

Let's build your
Content Syndication+ program.

IDEAL CUSTOMER PROFILES

Whom do you want to reach?

TARGET SECTORS

Retailers

Grocery Stores • Convenience Stores
Discount/Mass Merchandisers • Drug Stores
Apparel/Accessories • Home Improvement/Garden
Home Goods/Furniture • Consumer Electronics
Pet Stores • Beauty/Cosmetics • Arts/Crafts
Automotive Supply • Jewelry • Service Retailers
Retail Wholesalers/Distributors • Other

Foodservice

Full-Service Restaurants • Quick Service Restaurants
Foodservice Management Firms
Foodservice Wholesalers/Distributors • Other

Hospitality

Hotels/Resorts • Casinos • Stadiums/Arenas
Cruise Lines • Amusement Parks • Travel
Entertainment • Other

Manufacturers/DTC Brands

Apparel/Accessories • Alcoholic Beverages
Consumer Electronics • Food/Non-Alcoholic Beverages
Home Goods/Furniture • Paper Products
Beauty/Personal Care • OTC Drugs
Sporting Goods/Outdoor Gear • Pet Products • Other

TITLES & FUNCTIONS

Titles

C-Suite / Owner / President / Partner
Managing Director • EVP / SVP / VP • Director
Manager / General Manager • Other

Functions

Data Analytics • eCommerce • Finance/Accounting
Information Technology • Supply Chain/Distribution
Procurement • Manufacturing/Operations • Marketing
Category Management • Merchandising
Risk Management/Loss Prevention • Human Resources
Quality Assurance/Safety • Sales
Real Estate/Facilities Management • Other

Retail Sales Channels

Physical Stores with eCommerce Platform
eCommerce Only • Other

COMPANY PROFILE

Employee Size

1-49 • 50-249 • 250-499
500-999 • 1,000-4,999 • 5,000-9,999
10,000 or more

Revenue Range

Under \$1MM • \$1MM-\$49MM
\$50MM-\$99MM • \$100MM-\$249MM
\$500MM-\$999MM • Over \$1 Billion

Geographic Region

United States • Canada • Other

One program. Five channels. Pay per lead.

Performance-driven lead generation combined with integrated media amplification.



Content Syndication

Distribute your white paper, case study, e-book, or blog to a targeted audience of retail & hospitality executives. Guaranteed leads that match your ICP — priced on a unique cost-per-lead (CPL).



Bundled Media Amplification

Layer on up to 5 integrated media channels — website, e-letters, dedicated email, and LinkedIn — to extend reach and reinforce your message across the RH-Hub ecosystem.



Simple Performance Pricing

The whole program is priced on a single CPL model. You choose which channels to include and how many leads you want. You pay only for verified, opted-in contacts who engaged with your content syndication.

Content syndication + your choice of these media options.

RH-Hub.com

AWARENESS

Website Marketing

Advertising or sponsored content featured on rh-hub.com

**63K+ Monthly Views ·
33K+ Active Users**

Source: Google Analytics



Thinking Out Loud

The Tech Thought Leadership Hub

NURTURE

**Tech Thought
Leadership
e-Weekly**

Advertising or sponsored content in a weekly curated e-letter to senior executives.

**10K+ Director+
Subscribers**

Source: Constant Contact



**Knowledgeable
Resources**

Tech Events & Solutions

AWARENESS & LEAD GEN

**Dedicated Email
Blasts**

An exclusive email broadcast — your brand owns the entire send.

**Solo Send to
Selected Audience**

Source: Constant Contact



NEW TECH NOW

Just deployed. Ready to evaluate.

AWARENESS & LEAD GEN

**New Product
e-Letter**

Advertising or sponsored content in a weekly e-letter highlighting new launches.

**10K+ Director+
Subscribers**

Source: Constant Contact



SOCIAL REACH

LinkedIn Exposure

Amplification across RH-Hub LinkedIn pages to professional networks.

**49K+ Total
Followers**

Source: LinkedIn



PRICING

Plans and pricing.

BUNDLED

A content syndication campaign plus media selections

Content Syndication

Cost-per-lead

Website Placement	Included
Thinking Out Loud e-Weekly	Included
Knowledgeable Resources Email	Included
New Tech Now e-Letter	Included
LinkedIn Amplification	Included

À LA CARTE

Content syndication alone or your choice of media channels

Content Syndication-Only

Cost-per-lead

Website Placement	\$750 per week (7 days)
Thinking Out Loud e-Weekly	\$650 per issue
Knowledgeable Resources Email	\$1,200 per broadcast
New Tech Now e-Letter	\$550 per issue
LinkedIn Amplification	No charge

GET STARTED

Ready to amplify your reach?

Contact us to build your Content Syndication+ program — select your channels, set your lead goal, and start generating pipeline.

[Request a Proposal](#)

[Learn More](#)

Retail & Hospitality Hub

Content Syndication+ is a product of Retail & Hospitality Hub.

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