

BUSINESS & INVESTMENT CONFERENCE

MARRIOTT HOTEL GEORGETOWN, GUYANA



Friday, October 18th to Monday, October 21st, 2024

Engage ■ Invest ■ Collaborate

GUYANA - GLOBAL BUSINESS



BUSINESS & INVESTMENT CONFERENCE

Brainchild of Stacey Mollison, the *Destination Guyana Now (DGN)* 2024 Business and Investment Conference is a premier event designed to foster engagement, investment, and collaboration between Guyana's diaspora communities, other global citizens from around the world and stakeholders in Guyana.

This four-day event will bring together a diverse group of investors, entrepreneurs, business leaders from varying industries, and policymakers to explore opportunities and strategies for sustainable economic growth and development in Guyana.



STACEY MOLLISON
PRESIDENT AND CEO
LIBRA MANAGEMENT GROUP
CONFERENCE ORGANIZER

GUYANA - GLOBAL BUSINESS

Our diaspora conference brings together visionary Government and business leaders, successful entrepreneurs, keen investors, global citizens, and altruistic philanthropists from across the globe to Guyana to both explore and enhance opportunities in business, for expatriates and remigrants, for investment, and philanthropy.

In your participation of this event, you can be assured that your organization will gain exposure to highly engaged participants and an influential audience while contributing to meaningful discussions and initiatives. We aim to immerse our audience in the national experience of Guyana as it grows and thrives in this new dispensation in the petroleum/oil and gas industry.



THE VISION REALIZED

01

THREE PHASES

1. **Enhance** awareness and create collaboration and creativity among key stakeholders
2. **Educate** the diaspora and interested investors on the state of Guyana's economy
3. **Engage** in-country with business sectors and Government authorities

02

FOUR PILLARS

1. Doing Business in Guyana
2. Remigration/Expatriation
3. Investment
4. Philanthropy

03

OUTCOMES

1. **Created** and enhanced business partnerships and networking opportunities
2. **Strengthened** community and cultural ties and connections in Guyana
3. **Increased** awareness of Guyana's investment opportunities and environment

HIGHLIGHTS

01

KEYNOTE SPEAKERS

Hear from renowned industry leaders and visionaries who will share their insights on investment trends and business innovation in Guyana

02

PANEL DISCUSSIONS

Engage in thought-provoking discussions on key issues such as economic reforms, investment opportunities, and inclusive growth

03

WORKSHOPS & BREAKOUT SESSIONS

Participate in interactive sessions designed to provide practical knowledge and skills for business and investment success

04

NETWORKING OPPORTUNITIES

Connect with like-minded leaders and luminaries, potential partners, and investors through structured networking sessions

05

EXHIBITION AREA

Discover cutting-edge products, services, and technologies showcased by leading Guyanese and Diaspora companies and startups

GUYANA YOUR NEXT INVESTMENT DESTINATION

An emerging economy with promising growth and attractive investment opportunities, Guyana offers a political environment, abundant resources, and a strategic location for accessing markets in the Caribbean and North America

KEY STATISTICS:

- 1. Growth:**
Guyana's GDP is projected to grow by 33.9% in 2024 over 2023 which grew by 38.4%. The fastest-growing economy in the world
- 2. Market Potential:**
With a young skilled workforce, with a literacy rate of 90.03% for persons aged 15 and above, Guyana is a growing consumer market with increasing purchasing power.
- 3. Investment Opportunities:**
The government of Guyana identified key sectors, including oil and gas, agriculture, tourism, and renewable energy.
- 4. Foreign Direct Investment: FDI**
Guyana had a record-breaking FDI inflow of approx. \$7.198 billion in 2023, having reached a record high of \$1.3 in 2020, demonstrating confidence in the country's economic potential.

CONCLUSION:

- Guyana presents a unique opportunity for businesses to tap into a rapidly expanding market in South America.
- Sponsoring and attending a business and investment conference in Guyana, can position companies for success in a country with immense potential for growth and development.
- Make the smart choice today and invest in Guyana for a prosperous future.

WHY A BUSINESS AND INVESTMENT CONFERENCE GUYANA:

- 1. Networking Opportunities**
in Guyana would bring together local and international businesses, investors, and policymakers, providing valuable networking opportunities and potential partnerships.
- 2. Market Access:**
By sponsoring a conference in Guyana, businesses can showcase their services to a new market and explore opportunities for expansion and growth.
- 3. Government Support:**
The government of Guyana is actively promoting foreign investment and is creating a business-friendly environment with incentives for investors.
- 4. Returns on Investing:**
A conference in Guyana can yield high returns, as the economy continues to grow and diversify, offering new business opportunities and potential.

SNAPSHOT OF GUYANA'S ECONOMIC LANDSCAPE

1. Robust GDP Growth

- **2023 GDP Growth Rate:** 37.0%, 12.09% (estimate)
- **Projected GDP Growth Rate for 2024:** 47.5%
- **GDP (Current USD, 2024):** \$15 billion
- **Now third largest GDP:** in the English-speaking Caribbean nations only after Trinidad & Tobago and Jamaica and scheduled to surpass Jamaica's GDP to 2nd place by end of 2024

2. Strategic Investment Opportunities

- **Oil and Gas Industry:** Recent discoveries in the Stabroek Block, with estimated reserves of over 11 billion barrels.
- **Agriculture:** Expansive arable land suitable for diverse crops, especially rice, soya and sugarcane.
- **Mining:** Rich deposits of gold, diamonds, rare earths, and bauxite.
- **Infrastructure Development:** Government incentives for development in transportation, housing, and energy sectors. This sector investment now being the largest portion of the national budget.

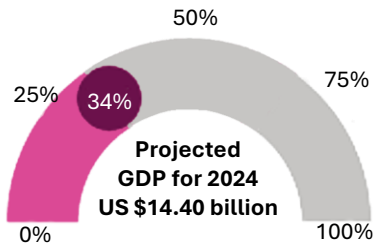
3. Market Potential

- **Population (2023):** 786,000
- **Urbanization Rate:** 29.5%
- **Labor Force:** 324,000 with a literacy rate of 90.03% of persons aged 15+

4. Economic Indicators

- **Inflation Rate (2023):** 2.8%
- **Unemployment Rate (2023):** 12.4%
- **Foreign Direct Investment (FDI, 2023):** \$7.198 billion USD up 51% from 2022, projected to grow by 30% in 2024

GUYANA'S ECONOMIC POTENTIAL



Overall, Guyana's economic landscape has been transformed by its oil discoveries, leading to unprecedented growth rates, increased foreign investment, and gradual improvements in employment. The forecast for 2024 indicates continued robust growth, albeit at a slightly lower rate compared to the peak years.

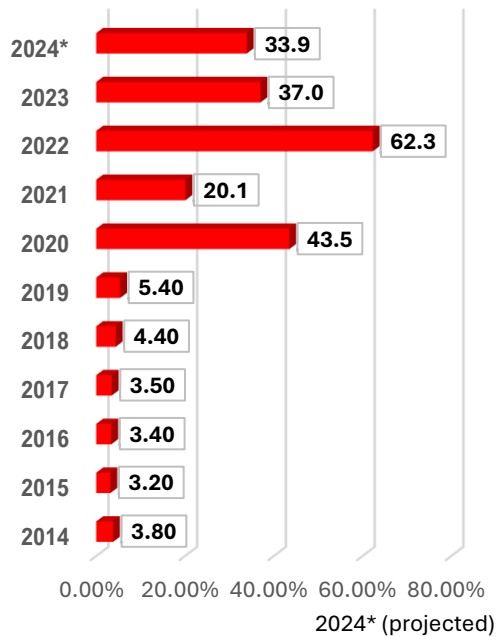
FDI 7.1 billion

projected to grow by 30% in 2024

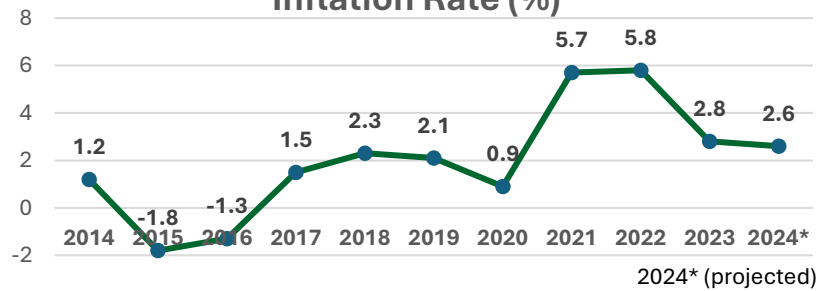
Sources:

- IMF Country Report
- Macrotrends
- Trading Economics
- World Bank

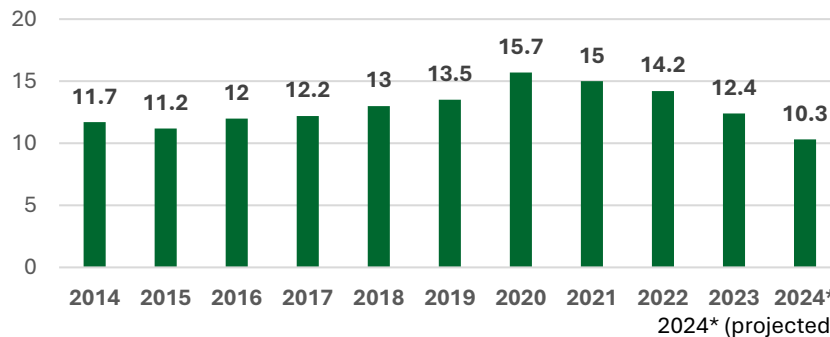
GDP Growth Rate (%)



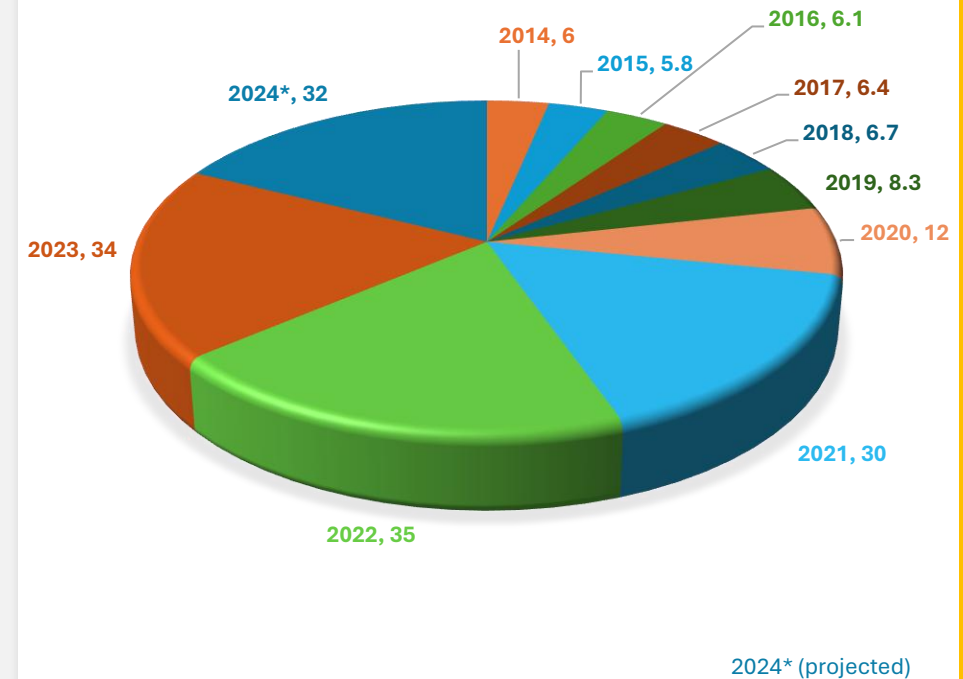
Inflation Rate (%)



Unemployment Rate (%)



FDI (% OF GDP)



2024* (projected)

GDP

GDP GROWTH RATE ROBUST GDP GROWTH

Guyana's GDP growth rate has seen a dramatic increase since the discovery and extraction of offshore oil reserves in 2019. The most significant growth occurred in 2020 with a 43.5% increase, followed by an even higher surge of 62.3% in 2022, 57.8% in 2023, and a projected rate of 47.5 in 2024. This rapid growth is attributed to the burgeoning oil industry

OPPORTUNITIES

IN SEVERAL SECTORS

Oil and Gas Industry: Recent discoveries in the Stabroek Block, with estimated reserves of over 11 billion barrels.

Agriculture: Expansive arable land suitable for diverse crops, especially rice and sugarcane.

Mining: Rich deposits of gold, diamonds, rare earths, and bauxite.

Tourism: 3rd largest export sector. Rated as the world's #1 Eco-Tourism destination and the best in Sustainable Tourism. Guyana with its' 83,000 sq mi of pristine forest, dozens of waterfalls, and unique bio-diversity, makes it a wealth of tourism investment opportunities.

Infrastructure Development: Government incentives for development in transportation, housing, and renewable energy initiatives. This investment by the government in this sector now being the largest portion of the national budget.

ICT: Information, communication, and technology are now in the infancy stage in Guyana. Additional technical expertise would bolster the development of this sector.

WORKFORCE

AVAILABLE WORKFORCE

LITERACY RATE OF 90.03% PERSONS 15+

The workforce unemployment rate peaked in 2020 at 15.7%, likely due to the economic disruptions caused by the COVID-19 pandemic. Since then, it has gradually decreased, with a forecasted rate of 10.3% in 2024, reflecting improvements in the labor market as the economy expands. With Guyana's robust growth, it is projected that approximately 60,000 additional individuals will be needed to boost Guyana's further development



FOREIGN DIRECT INVESTMENT

PROJECTIONS for 2023 \geq USD 4.32 BILLION

exact figures for 2023 are not yet fully reported

FDI as a percentage of GDP has increased significantly since the onset of oil production. The FDI rate jumped from 8.3% in 2019 to 30.0% in 2021, 35.0% in 2022, peaking at 51% in 2023. This influx is largely driven by investments in the oil sector and related infrastructure.

DOING BUSINESS IN GUYANA



Hear about and support compelling ideas and opportunities available in the unique Guyanese business environment



CONNECT WITH ATTENDEES

Connect with attendees from diverse sectors and locations

Learn & Engage:

- Keynote Speakers
- Panel Discussions
- Workshops & Breakout Sessions
- Exhibition Area
- Networking Opportunities





DIVE IN

Take a deep dive with leaders and experts from varying fields.

- Heads of Government Ministries
- C-suite Executives
- Private Sector Businesses
- Oil and Gas Experts
- Financing Organizations
- Real Estate Developers
- Remigrants/Expatriates
- Movie Actors
- Philanthropists
- Scholars

DESTINATION GUYANA NOW

DGN is currently the only organization with a dual strategic approach borne out of the understanding that diaspora engagement must occur both externally (in diaspora communities abroad) and internally (in Guyana creating buy-in). Therefore, we are bringing the diaspora as well as interested investors to engage with Guyanese stakeholders in a bilateral forum. The focus is on a broad spectrum of business and economic activities. Embedded in our four pillars

1. Doing business in Guyana
2. Remigration/expatriation
3. Investment
4. Philanthropy



CONFERENCE HOST PROFILE

Ms. Stacey Mollison is the President & CEO at **Libra Management Group (LMG)**, a global strategic sourcing and management consulting firm with offices in Atlanta, Georgia, Charlotte, North Carolina, and Guyana, South America. At **LMG**, we believe that success is not just a destination; it is a continuous journey. As a dynamic and forward-thinking management consultancy firm, we are dedicated to empowering businesses and organizations to reach their full potential. With a commitment to excellence and a passion for transformative change, we provide comprehensive solutions that drive growth, enhance efficiency, and unlock new opportunities for our clients.

As a woman-owned business, we successfully manage corporate and government contract opportunities with a deep understanding that every business is unique, with its own challenges, goals, and aspirations.

We tailor our services to each client's specific needs, ensuring a personalized approach that yields tangible results. By combining strategic thinking, innovative problem-solving, and industry expertise, we help our clients navigate complexities and make informed decisions that pave the way for sustainable success.



TESTIMONIALS



“ I was very honored to be asked to be a speaker at the conference. The experience was an awesome opportunity to share my experiences living in Guyana. I also got the opportunity to be a moderator doing the panel on mental health“
- Colena Brown

“ Destination Guyana Conference was nothing short of amazing. It was informative, and I left there with the knowledge and confidence that I needed to start doing business in Guyana“.
- Crystal Lacon



“ The GRA will work with all stakeholders to ensure the Guyana Agenda is supported in the most facilitative manner within the legal framework. I am certainly raising the areas of interest highlighted at the conference.
- Sean R. Richmond

“ My biggest takeaway was witnessing the concerted effort to bridge the gap between the Guyanese diaspora and the local economy. The networking opportunities were invaluable, fostering connections that could lead to meaningful collaborations and investments. It was encouraging to see the enthusiasm and commitment of attendees towards contributing to Guyana's growth and development“.
- Latoya Simon



“ I want to thank Libra Management for hosting a successful conference the content of the presenters was informative, and provided valuable insight into the New Order as it relates to Guyana and the growing interest in the development process. This conference will continue to engage the diaspora and the local community.
- Carol Bagot

“ As a participant at the DGN conference, I gained knowledge I will use for a lifetime. Guyana is on the rise of major life-changing opportunities for all citizens. I'm really excited to see what Guyana will transform into in the next few years to come.
- Dentista Dean

ACCOMMODATIONS

[Click here to Book Now](#)

HOST HOTEL

THE MARRIOTT HOTEL
Block Alpha, Battery Rd
Kingston, Georgetown
Hotel Number: 592 231-2480
LMG Group Block Reservations

LODGING OVERFLOW

THE NEW PEGASUS HOTEL
Seawall Road
Georgetown
Hotel Number 592 225-2856
reservations@pegasushotelguyana.com

Featured Speaker at Conference

MALIK YOBA

ACTOR/REAL ESTATE DEVELOPER



Join us in Guyana!

BUSINESS & INVESTMENT CONFERENCE

[Register Here](#)



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