



BLUE DIAMOND

Garden Centres



LOOK OUT FOR
*As seen in our
Christmas magazine*
IDEAS WITH
QR CODES FOR
How to
TIPS



Our Home, Your Christmas

Welcome to Our Home, Your Christmas!

Our talented team have worked around-the-clock and filled every room in our Blue Diamond home with themed festive creations.

Discover our in-house stylists' top tips for decorating your fireplace, staircase, and dining table and watch our homemade videos to see how you can bring these ideas to life in your home. You'll also find advice on finding the perfect tree and creating a show-stopping indoor and outdoor lighting display.

Alan Roper
Managing Director



CLICK TO
VIEW BEHIND
THE SCENES



Sentimental Journey

Start your journey with our sentimental gifts, give a unique present this Christmas that can be cherished year after year by recording your own special message to loved ones.

See page 20 for more details.



Friends and family near and far, send them a "message in a bottle".



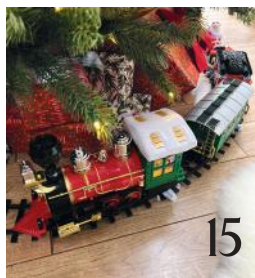
Personalise it! Your favourite picture in our recordable tree decoration.

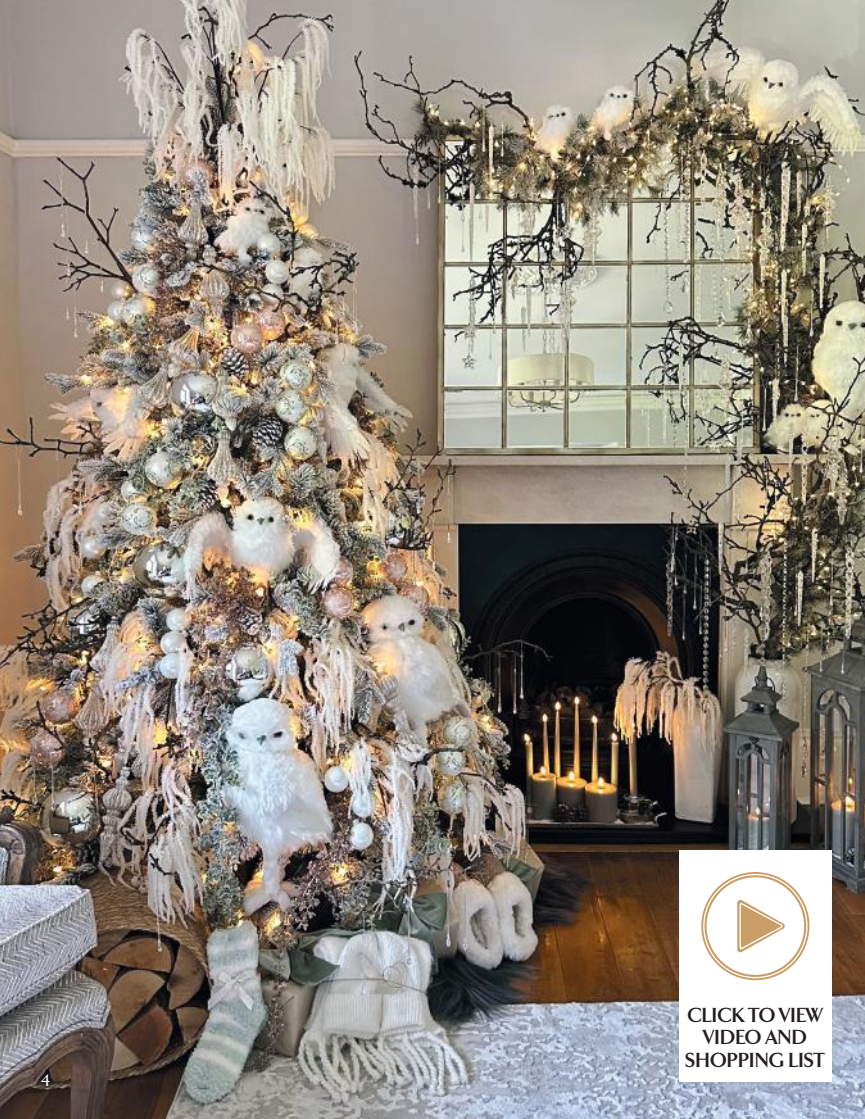


Naughty or nice? Leave messages with our recordable elf shelf sitter.

What's Inside

Explore our visual contents guide for inspiration on what each page has to offer.





Crystal Snow

Create a wintry scene in your home this festive season with snowy whites, frosted greens, soft golds and a touch of pink.



Champagne
Gold Finial
£5.99



Must-Have!
Pack of 12
Iridescent Glass
Droplets
£5.99



White Beaded
Bauble 10cm
£4.99



Sage Finial
£5.99



Fluffy Owls
From £12.99



White Trailing
Willow Spray
£12.99



CLICK TO VIEW
VIDEO AND
SHOPPING LIST



**OUR
TOP TIP**

Add faux floristry
stems to your tree
and vases.

GET
THE LOOK

7ft Flocked Arcadia
Christmas tree, use
3,000 cool white
micro lights.

Crystal Elegance

Mimic the natural beauty of twinkling stars and fluttering snowflakes using glass and clear crystal ornaments.





Pack of 4 Plastic
Glow in the Dark
Icicles
£1.99



Pack of 7
Twisted Icicles
£9.99



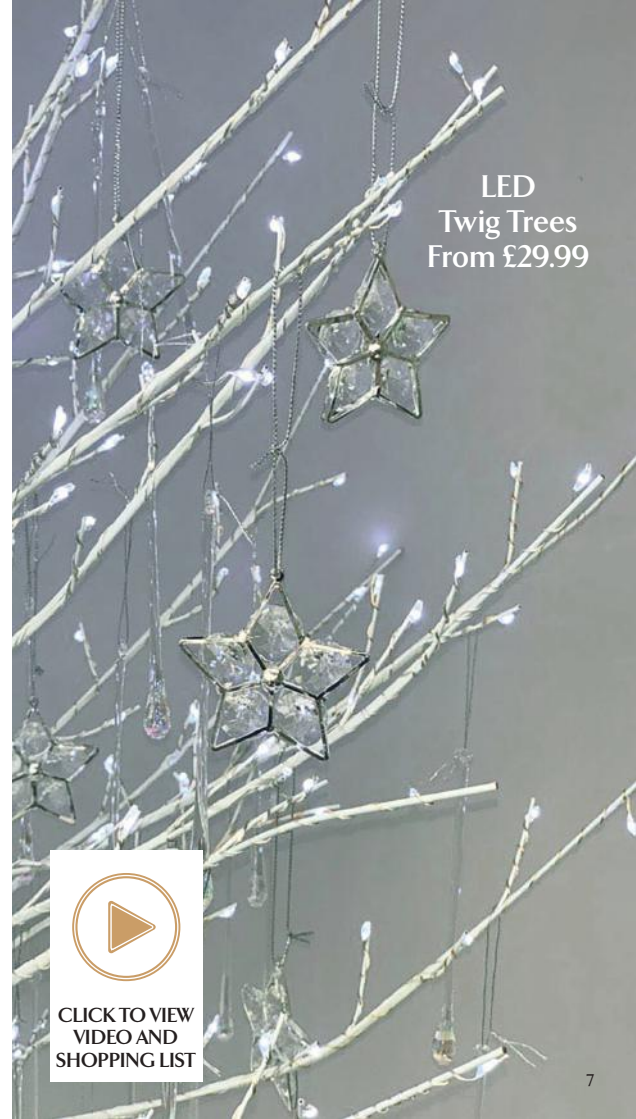
Iridescent Glass
Finial Bauble
£5.99



Crystal Diamond
Glass Hanging
Chains
£4.99



Must-Have!
Hanging Silver
Glass Star
£2.99



LED
Twig Trees
From £29.99



CLICK TO VIEW
VIDEO AND
SHOPPING LIST

GET
THE LOOK

7ft Flocked Arcadia
Christmas tree, use
3,000 warm white
cluster lights.



CLICK TO VIEW
VIDEO AND
SHOPPING LIST

Crystal Victoria

Take inspiration from winter landscapes and frosty mornings. Combine Winter whites, silvers and sage greens to get this charming look.





Perched Turtle Dove
£5.99



Flying Turtle Dove
£5.99



Sage Festive Bird
£3.99

Dress your festive table by adding height with our range of candle holders.

Suitable for tealights and taper candles.



Must-Have!

Silver Antler Candle Holder
£14.99



Silver 5 Pillar Candle Tray
£39.99



STYLE TIP
Cluster baubles together using fine wire for added wow factor.



Garlands are versatile when added to your tree, mantle or table centre.

Merry Berry Christmas

Create a timeless traditional look with a modern twist, blending rich reds, frosted greens and bountiful berries.



Use battery-operated candles on your staircase and tablescap for extra ambiance.



CANDLE SCAPING





CLICK TO VIEW
VIDEO AND
SHOPPING LIST

Create the *Ombre* Look Above

Our stylists' trick is to create a beautiful ombre effect on your fireplace, start by adding an abundance of floristry or tree trim to one corner of your display, and gradually decrease the amount as you move towards the ends. This technique can also be applied to enhance the look of your staircase or console table.



Pre-lit Wreath
From £34.99

OUR TOP TIP

Attach garlands to
your staircase with
cable ties.



**GET
THE LOOK**

7ft pre-lit Delemere
Christmas tree
with 600 LED
light bulbs.

Midnight Manor

A classic reinvented, with bold midnight navy, brings regal elegance and festive splendour to your home this season.



Red Velvet
Leaf Bauble 10cm
£5.99



Navy Velvet
Bauble
£3.99



Tartan Onion
Bauble
£3.99



Green Short
Finial Bauble
£5.99



Navy Hydrangea
Stem
£9.99



Must-Have!
Clock Bauble
£3.99



GET THE LOOK
 9ft Cedar Garland,
 500 warm white
 cherry lights.



**CLICK TO VIEW
 VIDEO AND
 SHOPPING LIST**

Personalise It!

Using our alphabet decorations for stockings, parcels and place settings.



**Embroidered
 Letters
 £2.99**

EXCLUSIVE TO BLUE DIAMOND



**Enamel and Jewel-encrusted
 Tipperary Decorations
 £12.99**

GET
THE LOOK

7ft Grand Kensington
Christmas tree, use
4,000 compact warm
white lights.

USE OUR NORTH POLE EXPRESS
TRAIN SET FOR AN EXCITING
ALTERNATIVE UNDER YOUR TREE.

Nostalgic Manor

Travel back in time for a nostalgic take on Christmas, with classic reds, greens, and accents of gold.



Red Faberge
Bauble
£5.99



Green Swirl
Bauble 10cm
£5.99



Red and Gold
Ornate Bauble
£3.99



Glass Train
Bauble
£5.99



Red, Gold & Green
Finial Bauble
£5.99



Must-Have!
6 Pack Decorative
Eggs From £14.99



SET THE SCENE
 With our range of Santa wall art
 From £14.99



CLICK TO VIEW
 THE TRAIN
 IN ACTION

All aboard The North Pole Express

Battery powered.

112cm diameter track
 with realistic sounds
 and real headlight.

Small £34.99

Large £79.99





NEW!
Our pre-decorated
tartan garland,
swag and candle
holder set.



CLICK TO VIEW
VIDEO AND
SHOPPING LIST



THE EASY
WAY TO STYLE
YOUR CONSOLE

Christmas Made Easy

Look no further than our coordinated and pre-decorated collection to take the hassle out of Christmas.

60cm Pre-decorated
Tartan Wreath
£39.99

4ft Pre-decorated Tartan Swag
£39.99

80cm Pre-decorated
Teardrops
£19.99

6ft Pre-decorated Tartan
Garland
£39.99

Pre-decorated Tartan
Candle Centrepiece
£19.99

Use Deluxe battery-
operated LED candles
with remote control and
timer for an easy and
safe option.



STYLE TIP

Add bells to your mantelpiece or in your tree.



PRE-LIT WREATHS AND MINI TREES



HOW TO

Use no-damage Command hooks to make things easy.





Simply Scent-sational

There's nothing cosier than a home that smells like the most wonderful time of the year.



Reiver oil, choose from three different fragrances. Use in oil burners, potpourri or to naturally fragrance pine cones.

All Reiver Oils
From £2.99



CLICK TO MAKE
YOUR OWN
GARLAND



**OUR
TOP TIP**
Layer different heights
and sizes to add depth
to your displays.



Use pine cones In your home

Use pine cones as décor in winter centerpieces, lanterns, garlands and much more.

Accent your display with candles, branches and baubles. We have paired them with our Versailles lantern range, available from £59.99.

Use battery-operated candles with 6-hours on, 18-hours off timer.

Large collection and styles available in-store.





Mr. Christmas
est. 1933

GET
THE LOOK

7ft Pre-lit Delamere
tree with animated
tree topper.

A World of Animation and Fun

Welcome to Mr. Christmas - experience the all-American Christmas dream with unique, animated, musical, and illuminated collectibles for all ages. Blue Diamond are the exclusive garden centre partner.



Very Merry Carousel with
25 festive tunes



North Pole Radio with 10
songs by original artists



Exclusive!
Santa's
Marching Band
with the sound
of real bells

Record
your own
sentimental
message!





Retro Jukebox Ornament

Each plays a Christmas classic by original artists



DANCING MR & MRS CLAUS

Clap your hands to see me dance.



Santa's Utility Truck Extending Ladder



Table Top Climbing Santa 43cm high



MOTION-ACTIVATED TREE KICKER



EXCLUSIVE
Elf super climber. He really climbs!


CLICK TO VIEW VIDEO AND SHOPPING LIST



I ROTATE!

Believe

Santa's Biplane Tree Topper



STYLE TIP
Use soft-multi cluster lights as a colourful alternative.

Children Young & Old

Spark excitement for Santa's arrival with our fun selection of Christmas collectibles, sure to capture imaginations and spread festive cheer!

New colours for 2024



Must-Have!
Small Gummy Bear
£1.99



Dinosaur
£4.99

Shop our range of water spinners in-store



Candy Shop Water Spinner
£49.99



Rubber Duck
£2.99



Unicorn
£3.99



Angel Water Spinner
£19.99



SQUISHIES
Huggable, loveable
and comforting
plush friends.
From £7.99



OVER 55 CHOICES OF FRESH TREES IN-STORE!



Noble Fir
From £49.99

Nordmann Fir
From £39.99

Nordmann Fir
Pot-grown
From £44.99

Norway Spruce
From £24.99

Fraser Fir
From £49.99



**NO QUIBBLE
QUALITY
PROMISE***

Why a Real Tree?

Picking a real tree is a family favourite tradition, and our knowledgeable staff are on hand to help you choose the perfect one.

Choose from the most popular Nordmann Fir or the majestic Noble Fir for great needle retention.

Fraser Fir is slimmer and ideal for smaller spaces.

Christmas trees absorb carbon from the atmosphere during their growing period and are a sustainable crop replanted year after year.

Potted trees kept cool and in bright light have the best chance of growing-on after Christmas.

Save the date!

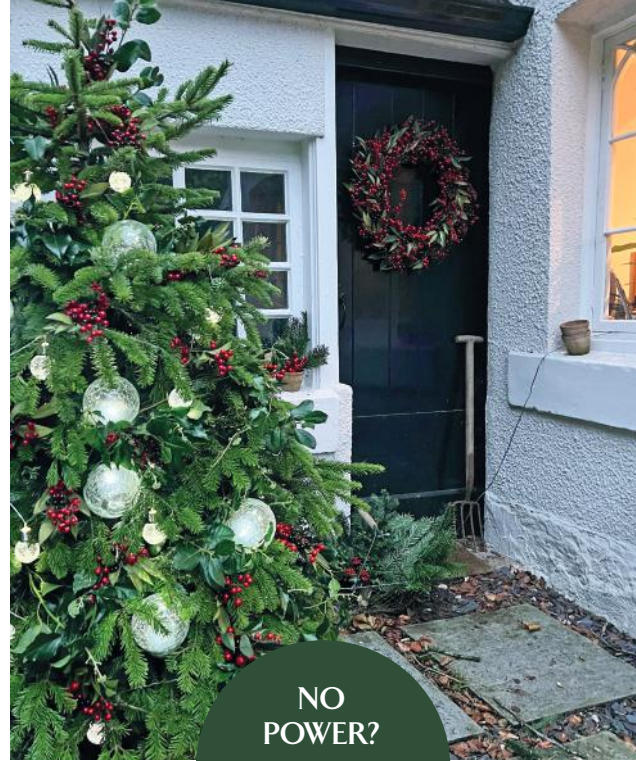


Potted Christmas trees
In-store from November 1st 2024.



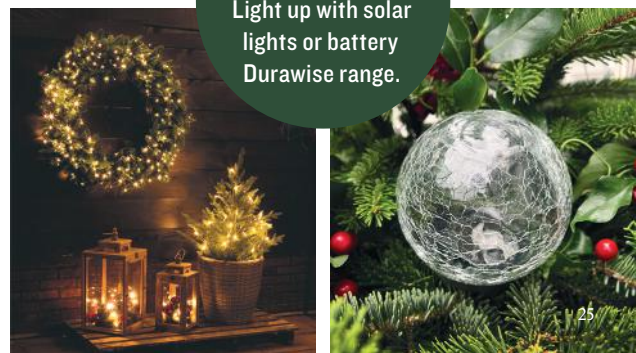
Fresh-cut Christmas trees
In-store from November 22nd 2024.

**See online for our no quibble refund policy.*



**NO
POWER?**

Light up with solar
lights or battery
Durawise range.



**CLICK TO VIEW
VIDEO AND
SHOPPING LIST**

OUR BEST COLLECTION OF OVER 60 ARTIFICIAL TREES



Grand Kensington
From £369.99

Snowy Dorchester
From £249.99

Priestly
From £129.99

Arcadia
From £249.99

Delamare
From £299.99

Haldon Deluxe
From £179.99

Outside In

Why choose Artificial?

More branch tips means more decorations.

Easy and versatile installations. Choose from several different styles, including; Full/Dense, Slim, Flocked, Pre-lit and Pre-decorated.

Years of enjoyment with our 12 Year Guarantee*

Pre-lit LED lights for an effortless professional look, with an easy on/off floor foot action switch.

We recommend
3,000 LED lights
on a 7ft tree.

Smell The outdoors

With scented ornaments

Christmas and Autumn scents available.

[CLICK TO SEE
HOW TO USE
THEM](#)



LEFT
7ft Delamere
pre-lit tree.
RIGHT
7.5ft Dorchester
pre-lit tree.

OUR BEST-SELLING
DELAMERE TREE IS
COLOUR CHANGING!





A wreath & garland For every home style

HOW TO

Use no-damage
Command hooks to
hang your wreath.



Spruce and Blueberry Wreath
60cm £49.99



Pine Cone Snow Wreath
38cm £24.99



Berry Wreath 60cm
£59.99



Blueberry Wreath 45cm
£29.99



Gold Pine Cone Wreath
48mm £49.99



Cedar Wreath 70cm
£39.99

Over 20 styles to
choose from!
Matching garlands
available in-store.



Light up Your home

Create magic and sparkle
in windows that look good
inside and out.

Battery-operated Light
Decorations
From £9.99

Double-sided Infinity
Character Lights with On/Off
Foot Switch
From £39.99



STYLE TIP

Not just for hanging!
Use battery-operated
light decorations for
room décor.



NEW!

Warm white and classic warm compact lights.



What's your Style?

Choose from over 30 varieties in 8 different colours in our strand lighting collection!

Cluster Lights

High impact lighting for creating eye-catching display.



Compact Lights

Larger, brighter LEDs and a longer lit length cable.



STYLE TIP

Layer up by adding warm white cluster lights and red cherry lights.

5 YEAR GUARANTEE

on all strand lighting



CLICK TO
SEE ME
LIGHT UP!



Full collection of lighting accessories, including gutter hooks, available in-store.

Micro Lights

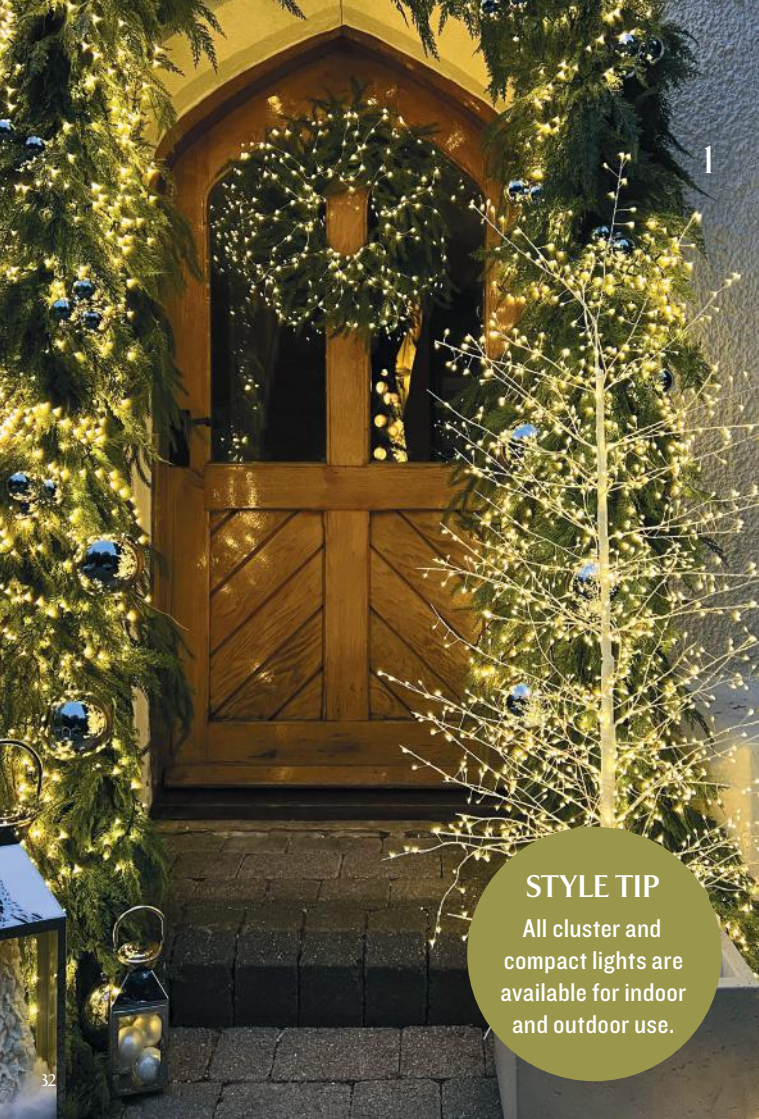
Dainty style option with 'invisible' and flexible cable.



Cherry Lights

Adds texture and frosty glow to any of your displays.





1

Welcome Home

Nothing beats coming home to a show-stopping Christmas lighting display. Choose from our wide range of lights, wreaths and silhouettes to create stunning effects.



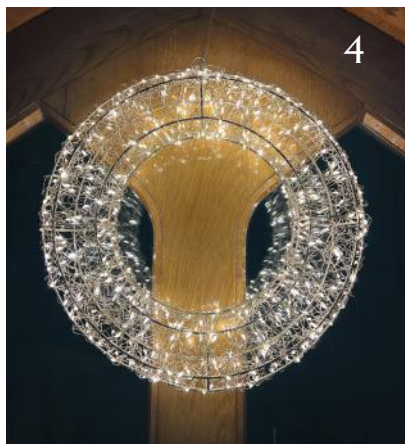
2



3

STYLE TIP

All cluster and compact lights are available for indoor and outdoor use.



4



STYLE TIP

Use pinwire sculptures when decorating your front door.

HOW TO

Our icicle lights are connectable up to five times using just one plug.



CLICK TO SEE
THE LIGHTS
IN ACTION

1. LED Twig Trees
From £29.99

2. Pinwire Cone Trees
From £29.99

3. LED Door Lights
£24.99

4. Light up Wreaths with
up to 6,000 LED Lights
From £39.99

5. Connectable Icicle Lights
From £24.99

6. Light-up Acrylic Figures
From £149.99



WEST MIDLANDS AND NORTH WEST

- ◆ Bridgemere, Nantwich CW5 7QB
- ◆ Evesham, Worcestershire WR11 4DS
- ◆ Fryer's, Cheshire WA16 0SX
- ◆ Grosvenor, Chester CH4 9EB
- ◆ Hereford HR4 0SE
- ◆ Melbicks, Birmingham B46 3HY
- ◆ Mere Park, Shropshire TF10 9BY
- ◆ Percy Thrower's, Shrewsbury SY2 6QW
- ◆ Trentham, Staffordshire ST4 8JG
- ◆ Worcester WR3 7SW

EAST MIDLANDS

- ◆ Beckworth Emporium, Mears Ashby, Northamptonshire NN6 0DL
- ◆ East Bridgford, Nottingham NG13 8LA
- ◆ Chatsworth, Derbyshire DE4 2NX
- ◆ Derby, Derbyshire DE21 5DB
- ◆ Matlock, Derbyshire DE4 5FR

SOUTH WEST

- ◆ 3 Shires, Gloucestershire GL18 1DL
- ◆ Blackdown, Somerset TA21 9HY
- ◆ Cadbury, Congresbury BS49 5AA
- ◆ Endsleigh, Plymouth PL21 9JL
- ◆ Fermoy's, Devon TQ12 5TN
- ◆ Fosseyway, Stow Road, Moreton-in-Marsh GL56 0DS
- ◆ Nailsworth GL6 0BS
- ◆ Orchard Park, Dorset SP8 5JG
- ◆ Sanders, Burnham-on-Sea TA9 4HJ
- ◆ Trelawney, Cornwall PL27 6JA
- ◆ Wilton House, Wiltshire SP2 0BJ

LONDON AND THE EAST

- ◆ Chenies, Nr. Rickmansworth WD3 6EN
- ◆ Coton Orchard, Cambridge CB23 7PJ
- ◆ Van Hage, Ware, Hertfordshire SG12 9RP
- ◆ Harlow, Essex CM17 9LD
- ◆ Lower Morden, Morden SM4 4SJ
- ◆ Peterborough, Lincolnshire PE1 4YZ
- ◆ Springfields, Lincolnshire PE12 6ET

WALES

- ◆ Cardiff CF3 2WJ

SOUTH EAST

- ◆ Bicester OX25 2NY
- ◆ Brambridge, Hampshire SO50 6HT
- ◆ Canterbury Chartham, Canterbury CT4 7HF
- ◆ Newbridge, West Sussex RH12 3LN
- ◆ Rake, Hampshire GU33 7JH
- ◆ Redfields, Hampshire GU52 0AB
- ◆ Tunbridge Wells TN4 8HR
- ◆ Weybridge, Surrey KT15 2BU
- ◆ Frosts, Milton Keynes MK17 8UE

CHANNEL ISLANDS

- ◆ Le Friquet, Guernsey GY5 7SS
- ◆ St Peter's, Jersey JE3 7BP





ARE YOU A PART OF THE DIAMOND CLUB? SIGN UP TODAY!

Every time you make a purchase using your Diamond Club card, either online or in-store, you're automatically entered into our monthly prize draw to be in with a chance of winning one of 90 £50 e-vouchers to spend in any of our garden centres. Start shopping now and increase your chances of winning!

**Sign up in-store or online
today at bluediamond.gg**



Upgrade your shopping experience and join the Diamond Club for free, where you'll be given a Diamond Club card which will entitle you to various benefits throughout the year, as well as early sale notifications, gardening advice and much more!



Garden Centres

PO Box 350, St Peter Port,
Guernsey GY1 3XA

Part of Blue Diamond,
the country's number one
garden centre group.

FOLLOW US

