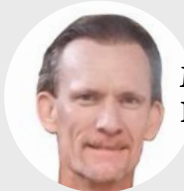


CREATIVE CARPET & FLOORING'S

Creative Thinking



Mark Bouquet



Mark Bouquet Jr.

We promise that you'll love your new floors, or we'll replace them for **FREE!***

Call today for a complimentary Custom Interior Analysis!

(888) 910-6585

*Residential only. Within first 30 days after installation. Does not include cost of installation or other labor. Style must be of equal or lesser value.

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"Mark" My Words... a message from Mark Sr.

Hi Everyone!

I'm back!!! I always need to thank Dawn for so many things, but I enjoy writing this letter. So, thank you for filling in and writing the newsletter, Dawn... again and again - you get the picture! (And I did read her letters - I was getting nervous there!)

As many of you may already know, we've moved down the street after 27 years! Nearly our entire time as a retailer has been in Mokena, besides some of the first year in Lockport. This has been the second build-out in 2 years between Mokena and Highland. Everyone has been so busy and stretched every which way, but we were finally able to go from renting one of the two stores to finally buying the PERFECT SHOWROOM!

There are a couple reasons this all worked out. First is how great the group of clients that we have now continue to be. It's to the point where we're more like friends. When you see the third generation of a family, that's a nice stamp of approval. The second reason is probably interchangeable with the first. Tammy and I have been so thankful for how everyone was so spectacular on this purchase, entire build-out and move. We really hope ALL OF YOU love this place as much as we do. This finally gives us the space we need to display new products, in a better light, and make buying your dream floor something special.

I have a few announcements. For the Labor Day Weekend, we will be closed on Saturday the 1st. We are ALWAYS closed on Sunday to spend time with our families and in many cases, in worship. Then, Monday the 3rd is Labor Day, and we will re-open on Tuesday the 4th. On September 22nd, we have our "Grand Opening" and ribbon cutting! Please stop by and see what is planned!!!

On September 15th, we have two birthdays. One is for Dawn Churchill, who keeps things running smoothly in the business office. Happy Birthday Dawn! The other is my son, Mark Jr. When I got into flooring over 33 years ago, Mark was almost a year old. Now, he runs the sales operation, works on deals with reps, and sells some, if not most, of our out of state jobs. He has literally been on the job as early as you can imagine, but he has this incredible gift to design and make up systems. I love you son. Happy Birthday to one of the biggest blessings I've ever received from the Lord.

I certainly am not going to forget to thank the Lord for the rest of our family and my beautiful wife, Tammy, and for pulling us all through the good and not-so-easy times.

He is faithful!

Thank you,

Mark Bouquet | President & Founder
Creative Carpet & Flooring

Rejoice always, pray without ceasing, in everything give thanks; for this is the will of God in Christ Jesus for you. ~ 1 Thessalonians 5:16-18

Month at a Glance:

- 3rd Labor Day** - In honor of Labor Day, Creative Carpet & Flooring will be closed 9/1 thru 9/3
- 15th Dawn Churchill's Birthday** - Working with you is a real treat. We hope your birthday is super sweet...just like you! Have a terrific day!
- 15th Mark Bouquet Jr.'s Birthday** - Congratulations! You only look one year older than you did last year. HAPPY BIRTHDAY!
- 22nd Ribbon Cutting Ceremony & Grand Opening!** - Join us at 10:30am for the ribbon cutting and stay for the fun!
- 23rd First Day of Fall** - Winter is an etching, spring a watercolor, summer an oil painting and autumn a mosaic of them all. ~Stanley Horowitz
- 28th Ask a Stupid Question Day** - call the sales staff and ask them the stupidest flooring question you can think of! All in fun to celebrate the day!!!

2018 SEPTEMBER						
SUN	MON	TUE	WED	THU	FRI	SAT
						1 closed
2	3 closed	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

Who was Johnny Applesseed?



It may surprise you that one of the most notable entrepreneurs of the American frontier didn't wear a jacket, tip his hat and shine his shoes, but rather dressed in a coffee sack, donned a tin hat and traveled barefoot. John Chapman, better known as Johnny Applesseed, was a 19th-century horticulturist who made great contributions to the westward expansion of the United States. Though he may not have traveled down the Allegheny River on a block of ice like his folk-hero persona, Chapman paved the way for countless frontiersmen to settle new land around his orchards.

Chapman, the son of a farmer, was born on September 26, 1774 in Leominster, Massachusetts. He moved to Ohio at the beginning of the 19th century, bringing seeds from Pennsylvania cider presses with him and planting them along the way. Though his legend may paint a picture of Johnny Applesseed planting at random and selflessly handing out seeds to needy settlers, in reality Chapman's path followed a strategic business plan. Children's books about Applesseed have, of course, removed the element of alcohol from the story, but Chapman's success was centered not around fresh apples but rather the cider they could create.

Cider was an essential at the American dinner table at the time, so most homes had their own small orchard. Chapman planted orchards along the pioneers' routes, staying ahead of other orchardist competition since his nomadic, unmarried lifestyle allowed him to cover more ground. He would then trade his seedlings with new settlers in the area so that they could grow apples for their new homes.

It wasn't all just business for him, though. Chapman did show kindness to these struggling pioneers and would sometimes grant them the seedlings for free; this benevolent nature earned him the nickname "Johnny Applesseed" from grateful frontiersmen. He was also a missionary for the New Church, spreading its religious ideals along with his apple seeds, and did his part to maintain peaceful relationships between Native Americans and new settlers. He also practiced vegetarianism and advocated for animal rights. In 1871, W.D. Haley wrote a colorful chronicle of Chapman's life for "Harper's Weekly," propelling the legend of Johnny Applesseed into American popular culture. He has since been an iconic subject in American literature, music and film as both a real and fictional representation of the American pioneer spirit.

Synan, M. (2013, September 18). Who was Johnny Applesseed? Retrieved from History.com: <http://www.history.com/news/ask-history/who-was-johnny-applesseed>

5 Tips for Feng Shui in the Living Room

The living room is the main room in most homes. It's where family and friends gather to spend time together. It's a fun, loving room full of lots of different interactions. No room says more about you and your home than this one, so put this space to its best use and make it a room full of positive energy by following these simple Feng Shui steps.

- 1. Front Door.** The front door plays an important part to the flow of energy (also known as Chi) as this is where it enters from. It needs to flow freely through the rest of the house. So it's important to make sure that you keep this area clutter free and well lit. Set it up so that your furniture faces the door if possible.
- 2. Couches and chairs.** Your sofa should be placed by a large solid wall. If you have a smaller couch or chair it should be placed to the left of the main couch. When someone is sitting on the couch they should be able to see the front door.
- 3. TV and gaming systems.** When you think of the living room you probably think of it as being the room where TVs, gaming consoles, etc go. But if possible, keep these things out of this room. The main purpose in the living room should be to carry on conversation and if there's a TV and gaming consoles it will be too easy to get drawn into using them instead of sitting and chatting. If you do have to have them in here, try to keep them in a cabinet or covered when not in use.
- 4. Clear Clutter.** When it comes to Feng Shui, keep in mind that all objects are 'alive' and 'talking' to you. It's important to keep the living room clutter free so that you make room for new opportunities in your life. Plus, keeping the clutter at bay will make you and everyone that occupies this space feel more relaxed. Keep in mind that too much furniture is considered clutter too.
- 5. Focal Point.** Create a focal point in your living room. This can be anything like a candle sitting on a mantle or a coffee table with a floral arrangement or candle in the center. Something like a decorative piece of art could be the focal point as well. If you have a large rug you choose as the focal point, make sure your coffee table compliments it - use a glass one so the rug shows instead of a solid wood one that hides the rug.



These are just five of many different ideas for Feng Shui in your living room. The easiest and probably the most important way to achieve positive energy and Feng Shui in your living room is keeping it clean, because the flow of energy can get interrupted by clutter.

MEET OUR NEW FRIENDS AND CLIENTS...

- | | | | | |
|-----------------|---------------------|------------------|-------------------|-------------------|
| Tara Assink | Leo Fondriest | Edward Kmiec | Cory & Monica | Brandon Taylor |
| Susan Bird | Bonnie Freundt | Brenda Madding | Schild | Chet & Sharon |
| Nancy Booker | Gail & Julian Hanks | Marie Marotta | Dawn Sebastian | Vogrig |
| Bill Crain | Ed & Nancy Hayes | Donna Overton | George Seolas | Ed Webster |
| Valerie DeFalco | Alison Hector | Elizabeth Payne | Yana Sharif | Thomas Weingart |
| Paul Diny | Marla Hosmer | Maria Pennington | Mary Smidt | Bill & Jill Zizzo |
| Kelly Droba | Diane Hull | Diane Peterlin | Charlene Sterzel | |
| Michael & Megan | Joshua Jacobs | Bob Powers | Doug Stojak | |
| Druetzler | Carol Jarrett | Marlena & Alex | Connie Storino | |
| Renee Farrell | Rachel Kibler | Saltanovitz | Paul & Lisa Taube | |

**DAVID & BRENDA
CHEREK**
of Richton Park, IL
**You are this month's
MYSTERY WINNER!**
**We have a \$50 Creative
Carpet & Flooring gift card
reserved just for you!**
**Stop in your nearest showroom to claim
your prize!**
NOTE: Must be picked up before 09/30/2018

Did You Know ?

Creative Carpet & Flooring starts to become in high demand this time of year

If you are even thinking of having new flooring installed for the holidays, I implore you to *HURRY* to our showroom and book your installation now, even if you don't need it for a month or two. If you come in at the last minute we'll do our best to fit you in, but it's very likely you'll have to wait for several weeks. Don't take that chance... especially if you planned on new flooring for the holidays!

AVOID THE HOLIDAY RUSH AND CALL OR VISIT US NOW!!

(888) 910-6585

www.creativecarpetinc.com

19845 S LaGrange Road, Mokena, IL
2315 45th Street, Highland, IN

MEET OUR CARPET CLEANING CUSTOMERS...

- | | |
|-----------------------------|---------------------------|
| Randy & Kathleen Albrecht | Kenneth & Carol Oldendorf |
| Joan Bailey | Carrie & Greg Peters |
| Robert & Bernie Bradich | Faye Predny |
| Sharon Daley | Joe & Jessica Rolla |
| Gary Hansen | Lauren Schara |
| Jill Hayhurst | Lori Tabascio |
| Matt & Sarah Highfill | Carolyn Vaccaro |
| Mark & Kim Hilgenbrink | Ryan & Jessica Westlund |
| Alexander Hughes | |
| Bernadette & Gregory Meyers | |

Call for more info on our expert carpet cleaning services!
888.910.6585 ext. 100



The Power Of Nature - Use Solar And Wind Technology

Solar panels and wind turbines are the hot button topics of late. As little as 10 years ago, we heard about this technology only in scientific journals. We thought this new age stuff was for the fringes of the debate, not for average people like us.



Now we're listening, very closely. The economy has hit everyone hard. Considering a whole new approach to energy could be the answer. After the initial expense of these energy upgrades, the idea of saving money in the long run while helping the environment is quite appealing. Once you take into account the federal and state programs in place to help defray installation costs, this may be a cost-cutting idea you may want to consider. Let's take a look at the basics about solar and wind power:

Solar Power Grows Up

The image of huge, bulky panels on the roof had many people running from solar power. The idea was to collect the solar radiation and turn it into usable energy for your house, but the collection method was often unsightly. Both

homeowners and homeowners' associations complained. As technology improved, the solar panel units got smaller and smaller. In fact, there are very thin, streamlined and hardly noticeable panels on the market these days. There is even a line of solar roof shingles that make it hard to detect any solar energy installation at all.

Wind Power Revs Up

This resource is renewable, yet still virtually untapped. Mentioning the term conjures up visions of towering turbines stretching across the horizon for acres. Like solar panels, however, times have changed. Homeowners now have the opportunity to purchase small wind turbines designed strictly for home use. They measure just a few feet in diameter, instead of the massive ones we are accustomed to, and are mounted on a pole in the yard. They are not much more noticeable than the average weather-vane. These turbines harness the power of the wind and turn it into clean energy for your home.

Initial Installation Considerations

The initial set up and installation costs for a solar or wind energy system is expensive, yes, but there are several government grant programs available. You'll find federal programs that include a personal tax credit for a percentage of the cost of the system. This includes solar technologies for water heat, photovoltaic, fuel cells and solar electric technologies. You'll also find programs to install geothermal, wind, and other renewable fuels.

Many states are offering their own versions of grants to encourage alternative energy usage. These programs are on top of the federal program, not instead of them. Be sure to contact your local utility company, as well. Many of them are also getting in on the act and encouraging customers to sign up for a renewable energy program.

The future of both solar and wind energy is obviously bright but how much can you save after your initial investment? It really depends on where you live, your energy usage and the time of year. Depending on the area you live in, you could save an average of 50% to 90% in your utility bills over the course of a year. With those savings, you can see how solar panels and wind turbines could pay for themselves quickly.

Utility companies also offer reimbursement for some of the energy savings. That's right. The energy that your system is generating that you don't use goes to the power company and they pay you. Now, that's something to consider!

Is solar and wind power for you? You will only find out if you spend the time investigating the cost, your area, and the programs available for reimbursement, both by government programs and your local utility company. But, what if you could save 90% in your utility bills? Would it be worth your time to check it out? That's a definite "Yes!"



"WELCOME BACK" TO OUR RETURNING CLIENTS...

Jeff Amdal
Cynthia Bacino
Bernard Bruinino
Brad & Debbie
Chapman
Jeff & Carrie
Davidson

Peggy & Michael
Fashingbauer
Andrea & Scott
Flanagan
David & Christine
Hargens

John & Brenda
Hogan
Luann Humbert
Larry Hundley
T.D. & Angelica Igney
Brian Justice

Robert & Joan
Klabough
Linda Knigge
Rita & Walt
Kulikowski
Robert & Phyllis Lees
Charles Markley

Sherri Patient
Nate Pettinga
Mike Rabke
Debbie Reed
Denise Stec

Kurt & Maryann
Truxal
Martin & Denise Voss
Ann Zaremba
Karen Zylstra

MEGA Trivia Contest

Who wants to WIN a \$50 Gift Card towards dinner at TGI Friday's, Olive Garden or Beggars Pizza?

Take our Trivia Challenge!

This month's Mega Trivia question:

Jeff Bezos is the CEO of what hot company?

- (A) eBay
- (B) AOL
- (C) Amazon
- (D) Google
- (E) Yahoo

To enter, visit our website at www.creativecarpetinc.com, click on "MEGA Trivia" under *Specials* and take your best guess. Your chances of winning are better than you think! Winner will be announced in the following month's newsletter. Entry deadline, September 15th, 2018. Good luck!!!

Answer to August's quiz:
D) 1 quart

Congratulations to last month's winner:

Jennifer Bultema

of Crown Point, IN

Stop by Creative Carpet & Flooring to claim your prize by September 30, 2018!

WARNING! Don't visit any flooring dealer until you call us for a **FREE** Consumer Awareness Guide! You will learn...

- ✓ 4 predatory sales tactics
- ✓ 7 costly misconceptions about flooring
- ✓ 5 questions to ask a dealer before buying

Visit our website to obtain your copy!

THANK YOU FOR THE KIND WORDS!

We are very happy with our new awesome carpet, from the beginning with our meeting with Dana at the Highland store, to her visit to our home to measure and then the installation. All went well and made the experience a good one. A thank you to everyone.

- Don VanBaren of South Holland, IL

Excellent response by Creative Carpeting and they were at our house promptly at 5 pm that same day! They worked with such teamwork: spot-cleaning and cleaning our living room, dining room, family room, and upstairs hallway. Our carpet, that we purchased from Creative Carpeting in Mokena, looks brand new. We recommend them highly!!!

- Dan and Mary Jo Vladika of Mokena, IL

A gigantic THANK YOU to all who referred us last month...

Pam & Tom Fattore
Tom & Donna Jacobs
Melissa & Scott Knaub
Irene Koscinski

Brenda Madding
Mary & Jerry Plotke
Shannon Serr

Get A Night Out At One Of Your Favorite Restaurants Through Creative Carpet's

Referral Rewards Program

As you probably know, advertising is very expensive. Instead of paying the newspaper or other place to advertise, we'd rather reward you. So I've assembled my **Referral Rewards Program**. Every time you refer someone who becomes a client and purchases, we will send you a **\$25 gift card** to one of the following: Olive Garden, TGI Friday's or Beggars Pizza.



www.creativecarpetinc.com
(888) 910-6585



19845 S La Grange Road
Mokena IL 60448
(708) 479-8600

10am - 6pm Mon, Wed, Fri
10am - 8pm Tue, Thu
10am - 4pm Sat



2315 45th Street
Highland IN 46322
(219) 595-5561

9am - 6pm Mon, Tue, Thu, Fri
10am - 6pm Wed
10am - 4pm Sat

The material contained in this newsletter is for informational purposes only and is based upon sources believed to be reliable and authoritative; however, it has not been independently verified by us. This newsletter should not be construed as offering professional advice.

Before Summer's Over

Most people mark the end of summer after Labor Day. There is still plenty of warm days left! Don't let them go to waste. Here's a few things you still have time to do before the leaves start hitting the ground:



Flag down the ice cream truck

Go to an outdoor concert

Stargaze

Have a bonfire and roast s'mores

Boat out on the lake

Go to a drive-in movie

Go camping

Play at the park

Walk barefoot in the grass

Read under a tree

Run through a sprinkler

Build a sandcastle

Jump off a diving board

Try an outdoor fitness class

Eat at a food truck

Catch fireflies

Visit a farmer's market



A step towards living one day at a time is learning to be thankful for the blessings of each day.

Community Events

SAT Sept 15th from 9a to 1p

2018 Community Expo

by the Mokena Chamber of Commerce

The Oaks Fitness Center
10901 W LaPorte Road, Mokena IL
Local businesses showcasing what their business have to offer. Games and entertainment for children and all ages! Come out and learn more about what's available in your community!
COST: FREE
INFO: call April Jackson at 708-479-2468 email or visit www.mokena.com

FRI-SUN Sept 21st - Sept 23rd from 5p to 10p

St John Indiana Oktoberfest

by Indy Polkamotion
St John Evangelist Church
9400 Wicker Avenue, Saint John IN
Celebrate the German heritage of St. John! Food, beer, wine, polka entertainment & MORE! Family friendly event, so bring the whole family.
COST: FREE
INFO: email greg@stjohnoktoberfest.com or karl@stjohnoktoberfest.com or visit www.stjohnoktoberfest.com

SUN Sept 23rd from 8a to 3p

Airport Festival

by the Joliet Park District

Joliet Regional Airport
4000 W Jefferson, Joliet IL
Pancake breakfast, classic car show, airplane, helicopter & WWII Warbird rides, pedal planes for kids, food vendors & more. (flight tickets additional \$)
COST: FREE
INFO: call 815-741-7275 or visit www.jolietpark.org

SAT-SUN Sept 29th - Sept 30th from 10a to 4p

Griffith Fall Harvest Craft Festival

by the Griffith Boy Scout Troop 264
Griffith Central Park
689 North Broad Street, Griffith IN
Come out and enjoy a day with your family finding one of a kind handmade items. All while supporting Scout Troops and local small businesses.
COST: FREE
INFO: call Toni at 219-670-8538 or email griffithtroop264@yahoo.com

If you have a community event or fundraiser that you would like us to feature in the October 2018 Creative Carpet & Flooring Creative Thinking, please email marketing@creativecarpetinc.com by September 14th, 2018.

Creative
Carpet & Flooring



**GRAND
OPENING!**

Saturday, September 22nd, 2018 10am to 4pm
19845 South LaGrange Road, Mokena IL

Special sale prices the entire month of September on select items.

ULTRA SPECIAL SALE PRICES on our
special ribbon cutting, Saturday, September
22nd! You don't want to miss this event. Mark
your calendar to check out our brand new
showroom, celebrate with us and **SAVE BIG!!!**





Was this summer not kind to your carpet?
Not sure whether to clean or replace it?

***Then take advantage of
Creative Carpet & Flooring's
Clean or Replace Warranty***



If you have your carpets professionally cleaned by us and still aren't satisfied, **Creative Carpet will apply the ENTIRE COST of cleaning towards the purchase of new floors up to 30 days later!** All you have to do is bring in your receipt which lists the rooms and square footage of each room cleaned! *(This may not be combined with any other offer. The cost to clean a room will be applied to re-flooring that room only.)*



September 1st - 30th, 2018
**Back to School, Back to
Work, Back to SANITY Sale!!!**

Want to skip the professional cleaning altogether and just replace your flooring? *Then come on in, and we'll offer our standard take-up and haul-away service to dispose of your old flooring for **FREE!***

Already did your own carpet take up and disposal? *Well, you're covered, too! We will **DISCOUNT** your order for the **exact** amount that the standard take up and haul away would have cost!*

(May not be combined with any other offer)

19845 S La Grange Road
Mokena IL 60448
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