

DOWN

ARGYRO

PARTSALIDOU

EVRIDIKI

SPANOU

EFI

TSAGGALI

DOWN

Glossbooks

Taste



“RAW”

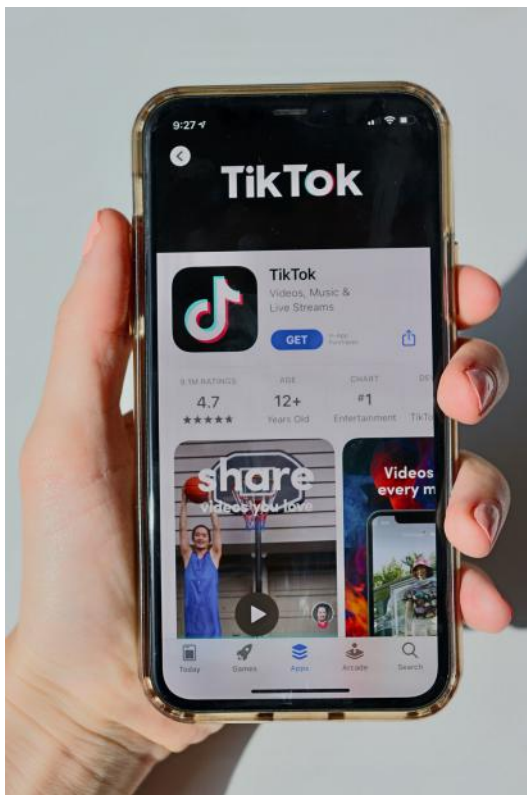
INTRODUCTION TO AESTHETICS

AESTHETICS, THE STUDY OF BEAUTY AND ITS PERCEPTION, IS AN INTEGRAL PART OF OUR DAILY LIVES. FROM THE MESMERIZING VIDEOS ON TIK TOK THAT CAPTIVATE OUR ATTENTION TO THE PAINTINGS AND SCULPTURES THAT STIR OUR EMOTIONS, AESTHETICS GUIDES OUR SENSE OF WHAT IS APPEALING AND VISUALLY PLEASING, OR NOT.

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TIK TOK DISCUSSION

THE TEACHER BUILDS A DISCUSSION ON TIK TOK AND HOW IT INFLUENCES THE STUDENTS' TASTE.



QUESTIONS

- Do you use Tik Tok?
- How many hours every day? In your opinion, is that a lot or not?
- What type of videos do you usually watch? What is the video that you have watched more?
- Do you have any favorite Tik Tokers? Why do you find them interesting? What makes them popular?
- Are there any videos that you wouldn't watch because they don't suit your aesthetics?

INFOGRAPHIC PRESENTATION

- Use the infographic to teach them about Tik Tok and its growth.
- Divide students in groups, appoint each group one part of the infographic and ask them to write a short presentation of it. If they want they can research some more and find relevant information. Each group presents their work in class and discuss their findings.

STUDENT-GENERATED INFOGRAPHIC

ASK THEM TO CREATE THEIR OWN INFOGRAPHIC.

- Create a questionnaire with any questions they find relevant to the topic.

Example Questionnaire

How old are you?

How often do you use Tik Tok?

How many hours?

Which kind of content do you prefer?

_____ Entertainment (funny skits, challenges, etc)

_____ Dance and choreography

_____ Cooking and recipe videos

_____ DIY and Life Hacks

_____ Educational and Informative content

_____ Beauty and Fashion

_____ Fitness and Wellness

_____ Others (please specify)

Do you actively participate in Tik Tok trends and challenges?

Have you ever created your own trend?

How often do you like or 'heart' Tik Tok videos?

How often do you leave comments?

Are you concerned about the privacy of your data on Tik Tok?

Have you ever encountered any inappropriate content?

Have you ever been influenced to purchase a product?

Has Tik Tok influenced your perception of beauty standards, body image or self-esteem?