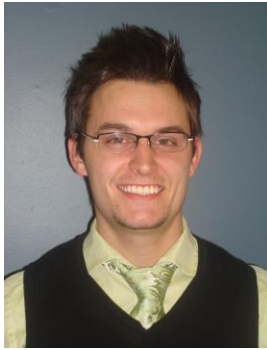


Mark Bouquet



Mark Bouquet Jr.

**"We promise that you'll love your new floors, or we'll replace them FREE! Call today for a complimentary Design Audit@!" (708) 479-8600**

- Are you this month's Mystery Winner?
- Grow a Spring Salad - Anywhere
- Don't Worry-Be Happy
- Forget Rednecks
- Work Tips
- Moneywise: Saving on the Little Things
- Welcome to our new and returning clients!
- Trivia Contest
- Thoughts to Live By



**Attention Dan and Kristen Wallace!**

You are this month's Mystery Winner! We have a \$10.00 gift certificate to Starbucks reserved just for you! Come by our store to claim your prize! Creative Carpet, Inc. 19420 S. LaGrange Road Mokena, IL 60448 **NOTE: Must be picked up by January 31, 2010**

**CREATIVE CARPET, INC.**

**Home Advisor™**

Reliable news for healthy living, saving money, and having fun! May 2010

**April Showers . . . May Flowers!**

Dear Friends,

New beginnings. We are all blessed to live in America where there is always the opportunity for a second chance. We live in turbulent times, yet the American dream lives on in people's hearts.

Hopefully, all reading this letter are happy, healthy and employed! We all know families that are suffering right now. It's my hope that everyone finds the time to maybe donate to their favorite church or charity. I know that money is tight for a lot of people, but don't forget that you can also donate your time. It can be a very rewarding experience for you and your family and there are many places that are desperate for the help. It is an awesome thing to help those who are less fortunate to get through the tough times. Things are turning around for us here at Creative Carpet, and if you have been experiencing a tough time, here are a few inspirational quotes for you to chew on:

*Life is queer with its twists and turns,  
As every one of us sometimes learns,  
And many a fellow turns about  
When he might have won had he stuck it out.  
Don't give up though the pace seems slow -  
You may succeed with another blow."  
- Anonymous*

*"I walk slowly, but I never walk backward." - Abraham Lincoln*

*"When there is a start to be made, don't step over! Start where you are."  
Edgar Cayce*

*"You will never reach your goal until you start to take action, any action."  
Byron Pulsifer, from Take Action; Don't Procrastinate*

Here's to new beginnings!

Sincerely,

Mark Bouquet

**Grow a Spring Salad – Anywhere!**



Container gardening can provide you with fresh greens in a tiny amount of space. You can place your mini-gardens anywhere there's a bit of light: on a roof or balcony, patio or deck, window or city stoop, even in the garden!

# Did You Know. . .

## There Is Absolutely, Positively No Need To Put Off Getting Beautiful New Floors!

I offer my clients very convenient financing options on all flooring at Creative Carpet. Here's how it works:

**Zero Down**—You can have the flooring of your dreams with no money out of pocket!

**Zero interest for 12 months**—Enjoy your gorgeous new floor right now while making affordable monthly payments. Pay it off in 12 months and pay NO INTEREST at all.

Call me or stop by our showroom right away and we'll get started on your home's brand new look!  
708-479-8600

-Mark Bouquet

## TRIVIA CONTEST

### WHO ELSE WANTS...

to Win Dinner for 2 at TGI Fridays or Olive Garden? Take our Trivia Challenge and you could win too!

Every person who e-mails in the correct answer by the 15th of the month will be entered into a drawing to win a \$50 gift certificate to TGI Fridays or Olive Garden!

**This month's MegaTrivia question....**  
What is the name of the restaurant that changed its name to Baker's Square in 1983.  
a) Texas Pie Company  
b) Poppin' Fresh  
c) MacArthur's Bakers  
d) Aunt Sally's Homemade Pies

Take your best guess, then e-mail your answer to MarkJr@CreativeCarpetInc.com. Or call Mark Jr. at (708) 479-8600. Remember, your chances of winning are better than you think!

Answer to last months quiz: *West Side Story*  
Congratulations to last month's winner:

**Cathy Stoecker**

There's a lot to be said for containers. If you're a busy person (and who isn't?), you can still nurture your green thumb in a minimum amount of time. Containers can be salvaged from anything recyclable, and you can enrich your soil with kitchen-leftover compost. Be cautious when buying seed – a little bit goes a very long way. The upside is that one packet of lettuce seed (under \$1) will last a couple of years!

Here are some of the "crops" you can grow right at home: lettuce, spinach, radish, dill, thyme, basil, chives, green onions, sage, rosemary, oregano, garlic and mint. In larger containers, tomatoes, peppers, eggplant, even potatoes are feasible.

Start small and enjoy yourself: this is about having fun and eating well, not about stressing out. When you find yourself completely buried in containers, it might be time to move to the country!

## Don't Worry, Be Happy, It's Good for Your Heart

A 10-year long study has just concluded which seems to show that happiness has a lot to do with heart health. People who are good natured seem to have a lower risk of developing heart disease or dying from a heart attack.

From 1995 to 2005, 1739 volunteers were tracked. Those who scored highest in joy, happiness, excitement, enthusiasm and contentment were less likely to have heart disease at the end of the study.

Karina Davidson at the Columbia University Medical Center, lead author of the study, had this to say:

"Those with positive affect (emotions) may have longer periods of rest or relaxation physiologically. (They) may recover more quickly from stressors, and may not spend as much time re-living them, which in turn seems to cause physiological damage."

The benefits seem to increase the more positive you are: the volunteers were ranked on a 5-point happiness scale, and for each 1-level increase on the scale, the risk of heart disease fell 22 percent.

"At this point, ordinary people can ensure they have some pleasurable activities in their daily lives", says Davidson. "Some people wait for their two weeks of vacation to have fun. Essentially, spending a few minutes each day truly relaxed and enjoying yourself is certainly good for your mental health, and may improve your physical health."

## Forget Rednecks ....

here is what Jeff Foxworthy has to say about Chicago

- If your local Dairy Queen is closed from September through May, you live in Chicago.
- If someone in a Home Depot store offers you assistance

## **Welcome back to our returning clients...**

SCOTT AND MARCY  
ASHBRENNER  
MIKE AND KIM BECKER  
PAM DORNEDEN  
SCOTT FRANZ  
JIM AND BETTY LALLY  
DEBBIE PARISI  
RON AND LINDA REKRUCIAK  
JOAN THEESFELD

## **Thanks to those who referred us this month**

BARBARA NOONE  
DOREEN KIEFFER  
JERRY LYNCH  
LUANNE HAHN  
PATTY VANDENBERG  
SHARON BINGHAM  
TINA FINGL

## **New Friends And Clients! Meet our new clients...**

SAM PANOS  
DEBBIE AND STEVE WHITE  
MICHELLE DRYIER  
LAURIE AND RUSS SNYDER  
LAURA NOONE  
COURTNEY DOYLE  
JUDY AND DENNIS MOE  
DEREK MORRISON  
JOANNE RINCKER  
JANET LINHART  
DAWN CHURCHILL  
RICH AND KATHY GERLER  
JOHN AND DIANE PANFIL  
BOB AND ANN BETTINARDI  
BOB AND CAROL LARSEN  
BARBARA MOORE  
JEFF AND KARI WEBBER  
KAREN AND STEVE WITTRY  
SCOTT AND TIFFANY BINGHAM  
CINDY MULLER  
DENNIS AND JOYCE BARKER  
RICH BROUWER  
MARK AND LISA EGAN  
CAROL HALLING  
STEVE AND SHIRLIE HANSEN  
SHERRY JIRIK  
MAX AND JAMIE KONZELMAN  
KATHY MITCHELL  
GREG AND KAREN RIGONI  
MEGAN SHEETZ

- and they don't work there, you live in Chicago.
- If you've worn shorts and a parka at the same time, you live in Chicago.
- If you've had a lengthy telephone conversation with someone who dialed a wrong number, you live in Chicago.
- If "Vacation" means going anywhere south of I - 80 for the weekend, you live in Chicago.
- If you measure distance in hours, you live in Chicago.
- If you have switched from "heat" to "A/C" in the same day and back again, you live in Chicago.
- If you can drive 75 mph through 2 feet of snow during a raging blizzard without flinching, you live in Chicago.
- If you design your kid's Halloween costume to fit over a snowsuit, you live in Chicago.
- If you carry jumpers in your car and your wife knows how to use them, you live in Chicago .
- If the speed limit on the highway is 55 mph -- you're going 80 and everybody is passing you, you live in Chicago.
- If driving is better in the winter because the potholes are filled with snow, you live in Chicago.
- If you know all 4 seasons: almost winter, winter, still winter and road construction, you live in Chicago.
- If you have more miles on your snow blower than your car, you live in Chicago.
- If you find 10 degrees "a little chilly", you live in Chicago.

## **Work Tips: The Mini-Shift**



Mini-shifts are not just ultra-short skirts; they're at the heart of a new job trend. According to recent employment data, as people are unable to find full employment they are working two or more jobs to make ends meet.

This can involve split shifts, running from one job to another and back again. Some web-savvy types may go out to work, and then run home and work for themselves, another sort of mini-shift altogether!

It's all about multiple income streams, a phrase you may become all too familiar with! The days of the 40-year career with one company and the gold watch at the end of it are probably gone for good, so rather than mourning their loss, people are moving on with their lives and getting more creative.

Now it is certainly true that some folks have been doing this sort of thing for years, but we've never seen it in such numbers. One reason, other than hard economic times, is that the internet has facilitated the exchange of goods and services between individuals.

So is this a temporary trend or a new way of life for many Americans? Whichever it is, people are incredibly adaptable! Keep your stress levels low, do one thing at a time, and you might even get to like it.

## Moneywise: Saving on the Little Things

Once you start keeping track of your spending – a suggestion we made in an earlier newsletter – you will be astonished at how the tiniest things can add up! Here’s a list of common everyday items projected over a year. The prices are only meant as a guideline; assume one of each thing.

	Per Day	Per Week	Per Year
Regular Coffee	1.25	8.75	456.25
Premium Coffee	4.25	29.75	1551.25
Bottled Water	1.00	7.00	365.00
Soda	.75	5.25	273.75
Beer (just 1)	4.00	28.00	1460.00
Cigarettes	4.50	31.50	1642.50
Chocolate Bar	.60	4.20	219.00
Chips	2.00	14.00	730.00
Pack of Gum	.50	3.50	182.50
Newspaper	.75	5.25	273.75
Magazine		5.00	260.00
Fast Food Meal	5.00	35.00	1825.00
Full Meal	8.50	59.50	3102.50
Movie		8.00	416.00
Gym Club		40.00	480.00

Now if you use that gym club membership, it’s another story, but look at the total at the end of the year: \$13,237.50

What else could you spend that on?

# WARNING!

Don't visit any flooring dealer until you call us for a **FREE Consumer Awareness Guide!**

You will learn...

- 4 predatory sales tactics
- 7 costly misconceptions about flooring
- 5 questions to ask a dealer before buying

**Call Today – (708) 479-8600**



**This & That...**

**Thoughts to Live By**  
- **Mark Twain**

The proper office of a friend is to side with you when you are in the wrong. Nearly anybody will side with you when you are in the right.

It is better to keep your mouth shut and appear stupid than to open it and remove all doubt.

Don't go around saying the world owes you a living. The world owes you nothing. It was here first.

Always do right -- this will gratify some and astonish the rest.

Keep away from people who belittle your ambitions. Small people will always do that, but the really great make you feel that you too can become great.

**Get A Night Out At The Movies For 2 With My Referral Rewards Program**

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to the Marcus Theater. And Hey! What's a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

**Creative Carpet, Inc.**

19420 S. LaGrange Road

Mokena, IL 60448

Phone: (708) 479-8600

[www.CreativeCarpetInc.com](http://www.CreativeCarpetInc.com)

HOURS:

Mon Tue Wed 10:00 – 6:00

Tue Thur 10:00 – 8:00

Sat 10:00 – 4:00

Sun Closed





# BACK BY POPULAR DEMAND! CHECK OUT OUR KNOCK YOUR SOCKS OFF DEAL!

But we promise – *you won't mind having bare feet when you sink them into your luxurious new carpet!!*

I know what you're thinking. How in the world do you plan to "knock my socks off?" Let me tell you how. . .

During the month of October, we'll show you how to get a **\$200** coupon from Shaw Industries on most styles of Shaw residential carpet of 50 yards or more, or 250 square feet of hardwood or laminate flooring. Not only that, but on 50 yards or more of select styles of Shaw carpet combined with Shaw's premium pad, you will receive a \$100 manufacturer rebate.



## AND

You will also receive a rebate for **\$100** if the carpet that you choose is made of durable, stylish, easy care Anso Nylon. That is in *addition* to the \$200 Shaw coupon and the \$100 Shaw rebate. This second rebate is available only for Anso Nylon carpets purchased at an

"Anso Premier Dealer." (You guessed it – Creative Carpet IS an Anso Premier Dealer.)

## AND

Yes, I said *AND*. Our most popular promotion is back this month. During May we also want you to take advantage of:

**FREE** furniture moving  
**FREE** take up of old carpet  
**FREE** haul away of old carpet  
OR  
**FREE** upgrade to Spillguard pad

That is an AMAZING **\$200, \$300 or \$400** in rebates and coupons in addition to a potential **\$4.00** per yard in FREE services. Don't wait until it's too late!! Come today



# ***How You Can Give Your Friends And Relatives A Free Gift***

**And...**

## **Get A Night Out At The Movies...My Treat!!!**

You may not know about the fabulous referral reward program that we offer to our clients. It works like this:

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, I'd rather reward you. So I've assembled my ***Referral Rewards Program***. Every time you refer someone who becomes a client, I will send you a gift certificate for two passes to the Marcus Theater. And Hey! What's a movie without popcorn? The gift certificate will also cover a big box of hot, buttered popcorn and sodas!

### **A \$100 Gift From You To Your Friends**

I will send every friend or relative that you refer a FREE Creative Carpet gift certificate for \$100 in your name!

### **Do Your Friends A Huge Favor!**

Many of my clients came to me after having a bad experience with a floor covering company. You will be doing your friends a gigantic favor by referring them to a company they can trust!

### **What To Do Right Now**

It's simple. Just fill in the blanks on the back of this sheet for each friend, neighbor, relative, or acquaintance you want to refer.

Your Name \_\_\_\_\_ Your Phone \_\_\_\_\_

Your Address \_\_\_\_\_ City, Zip \_\_\_\_\_

### ***Enter The Names Of Your Friends On The Lines Below***

**(You may attach more sheets if necessary)**

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City, Zip \_\_\_\_\_ Phone \_\_\_\_\_