



LIVING
NATURE

2023



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INTRODUCING...

LIVING NATURE

Living Nature is Keycraft's premium range of animal soft toys. Created in 1974, we take inspiration from animals all over the world to bring these realistic and lovable characters to life. Made with soft-touch fabrics and beautiful craftsmanship, they stand the test of time with their enduring quality and appeal.

They've become treasured friends and memories for many families, charming children and adults throughout generations.



A Living Nature animal is not just a soft toy, it's a friend for life! Each animal comes with a 10-year quality guarantee. If a customer's animal soft toy has a defect within the 10-year period, they will be entitled to a refund or replacement as detailed in the guarantee information on our website.

We're proud that Living Nature helps children learn more about the many wondrous animal species we share our planet with, igniting young imaginations.

Each plush toy in the primary range features a colourful hang tag with educational fun facts about the animal, such as its behaviour, food and habitat.



Educational Fun Facts!



Buying eco-friendly gifts for someone who loves nature can be tough, especially when the latest toys are made from resource-heavy plastic. But green toys for animal lovers do exist, and they're right here in the Living Nature range!

PROTECTING OUR PLANET

To protect the animals we love, we also need to protect where they live, so we're making our toys more sustainable by using recycled plastic fillings wherever we can. This comes from used drinks bottles and food containers that might otherwise end up in a landfill or our oceans, meaning our choice of materials has a positive impact on our planet.



FISH FAN





NATURLI

We created Naturli because we're committed to sustainability. Being more Naturli is all about caring for our environment and teaching everyone about animals and their habitats through play with engaging, eco-friendly toys.

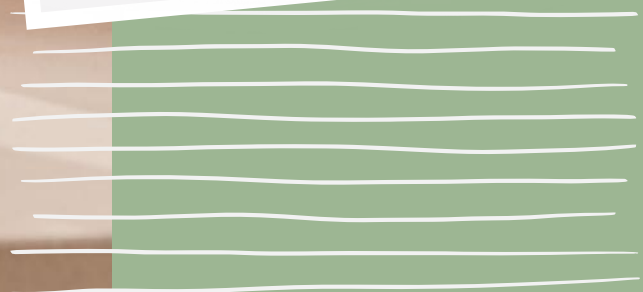
If your soft toy comes with a Naturli tag then we've used recycled post-consumer PET plastic to make it. Look out for the Naturli green leaf-shaped hang tag or label to see how many recycled plastic bottles we've used to make it and feel happy knowing you've gone with an ethical, sustainable and fun choice.





Baby

LIVING NATURE





Introducing

Baby

LIVING NATURE

Our New Baby
gifting range!

Living Nature Baby gives the opportunity to gift the love of nature to new-born children and their families.

These perfectly cute and cuddly animals are beautifully pre-packaged in closed presentation boxes designed to be displayed open in a retail environment to give the product maximum appeal.

Each animal is available individually and then together with either a soft touch blanket or wooden teething ring and are 100% suitable from birth.





AN634
Border Collie Baby 17cm



AN576
Fox Baby 17cm



AN573
Brown Bunny Baby 17cm



AN571
Sloth Baby 17cm



AN633
Ginger Kitten Baby 17cm



AN685
Koala Baby 17cm



AN572
Red Panda Baby 17cm



AN687
Juliana Piglet Baby 17cm



AN577
Panda Baby 17cm



AN575
Otter Baby 17cm



AN688
Husky Baby 17cm



AN686
Beagle Baby 17cm



AN574
Meerkat Baby 17cm





AN738
Elephant Baby 17cm



AN739
Lion Baby 17cm



AN740
Polar Bear Baby 17cm



AN737
Snow Leopard Baby 17cm



AN758
Red Panda Baby with Blanket 17cm



AN768
Beagle Baby with Blanket 17cm



AN759
Juliana Piglet Baby with Blanket 17cm



AN762
Brown Bunny Baby with Blanket 17cm



AN761
Otter Baby with Blanket 17cm



AN764
Ginger Kitten with Blanket 17cm



AN767
Border Collie Baby with Blanket 17cm





AN772
Elephant Baby with Blanket 17cm



AN769
Meerkat Baby with Blanket 17cm



AN770
Fox Baby with Blanket 17cm





AN773
Lion Baby with Blanket 17cm



AN774
Polar Bear Baby with Blanket 17cm



AN765
Koala Baby with Blanket 17cm



AN771
Snow Leopard Baby with Blanket 17cm



AN763
Sloth Baby with Teething Ring 17cm





AN760
Panda Baby with Teething Ring 17cm



AN766
Husky Baby with Teething Ring 17cm





DOGS

Soft Toys

**LOYAL
COMPANION**



THROW ME A BONE



AN478
Giant Husky Dog 60cm



AN524
Giant Husky Puppy 24cm



AN526
Giant Golden Lab Puppy 24cm



AN482
Giant Golden Lab 60cm

THROW ME A BONE



AN479
Giant Chocolate Lab 60cm



AN480
Giant Golden Retriever 60cm





AN692
Giant German Shepherd 60cm



AN481
Giant Border Collie 60cm



AN525
Giant German Shepherd Puppy 24cm



AN527
Giant Maltese Puppy 24cm





AN674
Bernese Mountain Dog 20cm



AN641
Pomeranian 20cm



AN512
Shih Tzu 20cm



AN671
Beagle 24cm



AN565
Border Terrier 20cm



AN645
Dorgi 20cm



AN640
Corgi 20cm



AN631
Cavapoo 20cm



NEW



AN731
Long Haired Chihuahua 23cm



AN513
Chihuahua 20cm





AN439
Pug Puppy 16cm



AN454
Pug 20cm



AN455
German Shepherd 20cm



AN440
German Shepherd Puppy 16cm



AN445
Husky Puppy 16cm



AN461
Husky 20cm



AN442
Cocker Spaniel Puppy 16cm



AN457
Cocker Spaniel 20cm



AN460
Border Collie 20cm



AN444
Border Collie Puppy 16cm



AN437
French Bulldog Puppy 16cm



AN452
Sitting French Bulldog 20cm



AN462
Dachshund 20cm



AN446
Dachshund Puppy 16cm



AN463
Labradoodle 20cm



AN443
Labradoodle Puppy 16cm





AN458
Chocolate Labrador 20cm



AN432
Chocolate Labrador Puppy 16cm



AN459
Golden Retriever 20cm



AN433
Golden Retriever Puppy 16cm



NEW



AN701
German Shepherd Playful Pup 27cm



AN702
Labradoodle Playful Pup 27cm



AN704
Chocolate Lab Playful Pup 27cm



AN366
Miniature Dogs Assorted 14cm

NEW



AN703
Golden Retriever Playful Pup 27cm



AN705
Border Collie Playful Pup 27cm



AN700
Husky Playful Pup 27cm



AN661
Golden Lab Puppy W/Sound 24cm



AN662
German Shepherd W/Sound 24cm





BIRDS

Soft Toys





AN358
Barn Owl Large 30cm



AN338
Brown Owl Medium 17cm



AN346
Barn Owl Medium 18cm



AN569
Long Eared Owl 27cm



AN528
Little Owl 16cm



AN406
Owls 4 Assorted 13cm

HANDLE WITH CARE



AN71 Snowy Owl Large 30cm



AN359 Snowy Owl With Turning Head 18cm



AN70 Snowy Owl Medium 18cm





AN559
Peregrine Falcon 20cm



AN632
Osprey 20cm



AN635
Bald Eagle 28cm



NEW



AN714
Eagle Chick 15cm



AN409
Peacock 18cm



AN405
Puffin Large Standing 20cm



AN339
Small Puffling 13cm



AN467
Flamingo 30cm





AN380
Swan Large 27cm



AN669
Swan Cygnet 18cm



AN470R
Red Macaw 24cm



AN470B
Blue Macaw 24cm



AN397
Kingfisher 13cm



Budgerigar W/Sound 14CM



AN394B Blue



AN394Y Yellow



AN668
Herring Gull 30cm



AN664
Pigeon 25cm



MADE FOR
STROKING

CATS

Soft Toys

PLAY WITH
ME



FISH FAN



AN448
Bengal Kitten 16cm



AN447
British Grey Shorthair Kitten 16cm



AN449
Bombay Kitten 16cm



AN568
Scottish Fold Cat 25cm



AN567
Ragdoll Cat 25cm



AN147
Cat Small 16cm





MADE FOR
STROKING

SMALL PETS

Soft Toys



PLAY WITH
ME

FEED ME
CARROTS

**FLUFF
BALL**



AN345G
Grey Sitting Lop Eared Rabbit 19cm



AN345B
Brown Sitting Lop Eared Rabbit 19cm



French Lop Eared Rabbit 22cm

AN472B Brown



AN472G Grey



AN472LB Light Brown



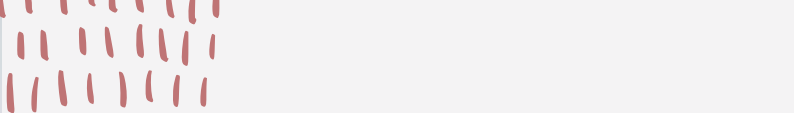


AN316B
Dutch Lop Eared Rabbit Brown 30cm



AN316G
Dutch Lop Eared Rabbit Grey 30cm





AN412B
Brown Pet Rabbit 18cm



AN412G
Grey Pet Rabbit 18cm



AN382
Lop Eared Bunny Small 16cm



**FEED ME
CARROTS**



AN40DB
Dark Brown Lop Eared Rabbit 24cm



AN40LB
Light Brown Lop Eared Rabbit 24cm



AN40B
Brown Lop Eared Rabbit 24cm





AN190
Guinea Pig Small 18cm



AN18BR
Brown Guinea Pig w/Sound 20cm



AN18BL
Black Guinea Pig w/Sound 20cm



MADE FOR
STROKING

LIVING NATURE



AN348
Rat with Squeak 30cm



AN394B
Blue Budgerigar w/Sound 14cm



AN394Y
Yellow Budgerigar w/Sound 14cm



AN666
Hamster 11cm



AN653
Mouse 10cm

SMALL PETS





POLAR

Soft Toys



FISH FAN



SUCKER
FOR SNOW



AN509
Polar Bear Cub Sitting 20cm



AN511
Polar Bear Cub Playing 30cm



AN425
Polar Bear Small 30cm



AN398
Polar Bear Large 45cm



AN399
Polar Bear Extra Large 60cm



AN477
Arctic Hare 30cm



AN426
Arctic Fox 30cm



AN236
Reindeer Standing 23cm





AN392
Penguin with Chick 27cm



AN427
Penguin Chick 17cm





OCEANS

OCEAN Soft Toys

SEA
DEVOTEE



RECYCLED
STUFFING



AN367
Grey Seal Pup 20cm



AN357
Common Seal Pup 22cm



AN530
Large Grey Seal 35cm



AN673
Sea Turtle 27cm



AN566
Sealion Pup 28cm



AN362
Dolphin 30cm



AN405
Puffin Large Standing 20cm



AN339
Small Puffling 13cm



NEW



AN710
Axolotl 31cm



NEW



AN718
Common Octopus 24cm





WOODLAND Soft Toys





AN400
Brown Bear Large 45cm



AN430
Brown Bear Medium 25cm





NEW



AN706
Standing Grizzly Bear 19cm



AN396
Brown Bear 18cm



AN660
Brown Bear W/sound 24cm



AN677
Lying Deer Fawn 30cm





AN60
Deer with Antlers 28cm



AN360
Fawn 21cm



AN570
Red Deer Stag 32cm



AN240
Hare 30cm



AN238
Sitting Baby Rabbit 17cm

**FEED ME
CARROTS**





AN48
Squirrel Medium 14cm



AN49
Squirrel Large 20cm





AN234
Badger Medium 19cm



AN58
Badger Large 30cm



PLAY WITH
ME

FLUFF
BALL



AN471
Fox Medium 27cm



AN235
Sitting Fox 15cm



AN259
Fox Large 40cm





AN336
Bat Small 24cm



AN337
Bat Large 31cm



AN260
Hedgehog Medium 18cm



AN365
Hedgehog Large 23cm



AN529
Hedgehog Sitting 15cm



**MADE FOR
STROKING**



AN636
Beaver 16cm



AN654
Otter Small 25cm



AN191
Otter Medium 32cm



AN65
Otter Large 40cm

**SEA
DEVOTEE**



AN410
Mole Sitting 14cm



AN667
Chipmunk 25cm



AN670
European Honey Bee 20cm





AN560
Wild Boar 29cm



AN561
Wild Boar Piglet 20cm



NEW



AN646
European Bison 25cm



AN722
Porcupine 27cm



NEW



AN715
Lynx 24cm

NEW



AN725
Scottish Wildcat 24cm



AN407
Pine Marten 25cm



AN192
Wolf Large 35cm





JUNGLE Soft Toys

TROPICAL
RAIN
FOREST





AN327
Tiger Large 45cm



AN329
Tiger Cub 25cm



AN328
Tiger Sitting 35cm



AN656
Tiger W/Sound 24cm



AN473
White Tiger Cub 25cm



AN690
Snow Leopard 20cm





AN401
Sloth 30cm



AN655
Small Sloth 18cm



AN637
Red Panda 45cm



AN721
Red Panda Cub 18cm



AN413
Panda Sitting 23cm



AN663
Panda W/Sound 24cm





AN393
Orangutan 30cm



AN333
Chimp 30cm



AN470R
Red Macaw 24cm



AN470B
Blue Macaw 24cm



NEW



AN717
Red Eyed Tree Frog 15cm



NEW



AN720
Sugar Glider 28cm



NEW



AN708
Iguana 35cm



AN709
Chameleon 35cm

NEW



NEW



AN707
Komodo Dragon 35cm





NEW



AN732
Okapi 35cm



NEW



AN775
Maned Wolf 25cm



NEW



AN741
Tapir 36cm



NEW



AN733
Capybara 22cm

NEW



AN723
Mandrill 33cm



$$6 + 3 = \underline{\quad}$$

$$7 + 4 = \underline{\quad}$$

$$8 + 2 + 4 = \underline{\quad}$$

MADE FOR
STROKING

FARM Soft Toys



PET
WITH
PURPOSE



AN341
Highland Cow Large W/Sound 30cm



AN642
Highland Cow Calf 25cm



AN110
Highland Cow Small 20cm



AN648
Black Highland Cow W/Sound 30cm



AN694
White Highland Cow W/Sound 30cm



AN639
Juliana Piglet 20cm



AN659
Piglet W/Sound 30cm



AN335BP
Black & Pink Piglet 20cm



AN335P
Pink Piglet 20cm





AN349
Small Standing Lamb 20cm



AN340
Lamb Large 30cm





AN657
Lamb W/Sound 30cm



AN466
Black Faced Lamb 19cm



AN469
Alpaca 25cm



AN408
Brown Goat Sitting 20cm



AN344
Horse with Bridle 23cm



AN351
Horse with Jacket 23cm





AN465
Donkey 22cm



AN649
Shetland Pony 27cm



AN531
Brown Horse Lying 20cm





AN381
Duck Large 35cm



NEW



AN711
Yellow Duckling 15cm





AN378
Hen Large 35cm



AN379
Cockerel Large 35cm



AN364W
White Fluffy Chick 12cm



AN364Y
Yellow Fluffy Chick 12cm





SAFARI Soft Toys





AN321
Male Lion Large 45cm





AN324
Lion Cub Small 25cm



AN322
Lion Cub 35cm





NEW



AN716
Fennec Fox 28cm



NEW



AN724
African Hunting Dog 25cm



NEW



AN713
Hyena 24cm





AN325
Cheetah Large 45cm



AN326
Cheetah Cub 25cm





AN331
Giraffe Medium 32cm



AN330
Giraffe Large 40cm



AN510
Floppy Elephant 25cm



AN332
Elephant 30cm



AN658
Elephant W/sound 35cm



AN712
White Rhino 38cm





AN467
Flamingo 30cm



NEW



AN730
African Oryx 28cm



AN652
Meerkat 20cm

NEW



AN726
Leopard Tortoise 22cm



AN734
Crocodile Small 35cm

NEW



NEW



AN736
Crocodile Large 65cm

NEW



AN735
Crocodile Medium 50cm







AUSTRALIA

Soft Toys

MADE FOR
STROKING



PLAY WITH
ME



AN680
Cockatoo 30cm



AN678
Kangaroo 27cm



AN684
Koala 25cm



AN691
Tasmanian Devil 36cm



AN682
Dingo 25cm



AN679
Emu 40cm



AN683
Wombat 25cm



AN681
Duck Billed Platypus 35cm



PREHISTORIC Soft Toys

HANDLE WITH
!
CARE



FEROCIOUS
BUT FRIENDLY



AN356
Woolly Mammoth Medium 18cm



AN355
Woolly Mammoth Extra Large 29cm



AN395
Sabre Toothed Tiger 30cm



AN283
Woolly Mammoth Large 22cm





AN422
Tyrannosaurus Rex 21cm



AN420
Brachiosaurus 25cm



AN423
Triceratops 25cm



AN421
Stegosaurus 23cm



NEW



AN728
Triceratops 31cm



NEW

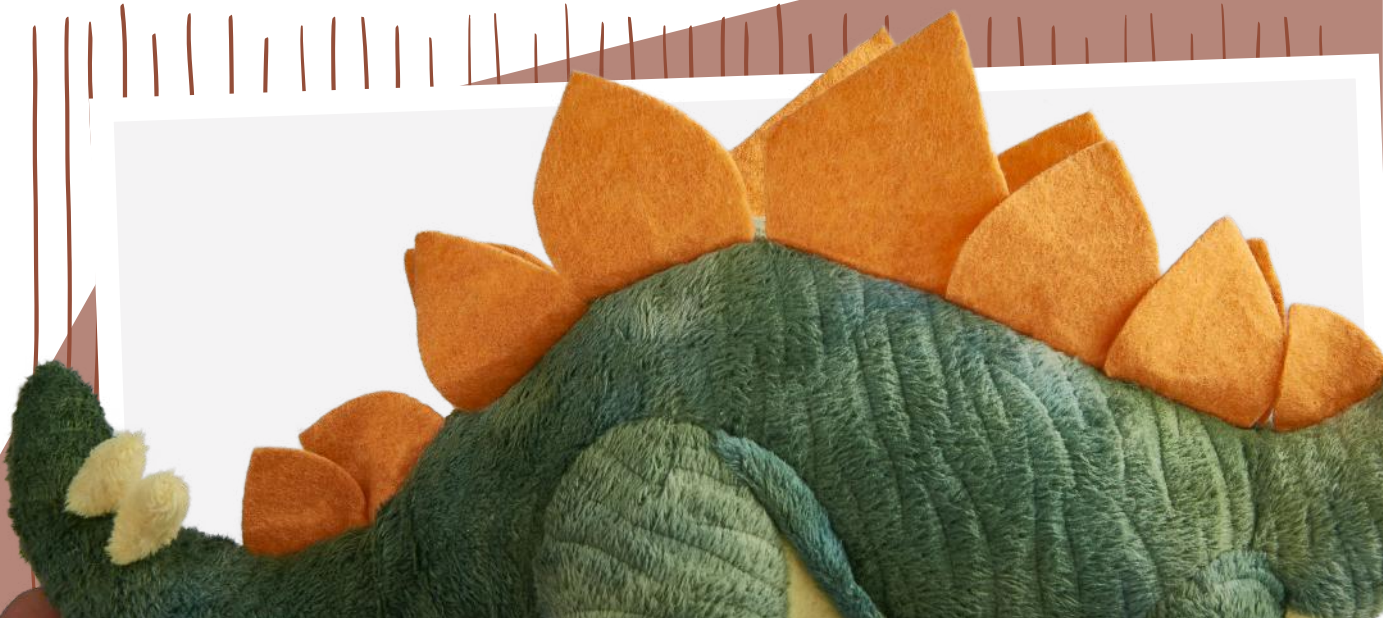


AN727
Tyrannosaurus Rex 21cm

NEW



AN729
Diplodocus 35cm







GIANT Soft Toys

MADE FOR
STROKING





AN744
Giant Tyrannosaurus Rex 90cm



AN742
Giant Standing Flamingo 110cm



AN697
Giant Standing Panda Bear 100cm



AN698
Giant Standing Grizzly Bear 100cm



AN695
Giant Standing Polar Bear 100cm





AN699
Giant Highland Cow 50cm



AN696
Giant Sitting Chimp 70cm



AN743
Giant Cheetah 70cm





DISPLAY Solutions



ECO ISLAND DISPLAY STAND



DS1101
Eco Island Display Stand

Made from
sustainably sourced
plywood and printed
with water based inks for
maximum sustainability.

Dimensions:
785mm wide
1650mm high
585mm deep

ECO WALL DISPLAY STAND



DS1098
Eco Wall Display Stand

Made from sustainably sourced plywood and printed with water based inks for maximum sustainability.

Dimensions:
1000mm wide
2000mm high
450mm deep

ECO CRATES WALL DISPLAY



DS1102
Eco Crates

Individual crate:

530mm wide
410mm high
330mm deep

Wall display as shown:

1060mm wide
1820mm high
450mm deep

ECO CRATES GONDOLA DISPLAY



DS1107
Eco Crates Gondola

Individual crate:

530mm wide
410mm high
330mm deep

Dimensions:

1650mm wide
2100mm high
920mm deep



Living Nature Winter & Easter Themed Display using Eco Crates

For more information please enquire with your sales representative.

Display crates are supplied free with a qualifying order.





Take a look at our new giant animals on pages 134-141. These are not just display items as they can be sold to your customers, but they certainly bring a wow-factor to your store!



LIVING NATURE

DISPLAY SOLUTIONS

**FREE
DISPLAY UNIT
WITH ANY
ORDER OF ANY
48 PACKS**

**DS1109
SMOLS
DISPLAY
UNIT**

**24
POCKETS**



**DIMENSIONS:
1260MM HIGH
800MM DEEP
650MM WIDE**

LIVING
NATURE

SMOLS





AN552
SMOLS Snowy Owl 15cm



AN538
SMOLS Polar Bear 15cm



AN534
SMOLS Turtle 15cm



AN533
SMOLS Penguin 15cm



AN535
SMOLS Orca 15cm



AN539
SMOLS Seal 15cm



AN537
SMOLS Whale Shark 15cm



AN536
SMOLS Dolphin 15cm





AN541
SMOLS Elephant 15cm



AN545
SMOLS Wolf 15cm



AN544
SMOLS Giraffe 15cm



AN546
SMOLS Lion 15cm





AN540
SMOLS Sloth 15cm



AN542
SMOLS Tiger 15cm



AN547
SMOLS Flamingo 15cm



AN543
SMOLS Panda 15cm



AN520
SMOLS Puppy 15cm



AN548
SMOLS Border Collie 15cm



AN518
SMOLS Barn Owl 15cm



AN522
SMOLS Red Squirrel 15cm



AN516
SMOLS Rabbit 15cm



AN555
SMOLS Highland Cow 15cm



AN532
SMOLS Swan 15cm



AN521
SMOLS Kitten 15cm



AN514
SMOLS Mallard Duck 15cm



AN519
SMOLS Red Fox 15cm



AN554
SMOLS Deer 15cm





AN04FM
Farm Finger Puppets 10cm



AN04WL
Wildlife Finger Puppets 10cm



AN05FM
Farm Mini Buddies Assorted 9cm



AN05WL
Wildlife Mini Buddies Assorted 9cm



AN05JG
Jungle Mini Buddies Assorted 9cm





AN05HH
Hedgehog Minis 9cm



AN05RA
Wild Rabbit Minis 9cm



AN05MD
Mallard Duck Minis 9cm



AN05FX
Fox Minis 9cm



AN05OL
Baby Owl Minis 9cm



AN05RB
Rabbit Minis 9cm



AN05SO
Snowy Owl Minis 9cm



AN05DK
Duckling Minis 9cm



AN05FR
Frog Minis 9cm



AN05SQ
Squirrel Minis 9cm





AN05PU
Puppy Minis 9cm



AN05LA
Lamb Minis 9cm



AN05KT
Kitten Minis 9cm



AN05PG
Pig Minis 9cm



AN05HO
Horse Minis 9cm



AN05LN
Lion Minis 9cm



AN05MY
Monkey Minis 9cm



AN05EL
Elephant Minis 9cm



AN05TG
Tiger Minis 9cm



AN05SE
Seal Minis 9cm





PL040
Lemur Magnet Mates 27cm



PL041
Sloth Magnet Mates 24cm



PL044
Safari Magnet Mates 23cm



PL048
Meerkat Magnet Mates 17cm



PL042
Unicorn Magnet Mates 25cm



PL043
Monkey Magnet Mates 23cm





PL058
Wristipals Pony 24cm



PL055
Wristipals Donkey 24cm



PL061
Wristipals Lemur 24cm



PL060
Wristipals Tiger 24cm



PL057
Wristipals Lion 24cm



PL064
Wristipals Giraffe 24cm



PL059
Wristipals Unicorn 24cm



PL063
Wristipals T-Rex 24cm



PL065
Wristipals Pig 24cm





Living Nature is a brand of Keycraft Global