| 100372 | Besser Natural - Small and Medium Breed Adult Dogs 15kg | 7898674090068 |
| 100373 | Besser Natural - Small and Medium Breed Adult Dogs 20kg | 7898674090075 |
| 100369 | Besser Natural - Adult Dogs 07kg | 7898674090099 |
| 100171 | Besser Natural - Adult Dogs 10.1kg | 7898945813952 |
| 100172 | Besser Natural - Adult Dogs 15kg | 7898945813969 |
| 100173 | Besser Natural - Adult Dogs 20kg | 7898945813976 |
| 100433 | Besser Natural - Adult Dogs 25kg | 7898674090488 |
| 100191 | Besser Gourmet - Adult Dogs 10.1kg | 7898904523076 |
| 100192 | Besser Gourmet - Adult Dogs 15kg | 7898904523090 |
| 100193 | Besser Gourmet - Adult Dogs 20kg | 7898904523137 |
| 100374 | Besser Natural - Puppies 10.1kg | 7898674090082 |
| 100375 | Besser Natural - Puppies 20kg | 7898674090112 |
| 100039 | Besser Gourmet - Puppies 10.1kg | 7898945813679 |
| 100314 | Besser Gourmet - Puppies 20kg | 7898904523274 |

Besser Cats

| Cod VB | Description | Bar Code (EAN) |
|--------|---------------------------------------|----------------|
| 100434 | Besser Natural - Adult Cats 10.1kg | 7898674090594 |
| 100435 | Besser Natural - Adult Cats 20kg | 7898674090600 |
| 100147 | Besser Gourmet - Adult Cats 10.1kg | 7898904523526 |
| 100187 | Besser Gourmet - Adult Cats 20kg | 7898904523557 |
| 100636 | Besser Natural - Neutered Cats 10.1kg | 7898674091737 |
| 100637 | Besser Natural - Neutered Cats 20kg | 7898674091744 |

Besser

EXPLOSION OF FLAVORS



Feeding friendships,
nourishing relationships