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It "Dawned" On Me... *a message from Dawn Giganti*

I hope this letter finds you well. Can you believe how quickly summer slipped through our fingers? Those lazy beach days & sun-soaked adventures seem like a dream now. But you know what they say, all good things must come to an end, right? So, here we are, on the brink of something equally wonderful - autumn! It's like nature's painting a masterpiece right outside our windows. The trees slowly show off their true colors, trading their summery greens for those stunning reds, oranges, & yellows. I always feel like God takes out the most breathtaking palette for this time of year, don't you?

You know, there's something so poetic about how the leaves gracefully fall to the ground, creating a colorful outdoor "carpet" 😊 It's like they're teaching us that it's okay to let go & make space for something new, something beautiful. And in this crazy whirlwind of life, that's quite the lesson. Autumn invites us to slow down & soak in the simple joys. Sipping hot cocoa while wrapped in a warm blanket, crunching leaves underfoot like a kid again, or just gazing at the moon on a chilly night - these small moments feel like life's little gifts.

"Every good gift and every perfect gift is from above, coming down from the Father of lights, with whom there is no variation or shadow due to change." - James 1:17

It's like God's way of reminding us that amidst all the changes, the cycle of life keeps turning, & there's so much to be thankful for. God's blessings, like the shift in seasons, are a constant we can always count on, giving us that warm feeling of reassurance, even amid life's twists & turns.

So here's to the end of summer & the magical beginning of autumn - a reminder that change can be beautiful & that there's a fresh start waiting with every ending. Keep your heart warm & your spirit bright as we embrace the colorful days ahead.

Take care & enjoy every moment,



Dawn Giganti, Marketing & Administrative Assistant
Creative Carpet & Flooring

Month at a Glance:

2nd thru 4th **CLOSED for Labor Day Weekend** – We will be closed for the Labor Day weekend & will resume regular operations on Tue 9/5. Enjoy the extended weekend!

10th Grandparent's Day – Celebrate the wonderful memories we shared with our awesome living grandparents & the cherished moments we hold close to our hearts with those who have passed away. Send them love from here to heaven & thanking them for the joy & wisdom they brought into our lives!

11th Patriot Day – A solemn occasion to remember & honor the victims of the September 11, 2001 terrorist attacks & pay tribute to the courage & resilience of first responders & ordinary citizens in the face of adversity.

23rd First Day of Fall – Time to transition from summer to fall & embrace the vibrant colors & cooler temperatures. The length of day & night are nearly equal, too.

Employee birthdays this month:

15th Mark Bouquet, Jr. - Wishing a very happy birthday to the remarkable Mark Bouquet Jr., Sales Manager! Your dedication to Creative Carpet & Flooring, your clients' happiness, & your family is truly inspiring. May this special day be filled with joy & blessings. Cheers to a fantastic year ahead!



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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September 2023

S	M	T	W	T	F	S
					01	02 CLOSED
03	04 CLOSED	05	06	07	08	09
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

The Timeless Magic of Classical Music

Classical music, a genre that's been rocking it for ages, has a story that's cooler than your favorite playlist. From back in the day with Bach to the Beethoven era, this music has hooked people with its fancy vibes, deep stuff, and feelings that hit you in the heart, no matter where or when you're from.

- **Travel Through Tunes:** Think about it – classical music started in the old days, got even cooler during the Mozart and Schubert times, and then rocked on through different styles and tricks. It's like a mixtape of musical history that's way more interesting than any history class.
- **Feel All the Feels:** Imagine listening to a sweet violin melody and feeling all those feels, like memories rushing in. Or a song that starts soft, then suddenly gets loud like a sonic boom. Classical jams do that to you. They're like emotional rollercoasters – you never know where they're gonna take you.
- **Brain Gains:** But it's not just about the feels. Classical music also makes your brain flex its muscles. The way those tunes are put together – it's like solving a puzzle. You gotta figure out how all the instruments fit, find the patterns, and uncover the secrets the composer left behind. It's like a workout for your brain, and you feel pretty smart when you crack the code.
- **Time Travel Tunes:** What's cooler than time travel? Well, classical music is like a time machine for your ears. You can listen to something from way back when and groove to it like it just dropped yesterday. It's like borrowing a piece of the past and making it part of your present.
- **Rocking the Heritage:** Classical music isn't just about old tunes – it's like a music museum, preserving the hits of the past for the future. Each composer brought their own style, and that's what makes this genre so diverse and awesome. It's like raiding your grandparents' closet and finding some seriously stylish stuff.

So, classical music might sound like it's from another time, but it's got that timeless magic. It's a mix of history, emotions, brainpower, and preserving cool stuff from the past. Whether you're jamming out in your room or vibing in a concert hall, classical music brings a bit of the past right into your world.



Why "Stupid" Questions Aren't So Stupid After All



You've heard it a thousand times: "There's no such thing as a stupid question." Let's break down why this saying is more than just words – it's a game-changer.

Questioning is like adding turbo to your brain's learning engine. When you ask, you say, "I'm here to figure things out." Questions light up the path to understanding and help you see new angles.

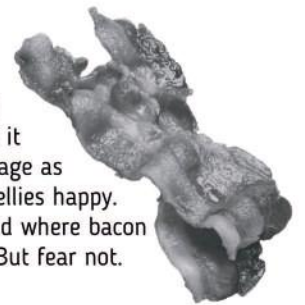
Ever held back a question because it seemed too simple? Time to drop that act. Embracing questions, even the "out there" ones, creates a vibe of inclusivity. Turn your brain into a hangout where everyone's welcome.

In a group chat and someone drops a term you don't get? Instead of faking it or Googling later, why not just ask? Questions clear up confusion, keep talks real, and even spark fresh ideas.

"Ask a Stupid Question" isn't just a phrase – it's a mindset. Swap awkward silence for a curious grin. Next time your brain goes, "This might be dumb, but..." shut down the doubt and let it rip. Your question might be just what everyone's thinking, and you're the brave one who said it. That's how the learning party starts.

The juicy scoop on the origin of "bacon"

Turns out, this sizzling word traces its roots back to the French word "bacco," which means "back." Why? Well, because bacon perfectly captures that rear-end portion of our beloved piggy pals that supplies us with tasty bacon goodness. Ahh, language, and pork – a delicious combo! Back in the 12th century, those English folks decided to put their own twist on the French language, and voilà! "Bacon" was born. Clearly, they knew what they were doing when it came to important matters like naming delicious breakfast treats. Back in jolly old England, cured pork was all the rage as a dietary staple. Local farmers and butchers whipped up this tasty treat for their communities, making everyone's bellies happy. It's like they were the original bacon connoisseurs, keeping their towns well-fed and bacon-obsessed! Imagine a world where bacon factories didn't exist until the late 18th century. Can you believe we went so long without this breakfast superstar? But fear not. Once that glorious factory opened its doors, bacon took flight and became everyone's morning BFF.



MEET OUR CARPET CLEANING CUSTOMERS...

Bob & Ellen Hughes
Brian Buchanan
Cheryl Dittmer
Derrick Arna
Ed Murphy
Frank & Caroline Coglianesse

Hal Gurgone
Helen Gallo
Ilee Macdonald
Jason Leonard
Jennifer Marek
Julie Smit

Laura & Mattheew Tevere
Lin Blaskovitz
Mary Kienlen
Mary Woltkamp
Max Tenclay
Michelle Anderson

Mike Kokat
Rich Georgas
Ruth McGuire
Sandy Ahrendt
Scott Sobol
Sue Ritter

Susan & Jay Garrett
Tanya Bryan
Thomas Lane
Vern & Melanie Fischer



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100



**JANET
BARTOSZ**
of Frankfort, IL

You are this month's
MYSTERY WINNER!

**We have a \$50 Creative Carpet & Flooring
gift card reserved just for you!**

Stop in your nearest showroom to claim
your prize! Must be picked up between
09/01/2023 & 09/30/2023.

Did You Know



Only **YOU** can decide who deserves a free
floor makeover in our

**UGLY FLOOR
CONTEST** **VOTE**

**VOTE August 31st starting at noon thru
September 8th, 2023 at 11:59am!**

CreativeCarpetInc.com/ugly-floor/

MEGA Trivia Contest

Who wants to **WIN** a
\$50 Gift Card towards dinner at



Take our Trivia Challenge!

This month's Mega Trivia question:
The most expensive honey in America contains nectar from which tree?

- (A) Maple
- (B) Tupelo
- (C) Oak
- (D) Magnolia

To enter, visit our website at creativecarpetinc.com and click on the 'MEGA Trivia' tab under Specials. Take your best guess for this month's question, which will be available on our website between the 1st and 15th of the month. Your chances of winning are better than you think! The winner will be announced in the following month's newsletter. Remember, the entry deadline is the 15th of each month. Good luck and have fun!

Last month's question:

Golf originated in what country?

Answer: (C) Scotland

The game that made Tiger Woods and Arnold Palmer household names originated in Scotland. Invented around the 1500s, golf spread across all classes of society with both men and women taking part. Games similar to golf have been played for centuries, dating back to Julius Caesar. The original Scottish game of golf was a bit different than the one we know today, with a mere 12 holes making up the course, 6 shy of today's courses. Most clubs were also made of wood, not the metal preferred now. St. Andrews, Scotland is known as the home of golf because the Royal and Ancient Golf Club of St. Andrews is the oldest golf club in the world and was the governing body of the sport in most countries until 2004. [Golfweek | July 2022]

Congratulations to last month's winner:

**MICHELLE
HELBERG**
of Hoffman Estates. IL

To claim your prize, please stop by Creative Carpet & Flooring between 09/01/2023 & 09/30/2023. Thank you for participating in our contest & enjoy your prize!

Anna Morales
Anne Propati
Ben Jacobson
Dameon Ortiz
Dave Strutzenberg
Debra Rogers
Dominick Garritano
Etta Gregory

Fernando Ribas
Hope Wittig
Jake & Shauna Mudde
Jana Lacera
Janelle Bastian
Jennifer LeVan
Jennifer Vartabedian
Joe Malone

Julie Fisher
Kara Marcus
Karen Talamonti
Kathleen Jackowski
Kathy Grzych
Katie Filipiak
Katie Seitz
Kelly Warren

Kezia & Ray Cirks
Kim & Justin Quiroz
Kris Boshardt
Kris Sherrard
Laura Smajo
Lavada Beckley
Leonard & Peggy Kuchyak
Lindsey Ciochina

Loree & Dennis Byrne
Lynn Natonski
Marilyn Kwinta
Mark Langley
Meggan Mikal
Mikki O'Reilly
Rosemary Lester
Ruben Soler

Samantha Swan
Sandra Early
Sharon Wojtycki
Tabitha Llanes
Velicia Spears

Welcome Back Returning Clients

Barb Evans
Carrie Grzybowski
Dale, MaryAnn, & Tara Wietbrock
Dave & Nancy Jacobs
Deanne Bekermeirer

Fred & Maryann Soderquist
Jennifer Carr
Julie Kelm
Kenneth & Jen Mulheran
Kym & Johnny Lozano

Mitchell & Jennifer Wood
Richard & Maria Glatz
Ryan DeYoung
Sandy Fedro
Sarah & Joe Rehak
Steven & Emily Vaccaro

Sue Kolodziej & Richard Schepier
Tim Dunmore
Tom Wisch
Tracy & Dan Opat
William & Reecie Brady

Farewell Summer flooring Sale



Valid September 1 - 30, 2023

May not be combined with any other offers or discounts.

#1 - Moving of furniture

#2 - Take up of existing carpet

#3 - Carpet haul away



That's right... ALL 3 FOR FREE

(or FREE pad upgrade)



September 1 - 30, 2023

**Special Financing
AVAILABLE****

See store for financing details.

*With approved credit. Ask for details.
+Cannot be combined with any offer or discount.

The Fruitful Folklore Icon!

Join the zesty tale of Johnny Appleseed, an American folklore hero! A.k.a. John Chapman, sowed fun & fascination nationwide. Sporting a pot for a hat & an apple-filled heart, Johnny planted trees with glee, bringing orchards to life. Imagine a pot-hat guy scattering seeds quicker than squirrels hoard nuts! East to West, he transformed desolate land into apple havens. And those eco-friendly kicks? Yup, he went barefoot, spreading joy with each step. Johnny's apple affection was as vast as the trees he nurtured. He championed nature & the sweet side of life. Legend whispers he even chatted with animals, sharing tales while planting under the moon. So, raise a cider to Johnny Appleseed, eco-warrior & fruity fabulist. His legacy whispers that kindness & life's simple treats (like a crunchy apple on a sunny day) can turn the world into a playground of joy.



MEET OUR NEW CLIENTS

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Gift Card

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MON 10am - 6pm
TUE 10am - 8pm
WED 10am - 6pm
THR 10am - 8pm
FRI 10am - 6pm
SAT 10am - 4pm
SUN closed

Creative Carpet & Flooring

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2315 45th Street
Highland IN 46322
219.595.5561



MON 9am - 6pm
TUE 9am - 6pm
WED 10am - 6pm
THR 9am - 6pm
FRI 9am - 6pm
SAT 10am - 4pm
SUN closed



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 gift card to one of these restaurants



WARNING

Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!
www.CreativeCarpetInc.com

A gigantic THANK YOU to all who referred us last month...

Anna Veldman
Bob & Ellen Hughes
Diana Morrow
Justin & Melanie Boehl
Kathie & Kevin Kahle

Kathie Bruszer
Sharon Apato
Tom & Alana Lemmen
William Sorrell

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

Awesome experience.
Fast, thorough, and very professional. Highly recommend Creative Carpet & Flooring!

- Joseph Malone of New Lenox, IL
This month's \$25 Best Buy gift card winner!