CREATIVE CARPET & FLOORING'S CREATIVE THINKING

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It "Dawned" On Me... a message from Dawn Giganti

Dear Creative Carpet & Flooring Friends and Family,

There has been a lot of hustle and bustle around Mokena this month, and we are excited to share some big news with you. We are moving into a brand-new and much larger warehouse. This new space gives us the room to grow and continue offering the best service and selection possible. It also has office space, so our operations staff will be moving in and calling it home base. This will become our new operations headquarters.

While this move is exciting, it is also a little bittersweet. I will still work at the Mokena showroom, tucked away in the back offices. Still, I will definitely miss seeing everyone's smiling faces every day. It will be a lot quieter around here, especially during football season. I have always enjoyed hearing the staff go back and forth about their teams and game predictions. The energy is contagious, and I know I will miss that.

To help lighten the load for the move and clear out some inventory, we're throwing a big warehouse sale on Saturday, June 21st, from 10 am to 4 pm. It's a one-day event filled with amazing deals you can grab on the spot. Everything will be cash and carry, so be sure to bring a vehicle that can handle your new flooring finds. While we won't be offering installation or delivery that day, our team will be on hand to help you load up and send you on your way with a smile.

"To everything there is a season, a time for every purpose under heaven" Ecclesiastes 3:1 (NKJV)

These words remind us that change is part of growth and purpose. We truly could not do any of this without you. Your continued support and loyalty mean the world to us. Thank you for sticking with us, cheering us on, and allowing us to be a part of your homes and businesses. Most of all, we thank God for this opportunity and for guiding us through this season of change.

Speaking of cheering us on... we're also incredibly honored and humbled to share that you've voted us the #1 carpet and flooring store in The Times' "Best of the Region" two years in a row! Thank you from the bottom of our hearts for your votes, trust, and continued support. It means everything to us, and we don't take it for granted.

Thank you again for being part of our journey. We cannot wait to welcome you into this next chapter, and we are especially excited to see you at the warehouse sale. It will be a fantastic event, and we hope you'll join us.

With love & gratitude,

Haur H. Diganti

Dawn Giganti, Marketing & Administration
Creative Carpet & Flooring

Month at a Glance:

5th Highland CLOSED at 4 pm - Our Highland, IN showroom will close at 4:00 PM so our team can attend The Times Best of the Region '25 celebration.' Thanks for voting us #1 two years in a row!

14th Flag Day - Today, we honor the stars and stripes as we celebrate the history, pride, and unity the American flag represents.

15th Father's Day - Today, we celebrate all the amazing dads who fill our lives with love, support, and unforgettable dad jokes.

20th <u>First Day of Summer</u> - The longest day of the year has arrived, so soak up the sunshine because summer is finally here.

Employee birthdays this month:

27th <u>Autumn Sibo, Flooring Consultant</u> - Wishing a very happy birthday to Autumn Sibo, our wonderful Flooring Consultant whose hard work and bright spirit make every day better.



We promise that you'll love your new floors, or we'll replace them for <u>FREE</u>!*

*Residential only. Within the first 30 days after installation. Does not include the cost of installation or other labor. The style must be of equal or lesser value.

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June 2025

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01	02	03	04	05 Highland CLOSED @ 4:00 pm	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

Welcome Back Valued Friends!

Ashley McMahen Carol Wrobel Cathy Savickis Cole Devries Darius & Lauren Flores Joe Ward Deborah Garrett Donna & Robert West

Eileen Meingasner Jack & Robbie Hoffman Marisa Simon Jason & Nicole Smit Jessica & Nick Pavlakis John Jobbe Judy Pete

Larry & Debbie Seper Merri Hathaway Michael & Teresa Cronin Mike & Kristen Dibenedetto Mridula Prasad Nancy & Leonard Matela

Stephanie & Jeremy Nicholson Susie & John Dodge Terry Obele Tracy Pahios Vic & Jeanne Montoya

Hardwood refinishing can bring your floors back to life without the high cost of replacement. Since 1990, Creative Carpet & Flooring has been restoring the beauty of hardwood floors with expert sanding, staining, and finishing. Our team ensures a fast turnaround and guaranteed satisfaction. Give your floors a fresh look today!

Schedule a Hardwood Refinishing by calling (888) 910-6585 or visit us at https://www.creativecarpetinc.com/ hardwood-refinishing



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Don't visit any flooring dealer until you call us for a FREE Customer Awareness Guide! You will learn...

▲ 4 predatory sales tactics

▲ 7 costly misconceptions about flooring

▲ 5 quesitons to ask a dealer before buying

Visit our website to obtain your copy! www.CreativeCarpetInc.com

Was Betty Crocker a Real Person?

Betty Crocker was not a real person but a fictional character created by the Washburn-Crosby Company, which later became General Mills. In 1921, the company ran a contest that led to thousands of women sending in baking questions. Since the advertising team was all male, the manager decided to create a female persona to respond. They chose the name Betty Crocker

because it sounded friendly and honored a former executive named William G. Crocker. In 1924, home economist Marjorie Child Husted became the voice of Betty Crocker on Betty Crocker Cooking School of the Air, the first daytime cooking radio show. The show went national and was very popular, running for 24 years. During World War II, Betty Crocker also hosted a show to help families cook with rationed foods.

Betty Crocker moved to television in the early 1950s, with actress Adelaide Hawley Cumming playing the role. Around the same time, General Mills started selling Betty Crocker food products, beginning with dried soup mix in 1942.

Today, Betty Crocker is a famous brand worldwide, and when you call General Mills, someone answering as Betty Crocker is often ready to help with cooking questions.

Why Do Some Coins Have Ridged Edges?

You've probably noticed that the dime and quarter have ridged edges, known as reeded edges. This design dates back to the 17th century, long before the United States existed. When the U.S. Mint started making coins in 1793, they used precious metal like silver and gold. People would shave small amounts off coins, a practice called clipping, to collect valuable metal without making the coins look noticeably smaller. This was a big problem in England, where many coins lost much of their silver. To stop clipping, England added ridged edges to coins so any tampering would be obvious. The U.S. Mint adopted this idea from the beginning. Since 1965, U.S. coins have been made mostly from less valuable metals like copper and zinc, so clipping is no longer an issue. Coins still have ridged edges because of how they are made. The ridges are created by a part of the coin-making machine called the collar, which shapes the edge when the design is stamped. It was easier and cheaper to keep the ridges than to remove them. Today, ridged edges also help visually impaired people identify coins by touch, making it easier to tell coins apart.

Bananas Are Actually Berries

Classifying berries can be confusing. People have called some fruits berries for thousands of years, but scientists have their own definitions, which can still be debated. Generally, a true berry has three layers: an outer skin called the exocarp, a middle fleshy part called the mesocarp, and an inner layer called the endocarp. It also contains multiple seeds inside the endocarp and develops from a flower with one ovary.

Blueberries and cranberries are true berries, but some fruits might surprise you. Avocados, eggplants, grapes, kiwis, papayas, peppers, tomatoes, and bananas all meet the criteria to be considered berries. For bananas, the peel is the exocarp, the soft inside is the mesocarp, and the part surrounding the seeds is the endocarp.

Some fruits we think of as berries are not. Apricots, cherries, peaches, and plums are drupes, which have a hard pit inside. Apples, pears, and quince are pomes, fruits with a core and tough skin. Blackberries, raspberries, and strawberries are aggregate fruits because their seeds grow on the outside and they come from multiple ovaries.

No matter what they are called, fruits are delicious and often called nature's candy.

Roll Out the Welcome Mat for Our Newest Friends!

Adrian Pogoda Arjun Mulkanoor Brian Herbert Brian Omahen Charlie Decker Colleen Bruns Dave & Amy Lardi Dustin Brudnicki Frankie & Nick Brown

Gina Rydz Grea Selin Holly Dausch Holly Jackson Jeff & Dianne Hoelzel Kyle Ressinger Jeremy Richardson Joan Dorman Joan OHare Joyce Leon

Judu & Rich Fezekas Kathleen Puchkors Keith & Lisa Matuszewski Melissa Manojlovic Kelly Allen & Jim Dvorak Michael Gaudio Leon Crass LindaSeto Linda Rescan

Lisa Vinaccia

Mark Puracchio Meagan Thomas Michael Jamnik Norm Burnson Pam Chismar Pete & Meghan Williams Randy DeBoer

Richard & Marilyn Underkofler Rita Morrisseu Robert Jones Rose Liberman Sandra Murray Sean Hsu Shannon Jasica Sharon Rudick

Sophie Cooper Tina Flynn Tom & Denise Mitchel Tom & Jan Padjen Tracey Poulsen Tyler McLean Tyvanga Hudson



Finally Summer flooring Sale

- 1 Moving of furniture
- 2 Take up of existing carpet
- 3 Carpet haul away



That's right... <u>ALL 3 FOR FREE</u> ~ or ~ FREE pad upgrade!

Not to be combined with any other offers or discounts.

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Warehouse Flooring Sale

- 7 One Day Only Saturday, June 21, 2025
- 10 AM to 4 PM
- 📍 9700 197th Street, Suite 107, Mokena, IL

Come early for the best selection. When it's gone, it's gone.

What's Available

- ✓ Carpet
- ✓ Hardwood
- ✓ Luxury Vinyl
- **✓** Tile
- ✓ Laminate

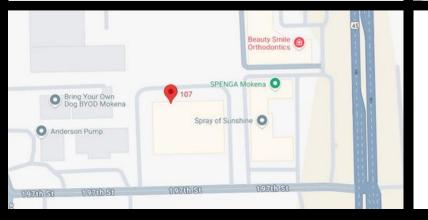


Important Details

- Cash and carry only
- X No delivery
- X No installation
- X No holds
- ****This is a MATERIALS-ONLY SALE.**

Why You Should Come

- I First come, first served
- Rock-bottom prices
- 📉 Limited quantities
- **Exclusive warehouse access**
- X Cannot be combined with other offers



Creative Carpet & Flooring Warehouse



9700 197th Street Suite 107 Mokena, IL 60448

We can't wait to help you score incredible flooring deals!

MEGA Trivia

Win \$100 off our online store Shop.CreativeCarpetInc.com or a \$50 restaurant gift card to

















This month's Mega Trivia question:

Which Northern Illinois town is known as the "Sock Monkey Capital of the World"?

- (A) Naperville
- (B) Rockford
- (C) Aurora
- (D) Elgin

Join the fun at creativecarpetinc.com! Hit the 'MEGA Trivia' tab under 'Specials,' and take your guess on our monthly question between the 1st and the 20th. The drawing will occur on the 21st from all who answered correctly. The winner will be announced in next month's newsletter. Don't forget, entries close on the 20th. Best of luck!

Last month's question:

Which orthopedic brand, known for its blue-andwhite logo, was founded in 1906 by a Chicago shoemaker's apprentice who was also studying medicine?

Answer: (C) Dr. Scholl's

Dr. William Mathias Scholl, the founder, invented over 1,000 foot care products, including the famous foot pad. His motto was, "When your feet hurt, you hurt all over." The brand became so iconic that it even launched a shoe line that sparked the wooden exercise sandal trend in the 1960s!

Congratulations to last month's winner:

DONNA **KIESLING**

OF MUNSTER. IN

Claim your prize by visiting your nearest Creative Carpet & Flooring showroom from June 1 - 30, 2025. Thanks for taking part in our contest! Enjoy your prize!

The Reigning Champion of the Great Lakes

Out of all the Great Lakes, there is one that truly lives up to its name. Lake Superior is not just a lake, it is a legend. If these lakes were in a competition, Superior would win without breaking a sweat.

Growing up, many kids in the United States learn the names of the Great Lakes using the word HOMES. That stands for Huron, Ontario,



Michigan, Erie, and Superior. It is a neat trick, but if you ranked them by size instead of order, Superior would be at the very top. It is so massive that its surface area is about the same as the entire state of South Carolina. That is no small puddle. It also happens to hold more than one tenth of all the surface fresh water on the planet. Let that sink in for a second.

Now let us talk about depth. Lake Superior is not only wide, it is incredibly deep. The deepest point plunges over one thousand three hundred feet. That is deeper than most skyscrapers are tall. The lake is also the coldest of the five, which is not surprising considering how far north it stretches and how deep it goes.

As for how much water it holds, the numbers are mind-blowing. Lake Superior contains around three quadrillion gallons. That is enough to account for about half of all the water in the Great Lakes combined. So while the others are impressive. Superior carries most of the weight.

Even though water from Lake Superior eventually flows into Lake Huron, it moves very slowly. Scientists believe the water in Superior stays in the lake for a long time before making its way out. In fact, if all inflow were cut off and nothing new entered the lake, it would still take close to two hundred years for it to completely drain. That is how well it holds its water.

When it comes down to it, Lake Superior is not just another Great Lake. It is the heavyweight champion, the deep water giant, and the freshwater king. There is no question about it. This lake is the real deal.



How about a night out with dinner on us through Creative Carpet's **Referral Rewards Program**



As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. Every time you refer someone who becomes a client and purchases, we will send you a \$25 restaurant gift card to have dinner on us! Visit creativecarpetinc.com/referralrewards for details!

Thank you to...

Beth & Frank Huegel Bill Martin Brittany Knapp Gary & Lynda Burgeson Jodi Belcher Michael & Mary Pawlicki Norm Faber Paula Johnson Sandy Marciniec Tina Groves & Daryl Zuffa



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Carpet & Filogring

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We're totally satisfied! Brian made the selection process so easy! The project was completed within two weeks of purchase. The entire home was carpeted in just two days. Wilfredo and Walter were fabulous with the installation! They paid great attention to detail. We'd highly recommend Creative Carpet! Thanks for making this project so easy for us!

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	MON	9am	6pm
]	TUE	9am	6pm
	WED	10am	6pm
	THR	9am	6pm
ļ	FRI	9am	6pm
	SAT	10am	4pm
	SUN	closed	



Jeff & Dianne Hoelzel of Orland Park, IL This month's \$25 Target gift card winner!

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.