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It "Dawned" On Me... a message from Dawn Giganti

Dear Creative Carpet & Flooring Friends and Family,

Merry Christmas! As we bask in the joy of this special time of year, I've been reflecting on the true meaning of Christmas. One thing that keeps standing out to me is the overwhelming sense of hope this season brings, especially when it comes to letting go of the things that weigh us down.

Big Daddy Weave's song 'Heaven Changes Everything' captures it beautifully, "These tears would just be tears falling down my face, and this hurt would just be hurt with no healing on the way." For me, Christmas is a powerful reminder that we don't have to carry the weight of bitterness or hurt. The message of this season is love-love that makes forgiveness possible, even when it feels difficult. When we choose to forgive, we're not just helping someone else but also giving ourselves the gift of peace and freedom, transforming our future.

One of my favorite parts of the song says, "The way I love, the way I live, the way I let go and choose to forgive." Christmas is the perfect time to let go of grudges, heal old wounds, and focus on the joy of the season. It's about finding beauty and peace, even in life's hard moments, and holding onto the hope that brighter days are ahead. Let's all be encouraged to let go of grudges and embrace the joy of the season.

"Bear with each other and forgive one another if any of you has a grievance against someone. Forgive as the Lord forgave you." Colossians 3:13 (NIV)

This verse is a simple reminder to let go of grudges and show grace. It's perfect for the Christmas season, which is all about love and fresh starts. So, if you're holding onto something heavy this Christmas, I hope you'll take a moment to let it go. Forgiveness doesn't change the past, but it can transform the future. This season is all about love, grace, and the promise of something greater-and that's something we can all hold onto.

Wishing you and your family a Christmas filled with love, peace, and joy!

Merry Christmas & God Bless,



Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring

Month at a Glance:

7th Creative Carpet & Flooring Featured on 'World's Greatest!...' TV Show – First airing of Creative Carpet & Flooring on "World's Greatest!" TV show at 1pm (details inside!)

14th Creative Carpet & Flooring Featured on 'World's Greatest!...' TV Show – Second airing of Creative Carpet & Flooring on "World's Greatest!" TV show at 1pm (details inside!)

23rd thru 25th Christmas Holiday – As we celebrate the birth of Jesus Christ, we will be closed during this special time. We want to personally wish you and your family a Christmas full of joy, peace, and precious moments together.

30th thru January 1st New Year's Holiday – To ring in the New Year, we will be closed. As we reflect on the past year, we want to express our heartfelt gratitude for your support. Wishing you a wonderful New Year filled with fresh beginnings, joy, and all the blessings that come with it. We can't wait to serve you in 2025!

Employee birthdays this month:

🎉 December birthdays are here! Cheers to Carrie Dolan (12/1), Mark Costigan (12/4), Tammy Bouquet (12/12), and Alex Giganti (12/19). Wishing you all a month filled with joy and celebration!



Mark
Bouquet



Mark
Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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December 2024

S	M	T	W	T	F	S
01	02	03	04	05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23 CLOSED	24 CLOSED	25 CLOSED	26	27	28
29	30 CLOSED	31 CLOSED				

Welcome Back Valued Friends!

Ali Zayyad
Andrea & Chris Farry
Carol Shimkus
Carol Wrobel
Cheryl Wagner
Cody Bouquet
Dan Rizzo
Dave Petrone
Deanna Kanosky
Debbie Jarigese

Dianna & Tom Buckner
Fred Brueck
Gary & Lynda Burgeson
James & Laura Walker
Jen Heemstra
Jim Keating
John & Lisa Candelaria
Katherine Snow
Kathy Coyle
Kayla Truffa

Kenneth & Jen Mulheran
Leo & Virginia Doyle
Lori Daly
Martha Balaz
MaryKay Yorke
Neil & Linda Arning
Nick Holmberg
Peter & Susan Kieft
Scott & Beth Voorhis
Sharon Eby

Stephanie & Nick
Kozlowski
Tamara Leonard
Theresa & Joe Hanlon
Tri Huyuh
Tyler Post
Victoria & Glenn Vrab
Wayne Herold

*** Exciting News! ***

Creative Carpet & Flooring is excited to be featured on "World's Greatest!..." TV Show, Episode 382, airing on **Saturday, December 7th**, and **Saturday, December 14th**, at **1 PM** Central Time on the Bloomberg Business Television (BTV) station. This episode will air on local cable channel lineups listed below and is not available for streaming. Don't miss your chance to see what makes Creative Carpet & Flooring one of the world's greatest!



Provider

AT&T U-Verse
DIRECTTV
DISH Network
Xfinity/Comcast

Chicagoland

222 & 1222 (HD)
353 & 353 (HD)
203 (HD)
44, 62, 1122, & 268 (HD)

NWIs

222 & 1222 (HD)
353 & 353 (HD)
203 (HD)
102, 40, 1122, & 268 (HD)

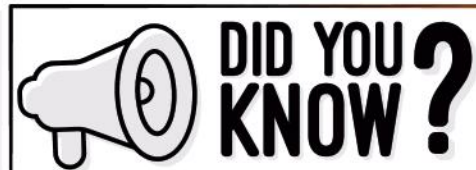
Congratulations to Our Visa Gift Card Winners!

Thank you to everyone who joined us in going green by opting in for text updates! Your support in reducing paper waste means so much to us. We're excited to share that **124 people** switched to our digital newsletter, and **87 signed up** for SMS text newsletters and exclusive specials. Those 87 participants were automatically entered into our drawing for a chance to win one of three Visa gift cards. Here are the winners:

- **Grand Prize: \$1,000 Visa Gift Card** – Linda Moranz of Orland Park, IL
- **Second Prize: \$500 Visa Gift Card** – Andra Heneghan of Munster, IN
- **Third Prize: \$250 Visa Gift Card** – Sue Hall of Orland Hills, IL

Winners will also receive a text notification on December 4, 2024.

Want to join the green movement? Please email us at marketing@creativecarpetinc.com to update your preferences and have your monthly newsletter emailed and/or texted to you. Together, we can make a difference! 🌱



The Dress Your Pet Contest is Next Month!



Show off your pet's style for a chance to win FREE carpet cleaning (a \$156 value)!

Registration opens on

January 10, 2025 at

DressYourPet.CreativeCarpetInc.com

Let the cuteness begin!

GO GREEN

FESTIVUS! The Holiday for the Rest of Us

Tired of the holiday chaos? No worries... *Festivus* is here! This quirky, non-commercial holiday is celebrated on December 23, and it's for the rest of us. Whether you're not into Christmas, Chanukah, or Kwanzaa, Festivus welcomes all, and it's completely free of gift pressure and over-the-top traditions. Festivus was invented in 1966 by Daniel O'Keefe, who chose December 23 to celebrate the anniversary of his first date with his future wife, Deborah. But the real fame came in 1997 when *Seinfeld* aired an episode featuring Frank Costanza resurrecting the holiday. Now, thanks to George's dad, Festivus is a pop culture legend. Forget Christmas trees... Festivus is symbolized by an unadorned aluminum pole. Minimalist? Yes. Cool? Absolutely. Then comes the *Festivus Dinner*, where meatloaf takes center stage (no need to stress over a turkey). After dinner, brace yourself for the *Feats of Strength*, which involves a good old-fashioned wrestling match to pin someone down. It's all in good fun! But the best part of Festivus? *The Airing of Grievances*. This is your moment to tell loved ones how disappointed you are in their actions over the past year. Did someone steal your last slice of pizza? Did they forget your birthday? Now's the time to let them know. Think of it as group therapy with a sprinkle of humor and a dash of sass. Why Celebrate? Because it's fun, lighthearted, and the perfect antidote to holiday stress. No gifts, no drama... just an aluminum pole, meatloaf, and a whole lot of laughter. So, this December 23, join the Festivus fun. It's a holiday for the rest of us!

HAPPY FESTIVUS!

Roll Out the Welcome Mat for Our Newest Friends!

Ahlan Balouta
Aleen Hammond
Andrea Dion
Barb Hahn
Bethany & Timothy Casson
Bob & Phyllis Baker
Brenda Hart
Brian Burhoe

Carol Koenes
Cathy Oconnor
Cynthia Green
Deanna McDunn
Debbie Miller
Dennis McKenna
Elizabeth Buckley
Ellen Toth
Emilee Mendoza

Fotis & Domina Vardaros
Harry Mabry
Irene Kucharski
Ivana Betkowski
Jean Blauw
Jessica Eliasek
Jodi Belcher
Josh & Liz Papreck
Julia Blackwood

Julie Hancin
Kaitlyn Sudac
Karen Rohder
Kathleen Gibson
Kathy Vodges
Ken Balon
Ken VanEvery
Lea Moore
Len & Catherine Hall

Lisa Micka
Loralee Bruns-Teske
Marcus Cepkauskas
Mark & Tracey Douma
Mary Strickland
Marianne Rabe
Megan Fitzgerald
Michael Carpen
Michelle Cowling

Mika Saunders
Sabrina Guerrero
Sandra Pignotti
Shannon Buckley
Stefanie & Andrew Deyoung
Steve Haberichter
Terry Bibb
Tom Nicotra



MEGA Trivia Contest

Win \$100 off our online store
Shop.CreativeCarpetInc.com or a
\$50 restaurant gift card to



This month's Mega Trivia question:

Where is the Santa Claus
Museum & Village located?

- (A) East Dundee, IL
- (B) Frankenmuth, MI
- (C) Santa Claus, IN
- (D) Christmasville, TN

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 15th. The drawing will occur on the 16th from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 15th. Best of luck!

Last month's question:

The primary goal of Giving Tuesday is to what?

Answer: (B) Promote charitable giving

Giving Tuesday is a global initiative that takes place on the Tuesday after Thanksgiving in the U.S., & it was created to shift the focus from holiday shopping to charitable giving. It encourages people to donate to nonprofits, volunteer, & engage in acts of kindness. This movement aims to inspire generosity & highlight the importance of giving back to communities during the holiday season, positively impacting social and environmental issues worldwide.

Congratulations to last month's winner:

**LAURA
HINDERMAN**

OF ORLAND PARK, IL

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from December 1 - 28, 2024. Thanks for taking part in our contest! Enjoy your prize!

MEET OUR CARPET CLEANING CIRCLE...

Anne Carlson
Barb Evans
Carol Brown
Claudia Triplo
Ed Dineen
Gary Hansen
Jackie Durkin
Ken & Linda Weidenaar
Ken Czulno
Laura Davis
Lois White

Mica Hamanaka
Patricia & Bill Robinson
Paul & Diane Sotir
Rita Beckwith
Sande Williams
Sandy Verwey
Steven & Emily Vaccaro
Sue Rosinski
Walter Olczak
William Terpstra



CALL FOR MORE INFO ON OUR CARPET CLEANING SERVICES! 888.910.6585 EXT. 100

Home for the Holidays SALE

\$150 OFF PURCHASES OVER \$1000

~ OR ~

\$600 OFF PURCHASES OVER \$4000

Too busy with the holiday rush to even consider flooring installation? **Buy now to lock in 2024 prices and schedule installation after the holidays!**

Offer valid December 1 - 31, 2024

Note: Offer cannot be combined with other coupons, sales, or promotions. Valid on new flooring orders with installation only.



GIVING THE GIFT OF WARMTH



Help homeless families get through this winter season by "giving the gift of warmth." We are collecting the following:

WINTER COATS - All sizes from infant, baby, toddler, junior, adult & extended sizes are needed. **SNOW PANTS HATS SCARVES GLOVES & MITTENS** would also be useful.

BLANKETS & SLEEPING BAGS - The temperature is already dipping into the 30's. We are looking for gently used or new blankets & sleeping bags.

SOCKS - These are the most needed & least donated item.

Please note we can only accept donations of items that are new or gently used, without broken zippers, rips, or tears.

Thank you in advance for helping keep those less fortunate warm this winter!

ILLINOIS

There are an estimated **11,947** people experience homelessness
10 people homeless per 10,000*

Items brought to our Mokena, IL showroom will benefit:



**MORNINGSTAR
MISSION MINISTRIES**

350 E. Washington St.
Joliet, IL 60433-1150

Learn what they are doing in the community at morningstarmission.org, call (815)722-5780 or email info@morningstarmission.org.

*<https://endhomelessness.org/homelessness-in-america/homelessness-statistics/state-of-homelessness/>

INDIANA

There are an estimated **6,017** people experiencing homelessness
9 people homeless per 10,000*

Items brought to our Highland, IN showroom will benefit:



**GRACE BEYOND
BORDERS**

513 W Chicago Ave
East Chicago, IN 46312-3206

Learn what they are doing in the community at gracebeyondborders.org, call (219)712-5192 or email Marcusm@gracebeyondborders.org.

Receive a \$25 Creative Carpet & Flooring Gift Card JUST FOR STOPPING IN & DONATING

A small thanks for helping. Give as a gift or keep for yourself. So many uses...

- Complement any hard surface floor with a pre-made or custom area rug!
- How about Carpet cleaning after the winter season is over?
- Cleaning products (like our Karndean hard surface cleaner or our very own Spot Remover for Carpets & Upholstery).
- Gift cards never expire!



Merry Christmas
Creative Carpet & Flooring
\$25 Gift Card

December 1 - 31, 2024
One gift card per household

Creative Carpet & Flooring

19845 S LAGRANGE RD
MOKENA IL 60448-8348

PSRST STD
U.S. Postage
PAID
Permit #130
Homewood, IL

Your Monthly
Newsletter
MEGA Trivia Contest
Enter to Win a \$50
Gift Card

19845 S La Grange Road
Mokena IL 60448
708.479.8600

Creative Carpet & Flooring

www.creativecarpetinc.com

888.910.6585



The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

2315 45th Street
Highland IN 46322
219.595.5561



MON	10am	6pm
TUE	10am	8pm
WED	10am	6pm
THR	10am	8pm
FRI	10am	6pm
SAT	10am	4pm
SUN	closed	



MON	9am	6pm
TUE	9am	6pm
WED	10am	6pm
THR	9am	6pm
FRI	9am	6pm
SAT	10am	4pm
SUN	closed	



How about a night out at one of your favorite restaurants through Creative Carpet's Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card!



Barb Simons	Nicole Brown
Joe Wrobel	Robert & Sue
Kenneth & Jen	Park
Mulheran	Shannon Buckley
Lu Betkowski	Teresa Lozano

WARNING

Don't visit any flooring
dealer until you call us for
a **FREE** Consumer
Awareness Guide!

You will learn...

- ☒ 4 predatory sales tactics
- ☒ 7 costly misconceptions about flooring
- ☒ 5 questions to ask a dealer before buying

Visit our website to obtain
your copy!

www.CreativeCarpetInc.com

Share your project photo with your review on our website within 30 days of installation and be entered in our monthly drawing to win a \$25 gift card!

www.creativecarpetinc.com/share-your-review

We are thrilled with how our recent project turned out after having our wood floors refinished and staircase updated. Thanks to Creative Carpet's contractor team, our vision came to life. As usual, Brian, our salesman, made the process flow that much easier by efficiently communicating between the homeowner and the team. He and Creative Carpet never let us down, and we highly recommend this fantastic group of people!

~ Carol Shimkus of Homer Glen, IL

This month's \$25 Pottery Barn gift card winner!